

CONVERT NOW!!
MAXIMUM AIRPLAY
JUNE 20 THRU
JUNE 27

MONDAY
MORNING
INTEL

DIERKS BENTLEY
GONE

CA/MB ②

BB/BDS ②

Capitol
RECORDS NASHVILLE
A UNIVERSAL MUSIC COMPANY

MMI
PROFILE
ASHLEY WILSON

Country Edition

NASHVILLE
APPROVED

JUNE 14, 2021

A photograph of Chris Lane, a man with curly brown hair and a beard, wearing a white t-shirt and tan jeans. He is leaning on a metal railing, looking towards the camera with a slight smile. The background shows a beach, the ocean, and a pier structure under a clear sky.

FILL THEM BOOTS

CHRIS LANE

FOLLOW UP TO TWO
CONSECUTIVE #1 SINGLES

ADD TODAY

BIG LOUD

**MONDAY
MORNING
INTEL**

JUNE 14, 2021

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**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

6.14.21

AIRPLAY

LUKE COMBS "Forever After All"

RETENTION

DIERKS BENTLEY "Gone"

CALLOUT

LUKE COMBS "Forever After All"

AUDIO

LUKE COMBS "Forever After All"

VIDEO

LUKE COMBS "Forever After All"

SALES

LUKE COMBS "Forever After All"

COMPOSITE

LUKE COMBS "Forever After All"

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	12	1	1	1	1	1	LUKE COMBS	Forever After All	River House/Columbia Nash
3	4	8	6	5	4	2	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
9	6	12	2	11	9	3	ERIC CHURCH	Hell Of A View	EMI Nashville
2	1	3	4	29	24	4	DIERKS BENTLEY	Gone	Capitol Nashville
8	3	5	15	13	22	5	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
10	8	21	14	15	5	6	BLAKE SHELTON	Minimum Wage	Warner/WMN
5	2	31	5	14	15	7	MIRANDA LAMBERT	Settling Down	RCA Nashville
14	15	4	9	17	12	8	DAN + SHAY	Glad You Exist	Warner/WAR
13	16	10	12	8	11	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
4	5	11	20	22	14	10	COLE SWINDELL	Single Saturday Night	Warner/WMN
11	13	13	18	12	17	11	LAINIE WILSON	Things A Man Oughta Know	Broken Bow
7	9	6	10	38	19	12	DYLAN SCOTT	Nobody	Curb
47	x	x	3	3	2	13	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
20	17	15	26	6	16	14	ELVIE SHANE	My Boy	Wheelhouse
6	7	29	7	24	33	15	JORDAN DAVIS	Almost Maybes	MCA Nashville
17	18	2	13	34	18	16	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
28	23	36	8	4	6	17	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
50	x	x	11	2	3	18	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
12	25	18	17	25	10	19	THOMAS RHETT	Country Again	Valory
18	21	7	27	27	13	20	LUKE BRYAN	Waves	Capitol Nashville
39	x	28	30	10	8	21	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
16	10	30	22	31	28	22	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
27	22	25	24	7	27	23	KANE BROWN	Worship You	RCA Nashville
26	31	14	21	16	20	24	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
23	x	37	35	23	7	25	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
15	14	27	31	37	32	26	JUSTIN MOORE	We Didn't Have Much	Valory
19	11	26	37	41	25	27	CARLY PEARCE	Next Girl	Big Machine
21	27	16	23	28	30	28	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
34	x	34	19	33	21	29	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
25	30	23	29	20	31	30	LEE BRICE	Memory I Don't Mess With	Curb
49	x	x	28	9	29	31	LILY ROSE	Villain	Big Loud/Republic
32	20	22	33	26	46	32	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
22	19	9	47	46	34	33	SCOTTY MCCREERY	You Time	Triple Tigers
41	x	20	25	39	43	34	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
30	24	41	45	18	23	35	JON PARDI	Tequila Little Time	Capitol Nashville
33	x	33	43	40	37	36	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
40	x	35	40	30	44	37	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
35	26	24	36	45	42	38	MICHAEL RAY	Whiskey And Rain	Warner/WEA
37	33	32	32	21	35	39	HARDY	Give Heaven Some Hell	Big Loud
24	29	38	16	48	36	40	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
29	x	40	48	36	41	41	LADY A	Like A Lady	BMLG
46	x	x	38	42	26	42	NIKO MOON	No Sad Songs	RCA Nashville
45	x	17	46	32	50	43	RILEY GREEN	If It Wasn't For Trucks	BMLG
38	32	39	34	35	40	44	INGRID ANDRESS	Lady Like	Warner/WEA
44	x	x	44	43	39	45	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
43	x	19	41	50	47	46	BRETT YOUNG	Not Yet	BMLG
48	x	x	50	19	45	47	LARRY FLEET	Where I Find God	Big Loud
36	28	42	39	47	48	48	RUSSELL DICKERSON	Home Sweet	Triple Tigers
42	x	44	49	44	49	49	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
31	34	43	42	49	38	50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek

LEE BRICE

MEMORY I DON'T MESS WITH

BIG CONSUMPTION
BIG RESEARCH
BIG HIT

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Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	13	34	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
2	50	18	32	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
3	39	21	18	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
4	49	31	18	LILY ROSE	Villain	Big Loud/Republic
5	28	17	11	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
6	41	34	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
7	9	3	6	ERIC CHURCH	Hell Of A View	EMI Nashville
8	14	8	6	DAN + SHAY	Glad You Exist	Warner/WAR
9	20	14	6	ELVIE SHANE	My Boy	Wheelhouse
10	34	29	5	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JAKE OWEN	Made For You	Big Loud
2	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
3	THOMAS RHETT	What's Your Country Song	Valory
4	GABBY BARRETT	The Good Ones	Warner/WAR
5	BRETT YOUNG	Lady	BMLG
6	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
7	LEE BRICE	One Of Them Girls	Curb
8	LUKE COMBS	Better Together	River House/Columbia Nash
9	LUKE BRYAN	Down To One	Capitol Nashville
10	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
11	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
12	FLORIDA GEORGIA LINE	Long Live	BMLG
13	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
14	LUKE BRYAN	One Margarita	Capitol Nashville
15	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
16	LUKE COMBS	Lovin' On You	River House/Columbia Nash
17	MAREN MORRIS	The Bones	Columbia
18	NIKO MOON	Good Time	RCA Nashville
19	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
20	JAMESON RODGERS	Some Girls	River House/Columbia Nash
21	DUSTIN LYNCH	Ridin' Roads	Broken Bow
22	CHRIS STAPLETON	Starting Over	Mercury Nashville
23	CHRIS LANE	Big, Big Plans	Big Loud
24	CHRIS JANSON	Done	Warner/WAR
25	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
26	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
27	TENILLE ARTS	Somebody Like That	19th & Grand
28	OLD DOMINION	One Man Band	RCA Nashville
29	SAM HUNT	Kinfolks	MCA Nashville
30	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville

SEAFORTH

S
♥

BREAKUPS



DON'T WORK LIKE THAT ♥

2

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6/21

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ARISTA
NASHVILLE

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
<i>HOTZONE</i>	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
<i>HOTZONE</i>	BRETT YOUNG	Not Yet	BMLG
<i>HOTZONE</i>	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
<i>HOTZONE</i>	DARIUS RUCKER	My Masterpiece	Capitol Nashville
<i>HOTZONE</i>	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
<i>HOTZONE</i>	CAITLYN SMITH	I Can't f/Old Dominion	Monument
<i>HOTZONE</i>	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
<i>HOTZONE</i>	CALLISTA CLARK	It's 'Cause I Am	Big Machine
<i>HOTZONE</i>	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
<i>HOTZONE</i>	THOMAS RHETT	Country Again	Valory
<i>HOTZONE</i>	LAINIE WILSON	Things A Man Oughta Know	Broken Bow

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
<i>DEVELOPING</i>	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
<i>DEVELOPING</i>	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
<i>DEVELOPING</i>	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
<i>DEVELOPING</i>	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
<i>DEVELOPING</i>	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
<i>DEVELOPING</i>	JON PARDI	Tequila Little Time	Capitol Nashville
<i>DEVELOPING</i>	LADY A	Like A Lady	BMLG
<i>DEVELOPING</i>	LEE BRICE	Memory I Don't Mess With	Curb
<i>DEVELOPING</i>	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
<i>DEVELOPING</i>	JUSTIN MOORE	We Didn't Have Much	Valory
<i>DEVELOPING</i>	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
<i>DEVELOPING</i>	MICHAEL RAY	Whiskey And Rain	Warner/WEA
<i>DEVELOPING</i>	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
<i>DEVELOPING</i>	ELVIE SHANE	My Boy	Wheelhouse
<i>DEVELOPING</i>	LUKE BRYAN	Waves	Capitol Nashville
<i>DEVELOPING</i>	BLAKE SHELTON	Minimum Wage	Warner/WMN
<i>DEVELOPING</i>	RILEY GREEN	If It Wasn't For Trucks	BMLG
<i>DEVELOPING</i>	INGRID ANDRESS	Lady Like	Warner/WEA
<i>DEVELOPING</i>	HARDY	Give Heaven Some Hell	Big Loud
<i>DEVELOPING</i>	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
<i>DEVELOPING</i>	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
<i>DEVELOPING</i>	SCOTTY MCCREERY	You Time	Triple Tigers
<i>DEVELOPING</i>	RUSSELL DICKERSON	Home Sweet	Triple Tigers
<i>DEVELOPING</i>	CARLY PEARCE	Next Girl	Big Machine
<i>DEVELOPING</i>	DAN + SHAY	Glad You Exist	Warner/WAR
<i>DEVELOPING</i>	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
<i>DEVELOPING</i>	KANE BROWN	Worship You	RCA Nashville
<i>DEVELOPING</i>	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG



ASHLEY

WILSON

INTEL

CURRENT POSITION:

**DIRECTOR OF COUNTRY
PROGRAMMING,
KENTUCKY/
INDIANA REGION
iHEART**

You are going to kick off a new Country Station that is syndicated in the top 20 Markets. You're mission: To obliterate all competition and be number one 12 + within a week. What would be the first 4 singles you would play?

Chase Rice feat. Florida Georgia Line - Drinkin' Beer, Talkin' God, Amen

Miranda Lambert - Settin' Down

Luke Combs - Forever After All

Thomas Rhett - Country Again

What is the target demo of the country format in your eyes: Who would that person be? Name, description, lifestyle, hobbies? Draw us a sketch.

Early 30s, female, 1-2 kids, working hard for a living, but likes to have fun, i.e. country concerts, outings with girlfriends

You are playing 'Capture The Flag' in the backyard of your Grandparents house on a summer night. The winning team get's ice-cream and new bicycles. Your 3 teammates are another PD, a label rep and artist. Who would they be and why?

a. PD: Carletta Blake - she's a badass and she's fun

b. Label rep: Cait Gordon - she's a badass and she's fun

c. Artist: Carly Pearce: she's a badass and she's fun

4. Going up, what radio stations influenced your programming skills and career fascination?

I spent most of my weekends at my grandma's when I was a little kid. She loved country music. We listened to WTQR in Greensboro every night when we went to bed, so I'm certain that had subliminal influence on my career path.

Please recommend one book, one movie and one album that could really emotionally move someone?

Book: Midnight Library by Matt Haig

Movie: Eternal Sunshine of the Spotless Mind

Album: Randy Houser - Magnolia

Bonus Round: You have the mic. Shout out to your heroes.

I wouldn't have stuck it out and gotten to where I am today without my mentor Dan Vallie. Also, I am extremely proud of my North Carolina mountain guys Eric Church and Luke Combs. They keep me perpetually excited about country music.

To contact Ashley: AshleyWilson@iheartmedia.com

**MONDAY
MORNING
INTEL**

***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

A portrait of Tyler Farr, a man with a beard and short hair, wearing a black t-shirt and a silver chain with a cross pendant. He has his hands clasped in front of him.

Tyler Farr "Cover Girl"

"My new song 'Cover Girl' is about finding the courage and strength it takes to break away from a very unhealthy situation and finding that freedom that comes with escaping a very abusive relationship. It's a difficult subject to sing about but it needs to be sang about, and it's all too real for so many people out there today. I hope you all take a listen, and I hope it helps someone along the way."

- Tyler Farr

[CLICK HERE TO LISTEN](#)

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

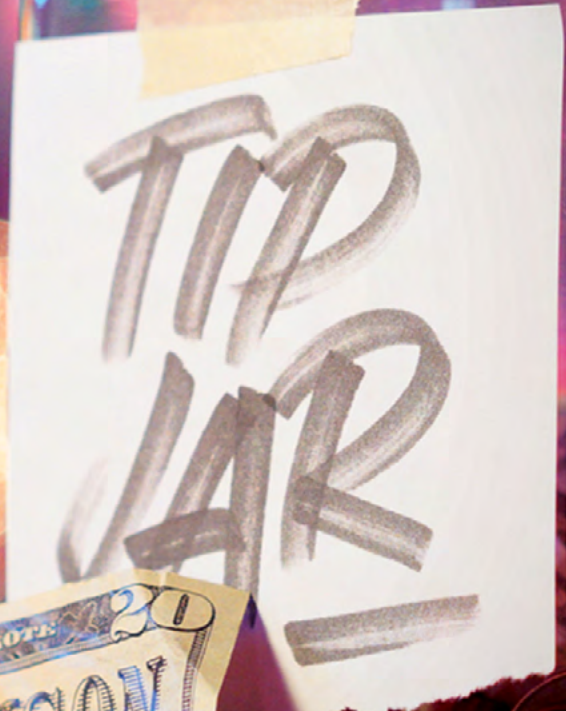
AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
3	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
5	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
6	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
7	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ▶
8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
9	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ▶
10	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ▶
12	LAINÉY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
13	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
14	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
15	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ▶
16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
17	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
18	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
19	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ▶
20	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
21	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
22	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
23	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
24	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
25	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
26	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
27	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
28	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
29	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
30	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
31	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ▶
32	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO ▶
33	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
34	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
35	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
36	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
37	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
38	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
39	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
40	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
41	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
42	NIKO MOON	No Sad Songs	RCA Nashville	PLAY VIDEO ▶
43	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
44	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
45	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
46	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
47	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
48	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ▶
49	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
50	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	4	1	2	1
2	HUNT, SAM	Breaking Up Was Easy In The 90'S	3	2	7	3
3	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	5	4	4	11
4	BENTLEY, DIERKS	Gone	7	7	16	4
5	DAN + SHAY	Glad You Exist	12	8	9	2
6	ALDEAN, JASON	Blame It On You	8	5	6	26
7	SCOTT, DYLAN	Nobody	14	3	8	28
8	BRYAN, LUKE	Waves	6	6	5	47
9	YOUNG, CHRIS & KANE BROWN	Famous Friends	13	11	3	13
10	MCCREERY, SCOTTY	You Time	10	15	13	16
11	URBAN, KEITH + PINK	One Too Many	15	10	17	5
12	SWINDELL, COLE	Single Saturday Night	9	17	14	17
13	CHURCH, ERIC	Hell Of A View	17	9	23	30
14	WILSON, LAINEY	Things A Man Oughta Know	19	13	15	25
15	CHESNEY, KENNY	Knowing You	29	19	1	29
16	SHANE, ELVIE	My Boy	22	14	11	31
17	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	11	12	31	38
18	GREEN, RILEY	If It Wasn't For Trucks	24	18	12	23
19	RHETT, THOMAS	Country Again	16	20	19	24
20	YOUNG, BRETT	Not Yet	1	27	33	37
21	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	37	16	10	27
22	SHELTON, BLAKE	Minimum Wage	18	25	20	43
23	BANDI, CHRIS	Would Have Loved Her	2	50	21	21
24	BLOCK, PRISCILLA	Just About Over You	32	38	24	7
25	BRICE, LEE	Memory I Don't Mess With	36	32	25	8
26	RAY, MICHAEL	Whiskey And Rain	23	26	26	36
27	BROWN, KANE	Worship You	35	34	34	6
28	PEARCE, CARLY	Next Girl	21	24	42	15
29	MOORE, JUSTIN	We Didn't Have Much	25	21	32	42
30	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	44	23	30	19
31	WALKER, CLAY	Need A Bar Sometimes	30	35	22	41
32	DAVIS, JORDAN	Almost Maybes	28	22	37	39
33	MCGRAW, TIM & TYLER HUBBARD	Undivided	27	33	41	10
34	LAMBERT, MIRANDA	Settling Down	42	29	27	45
35	HARDY	Give Heaven Some Hell	26	30	47	32
36	MCCOLLUM, PARKER	To Be Loved By You	47	36	18	46
37	STAPLETON, CHRIS	You Should Probably Leave	31	37	36	48
38	STELL, MATT	That Ain't Me No More	43	28	43	35
39	HURD, RYAN & MAREN MORRIS	Chasing After You	45	39	28	40
40	JANSON, CHRIS	Waitin' On 5	39	40	38	33
41	OLD DOMINION	I Was On A Boat That Day	46	44	35	20
42	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	34	47	44	9
43	ANDRESS, INGRID	Lady Like	40	45	39	12
44	LADY A	Like A Lady	48	43	29	22
45	PARDI, JON	Tequila Little Time	33	42	49	18
46	DICKERSON, RUSSELL	Home Sweet	38	48	40	14
47	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	20	46	45	49
48	CLARK, CALLISTA	It's 'Cause I Am	41	31	46	50
49	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	49	49	48	34
50	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	50	41	50	44

JACKSON MICHELSON

IMPACTING NOW



GET IT HERE

"'TIP JAR' WAS ONE OF THOSE SONGS THAT WROTE ITSELF," SHARES MICHELSON. "I HAD THE TITLE IN MY PHONE FOR 3 YEARS AND WASN'T SURE HOW TO APPROACH IT LYRICALLY. THEN ONE DAY I WOKE UP AND WHILE I WAS WAITING TO WRITE A SONG ON ZOOM IT CLICKED AND CAME TOGETHER QUICKLY. I REALLY FEEL LIKE 'TIP JAR' IS ONE OF THE MOST 'ME' SONGS I'VE RELEASED. IN 2021 WE NEED MUSIC MORE THAN EVER, ESPECIALLY FUN MUSIC. 'TIP JAR' IS EXACTLY FOR ME."

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Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	BRELAND	Cross Country	Bad Realm/Atlantic
2	AARON WATSON	Boots	BIG Label
3	CLAY HOLLIS	Anybody Lovin' You Lately	---
4	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
5	TRISTON MAREZ	Where The Neon Lies f/R.Dunn	Torrez Music Group
6	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
7	TAYLOR SWIFT	You All Over Me f/Maren Morris	Republic
8	3 DOORS DOWN	When I'm Gone (Live 2021)	UME
9	KOE WETZEL	Drunk Driving	Columbia
10	HAYDEN HADDOCK	Honky Tonk On	---
11	DREW GREEN	She Got That	Sony Music Nashville
12	HAILEY WHITTERS	Fillin' My Cup f/Lit. Big Town	Pigasu/S&D/Big Loud
13	LUKE COMBS	Cold As You	River House/Columbia Nash
14	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
15	MIDLAND	Texas Is The Last Stop	Big Machine
16	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
17	DAVID ADAM BYRNES	Signs	---
18	TYLER FARR	Soundtrack To A Small Town...	Night Train/Broken Bow
19	KIN FAUX	Plainview	---
20	CRAIG CAMPBELL	Never Mine	Grindstone
21	RYAN HURD	Every Other Memory	RCA Nashville
22	PARKER MCCOLLUM	Drinkin'	MCA Nashville
23	CARLY PEARCE	Show Me Around	Big Machine
24	CHRIS KROEZE	Summer Song	Chris Kroeze
25	JORDAN DAVIS	Lose You	MCA Nashville
26	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
27	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
28	BRIAN KELLEY	Made By The Water	Warner/WMN
29	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
30	COREY KENT	Feels A Lot Like This	Combustion
31	JON STORK	If You Can Dance	---
32	JASON ALDEAN	Dirt We Were Raised On	Macon Music/Broken Bow
33	FLATLAND CAVALRY	Some Things Never Change	---
34	DARRIN MORRIS BAND	Wrap You Up In Love	---
35	MITCHELL TENPENNY	Bucket List	Columbia Nashville
36	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
37	CASEY DONAHEW	Queen For A Night	Almost Country
38	BROTHERS OSBORNE	Younger Me	EMI Nashville
39	SHENANDOAH & BLAKE SHELTON	Then A Girl Walks In	Foundry
40	JAKE BUSH	Better By The Beer	---
41	SMITH & WESLEY	Under It With You Tonight	Dream Walkin'
42	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
43	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
44	TIM DUGGER	You're Gonna Love Me	MCC/Curb
45	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
46	KAITLIN BUTTS	How Lucky Am I	---
47	RANDALL KING	Hey Cowgirl	Warner/WEA
48	CREED FISHER	Rock & Roll Man	Fishdog Records
49	BRETT YOUNG	Weekends Look A Little...	BMLG
50	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music

HOME FREE

“TRAVELIN’ SOLDIER”

MMI always makes room for Home Free. The Country vocal group has a massive following in the words of streams and tickets sales. Their music is beautiful, unique and built on God and Country. They don’t have the promotion mechanism and marketing machine of other label driven cool groups but consistency deliver compelling songs and have an extremely active fan base. Morning show feature? Who knows. Here’s a nostalgic offering called “Travelin’ Soldier” from Home Free. Click below:



Check out these videos hand-picked by our staff!



BROTHERS OSBORNE - "YOUNGER ME"

Reasons why MMI loves the Brothers Osborne: Just enough edge, message, art and atmosphere in every offering. The pure magical simplicity of this black and white video speaks volumes through its subtle shots of expressive faces. "Younger Me" also captures the expansive widening of Country music's themes and the diversity of its players and fans and the great state of Tennessee. Click here:



JOHN MAYER FT. MAREN MORRIS - "LAST TRAIN HOME"

No, wait! We promise she's in the video.. Really! John Mayer is a tricky dude. Admired for his talent and admonished for his unhinged mouth, Mayer is savvy enough to add a dash of our Maren Morris with her monster vocal skills and sultry self to this video clip of "Last Train Home". We think the dude is a mega-star and salute his tip of the hat to Nashville. Click Here:



BRELAND AND KEITH URBAN - "THROW IT BACK"

Breland is the real dang deal and is writing his chapters on the walls of Modern Country evolution. In this clip, our bad boy from the ATL goes to class at Keith U and funks it all up with a stellar in-club groove called "Throw it Back". Breland is a magnificent case study for contemporary Country exposure as he racks up mega streams and is a constant contributor to Apple Radio's personality driven advance. Watch Breland scrap with a biker and Keith keep a banjo cool by clicking here:



KELLY CLARKSON - "THE DANCE" FROM THE KENNEDY CENTER HONORING GARTH BROOKS

Simple and perfect. An iconic Country song delivered with just voice and solo piano. Kelly Clarkson reminds us that it was her incredible vocals that launched her current tsunami of media success. To see her stand (and deliver) before the man who took us all to "The Dance", click here:



TEMECULA ROAD - "GO YOUR OWN WAY"

MMI has been watching the talented trio Temecula Road since they landed in Nashville several years ago. They have racked up multiple accolades and grown fans with their unforgettable harmonies and bright, youthful energetic performance skills. Even though they have stellar originals, this stripped-down cover of a Fleetwood Mac classic brings their strengths to light. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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