

**MONDAY**  
**MORNING**  
**INTEL**



CAITLYN SMITH



*Country Edition*

**NASHVILLE**  
**APPROVED**

OCTOBER 18, 2021



**\*38 MB AND CLIMBING**

**MAJOR SPIN INCREASES**

**INCLUDING: WUSN | KMLE | KSKS | WZZK | Music Choice**

*“Nashville music insiders have known Caitlyn was one single away from getting her star to shine. “I Can’t” lit the fuse... and now she’s going to blow up! A smash!*

MMI

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OCTOBER 18, 2021

***TABLE OF  
CONTENTS***

- 4 #1 SONGS THIS WEEK***
- 6 POWERS***
- 8 ACTION/RECURRENTS***
- 9 HOTZONE/DEVELOPING***
- 11 VIDEO STREAMING***
- 12 COUNTRY CALLOUT***
- 14 FUTURE TRACKS***
- 15 INTELESCOPE***
- 17 INTELEVISION***
- 19 METHODOLOGY***
- 20 THE BACK PAGE***

**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.18.21

**AIRPLAY**

LEE BRICE "Memory I Don't Mess With "

**RETENTION**

JAMESON RODGERS F/LUKE COMBS "Gold Beer Calling.. "

**CALLOUT**

WALKER HAYES "Fancy Like"

**AUDIO**

WALKER HAYES "Fancy Like"

**VIDEO**

WALKER HAYES "Fancy Like"

**SALES**

WALKER HAYES "Fancy Like"

**COMPOSITE**

JASON ALDEAN/CARRIE UNDERWOOD "If I Didn't Love You"

**MONDAY  
MORNING  
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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

ADD/CONVERT NOW

GIVE  
HEAVEN  
SOME  
HELL

# HARDY

CHRIS LANE **FILL THEM  
BOOTS**



**BEST THING  
SINCE BACKROADS**

## SAND IN MY BOOTS



**MORGAN WALLEN**

**BIG LOUD**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWRK COMP RANK	ARTIST	TITLE	LABEL
2	14	4	2	3	2	1	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol
4	22	1	1	1	1	2	WALKER HAYES	Fancy Like	Monument/RCA
7	3	14	3	5	7	3	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
5	1	2	5	14	14	4	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
3	9	10	10	9	10	5	ELVIE SHANE	My Boy	Wheelhouse
1	7	11	12	17	9	6	LEE BRICE	Memory I Don't Mess With	Curb
11	8	7	11	13	18	7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
6	5	21	6	22	13	8	OLD DOMINION	I Was On A Boat That Day	Arista Nashville
8	19	8	13	10	11	9	LUKE COMBS	Cold As You	River House/Columbia Nash
18	2	3	9	30	19	10	SCOTTY MCCREERY	You Time	Triple Tigers
17	18	29	4	6	3	11	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
9	12	9	19	19	17	12	KENNY CHESNEY	Knowing You	Blue Chair/Wamer/WEA
19	16	22	7	15	6	13	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
20	x	24	14	7	12	14	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
14	6	13	22	20	23	15	MICHAEL RAY	Whiskey And Rain	Wamer/WEA
31	x	25	17	8	15	16	SAM HUNT	23	MCA Nashville
12	11	15	32	23	22	17	JON PARDI	Tequila Little Time	Capitol Nashville
27	29	16	8	4	5	18	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
10	20	5	24	38	20	19	ZAC BROWN BAND	Same Boat	Home Grown/Wamer/WAR
26	17	6	23	24	29	20	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
16	15	17	28	25	36	21	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
15	4	23	25	47	26	22	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
35	x	40	16	16	8	23	BLAKE SHELTON	Come Back As A Country Boy	Wamer/WMN
13	10	12	31	45	39	24	LADY A	Like A Lady	BMLG
22	25	36	15	18	16	25	KANE BROWN	One Mississippi	RCA Nashville
21	23	20	29	27	25	26	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
46	x	x	43	2	4	27	AARON LEWIS	Am I The Only One	Valory
29	24	30	30	21	24	28	HARDY	Give Heaven Some Hell	Big Loud
25	21	18	44	37	31	29	CALLISTA CLARK	It's 'Cause I Am	Big Machine
38	x	37	27	28	21	30	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
40	x	27	26	33	32	31	DAN + SHAY	Steal My Love	Wamer/WAR
24	13	32	39	41	38	32	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	x	19	33	46	30	33	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
50	x	x	21	26	28	34	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
30	27	41	18	x	x	35	GARTH BROOKS	That's What Cowboys Do	Pearl
47	x	x	20	32	33	36	CODY JOHNSON	Til You Can't	Colo/Wamer/WMN
32	x	28	41	44	42	37	JAKE OWEN	Best Thing Since Backroads	Big Loud
23	31	34	38	39	27	38	ERIC CHURCH	Heart On Fire	EMI Nashville
41	x	39	50	12	34	39	CHRIS JANSON	Bye Mom	Wamer/WAR
28	x	33	45	49	35	40	KEITH URBAN	Wild Hearts	Capitol Nashville
33	x	31	49	35	41	41	TIM MCGRAW	7500 OBO	Big Machine
49	x	x	42	11	44	42	KAMERON MARLOWE	Giving You Up	Columbia Nashville
36	26	35	36	42	46	43	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
34	28	26	48	34	47	44	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
42	x	x	47	31	43	45	DYLAN SCOTT	New Truck	Curb
44	x	x	40	43	40	46	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
39	30	38	37	36	45	47	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
43	x	x	35	40	49	48	GABBY BARRETT	Footprints On The Moon	Wamer/WAR
45	x	x	46	29	48	49	NIKO MOON	Paradise To Me	RCA Nashville
48	x	x	34	48	37	50	PARMALEE	Take My Name	Stoney Creek

A full-page photograph of Eric Church. He is wearing a black leather motorcycle jacket over a black t-shirt, black jeans, and black boots. He has a beard and is wearing dark sunglasses. He is holding a black acoustic guitar with a floral pattern on the body. The background is a dark, textured wall with a red and purple light gradient. The floor is a light-colored, possibly concrete, surface.

# ERIC CHURCH

## HEART ON FIRE

**CA/MB \*26**  
**BB/BDS \*28**

*For Your CMA Consideration –*

Entertainer of the Year  
Album of the Year (Heart)  
Male Vocalist of the Year  
Single and Song of the Year  
("Hell Of A View")

**EMI**  
**RECORDS**  
**NASHVILLE**  
A UNIVERSAL MUSIC COMPANY

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	27	19	AARON LEWIS	Am I The Only One	Valory
2	50	34	16	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
3	31	16	15	SAM HUNT	23	MCA Nashville
4	35	23	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
5	47	36	11	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
6	27	18	9	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	40	31	9	DAN + SHAY	Steal My Love	Warner/WAR
8	18	10	8	SCOTTY MCCREERY	You Time	Triple Tigers
9	38	30	8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
10	49	42	7	KAMERON MARLOWE	Giving You Up	Columbia Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
2	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
3	LUKE COMBS	Forever After All	River House/Columbia Nash
4	LUKE BRYAN	Waves	Capitol Nashville
5	DAN + SHAY	Glad You Exist	Warner/WAR
6	LAINIEY WILSON	Things A Man Oughta Know	Broken Bow
7	COLE SWINDELL	Single Saturday Night	Warner/WMN
8	THOMAS RHETT	What's Your Country Song	Valory
9	JUSTIN MOORE	We Didn't Have Much	Valory
10	THOMAS RHETT	Country Again	Valory
11	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
12	DIERKS BENTLEY	Gone	Capitol Nashville
13	LEE BRICE	One Of Them Girls	Curb
14	BRETT YOUNG	Lady	BMLG
15	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
16	LUKE BRYAN	Down To One	Capitol Nashville
17	GABBY BARRETT	The Good Ones	Warner/WAR
18	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
19	LUKE COMBS	Better Together	River House/Columbia Nash
20	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
21	JAKE OWEN	Made For You	Big Loud
22	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
23	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
24	LUKE BRYAN	One Margarita	Capitol Nashville
25	MORGAN WALLLEN	More Than My Hometown	Big Loud
26	NIKO MOON	Good Time	RCA Nashville
27	SAM HUNT	Kinfolks	MCA Nashville
28	LUKE COMBS	Lovin' On You	River House/Columbia Nash
29	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
30	MAREN MORRIS	The Bones	Columbia





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
HOTZONE	REBA MCENTIRE & DOLLY PARTON	Does He Love You (Revisited)	MCA Nashville
HOTZONE	CHRIS JANSON	Bye Mom	Warner/WAR
HOTZONE	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
HOTZONE	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
HOTZONE	SAM HUNT	23	MCA Nashville
HOTZONE	JAKE OWEN	Best Thing Since Backroads	Big Loud
HOTZONE	TOBY KEITH	Old School	Show Dog Nashville
HOTZONE	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	KANE BROWN	One Mississippi	RCA Nashville
DEVELOPING	ERIC CHURCH	Heart On Fire	EMI Nashville
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
DEVELOPING	KEITH URBAN	Wild Hearts	Capitol Nashville
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	GARTH BROOKS	That's What Cowboys Do	Pearl
DEVELOPING	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	CALLISTA CLARK	It's 'Cause I Am	Big Machine
DEVELOPING	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville
DEVELOPING	CAITLYN SMITH	I Can't f/Old Dominion	Monument
DEVELOPING	DARIUS RUCKER	My Masterpiece	Capitol Nashville
DEVELOPING	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
DEVELOPING	TENILLE ARTS	Back Then, Right Now	19th & Grand
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
DEVELOPING	DAN + SHAY	Steal My Love	Warner/WAR
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	CAM	Till There's Nothing Left	Triple Tigers

# hypocrite

THE NEW SINGLE FROM

# RUTHIE COLLINS



**ON YOUR DESK NOW!**

**WATCH THE MUSIC VIDEO [HERE](#)**

CRAIG POWERS VP CURB|WORD ENTERTAINMENT [CPOWERS@CURB.COM](mailto:CPOWERS@CURB.COM) 928-201-8040



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	WALKER HAYES	Fancy Like	Monument	<a href="#">PLAY VIDEO ▶</a>
2	AARON LEWIS	Am I The Only One	Valory	<a href="#">PLAY VIDEO ▶</a>
3	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	Macon/Broken Bow/Capitol	<a href="#">PLAY VIDEO ▶</a>
4	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
6	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
8	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
9	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
10	LUKE COMBS	Cold As You	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
11	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
12	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
13	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
14	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
15	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
16	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
17	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">PLAY VIDEO ▶</a>
18	KANE BROWN	One Mississippi	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
19	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
20	MICHAEL RAY	Whiskey And Rain	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
21	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
22	OLD DOMINION	I Was On A Boat That Day	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
23	JON PARDI	Tequila Little Time	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
24	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
25	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	<a href="#">PLAY VIDEO ▶</a>
26	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
27	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
28	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
29	NIKO MOON	Paradise To Me	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
30	SCOTTY MCCREERY	You Time	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
31	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
32	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
33	DAN + SHAY	Steal My Love	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
34	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	<a href="#">PLAY VIDEO ▶</a>
35	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
36	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
37	CALLISTA CLARK	It's 'Cause I Am	Big Machine	<a href="#">PLAY VIDEO ▶</a>
38	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
39	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
40	GABBY BARRETT	Footprints On The Moon	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
41	RUSSELL DICKERSON	Home Sweet	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
42	LAUREN ALAINA	Getting Over Him w/Jon Pardi	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
43	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
44	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
45	LADY A	Like A Lady	BMLG	<a href="#">PLAY VIDEO ▶</a>
46	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
47	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
48	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
49	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	HAYES, WALKER	Fancy Like	4	2	1	25
2	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	7	4	3	10
3	MCCREERY, SCOTTY	You Time	16	1	6	4
4	ALDEAN, JASON & CARRIE UNDERWOOD	If I Didn't Love You	5	6	5	17
5	BROWN BAND, ZAC	Same Boat	15	5	7	5
6	BALLERINI, KELSEA FEAT. KENNY CHESNEY	Half Of My Hometown	2	3	13	12
7	WILSON, LAINEY	Things A Man Oughta Know	6	12	8	3
8	LYNCH, DUSTIN FEAT. MACKENZIE PORTER	Thinking 'Bout You	9	11	12	1
9	COMBS, LUKE	Cold As You	3	7	14	15
10	CHESNEY, KENNY	Knowing You	10	8	9	11
11	SHANE, ELVIE	My Boy	13	9	2	31
12	BRICE, LEE	Memory I Don't Mess With	14	14	18	2
13	LADY A	Like A Lady	1	21	20	6
14	RAY, MICHAEL	Whiskey And Rain	17	10	16	30
15	HURD, RYAN & MAREN MORRIS	Chasing After You	8	13	15	38
16	PARDI, JON	Tequila Little Time	22	40	4	21
17	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	12	25	17	24
18	BLOCK, PRISCILLA	Just About Over You	21	16	23	20
19	CLARK, CALLISTA	It's 'Cause I Am	11	23	24	18
20	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	35	17	19	16
21	MCCOLLUM, PARKER	To Be Loved By You	36	18	22	13
22	OLD DOMINION	I Was On A Boat That Day	34	34	11	14
23	STAPLETON, CHRIS	You Should Probably Leave	32	20	10	47
24	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	33	15	31	23
25	WALLEN, MORGAN	Sand In My Boots	25	33	27	8
26	RUCKER, DARIUS	My Masterpiece	24	19	25	43
27	HUNT, SAM	23	38	31	26	7
28	STELL, MATT	That Ain't Me No More	40	32	21	26
29	DAN + SHAY	Steal My Love	23	28	40	19
30	OWEN, JAKE	Best Thing Since Backroads	41	35	29	9
31	DAVIS, JORDAN FEAT. LUKE BRYAN	Buy Dirt	26	22	45	36
32	HARDY	Give Heaven Some Hell	37	30	39	29
33	MCGRAW, TIM	7500 OBO	28	41	30	32
34	ARTS, TENILLE	Back Then, Right Now	29	26	32	44
35	BARNES, NATE	You Ain't Pretty	47	27	33	27
36	DICKERSON, RUSSELL	Home Sweet	30	43	28	35
37	URBAN, KEITH	Wild Hearts	44	36	36	28
38	CHURCH, ERIC	Heart On Fire	18	45	34	41
39	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	45	42	35	22
40	BROWN, KANE	One Mississippi	46	24	42	34
41	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	20	38	44	45
42	BROTHERS OSBORNE	I'm Not For Everyone	39	29	46	39
43	JANSON, CHRIS	Bye Mom	19	47	41	42
44	CAM	Till There's Nothing Left	27	44	43	37
45	KEITH, TOBY	Old School	43	39	37	46
46	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	31	37	48	48
47	RAY, FRANK	Country'd Look Good On You	42	46	47	33
48	SHELTON, BLAKE	Come Back As A Country Boy	48	50	38	50
49	JONES, CAROLINE	Come In (But Don't...)	49	48	49	40
50	BROOKS, GARTH	That's What Cowboys Do	50	49	50	49

**BAD**

*Nessa Sea*

**BOY**

NEW, DIFFERENT,  
**REALLY, REALLY GOOD**



Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CODY JINKS	All It Cost Me Was Everything	Late August Records
2	IAN MUNSICK	Long Haul	Warner/WEA
3	TAYLOR SWIFT	You Belong..(Taylor's Version)	Republic
4	AARON GOODVIN	Lonely Drum	Reviver
5	SEAFORTH	Breakups	Arista Nashville
6	LUKE COMBS	South On Ya	River House/Columbia Nash
7	CRAIG CAMPBELL	Never Mine	Grindstone
8	JUSTIN MOORE	With A Woman You Love	Valory
9	KELSEA BALLERINI & LANY	I Quit Drinking	BR/The Orchard-Interscope
10	SPENCER CRANDALL	My Person	---
11	MITCHELL TENPENNY	To Us It Did	Riser House/Columbia
12	RYAN GRIFFIN	Salt, Lime And Tequila	Independent
13	RANDALL KING	Record High	Warner/WMN
14	RANDY ROGERS & WADE BOWEN	Rhinestoned	Lil' Buddy Toons
15	DILLON CARMICHAEL	Hot Beer	Riser House
16	JOSH ABBOTT BAND	Real Damn Good	Pretty Damn Tough
17	CURTIS GRIMES	Noah Built A Boat	Lonely River
18	AARON WATSON	Crash Landing	BIG Label
19	DANIELLE BRADBERY	Stop Draggin' Your Boots	Big Machine
20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
21	JORDAN FLETCHER	Rather Be Broke	Triple Tigers
22	RUSSELL DICKERSON	It's About Time f/FGL	Triple Tigers
23	KIDD G	Summer In A Small Town	Rebel/Valory/Geffen
24	DUSTIN LYNCH	Tequila On A Boat f/Chris Lane	Broken Bow
25	PRISCILLA BLOCK	Wish You Were The Whiskey	Mercury Nashville/InDent
26	DREW FISH BAND	One Beer At A Time	Reel
27	BRIAN KELLEY	Made By The Water	Warner/WMN
28	JADEN HAMILTON	Heaven's Jukebox	Sony Music Nashville
29	NIKO MOON	No Sad Songs	RCA Nashville
30	JON WOLFE	Tequila Sundown	Fool Hearted Productions
31	BRIAN KELLEY	Florida Boy Forever	Warner/WMN
32	CASE HARDIN	Alcohol Abuse	---
33	KENDALL SHAFFER	Rollin' Stone	Rouxie Music
34	GEORGE DUCAS	Cold Bud	Loud Ranch
35	ELI YOUNG BAND & JIMMY BUFFETT	Saltwater Gospel	Valory
36	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
37	RILEY GREEN	If It Wasn't For Trucks	BMLG
38	HAYES CARLL	You Get It All	Dualtone
39	BRANTLEY GILBERT	Gone But Not Forgotten	Valory
40	BROTHERS OSBORNE	Younger Me	EMI Nashville
41	DAVID J	Lost My Heartbreak	Grey Area
42	MORGAN WALLEN	Somebody's Problem	Big Loud/Republic
43	KACEY MUSGRAVES	justified	MCA Nashville/Interscope
44	KAMERON MARLOWE	Tequila Talkin'	Columbia Nashville
45	OLD DOMINION	No Hard Feelings	Arista Nashville
46	BRI BAGWELL	Heroes	Ruby Red
47	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
48	LILY ROSE	Villain	Big Loud/Republic
49	KACEY MUSGRAVES	star-crossed	MCA Nashville/Interscope
50	CODY JOHNSON	Nothin' On You	CoJo Music/WMN

# RUTHIE COLLINS

## "HYPOCRITE"



Ruthie Collins is a Nashville artistic gem who's stylistic musicianship has always placed her slightly under the mainstream radar. Until now. With 'Hypocrite' Collins retains her edge but delivers a song that can be the chart climbing missile she deserves. As always CMT brings us something that deserves a wider lens. The video tale takes the song to another level as it turns a birthday party into a potential birthday 'bash'. MMI also loves the cinematic cameo from Nashville hip-star Amara Hall, of Apple Radio, activist poet and supermodel fame. Click here:





# AIRPLAY INTEL

3.0

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Check out these videos hand-picked by our staff!



### **NATALIE HEMBY - "RADIO SILENCE"**

In Nashville, songwriters are appropriately revered and walk on water. Natalie Hemby has a pole position in that aqua-parade. There isn't enough room here to list her smash compositions and list of awards that includes Grammys, CMA, ACM, CMT Award Song of the year mantle art. She's songwriter royalty. Recently HighWoman Hemby released the complex and stunning collection, 'Pins and Needles'. Performing on The Kelly Clarkson show, check out this performance of the reflective "Radio Silence". Click Here:



### **HANNAH ELLIS - "US"**

Singer-Songwriter Hannah Ellis brings us a new twist on a rooftop video: A video about the making of a rooftop video while shooting a rooftop video! And it just works. It also fits the lyrical message of 'no matter how much glitz, bright lights and glamour you lay on...we'll always be just "Us"'. Hannahs been really buzzing lately around Music Row. Seems like the bright lights have found her Kentucky born talent and she's ready to step out on the big stages. Click Here:



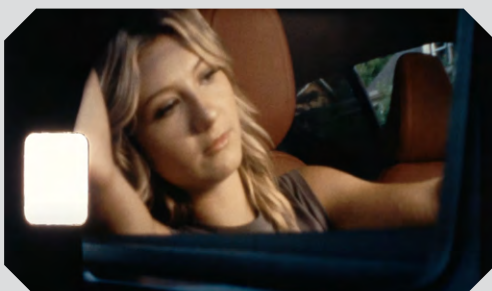
### **ZAC BROWN BAND - "SAME BOAT"**

As Zac Brown Band's new album "The Come Back" lands live and loud everywhere, we thought we'd take another trip to the "Same Boat" Bayou. The authenticity captured in this clip is the real star and the non-actors play themselves. It's a cinematic snapshot of real southern life. MMI was able to sneak peek the album and it's as good as it gets. Check it out today wherever you stream your faves. Click here:



### **CHRIS STAPLETON AND JIMMY FALLON - "A FILM BY NANCY MEYERS"**

Sheeeesh. Jimbo and Chris team up to take a look into the windows of the 'burbs. When all the pressures of everyday life (the kids, the LaCrosse tourney, the yoga trainer) mount up, it's time to unwind on the white comfy couch and click the remote. Face it, we all deserve a break from the stressful combo of renovate, re-finance, re-train the retrievers and now it darnit, let's relax and press play. Hilarious and scary. Click here:



### **GEORGIA WEBSTER - "TELL YOUR MOM"**

Georgia has some cool songs. Like, quite a few. MMI doesn't like to classify or silo artists and their music. But if forced to create a file, we'd call Georgia Webster 'CYCM' or Cool Young Country Music. You know, the stuff that expands the boundaries and captures the elusive new fans who are ushered into Nashville through the magical on-line portals. Speaking of, this track about an ex's stalker Mom has has a long, happy TikTok life. And before Ms. Webster signs a maternal restraining order, you should take a look yourself. Click Here:





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## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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# MONDAY MORNING INTEL

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