MONDAY Morning Intel

DYLAN SCOTT NEW TRUCK IMPACTING NOW!

MMI PROFILE JON ZELLNER

Country Edition

NASHVILLE APPROVED

AUGUST 9, 2021

FOR YOUR CMA CONSIDERATION

NEW ARTIST & MUSICAL EVENT

"NOBODY (R3HAB REMIX)"

TWO #1 SINGLES "NOBODY" & "MY GIRL" + TOP 5 "HOOKED"

ON TOUR WITH LUKE BRYAN 1.2 BILLION ON-DEMAND STREAMS





MONDAY MORNING

AUGUST 9, 2021 INTEL TABLE OF

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- A MODERN DAY MUSIC RESEARCH SYSTEM

FOR YOUR CMA CONSIDERATION

BIG LQUD

HARDY

NEW ARTIST OF THE YEAR MUSICAL EVENT OF THE YEAR ("ONE BEER") SONG OF THE YEAR ("ONE BEER")

924 MILLION ON-DEMAND STREAMS (US)

"A BREAKOUT IN THE MAKING"

HITS

"HARDY PAVES HIS OWN PATH IN COUNTRY MUSIC"

Forbes



Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

FOR YOUR CMA CONSIDERATION LEE BRRICE

MALE VOCALIST & ENTERTAINER OF THE YEAR

NEARLY 3 BILLION ON-DEMAND STREAMS EIGHT #1 SINGLES LAST 3 SINGLES REACHED #1

CMA AWARD WIN - "I HOPE YOU'RE HAPPY NOW" (WITH CARLY PEARCE) ONLY ACT WITH 2 SONGS IN 2020 BILLBOARD TOP 10 COUNTRY SONGS 2020 BILLBOARD TOP 20 COUNTRY ARTIST

SONG & SINGLE OF THE YEAR - "ONE OF THEM GIRLS"

ALBUM OF THE YEAR - HEY WORLD



SEE YOUR RADIO STATION

CLICK HERE

REVOLUTIONIZING RADIO INTELAGAIN ARPLAY

INTEL

3

LOCAL REPORTS ON 1.800 RADIO STATIONS...

DATES PACKED

STATION SPINS / MARKET SPINS / AIRPLAY LEVEL ANALYSIS AND AIRPLAY INTEL SUGGESTED ROTATION BUMPS UP OR DOWN / RETENTION, AND MUCH MUCH MORE...

Click Here and see YOUR radio station





MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
2	1	3	6	16	13	1	COLE SWINDELL	Single Saturday Night	Warner/WMN
7	10	6	11	9	11	2	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
5	6	4	16	18	12	3	LUKE BRYAN	Waves	Capitol Nashville
29	X	19	3	2	1	4	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
36	X	17	1	1	2	5	WALKER HAYES	Fancy Like	Monument
3	11	1	5	25	20	6	DAN + SHAY	Glad You Exist	Warner/WAR
1	13	2	7	28	14	7	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
11	5	8	25	7	16	8	ELVIE SHANE	My Boy	Wheelhouse
19	9	24	4	6	8	9	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
15	3 2	9 14	14 13	11	26 23	10 11	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
17 6	2 7	14 22	13 8	13 23	23 15	12	MIRANDA LAMBERT THOMAS RHETT	Settling Down	RCA Nashville Valory
o 8	7 14	22 16	o 10	23 10	15 21	12	KEITH URBAN WITH P!NK	Country Again One Too Many	RCA/Capitol Nashville
8 35	14 X	31	9	10 5	5	14	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
4	12	7	20	31	27	15	JUSTIN MOORE	We Didn't Have Much	Valory
12	17	, 10	28	14	17	16	LEE BRICE	Memory I Don't Mess With	Curb
16	15	11	24	17	22	17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
10	19	15	23	19	19	18	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
13	16	34	21	15	6	19	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
43	Х	41	2	3	4	20	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
26	Х	32	12	21	9	21	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
14	4	20	18	32	31	22	CARLY PEARCE	Next Girl	Big Machine
9	8	5	45	41	25	23	SCOTTY MCCREERY	You Time	Triple Tigers
20	22	26	43	20	10	24	JON PARDI	Tequila Little Time	Capitol Nashville
39	Х	36	17	27	7	25	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
47	Х	Х	15	8	28	26	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
22	Х	37	22	29	24	27	LUKE COMBS	Cold As You	River House/Columbia Nash
24	18	18	34	30	38	28	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
50	X	X	42	4	3	29	AARON LEWIS	Am I The Only One	Valory
21	23	27	26	44	32	30	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
23	20	23	38	38	35	31	MICHAEL RAY	Whiskey And Rain	Warner/WEA
33 18	27 21	25 30	19 33	33 43	37 39	32 33	DUSTIN LYNCH Lady a	Thinking 'Bout You f/M. Porter Like A Lady	Broken Bow BMLG
18 32	30	30 12	33 30	43 26	39 33	33 34	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
32 34	26	38	35	20	29	35	HARDY	Give Heaven Some Hell	Big Loud
27	29	13	36	45	18	36	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
28	28	28	29	35	30	37	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
49	X	X	32	12	41	38	LILY ROSE	Villain	Big Loud/Republic
41	Х	21	41	37	47	39	RILEY GREEN	If It Wasn't For Trucks	BMLG
42	Х	35	27	39	44	40	BRETT YOUNG	Not Yet	BMLG
30	24	40	31	47	46	41	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	Х	43	37	Х	Х	42	GARTH BROOKS	That's What Cowboys Do	Pearl
40	Х	Х	х	Х	Х	43	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
25	25	33	49	48	40	44	CALLISTA CLARK	It's 'Cause I Am	Big Machine
48	Х	Х	40	40	36	45	NIKO MOON	No Sad Songs	RCA Nashville
45	Х	Х	47	34	34	46	BRANTLEY GILBERT	The Worst Country Song Of	Valory
44	Х	39	39	42	45	47	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
46	Х	X	48	24	43	48		Where I Find God	Big Loud
31	X 21	42 20	44 46	46 26	42	49 50	ERIC CHURCH	Heart On Fire	EMI Nashville
38	31	29	46	36	48	50	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS

RUSSELL DICKERSON FOR YOUR CONSIDERATION

ALBUM OF THE YEAR SOUTHERN SYMPHONY SONG OF THE YEAR LOVE YOU LIKE I USED TO MUSICAL EVENT OF THE YEAR IT'S ABOUT TIME NEW ARTIST OF THE YEAR SINGLE OF THE YEAR LOVE YOU LIKE I USED TO

"TOP 5 AIRPLAY ARTISTS YTD" "LOVE YOU LIKE I USED TO #6 IN AIRPLAY YTD" COUNTRY AIRCHECK

"PLATINUM LOVE YOU LIKE I USED TO #1 ON COUNTRY RADIO CHARTS FOR TWO WEEKS IN A ROW AND SPENT A RECORD-BREAKING 21 WEEKS ON BILLBOARD COUNTRY AIRPLAY'S TOP 10, TYING LONESTAR'S PREVIOUS 21-WEEK RECORD WITH AMAZED BACK IN 1999."

"RUSSELL IS THE FIRST ARTIST TO RELEASE FOUR CONSECUTIVE CAREER-STARTING SINGLES THAT REACHED NO. 1 ON THE BILLBOARD COUNTRY AIRPLAY CHART SINCE LUKE COMBS. HE ALSO JOINS COMBS AS THE SECOND SOLO ARTIST AND FOURTH ACT OVERALL TO HAVE FOUR OR MORE SINGLES REACH NO. 1 ON THE COUNTRY AIRPLAY CHART, SINCE THE CHART'S INCEPTION IN JANUARY 1990."

billboard

"MULTI-PLATINUM NASHVILLE-BASED SINGER, SONGWRITER AND MULTI-INSTRUMENTALIST DICKERSON HAS ESTABLISHED HIMSELF AS A PROLIFIC SONGWRITER AND POWERHOUSE SHOWMAN."



"...EVERY ONE OF THE 10 TRACKS EXUDES A GRATIFYING DEPTH THAT THE HIGH-ENERGYARTIST SAYS REFLECTS A NEW STAGE IN LIFE"







Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	36	5	31	WALKER HAYES	Fancy Like	Monument
2	29	4	25	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
3	43	20	23	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
4	50	29	21	AARON LEWIS	Am I The Only One	Valory
5	35	14	21	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
6	47	26	21	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
7	39	25	14	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
8	49	38	11	LILY ROSE	Villain	Big Loud/Republic
9	19	9	10	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
10	17	11	6	MIRANDA LAMBERT	Settling Down	RCA Nashville



MMI-RECURRENTS 8.9.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/ IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	LUKE COMBS	Forever After All	River House/Columbia Nash
3	DIERKS BENTLEY	Gone	Capitol Nashville
4	THOMAS RHETT	What's Your Country Song	Valory
5	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
6	LEE BRICE	One Of Them Girls	Curb
7	BRETT YOUNG	Lady	BMLG
8	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
9	BLAKE SHELTON	Minimum Wage	Warner/WMN
10	LUKE BRYAN	Down To One	Capitol Nashville
11	JAKE OWEN	Made For You	Big Loud
12	GABBY BARRETT	The Good Ones	Warner/WAR
13	LUKE COMBS	Better Together	River House/Columbia Nash
14	DYLAN SCOTT	Nobody	Curb
15	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
16	NIKO MOON	Good Time	RCA Nashville
17	LUKE BRYAN	One Margarita	Capitol Nashville
18	LUKE COMBS	Lovin' On You	River House/Columbia Nash
19	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
20	FLORIDA GEORGIA LINE	Long Live	BMLG
21	JAMESON RODGERS	Some Girls	River House/Columbia Nash
22	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
23	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
24	ERIC CHURCH	Hell Of A View	EMI Nashville
25	MAREN MORRIS	The Bones	Columbia
26	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
27	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
28	CHRIS JANSON	Done	Warner/WAR
29	DUSTIN LYNCH	Ridin' Roads	Broken Bow
30	TENILLE ARTS	Somebody Like That	19th & Grand



BEST THING SINCE BACKROADS

FOR IMMEDIATE AIRPLAY

BIG LOUD





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE

Country

- JASON ALDEAN/CARRIE UNDERWOOD DIERKS BENTLEY, BRELAND, HARDY WALKER HAYES LUKE COMBS LEE BRICE ERIC CHURCH JAMESON RODGERS GARTH BROOKS SCOTTY MCCREERY
- If I Didn't Love You Beers On Me Fancy Like Cold As You Memory I Don't Mess With Heart On Fire Cold Beer Calling...f/L. Combs That's What Cowboys Do You Time

Macon/Broken Bow/Capitol Atlantic/Big Loud/Capitol Monument River House/Columbia Nash Curb EMI Nashville River House/Columbia Nash Pearl Triple Tigers

8.9.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

TITLE

MMI-DEVELOPING

DEVELOPING
DEVELOPING

JORDAN DAVIS TOBY KEITH OLD DOMINION CARLY PEARCE **KENNY CHESNEY** MICHAFI RAY CALLISTA CLARK ZAC BROWN BAND RILEY GREEN LADY A RYAN HURD W/MAREN MORRIS JON PARDI JIMMIE ALLEN & BRAD PAISLEY MATT STELL CHRIS BANDI PRISCILLA BLOCK CHRIS STAPLETON PARKER MCCOLLUM RUSSELL DICKERSON DUSTIN LYNCH **ELLE KING & MIRANDA LAMBERT KELSEA BALLERINI** LAUREN ALAINA **NELLY & FLORIDA GEORGIA LINE** HARDY **CAITLYN SMITH** BRETT YOUNG **BRANTLEY GILBERT BROTHERS OSBORNE** DARIUS RUCKER

ARTIST

Buy Dirt f/Luke Bryan Old School I Was On A Boat That Day Next Girl Knowing You Whiskey And Rain It's 'Cause I Am Same Boat If It Wasn't For Trucks Like A Ladv Chasing After You Tequila Little Time Freedom Was A Highway That Ain't Me No More Would Have Loved Her Just About Over You You Should Probably Leave To Be Loved By You Home Sweet Thinking 'Bout You f/M. Porter Drunk (And I Don't Wanna Go..) Half Of My Hometown f/KChesney Getting Over Him w/Jon Pardi I il Bit Give Heaven Some Hell I Can't f/Old Dominion Not Yet The Worst Country Song Of... I'm Not For Everyone My Masterpiece

LABEL/IMPRINT

MCA Nashville Show Dog Nashville Arista Nashville **Big Machine** Blue Chair/Warner/WEA Warner/WFA **Big Machine** Home Grown/Warner/WAR BMI G BMLG Arista Nashville **Capitol Nashville** Stoney Creek Arista Nashville/RECORDS **RFCORDS** Nashville Mercury Nashville/InDent Mercury Nashville MCA Nashville **Triple Tigers** Broken Bow **RCA/Columbia Nashville** Black River Entertainment Mercury Nashville BMLGR/RECORDS/Columbia Big Loud Monument BMLG Valorv **EMI Nashville Capitol Nashville**

TOP 40 IN TWO WEEKS!



MOST ADDED SINCE RELEASE <u>3.1 MILLION STREAMS TW</u> <u>2.6 K TRACK SALES</u>



Country







CURRENT POSITION:

PRESIDENT, PROGRAMMING OPERATIONS iHeartMedia National Programming Group

You have the "P" word in your title! And you have your fingers in a lot of pies. It looks like the new terrestrial radio model is a lot of 'dot connecting". What can a typical day in your world look like?

What keeps it exciting for me is that every day is different. I have the opportunity to work with an amazing group of talent, programmers, sellers, producers and imagers along with teams running technical operations, digital, social, marketing, podcasting, events, research, communications, contesting, artist relations and many others. Everyone at iHeart works in real time at lightning speed and we try to keep the number of participants in some of our meetings (or Teams calls) to a minimum to ensure they're productive and to be considerate of everyone's time. That said, tight communication and quick follow-through between departments is crucial. I'm amazed sometimes at the speed with which we're able to deliver national and local content to our listeners at a massive scale.

Maybe it's just us but we think Britney Spears should drop a new single like right now. What do you think?

I love that her fans are rallying and supporting her through her personal challenges. It sure seems like the right time, but it usually ends up being about the quality of the song.

If a programmer had no access to the streaming charts, the airplay charts or call-out research, how would she or he make a fast decision for new music to add to a current playlist?

I've always felt that what to add should be more about "instinct" and "fit" and then the data dictates what eventually becomes a hit. There is an art to music curation that goes much deeper than an algorithm on a streaming playlist and that's why a vast majority still say that they discover new music on the radio.

You are the coach of the US Morning Show OlympicTeam. Your participants can be historic or current. The goal: Bronze, silver and gold. Who are your three competitors?

Elvis Duran, Howard Stern and Steve Harvey

Who dresses you? And where on Earth do your get those clothes?

Interestingly enough, my Dad owned a men's retail clothing store in New Jersey when I was growing up and my interest in clothing never materialized until after he sold the business. As a kid, I had plenty of Levi's, Hanes and Nike but more recently, I find myself asking my kids for clothing advice.

DSPs and Satellite have changed consumers music discovery habits. How has this changed radio's music selections and having this data made programming hits easier? And does access to this data make programming hits easier?

Music Lab and Total Audience Appeal data has changed the music decision-making process and our programmers are successfully using this technology every week, not only to improve the music we're playing for our listeners, but to solve some of the limitations of callout research, especially as it relates to new artists and new songs. It helps us identify emerging artists faster than ever before and now, we're able to better track a song's performance and impact in markets all over the country.

You've had an amazing and diverse career. Who has influenced you both personally and professionally?

I was fortunate enough to have the perfect set of mentors when I started my career...Guy Zapoleon taught me everything about the science and research while Dave Robbins taught me about the art of "larger than life" marketing and competition. Over the years, I've had the privilege of working with Steve Rivers, Greg Strassell, Herndon Hasty, Eric Logan, Steve Kingston and more recently Bob Pittman, Rich Bressler, Tom Poleman, John Sykes, Brad Hardin, Marc Chase and Kevin LeGrett. But, all of the aforementioned professionals pale in comparison to my wife Patty, who has always been my #1 fan while keeping me grounded, being without question the greatest Mom who ever lived, raising millions of dollars for kids and families through her development work all while possessing this unmatched ability to light up every room she walks in.

SAVE \$100! EARLY BIRD CONTRACT OPEN AUG. 17-18 10AM (CT)



WALKERHAYES **FANCY LIKE** 81 FIRST WEEK STATIONS 32* BB 34* CA/MB hd #1 **BILLBOARD HOT COUNTRY** (3 WEEKS IN A ROW) SIRIUSXM THE HIGHWAY **TOP 30** (3 WEEKS IN A ROW) **AIRPLAY NOW**



Country MMI-VIDED STREAMING 8.9.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST		Label/imprint	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO 🕨
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ►
3	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO 🕨
4	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO 🕨
5	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO 🕨
6	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO 🕨
7	ELVIE SHANE	Му Воу	Wheelhouse	PLAY VIDEO 🕨
8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO 🕨
9	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO 🕨
10	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO 🕨
11	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO 🕨
12	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO 🕨
13	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO 🕨
14	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO 🕨
15	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO 🕨
16	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO 🕨
17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO 🕨
18	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO 🕨
19	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO 🕨
20	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO 🕨
21	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO 🕨
22	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO 🕨
24	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO 🕨
25	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO 🕨
26	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO 🕨
27	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO 🕨
28	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO 🕨
29	LUKE COMBS	Cold As You	River House/Columbia Nash	PLAY VIDEO 🕨
30	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO 🕨
31	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ►
32	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ►
33	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ►
34	BRANTLEY GILBERT	The Worst Country Song Of	Valory	PLAY VIDEO ►
35	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO >
36	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO >
37	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO >
38	MICHAEL RAY	Whiskey And Rain Not Yet	Warner/WEA	
39 40	BRETT YOUNG		BMLG BCA Nachvilla	
40 41	NIKO MOON SCOTTY MCCREERY	No Sad Songs You Time	RCA Nashville Triple Tigers	
41	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ► Play video ►
43	LADY A	Like A Lady	BMLG	
43 44	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ► Play video ►
44 45	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO PLAY V
45 46	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO PLAY V
40 47	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO
48	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO >
-10				I LAT VIDEU 🏴

FOR YOUR CMA CONSIDERATION



MALE VOCALIST OF THE YEAR

9 CAREER #1 COUNTRY RADIO SINGLES OVER 1.9B ARTIST ON-DEMAND STREAMS (US)

"EXUDES AN AIR OF CONFIDENCE AS HE BLENDS TRADITIONAL COUNTRY ELEMENTS WITH A COASTAL FLAIR..."





SONG OF THE YEAR ("MADE FOR YOU") SINGLE OF THE YEAR ("MADE FOR YOU") MUSIC VIDEO OF THE YEAR ("MADE FOR YOU") OVER 134M ON-DEMAND STREAMS (US) MULTI-WEEK #1 HIT RADIO SINGLE OVER 12M VIDEO VIEWS

"...LIFE MOMENTS INTO A MORE POETIC APPROACH ... "





Country MMI-COUNTRY CALLOUT 8.9.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	YOUNG, CHRIS & KANE BROWN	Famous Friends	2	2	3	1
2	DAN + SHAY	Glad You Exist	1	3	5	2
3	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	17	5	1	3
4	SWINDELL, COLE	Single Saturday Night	19	1	2	4
5	BRYAN, LUKE	Waves	14	4	6	8
6	MCCREERY, SCOTTY	You Time	10	11	7	5
7	WILSON, LAINEY	Things A Man Oughta Know	8	9	12	6
8	MOORE, JUSTIN	We Didn't Have Much	4	15	8	12
9	SHANE, ELVIE	My Boy	6	6	9	26
10	ALDEAN, JASON	Blame It On You	20	8	4	15
11	BRICE, LEE	Memory I Don't Mess With	9	14	14	18
12	SHELTON, BLAKE	Minimum Wage	7	16	10	27
13	CHESNEY, KENNY	Knowing You	15	12	15	33
14	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	18	13	33	9
15	BROWN BAND, ZAC	Same Boat	13	17	16	24
16	LAMBERT, MIRANDA	Settling Down	3	21	28	39
17	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	25	18	18	11
18	URBAN, KEITH + PINK	One Too Many	24	10	29	13
19	HAYES, WALKER	Fancy Like	11	7	36	44
20	BLOCK, PRISCILLA	Just About Over You	16	19	24	32
21	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	12	31	27	7
22	PEARCE, CARLY	Next Girl	5	25 22	32	37
23 24	GREEN, RILEY	If It Wasn't For Trucks	34 33	22	11 13	30 23
24 25	RHETT, THOMAS RAY, MICHAEL	Country Again Whiskey And Rain	33 28	23 24	21	23 38
25 26	HURD, RYAN & MAREN MORRIS	Chasing After You	20	24	31	
20	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	30	26	25	41
28	PARDI, JON	Tequila Little Time	40	35	17	14
29	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	37	20	41	14
30	MCCOLLUM, PARKER	To Be Loved By You	22	30	26	42
31	STELL, MATT	That Ain't Me No More	42	27	34	22
32	LADY A	Like A Lady	21	29	37	45
33	RUCKER, DARIUS	My Masterpiece	41	33	20	35
34	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	26	41	45	10
35	STAPLETON, CHRIS	You Should Probably Leave	32	42	23	36
36	CLARK, CALLISTA	It's 'Cause I Am	43	32	30	28
37	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	23	40	43	31
38	OLD DOMINION	l Was On A Boat That Day	29	43	35	25
39	ANDRESS, INGRID	Lady Like	38	38	40	20
40	YOUNG, BRETT	Not Yet	36	37	38	34
41	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	31	45	44	29
42	COMBS, LUKE	Cold As You	45	36	19	46
43	HARDY	Give Heaven Some Hell	44	34	39	49
44	BROTHERS OSBORNE	I'm Not For Everyone	48	46	22	40
45	DICKERSON, RUSSELL	Home Sweet	35	44	48	43
46	KEITH, TOBY	Old School	46	48	42	21
47	NELLY & FLORIDA GEORGIA LINE	Lil Bit	39	39	49	47
48	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	49	47	46	17
49	CHURCH, ERIC	Heart On Fire	47	49	47	48
50	BROOKS, GARTH	That's What Cowboys Do	50	50	50	50

FOR YOUR CMA CONSIDERATION

AMERICAN YOUNG VOCAL DUO OF THE YEAR

11.9 MILLION ON-DEMAND STREAMS

HAVE PERFORMED ACROSS THE WORLD INCLUDING HEADLINING SHOWS IN CHINA, UK, SWITZERLAND, IRELAND, SCOTLAND, NORWAY, GERMANY, AND MEXICO

THE DUO HAVE HAD SONGS RECORDED BY RASCAL FLATTS, KENNY CHESNEY, BLAKE SHELTON, JOEY + RORY, AMONG OTHERS

FEATURED ON THE HIT E! SERIES VERY CAVALLARI



Country MMI-FUTURE TRACKS 8.9.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
2	CARDI B	Up	Atlantic
3	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
4	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
5	DUA LIPA	Levitating	Interscope-Warner
6	PARKER MCCOLLUM	Drinkin'	MCA Nashville
7	MO PITNEY	Local Honey	Curb
8	DJ SNAKE & SELENA GOMEZ	Selfish Love	Interscope
9	MYKE TOWERS & JUHN	Bandido	White World Music
10	KAROL G	El Makinon f/Mariah Angeliq	UMLatino/UMLE
11	WISIN	Fiel f/Jhay Cortez	Sony Music Latin/WK Ent.
12	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
13	BAD BUNNY	La Noche De Anoche f/ROSALIA	Rimas
14	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
15	KAROL G	Bichota	Universal Latino/UMLE
16	KIN FAUX	Plainview	
17	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
18	FLATLAND CAVALRY	Some Things Never Change	
19	BAILEY JAMES	Finally Free	800 Mile
20	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
21	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
22	JAMIE RICHARDS	Twang	Okie Ranch
23	M. TURIZO/R. ALEJANDRO/TOWERS	La Nota	Sony Music Latin
24	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
25	J BALVIN	Tu Veneno Ta suita Sun danna	Suenos Globales/UMLE
26	JON WOLFE	Tequila Sundown	Fool Hearted Productions
27	DADDY YANKEE/ANUEL AA/KENDO KA	Don Don	El Cartel/Republic-UMLE
28 29	DAVID ADAM BYRNES MANUEL TURIZO	Signs Mala Costumbre f/Wisin &Yandel	 Sony Music Latin
29 30	WISIN	Mi Nina f/Myke Towers	LB/WK/Sony Music Latin
31	CODY JOHNSON	With You I Am	Cojo Music
32	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
33	MORGAN WALLEN	Wasted On You	Big Loud/Republic
34	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
35	MIDLAND	Sunrise Tells The Story	Big Machine
36	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
37	DREW FISH BAND	One Beer At A Time	Reel
38	DARRIN MORRIS BAND	Wrap You Up In Love	
39	BROTHERS OSBORNE	Younger Me	EMI Nashville
40	BLAKE SHELTON	Corn	Warner/WMN
41	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
42	HEATH SANDERS	Old School's In	Valory
43	WALKER MONTGOMERY	Out Of Nowhere	PIA Entertainment
44	DARYLE SINGLETARY	There's Still A Little	TMF x 4
45	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
46	TYLER FARR	Cover Girl	Night Train/Broken Bow
47	KOE WETZEL	Drunk Driving	Columbia
48	DREW GREEN	She Got That	Sony Music Nashville
49	CLAY WALKER	Texas To Tennessee	Show Dog Nashville
50	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pigasus/S&D/Big Loud

Country

MMI-INTELESCOPE

DI DIMINITATI PERSON CO

8.9.21

CMT

ATTET A

LOGAN MIZE "GEORGE STRAIT SUNGS"

> CMT always delivers award winners! And In this video, our Hero Logan Mize is definitely out standing in his field! Logan is one of those awesome modern Country artist whose digital presence greatly outweighs his radio exposure. He's a monster streamer and his radio ship is on the horizon and landing soon in an A rotation near you! The new track is Logie Bear's tip of the hat to small town America where everybody knows "George Strait Songs" by heart. Click the video:

In 2001 Blake Shelton's career went kaboom with his debut single "Austin". With hat and mullet firmly in place, the single shot to the top of the Country chart. But there's a story about the story. And no one tells it better than the voice of the dude who sang it. To hear Blake tell this tale of doubt and an overnight video shoot, click here:



Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



JIMMIE ALLEN AND BRAD PAISLEY - "FREEDOM WAS A HIGHWAY"

A spectacular song deserves a fantastic video and this one was worth the wait. Together, Brad and Jimmie can throw down some real road-side Country with this theatrical visualization of "Freedom Was a Highway". The video takes us down the street to some amazingly inspiring lyrics and some signature guitar licks. Want to take a ride? Click Video Here:



DAN + SHAY - "LYING"

To tell you the truth, we really like this song! No really, cross our MMI hearts we do. We wouldn't lead you astray when we tell you that both Dan + Shay have some spectacular stage moves in this bar-room clip of "Lying"! Really, no fingers crossed and scout's honor. Yes, it's true. You can believe us really and that's the truth. Nobody has a forked tongue or speaking out of both sides of their mouths. So, believe us and click here:





PARKER McCOLLUM- "TO BE LOVED BY YOU"

Young Parker sure has a cool black bad ass Mustang in which to scoot his hip hillbilly self around! You know what else Parker's driving? Sales (a platinum single with "Pretty Heart") and fat streaming numbers! He also has a new LP that's all packed up with really relatable and beautifully written edgy Country songs. Parker McCollum has it all going on, except in this hot wheeled rocking video, he can't figure out what it takes "To Be Loved By You". Click here:



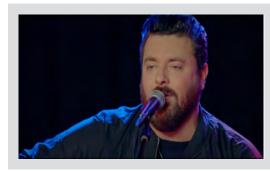


EARNEST & HAILEY WHITTERS AS COUNTRYPOLITAN - "ISLANDS IN THE STREAM"

We love how these two adopted the moniker 'Countrypolitan'. You may not think you know EARNEST but you actually do. He's been riding the top of the songwriting charts like a Nashville cattle rustler with big hits from Morgan Wallen, Chris Lane, and Jake Owen just to name a few. Earnest teams up with label-mate Hailey Whitters to re-create a Kenny/Dolly classic.

And the amazing video alone is worth a simple button push.

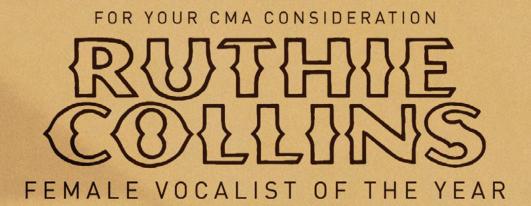




CHRIS YOUNG/KANE BROWN - "ACOUSTIC FAMOUS FRIENDS"

MMI loves it when an artist takes a song down to the basics. In this stage/ studio full frontal clip, Kane and Chris deliver their chart-topping bell-ringing smash "Famous Friends" with just the strings and stools wrapped around the lyric. To see the real deal, click here:





BILLBOARD ON RUTHIE'S LATEST ALBUM, COLD COMFORT - "THE 11-TRACK PROJECT STUNS WITH COLLINS' MESMERIZING VOCALS AND ENCHANTING MUSICAL ACCOMPANIMENT."

FEATURED ON BBC RADIO WITH BOB HARRIS

3.4M+ ON-DEMAND STREAMS



CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or **EMAIL** contact@mmi2020.com

Country

MONDAY MORNING INTEL

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GRAPHIC DESIGN

OPERATIONS Kylee Laynee Higgins

PAW POWER NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

THANK YOU from the entire staff:

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PUBLISHERS:

Rich Meyer CHIEF WRANGLER Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

Skip Bishop **Butch Waugh** Renee Bell **Kylee Higgins**

RESEARCH TEAM PEOPLE WHO ACTUALLY **DO THE WORK**

Richard R. Deitemeyer Kate Collins **Britney Whitney Lindsey McDaniel** Donna West **Todd Morris**

EGO Design