



One of The Most Exciting new Voices in Music Today





MONDAY MORNING INTEL

SEPTEMBER 13, 2021

INTEL TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK
- 5 POWERS
- 7 ACTION/RECURRENTS
- **S** HOTZONE/DEVELOPIONG
- S VIDEO STREAMING
- 10 TOP 40 CALLOUT
- 11 FUTURE TRACKS
- 12 PROFILE
- 14 INTELESCOPE
- 15 INTELEVISION
- 15 METHODOLOGY
- 17 THE BACK PAGE



AIRPLAY THE KID LAROI & JUSTIN BIEBER "STAY"

RETENTION DOJA CAT FT. SZA "KISS ME MORE"

CALLOLT LIL NAS X "MONTERO (CALL ME BY YOUR NAME)"

ALICIO THE KID LAROI & JUSTIN BIEBER "STAY"

VIIIE DUNCAN LAURENCE "ARCADE"

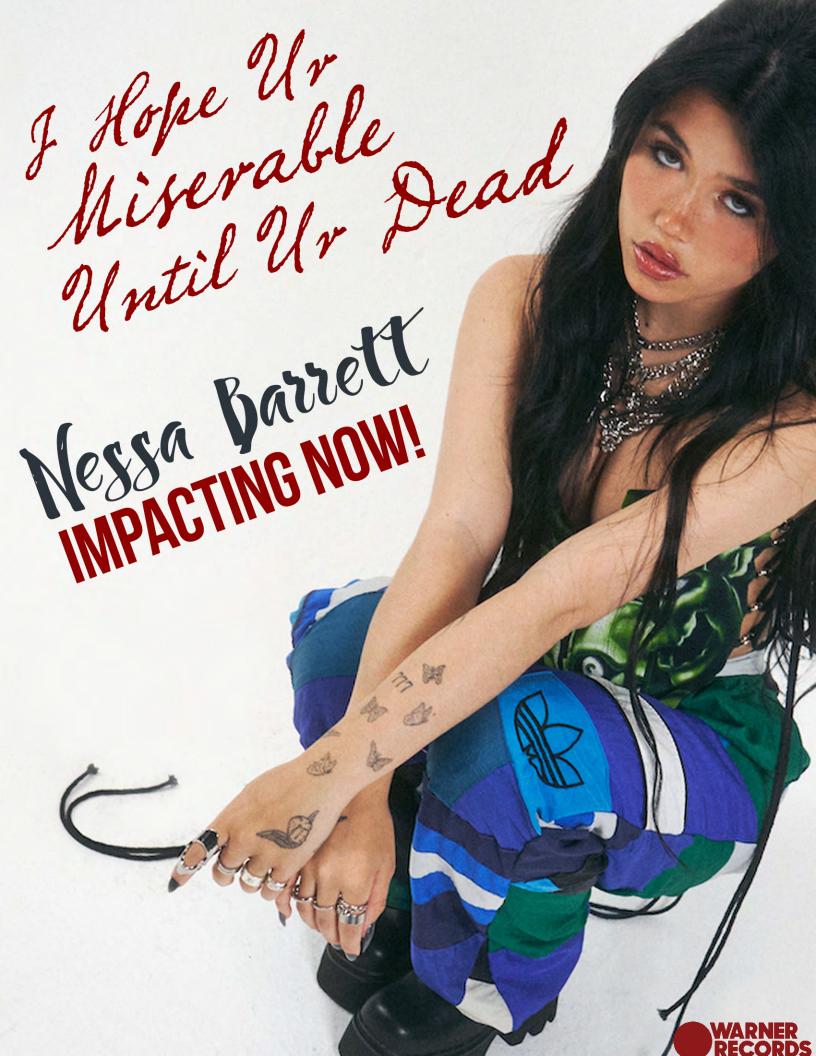
SALES BTS "BUTTER"

COMPOSITE THE KID LAROI & JUSTIN BIEBER "STAY"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TW RK RETENTION	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	9	2	1	2	3	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
2	7	4	3	5	6	2	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
4	1	6	8	10	12	3	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
3	3	8	6	18	4	4	ED SHEERAN	Bad Habits	Atlantic
14	X	5	15	3	10	5	MANESKIN	Beggin	Arista
12	12	15	2	4	8	6	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
6	8	1	11	6	24	7	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
5	5	3	17	20	23	8	OLIVIA RODRIGO	deja vu	Geffen/Interscope
35	X	12	5	11	2	9	WALKER HAYES	Fancy Like	Monument/RCA
26	X	10	4	9	21	10	DOJA CAT	Need To Know	Kemosabe/RCA
8	4	14	18	21	17	11	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
27	14	19	13	8	1	12	BTS	Butter	Columbia
7	16	7	32	1	28	13	DUNCAN LAURENCE	Arcade	Capitol
16	X	16	12	16	25	14	OLIVIA RODRIGO	traitor	Geffen/Interscope
9	11	20	25	29	11	15	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
32	X	30	9	12	7	16	WIZKID	Essence f/Tems	Starboy/RCA
13	13	9	23	14	36	17	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
15	X	34	14	19	9	18	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
30	X	22	7	17	27	19	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
10	x 18	31	19 22	25 23	14 18	20 21	THE WEEKND TAI VERDES	Take My Breath A-O-K	XO/Republic
19 11	6	17 23	35	23 32	10 19	22	DUA LIPA		Arista Warner
21	21	23 11	33 24	32 31	15	23	KANE BROWN X BLACKBEAR	Love Again Memory	Sony Music Nashville/RCA
22	X	35	20	24	20	24	HALSEY	I am not a woman, I'm a god	Capitol
18	17	27	33	28	22	25	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
42	X	41	10	7	16	26	FARRUKO	Pepas	C. Fiber/Sony Music Latin
17	2	39	31	33	33	27	CAMILA CABELLO	Don't Go Yet	Syco/Epic
24	10	18	37	38	34	28	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
29	20	26	26	13	31	29	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
39	X	24	28	27	13	30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
33	X	28	38	37	5	31	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
40	X	X	21	22	30	32	MEGAN THEE STALLION	Thot S**t	300 Ent.
20	X	32	29	39	29	33	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
49	X	X	16	15	35	34	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic
41	X	40	27	30	32	35	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Atlantic
28	15	21	49	46	49	36	DIXIE	Psycho f/Rubi Rose	HITCO
44	X	X	40	43	26	37	SHOUSE	Love Tonight	Hell Beach/ONELOVE
34	22	29	41	47	37	38	MAROON 5	Lost	222/Interscope
46	X	X	43	26	39	39	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE
23	X	37	46	48	43	40	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
25	19	33	47	49	46	41	BAZZI	I Like That	Atlantic
43	X	X	44	34	41	42	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
38	X	25	45	36	50	43	MADISON BEER	Reckless	Epic
45	X	X	42	35	40	44	POP SMOKE	Woo Baby f/Chris Brown	VV/RCA-Republic
37	X	13	48	50	47	45	SEB COMMINION OF THE SECOND OF	Seaside Demo	further./Mom+Pop
36	X	36	39	44	48	46	CONAN GRAY	People Watching	Republic
48	X	X	36	42	38	47	HALSEY	Lilith	Capitol
47 50	X	X	30	45 40	44	48	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
50	X	χ 20	34 50	40 41	42 45	49	BLACKBEAR BLACK EVED DEAS	@ my worst	Alamo/Columbia
31	X	38	50	41	45	50	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	35	9	26	WALKER HAYES	Fancy Like	Monument/RCA
2	32	16	16	WIZKID	Essence f/Tems	Starboy/RCA
3	42	26	16	FARRUKO	Pepas	C. Fiber/Sony Music Latin
4	26	10	16	DOJA CAT	Need To Know	Kemosabe/RCA
5	27	12	15	BTS	Butter	Columbia
6	49	34	15	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic
7	30	19	11	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
8	14	5	9	MANESKIN	Beggin	Arista
9	39	30	9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
10	40	32	8	MEGAN THEE STALLION	Thot S**t	300 Ent.

TOP 40

MMI-RECURRENTS

9.13.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

DANK		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	THE WEEKND	Save Your Tears	XO/Republic
3	ARIANA GRANDE	positions	Republic
4	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
5	ARIANA GRANDE	pov	Republic
6	THE KID LAROI	Without You with Miley Cyrus	Columbia
7	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
8	ARIANA GRANDE	34+35	Republic
9	THE WEEKND	Blinding Lights	XO/Republic
10	HARRY STYLES	Adore You	Columbia
11	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
12	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
13	HARRY STYLES	Watermelon Sugar	Columbia
14	POST MALONE	Circles	Republic
15	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
16	DUA LIPA	Break My Heart	Warner
17	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
18	TATE MCRAE	You Broke Me First	RCA
19	DUA LIPA	Don't Start Now	Warner
20	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
21	KALI UCHIS	Telepatia	Virgin EMI/Interscope
22	AVA MAX	Kings & Queens	Atlantic
23	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
24	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
25	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
26	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
27	OLIVIA RODRIGO	drivers license	Geffen/Interscope
28	AJR	Bang!	BMG-Hollywood
29	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
30	BTS	Dynamite	Columbia



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HALSEY	l am not a woman, l'm a god	Capitol
HOTZONE	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
HOTZONE	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Atlantic
HOTZONE	FARRUKO	Pepas	C. Fiber/Sony Music Latin
HOTZONE	WALKER HAYES	Fancy Like	Monument/RCA
HOTZONE	DOJA CAT	Need To Know	Kemosabe/RCA
HOTZONE	MANESKIN	Beggin	Arista
HOTZONE	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
HOTZONE	OLIVIA PENALVA	Ex's	Decoded Music Group, LLC
HOTZONE	WIZKID	Essence f/Tems	Starboy/RCA
HOTZONE	JACKSON WANG & INTERNET MONEY	Drive You Home	88rising
HOTZONE	OLIVIA RODRIGO	traitor	Geffen/Interscope
HOTZONE	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
HOTZONE	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
HOTZONE	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope

TOP 40

MMI-DEVELOPING

9.13.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
DEVELOPING	DUA LIPA	Love Again	Warner
DEVELOPING	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
DEVELOPING	DIXIE	Psycho f/Rubi Rose	HITCO
DEVELOPING	KHALID	New Normal	Right Hand Music Grp/RCA
DEVELOPING	MADISON BEER	Reckless	Epic
DEVELOPING	MEGAN THEE STALLION	Thot S**t	300 Ent.
DEVELOPING	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
DEVELOPING	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
DEVELOPING	SEB	Seaside Demo	further./Mom+Pop
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
DEVELOPING	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
DEVELOPING	TAI VERDES	A-0-K	Arista
DEVELOPING	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
DEVELOPING	BAZZI	I Like That	Atlantic
DEVELOPING	SWEDISH HOUSE MAFIA	Lifetime f/Ty Dolla \$ign/070	Republic
DEVELOPING	CONAN GRAY	People Watching	Republic
DEVELOPING	CAMILA CABELLO	Don't Go Yet	Syco/Epic
DEVELOPING	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA
DEVELOPING	ALESSIA CARA	Sweet Dream	Def Jam
DEVELOPING	MASKED WOLF	Say So	Elektra/EMG

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
3	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
4	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
6	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
7	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO ▶
8	BTS	Butter	Columbia	PLAY VIDEO ▶
9	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
10	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDE0 ►
11	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
12	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDE0 ►
13	NORMANI	Wild Side f/Cardi B	Keep Cool/RCA	PLAY VIDE0 ►
14	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDE0 ►
15	DJ KHALED	Every Chance I Get f/LilBaby	WTB/RN/Cap-Int-Epic	PLAY VIDEO ►
16	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ►
17	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ►
18	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ►
19	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic	PLAY VIDEO ►
20	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ►
21 22	DOJA CAT MEGAN THEE STALLION	You Right f/The Weeknd Thot Sh*t	XO/Kemosabe/Republic-RCA 300 Ent.	PLAY VIDEO ►
23	TAI VERDES	A-0-K	Arista	PLAY VIDEO ►
23 24	HALSEY	I am not a woman, I'm a god	Capitol	PLAY VIDEO ►
2 5	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ► PLAY VIDEO ►
26	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE	PLAY VIDEO >
27	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO ►
28	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic	PLAY VIDEO ►
29	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	PLAY VIDEO ▶
30	SKRILLEX/J BIEBER/D TOLIVER	Don't Go	Atlantic	PLAY VIDEO ▶
31	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
32	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
33	CAMILA CABELLO	Don't Go Yet	Syco/Epic	PLAY VIDEO ▶
34	DIRTY HEADS	Vacation	E7LG/Better Noise	PLAY VIDEO ▶
35	POP SMOKE	Woo Baby f/Chris Brown	VV/RCA-Republic	PLAY VIDE0 ▶
36	MADISON BEER	Reckless	Epic	PLAY VIDEO ▶
37	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
38	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDE0 ►
39	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic	PLAY VIDE0 ►
40	BLACKBEAR	@ my worst	Alamo/Columbia	PLAY VIDEO ▶
41	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	PLAY VIDEO ▶
42	HALSEY	Lilith	Capitol	PLAY VIDEO ►
43	SHOUSE	Love Tonight	Hell Beach/ONELOVE	PLAY VIDEO ►
44 45	CONAN GRAY	People Watching	Republic	PLAY VIDEO ►
45 46	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner	PLAY VIDEO ►
46 47	DIXIE Maroon 5	Psycho f/Rubi Rose Lost	HITCO	PLAY VIDEO ►
47 48	TWENTY ONE PILOTS	Saturday	222/Interscope Fueled By Ramen/EMG	PLAY VIDEO ►
4 6 49	BAZZI	I Like That	Atlantic	PLAY VIDEO ► PLAY VIDEO ►
5 0	SEB	Seaside Demo	further./Mom+Pop	PLAY VIDEO >
50	OLD .		rui tiioi./ Moint t op	I LAI VIDEO

RANK	Each of four regions test 200 ind	ividuals for a total Sample Size of 800 per form	nat. N'EAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Montero (Call Me By Your Name)	1	1	1	2
2	THE KID LAROI & JUSTIN BIEBER	Stay	3	3	2	1
3	RODRIGO, OLIVIA	Deja Vu	2	2	3	3
4	RODRIGO, OLIVIA	good 4 u	4	4	4	4
5	MANESKIN	Beggin'	8	5	6	5
6	DOJA CAT FEAT. SZA	Kiss Me More	5	6	11	6
7	LAURENCE, DUNCAN	Arcade	7	9	7	8
8	SHEERAN, ED	Bad Habits	6	8	10	9
9	GIVEON	Heartbreak Anniversary	9	14	5	10
10	DOJA CAT	Need To Know	14	15	9	7
11	BROWN, KANE X BLACKBEAR	Memory	10	7	12	16
12	HAYES, WALKER	Fancy Like	17	13	8	12
13	SEB	Seaside Demo	15	10	14	11
14	DOJA CAT FEAT. THE WEEKND	You Right	16	11	16	14
15	LIL NAS X	Industry Baby	13	12	13	19
16	RODRIGO, OLIVIA	Traitor	12	20	15	13
17	VERDES, TAI	A-0-K	19	16	17	15
18	REGARD, TROYE SIVAN & TATE MCRAE	You	18	17	22	17
19	BTS	Butter	11	27	18	20
20	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	22	19	23	18
21	DIXIE FEAT. RUBI ROSE	Psycho	27	18	26	24
22	CARA, ALESSIA	Sweet Dream	26	25	21	23
23	EILISH, BILLIE	Happier Than Ever	25	24	20	27
24	UCHIS, KALI	Telepatia	20	32	27	21
25	KHALID	New Normal	30	22	19	28
26	LIPA, DUA	Love Again	21	21	28	30
27	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	29	23	25	29
28	BEER, MADISON	Reckless	32	26	31	25
29	NORMANI FEAT. CARDI B	Wild Side	23	28	33	26
30	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Skate	34	29	30	22
31	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	31	30	35	36
32 33	MAROON 5	Lost	33 36	31 33	34 29	33
	WIZKID DENALVA OLIVIA	Essence				39
34 35	PENALVA, OLIVIA ALESSO & MARSHMELLO FEAT. JAMES BAY	Ex's	41 24	42 34	24 38	32 45
36	THE WEEKND	Chasing Stars Take My Breath	40	3 4 39	36 32	45 35
36 37	MENDES, SHAWN & TAINY	Summer Of Love	28	38	32 39	33 41
38	MASKED WOLF	Say So	39	35	43	31
39	BAZZI	I Like That	38	37	44	34
40	LIZZO FEAT. CARDI B	Rumors	37	36	37	42
41	HALSEY	I am not a woman, I'm a god	45	40	36	37
42	GRAY, CONAN	People Watching	44	41	40	38
43	TWENTY ONE PILOTS	Saturday	47	43	45	40
44	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	35	48	46	44
45	WANG, JACKSON X INTERNET MONEY	Drive You Home	43	46	42	50
46	CABELLO, CAMILA	Don't Go Yet	42	44	48	47
47	SKRILLEX, JUSTIN BIEBER & DON TOLIVER	Don't Go	48	49	41	46
48	POP SMOKE FEAT. DUA LIPA	Demeanor	46	45	47	48
49	SWEDISH HOUSE MAFIA FEAT. TY DOLLA \$IGN & 070	Lifetime	50	47	49	43
-	SHAK	Pepas	49	50	50	49
50	FARRUKO	•				

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	тть	LABEL
	NELLY, BRELAND & BLANCO BROWN SUPER-HI, NEEKA ACRAZE TWENTY ONE PILOTS HRVY RODDY RICCH ATB X TOPIC X A7S SIGRID FOR KING & COUNTRY CLINTON KANE LAIDBACK LUKE & RAPHI DRAKE MACHINE GUN KELLY TIESTO & KAROL G KACEY MUSGRAVES GIGI VEGA SLEEPY HALLOW TRINIDAD CARDONA DISCO FRIES TOMMEE PROFITT POST MALONE JONASU SENSAROUND DABABY		•
21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	POST MALONE JONASU SENSAROUND DABABY TONY JUNIOR & STEFF DA CAMPO TOM GRENNAN POP SMOKE TAYLOR SWIFT DANTE KLEIN, RAVEN & KREYN WYN STARKS SAINT NOMAD BTS LUKAS GRAHAM PS1 YUNG BLEU MUSTARD GIRL IN RED DRAKE 99 NEIGHBORS HARIZ MISS VICKY	In The End f/Fleurie Candy Paint Black Magic Where Are You Tonight Suge Live Your Life Little Bit Of Love For The Night f/Lil Baby/DaBab Love Story (Taylor's Version) Escape Dancing My Way Stay Permission To Dance Share That Love Life Goes On f/Alex Hosking You're Mines Still f/Drake Ballin' f/Roddy Ricch Serotonin Love All f/JAY-Z 49er Remind Me Play Too Much f/Derek King	Virgin Music Republic Casablanca Track Entertainment SCMG/Interscope Spinnin' Insanity/Arista Def-Cap-Int-Republic Republic Spinnin' Sidewalk/Curb Sidewalk/Curb BigHit/Columbia Warner Three Six Zero VM/OVO/Warner 10 Summers/Interscope Marie Ulven/AWAL OVO/Republic Warner Prosperous Enterprises TTGE Ent. Inc
42 43 44 45 46 47 48 49 50	LEONY POP SMOKE ICONA POP & VIZE LIL BABY CALVIN HARRIS AFROJACK & DAVID GUETTA CARDI B POP SMOKE DUA LIPA	Faded Love Dior Off Of My Mind On Me By Your Side f/Tom Grennan Hero WAP f/Megan Thee Stallion AP Physical	Kontor Victor Victor/Republic Ultra QC/Motown/Capitol Columbia Wall/Spinnin' KSR Group/Atlantic Victor Victor/Republic Warner





CURRENT POSITION:

NIGHT SHOW HOST, KDWB-FM MINNEAPOLIS/ WHQC-FM CHARLOTTE NATIONALLY SYNDICATED CHR WEEKEND HOST, iHeartMedia

Growing up, what radio stations and air personalities inspired and influenced you and your current programming philosophies?

Growing up in the era of streaming, I had so many options for listening, and honestly, radio wasn't at the top of that list. It wasn't until I started listening to WRFF in Philly on the way home from school with Mike Jones in the afternoon that I fell in love with the concept of radio. He just sounded like some dude you'd meet at a bar and just chop it up with, and that was the lightbulb that made me go "... you know what, I could do this for a living."

You have to ride in a 1997 Chevy Econoline van with a broken radio, from Woonsocket Rhode Island to Carson City Nevada You have 3 other passengers from the radio and music industry. Who would your ideal travel buddies be and why? Favorite fast food stop along the way?

It's funny, I'm on a road trip through Yellowstone as I'm writing this! This is the first time I've had service in 3 days! I have to go with 4 people who inspire me daily are people I consider friends in this business: Alex Mac (WDCG), Colt Parkey (KHKS), my podcast co-host Celina Martinez (KRQQ) and McCabe (iHeart National). We all are coming up together and have all bounced so many ideas off each other that we'd be ready to come back from that road trip with enough creativity for the next 5 years. The answer is Taco Bell and is never not Taco Bell.

If you had not ended up in radio, and had followed your "next up" passion, what would your career path have been?

I went to school for photojournalism, and one of my dreams was to work for Thrasher Mag shooting skate jams. So idk, maybe I'd live out of a van and do photo documentaries or something. Or open a coffee shop. It's a place where people have some of their best ideas. And I'd love to create a space and environment for that.

If you were head of product development at a major fast food chain, what food abomination would you create? What would you name it?

Taco Bell. KFC. Nashville Hot Chicken Burrito. Call it the Trailer Trash Supreme. I may or may not have done this on my own and I am ashamed.

Who are your favorite 3 new Artists?

Tai Verdes, Cautious Clay, Tate McCrae. They're all voices of the Gen-Z/Young Millennial experience. We need more of those and we need to embrace artists like that.

What's the most embarrassing thing that's ever happened to you in your professional career?

I wasn't working in radio yet, but I accidentally shoulder-blocked Questlove from the Roots at some ceremony in Philly, and instead of apologizing, I said "I love you." He was pretty confused.

What advice would you give your younger self?

Be present and be patient. If you're around, if you're grinding, if you're putting your best foot forward, it will come. Don't expect it to happen overnight, but it will come.

MONDAY WEEKLY RESOURCE FOR MUSIC RESEARCH

Monday Morning Intel.com



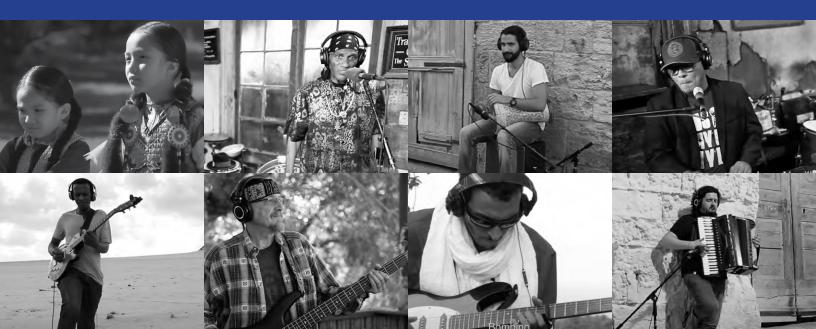
CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



"ALL ALONG THE WATCHTOWER" FEATURING WARREN HAYNES

In the wake of an emotional 9/11 Anniversary weekend, with the unnerving toil of the never ending pandemic, world crisis and domestic divisions, we are blessed with music. It heals, it speaks to our souls, it binds us to our global humanity. Bob Dylan wrote "All Along The Watchtower" in 1967 and recorded it in Nashville later that year. 54 years later, it still lives and breathes as an outcry for social change. Would you like a quick trip around the world? Click here:





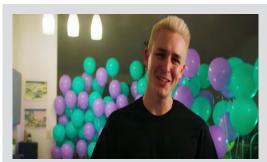
Check out these videos hand-picked by our staff!



ED SHEERAN - "SHIVERS"

Well, would you looky here! Ed's all in love and shakin'! It's that kinda crush where everything is all chandeliers and choo-choo trains. The kinda crazy-making head trip where you gawk at your phone and act all spazzed out because you are in mind-twisted love. In this way fun socially awkward ode to romance, you'll catch the "Shivers" just by clicking here:





VAULTBOY - "EVERYTHING SUCKS"

Mr. Vaultboy has the formula to turn that darn frown upside down in his tongue and cheeky internet-overnight debut called "Everything Sucks"! This Prozac of a video is filled with youngster advice on how to handle the gnawing angst of a heartbreak. Plus, we should get a few pointers on how to hit the charts by the power invested in the online TikTok thingy that Gen-Z rides with a souped up Dodge Charger with a Hemi. Take your meds, get happy and click here:



DRAKE FT. LIL BABY - "GIRLS WANT GIRLS"

MMI 'Drake Drops New Dope Track' Alert: In this poetic masterpiece, composer Drake explores the blurred lines of sexuality. Or at least endorses that some girls like girls and admits that he does as well. So there. End of story. Done and Done. For a visual on this musical revelation..click here:





DILLON FRANCIS FT. BOW ANDERSON - "REACHING OUT"

What do you do with a cool track and a 40-dollar video budget? Simple: Cop a couple of paper mâché animal heads, a few Tie-Dye Tees, 2 friends, a camera and split the budget into twenties. LA DJ Dillon Francis plays 'waste-not-want' with this one-shot dancing in the desert clip of "Reaching Out". With a vocal assist from Scottish song-bird Bow Anderson, this is a salute to low available cash good times. Click here:



KENDRICK LAMAR FT. BABY KEEM - "FAMILY TIES"

It's been years since Kendrick dropped new tracks. And he comes back with complexity In "Family Ties". The name lends itself to the collaboration with Lil cousin Baby Keem. The video is done in chapters and the metaphors and dark symbolism runs through it like David Lynch goes Hip Hop. This is not the "feel good clip" of the Fall but certainly has a lot to say. Click here:









CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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