

MONDAY
MORNING
INTEL

WALKERHAYES



MMI
PROFILE
FITZ

Country Edition

NASHVILLE
APPROVED

SEPTEMBER 6, 2021

WALKERHAYES

FANCY LIKE



**# 1 MMI POWER
COUNTRY CHART
COMPOSITE**

1 MMI ACTION COUNTRY

#1 MMI ACTION TOP 40

1 MMI SALES

#1 MMI AUDIO STREAMS

#1 MMI VIDEO STREAMS

**#1 BILLBOARD
HOT COUNTRY SONG
FOR 7 WEEKS**



**NEARLY
14 MILLION STREAMS THIS WEEK!**

MONDAY MORNING INTEL

SEPTEMBER 6, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES

9.6.21

AIRPLAY

LUKE BRYAN "Waves"

RETENTION

LEE BRICE "Memory I Don't Mess With"

CALLOUT

LUKE BRYAN "Waves"

AUDIO

WALKER HAYES "Fancy Like"

VIDEO

WALKER HAYES "Fancy Like"

SALES

WALKER HAYES "Fancy Like"

COMPOSITE

WALKER HAYES "Fancy Like"

HARDY

**CLICK TO SEE HARDY LIVE SHOW RECAP
ON THE ROAD WITH JASON ALDEAN**

**GIVE HEAVEN SOME HELL
TOP 30 MB**

BIG LOUD



Album out
September 24th

BIG LOUD

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
25	x	11	1	1	1	1	WALKER HAYES	Fancy Like	Monument/RCA
3	10	3	4	13	11	2	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
12	x	17	5	3	3	3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
11	3	24	2	7	7	4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
1	5	1	9	25	15	5	LUKE BRYAN	Waves	Capitol Nashville
7	12	2	3	21	12	6	DAN + SHAY	Glad You Exist	Warner/WAR
8	1	9	18	14	13	7	LEE BRICE	Memory I Don't Mess With	Curb
6	9	6	6	19	16	8	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
15	x	13	16	2	10	9	LUKE COMBS	Cold As You	River House/Columbia Nash
9	7	7	19	10	14	10	ELVIE SHANE	My Boy	Wheelhouse
2	2	15	8	26	19	11	THOMAS RHETT	Country Again	Valory
10	18	16	14	16	8	12	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
31	x	26	7	4	5	13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
5	11	4	13	31	23	14	JUSTIN MOORE	We Didn't Have Much	Valory
34	x	31	12	5	2	15	KANE BROWN	One Mississippi	RCA Nashville
14	13	14	22	15	18	16	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
4	6	5	36	35	22	17	SCOTTY MCCREERY	You Time	Triple Tigers
27	x	45	10	12	4	18	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
22	24	20	11	17	9	19	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
23	20	8	17	27	21	20	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
35	x	21	15	11	27	21	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
18	8	12	29	30	31	22	MICHAEL RAY	Whiskey And Rain	Warner/WEA
19	4	18	24	37	34	23	CARLY PEARCE	Next Girl	Big Machine
13	17	30	39	24	20	24	JON PARDI	Tequila Little Time	Capitol Nashville
46	x	35	20	8	25	25	DAN + SHAY	Steal My Love	Warner/WAR
20	19	19	30	32	40	26	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
17	14	29	31	44	26	27	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
21	26	10	23	39	24	28	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	16	28	27	40	39	29	LADY A	Like A Lady	BMLG
28	22	27	28	29	33	30	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
48	x	x	42	9	6	31	AARON LEWIS	Am I The Only One	Valory
32	23	34	32	20	30	32	HARDY	Give Heaven Some Hell	Big Loud
26	25	22	26	33	28	33	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
33	x	47	21	x	x	34	GARTH BROOKS	That's What Cowboys Do	Pearl
39	x	43	37	34	17	35	KEITH URBAN	Wild Hearts	Capitol Nashville
29	15	33	33	42	41	36	RUSSELL DICKERSON	Home Sweet	Triple Tigers
49	x	x	25	22	29	37	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
44	29	37	34	6	35	38	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
40	x	25	41	36	48	39	RILEY GREEN	If It Wasn't For Trucks	BMLG
24	21	36	48	41	36	40	CALLISTA CLARK	It's 'Cause I Am	Big Machine
47	x	32	47	28	38	41	LARRY FLEET	Where I Find God	Big Loud
30	x	42	43	43	37	42	ERIC CHURCH	Heart On Fire	EMI Nashville
37	x	40	50	18	43	43	TIM MCGRAW	7500 OBO	Big Machine
45	x	44	38	45	32	44	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
50	x	x	40	23	42	45	LILY ROSE	Villain	Big Loud/Republic
43	x	41	35	47	46	46	BRETT YOUNG	Not Yet	BMLG
38	28	38	46	38	44	47	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
36	27	39	45	46	47	48	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
41	x	46	44	48	45	49	JAKE OWEN	Best Thing Since Backroads	Big Loud
42	x	23	49	49	49	50	DARIUS RUCKER	My Masterpiece	Capitol Nashville

FOLLOW-UP TO THE #1 SMASH "GONE"

★ DIERKS BENTLEY ★
BEERS ON ME
BRELAND AND HARDY



★ 6.5 MILLION ON-DEMAND STREAMS ★

CATCH DIERKS ON HIS **BEERS ON ME TOUR** ... UPCOMING STOPS
INCLUDE VIRGINIA BEACH, CHARLOTTE, BOSTON, DETROIT,
CINCINNATI, INDIANAPOLIS, PITTSBURGH, ST. LOUIS AND MORE!

Capitol
RECORDS NASHVILLE
A UNIVERSAL MUSIC COMPANY

FROM YOUR REIGNING
CMA ENTERTAINER OF THE YEAR

ERIC CHURCH HEART ON FIRE

OVER 130 STATIONS ON!



EMI
RECORDS
NASHVILLE

NEW **HEARTS ON FIRE**:

KKGO WKIS KFRG W1MC WRBT WBWL WMAD
WRNX WZZK WCKT WQIK KTGX AND MANY MORE!

THE **GATHER AGAIN TOUR** KICKS OFF SEPTEMBER 17TH

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	25	1	24	WALKER HAYES	Fancy Like	Monument/RCA
2	46	25	21	DAN + SHAY	Steal My Love	Warner/WAR
3	34	15	19	KANE BROWN	One Mississippi	RCA Nashville
4	31	13	18	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
5	48	31	17	AARON LEWIS	Am I The Only One	Valory
6	35	21	14	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
7	49	37	12	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
8	12	3	9	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
9	27	18	9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	11	4	7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
3	LUKE COMBS	Forever After All	River House/Columbia Nash
4	COLE SWINDELL	Single Saturday Night	Warner/WMN
5	DIERKS BENTLEY	Gone	Capitol Nashville
6	LEE BRICE	One Of Them Girls	Curb
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	THOMAS RHETT	What's Your Country Song	Valory
9	BRETT YOUNG	Lady	BMLG
10	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
11	GABBY BARRETT	The Good Ones	Warner/WAR
12	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
13	LUKE BRYAN	Down To One	Capitol Nashville
14	JAKE OWEN	Made For You	Big Loud
15	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
16	LUKE COMBS	Better Together	River House/Columbia Nash
17	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
18	LUKE BRYAN	One Margarita	Capitol Nashville
19	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
20	LUKE COMBS	Lovin' On You	River House/Columbia Nash
21	NIKO MOON	Good Time	RCA Nashville
22	ERIC CHURCH	Hell Of A View	EMI Nashville
23	SAM HUNT	Kinfolks	MCA Nashville
24	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
25	DYLAN SCOTT	Nobody	Curb
26	MORGAN WALLEN	More Than My Hometown	Big Loud
27	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
28	MAREN MORRIS	The Bones	Columbia
29	TRAVIS DENNING	After A Few	Mercury Nashville
30	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
HOTZONE	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
HOTZONE	WALKER HAYES	Fancy Like	Monument/RCA
HOTZONE	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
HOTZONE	JAKE OWEN	Best Thing Since Backroads	Big Loud

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LUKE COMBS	Cold As You	River House/Columbia Nash
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville

LEE BRICE

MEMORY I DON'T MESS WITH

#1 MMI RETENTION SCORES

#1 AUDIENCE GAINER MB (+2.2 MILLION)

TOP 10 CALLOUT EVERYWHERE!

“After a data drill-down, “Memory I Don’t Mess With” is solidly going to be his next **NUMBER ONE** and is showing numbers that indicate the single will test as a power long after its chart Airplay peak”

Rich Meyer

Airplay Intel CEO/Research Specialist MMI Publications



FITZ INTEL

CURRENT POSITION:

CHIEF IMAGINATION OFFICER
HOST CT40

Gotta ask this: You followed the beloved Bob Kingsley. How do you keep his legacy alive but keep CT40 your own?

It's impossible to fill the boots of The King. But, what I can do is carry his boots, and keep his legacy alive by continuing Bob's conviction of playing the TRUE top 40 songs and focusing on the heart and the art of the songwriter. The songwriter produces the DNA of a HIT! I asked Nan Kingsley, Bob Kingsley's wife, what advice he would have for me. Nan Kingsley looked at me and said, "He would say to make it your own." I am so grateful to Nan for sharing her wisdom and guidance. It was a game changer for me. When she said that to me, it reminded me of that scene from Rocky, when Adrian looks at Rocky and says, "WIN!" I've created and added several new features that have changed the landscape of countdowns across the world.

You've had Big 'ol Texas size success in both Country and Top40. You are known for direct engagement with your audience. What are the differences between the 2 audiences?

In my opinion, there aren't a lot of differences between the two audiences, right now. They each crave music, entertainment, are device driven, love social media, and want to be moved, emotionally. The world is weird right now, and they all want an escape. Ya know, growing up in Bowie,Texas, we'd go out to the high school parking lot, crank up KING GEORGE, followed by Tupac, then GARTH, and back to some BIGGIE! No joke! We were all country boys and girls who liked to BUMP IT a little bit! Lol! I feel that is exactly what we are experiencing with our radio listeners of today! They have very eclectic playlists with music from all genres. On the country side, though, there are rock solid foundations that will always remain intact in the format. . . I call it GFC! God, Family, and Country.

CT40 runs weekly in hundreds of markets weekly. Country is a very chart driven format. Do you ever think about that if you played a new track one time it's going to appear of the charts and change the trajectory of the artists career?

It's funny you say that. We have close to 300 affiliates & CT40 is the MOST IMPACTFUL countdown in country music. We've actually charted several songs on our 'Mission for Music' segment, where I highlight talented unknown artists, trending songs, & viral hits. Songs like Just About Over You by Priscilla Block, Beer Beer Truck Truck by George Birge, Fancy Like by Walker Hayes and Should Have Known Better by Jessie James Decker. I have an obligation as host of CT 40 to always be on a 'Mission for Music'. TALENT is TALENT no matter where you find it. It's a responsibility that I don't take lightly.

Ok here we go. You're signing on a new station with the tallest tower ever. The signal is city grade quality as far as LA to the West and NY to the East. You thunder in to Houston and Miami to the South and Detroit to the North. The transmitter is nuclear powered. You are on mornings. Who is your sidekick? Who does afternoons? Nights? Who programs? Who is the artist that is your first AM drive interview? What label rep is taking you all to dinner? Ps... the candidates can be breathing or ah, historically not.

My sidekick is Tony Russell, who was beside me at the Seattle Wolf. I started with him when I was 17 yrs old with braces. Lol! When we crack a mic together, MAGIC HAPPENS! We were NUMBER ONE for 12 yrs in Seattle. Middays goes to my wife, Bethany. She did middays, CHR, in Dallas, and is one of the best jocks I've ever heard! Plus, she's my wife. :) In my early 20's, I did mornings at 93Q COUNTRY in Houston, with Johnjay in 99-2000.

That is where I met Cactus Jack, the guy who gets the afternoon slot, formerly Jack the Wack at Z100, years ago. He was so friendly, kind, and provided great advice to a young KID on MORNINGS, at a major market country station. Plus, he was such a great jock who was friendly, warm and never had to be dirty. You could hear the smile when he spoke. Nights goes to the one and ONLY, DOMINO on the RADIO from when he did nights at KHKS 106.1 KISS FM in Dallas!! Nobody worked the phones like my buddy, DOMINO! I learned so much from him! Scott Mahalick would be the PD and OM!! I've worked with him for years as he is the GM of CT40, and he still encourages CREATIVITY and lets me PERFORM! The FIRST AM drive interview on this flamethrower SUPER STATION would be, Billy Ray Cyrus and Lil Nas X, followed by GARTH and George Strait dueting, then at 8:25am, REBA and I will interview Elon Musk and Jeff Bezos, live in studio. LOL! Finally, Sony and BIG MACHINE are definitely handling dinner at The Palm in Nashville.

The house is on fire! Your 47 kids and your beautiful wife and pets are all safe outside. You can only grab one thing before you skee-daddle. What is it?

It's gotta be two or three, ok! Lol. I'm a big dude! I can carry 3 things! Lol! My collection of George Strait hair strands, (Don't ask.:)) my Golden Girls FUNKO collection set, and a framed photo of me doing my first CT40 show at Bob Kingsley's studio in Texas, behind HIS microphone. I'll never forget it. He was definitely with me that day.

Bonus question: you've interviewed thousands of artists. What's the one interview that went terribly wrong and why? Many years ago, doing mornings, I learned an incredible lesson about being extra prepared for interviews. As one of my former PD's, the GREAT Mike McCoy, in OKC, used to say, "FITZ.. Proper Preparation Prevents Poor Performance! I was interviewing the talented and gracious, Keith Urban, and I asked him if he had a favorite cocktail. Keith kindly responded that he had quit drinking to be a better man and artist. I felt horrible for asking that question. I should have known. I wasn't prepared. I learned an incredible lesson that day. When I am interviewing an artist, I NEVER want to embarrass them or put them in an uncomfortable situation. Luckily, it was Keith Urban, and he was such a professional. I apologized to him for my lack of preparation. I felt really bad. He was wonderful, as always.

Bonus Bonus: You have the mic. Shout out to your personal and professional heroes?

I love ya Mom & Dad, my beautiful wife and babies, Johnny Carson, Kidd Kraddick, Bob Kingsley and of course, SKIP BISHOP!!!!

A close-up portrait of a woman with long, wavy brown hair, looking slightly to the side with a soft expression. She is wearing a red top and a necklace. The background is a plain, light-colored wall.

CAITLYN SMITH I CAN'T FEATURING OLD DOMINION

One of the fastest developing charted songs at Country Radio!

This week: One Million Artist Streams!

Climbing *41-*39 Bullet at MediaBase



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
2	LUKE COMBS	Cold As You	River House/Columbia Nash	PLAY VIDEO ▶
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ▶
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
5	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
6	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
7	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
8	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
9	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ▶
10	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
11	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ▶
12	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ▶
13	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
14	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
16	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
17	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
18	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
19	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
21	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
22	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
23	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ▶
24	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
25	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
26	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
27	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
28	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ▶
29	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
30	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
31	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
32	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
33	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
34	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
35	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
36	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO ▶
37	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
38	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
39	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO ▶
40	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
41	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
42	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
43	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
44	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
45	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ▶
46	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
47	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ▶
48	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
49	DARIUS RUCKER	My Masterpiece	Capitol Nashville	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	BRYAN, LUKE	Waves	5	1	3	1
2	DAN + SHAY	Glad You Exist	1	2	1	20
3	WILSON, LAINEY	Things A Man Oughta Know	2	15	6	7
4	MOORE, JUSTIN	We Didn't Have Much	4	9	17	6
5	MCCREERY, SCOTTY	You Time	6	14	2	4
6	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	9	12	9	3
7	SHANE, ELVIE	My Boy	15	4	7	5
8	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	7	10	15	10
9	BRICE, LEE	Memory I Don't Mess With	8	13	8	8
10	BROWN BAND, ZAC	Same Boat	12	7	14	14
11	HAYES, WALKER	Fancy Like	13	5	18	13
12	RAY, MICHAEL	Whiskey And Rain	11	19	4	12
13	COMBS, LUKE	Cold As You	21	3	23	16
14	CHESNEY, KENNY	Knowing You	26	8	16	15
15	RHETT, THOMAS	Country Again	18	6	13	28
16	OLD DOMINION	I Was On A Boat That Day	22	16	12	37
17	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	33	18	10	21
18	PEARCE, CARLY	Next Girl	3	43	28	9
19	BLOCK, PRISCILLA	Just About Over You	10	26	21	24
20	STAPLETON, CHRIS	You Should Probably Leave	29	23	11	33
21	WALLEN, MORGAN	Sand In My Boots	17	11	33	42
22	MCCOLLUM, PARKER	To Be Loved By You	35	24	22	11
23	RUCKER, DARIUS	My Masterpiece	32	31	5	34
24	HURD, RYAN & MAREN MORRIS	Chasing After You	14	21	25	43
25	GREEN, RILEY	If It Wasn't For Trucks	25	22	19	44
26	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	36	20	20	36
27	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	16	27	29	31
28	LADY A	Like A Lady	20	33	24	26
29	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	34	25	27	17
30	PARDI, JON	Tequila Little Time	19	36	35	22
31	BROWN, KANE	One Mississippi	23	32	39	19
32	FLEET, LARRY	Where I Find God	45	29	32	23
33	DICKERSON, RUSSELL	Home Sweet	40	40	26	25
34	HARDY	Give Heaven Some Hell	28	38	34	39
35	DAN + SHAY	Steal My Love	38	30	47	2
36	CLARK, CALLISTA	It's 'Cause I Am	30	34	37	40
37	BROTHERS OSBORNE	I'm Not For Everyone	27	45	36	30
38	STELL, MATT	That Ain't Me No More	37	35	31	47
39	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	31	39	38	38
40	MCGRAW, TIM	7500 OBO	24	42	40	41
41	YOUNG, BRETT	Not Yet	39	37	42	45
42	CHURCH, ERIC	Heart On Fire	44	28	46	27
43	URBAN, KEITH	Wild Hearts	48	17	49	29
44	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	47	46	30	48
45	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	43	44	41	49
46	BANDI, CHRIS	Would Have Loved Her	50	41	45	18
47	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	46	47	43	32
48	OWEN, JAKE	Best Thing Since Backroads	41	48	44	46
49	KEITH, TOBY	Old School	42	49	50	35
50	BROOKS, GARTH	That's What Cowboys Do	49	50	48	50

#19 MUSIC ROW
#29 BILLBOARD INDICATOR

JACKSON

MICHELSON

TIP
JAR



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	GRACIE CAROL	Breakup SZN	---
2	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
3	BOBBY BONES/THE RAGING IDIOTS	The Target Song	---
4	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
5	MORGAN EVANS	Love Is Real	Warner/WEA
6	MORGAN WALLEN	Wasted On You	Big Loud/Republic
7	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
8	KIDD G	Summer In A Small Town	Valory
9	CHRIS JANSON	Bye Mom	Warner/WAR
10	RANDALL KING	Record High	Warner/WMN
11	MATT STILLWELL	Hey Dad ('21)	723 Entertainment
12	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
13	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
14	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
15	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
16	JON WOLFE	Tequila Sundown	Fool Hearted Productions
17	KENDALL SHAFFER	Rollin' Stone	Rouxie Music
18	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
19	MO PITNEY	Local Honey	Curb
20	FLATLAND CAVALRY	Some Things Never Change	---
21	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
22	BRETT ELDREDGE	Good Day (2021)	Warner/WMN
23	BRIAN KELLEY	Made By The Water	Warner/WMN
24	CURTIS GRIMES	Noah Built A Boat	Lonely River
25	CHRIS YOUNG	If That Ain't God	RCA Nashville
26	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
27	LACI KAYE BOOTH	Treasure	19 Recordings/BMLG
28	PARKER MCCOLLUM	Drinkin'	MCA Nashville
29	JAMIE RICHARDS	Twang	Okie Ranch
30	BOBBY BONES/THE RAGING IDIOTS	Grandmother Song	---
31	HANNAH ELLIS	Home And A Hometown	Curb
32	JOE NICHOLS	Billy Graham's Bible	Red Bow
33	JAMESON RODGERS	Good Dogs	River House/Columbia Nash
34	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
35	BLAKE SHELTON	Corn	Warner/WMN
36	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
37	BROTHERS OSBORNE	Younger Me	EMI Nashville
38	MIKE AND THE MOONPIES	Paycheck To Paycheck	Prairie Rose
39	RED SHAHAN	Javelina	7013 Records
40	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
41	KIP MOORE	Good Life	MCA Nashville
42	TYLER FARR	Cover Girl	Night Train/Broken Bow
43	TRACY LAWRENCE	Holes In The Wall f/Tracy Byrd	Lawrence Music Group
44	MITCHELL TENPENNY	Bucket List	Columbia Nashville
45	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
46	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
47	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
48	LUKE COMBS	South On Ya	River House/Columbia Nash
49	IAN MUNSICK	Dreams	Warner/WEA
50	HEATH SANDERS	Old School's In	Valory

LUCIE SILVAS

"COOL DOWN"

FEAT. SHERYL CROW



Lucie is a platinum selling, British globe trotting hit-machine. She flies a mighty big jet of success just under the radar as she's written sooo many smashes for UK artists and stateside, too. In this simply glamorous clip of Silvas and gal-pal Sheryl Crow you'll get the breezy vibe that's spun so many hits. Oh yeah, seen Lucie around Nashville? She's a Sister (in-law) Osbourne and married to John.



Check out these videos hand-picked by our staff!



KING CALAWAY - "HOMEGROWN"

If you look beyond the headlights, you can see an extremely bright road ahead for King Calaway. The band is just that, a band. They play their instruments like a tight machine, their vocal harmonies are superstar quality, they have looks for days and the songs are A-rotation worthy. Their new EP 'Midnight' captures it all and so does this video clip of "Homegrown". Click here:



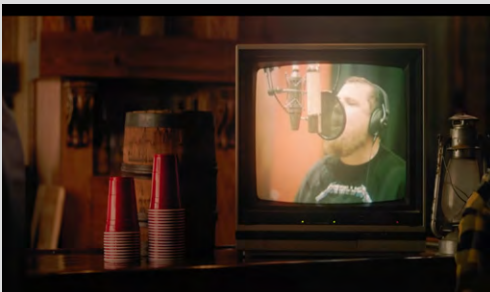
SEAFORTH - "BREAKUPS" (ACOUSTIC)

There is something magical about a stripped down, acoustic version of a song. It leaves the bare essence of a great lyric front and center for the listener. From the famed Blackbird Studios in Nashville, Seaforth shows us just how talented they are with the beautifully captured video of "Breakups". The vocals, the song, and the performance are all stunning. Call your best friend and click here:



SCOTTY MCCREERY - "CAROLINA TO ME"

With Autumn approaching, there are few places on Earth to witness the seasonal transitions than North Carolina. Garner, NC native Scotty nails it with this atmospheric and moving tribute to his home state and makes a convincing comparison to the rolling hills and the pearly gates of the here-after. It's been a decade since McCreery won the Idol crown and although humble, he and his music have grown and matured into a solid superstar status. Go North, get outside and click here:



LUKE COMBS - "COLD AS YOU"

That 'ol Combs fella has found a little wisdom behind the magic jukebox in this cinematic tell-tale clip of "Cold As You". It's a pretty clear primer to where we run when our hearts get crushed like a beer can on the forehead of a pool-shooting nomad in an imaginary bar. Luke's video hero has the ladies lined up in this fantastic journey into a heartbreak healing dimension behind the wall of reality. Click Here:



JACKSON BROWNE - "MY CLEVELAND HEART"

Looks like the legendary ultimate singer-songwriter is about to get a tune up on the table. Mr. Browne is about to receive a new ticker from the Rock 'n Roll Doctor and we all get to observe with front row seats. Speaking of, Jackson continues to tour with James Taylor and the reviews are all glorious. Click here:





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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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