

A close-up portrait of Jaxx Jones, a young woman with long, dark, wavy hair. She is looking directly at the camera with a slight, enigmatic smile. She has a soft, natural makeup look with light pink lips and subtle eye makeup. She is wearing a dark, possibly black or dark green, off-the-shoulder top with a lace-up detail on the shoulder. A thick, multi-strand choker necklace made of small, metallic, circular links is worn around her neck. The background is a plain, light-colored wall.

**MONDAY**  
**MORNING**  
**INTEL**

*Jaxx Jones*

MMI  
PROFILE  
TOSHAKIA  
ACEVEDO

 **WARNER  
RECORDS**

**TOP 40** *EDITION*

AUGUST 30, 2021

# **MONDAY MORNING INTEL**

AUGUST 30, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

8.30.21

**AIRPLAY**

OLIVIA RODRIGO "GOOD 4 U"

**RETENTION**

DOJA CAT FT. SZA "KISS ME MORE"

**CALLOUT**

OLIVIA RODRIGO "DEJA VU"

**AUDIO**

THE KID LAROI & JUSTIN BIEBER "STAY"

**VIDEO**

DUNCAN LAURENCE "ARCADE"

**SALES**

BTS "BUTTER"

**COMPOSITE**

THE KID LAROI & JUSTIN BIEBER "STAY"

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY  
MORNING  
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
5	9	4	1	4	5	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
1	8	3	3	7	11	2	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
3	1	7	8	10	17	3	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
4	3	9	7	15	4	4	ED SHEERAN	Bad Habits	Atlantic
15	x	15	2	3	12	5	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
6	7	2	12	5	25	6	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	4	1	15	25	22	7	OLIVIA RODRIGO	deja vu	Geffen/Interscope
23	x	5	17	2	16	8	MANESKIN	Beggin	Arista
17	x	36	4	6	2	9	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
14	6	21	30	19	1	10	BTS	Butter	Columbia
9	5	16	19	26	21	11	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
20	x	13	11	17	26	12	OLIVIA RODRIGO	traitor	Geffen/Interscope
7	16	6	37	1	29	13	DUNCAN LAURENCE	Arcade	Capitol
34	x	11	6	9	31	14	DOJA CAT	Need To Know	Kemosabe/RCA
40	x	x	9	16	6	15	WALKER HAYES	Fancy Like	Monument
11	12	8	23	21	34	16	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
33	x	23	5	13	24	17	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
35	x	29	10	12	9	18	WIZKID	Essence f/Tems	Starboy/RCA
8	10	25	27	36	13	19	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
10	x	37	13	31	10	20	THE WEEKND	Take My Breath	XO/Republic
21	x	12	26	39	18	21	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
19	17	22	24	28	19	22	TAI VERDES	A-O-K	Arista
12	2	20	39	42	27	23	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
18	x	32	29	32	8	24	BRUNO MARS/A . PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
13	13	26	36	38	14	25	DUA LIPA	Love Again	Warner
48	x	x	14	8	20	26	FARRUKO	Pepas	C. Fiber/Sony Music Latin
31	15	17	20	33	32	27	POST MALONE	Motley Crew	Republic
22	14	27	31	30	39	28	KALI UCHIS	Telepatia	Virgin EMI/Interscope
36	x	30	38	29	7	29	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
28	18	31	25	14	28	30	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
42	x	14	22	27	35	31	RODDY RICCH	Late At Night	Atlantic
41	x	x	18	24	30	32	MEGAN THEE STALLION	Thot S**t	300 Ent.
24	x	33	x	x	x	33	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
47	x	x	16	11	33	34	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
39	x	28	28	35	15	35	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
49	x	x	34	22	3	36	BTS	Permission To Dance	BigHit/Columbia
16	x	41	33	37	23	37	CAMILA CABELLO	Don't Go Yet	Syco/Epic
38	11	18	35	43	41	38	BILLIE EILISH	NDA	Darkroom/Interscope
43	x	19	46	20	46	39	TESHER X JASON DERULO	Jalebi Baby	Capitol
26	x	35	40	48	36	40	MAROON 5	Lost	222/Interscope
50	x	x	21	23	42	41	BAD BUNNY	Yonaguni	Rimas/The Orchard
32	x	40	49	18	44	42	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
46	x	x	32	40	37	43	BLACKBEAR	@ my worst	Alamo/Columbia
37	x	10	47	45	48	44	SEB	Seaside Demo	further./Mom+Pop
45	x	x	42	34	40	45	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE
29	x	39	41	46	45	46	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic
44	x	x	43	41	38	47	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
25	x	34	44	47	47	48	BAZZI	I Like That	Atlantic
27	x	38	45	49	43	49	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
30	x	24	48	44	49	50	DIXIE	Psycho f/Rubi Rose	HITCO



*I Hope U'r  
Miserable  
Until U'r Dead*

**Nessa Barrett**  
**IMPACTING SEPT 13!**



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	40	15	25	WALKER HAYES	Fancy Like	Monument
2	48	26	22	FARRUKO	Pepas	C. Fiber/Sony Music Latin
3	34	14	20	DOJA CAT	Need To Know	Kemosabe/RCA
4	35	18	17	WIZKID	Essence f/Tems	Starboy/RCA
5	33	17	16	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
6	23	8	15	MANESKIN	Beggin	Arista
7	49	36	13	BTS	Permission To Dance	BigHit/Columbia
8	47	34	13	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
9	42	31	11	RODDY RICCH	Late At Night	Atlantic
10	15	5	10	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	THE WEEKND	Save Your Tears	XO/Republic
3	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
4	ARIANA GRANDE	positions	Republic
5	ARIANA GRANDE	pov	Republic
6	THE KID LAROI	Without You with Miley Cyrus	Columbia
7	THE WEEKND	Blinding Lights	XO/Republic
8	ARIANA GRANDE	34+35	Republic
9	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
10	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
11	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
12	HARRY STYLES	Adore You	Columbia
13	POST MALONE	Circles	Republic
14	HARRY STYLES	Watermelon Sugar	Columbia
15	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
16	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
17	DUA LIPA	Don't Start Now	Warner
18	DUA LIPA	Break My Heart	Warner
19	AVA MAX	Kings & Queens	Atlantic
20	TATE MCRAE	You Broke Me First	RCA
21	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
22	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
23	AJR	Bang!	BMG-Hollywood
24	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
25	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
26	OLIVIA RODRIGO	drivers license	Geffen/Interscope
27	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
28	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
29	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
30	BTS	Dynamite	Columbia



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MADISON BEER	Reckless	Epic
HOTZONE	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
HOTZONE	WIZKID	Essence f/Tems	Starboy/RCA
HOTZONE	MASKED WOLF	Say So	Elektra/EMG
HOTZONE	DOJA CAT	Need To Know	Kemosabe/RCA
HOTZONE	SWEDISH HOUSE MAFIA	Lifetime f/Ty Dolla \$ign/070..	Republic
HOTZONE	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
HOTZONE	ALESSIA CARA	Sweet Dream	Def Jam
HOTZONE	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
HOTZONE	DIXIE	Psycho f/Rubi Rose	HITCO
HOTZONE	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
HOTZONE	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
HOTZONE	BAZZI	I Like That	Atlantic
HOTZONE	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
HOTZONE	MANESKIN	Beggin	Arista
HOTZONE	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
HOTZONE	OLIVIA RODRIGO	traitor	Geffen/Interscope
HOTZONE	TAI VERDES	A-O-K	Arista
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
HOTZONE	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
HOTZONE	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
HOTZONE	THE WEEKND	Take My Breath	XO/Republic
HOTZONE	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MEGAN THEE STALLION	Thot S**t	300 Ent.
DEVELOPING	WALKER HAYES	Fancy Like	Monument
DEVELOPING	JACKSON WANG & INTERNET MONEY	Drive You Home	88rising
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	KHALID	New Normal	Right Hand Music Grp/RCA
DEVELOPING	SEB	Seaside Demo	further./Mom+Pop
DEVELOPING	CONAN GRAY	People Watching	Republic
DEVELOPING	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic
DEVELOPING	MAROON 5	Lost	222/Interscope
DEVELOPING	CAMILA CABELLO	Don't Go Yet	Syco/Epic
DEVELOPING	DUA LIPA	Love Again	Warner
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic

# Wyn Starks

Dancing My Way



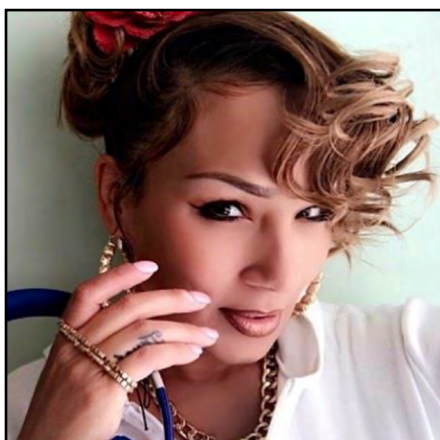
One of the greatest new voices in Music!



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**TOSHAMAKIA****ACEVEDO****INTEL****CURRENT POSITION:****MD & AFTERNOON  
HOST ON KS1075**

**Although you are a super-heroine in your own right if you could become a big-screen superhero, who would you become morph into...WonderWoman, Superman, Black Widow, Storm, or Incredible Hulk?**

Wow, those are great!! My Lil ones said "WonderWoman!"

**Your motto is "Give it all you got and share your gems with others." Why is mentorship so important and who were your mentors?**

Mentorship is important because it gives you a chance to share many of your gems in whatever it is you do for a living with someone else, who may have huge potential.

It gives them a chance to feel, understand and touch whatever career field it is. For me in Radio I love learning the person personality, their fire and goals. With that, it will allow me to give them direction as to where they want or could be and sometimes, I see something much bigger in them than they do and that is an incredible feeling so with that, I hope to develop them in half the time it took me as long as they're coachable.

**3. If you had to use 3 adjectives to describe your programming style, what would those 3 words be? Mighty, true & relatable.**

How do you compete against local market competitors and the digital world? The beautiful thing about radio is though we have competitors you still have a lane of your own. I think competitors in the digital world gives you ideas outside of the box when it comes to Radio in that it is the fascinating thing because you're never truly boxed in, that's only if you choose that.

It's great to watch what others are doing but staying focused on your prize with fire keeps you ahead and on task.

**You've lived in both Radio and TV worlds. Do you prefer one medium over the other?**

That's a great question, radio and television are so different but very much alike. With radio, it's a beautiful puzzle every single day and the puzzle is never the same and I look forward to piecing that together on a daily. With television it's fun because you are seen, your personality shines just like radio we are you're not seen but there's no puzzle to piece together on a daily. It's hard to choose but The challenge of radio is addicting.

**If you had to choose your 2 favorite genres of music...what would those be?**

Omg I love soooooo many genres so it's so hard to choose. It's not just hip-hop in R&B I love jazz, pop, rock and some country so it's hard for me to choose!

**You have one day to yourself...no phone, no e-mails. You have a jet at your disposal that can fly you anywhere in the world. Where do you go and why?**

It's so hard to disconnect in a Radio world that we love so much because though it is work, it is pleasure for me. I would jump on a jet with my family and head off to a beach with beautiful crystal blue waters, where I can hear my children laughing creating memories But still in the back of my head wanting to go on social media and pick the next hit for radio or find the next radio star. Pre-Covid Radio and Covid Radio are so different with each have taught me a lot about myself. I don't know how to unplug.

**Words of wisdom you would give to your younger self 15 years ago.**

Don't overthink things and that's everything. Get out of your own head and never let anyone tell you that your ideas, your thoughts and your dreams are not enough. Wear your ideas and be proud of who you are even when you're don't feel your best and always remember the sky is the limit even when the world tries to limit you

**MONDAY**

**MORNING**

**INTEL**

***YOUR  
WEEKLY  
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FOR  
MUSIC  
RESEARCH***

**MondayMorningIntel.com**



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**TESTING, TESTING.**

**FOLLOWING HER**  
**4 Number Ones**  
**DUA LIPA IS DOING IT Again.**

*Love Again*

**I Love Again**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	DUNCAN LAURENCE	Arcade	Capitol	<a href="#">PLAY VIDEO ▶</a>
2	MANESKIN	Beggin	Arista	<a href="#">PLAY VIDEO ▶</a>
3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	<a href="#">PLAY VIDEO ▶</a>
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	<a href="#">PLAY VIDEO ▶</a>
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	<a href="#">PLAY VIDEO ▶</a>
6	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic	<a href="#">PLAY VIDEO ▶</a>
7	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	<a href="#">PLAY VIDEO ▶</a>
8	FARRUKO	Pepas	C. Fiber/Sony Music Latin	<a href="#">PLAY VIDEO ▶</a>
9	DOJA CAT	Need To Know	Kemosabe/RCA	<a href="#">PLAY VIDEO ▶</a>
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	<a href="#">PLAY VIDEO ▶</a>
11	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic	<a href="#">PLAY VIDEO ▶</a>
12	WIZKID	Essence f/Tems	Starboy/RCA	<a href="#">PLAY VIDEO ▶</a>
13	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	<a href="#">PLAY VIDEO ▶</a>
14	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA	<a href="#">PLAY VIDEO ▶</a>
15	ED SHEERAN	Bad Habits	Atlantic	<a href="#">PLAY VIDEO ▶</a>
16	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
17	OLIVIA RODRIGO	traitor	Geffen/Interscope	<a href="#">PLAY VIDEO ▶</a>
18	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	<a href="#">PLAY VIDEO ▶</a>
19	BTS	Butter	Columbia	<a href="#">PLAY VIDEO ▶</a>
20	TESHER X JASON DERULO	Jalebi Baby	Capitol	<a href="#">PLAY VIDEO ▶</a>
21	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	<a href="#">PLAY VIDEO ▶</a>
22	BTS	Permission To Dance	BigHit/Columbia	<a href="#">PLAY VIDEO ▶</a>
23	BAD BUNNY	Yonaguni	Rimas/The Orchard	<a href="#">PLAY VIDEO ▶</a>
24	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	<a href="#">PLAY VIDEO ▶</a>
25	OLIVIA RODRIGO	deja vu	Geffen/Interscope	<a href="#">PLAY VIDEO ▶</a>
26	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	<a href="#">PLAY VIDEO ▶</a>
27	RODDY RICCH	Late At Night	Atlantic	<a href="#">PLAY VIDEO ▶</a>
28	TAI VERDES	A-O-K	Arista	<a href="#">PLAY VIDEO ▶</a>
29	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	<a href="#">PLAY VIDEO ▶</a>
30	KALI UCHIS	Telepatia	Virgin EMI/Interscope	<a href="#">PLAY VIDEO ▶</a>
31	THE WEEKND	Take My Breath	XO/Republic	<a href="#">PLAY VIDEO ▶</a>
32	BRUNO MARS/A . PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic	<a href="#">PLAY VIDEO ▶</a>
33	POST MALONE	Motley Crew	Republic	<a href="#">PLAY VIDEO ▶</a>
34	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE	<a href="#">PLAY VIDEO ▶</a>
35	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	<a href="#">PLAY VIDEO ▶</a>
36	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	<a href="#">PLAY VIDEO ▶</a>
37	CAMILA CABELLO	Don't Go Yet	Syco/Epic	<a href="#">PLAY VIDEO ▶</a>
38	DUA LIPA	Love Again	Warner	<a href="#">PLAY VIDEO ▶</a>
39	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	<a href="#">PLAY VIDEO ▶</a>
40	BLACKBEAR	@ my worst	Alamo/Columbia	<a href="#">PLAY VIDEO ▶</a>
41	DIRTY HEADS	Vacation	E7LG/Better Noise	<a href="#">PLAY VIDEO ▶</a>
42	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	<a href="#">PLAY VIDEO ▶</a>
43	BILLIE EILISH	NDA	Darkroom/Interscope	<a href="#">PLAY VIDEO ▶</a>
44	DIXIE	Psycho f/Rubi Rose	HITCO	<a href="#">PLAY VIDEO ▶</a>
45	SEB	Seaside Demo	further./Mom+Pop	<a href="#">PLAY VIDEO ▶</a>
46	POP SMOKE	Demeanor f/Dua Lipa	Victor Victor/Republic	<a href="#">PLAY VIDEO ▶</a>
47	BAZZI	I Like That	Atlantic	<a href="#">PLAY VIDEO ▶</a>
48	MAROON 5	Lost	222/Interscope	<a href="#">PLAY VIDEO ▶</a>
49	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	<a href="#">PLAY VIDEO ▶</a>



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N.EAST	MIDWEST	SOUTH	WEST
1	RODRIGO, OLIVIA	Deja Vu	1	2	1	1
2	LIL NAS X	Montero (Call Me By Your Name)	2	1	3	2
3	RODRIGO, OLIVIA	good 4 u	3	3	2	4
4	THE KID LAROI & JUSTIN BIEBER	Stay	4	5	4	3
5	MANESKIN	Beggin'	5	9	5	7
6	LAURENCE, DUNCAN	Arcade	7	8	6	5
7	DOJA CAT FEAT. SZA	Kiss Me More	6	11	11	8
8	GIVEON	Heartbreak Anniversary	12	12	7	6
9	SHEERAN, ED	Bad Habits	8	6	12	12
10	SEB	Seaside Demo	20	4	8	10
11	POARCH, BELLA	Build A B*tch	9	10	13	11
12	DOJA CAT	Need To Know	18	17	9	9
13	BROWN, KANE X BLACKBEAR	Memory	13	7	15	13
14	RODRIGO, OLIVIA	Traitor	16	15	10	15
15	RICCH, RODDY	Late At Night	11	16	17	16
16	LIL NAS X	Industry Baby	14	13	14	25
17	DOJA CAT FEAT. THE WEEKND	You Right	21	14	24	14
18	POST MALONE	Motley Crew	15	26	18	26
19	EILISH, BILLIE	NDA	26	20	21	17
20	TESHER	Jalebi Baby	10	32	20	24
21	REGARD, TROYE SIVAN & TATE MCRAE	You	17	27	22	20
22	BTS	Butter	22	23	25	18
23	VERDES, TAI	A-O-K	30	21	19	22
24	EILISH, BILLIE	Happier Than Ever	31	22	16	27
25	CARA, ALESSIA	Sweet Dream	25	28	27	23
26	DIXIE FEAT. RUBI ROSE	Psycho	24	19	26	30
27	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	27	25	32	19
28	KHALID	New Normal	35	18	23	28
29	LIPA, DUA	Love Again	19	34	34	31
30	UCHIS, KALI	Telepatia	23	38	33	21
31	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	40	24	29	35
32	BEER, MADISON	Reckless	39	30	30	33
33	WIZKID	Essence	28	29	28	44
34	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	32	31	35	29
35	MCRAE, TATE X KHALID	Working	33	33	36	36
36	NORMANI FEAT. CARDI B	Wild Side	34	40	31	32
37	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Skate	38	41	38	34
38	MENDES, SHAWN & TAINY	Summer Of Love	29	35	45	41
39	MASKED WOLF	Say So	37	36	43	37
40	GRAY, CONAN	People Watching	42	37	41	38
41	BAZZI	I Like That	36	44	42	39
42	MAROON 5	Lost	43	42	39	43
43	LIZZO FEAT. CARDI B	Rumors	47	39	37	45
44	THE WEEKND	Take My Breath	44	47	40	40
45	TWENTY I ONE I PILOTS	Saturday	45	46	44	49
46	POP SMOKE FEAT. DUA LIPA	Demeanor	46	43	47	48
47	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	50	45	50	42
48	CABELLO, CAMILA	Don't Go Yet	41	48	46	50
49	TONES AND I	Cloudy Day	49	49	48	47
50	SWEDISH HOUSE MAFIA FEAT. TY DOLLA \$IGN & 070 SHAK	Lifetime	48	50	49	46

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

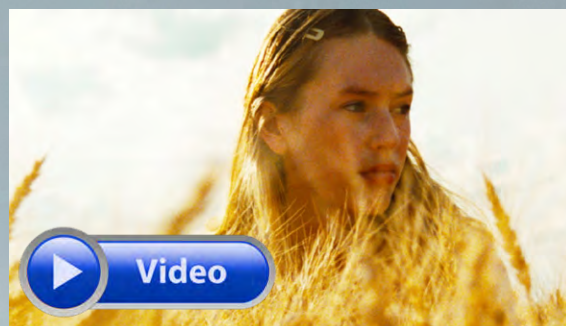
RANK	ARTIST	TITLE	LABEL
1	CLINTON KANE	Chicken Tendies	Columbia
2	TYLER, THE CREATOR	WUSYANAME f/YoungBoy, TyDolla\$	Columbia
3	CAPELLA GREY	Gyalis	Capitol
4	DUA LIPA	Hallucinate	Warner
5	NELLY, BRELAND & BLANCO BROWN	High Horse	RECORDS/Columbia
6	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music
7	MAX & ALI GATIE	Butterflies	Warner
8	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
9	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
10	GIGI VEGA	Down Crazy	Breakout Music
11	RODDY RICCH	High Fashion f/Mustard	Atlantic
12	SUPER-HI, NEEKA	Following The Sun	Blended/further.
13	CONAN GRAY	Save Your Tears	---
14	MAX	Lights Down Low (2021)	---
15	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
16	88RISING, RICH BRIAN & NIKI	California f/Warren Hue	88rising/12Tone
17	SIGRID	Mirror	Island/Republic
18	MIGOS	Straightenin	QC/Motown/Capitol
19	DARREN CRISS	Let's	BMG
20	JUSTIN BIEBER	Ghost	Def Jam
21	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
22	OLIVIA RODRIGO	happier	Geffen/Interscope
23	DRAKE	What's Next	OVO/Republic
24	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
25	KATY PERRY	Smile	Capitol
26	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
27	D. GUETTA/MISTAJAM/J. NEWMAN	If You Really Love Me (How...)	Warner
28	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
29	POST MALONE	Candy Paint	Republic
30	NESSA BARRETT	i hope ur miserable until ur..	Warner
31	PS1	Life Goes On f/Alex Hosking	Three Six Zero
32	TONY JUNIOR & STEFF DA CAMPO	Live Your Life	Spinnin'
33	SAMI THOMPSON	Linger	Hitmaker/Surf Candy
34	DMNDS/FALLEN ROSES	Calabria	Strange Fruits
35	CALVIN HARRIS	By Your Side f/Tom Grennan	Columbia
36	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
37	KSHMR & STEFY DE CICCIO	Kids f/MKLA	Dharma
38	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
39	LUKAS GRAHAM	Share That Love	Warner
40	DABABY	Suge	SCMG/Interscope
41	KYGO	Love Me Now	Kygo/RCA
42	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
43	WILLIAM SINGE	Closer	Over Media
44	BILLIE EILISH	Ocean Eyes	Darkroom/Interscope
45	FEENIXPAWL X A. MARKS X D.RYAN	All I Need	Total Smash
46	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
47	POP SMOKE	AP	Victor Victor/Republic
48	MISS VICKY	Play Too Much f/Derek King	TTGE Entertainment Inc
49	OLIVIA HOLT	Next	Hollywood
50	SAWEETIE	Fast (Motion)	Icy/Warner



# OLIVIA VEDDER

## "MY FATHER'S DAUGHTER"

MMI Focus Group Report: This video is for 2 groups: 1. Dudes/Dads with daughters and 2. Daughters with Dads. If you fall into either of these cells, your going to find this offering possibly weepable. Olivia Vedder performs this amazingly heartfelt track "My Father's Daughter" for the soundtrack of Sean Penn's new film "Flag Day". Written by Pappa Eddie and Glenn Hazard, the arrangement features Olivia's stellar vocals and an instrument called the heart-strings. Click here:

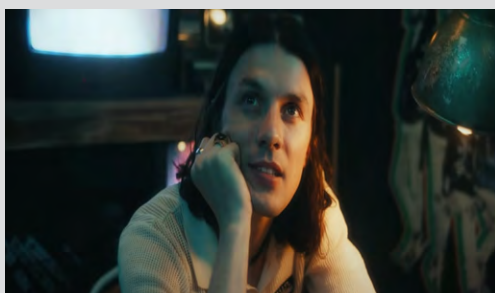


Check out these videos hand-picked by our staff!



### SHAWN MENDES W/ TAINY - "SUMMER OF LOVE"

Just in time for (hopefully) the first breezes of Fall, Shawn takes us back to the center of Summer with this sweet groove of young love. Teaming with producer Tainy, this track gently weaves its way through the 3 hottest months when so much romance was born. First alerts are lighting up the MMI sonar all over the charts as radio joins in the salute to a very hot Summer's sunset. Click Here:



### ALESSO/MARSHMELLO FT. JAMES BAY - "CHASING STARS"

Ok, stop us if you've heard this one: A Swedish producer, English Vocalist and an American Marshmello walk into a bar. And the bartender says "Hey, that's a pretty amazing collaboration you have there". The punch line is a top shelf full of high octane talent mixing it up on "Chasing Stars". This cool video also features a vintage retro set and some grainy Super-8-ish shots. Click Here:



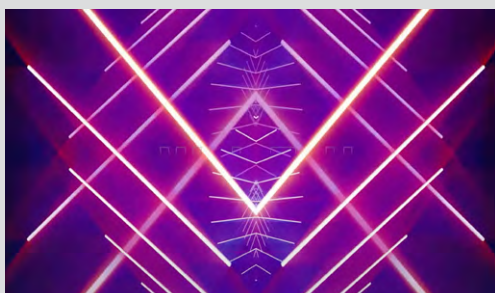
### JACKSON WANG - "DRIVE YOU HOME"

Jackson Wang is a global entertainment machine. He owns his own label, his own clothing line and design company, has starred in television and film, and is a member of the K-Poppers Got7. Now he has the US in his sights and the music to back up the strategy. In the video of "Drive You Home" you'll find many references to 'cars' and a story that's a bit unstuck in time. If you'd like to time-bounce to a tale that ends (or maybe begins) in heartbreak, click here:



### SHRILLEX, JUSTIN BIEBER & DON TOLIVER - "DON'T GO"

Caution: This video features flashing strobe effects!... and a trio of talent, too! Skrillex, Bieber and Don Toliver team up for a trippy take on the single "Don't Go" that brings us cool cars, memorable moves and even a 'Goldfinger' moment. Click here:



### DUBVISION, ANML KNGDM - "I WANNA BE THERE"

MMI Multiple Big Market Ping and Stream Alert: Dubvision? Heck, we didn't know either till the in-house sonar picked up blips galore in Miami, Seattle, Houston, Chicago, and on Sirius XM. The Google-thingy tells us that the Dubs are a Dutch DJ Duo (fun to say) and are actually sib/bros! Featuring ANML KNGDM....we dig this track deeply and it proves that "a family that spins together wins together"! Click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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