

MONDAY
MORNING
INTEL

CHRIS
YOUNG
MITCHELL
TENPENNY

MMI
PROFILE
JOHN PAUL

Country Edition

NASHVILLE
APPROVED

SEPTEMBER 13, 2021

C H R I S Y O U N G
AT THE END OF A BAR

WITH **MITCHELL TENPENNY**



**IMPACTING
NOW**

MONDAY MORNING INTEL

SEPTEMBER 13, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

9.13.21

AIRPLAY

LUKE BRYAN "Waves"

RETENTION

LEE BRICE "Memory I Don't Mess With"

CALLOUT

LUKE BRYAN "Waves"

AUDIO

WALKER HAYES "Fancy Like"

VIDEO

WALKER HAYES "Fancy Like"

SALES

WALKER HAYES "Fancy Like"

COMPOSITE

WALKER HAYES "Fancy Like"

HARDY

**CLICK TO SEE HARDY LIVE SHOW RECAP
ON THE ROAD WITH JASON ALDEAN**

GIVE HEAVEN SOME HELL

TOP 30 MB

BIG LOUD

LARRY FLEET

WHERE I FIND GOD

**THANK YOU TO OUR
SUPPORTERS!**

**"WHERE I FIND GOD" WAS INSTANTLY
REACTIVE WITH DAYTIME AIRPLAY**

**DEBUT ALBUM OUT
SEPTEMBER 24**

**SXM THE HIGHWAY · WXBQ · KRTY
WPAW · WJVC · KJKE · WQDR · WYCT
KUZZ · KSOP · WUSH · MUSIC CHOICE
WKRO · WDSY · WGH · WUSY · WTHT · WKMK · WKDF
WSSL · WNCB · WQYK · WTGE · WKML · KKBQ · KWJJ · KNIX
KBEQ · WWKA · WIRK · WIOV · KIZN · KXLY · WLFP · WIL
WGKX · KJUG · KHKI · KUBL · WIVK · KPLX · WCTO · WZZK
KATM · KBUL · KHAY · KRST · WKHX · KIIM · WFMS · WQMX · KATC
KNUC · KTTS · WWQM · KWBL · WNCY · WKHK · WCKN · WXCX · KFDI · WDRQ
WCYQ · WGNE · WQNU · WCOL · KCYE · WUSJ · WPOR · WLHK · WYCD · KEEY
KPLM · KCCY · WQHK · WYRK · KILT · WAVW · WDRM · KCYY · WUBL · KHGE · KKWF**

BIG LOUD

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
20	x	5	1	1	1	1	WALKER HAYES	Fancy Like	Monument/RCA
3	10	2	4	10	11	2	LAINIE WILSON	Things A Man Oughta Know	Broken Bow
1	6	1	6	20	12	3	LUKE BRYAN	Waves	Capitol Nashville
5	5	4	5	16	17	4	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
6	1	6	17	11	15	5	LEE BRICE	Memory I Don't Mess With	Curb
11	4	26	2	6	6	6	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	2	11	7	23	14	7	THOMAS RHETT	Country Again	Valory
7	8	7	18	7	16	8	ELVIE SHANE	My Boy	Wheelhouse
10	16	18	9	14	7	9	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
29	x	21	10	5	5	10	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	11	3	13	28	24	11	JUSTIN MOORE	We Didn't Have Much	Valory
9	28	13	3	2	2	12	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
4	3	8	26	31	23	13	SCOTTY MCCREERY	You Time	Triple Tigers
22	19	10	12	17	13	14	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
13	13	15	22	18	18	15	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
17	9	14	19	26	26	16	MICHAEL RAY	Whiskey And Rain	Warner/WEA
15	29	9	14	3	8	17	LUKE COMBS	Cold As You	River House/Columbia Nash
21	22	27	11	12	9	18	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
32	x	36	16	13	10	19	KANE BROWN	One Mississippi	RCA Nashville
33	x	31	15	8	25	20	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
16	7	22	29	44	19	21	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
12	17	35	36	21	20	22	JON PARDI	Tequila Little Time	Capitol Nashville
18	18	17	30	27	36	23	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDen
35	12	20	20	35	31	24	CARLY PEARCE	Next Girl	Big Machine
19	24	12	25	37	21	25	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
25	31	40	8	9	4	26	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
47	x	x	38	4	3	27	AARON LEWIS	Am I The Only One	Valory
26	21	23	28	22	30	28	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
14	14	24	31	42	37	29	LADY A	Like A Lady	BMLG
24	25	16	27	30	28	30	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
30	23	28	32	19	29	31	HARDY	Give Heaven Some Hell	Big Loud
44	x	38	23	25	32	32	DAN + SHAY	Steal My Love	Warner/WAR
28	15	30	33	43	39	33	RUSSELL DICKERSON	Home Sweet	Triple Tigers
31	x	45	21	x	x	34	GARTH BROOKS	That's What Cowboys Do	Pearl
50	x	x	24	15	27	35	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
23	20	32	48	40	34	36	CALLISTA CLARK	It's 'Cause I Am	Big Machine
39	x	25	37	34	48	37	RILEY GREEN	If It Wasn't For Trucks	BMLG
27	x	41	41	41	33	38	ERIC CHURCH	Heart On Fire	EMI Nashville
42	x	39	35	45	22	39	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
36	27	29	46	36	44	40	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
41	30	33	39	32	41	41	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
38	x	42	50	29	40	42	TIM MCGRAW	7500 OBO	Big Machine
34	x	43	42	49	35	43	KEITH URBAN	Wild Hearts	Capitol Nashville
45	x	34	34	47	47	44	BRETT YOUNG	Not Yet	BMLG
40	x	44	44	38	45	45	JAKE OWEN	Best Thing Since Backroads	Big Loud
37	26	37	45	46	43	46	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
48	x	x	43	24	46	47	NIKO MOON	Paradise To Me	RCA Nashville
49	x	x	40	39	38	48	SEAFORTH	Breakups	Arista Nashville
46	x	x	47	33	42	49	DYLAN SCOTT	New Truck	Curb
43	x	19	49	48	49	50	DARIUS RUCKER	My Masterpiece	Capitol Nashville



FRANK RAY

COUNTRY'D LOOK GOOD ON YOU

**80+ STATIONS
IN THE FIRST 3 WEEKS!**

**"IT TOOK US LESS THAN DOS MINUTOS TO GET EXCITED ABOUT FRANK RAY.
A GREAT VOICE AND GREAT SONGS, PRETTY GOOD COMBINATION."**

ROD PHILLIPS | EXECUTIVE VICE PRESIDENT OF PROGRAMMING, IHEARTCOUNTRY/COUNTRY BRAND MANAGER

"YOU CAN FEEL IT. FRANK RAY IS GOING TO BE A FORCE IN COUNTRY MUSIC."

TIM ROBERTS | VICE PRESIDENT, AUDACY/COUNTRY FORMAT CAPTAIN

**"WE ARE EXCITED TO WATCH THINGS UNFOLD FOR FRANK RAY...
I WAS SOLD AFTER THE FIRST LISTEN!"**

JOHN REYNOLDS | VP OF MUSIC & ENTERTAINMENT, BEASLEY MEDIA GROUP/PD – WSOC CHARLOTTE



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	27	20	AARON LEWIS	Am I The Only One	Valory
2	20	1	19	WALKER HAYES	Fancy Like	Monument/RCA
3	29	10	19	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	50	35	15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
5	32	19	13	KANE BROWN	One Mississippi	RCA Nashville
6	33	20	13	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
7	44	32	12	DAN + SHAY	Steal My Love	Warner/WAR
8	35	24	11	CARLY PEARCE	Next Girl	Big Machine
9	22	14	8	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
10	11	6	5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	DAN + SHAY	Glad You Exist	Warner/WAR
3	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
4	LUKE COMBS	Forever After All	River House/Columbia Nash
5	COLE SWINDELL	Single Saturday Night	Warner/WMN
6	DIERKS BENTLEY	Gone	Capitol Nashville
7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
8	LEE BRICE	One Of Them Girls	Curb
9	THOMAS RHETT	What's Your Country Song	Valory
10	BRETT YOUNG	Lady	BMLG
11	JAKE OWEN	Made For You	Big Loud
12	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
13	GABBY BARRETT	The Good Ones	Warner/WAR
14	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
15	LUKE COMBS	Better Together	River House/Columbia Nash
16	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
17	LUKE BRYAN	Down To One	Capitol Nashville
18	LUKE BRYAN	One Margarita	Capitol Nashville
19	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
20	SAM HUNT	Kinfolks	MCA Nashville
21	LUKE COMBS	Lovin' On You	River House/Columbia Nash
22	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
23	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
24	NIKO MOON	Good Time	RCA Nashville
25	MAREN MORRIS	The Bones	Columbia
26	MORGAN WALLEN	More Than My Hometown	Big Loud
27	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
28	ERIC CHURCH	Hell Of A View	EMI Nashville
29	CHRIS JANSON	Done	Warner/WAR
30	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
HOTZONE	TENILLE ARTS	Back Then, Right Now	19th & Grand
HOTZONE	NATE BARNES	You Ain't Pretty	Quartz Hill
HOTZONE	WALKER HAYES	Fancy Like	Monument/RCA
HOTZONE	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
HOTZONE	DAN + SHAY	Steal My Love	Warner/WAR
HOTZONE	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
HOTZONE	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
HOTZONE	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
HOTZONE	KANE BROWN	One Mississippi	RCA Nashville
HOTZONE	TOBY KEITH	Old School	Show Dog Nashville
HOTZONE	JAKE OWEN	Best Thing Since Backroads	Big Loud

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	LUKE COMBS	Cold As You	River House/Columbia Nash
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
DEVELOPING	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
DEVELOPING	RYAN HURD w/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine

LEE BRICE

MEMORY I DON'T MESS WITH

#1 MMI RETENTION SCORES
TOP 10 CALLOUT EVERYWHERE
AND MOVING UP QUICKLY

POWER UP

CURB
RECORDS
CURB.COM



JOHN

PAUL

INTEL

CURRENT POSITION:

GENERAL MANAGER
KLOG/KUKN/101-5 THE WAVE

You programmed in major and small markets. You've consulted and programmed the widest of syndication. Your career has been diverse. Of all of your identities and assignments, which feels most purposeful and why?

All of my past gigs have been great, and I haven't regretted any move or job. While I loved the Westwood One job the most, my current job is the most purposeful. Being able to lead (and soon to own) three stations in my hometown is a dream I've had for years. It's a tremendous amount of freedom to be able to program and run the stations the way I want, how I want when I want and not have to answer to multiple people. After spending many years in corporate radio, it's liberating. It can also be very stressful to keep everything on track and seeing the stations be profitable. Being so involved and connected to the community we serve is a great responsibility that I'm proud of. While we are a small market station, I do have a big staff (18 people). We are local 24/7 and extremely involved in the community. We all serve on boards and volunteer all over town. We are woven into the fabric of our community. I have some employees that have been here 40+ years. Others have been here 25+. BTW, I was very proud that during Covid, we never had one layoff, furlough or firing. As a matter of fact, I added two new employees and the entire staff (including part-timers) got a bonus at the end of last year.

If you could take one pop song and have one Country artist cover it, what would be the song and who would be the artist? And would you add it into a good old solid B rotation?

This is a tough question. I've never been big on cover songs, especially in country. I think having Luke Combs cover a John Mayer or Ed Sheeran song could be pretty cool. I won't commit to an add until I hear it (I sound like I'm talking to a record rep!).

Barack Obama, Byron Kennedy, Kacy Musgrave and Morgan Wallen are coming to your house for dinner. What are you making, and what are you going to talk about? Clincher: You must actually be able to prepare the menu.

We're doing a taco bar. It's easy to prepare, and everyone loves tacos. I would love to have a no holds barred conversation on the state of our country and the world and what we can do to fix it. Clearly, this would most likely turn into a Q&A with Barack about his opinion and thoughts. I'd also make Kacy and Morgan play a few songs in my living room at the end of the night.

There's a lot of talk about tracks racking up millions of streams long before they ascend the charts at Country (and Pop, too) radio. Is there a concern that these numbers are much larger than terrestrial cume, and should radio be playing these tracks earlier?

I have no idea what the actual stream numbers are, but it is concerning to me to watch country cumes go down (I remember not long ago the #1 cuming country station was over 1 million, now we're around 750,000-800,000. Clearly that's a concern). I look at songs doing well streaming and use streaming numbers a lot like how I used to look at sales numbers. People clearly like a song enough to stream it (equal to buying the song in the store years ago). But I'm also not sure how many of those people are the Country Core audience. We always need to be aware of the Core and what they like and focus on them. I hear too many country stations leaning too much on streaming numbers to make their playlist and therefore leaning more pop than I think they should. I can't tell you the number of country stations I've listened to that sound like a Hot A/C station for a quarter-hour. That's dangerous for a country station. As a format, we're in trouble if we lose our Core.

I always have said "never be afraid to be a country station." Be proud to be a country station and focus on your Country Core.

You have to assemble the ultimate radio team. The assignment is garnered at 20 shares 12 plus in 6 months. Who's programming? Who's doing the music? Mornings? Afternoons? Your choices can be currently active, retired or on the beach or deader than an armadillo under an 18 wheeler?

Beau Phillips hired me at Westwood One (and was the former PD and then GM at KISW in Seattle). He also went to work at MTV and VH1. I would put him in charge of programming and give him the keys. He would push the envelope, think out of the box and bring out the best in people. Joe Russo worked for me in Buffalo, and I would put him in charge of the music.

He's detailed, fun and creative.

As for talent, Amy Paige for sure.

She's the best. I also love the creativity of Fitz. I'm also a fan of Kelly Ford and Jenny D at KOSI in Denver.

Mike Casey who used to do morning at The Mountain in Denver is probably one of the best on air talents I've ever heard.

I'd put him in mornings and pay him a lot of money.

The mic is hot and in your hand. Shout out to your professional and personal heroes.....Go. As I said, I've never regretted a job or a move.

I've worked for and with some great people that I admire. Here's my short list, and not all are from the country format. Beau Phillips, Gary Bryan, Casey Keating, Bill Dodd, Justin Case, Dave Glass, Jaye Albright, Becky Brenner, the late Rusty Walker, Joe McCoy, Bill Bradley, Rick "Bubba" Taylor.

Who are your 3 favorite new artists?

Old Dominion

Chris Stapleton

Kane Brown

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ▶
3	LUKE COMBS	Cold As You	River House/Columbia Nash	PLAY VIDEO ▶
4	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ▶
5	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	PLAY VIDEO ▶
6	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ▶
7	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ▶
9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ▶
10	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶
11	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
12	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ▶
13	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ▶
14	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	PLAY VIDEO ▶
15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
16	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
17	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ▶
18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ▶
19	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
20	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO ▶
21	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
22	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ▶
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ▶
24	NIKO MOON	Paradise To Me	RCA Nashville	PLAY VIDEO ▶
25	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ▶
26	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
27	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
28	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
29	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
30	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
31	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
32	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ▶
33	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
34	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO ▶
35	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
36	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ▶
37	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO ▶
38	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
39	SEAFORTH	Breakups	Arista Nashville	PLAY VIDEO ▶
40	CALLISTA CLARK	It's 'Cause I Am	Big Machine	PLAY VIDEO ▶
41	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO ▶
42	LADY A	Like A Lady	BMLG	PLAY VIDEO ▶
43	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO ▶
44	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ▶
45	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	PLAY VIDEO ▶
46	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	PLAY VIDEO ▶
47	BRETT YOUNG	Not Yet	BMLG	PLAY VIDEO ▶
48	DARIUS RUCKER	My Masterpiece	Capitol Nashville	PLAY VIDEO ▶
49	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	BRYAN, LUKE	Waves	2	1	2	3
2	DAN + SHAY	Glad You Exist	1	5	1	16
3	WILSON, LAINEY	Things A Man Oughta Know	3	12	3	1
4	MOORE, JUSTIN	We Didn't Have Much	7	6	5	2
5	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	6	11	6	9
6	HAYES, WALKER	Fancy Like	14	4	8	12
7	BRICE, LEE	Memory I Don't Mess With	5	13	17	5
8	SHANE, ELVIE	My Boy	22	3	11	7
9	MCCREERY, SCOTTY	You Time	10	18	4	8
10	COMBS, LUKE	Cold As You	21	2	14	10
11	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	11	9	20	6
12	RHETT, THOMAS	Country Again	12	7	10	22
13	BROWN BAND, ZAC	Same Boat	18	10	9	27
14	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	15	14	12	15
15	RAY, MICHAEL	Whiskey And Rain	8	15	15	29
16	CHESNEY, KENNY	Knowing You	13	8	23	13
17	MCCOLLUM, PARKER	To Be Loved By You	16	21	24	4
18	BLOCK, PRISCILLA	Just About Over You	9	36	19	11
19	OLD DOMINION	I Was On A Boat That Day	26	16	16	24
20	RUCKER, DARIUS	My Masterpiece	31	22	7	35
21	PEARCE, CARLY	Next Girl	4	33	28	18
22	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	28	20	13	32
23	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	20	24	30	19
24	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	24	27	27	17
25	LADY A	Like A Lady	25	31	22	21
26	GREEN, RILEY	If It Wasn't For Trucks	23	28	18	40
27	HURD, RYAN & MAREN MORRIS	Chasing After You	17	19	34	37
28	STAPLETON, CHRIS	You Should Probably Leave	19	35	25	26
29	HARDY	Give Heaven Some Hell	34	26	44	14
30	STELL, MATT	That Ain't Me No More	38	23	26	48
31	DICKERSON, RUSSELL	Home Sweet	44	30	29	34
32	WALLEN, MORGAN	Sand In My Boots	36	17	36	46
33	CLARK, CALLISTA	It's 'Cause I Am	27	38	40	20
34	BROTHERS OSBORNE	I'm Not For Everyone	32	42	33	30
35	YOUNG, BRETT	Not Yet	30	32	32	44
36	PARDI, JON	Tequila Little Time	29	41	38	28
37	BROWN, KANE	One Mississippi	33	37	37	31
38	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	37	39	31	41
39	FLEET, LARRY	Where I Find God	48	25	35	36
40	DAN + SHAY	Steal My Love	35	29	49	23
41	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	39	45	21	45
42	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	41	34	41	47
43	CHURCH, ERIC	Heart On Fire	40	44	46	39
44	BANDI, CHRIS	Would Have Loved Her	47	43	45	33
45	MCGRAW, TIM	7500 OBO	45	47	39	38
46	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	42	48	42	25
47	URBAN, KEITH	Wild Hearts	49	40	48	42
48	KEITH, TOBY	Old School	46	46	50	43
49	OWEN, JAKE	Best Thing Since Backroads	43	49	43	50
50	BROOKS, GARTH	That's What Cowboys Do	50	50	47	49

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	TAYLOR ACORN	Like The Movies	---
2	JOSH GRACIN	Love Like	Revel Road Records
3	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
4	MORGAN WALLEN	Wasted On You	Big Loud/Republic
5	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
6	GRACIE CAROL	Breakup SZN	---
7	LILY ROSE	Villain	Big Loud/Republic
8	KIDD G	Summer In A Small Town	Valory
9	LUKE COMBS	South On Ya	River House/Columbia Nash
10	KENDALL SHAFFER	Rollin' Stone	Rouxie Music
11	JESSIE JAMES DECKER	Should Have Known Better	Warner Music Nashville
12	CHRIS JANSON	Bye Mom	Warner/WAR
13	MITCHELL TENPENNY	To Us It Did	River House/Columbia Nash
14	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
15	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
16	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
17	RANDALL KING	Record High	Warner/WMN
18	MO PITNEY	Local Honey	Curb
19	BLAKE SHELTON	Corn	Warner/WMN
20	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
21	DALLAS REMINGTON	Princess	Road Warrior Ent.
22	SPENCER CRANDALL	My Person	---
23	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
24	LAUREN ALAINA	It Was Me	Mercury Nashville
25	DARRIN MORRIS BAND	Wrap You Up In Love	---
26	BRETT ELDREDGE	Good Day (2021)	Warner/WMN
27	DREW FISH BAND	One Beer At A Time	Reel
28	KIN FAUX	Plainview	---
29	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
30	PARKER MCCOLLUM	Drinkin'	MCA Nashville
31	KAMERON MARLOWE	Tequila Talkin'	Columbia Nashville
32	JON WOLFE	Tequila Sundown	Fool Hearted Productions
33	OLD DOMINION	All I Know About Girls	Arista Nashville
34	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pigasu/S&D/Big Loud
35	KAMERON MARLOWE	Giving You Up	Sony Music Ent. Chile S.A
36	CODY JOHNSON	Nothin' On You	CoJo Music/WMN
37	BRIAN KELLEY	Made By The Water	Warner/WMN
38	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
39	LACI KAYE BOOTH	Shuffle	19 Recordings/BMLG
40	DANIELLE BRADBERRY	Stop Draggin' Your Boots	Big Machine
41	KIP MOORE	Good Life	MCA Nashville
42	BROTHERS OSBORNE	Younger Me	EMI Nashville
43	JAMIE RICHARDS	Twang	Okie Ranch
44	JOSH ABBOTT BAND	The Highway Kind	Pretty Damn Tough
45	TRAVIS TRITT	They Don't Make 'Em Like...	Big Noise
46	MICKY & THE MOTORCARS	Rodeo Girl	Micky&Motorcars/30 Tigers
47	FLATLAND CAVALRY	Some Things Never Change	---
48	KOE WETZEL	Drunk Driving	Columbia
49	BRIAN KELLEY	Beach Cowboy	Warner/WMN
50	ASHLEY MCBRYDE	Martha Divine	Warner/WMN

HANNAH ELLIS

"HOME AND A HOMETOWN"

Country Music is built on solid pillars of God, Country, heartbreak, drinking, Momma and hometowns. So how do you take this short list, mix it up and keep it fresh?.....Add a fresh face and a pure Country voice named Hannah Ellis. The Kentucky Native is not new to the stage as she's opened for the likes of Jake O and Lee B among others. In this clip of "Home and a Home Town", Hannah holds tight to marching bands, picnics, town squares while keeping it as new as a Fall morning. Come on home and click here:

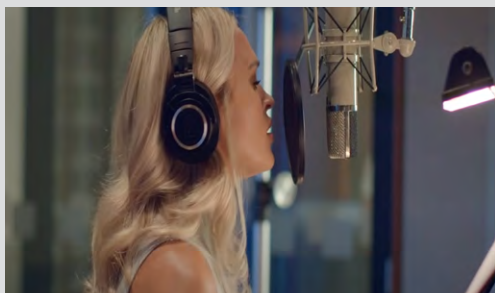


Check out these videos hand-picked by our staff!



CLARE DUNN - "HOLDING OUT FOR A COWBOY"

Clare Dunn has yet to get her musical day in court. Her songwriting and soulful vocals are head-turning. Her stage show is high energy, heart pounding and she plays a guitar like ringin' a bell. One of Country music's great unsolved mysteries is why "Tuxedo" wasn't a number one single for radio. It was a monster in sales, streams, research and was pounded by SiriusXM's The Highway. Clare has a truckload of underplayed smashes and the talent to match. Check out this simple clip of "Holding Out For a Cowboy" by clicking here:



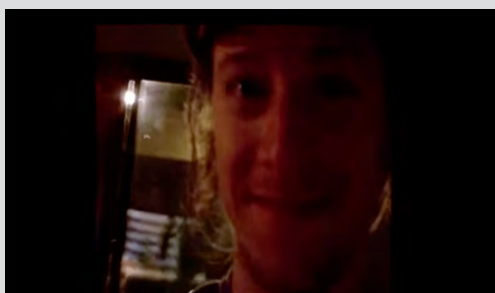
CARRIE UNDERWOOD W/ DAN + SHAY - "ONLY US"

The Tony and Grammy winning musical "Dear Evan Hansen" has been a stage box office monster on both Broadway and London. Later this month it arrives on film. It's a powerful story of young life and love, crippling social anxiety and all that goes with it. The Soundtrack is full of great songs written for beautiful voices. In this clip on "Only Us", they found them. For Carrie + Dan + Shay, click here:



PARMALEE - "I'LL TAKE THE CHEVY"

Family band Parmalee has constructed a musical ode to "Viva La Difference" in this party-on Country poem called "I'll Take The Chevy". The North Carolina boys grabbed up a buncha home town buddies and proved that you can have fun and still be out standing in your field. Click here:



THE CADILLAC THREE - "10TH ANNIVERSARY AT THE RYMAN"

At MMI, we're unclear if The Cadillac Three are the 'other Nashville' or the 'real Nashville'. They represent the epitome of art for art's sake, not fitting into a box and sporting a beautifully rebellious spirit. In short, The Cadillac Three is dang cool. Their journey and decade of success has been chronicled in this cinematic clip that culminates with 2 nights on stage at the Mother Church. Here's to doing it their way! Click here:



MITCHELL TENPENNY - "TRUTH ABOUT YOU"

Mitchell is all cuffed up and has been pulled in for questioning. Looks like a classic case of 'he said/she said' and both sides have been advised of their rights. Somebody's got their fingers crossed and the other has a Pinocchio nose about to pop out. Dang, what a mess. In this heartbreak confessional, somebody chopped down the other ones cherry tree. For the verdict and the "Truth About You" click here:





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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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