

**MONDAY
MORNING
INTEL**

ANITA



feat.
Saweetie

IMPACTING TOP 40 & RHYTHM NOW



TOP 40 *EDITION*

OCTOBER 18, 2021

Faster Programming Intel From NuVoodoo.



The A.S.A.P Study



ACTIONABLE: A 10-minute interview is flexible but demands knowing the possible actions that might be taken.



SPEEDY: A 10-minute interview means the study gets into the field faster. A 300-person sample means that it will get out of the field faster. In the top 40 markets it's four weeks or less from approved questionnaire to presentation.



AFFORDABLE: An all-in cost of \$9500 minimizes risk and helps ensure a return on every budget dollar.



PERCEPTUAL STUDY: Quantitative research with scalable results from a well-designed, carefully-screened sample.

CHOOSE ONE FROM THREE STUDY DESIGNS:

Morning shows: What kind of show is in demand? Are there image leaders? What are the key audience benefits? Which images are contestable? Which features have gravity? Who are the hot personalities?

Comprehensive station health checkup: Are you optimally aligned among competitors? Strongest images? Most valuable images? Is your music dialed-in? Biggest threats? Easiest sources of new P1's?

Roadmap for music: The tightened interview allows testing of appeal for up to fifteen music styles, along with image questions.



MONDAY
MORNING
INTEL

OCTOBER 18, 2021

***TABLE OF
CONTENTS***

4 #1 SONGS THIS WEEK

5 POWERS

6 ACTION/RECURRENTS

8 HOTZONE/DEVELOPING

9 VIDEO STREAMING

11 TOP 40 CALLOUT

12 FUTURE TRACKS

15 INTELEVISION

16 METHODOLOGY

17 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.18.21

AIRPLAY

THE KID LAROI & JUSTIN BIEBER "STAY"

RETENTION

DOJA CAT FT. SZA "KISS ME MORE"

CALLOUT

THE KID LAROI & JUSTIN BIEBER "STAY"

AUDIO

DRAKE FT. FUTURE & YOUNG THUG "WAY 2 SEXY"

VIDEO

THE KID LAROI & JUSTIN BIEBER "STAY"

SALES

COLDPLAY X BTS "MY UNIVERSE"

COMPOSITE

THE KID LAROI & JUSTIN BIEBER "STAY"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

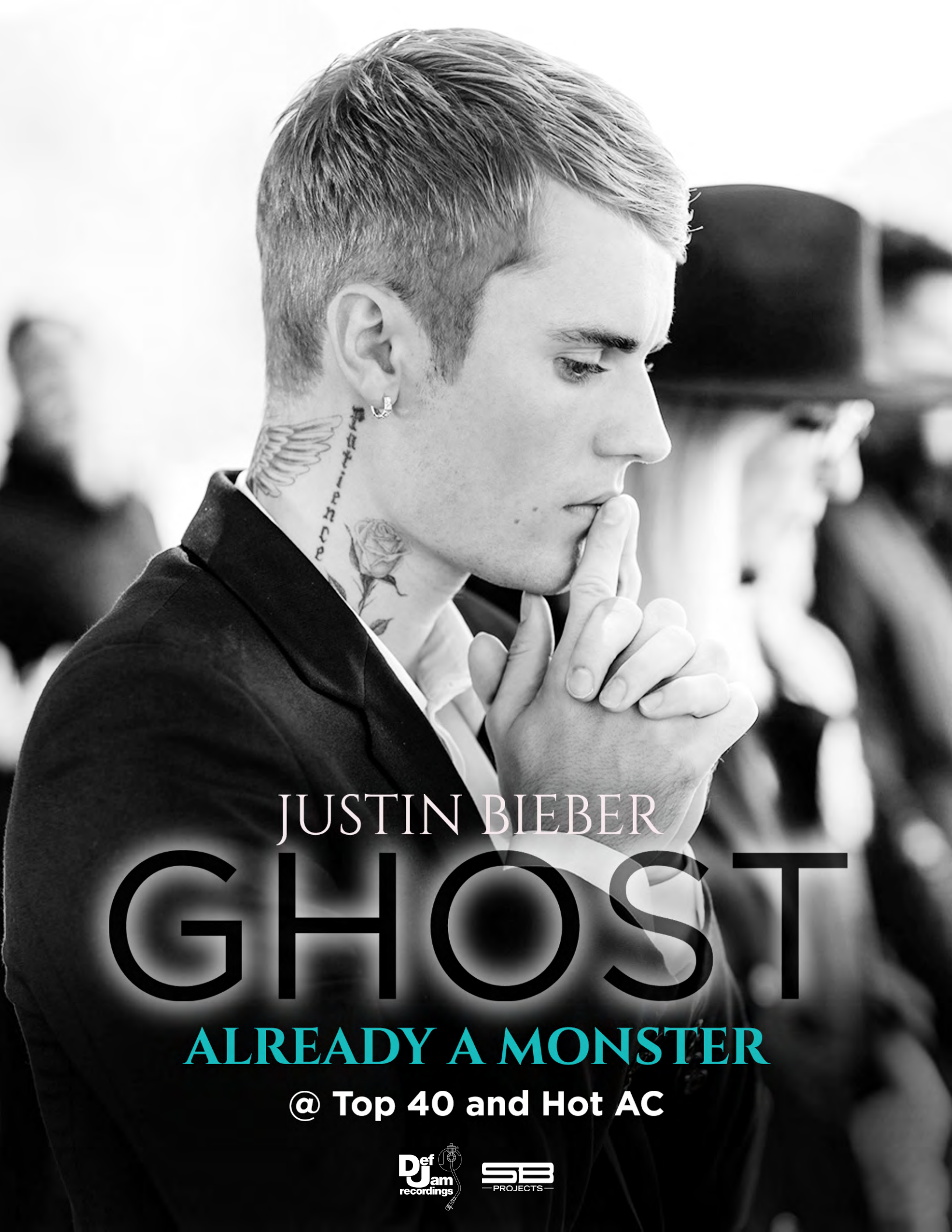
TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	4	1	3	1	7	1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
5	9	8	2	3	8	2	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
2	2	7	10	20	6	3	ED SHEERAN	Bad Habits	Atlantic
6	1	5	13	13	22	4	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
3	12	3	9	15	15	5	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
4	13	6	22	2	9	6	MANESKIN	Beggin	Sony Music Latin/Arista
22	x	12	1	8	10	7	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
13	7	2	14	6	29	8	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
7	6	9	21	23	18	9	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
8	8	13	17	11	28	10	OLIVIA RODRIGO	traitor	Geffen/Interscope
16	x	16	12	14	21	11	LIL NAS X	Thats What I Want	Columbia
12	x	27	11	22	4	12	ED SHEERAN	Shivers	Atlantic
10	21	4	8	12	24	13	DOJA CAT	Need To Know	Kemosabe/RCA
15	24	10	4	7	2	14	WALKER HAYES	Fancy Like	Monument/RCA
11	11	14	24	33	16	15	TAI VERDES	A-O-K	Arista
24	19	23	18	9	11	16	WIZKID	Essence f/Tems	Starboy/RCA
27	x	31	20	17	1	17	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
21	x	25	25	32	5	18	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
9	5	21	26	36	30	19	THE WEEKND	Take My Breath	XO/Republic
14	3	19	35	40	20	20	DUA LIPA	Love Again	Warner
45	x	x	6	4	25	21	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
25	23	20	7	18	26	22	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
37	x	40	15	5	13	23	FARRUKO	Pepas	C. Fiber/Sony Music Latin
39	x	15	23	19	27	24	CHLOE	Have Mercy	Parkwood/Columbia
41	x	x	36	10	3	25	TWICE	The Feels	Imperial/Republic
32	x	38	16	16	23	26	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
26	18	17	32	35	17	27	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic
17	22	11	33	38	33	28	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
42	x	x	29	25	12	29	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
34	15	28	30	29	35	30	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic
19	x	18	38	42	32	31	JUSTIN BIEBER	Ghost	Def Jam
38	x	24	19	34	37	32	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
48	x	x	5	24	38	33	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
18	17	26	40	46	45	34	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
35	10	32	39	43	41	35	HALSEY	I am not a woman, I'm a god	Capitol
20	x	36	46	41	34	36	JONAS BROTHERS	Who's In Your Head	Republic
40	x	35	41	45	14	37	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
31	x	30	47	21	49	38	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
36	x	34	31	37	46	39	GIVEON	For Tonight	Not So Fast/Epic
50	x	x	37	28	19	40	SUECO	Paralyzed	Atlantic
47	x	x	27	27	39	41	RODDY RICCH	Late At Night	Atlantic
23	20	39	48	49	31	42	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
46	x	x	43	26	36	43	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE
30	x	33	44	47	43	44	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
44	x	x	34	39	40	45	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
49	x	x	28	30	42	46	MEGAN THEE STALLION	Thot S**t	300 Ent.
29	14	22	50	50	50	47	DIXIE	Psycho f/Rubi Rose	HITCO
33	x	29	45	44	48	48	NESSA BARRETT	i hope ur miserable until ur..	Warner
28	16	37	49	48	47	49	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic
43	x	x	42	31	44	50	TIESTO & KAROL G	Don't Be Shy	Atlantic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	21	24	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic
2	41	25	16	TWICE	The Feels	Imperial/Republic
3	22	7	15	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
4	39	24	15	CHLOE	Have Mercy	Parkwood/Columbia
5	48	33	15	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic
6	37	23	14	FARRUKO	Pepas	C. Fiber/Sony Music Latin
7	42	29	13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	27	17	10	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
9	50	40	10	SUECO	Paralyzed	Atlantic
10	24	16	8	WIZKID	Essence f/Tems	Starboy/RCA

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	OLIVIA RODRIGO	deja vu	Geffen/Interscope
3	THE WEEKND	Save Your Tears	XO/Republic
4	ARIANA GRANDE	positions	Republic
5	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
6	THE KID LAROI	Without You with Miley Cyrus	Columbia
7	ARIANA GRANDE	pov	Republic
8	ARIANA GRANDE	34+35	Republic
9	THE WEEKND	Blinding Lights	XO/Republic
10	HARRY STYLES	Adore You	Columbia
11	GLASS ANIMALS	Heat Waves	Republic
12	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
13	HARRY STYLES	Watermelon Sugar	Columbia
14	DUNCAN LAURENCE	Arcade	Capitol
15	POST MALONE	Circles	Republic
16	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
17	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
18	TATE MCRAE	You Broke Me First	RCA
19	DUA LIPA	Break My Heart	Warner
20	DUA LIPA	Don't Start Now	Warner
21	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
22	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
23	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
24	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
25	AVA MAX	Kings & Queens	Atlantic
26	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
27	OLIVIA RODRIGO	drivers license	Geffen/Interscope
28	DOJA CAT	Say So	Kemosabe/RCA
29	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
30	KALI UCHIS	Telepatia	Virgin EMI/Interscope



JUSTIN BIEBER

GHOST

ALREADY A MONSTER

@ Top 40 and Hot AC



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	TREVOR DANIEL	Alone	RCA
<i>HOTZONE</i>	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation
<i>HOTZONE</i>	GIVEON	For Tonight	Not So Fast/Epic
<i>HOTZONE</i>	TROYE SIVAN	Angel Baby	Capitol
<i>HOTZONE</i>	COLDPLAY X BTS	My Universe	Parlophone/Atlantic
<i>HOTZONE</i>	LIL NAS X	Thats What I Want	Columbia
<i>HOTZONE</i>	CHLOE	Have Mercy	Parkwood/Columbia
<i>HOTZONE</i>	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
<i>HOTZONE</i>	BBNO\$	edamame f/Rich Brian	bbno\$/mtheory/further.
<i>HOTZONE</i>	NESSA BARRETT	i hope ur miserable until ur..	Warner
<i>HOTZONE</i>	MONSTA X	One Day	BMG
<i>HOTZONE</i>	JONAS BROTHERS	Who's In Your Head	Republic
<i>HOTZONE</i>	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic
<i>HOTZONE</i>	PITBULL	I Feel Good f/A. Watts & DJWS	Mr. 305
<i>HOTZONE</i>	SHOUSE	Love Tonight	Hell Beach/ONELOVE
<i>HOTZONE</i>	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol
<i>HOTZONE</i>	MADISON BEER	Reckless	Epic
<i>HOTZONE</i>	VAULTBOY	everything sucks	Fast Friends

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	WALKER HAYES	Fancy Like	Monument/RCA
<i>DEVELOPING</i>	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA
<i>DEVELOPING</i>	JUSTIN BIEBER	Ghost	Def Jam
<i>DEVELOPING</i>	TAI VERDES	A-O-K	Arista
<i>DEVELOPING</i>	ED SHEERAN	Shivers	Atlantic
<i>DEVELOPING</i>	JACKSON WANG & INTERNET MONEY	Drive You Home	88rising
<i>DEVELOPING</i>	WIZKID	Essence f/Tems	Starboy/RCA
<i>DEVELOPING</i>	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope
<i>DEVELOPING</i>	CONAN GRAY	People Watching	Republic
<i>DEVELOPING</i>	FARRUKO	Pepas	C. Fiber/Sony Music Latin
<i>DEVELOPING</i>	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam
<i>DEVELOPING</i>	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG
<i>DEVELOPING</i>	DIXIE	Psycho f/Rubi Rose	HITCO
<i>DEVELOPING</i>	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
<i>DEVELOPING</i>	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic
<i>DEVELOPING</i>	BLACK EYED PEAS	HIT IT f/Sweetie & Lele Pons	Epic
<i>DEVELOPING</i>	OLIVIA PENALVA	Ex's	Decoded Music Group, LLC

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia	PLAY VIDEO ▶
2	MANESKIN	Beggin	Arista	PLAY VIDEO ▶
3	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia	PLAY VIDEO ▶
4	CKAY	Love Nwantiti (Ah Ah Ah)	Chocolate City/Atlantic	PLAY VIDEO ▶
5	FARRUKO	Pepas	C. Fiber/Sony Music Latin	PLAY VIDEO ▶
6	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
7	WALKER HAYES	Fancy Like	Monument	PLAY VIDEO ▶
8	DRAKE	Way 2 Sexy f/Future/Young Thug	OVO/300 Ent-Epic-Republic	PLAY VIDEO ▶
9	WIZKID	Essence f/Tems	Starboy/RCA	PLAY VIDEO ▶
10	TWICE	The Feels	Imperial/Republic	PLAY VIDEO ▶
11	OLIVIA RODRIGO	traitor	Geffen/Interscope	PLAY VIDEO ▶
12	DOJA CAT	Need To Know	Kemosabe/RCA	PLAY VIDEO ▶
13	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
14	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
15	OLIVIA RODRIGO	good 4 u	Geffen/Interscope	PLAY VIDEO ▶
16	THE ANXIETY, WILLOW/TYLER COLE	Meet Me At Our Spot	MSFTS/Roc Nation	PLAY VIDEO ▶
17	COLDPLAY X BTS	My Universe	Parlophone/Atlantic	PLAY VIDEO ▶
18	BILLIE EILISH	Happier Than Ever	Darkroom/Interscope	PLAY VIDEO ▶
19	CHLOE	Have Mercy	Parkwood/Columbia	PLAY VIDEO ▶
20	ED SHEERAN	Bad Habits	Atlantic	PLAY VIDEO ▶
21	ALESSO & MARSHMELLO	Chasing Stars f/James Bay	10:22/Astralwerks/Capitol	PLAY VIDEO ▶
22	ED SHEERAN	Shivers	Atlantic	PLAY VIDEO ▶
23	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA	PLAY VIDEO ▶
24	DRAKE	Girls Want Girls f/Lil Baby	OVO/Republic	PLAY VIDEO ▶
25	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
26	YUNG BLEU	Baddest f/Chris Brown...	Vandross/RCA-EMPIRE	PLAY VIDEO ▶
27	RODDY RICCH	Late At Night	Atlantic	PLAY VIDEO ▶
28	SUECO	Paralyzed	Atlantic	PLAY VIDEO ▶
29	LIZZO	Rumors f/Cardi B	Nice Life/Atlantic	PLAY VIDEO ▶
30	MEGAN THEE STALLION	Thot Sh*t	300 Ent.	PLAY VIDEO ▶
31	TIESTO & KAROL G	Don't Be Shy	Atlantic	PLAY VIDEO ▶
32	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope	PLAY VIDEO ▶
33	TAI VERDES	A-O-K	Arista	PLAY VIDEO ▶
34	KANYE WEST	Hurricane f/TheWeeknd/Lil Baby	GOOD/Cap-Rep-Def Jam	PLAY VIDEO ▶
35	MARSHMELLO F/JONAS BROTHERS	Leave Before You Love Me	Republic	PLAY VIDEO ▶
36	THE WEEKND	Take My Breath	XO/Republic	PLAY VIDEO ▶
37	GIVEON	For Tonight	Not So Fast/Epic	PLAY VIDEO ▶
38	KANE BROWN X BLACKBEAR	Memory	Sony Music Nashville/RCA	PLAY VIDEO ▶
39	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE	PLAY VIDEO ▶
40	DUA LIPA	Love Again	Warner	PLAY VIDEO ▶
41	JONAS BROTHERS	Who's In Your Head	Republic	PLAY VIDEO ▶
42	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ▶
43	HALSEY	I am not a woman, I'm a god	Capitol	PLAY VIDEO ▶
44	NESSA BARRETT	i hope ur miserable until ur..	Warner	PLAY VIDEO ▶
45	KACEY MUSGRAVES	justified	MCA Nashville/Interscope	PLAY VIDEO ▶
46	SHAWN MENDES & TAINY	Summer Of Love	Island/Republic	PLAY VIDEO ▶
47	BBNO\$	edamame f/Rich Brian	bbno\$/further.	PLAY VIDEO ▶
48	BLACK EYED PEAS	HIT IT f/Saweetie & Lele Pons	Epic	PLAY VIDEO ▶
49	TWENTY ONE PILOTS	Saturday	Fueled By Ramen/EMG	PLAY VIDEO ▶
50	DIXIE	Psycho f/Rubi Rose	HITCO	PLAY VIDEO ▶

Nessa Barrett

i hope ur miserable

Leading The Way:



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	Stay	1	1	1	1
2	DOJA CAT	Need To Know	7	5	5	2
3	LIL NAS X	Montero (Call Me By Your Name)	4	2	2	3
4	RODRIGO, OLIVIA	good 4 u	3	3	3	4
5	MANESKIN	Beggin'	2	10	8	5
6	DOJA CAT FEAT. THE WEEKND	You Right	10	13	9	6
7	DOJA CAT FEAT. SZA	Kiss Me More	6	6	6	7
8	SHEERAN, ED	Bad Habits	5	4	10	8
9	LIL NAS X & JACK HARLOW	Industry Baby	9	8	4	9
10	BROWN, KANE X BLACKBEAR	Memory	19	9	11	10
11	RODRIGO, OLIVIA	Traitor	11	15	15	11
12	DRAKE FEAT. FUTURE AND YOUNG THUG	Way 2 Sexy	21	11	7	12
13	HAYES, WALKER	Fancy Like	15	7	12	13
14	CHLOE	Have Mercy	13	14	23	14
15	VERDES, TAI	A-O-K	14	12	14	15
16	BTS	Butter	33	18	13	16
17	EILISH, BILLIE	Happier Than Ever	16	23	18	17
18	LIPA, DUA	Love Again	12	20	22	18
19	MARSHMELLO FEAT. JONAS BROTHERS	Leave Before You Love Me	17	16	20	19
20	LIL NAS X	Thats What I Want	8	22	17	20
21	THE WEEKND	Take My Breath	23	19	21	21
22	MENDES, SHAWN & TAINY	Summer Of Love	42	27	28	22
23	BEER, MADISON	Reckless	36	38	33	23
24	DIXIE FEAT. RUBI ROSE	Psycho	20	21	19	24
25	BIEBER, JUSTIN	Ghost	18	17	16	25
26	WEST, KANYE FEAT. THEWEEKND, LIL BABY	Hurricane	34	33	24	26
27	WIZKID	Essence	22	32	27	27
28	JOHN, ELTON FEAT. DUA LIPA	Cold Heart (PNAU Remix)	29	24	32	28
29	FARRUKO	Pepas	50	48	47	29
30	LIZZO FEAT. CARDI B	Rumors	24	35	29	30
31	BBNO\$ & RICH BRIAN	Edamame	48	31	38	31
32	CABELLO, CAMILA	Don't Go Yet	43	36	40	32
33	SHEERAN, ED	Shivers	27	25	26	33
34	THE ANXIETY, WILLOW, TYLER COLE	Meet Me At Our Spot	46	46	45	34
35	BARRETT, NESSA	I Hope Ur Miserable Until Ur Dead	31	30	30	35
36	HALSEY	I am not a woman, I'm a god	40	37	36	36
37	PITBULL FEAT. ANTHONY WATTS & DJWS	I Feel Good	37	42	35	37
38	COLDPLAY X BTS	My Universe	39	29	43	38
39	ALESSO & MARSHMELLO FEAT. JAMES BAY	Chasing Stars	38	26	31	39
40	BLACK EYED PEAS FEAT. SAWEETIE & LELE PONS	Hit It	44	45	41	40
41	MONSTA X	One Day	30	28	25	41
42	TWENTY ONE I PILOTS	Saturday	41	47	46	42
43	SWEDISH HOUSE MAFIA FEAT. TY DOLLA \$IGN & 070 SHAK	Lifetime	47	43	49	43
44	WANG, JACKSON X INTERNET MONEY	Drive You Home	45	34	42	44
45	MUSGRAVES, KACEY	Justified	25	44	39	45
46	GRAY, CONAN	People Watching	26	39	37	46
47	JONAS BROTHERS	Who's In Your Head	32	41	44	47
48	GIVEON	For Tonight	28	40	34	48
49	SHOUSE	Love Tonight	35	50	50	49
50	SIVAN, TROYE	Angel Baby	49	49	48	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ANDY GRAMMER	Damn It Feels Good To Be Me	S-Curve/Hollywood
2	TOM GRENNAN	Little Bit Of Love	Insanity/Arista
3	MADS LANGER	Lightning	Freedom Is State Of Mind
4	FOR KING & COUNTRY	Amen	Curb Word
5	SKYLAR GREY/POLOG/MOZZY/EMINEM	Last One Standing	Shady/Interscope
6	RODDY RICCH	High Fashion f/Mustard	Atlantic
7	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
8	DJ KHALED	Every Chance I Get f/LilBaby..	WTB/RN/Cap-Int-Epic
9	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
10	GIGI VEGA	Down Crazy	Breakout Music
11	ALICIA KEYS	LALA (Unlocked) f/Swae Lee	RCA
12	LATTO	Big Energy	RCA
13	POST MALONE	Candy Paint	Republic
14	MACHINE GUN KELLY	Papercuts	Bad Boy/Interscope
15	DRAKE F/LIL WAYNE/RICK ROSS	You Only Live Twice	OVO/Republic
16	SOULJA BOY	Rick & Morty f/Rich The Kid	SODMG
17	JONASU	Black Magic	Casablanca
18	JACK HARLOW	SUVs f/Pooh Shiesty	Generation Now/Atlantic
19	SENSOROUND	Where Are You Tonight	Track Entertainment
20	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
21	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
22	ICONA POP & VIZE	Off Of My Mind	Ultra
23	DJ SNAKE	You Are My High	---
24	DIPLO/PAUL WOOLFORD/K. LOMAX	Promises	Mad Decent
25	DABABY	Suge	SCMG/Interscope
26	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
27	NE-YO & JEREMIH	U 2 Luv	Motown/Capitol
28	WEEZER	All My Favorite Songs f/AJR	EMG/Crush Music
29	HARIZ	Remind Me	Prosperous Enterprises
30	MARC E. BASSY	Bowie	---
31	RAIN RADIO & DJ CRAIG GORMAN	Talk About	Astralwerks/Capitol
32	DJ KHALED	Body In Motion f/B. Tiller...	WTB/RN/QC/Capitol-Epic
33	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
34	LAIDBACK LUKE & RAPHI	If There Is Love	Total Smash
35	TAY MONEY	The Assignment	Rebel/Foundation
36	PINK SWEAT\$	At My Worst	Atlantic
37	T-PAIN & KEHLANI	I Like Dat	Nappy Boy/EMPIRE
38	SETH POWER	Going Somewhere	Toucan Cove
39	R3HAB X SIGALA X JP COOPER	Runaway	CYB3RPVNK
40	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
41	MEEK MILL	Sharing Locations	MMG/Atlantic
42	OLIVIA RODRIGO	happier	Geffen/Interscope
43	CHEAT CODES & GREY	Hurricane w/Tyson Ritter	further.
44	DRAKE	What's Next	OVO/Republic
45	BIG RED MACHINE	Renegade f/Taylor Swift	Republic-Secretly
46	HARRY STYLES	Falling	Columbia
47	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
48	SHANE CODD	Always On My Mind f/C. Haining	Astralwerks/Capitol
49	MISS VICKY	Play Too Much f/Derek King	TTGE Ent. Inc
50	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope



AIRPLAY INTEL

3.0

FREE SUBSCRIPTIONS
STOP SOON

DON'T MISS OUT

CLICK HERE



THE BEATLES

“GET BACK” TRAILER

Uh-oh. Oh Lordy. Here we go. If you're reading this, you're in some lane of the beloved, bizarre, mysterious and magical music business. If you weren't born, The Beatles are in your DNA. If you lived through it then you still do and the effect it had on us, the world's culture and the planet itself in reverent and undeniable. Disney + HAS this mind-blowing documentary in the oven and it's being readied to serve up on Thanksgiving weekend. One more thing for which to be truly, truly thankful. Get Back and click here:



Check out these videos hand-picked by our staff!



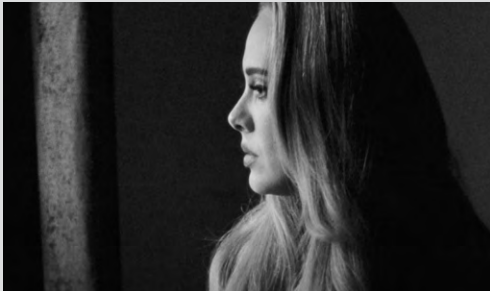
WALKER HAYES & KESHA - "FANCY LIKE" REMIX

Yo, everybody wanna be all "Fancy Like". Even Kesha cashes in on the disco diner remix of this mega, format defying uber smash that has blown up from TikTok to terrestrial to TV spot time! Hey if this track gets any bigger they'd have to name a dance after it..no, wait. Hayes knows bedlam. The Alabama boy has 6 kids and this madness all started with a front porch daddy/daughter dance that went koo-koo. So, let the product placements roll....and click here:



YUNG BLEU - "BADDEST"

Yung Bleu knows how to throw a street party. He invited all his "Baddest" friends (even the old geezers) and they proceeded to have a West Side Story type modern vibe going on. This track is popping like the bubbles in all the products placed in every frame.....So turn it on, turn it up, pour it out and let's get Bleu. Click Here:



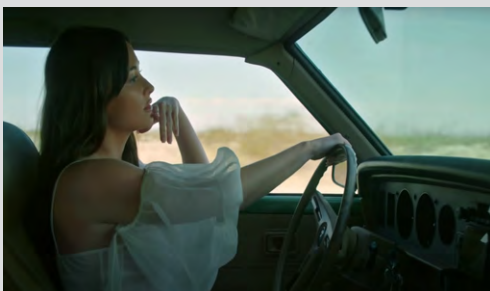
ADELE - "EASY ON ME"

The Song. The Voice. The Video. The Artist. Beautiful. Click Here:



BLXST FT. TY DOLLA \$IGN & TYGA- "CHOSEN"

LA Rapper/Producer/Writer BLXST is signed to Red Bull Records, and we think that's cool. So, we went to the MMI cooler and popped one and got all hyped up to dig on this track that is all pinging on the sonar screens. Then we walked around the room real fast and sat down then stood up. Whew. Let's have another. Anywho, this track features Ty Dolla Sign and Tyga and the video is like a really hip and happening frat party. Why am I sweating? Is it hot in here or is it just me? Click here:



KACEY MUSGRAVES - "JUSTIFIED"

At MMI, we are in awe of the sheer talent and creativity that goes into everything Kacey touches. Her latest project 'Star-Crossed' comes filled with multi-genre missiles aimed at the top of every modern music chart. She has taken her place on the top shelf of global musical forces and is another example of Nashville music widening its net. But what? The Grammys won't let her compete in the Country Categories? Are we sure that's "Justified"? Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mimi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

MARKETING, PROMOTION
& Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM

**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Brenda Manney

Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dogg

Monkey Dog

Harley Thor