

**MONDAY**  
**MORNING**  
**INTEL**

LOVE IS REAL  
\* MORGAN \*  
\* EVANS \*

IMPACTING MONDAY 8.30.21



WARNER  
MUSIC  
NASHVILLE

VEA

MMI  
PROFILE  
RJ CURTIS

*Country Edition*

**NASHVILLE  
APPROVED**

AUGUST 23, 2021

# **SAND IN MY BOOTS**

**MORGAN WALLEN**



**ON YOUR DESK NOW  
FOR IMMEDIATE AIRPLAY**

**BIG LOUD**

# **MONDAY MORNING INTEL**

AUGUST 23, 2021

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



MONDAY  
MORNING  
INTEL

#1

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **8.23.21**

**AIRPLAY**

JUSTIN MOORE "We Didn't Have Much"

**RETENTION**

THOMAS RHETT "Country Again"

**CALLOUT**

DAN + SHAY "Glad You Exist"

**AUDIO**

WALKER HAYES "Fancy Like"

**VIDEO**

WALKER HAYES "Fancy Like"

**SALES**

WALKER HAYES "Fancy Like"

**COMPOSITE**

LUKE BRYAN "Waves "



IMPACTING MONDAY 8.30.21

[CLICK HERE TO LISTEN!](#)



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	3	3	9	21	12	1	LUKE BRYAN	Waves	Capitol Nashville
2	7	1	3	19	20	2	DAN + SHAY	Glad You Exist	Warner/WAR
6	13	7	6	10	10	3	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
31	x	17	1	1	1	4	WALKER HAYES	Fancy Like	Monument
18	x	20	7	3	3	5	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
9	8	5	21	7	11	6	ELVIE SHANE	My Boy	Wheelhouse
13	6	23	4	5	8	7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
5	4	4	14	27	13	8	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
10	5	12	20	14	16	9	LEE BRICE	Memory I Don't Mess With	Curb
8	12	14	8	18	14	10	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
4	1	18	10	24	19	11	THOMAS RHETT	Country Again	Valory
34	x	26	5	4	5	12	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
1	10	6	18	33	24	13	JUSTIN MOORE	We Didn't Have Much	Valory
39	x	31	2	2	2	14	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
14	11	11	22	15	21	15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
11	19	33	15	12	7	16	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
30	14	13	11	11	25	17	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
19	x	19	17	23	15	18	LUKE COMBS	Cold As You	River House/Columbia Nash
32	x	41	13	8	6	19	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
12	2	21	23	34	31	20	CARLY PEARCE	Next Girl	Big Machine
38	x	2	x	x	x	21	DAN + SHAY	Steal My Love	Warner/WAR
7	9	8	40	37	22	22	SCOTTY MCCREERY	You Time	Triple Tigers
23	28	25	12	13	9	23	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
15	17	28	39	22	18	24	JON PARDI	Tequila Little Time	Capitol Nashville
25	22	9	19	30	32	25	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
46	x	x	16	9	28	26	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
22	27	10	25	20	17	27	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
20	15	16	33	32	30	28	MICHAEL RAY	Whiskey And Rain	Warner/WEA
21	20	22	32	29	39	29	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
27	25	15	26	28	34	30	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
50	x	x	41	6	4	31	AARON LEWIS	Am I The Only One	Valory
16	21	29	28	40	40	32	LADY A	Like A Lady	BMLG
33	24	32	31	26	27	33	HARDY	Give Heaven Some Hell	Big Loud
17	16	39	30	46	26	34	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
26	26	34	24	31	23	35	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
28	18	36	29	45	42	36	RUSSELL DICKERSON	Home Sweet	Triple Tigers
35	x	43	27	x	x	37	GARTH BROOKS	That's What Cowboys Do	Pearl
42	x	27	45	25	37	38	LARRY FLEET	Where I Find God	Big Loud
49	x	x	35	16	41	39	LILY ROSE	Villain	Big Loud/Republic
37	x	30	38	36	46	40	RILEY GREEN	If It Wasn't For Trucks	BMLG
29	x	42	42	41	36	41	ERIC CHURCH	Heart On Fire	EMI Nashville
24	23	37	47	42	35	42	CALLISTA CLARK	It's 'Cause I Am	Big Machine
45	x	x	37	44	29	43	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
41	x	40	36	38	43	44	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
40	x	38	34	48	47	45	BRETT YOUNG	Not Yet	BMLG
48	x	x	46	17	45	46	DYLAN SCOTT	New Truck	Curb
44	x	x	43	47	33	47	JAKE OWEN	Best Thing Since Backroads	Big Loud
36	29	35	44	35	44	48	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
43	x	24	49	43	48	49	DARIUS RUCKER	My Masterpiece	Capitol Nashville
47	x	x	48	39	38	50	BRANTLEY GILBERT	The Worst Country Song Of...	Valory



# LEE BRICE

MEMORY I DON'T MESS WITH

TOP 5 MMI RETENTION SCORES

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TOP 10 ON MEDIABASE!

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TOP 10 RESEARCH EVERYWHERE

**CURB**  
RECORDS  
CURB.COM

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	31	4	27	WALKER HAYES	Fancy Like	Monument
2	39	14	25	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia
3	34	12	22	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	46	26	20	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
5	50	31	19	AARON LEWIS	Am I The Only One	Valory
6	38	21	17	DAN + SHAY	Steal My Love	Warner/WAR
7	18	5	13	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
8	32	19	13	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
9	30	17	13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
10	49	39	10	LILY ROSE	Villain	Big Loud/Republic

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	COLE SWINDELL	Single Saturday Night	Warner/WMN
3	LUKE COMBS	Forever After All	River House/Columbia Nash
4	THOMAS RHETT	What's Your Country Song	Valory
5	DIERKS BENTLEY	Gone	Capitol Nashville
6	LEE BRICE	One Of Them Girls	Curb
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	BRETT YOUNG	Lady	BMLG
9	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
10	GABBY BARRETT	The Good Ones	Warner/WAR
11	LUKE BRYAN	Down To One	Capitol Nashville
12	LUKE COMBS	Better Together	River House/Columbia Nash
13	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
14	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
15	JAKE OWEN	Made For You	Big Loud
16	NIKO MOON	Good Time	RCA Nashville
17	LUKE BRYAN	One Margarita	Capitol Nashville
18	LUKE COMBS	Lovin' On You	River House/Columbia Nash
19	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
20	DYLAN SCOTT	Nobody	Curb
21	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
22	FLORIDA GEORGIA LINE	Long Live	BMLG
23	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
24	JAMESON RODGERS	Some Girls	River House/Columbia Nash
25	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
26	ERIC CHURCH	Hell Of A View	EMI Nashville
27	CHRIS JANSON	Done	Warner/WAR
28	MAREN MORRIS	The Bones	Columbia
29	SAM HUNT	Kinfolks	MCA Nashville
30	TRAVIS DENNING	After A Few	Mercury Nashville



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TIM MCGRAW	7500 OBO	Big Machine
HOTZONE	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
HOTZONE	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
HOTZONE	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
HOTZONE	JON PARDI	Tequila Little Time	Capitol Nashville
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
HOTZONE	WALKER HAYES	Fancy Like	Monument
HOTZONE	TOBY KEITH	Old School	Show Dog Nashville
HOTZONE	LARRY FLEET	Where I Find God	Big Loud
HOTZONE	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
HOTZONE	LUKE COMBS	Cold As You	River House/Columbia Nash
HOTZONE	MICHAEL RAY	Whiskey And Rain	Warner/WEA
HOTZONE	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
HOTZONE	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
HOTZONE	NELLY & FLORIDA GEORGIA LINE	Lil Bit	BMLGR/RECORDS/Columbia

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	NATE BARNES	You Ain't Pretty	Quartz Hill
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville



# waves

# LUKE BRYAN

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CURRENT POSITION:

COUNTRY RADIO  
BROADCASTERS, INC.  
EXECUTIVE DIRECTOR

**There's mega-excitement about going back to the "Live From Nashville" format for CRS 2022! What is the one thing that attendees will find that's a new look and feel for the coming event?**

Each CRS event is unique in its own way; the week takes on the personality of the attendees, the artists performing, and, to a large degree, the current climate in our format. Above all, it is truly a family reunion, and we believe CRS '22 will reflect that sense of celebration more powerfully than ever, because it'll have been two years since we were all together as a big, cohesive, CRS family, all striving for the format's greater good. Needless to say, a lot has changed for our business in two years, and we'll be diving heavily into that, specifically with our "Heads Of State" speaker series, showcasing top radio and label CEOs in one-on-one conversations that will give each of them their own platform to share their perspective, and how their respective companies plan to evolve and map out success strategies moving forward. This structure for hearing industry leaders has never been done before, and we're excited to present it at CRS '22.

**Planning ahead, are there Covid protocols that which we should be aware?**

This is a moving target; we are carefully watching conditions, cases, and what the city of Nashville could enact in terms of possible safety requirements. When the board and agenda committee met in person in June - just two months ago - the situation was quite different, as we know. February 23-25, 2022 is five months away, so everything we do will reflect the current status of this daunting health challenge. It is our objective to act responsibly, reasonably, and fairly. As we stated on our registration page: "Providing a safer environment for our attendees, sponsors and staff is a top priority. Achieving this is a shared responsibility." I do hope, in the spirit of the family reunion environment described earlier, that our attendees will take seriously and honor the words, "shared responsibility." When we're all at CRS, we are a living, pop up community, population: 3,000-plus. Let's bring the same collegial, collaborative spirit we so enthusiastically apply to the curation, care and feeding of our format's growth and success, and also channel it towards thoughtful, intentional actions designed to foster each other's physical and emotional well being.

**It seems that in the last 2 years research and data have become so much more a part of the Country Radio programming philosophy. Will there be expanded platforms of discussion at CRS '22?**

Yes, definitely. We will commission our annual research project for attendees, with a topic to be announced soon. The Wednesday Streaming Summit will have additional research and data takeaways applicable to both the digital and radio attendees. Other sessions will have data embedded in the content. We believe there will be something everyone at CRS will find informative and useful.

**Ok, I'm a first time CRS attendee. I want to get out and visit the "real Nashville". Tell me one cool landmark that I have to see, one non-touristy restaurant to visit and one unique thing to do while I'm in town.**

Well, not to sound like our parents or grandparents, but the Tennessee State Capitol is walking distance

from the Omni, and if you want to learn something about this state, or, just walk through an architectural masterpiece, you should check it out. If that's not your thing, plan B is just walking across the pedestrian bridge, which is mere moments from the Omni on foot. You can stand right in the middle and see an amazing panorama of Nashville's skyline and beyond, while looking up and down the Cumberland river. Pro tip: Do this at night. Have lunch at the Mid Town Cafe; do happy hour at Old Gory in Edgehill Village. For a real dose of local flavor, try the Villager in Hillsboro Village. They only serve beer, and they have a great dart room.

**You programmed in the biggest Country radio markets, written for the largest trade magazines and been an executive at major record companies. What specific experiences have helped you most in your current position?**

In short, ALL of them. This job touches each of those worlds and I'm so fortunate to have that collective experience. When I was in radio, especially at KZLA in the early 2000s, we planned, promoted and executed shows year-round. The large scale event planning was a great education. And, spending 20 years on the CRB Board, actively participating in planning/executing CRS was also crucial.

**Bonus Round: You have the mic and the stage. Shout out to your personal and professional heroes?**

Not a big enough word count to list all the people who have nurtured me for so many years. Personally it would be my parents, Joseph & Eleanor, my sisters, Kate & Ellen, my wife, Lori LoCurto, and my kids, Jeremy, Casey, Michael and Riley. Professionally it would be Bill Mayne, Larry Daniels, Michael Owens, Jess Hansen, JD Freeman, Bair Garner, Ben Reed, Jimmy Steal, Val Maki, Rick Cummings, Bob Kingsley, Jeff Walker, Charlie Monk, and Beverlee Brannigan.

**SAVE \$100!**  
**EARLY BIRD**  
**REGISTRATION**  
**OPEN AUG. 17-18 10AM (CT)**

**CRS '22**

**FEBRUARY 23-25 | NASHVILLE**



# JACKSON MICHELSON

## IMPACTING NOW



GET IT HERE

"'TIP JAR' WAS ONE OF THOSE SONGS THAT WROTE ITSELF," SHARES MICHELSON. "I HAD THE TITLE IN MY PHONE FOR 3 YEARS AND WASN'T SURE HOW TO APPROACH IT LYRICALLY. THEN ONE DAY I WOKE UP AND WHILE I WAS WAITING TO WRITE A SONG ON ZOOM IT CLICKED AND CAME TOGETHER QUICKLY. I REALLY FEEL LIKE 'TIP JAR' IS ONE OF THE MOST 'ME' SONGS I'VE RELEASED. IN 2021 WE NEED MUSIC MORE THAN EVER, ESPECIALLY FUN MUSIC. 'TIP JAR' IS EXACTLY FOR ME."

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Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	<a href="#">PLAY VIDEO ▶</a>
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	<a href="#">PLAY VIDEO ▶</a>
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
6	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
7	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
8	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
9	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
10	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
12	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
13	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
14	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">PLAY VIDEO ▶</a>
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
16	LILY ROSE	Villain	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
17	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
18	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
19	DAN + SHAY	Glad You Exist	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
20	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
21	LUKE BRYAN	Waves	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
22	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
23	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
24	THOMAS RHETT	Country Again	Valory	<a href="#">PLAY VIDEO ▶</a>
25	LARRY FLEET	Where I Find God	Big Loud	<a href="#">PLAY VIDEO ▶</a>
26	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
27	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	<a href="#">PLAY VIDEO ▶</a>
28	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
29	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
30	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
31	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
32	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
33	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">PLAY VIDEO ▶</a>
34	CARLY PEARCE	Next Girl	Big Machine	<a href="#">PLAY VIDEO ▶</a>
35	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	<a href="#">PLAY VIDEO ▶</a>
36	RILEY GREEN	If It Wasn't For Trucks	BMLG	<a href="#">PLAY VIDEO ▶</a>
37	SCOTTY MCCREERY	You Time	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
39	BRANTLEY GILBERT	The Worst Country Song Of...	Valory	<a href="#">PLAY VIDEO ▶</a>
40	LADY A	Like A Lady	BMLG	<a href="#">PLAY VIDEO ▶</a>
41	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
42	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
43	DARIUS RUCKER	My Masterpiece	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
44	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
45	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
46	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
47	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
48	BRETT YOUNG	Not Yet	BMLG	<a href="#">PLAY VIDEO ▶</a>

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	DAN + SHAY	Glad You Exist	1	12	2	5
2	DAN + SHAY	Steal My Love	25	10	18	1
3	BRYAN, LUKE	Waves	10	1	4	6
4	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	5	3	3	10
5	SWINDELL, COLE	Single Saturday Night	7	4	1	8
6	SHANE, ELVIE	My Boy	15	2	6	7
7	MOORE, JUSTIN	We Didn't Have Much	2	6	21	3
8	WILSON, LAINEY	Things A Man Oughta Know	4	7	20	2
9	MCCREERY, SCOTTY	You Time	3	22	5	4
10	BROWN BAND, ZAC	Same Boat	11	8	12	23
11	CHESNEY, KENNY	Knowing You	16	9	10	28
12	BRICE, LEE	Memory I Don't Mess With	12	5	19	33
13	URBAN, KEITH + PINK	One Too Many	14	16	17	14
14	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	26	15	14	9
15	MCGRAW, TIM	7500 OBO	6	21	26	11
16	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	34	14	9	16
17	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	13	19	22	17
18	RAY, MICHAEL	Whiskey And Rain	19	23	8	21
19	HAYES, WALKER	Fancy Like	17	13	28	26
20	RHETT, THOMAS	Country Again	23	20	7	41
21	COMBS, LUKE	Cold As You	20	11	30	38
22	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	33	29	13	18
23	LAMBERT, MIRANDA	Settling Down	9	32	27	35
24	PEARCE, CARLY	Next Girl	8	24	43	25
25	BLOCK, PRISCILLA	Just About Over You	24	17	34	36
26	HURD, RYAN & MAREN MORRIS	Chasing After You	27	18	24	44
27	RUCKER, DARIUS	My Masterpiece	18	37	16	45
28	STAPLETON, CHRIS	You Should Probably Leave	30	34	23	29
29	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	38	25	36	19
30	FLEET, LARRY	Where I Find God	46	36	15	20
31	PARDI, JON	Tequila Little Time	39	30	25	24
32	LADY A	Like A Lady	21	26	42	39
33	GREEN, RILEY	If It Wasn't For Trucks	36	33	11	50
34	NELLY & FLORIDA GEORGIA LINE	Lil Bit	35	38	39	12
35	HARDY	Give Heaven Some Hell	43	28	33	37
36	OLD DOMINION	I Was On A Boat That Day	29	46	37	27
37	MCCOLLUM, PARKER	To Be Loved By You	42	43	31	15
38	STELL, MATT	That Ain't Me No More	41	27	32	47
39	DICKERSON, RUSSELL	Home Sweet	28	48	38	30
40	CLARK, CALLISTA	It's 'Cause I Am	32	45	35	42
41	YOUNG, BRETT	Not Yet	37	35	40	40
42	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	47	31	44	13
43	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	22	41	46	43
44	BROTHERS OSBORNE	I'm Not For Everyone	48	47	29	22
45	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	31	39	41	48
46	CHURCH, ERIC	Heart On Fire	40	40	47	32
47	BANDI, CHRIS	Would Have Loved Her	44	42	45	34
48	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	49	44	49	31
49	KEITH, TOBY	Old School	45	50	48	46
50	BROOKS, GARTH	That's What Cowboys Do	50	49	50	49

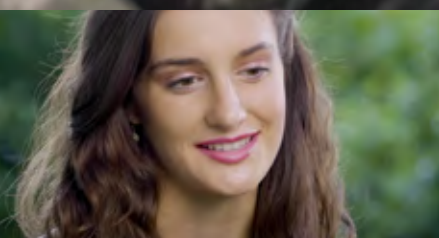


Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
2	BOBBY BONES/THE RAGING IDIOTS	Hobby Lobby Bobby	---
3	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
4	GEORGE BIRGE	Beer Beer, Truck Truck	RECORDS Nashville
5	RANDALL KING	Record High	Warner/WMN
6	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
7	BRETT ELDREDGE	Good Day (2021)	Warner/WMN
8	RAY FULCHER	Girl In It	Black River Entertainment
9	MORGAN WALLEN	Wasted On You	Big Loud/Republic
10	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
11	DAN + SHAY	Lying	Warner/WAR
12	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
13	JON WOLFE	Tequila Sundown	Fool Hearted Productions
14	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
15	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
16	FLATLAND CAVALRY	Some Things Never Change	---
17	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
18	LACI KAYE BOOTH	Treasure	BMLG
19	MO PITNEY	Local Honey	Curb
20	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
21	JAMIE RICHARDS	Twang	Okie Ranch
22	PARKER MCCOLLUM	Drinkin'	MCA Nashville
23	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
24	CURTIS GRIMES	Noah Built A Boat	Lonely River
25	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
26	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
27	RED SHAHAN	Javelina	7013 Records
28	MIKE AND THE MOONPIES	Paycheck To Paycheck	Prairie Rose
29	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
30	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
31	BLAKE SHELTON	Jesus Got A Tight Grip	Warner/WMN
32	BLAKE SHELTON	Corn	Warner/WMN
33	BRIAN KELLEY	Made By The Water	Warner/WMN
34	WARD DAVIS	Get To Work Whiskey	Ward Davis/Thirty Tigers
35	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
36	KIP MOORE	Good Life	MCA Nashville
37	DREW FISH BAND	One Beer At A Time	Reel
38	BROTHERS OSBORNE	Younger Me	EMI Nashville
39	DAN + SHAY	You	Warner/WAR
40	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
41	TYLER FARR	Cover Girl	Night Train/Broken Bow
42	BRELAND	Cross Country	Bad Realm/Atlantic
43	DREW GREEN	She Got That	Sony Music Nashville
44	DAN + SHAY	Irresponsible	Warner/WAR
45	DAN + SHAY	One Direction	Warner/WAR
46	DAN + SHAY	Body Language	Warner/WAR
47	DAN + SHAY	Give In To You	Warner/WAR
48	DAN + SHAY	Let Me Get Over Her	Warner/WAR
49	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
50	MITCHELL TENPENNY	Bucket List	Columbia Nashville

# TIM MCGRAW

## BEHIND THE SCENES OF “7500 OBO”



We had to look twice when we saw the title of this one. Is this some kinda digital ID misprint. And, if you're a Daddy of a daughter, you'll so understand Tim's glowing sense of pride in this behind the scenes clip of his latest single "7500 OBO" (see the full video below in Intelevison). Audrey McGraw describes he feelings about working with you famous father and Tim chimes in with his POV as well. It's all in the family so click here:





Check out these videos hand-picked by our staff!



### SHY CARTER FT. COLE SWINDELL AND DAVID LEE MURPHY - "BEER WITH MY FRIENDS"

We ain't Shy when it comes to Mr. Carter's music. He's a star. He has the talent, the voice, the masterful songwriting, the looks, the moves, the singles...the entire superstar package! Shy also has the right buddies synced up in the rollicking bar room good time sing-a-long video. Sounds to us like he also has a hit single and video. So, what else could Shy Carter want? Simple. Bring this guy a "Beer With His Friends". Belly up to the bar and click here:



### TIM MCGRAW - "7500 OBO"

**MMI Classified Ads Alert:** Truck 4 Sale! Looks like a good deal to us. New tranny and leather seats. This baby has a few miles but it's sure been well loved enough to carry a full load and a heartbreak. Now, there is a dent in the back but heck it's a truck and what's a truck without one? This truck can carry a family, a story and a hit single before it gets to 70mph. Only "7500 OBO". If interested, contact Mr. McGraw by clicking here:



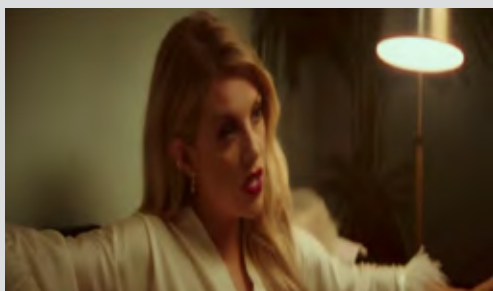
### DYLAN SCOTT - "NEW TRUCK"

Big week for trucks and heartbreaks but dang it, Dylan... please don't go torching that fine piece of iconic Country inspiration! Just because you're all tore up 'n all is no reason to set the ride on fire! If you turn up the radio in this beautiful vehicle, you'll find that this sounds like another smoking hot hit single for Mr. Scott! Don't burn your fingers but click here:



### LEVI HUMMON FT. WALKER HAYES - "PAYING FOR IT"

Well, this is a powerful combo indeed! Levi has a massive online streaming audience following. At a young age, he became a Nashville seasoned writer with deep family roots. He's built his following the modern way, a big single with big streaming numbers. Then you throw in the sizzling hot Walker Hayes with his signature country hook-funk sound and Lordy-me...sure feels like a smash to us. Get your change purse out, cozy up to the lemonade stand and get ready to be "Paying For It"! Click here:



### LINDSAY ELL - "WANT YOU BACK"

Lindsay is the full boat of talent. Guitar slinging, vocals for days, hit writing, uber gorgeous and just awesome on stage. This full direct in-your-face performance video isn't laden with flash powder, special effects and dancers. Who needs 'em? It's Lindsay at her best with a deep woods backdrop. Your seat will be in the center of the front row if you click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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