MONDAY MORNING INTEL pamalee TAKE MY NAME



NASHVILLE APPROVED

SEPTEMBER 27, 2021

TOM HANRA

SAND IN MY BOOTS MORGAN WALLEN



MOST ADDED FOR 5 STRAIGHT WEEKS

BIG LOUD

MONDAY MORNING

SEPTEMBER 27, 2021 INTEL TABLE OF

- #1 SONGS THIS WEEK Δ
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MIM – A MODERN DAY MUSIC RESEARCH SYSTEM



Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

THE FOLLOW UP SINGLE TO ONE OF THIS YEAR'S MOST PLAYED SONGS parmalee TAKE MY NAME



ALREADY PLAYING ON4 WEEKS ONSIRIUSXM THE HIGHWAYSPOTIFY VIRAL 50 US CHART

#1 TOP SPINNING PANDORA NEW COUNTRY

AVAILABLE NOW IMPACTING 10/4

CLICK HERE TO LISTEN



MMI- POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
2	7	4	5	10	10	1	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
3	1	5	6	15	17	2	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
5	19	6	2	2	2	3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
4	3	11	18	12	12	4	LEE BRICE	Memory I Don't Mess With	Curb
8	6	1	12	19	19	5	LUKE BRYAN	Waves	Capitol Nashville
6	9	7	17	8	16	6	ELVIE SHANE	Му Воу	Wheelhouse
7	5	9	8	23	18	7	THOMAS RHETT	Country Again	Valory
9	14	16	7	18	7	8	OLD DOMINION	l Was On A Boat That Day	Arista Nashville
16	28	2	1	1	1	9	WALKER HAYES	Fancy Like	Monument/RCA
1	2	8	24	31	22	10	SCOTTY MCCREERY	You Time	Triple Tigers
11	11	10	23	17	14	11	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
10	27	13	3	4	6	12	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
20	16	17	10	13	13	13	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
12	22	18	14	11	11	14	LUKE COMBS	Cold As You	River House/Columbia Nash
18	8 17	12	20	24	27	15	MICHAEL RAY	Whiskey And Rain	Warner/WEA
21 23	17 24	30 33	13 4	14 5	8 3	16 17	CHRIS STAPLETON Jordan Davis	You Should Probably Leave	Mercury Nashville MCA Nashville
23 24		33 28	4 16	5 7	3 21	17	MORGAN WALLEN	Buy Dirt f/Luke Bryan Sand In My Boots	Big Loud/Republic
24 39	X X	20 20	10	22	9	19	SAM HUNT		MCA Nashville
28	x	32	19	9	15	20	KANE BROWN	One Mississippi	RCA Nashville
14	13	26	33	21	20	20	JON PARDI	Tequila Little Time	Capitol Nashville
15	20	3	26	36	23	22	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
19	15	14	25	27	32	23	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
30	33	21	9	3	4	24	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
17	4	23	27	46	24	25	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
13	10	15	31	43	37	26	LADY A	Like A Lady	BMLG
29	21	19	22	25	29	27	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
47	х	Х	35	6	5	28	AARON LEWIS	Am I The Only One	Valory
22	25	22	29	28	25	29	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
31	23	29	30	20	28	30	HARDY	Give Heaven Some Hell	Big Loud
27	12	24	38	42	36	31	RUSSELL DICKERSON	Home Sweet	Triple Tigers
43	Х	25	28	29	30	32	DAN + SHAY	Steal My Love	Warner/WAR
48	Х	Х	15	16	35	33	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
26	Х	37	36	40	31	34	ERIC CHURCH	Heart On Fire	EMI Nashville
25	18	Х	47	41	33	35	CALLISTA CLARK	It's 'Cause I Am	Big Machine
41	Х	31	32	45	26	36	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
38	Х	36	43	38	41	37	JAKE OWEN	Best Thing Since Backroads	Big Loud
32	Х	40	42	47	34	38	KEITH URBAN	Wild Hearts	Capitol Nashville
46	Х	Х	34	37	38	39	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
34	29	27	45	34	46	40	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
36	X	38	48	33	39	41	TIM MCGRAW	7500 OBO	Big Machine
35	26	39	39	44	40	42		Getting Over Him w/Jon Pardi	Mercury Nashville
33	32	41	21	X	X	43	GARTH BROOKS	That's What Cowboys Do Never Wanted To Po That Cirl	Pearl Big Maabina WMN
42	X 21	Х 25	Х 27	X 22	X 12	44 45	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
40 44	31	35 v	37 46	32 30	42 45	45 46	BROTHERS OSBORNE DYLAN SCOTT	I'm Not For Everyone New Truck	EMI Nashville Curb
44 49	X	X	46 41	30 26	45 44	46 47	NIKO MOON	New Truck Paradise To Me	cum RCA Nashville
49 45	X	X	41 40	26 39	44 47	47 48	MADDIE & TAE	Woman You Got	NCA Nashville Mercury Nashville
45 37	x 30	х 34	40 44	39 35	47 48	40 49	CAITLYN SMITH	I Can't f/Old Dominion	Monument
50	30 Х	34 Х	44 49	Х	40 43	49 50	AARON GOODVIN	Lonely Drum	Reviver
50	^	۸	ΗJ	^	ΗJ	30			NEVIVEI



#1 MMI RETENTION SCORES #4 MMI OVERALL POWERS POWERING UP EVERYWHERE





Country



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	39	19	20	SAM HUNT	23	MCA Nashville
2	47	28	19	AARON LEWIS	Am I The Only One	Valory
3	48	33	15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	43	32	11	DAN + SHAY	Steal My Love	Warner/WAR
5	28	20	8	KANE BROWN	One Mississippi	RCA Nashville
6	16	9	7	WALKER HAYES	Fancy Like	Monument/RCA
7	20	13	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
8	46	39	7	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
9	23	17	6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	30	24	6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville
11	24	18	6	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic



Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

		before being reclassified as Gold.	
RANK Tw	ARTIST	TITLE	LABEL/ IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	LUKE COMBS	Forever After All	River House/Columbia Nash
3	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
4	DAN + SHAY	Glad You Exist	Warner/WAR
5	COLE SWINDELL	Single Saturday Night	Warner/WMN
6	JUSTIN MOORE	We Didn't Have Much	Valory
7	THOMAS RHETT	What's Your Country Song	Valory
8	DIERKS BENTLEY	Gone	Capitol Nashville
9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
10	LEE BRICE	One Of Them Girls	Curb
11	BRETT YOUNG	Lady	BMLG
12	GABBY BARRETT	The Good Ones	Warner/WAR
13	LUKE COMBS	Better Together	River House/Columbia Nash
14	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
15	LUKE BRYAN	Down To One	Capitol Nashville
16	LUKE BRYAN	One Margarita	Capitol Nashville
17	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
18	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
19	LUKE COMBS	Lovin' On You	River House/Columbia Nash
20	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
21	JAKE OWEN	Made For You	Big Loud
22	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
23	SAM HUNT	Kinfolks	MCA Nashville
24	NIKO MOON	Good Time	RCA Nashville
25	MORGAN WALLEN	More Than My Hometown	Big Loud
26	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
27	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
28	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
29	ERIC CHURCH	Hell Of A View	EMI Nashville
30	MAREN MORRIS	The Bones	Columbia





9.27.21

Songs that are performing higher than most with all of the heaviest increases in all MMI Components. LABEL/IMPRINT ARTIST TITLE

- HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE HOTZONE
- SAM HUNT CARLY PEARCE & ASHLEY MCBRYDE MORGAN WALLEN CHRIS LANE ZAC BROWN BAND WALKER HAYES **KANE BROWN CAROLINE JONES**
- 23 Never Wanted To Be That Girl Sand In My Boots Fill Them Boots Same Boat Fancy Like One Mississippi Come In (But Don't Make...)
- MCA Nashville **Big Machine/WMN Big Loud/Republic Big Loud** Home Grown/Warner/WAR Monument/RCA **RCA Nashville** Mailboat/New Revolution



MMI-DEVELOPING 9.27.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

TITLE

ARTIST				
DEVELOPING	LUKE COMBS			
DEVELOPING	MATT STELL			
DEVELOPING	JAKE OWEN			
DEVELOPING	DARIUS RUCKER			
DEVELOPING	KENNY CHESNEY			
DEVELOPING	DUSTIN LYNCH			
DEVELOPING	PARKER MCCOLLUM			
DEVELOPING	JORDAN DAVIS			
DEVELOPING	KEITH URBAN			
DEVELOPING	LAUREN ALAINA			
DEVELOPING	TIM MCGRAW			
DEVELOPING	CAITLYN SMITH			
DEVELOPING	BROTHERS OSBORNE			
DEVELOPING	FRANK RAY			
DEVELOPING	LADY A			
DEVELOPING	ERIC CHURCH			
DEVELOPING	RUSSELL DICKERSON			
DEVELOPING	TOBY KEITH			
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY			
DEVELOPING	DAN + SHAY			
DEVELOPING	NATE BARNES			
DEVELOPING	TENILLE ARTS			
DEVELOPING	CHRIS STAPLETON			
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY			
DEVELOPING	MICHAEL RAY			
DEVELOPING	PRISCILLA BLOCK			
DEVELOPING	ELLE KING & MIRANDA LAMBERT			
DEVELOPING	HARDY			

Cold As You
That Ain't Me No More
Best Thing Since Backroads
My Masterpiece
Knowing You
Thinking 'Bout You f/M. Porter
To Be Loved By You
Buy Dirt f/Luke Bryan
Wild Hearts
Getting Over Him w/Jon Pardi
7500 OBO
I Can't f/Old Dominion
I'm Not For Everyone
Country'd Look Good On You
Like A Lady
Heart On Fire
Home Sweet
Old School
Beers On Me
Steal My Love
You Ain't Pretty
Back Then, Right Now
You Should Probably Leave
Freedom Was A Highway
Whiskey And Rain
Just About Over You
Drunk (And I Don't Wanna Go)
Give Heaven Some Hell

LABEL/IMPRINT

River House/Columbia Nash Arista Nashville/RECORDS **Big Loud Capitol Nashville** Blue Chair/Warner/WEA Broken Bow MCA Nashville MCA Nashville **Capitol Nashville** Mercury Nashville **Big Machine** Monument EMI Nashville Stoney Creek BMLG **EMI Nashville Triple Tigers** Show Dog Nashville Atlantic/Big Loud/Capitol Warner/WAR Quartz Hill 19th & Grand Mercury Nashville Stoney Creek Warner/WEA Mercury Nashville/InDent **RCA/Columbia Nashville Big Loud**

MICHESON

THE NEW EP

BACK TO THAT SUMMER

FEATURING THE CURRENT HIT SINGLE TPAS



OVER 10 MILLION STREAMS ON RELEASE DAY!

Comments and feedback welcomed to Craig Powers VP media Curb|Word Entertainment | cpowers@curb.com

Country







CURRENT POSITION:

SENIOR VP PROGRAMMING iHeartMedia ALABAMA COMMUNITY PD WDXB BIRMINGHAM

You have a very powerful and very local morning show with Dollar Bill and Madison. And you run run Bobby Bones (known for mornings) at night. It's a cool combo. Can you explain the creative dynamic and the reasoning?

Sure! Our listeners get the best of both worlds...Dollar Bill and Madison, 40+ and 20+ years in the market who do an amazing job together and have such loyal listeners and clienta. You add to that all the secret sauce that Bobby's team brings to the table, and you bookend the day with two of the best morning shows inside iHeart. Throw me in along with Billy Greenwood. Angie, Dusty, D, Jamie and Brooke in and poof...you get 102 Five The Bull!

It's football season. You are right slap in the middle of one of the most competitive rivalries in college ball with University of Alabama just to your left and Auburn down the road to your right. Uh-oh! Do you ignore the competitive nature or cater to both teams of rabid fans?

I grew up in Auburn and graduated at Alabama so I can really can see both points of view. Birmingham historically has always leaned more Crimson but Bill, Madison and I don't hide our allegiances. They're all Bama and I'm all Auburn. My general philosophy is if it's good for The SEC it's good for me.

What is one current Country song that could be recorded by a pop artist that could go this distance? I Hope And who would be the artist?

Dua Lipa

In many cases the Top 5 streaming songs don't match power rotation at terrestrial radio. How much do your watch Birmigham's (and other markets) streaming numbers and how does it affect your music decisions? I watch everything...steams, sales, searches...ultimately its about consumption. For me, it's always been a blend of art and science. Yes, we have awesome tools but at times, you still have to gut a record you believe in when there's no data to back it up.

You have to drive a 1989 Ford Econoline Cargo Van from St. Petersburg, Florida to Amarillo, Texas with 4 other people. The radio and AC are both on the fritz. During the drive you have to design a launch plan for a new format. Your companions are another programmer, an artist, a label rep and a consultant. Who are your traveling

companions and what is the new format?

Didn't see that coming. I'd choose Gator Harrison, Chris Tomlin, Scotty O'Brien and the late Rusty Walker. I'd like to invent a faith based, Country gospel format. Wouldn't have to be all Country but something with a positive message

You're on an island with 5 albums and an amazing sound system. 2 of the albums are from new artists. What music are you bringing to the beach?

I'm really into Jordan Davis and I like what hear from Lily Rose

Bonus Question: The spotlight is on and the mic is hot...shout out to your personal and professional heroes??!!

I've been so blessed to be around and work with so many of them...personal heroes are my Mom and Dad who taught me so much. My Dad was hard on me at times but his expectations of excellence in every part of my life has served me well. On this side of it, I'm grateful he pushed me so hard. From 12-27...not so much!

Professionally, I've always been a huge fan of Marc Chase along with my current GM, Ray Quinn. Both have been incredible mentors to me. Rod Philips, Tony Coles, Darren Davis have been awesome, plus Jon Zellner, Uptown Angela, Brad Hardin and I'm enjoying working with and getting to know Tony Travatto now...learned a lot from him quickly. Dennis Clark and Laine Fertick have been big influences in my career as well. I'm leaving someone out, I hate lists...suffice it to say I've been blessed to work for and with some of the best in this business.



WED OCTOBER 13 · 8p

Country MMI-VIDED STREAMING 9.27.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ►
2	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	PLAY VIDEO ►
3	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA/Columbia Nashville	PLAY VIDEO ►
4	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ►
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	PLAY VIDEO ►
6	AARON LEWIS	Am I The Only One	Valory	PLAY VIDEO ►
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	PLAY VIDEO ►
8	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ►
9	KANE BROWN	One Mississippi	RCA Nashville	PLAY VIDEO ►
10		Things A Man Oughta Know	Broken Bow	PLAY VIDEO ►
11	LUKE COMBS	Cold As You	River House/Columbia Nash	PLAY VIDEO ►
12	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO 🕨
13	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	PLAY VIDEO ►
14	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	PLAY VIDEO ►
15	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ►
16	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO 🕨
17	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO 🕨
18	OLD DOMINION	l Was On A Boat That Day	Arista Nashville	PLAY VIDEO 🕨
19	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO 🕨
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ►
21	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ►
22	SAM HUNT	23	MCA Nashville	PLAY VIDEO ►
23	THOMAS RHETT	Country Again	Valory	PLAY VIDEO ►
24	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ►
25	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO ►
26	NIKO MOON	Paradise To Me	RCA Nashville	PLAY VIDEO ►
27	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ►
28	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ►
29	DAN + SHAY	Steal My Love	Warner/WAR	PLAY VIDEO ►
30	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO >
31	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO >
32	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	PLAY VIDEO ►
33	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO >
34 25	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO >
35	CAITLYN SMITH	I Can't f/Old Dominion	Monument	PLAY VIDEO >
36	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	PLAY VIDEO >
37		At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO >
38	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO >
39 40	MADDIE & TAE	Woman You Got	Mercury Nashville	PLAY VIDEO >
40	ERIC CHURCH	Heart On Fire	EMI Nashville	PLAY VIDEO >
41		It's 'Cause I Am	Big Machine	PLAY VIDEO >
42	RUSSELL DICKERSON	Home Sweet	Triple Tigers	PLAY VIDEO >
43	LADY A	Like A Lady	BMLG Marauru Naabuilla	PLAY VIDEO >
44 45	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	
45 46	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me Freedom Wee A Highway	Atlantic/Big Loud/Capitol	
46 47	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	
47	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO 🕨

Country MMI-COUNTRY CALLOUT 9.27.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	U individuals for a total Sample Size of 800 pe TITLE	n'EAST	MIDWEST	SOUTH	WEST
1 2	BRYAN, LUKE	Waves Forev Like	1 5	1 2	2 1	5 22
2	HAYES, WALKER Brown Band, ZAC	Fancy Like Same Boat	5 15	2	5	1
4	WILSON, LAINEY	Things A Man Oughta Know	7	14	3	8
5	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	2	17	7	3
6	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	11	4	9	15
7	SHANE, ELVIE	My Boy	12	11	4	6
8	MCCREERY, SCOTTY	You Time	8	5	8	14
9	RHETT, THOMAS	Country Again	6	15	10	9
10	CHESNEY, KENNY	Knowing You	10	3	27	19
11	BRICE, LEE	Memory I Don't Mess With	19	8	12	13
12	RAY, MICHAEL	Whiskey And Rain	9	9	14	20
13	RAY, FRANK	Country'd Look Good On You	27	18	6	2
14	HURD, RYAN & MAREN MORRIS	Chasing After You	20	20	16	4
15	BLOCK, PRISCILLA	Just About Over You	4	39	11	21
16	LADY A	Like A Lady	13	31	19	11
17	OLD DOMINION	l Was On A Boat That Day	18	25	13	25
18	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	16	29	18	16
19	COMBS, LUKE	Cold As You	29	10	20	24
20	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	3	16	37	27
21	HUNT, SAM	23	36	6	15	32
22	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	22	24	30	10
23	PEARCE, CARLY	Next Girl	14	42	28	7
24	MCCOLLUM, PARKER	To Be Loved By You	30	28	23	12
25	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	17	13	31	41
26	RUCKER, DARIUS	My Masterpiece	25	12	21	47
27	DICKERSON, RUSSELL	Home Sweet	24	21 27	35	30
28 29	DAN + SHAY PARDI, JON	Steal My Love Tequila Little Time	23 33	38	36 25	18 23
29 30	STELL, MATT	That Ain't Me No More	33	38 22	25 17	23 48
30	BARNES, NATE	You Ain't Pretty	52 44	22	22	48 28
32	WALLEN, MORGAN	Sand In My Boots	34	26	34	29
33	CLARK, CALLISTA	It's 'Cause I Am	31	44	29	17
34	HARDY	Give Heaven Some Hell	21	33	40	34
35	STAPLETON, CHRIS	You Should Probably Leave	28	37	26	45
36	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	41	32	24	40
37	BROWN, KANE	One Mississippi	26	30	38	43
38	JONES, CAROLINE	Come In (But Don't)	48	19	33	36
39	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	35	35	41	38
40	BANDI, CHRIS	Would Have Loved Her	45	34	42	44
41	SMITH, CAITLYN FEAT. OLD DOMINION	l Can't	39	40	45	33
42	BROTHERS OSBORNE	I'm Not For Everyone	37	43	44	35
43	OWEN, JAKE	Best Thing Since Backroads	47	49	32	26
44	CHURCH, ERIC	Heart On Fire	40	41	46	39
45	MCGRAW, TIM	7500 OBO	49	46	39	37
46	ARTS, TENILLE	Back Then, Right Now	42	36	49	42
47	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	43	45	43	46
48	URBAN, KEITH	Wild Hearts	38	48	50	31
49	KEITH, TOBY	Old School	46	47	47	49
50	BROOKS, GARTH	That's What Cowboys Do	50	50	48	50

JIMME ALLEN FOR YOUR CONSIDERATION NEW ARTIST OF THE YEAR

NATIONAL PRESS APPEARANCES

Image: State of the state

CURRENT CONTESTANT ON SEASON 30 OF dancing



BACK-TO-BACK #1 SINGLES & PLATINUM CERTIFICATIONS

CURRENT SINGLE "FREEDOM WAS A HIGHWAY"

WITH BRAD PAISLEY TOP 15 & CLIMBING

"COUNTRY SINGER JIMMIE ALLEN CONTINUES TO RISE" - AP

"SUPERSTAR!" -KATY PERRY

CMA FOUNDATION ARTIST AMBASSADOR

AUTHOR OF "MY VOICE IS A TRUMPET"

EXECUTIVE MUSIC PRODUCER TITLETOWN HIGH (ORIGINAL NETFLIX SERIES)

BBR STONEY BMG

Country MMI-FUTURE TRACKS 9.27.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	WALKER COUNTY	Bits & Pieces	Warner/WEA
2	MICKEY GUYTON	Love My Hair	Capitol Nashville
3	LUKE COMBS	South On Ya	River House/Columbia Nash
4	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
5	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
6	RANDALL KING	Record High	Warner/WMN
7	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
8	PARMALEE	Take My Name	Stoney Creek
9	ASHLEY BARRON	Pretend He's You	SSM Entertainment
10	KIDD G	Summer In A Small Town	Rebel/Valory/Geffen
11	NIKO MOON	No Sad Songs	RCA Nashville
12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
13	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
14	LILY ROSE	Villain	Big Loud/Republic
15	KENDALL SHAFFER	Rollin' Stone	Rouxbie Music
16	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
17	SPENCER CRANDALL	My Person	
18	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
19	BRIAN KELLEY	Made By The Water	Warner/WMN
20	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
21	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
22	LAINEY WILSON	WWDD	Broken Bow
23	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
24	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
25	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
26	BROTHERS OSBORNE	Younger Me	EMI Nashville
27	KIP MOORE	Good Life	MCA Nashville
28	BLAKE SHELTON	Corn	Warner/WMN
29	MO PITNEY	Local Honey	Curb
30	QUEEVA	Do Better	
31	DAVID J	Lost My Heartbreak	Grey Area
32	JON WOLFE	Tequila Sundown	Fool Hearted Productions
33	CHRIS JANSON	Messin' With Jesus w/T. McGraw	Warner Bros./WAR
34	DREW FISH BAND	One Beer At A Time	Reel
35	KAMERON MARLOWE	Tequila Talkin'	Columbia Nashville
36	KACEY MUSGRAVES	star-crossed	MCA Nashville/Interscope
37	SCOTTY MCCREERY	Same Truck	Triple Tigers
38	SCOTTY MCCREERY	That Kind Of Fire	Triple Tigers
39	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
40	BRETT ELDREDGE	Good Day (2021)	Warner/WMN
41	KIN FAUX	Plainview	
42	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
43	WARD DAVIS	Get To Work Whiskey	Ward Davis/Thirty Tigers
44	SASHA SLOAN	When It Was Over? f/Sam Hunt	RCA
45	DANIELLE BRADBERY	Stop Draggin' Your Boots	Big Machine
46	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
47	HAILEY WHITTERS	How Far Can It Go f/Yearwood	Pigasus/S&D/Big Loud
48	CURTIS GRIMES	Noah Built A Boat	Lonely River
49	SCOTTY MCCREERY	Why You Gotta Be Like That	Triple Tigers
50	CODY JINKS	All It Cost Me Was Everything	Late August Records



MMI-INTELESCOPE

9.27.21

CMT

TROY CARTWRIGHT "BREAKING EVERY HEART IN TEXAS"

True Texas Troubadour Troy Cartwright has a wide and vast vision. This girl isn't just breaking his heart, or just all the guys in his native Dallas. She's gone a broken all and every heart in Texas! Now that's a lot of hearts. To us Troy and the video love interest look like UT's cutest campus couple. For a heartbroken' hoe-down, click below:





Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!

MORGAN WALLEN - "SAND IN MY BOOTS"

There's something about the surf, sand and sunset that can make you fall in love. And so can this song. Morgan reminds us that his talent paints a powerful portrait and is rich with emotion and authenticity. There's nothing contrived here and the song transports us to the moments in our lives when love was all around...then not. We love the visual comparison of the beach to the mountains. An amazing return for Mr. Wallen. Click here:





GABBY BARRETT - "FOOTPRINTS ON THE MOON"

Gabby's ascent to stardom is inspirational. Her rising popularity and multiformat status has broken fast and globally. And now that she's conquered the planet Earth, she's headed to the moon. This 'dare to follow your dreams' video has a musical messaging for light years. Want to blast off? Click here:





KACEY MUSGRAVES - "BREADWINNER"

Kacey calls this a "very unofficial video" for the track "breadwinner" from the heavily buzz-worthy album and film 'Star-Crossed'. The tune is a musical warning to strong independent women to beware of dudes who only want the shimmer and glamour of a relationship, not to mention occasional ATM services! For a fun ride in a cool Jeep.. click here:





LEAH TURNER - "WAX ON THE TABLE"

Leah Turner continues to embrace her heritage with the signature Latin/ Country Fusion sound. In this sexy, smoking hot video, there's more than candles burning as the story unfolds like bedroom blankets. In the words of The First Edition, something's burning! Click here:





NEON MOON, BROOKS AND DUNN (DJ NOIZ REMIX)

Every thing that was shining once is new again. Danish dynamo DJ Noize put his scratching/mixing fingers of "Neon Moon", the 1991 chart-buster from Ronnie and Kix. And the internet has gone Koo-Koo! The Shazam and streaming numbers have indeed reached lunar numbers. We're sure the recently reunited and currently touring duo couldn't be happier! Click here:





FEBRUARY 23-25 | NASHVILLE



THE GREATEST FAMILY REUNION IN COUNTRY MUSIC!

CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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