

Love Again

MONDAY
MORNING
INTEL

Dr. Dre

MOVING UP
ALL RESEARCH
CATAGORIES...
AGAIN!

MMI
PROFILE
DREW HEYMAN

**WARNER
RECORDS**

TOP 40 *EDITION*

OCTOBER 4, 2021

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



MONDAY
MORNING
INTEL

OCTOBER 4, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.4.21

AIRPLAY

THE KID LAROI & JUSTIN BIEBER "STAY"

RETENTION

DOJA CAT FT. SZA "KISS ME MORE"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

DRAKE FT. FUTURE & YOUNG THUG "WAY 2 SEXY"

VIDEO

THE KID LAROI & JUSTIN BIEBER "STAY"

SALES

BTS "BUTTER"

COMPOSITE

THE KID LAROI & JUSTIN BIEBER "STAY"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	7	1	3	1	3	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
7	9	2	7	5	x	2	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
6	10	11	2	2	9	3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	2	8	11	16	4	4	ED SHEERAN	Bad Habits	Atlantic
4	1	7	12	12	14	5	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
3	11	4	8	10	12	6	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
18	x	14	6	7	2	7	WALKER HAYES	Fancy Like	Monument/RCA
5	18	5	19	3	10	8	MANESKIN	Beggin	Arista
30	x	15	1	6	7	9	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
31	x	17	4	4	8	10	LIL NAS X	Thats What I Want	Columbia
8	8	9	20	19	23	11	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
10	6	3	22	23	29	12	OLIVIA RODRIGO	deja vu	Geffen/Interscope
11	15	13	16	15	26	13	OLIVIA RODRIGO	traitor	Geffen/Interscope
14	x	32	14	20	5	14	ED SHEERAN	Shivers	Atlantic
13	16	16	21	22	20	15	TAI VERDES	A-O-K	Arista
9	5	26	23	30	18	16	THE WEEKND	Take My Breath	XO/Republic
33	x	19	25	17	1	17	BTS	Butter	Columbia
26	x	22	10	13	30	18	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
15	24	6	9	11	21	19	DOJA CAT	Need To Know	Kemosabe/RCA
16	13	18	31	31	15	20	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
12	3	21	39	36	25	21	DUA LIPA	Love Again	Warner
19	12	27	28	26	24	22	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
25	23	35	17	8	11	23	WIZKID	Essence f/Tems	Starboy/RCA
20	21	10	26	32	22	24	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
44	x	x	18	14	13	25	CHLOE	Have Mercy	Parkwood/Columbia
37	x	41	15	9	19	26	FARRUKO	Pepas	C. Fiber/Sony Music Latin
32	x	33	29	35	6	27	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
47	x	x	5	21	28	28	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
24	4	36	38	34	34	29	CAMILA CABELLO	Don't Go Yet	Syco/Epic
42	x	25	30	29	16	30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
38	x	24	13	28	42	31	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
22	x	20	41	41	27	32	JUSTIN BIEBER	Ghost	Def Jam
21	x	37	36	24	37	33	HALSEY	I am not a woman, I'm a god	Capitol
17	20	28	35	42	36	34	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
34	14	34	44	33	31	35	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic
28	x	40	37	44	17	36	JONAS BROTHERS	Who's In Your Head	Republic
50	x	x	27	18	32	37	BIA	Whole Lotta Money	Republic-Epic
48	x	x	24	25	38	38	MEGAN THEE STALLION	Thot S**t	300 Ent.
40	x	31	34	38	44	39	NESSA BARRETT	i hope ur miserable until ur..	Warner
45	x	x	40	27	40	40	TIESTO & KAROL G	Don't Be Shy	Atlantic
46	x	x	32	37	39	41	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
36	x	30	42	45	43	42	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
23	22	38	46	46	41	43	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
29	17	23	49	48	47	44	DIXIE	Psycho f/Rubi Rose	HITCO
39	x	x	50	50	x	45	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
27	19	39	48	47	45	46	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
43	x	x	43	43	33	47	SHOUSE	Love Tonight	Hell Beach/ONELOVE
49	x	x	33	39	35	48	CLINTON KANE	I Guess I'm In Love	Columbia
35	x	29	45	40	48	49	MADISON BEER	Reckless	Epic
41	x	12	47	49	46	50	SEB	Seaside Demo	further./Mom+Pop

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	30	9	21	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
2	31	10	21	LIL NAS X	Thats What I Want	Columbia
3	44	25	19	CHLOE	Have Mercy	Parkwood/Columbia
4	47	28	19	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
5	33	17	16	BTS	Butter	Columbia
6	50	37	13	BIA	Whole Lotta Money	Republic-Epic
7	42	30	12	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	18	7	11	WALKER HAYES	Fancy Like	Monument/RCA
9	37	26	11	FARRUKO	Pepas	C. Fiber/Sony Music Latin
10	48	38	10	MEGAN THEE STALLION	Thot S**t	300 Ent.

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	THE WEEKND	Save Your Tears	XO/Republic
3	DUNCAN LAURENCE	Arcade	Capitol
4	ARIANA GRANDE	positions	Republic
5	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
6	THE KID LAROI	Without You with Miley Cyrus	Columbia
7	ARIANA GRANDE	34+35	Republic
8	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	ARIANA GRANDE	pov	Republic
10	THE WEEKND	Blinding Lights	XO/Republic
11	HARRY STYLES	Adore You	Columbia
12	HARRY STYLES	Watermelon Sugar	Columbia
13	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
14	POST MALONE	Circles	Republic
15	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
16	TATE MCRAE	You Broke Me First	RCA
17	DUA LIPA	Break My Heart	Warner
18	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
19	DUA LIPA	Don't Start Now	Warner
20	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
21	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
22	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
23	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
24	AVA MAX	Kings & Queens	Atlantic
25	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
26	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
27	DOJA CAT	Say So	Kemosabe/RCA
28	KALI UCHIS	Telepatia	Virgin EMI/Interscope
29	OLIVIA RODRIGO	drivers license	Geffen/Interscope
30	LEWIS CAPALDI	Before You Go	Vertigo/Capitol

Nessa Barrett

i hope ur miserable

Leading The Way:



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	JONAS BROTHERS	Who's In Your Head	Republic
<i>HOTZONE</i>	LIL NAS X	Thats What I Want	Columbia
<i>HOTZONE</i>	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
<i>HOTZONE</i>	NESSA BARRETT	i hope ur miserable until ur..	Warner
<i>HOTZONE</i>	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
<i>HOTZONE</i>	JUSTIN BIEBER	Ghost	Def Jam
<i>HOTZONE</i>	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
<i>HOTZONE</i>	MONSTA X	One Day	BMG
<i>HOTZONE</i>	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
<i>HOTZONE</i>	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
<i>HOTZONE</i>	ED SHEERAN	Shivers	Atlantic
<i>HOTZONE</i>	WALKER HAYES	Fancy Like	Monument/RCA
<i>HOTZONE</i>	DOJA CAT	Need To Know	Kemosabe/RCA
<i>HOTZONE</i>	WIZKID	Essence f/Tems	Starboy/RCA
<i>HOTZONE</i>	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
<i>HOTZONE</i>	FARRUKO	Pepas	C. Fiber/Sony Music Latin

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	OLIVIA RODRIGO	traitor	Geffen/Interscope
<i>DEVELOPING</i>	TAI VERDES	A-O-K	Arista
<i>DEVELOPING</i>	CONAN GRAY	People Watching	Republic
<i>DEVELOPING</i>	JACKSON WANG & INTERNET MONEY	Drive You Home	88rising
<i>DEVELOPING</i>	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
<i>DEVELOPING</i>	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
<i>DEVELOPING</i>	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
<i>DEVELOPING</i>	SWEDISH HOUSE MAFIA	Lifetime f/Ty Dolla \$ign/070..	Republic
<i>DEVELOPING</i>	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
<i>DEVELOPING</i>	HALSEY	I am not a woman, I'm a god	Capitol
<i>DEVELOPING</i>	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
<i>DEVELOPING</i>	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
<i>DEVELOPING</i>	MADISON BEER	Reckless	Epic
<i>DEVELOPING</i>	OLIVIA PENALVA	Ex's	Decoded Music Group, LLC
<i>DEVELOPING</i>	DUA LIPA	Love Again	Warner
<i>DEVELOPING</i>	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville



DREW

HEYMAN

INTEL

CURRENT POSITION:

MUSIC DIRECTOR &
AFTERNOON SHOW
WHYI Y100 MIAMI

Outside of the local component, is there anything else you do to strategically position (Station) to compete against music streaming services?

Imaging and talent. If we're all playing the same records- what's between the music will make or break you. It's important to spend time grooming up-and-coming talent. Taking callers and branding segments that listeners can interact with and rely on everyday is key. Y100 PD Taylor Jukes does a great job of keeping Y100 imaging timely, topical, and fun. We have imaging guru Steve Dubbz in house to keep us on point- it's a team effort. We also utilize social media, billboards, and digital ads where needed.

Jeff Bezos has chosen you as one of four distinguished radio dignitaries to travel into outer space. He has also asked you to pick 3 other industry rockstars to join you on this journey. Who's coming along and why?

National Urban Imaging Director Steve Dubbz because I know he'll bring tequila which would calm my nerves for the flight.

Dennis Clark.. I've yet to have a formal 'Dennis Clark air check' and it's been on my list for a few years now. Not sure how long it takes to get to outer space- but if I had Dennis critiquing air checks the whole time, I'd come back to earth with a wealth of knowledge.

Ryan Seacrest.. the guy is always working. I'd like to bring him with to outer space merely because he could use a vacation. (Plus, I'm a huge Ryan guy)

Outside of the RocketShip blowing up...what else keeps you up at night?

You caught me on a Sunday morning so I'll go off of what kept me up last night before bed:

We've all been there..

When I barely have to pee, and think to myself "well I don't REALLY have to pee, but I should because I'm about to fall asleep".

And then I have a mental battle of whether or not I'm drunk enough to piss the bed.

Why radio...why now?

That's a good question. I started as an intern over 10 years ago, dropped out of college for a \$15k/year job that I loved waking up to do. Since then, radio has changed a ton, but being able to positively impact listeners through the airwaves and in streets has always been the driving force for me. Plus, what is life without music? Being able to curate a playlist for South Florida, my hometown, has been a dream come true.

3 of your Favorite current artists and 2 that we will hear more about in the not too distant future.

I'll start with Ariana Grande & Justin Bieber- the King and Queen of Pop music these days. You have to throw Dua Lipa in the mix as well. Olivia Rodrigo shocked the world this year- everything she touches turns to gold, the girl doesn't miss.

Keep an eye on CHLOE moving forward. She made a splash at the VMA's and has much more up her sleeve. Blackbear is another one to watch. Saw him open for Maroon 5 the other night here in Miami. He's had big records and great collaborations- an overall exciting artist to watch. I'm rooting for both of them.

Rank these research elements in order of importance; Call out, Retention, Sales, Streaming data, and gut....why?

Call out • Gut • Streaming • Sales • Retention

Grateful to be getting call out here in Miami, I think it's an important temperature gauge on how our core audience is feeling. Tons of programmers reading this may think 'gut' is too high on this list. Let me explain. Call out isn't always consistent- some artists/songs take a little longer to test. Some weeks are wonky. It's important to go with your gut at times to either see a record through or move on. Streaming numbers are a great indicator as well, especially local streams.

Words of wisdom you would give to your younger self 20 years ago...

2 things:

#1 Critiques are worth more than compliments.

#2 Hard work and consistency trumps talent.



MONDAY MORNING INTEL

CELEBRATING ONE YEAR
OF REVOLUTIONARY DATA
SHARING PARTNERSHIPS AND
IMPECCABLE RESEARCH

YOUR MARKET | YOUR MUSIC | YOUR RESEARCH

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
3	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
4	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
5	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
6	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO ▶
7	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
8	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO ▶
9	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO ▶
10	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
11	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
12	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
13	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
14	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
15	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ▶
16	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
17	BTS	Butter	Columbia	PLAY VIDEO ▶
18	BIA	Whole Lotta Money	Republic-Epic	PLAY VIDEO ▶
19	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ▶
20	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
21	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ▶
22	TAI VERDES	A-O-K	Arista	PLAY VIDEO ▶
23	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
24	HALSEY	I am not a woman, I'm a god	Capitol	PLAY VIDEO ▶
25	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	PLAY VIDEO ▶
26	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic	PLAY VIDEO ▶
27	TIESTO & KAROL G	Don't Be Shy	Atlantic	PLAY VIDEO ▶
28	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam	PLAY VIDEO ▶
29	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
30	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ▶
31	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	PLAY VIDEO ▶
32	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
33	BRUNO MARS/A .PAAK/SILK SONIC	Skate	Aftermath Ent./Atlantic	PLAY VIDEO ▶
34	CAMILA CABELLO	Don't Go Yet	Syco/Epic	PLAY VIDEO ▶
35	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
36	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
37	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
38	NESSA BARRETT	i hope ur miserable until ur..	Warner	PLAY VIDEO ▶
39	CLINTON KANE	I Guess I'm In Love	Columbia	PLAY VIDEO ▶
40	MADISON BEER	Reckless	Epic	PLAY VIDEO ▶
41	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
42	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic	PLAY VIDEO ▶
43	SHOUSE	Love Tonight	Hell Beach/ONELOVE	PLAY VIDEO ▶
44	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶
45	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
46	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	PLAY VIDEO ▶
47	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	PLAY VIDEO ▶
48	DIXIE	Psycho f/Rubi Rose	HITCO	PLAY VIDEO ▶
49	SEB	Seaside Demo	further./Mom+Pop	PLAY VIDEO ▶
50	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	2	1	1	4
2	LIL NAS X	Montero (Call Me By Your Name)	3	2	2	5
3	RODRIGO, OLIVIA	Deja Vu	1	4	3	2
4	RODRIGO, OLIVIA	good 4 u	4	3	5	1
5	MANESKIN	Beggin'	5	6	6	7
6	DOJA CAT	Need To Know	14	12	4	3
7	DOJA CAT FEAT. SZA	Kiss Me More	9	16	8	6
8	SHEERAN, ED	Bad Habits	6	7	13	9
9	DOJA CAT FEAT. THE WEEKND	You Right	12	14	7	8
10	BROWN, KANE X BLACKBEAR	Memory	15	5	10	16
11	LIL NAS X	Industry Baby	8	11	14	15
12	SEB	Seaside Demo	11	13	12	11
13	RODRIGO, OLIVIA	Traitor	13	10	15	10
14	HAYES, WALKER	Fancy Like	18	8	9	12
15	DRAKE FEAT. FUTURE AND YOUNG THUG	Way 2 Sexy	23	9	11	13
16	VERDES, TAI	A-O-K	10	20	16	14
17	LIL NAS X	Thats What I Want	7	22	17	24
18	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	21	15	20	18
19	BTS	Butter	17	29	18	17
20	BIEBER, JUSTIN	Ghost	20	17	21	35
21	LIPA, DUA	Love Again	26	21	31	20
22	EILISH, BILLIE	Happier Than Ever	24	24	22	27
23	DIXIE FEAT. RUBI ROSE	Psycho	32	18	24	22
24	CARA, ALESSIA	Sweet Dream	30	23	23	28
25	WEST, KANYE FEAT. THEWEEKND, LIL BABY	Hurricane	19	35	26	21
26	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	29	19	25	31
27	NORMANI FEAT. CARDI B	Wild Side	22	36	29	25
28	THE WEEKND	Take My Breath	31	32	27	26
29	LIZZO FEAT. CARDI B	Rumors	25	31	28	36
30	MENDES, SHAWN & TAINY	Summer Of Love	35	27	36	23
31	PENALVA, OLIVIA	Ex's	37	30	30	32
32	BEER, MADISON	Reckless	33	33	41	19
33	BBNO\$ & RICH BRIAN	Edamame	50	28	19	33
34	BARRETT, NESSA	I Hope Ur Miserable Until Ur Dead	16	40	33	41
35	SHEERAN, ED	Shivers	34	25	38	29
36	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	38	26	35	34
37	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Skate	43	41	32	30
38	WIZKID	Essence	27	43	37	39
39	ALESSO & MARSHMELLO FEAT. JAMES BAY	Chasing Stars	42	38	34	38
40	SKRILLEX, JUSTIN BIEBER & DON TOLIVER	Don't Go	36	37	39	44
41	CABELLO, CAMILA	Don't Go Yet	46	34	40	40
42	HALSEY	I am not a woman, I'm a god	45	39	42	42
43	GRAY, CONAN	People Watching	41	44	45	37
44	WANG, JACKSON X INTERNET MONEY	Drive You Home	49	42	44	47
45	MUSGRAVES, KACEY	Justified	39	45	47	48
46	TWENTY I ONE I PILOTS	Saturday	47	48	46	43
47	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	40	49	43	49
48	SWEDISH HOUSE MAFIA FEAT. TY DOLLA \$IGN & 070 SHAK	Lifetime	44	46	50	46
49	JONAS BROTHERS	Who's In Your Head	28	47	48	50
50	FARRUKO	Pepas	48	50	49	45

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	LORDE	Solar Power	Lava/Republic
2	DEMI LOVATO	Mad World	Island/Republic
3	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE
4	DIRTY HEADS	Vacation f/Train (2021)	Better Noise
5	J BALVIN & SKRILLEX	In Da Getto	Suenos Globales/UMLE
6	DOJA CAT	Rules	Kemosabe/RCA
7	BRYCE VINE	Miss You A Little	Sire/Warner
8	SENSAROUND	Where Are You Tonight	Track Entertainment
9	BIG RED MACHINE	Renegade f/Taylor Swift	Republic-Secretly
10	MONEYBAGG YO	Wockesha	CMG/NLess/Interscope
11	NELLY, BRELAND & BLANCO BROWN	High Horse	RECORDS/Columbia
12	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
13	OLIVIA RODRIGO	brutal	Geffen/Interscope
14	LAIDBACK LUKE & RAPHI	If There Is Love	Total Smash
15	CLINTON KANE	Chicken Tendies	Columbia
16	TOM GRENNAN	Little Bit Of Love	Insanity/Arista
17	JUSTUS BENNETTS	Bad Day	SupportYourFriends/Virgin
18	OLIVIA RODRIGO	happier	Geffen/Interscope
19	RIHANNA	Desperado	Westbury Road/Roc Nation
20	KANYE WEST	Believe What I Say	G.O.O.D./Def Jam
21	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
22	ANDY GRAMMER	Damn It Feels Good To Be Me	S-Curve/Hollywood
23	GALANTIS, GUETTA, LITTLE MIX	Heartbreak Anthem	Big Beat/EMG
24	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
25	JAX	90s Kids	Atlantic
26	GIGI VEGA	Down Crazy	Breakout Music
27	KSHMR & STEFY DE CICCIO	Kids f/MKLA	Dharma
28	SUECO	Paralyzed	Atlantic
29	RODDY RICCH	High Fashion f/Mustard	Atlantic
30	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
31	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
32	DAISY THE GREAT X AJR	Record Player	S-Curve/Hollywood
33	KYGO	Love Me Now	Kygo/RCA
34	JACK HARLOW	SUVs f/Pooh Shiesty	Generation Now/Atlantic
35	SUPER-HI, NEEKA	Following The Sun	Blended/further.
36	LILHUDDY	Don't Freak Out	Immersv/Geffen/Interscope
37	TREVOR DANIEL	Alone	RCA
38	CHARLI XCX	Good Ones	Atlantic/EMG
39	MACHINE GUN KELLY	Papercuts	Bad Boy/Interscope
40	PINK SWEAT\$	At My Worst	Atlantic
41	JONASU	Black Magic	Casablanca
42	DRAKE F/LIL WAYNE/RICK ROSS	You Only Live Twice	OVO/Republic
43	POST MALONE	Candy Paint	Republic
44	YNIQ	Hello, Goodbye My Love	Independent
45	RAIN RADIO & DJ CRAIG GORMAN	Talk About	Astralwerks/Capitol
46	SABRINA CARPENTER	Skinny Dipping	Island/Republic
47	FOR KING & COUNTRY	Amen	Curb Word
48	SENHIT	Adrenalina f/Flo Rida	Subside Records
49	TRINIDAD CARDONA	Dinero	Run-It-Up/Island/Republic
50	DIANE WARREN/RITA ORA/S. REYES	Seaside f/Reik	BMG



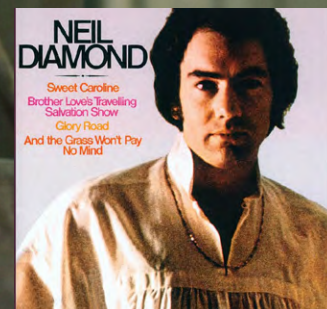
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3.0

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MIDNIGHT MASS TRAILER

Music-heads are way digging the new Mike Flanagan Horror limited series *Midnight Mass*. The slow cooker creepy crock-pot of isolated island life has leapfrogged it's way to the Top Spot on the Netflix US Streaming chart. And the soundtrack weaves it's way through the episodes like Holy wine spilled on a dark alter. The shows opening scene sets the stage for the spiritual dilemmas to come as we're serenaded with Neil Diamonds "The Grass Won't Pay No Mind" form the 1969 album *Brother Loves Traveling Salvation Show*. Music supervision kudos go to The Newton Brothers who have been Director Flanagan's go-to dudes for his trail of horror hits. Tip: If you want to skip the TV show (don't) and want to go right to the tunes. Spotify has you covered. Click here:



Check out these videos hand-picked by our staff!



JONAS BROTHERS - "WHO'S IN YOUR HEAD"

Yo, The Jo-Bros are back looking and feeling younger and hipper than ever. In this colorful collage of a video the guys dance, sing, fly, etc. while wrestling with the green-eyed monster named Jealousy! "Who's in Your Head" asked the visual question: 'Would you join me in a cup of coffee or do you think we'd both fit?' Click here:



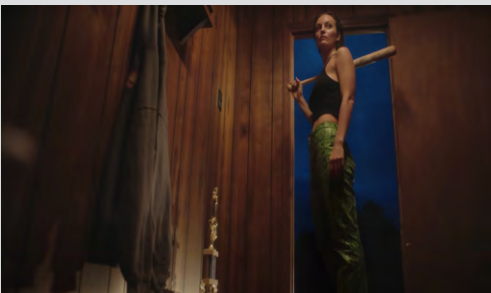
COLDPLAY X BTS - "MY UNIVERSE"

Holy Orbital Spectaculatron! This video is popcorn worthy. BTS joins Coldplay in the final frontier for this magnificent holographic mash-up of global talent! This video has a plot, planets, pulsating lasers and plenty of intergalactic razzle-dazzle deluxe and according to MMI space sonar detection pings.... the Airplay has blasted off! Click here:



TAI VERDES - "A-O-K"

A lot of talk about people getting all stressed and violent on flights lately. What everybody needs to know is it's alllll gonna be "A-O-K". The turbulence you may feel is just cuz Tai is in the cockpit piloting a monster hit to the top of the charts! So, buckle-up, power-up and be cool. Click here:



TEDDY SWIMS - "BED ON FIRE"

MMI Warning: Beware the bad-ass babe with the baseball bat. The girl with the million-dollar abs is swinging for the fences and has redefined the term 'Good-Bye' and replaced it with a bonfire. Atlanta based singer-songwriter Swims belts it out while his double-wide is burned, battered, and busted up big time. Next time, a simple note on the pillow will do. Click here:



TREVOR DANIEL - "ALONE"

Southern fella Trevor pitches his tent in Houston but has already found global success in 20 countries with his early hit "Falling". We heard this one spinning around the SiriusXM Hits-1 clock! Note: this video comes with a "photosensitive epilepsy" warning due to flashing lights. No, really. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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