ISSUE#1

MONDAY MORNING INTEL

PARMALEE X BLANCO BROWN





HASHVILLE APPROVED

JULY 6, 2020

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Airplay from Key Influencers, Retention Rank, National Callout, Video Streaming Results

The service Process	RANK	RANK	RANK	RANK	RANK COMPOSITE	ARTIST	TITLE	LABEL/IMPRINT	WKS ON
2	AIRPLAY	KETENTIUN	STREAMING	CALLUUI	COMPOSITE	AKIISI	IIILE	LABEL/ IMPRINI	MV2 NN
2	7	21	5	2	1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	41
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9		26			11	URBAN. KEITH		Capitol Nashville	18
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10 30 23 24 77 RHETT HOMAS Be A Light F/McEntire, Scott. Valory 13 28 66 36 3 18 MIDLAND Chestin' Songs Big Machine 21							•	•	
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28 35 7 37 23 MCCDLLIM, PARKER Pretty Heart MCA Nashville 9									
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Rapidly Developing New Music

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CHURCH, ERIC	Stick That In Your Country	EMI Nashville
HOTZONE	RASCAL FLATTS	How They Remember You	Big Machine
HOTZONE	RUNAWAY JUNE	We Were Rich	Wheelhouse
HOTZONE	LANGSTON, JON	Now You Know	32 Bridge/EMI Nashville
HOTZONE	WALLEN, MORGAN	More Than My Hometown	Big Loud
HOTZONE	LANE, CHRIS	Big, Big Plans	Big Loud
HOTZONE	BROTHERS OSBORNE	All Night	EMI Nashville
HOTZONE	SCOTT, DYLAN	Nobody	Curb
HOTZONE	ELDREDGE, BRETT	Gabrielle	Warner/WMN

Country

DEVELOPING

SWINDELL, COLE DEVELOPING DEVELOPING GILBERT, BRANTLEY DEVELOPING DEVELOPING DEVELOPING LANCO DEVELOPING DEVELOPING

BALLERINI, KELSEA DICKERSON, RUSSELL LYNCH, DUSTIN DAVIS, JORDAN SMITH, GRANGER

Single Saturday Night Hard Days

Hole In The Bottle Love You Like I Used To

What I See Momma's House Almost Maybes

That's Why I Love Dirt Roads

Warner/WMN

Valory

Black River Entertainment

Triple Tigers Arista Nashville Broken Bow MCA Nashville Wheelhouse



DEVELOPING

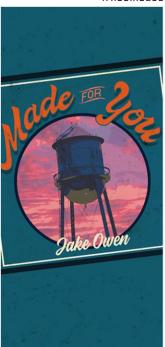




Big. Big Plans Chris Lane



MORGAN WALLEN MORE THAN MY HOMETOWN



Jake Owen







CURRENT POSITION: Operations Manager and Brand Content Director for Hubbard Radio Seattle.

PASTRADIO POSITIONS:

EVP Programming Alpha Media
VP Product Development Citadel Broadcasting
President of Aurora Media
Multiple Single station programming positions

MOST ADMIRED RADIO COLLEAGUES: Greg Strassell, Jimmy Steele, Phil Becker, Bob Glasco, The late Rusty Walker, Kevin Weatherly, Brian Philips, Mike Kaplan, The entire team of programmers from the former Citadel Broadcasting.

CLOSESTLABEL COLLEAGUES: You know who you are :)

TOP5RADIOSTATIONS: KNUC, WUBE, KKBQ, KUBL, WKDF

ALL-TIME TOP 5 RADIO STATIONS: WLS, KROQ, KSTP, WHTZ, WWDM

FAVORITE CURRENT ARTISTS: Ingrid Andress, Kane Brown, Maren Morris, Eric Church, Lady Gaga, The Weekend, Post Malone, Luke Combs, Sam Hunt, Kip Moore, Kacey Musgraves, Parker McCollum

ALL-TIME FAVORITE ARTIST: Garth Brooks, Kenny Chesney, Willie Nelson, U2, Talking Heads, Van Halen, Willie Nelson, John Mellencamp, Lady Gaga, Aretha Franklin

GENERAL PROGRAMMING PHILOSOPHY: Build a team environment with A players that sound, look and feel like they are all hanging out together and having the best time of there lives.

I'DLIKE TOBE REMEMBERED FOR: Being a happy, sharing and giving soul that touched peoples lives positively.

THIS IS IS JIMMIE ALLEN & NOAHCYRUS

THE FOLLOW-UP TO BACK-TO-BACK #1 SINGLES



HIS FASTEST CONSUMPTION SINGLE TO DATE 29 MILLION STREAMS TO DATE 1.8 MILLION STREAMS A WEEK

AS SEEN ON





YOUR CO-HOST FOR









RECURRENTS

	RECURRENT Airplay, Retention, and Streaming Ranks Compiled					
RECURR	RETENTION	STREAMING	COMPOSITE			
AIRPLAY	RANK	RANK	RANK	ARTIST	TITLE	LABEL/IMPRINT
1	8	7	1	WALLEN, MORGAN	Chasin' You	Big Loud
6	7	28	2	MORRIS, MAREN	The Bones	Columbia
12	2	18	3	COMBS, LUKE	Even Though I'm Leaving	River House/Columbia Nash
13	1	9	4	WALLEN, MORGAN	Whiskey Glasses	Big Loud
11	4	44	5	LYNCH, DUSTIN	Ridin' Roads	Broken Bow
10	6	12	6	OLD DOMINION	One Man Band	RCA Nashville
5	12	78	7	DENNING, TRAVIS	After A Few	Mercury Nashville
16	3	48	8	STELL, MATT	Prayed For You	Arista Nashville/RECORDS
8	14	56	9	HUNT, SAM	Kinfolks	MCA Nashville
2	24	10	10	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	Warner/WMN
14	13	20	11	COMBS, LUKE	Beer Never Broke My Heart	River House/Columbia
23	5	19	12	COMBS, LUKE	She Got The Best Of Me	River House/Columbia Nash
4	26	5	13	BARRETT, GABBY	l Hope f/Charlie Puth	Warner/WAR
3	30	33	14	COMBS, LUKE	Does To Me f/Eric Church	River House/Columbia Nash
17	18	79	15	ELI YOUNG BAND	Love Ain't	Valory
9	27	86	16	OWEN, JAKE	Homemade	Big Loud
31	9	70	17	ALLEN, JIMMIE	Best Shot	Stoney Creek
7	37	8	18	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
24	22	38	19	PARDI, JON	Heartache Medication	Capitol Nashville
19	29	61	20	JANSON, CHRIS	Good Vibes	Warner/WAR
35	15	23	21	COMBS, LUKE	One Number Away	River House/Columbia Nash
26	25	55	22	CHESNEY, KENNY	Get Along	BlueChair/WarnerBros/WEA
20	31	65	23	BENTLEY, DIERKS	Living	Capitol Nashville
18	40	6	24	SHELTON, BLAKE	God's Country	Warner/WMN
15	49	42	25	YOUNG, BRETT	Catch	BMLG
32	35	2	26	COMBS, LUKE	Beautiful Crazy	River House/Columbia Nash
37	36	66	27	DICKERSON, RUSSELL	Blue Tacoma	Triple Tigers
27	46	84	28	OLD DOMINION	Hotel Key	RCA Nashville



ACTION

Songs that are testing and retaining listeners signficiantly above airplay. UNDEREXPOSED SONGS.

AIRPLAY	RETENTION	ARTIST	TITLE	LABEL/IMPRINT
55	17	BARRETT, GABBY	The Good Ones	Warner/WAR
56	18	HURD, RYAN	Every Other Memory	RCA Nashville
57	19	BROWN, ZAC BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
52	15	OWEN, JAKE	Made For You	Big Loud
49	13	DAVIS, JORDAN	Almost Maybes	MCA Nashville
50	14	GILBERT, BRANTLEY	Hard Days	Valory
46	12	YOUNG, BRETT	Lady	BMLG
43	11	BROTHERS OSBORNE	All Night	EMI Nashville
40	9	RASCAL FLATTS	How They Remember You	Big Machine
41	10	BROWN, KANE	Worldwide Beautiful	RCA Nashville
36	8	WALLEN, MORGAN	More Than My Hometown	Big Loud
58	32	GONE WEST	What Could've Been	Triple Tigers
28	6	MIDLAND	Cheatin' Songs	Big Machine
24	5	COMBS, LUKE	Lovin' On You	River House/Columbia Nash
20	2	CHURCH, ERIC	Stick That In Your Country	EMI Nashville
16	1	RODGERS, JAMESON	Some Girls	River House/Columbia Nash
19	4	MCCREERY, SCOTTY	In Between	Triple Tigers
17	3	PEARCE, CARLY & BRICE, LEE	l Hope You're Happy Now	Big Machine/Curb
54	45	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek

TOP 20 BOUND! SONG OF THE SUMMER!



38 MILLION+ STREAMS TO-DATE

#1 LIVE X LIVE

#2 COUNTRY & #10 ALL-GENRE AT PANDORA

#11 TOTAL CONSUMPTION

#11 ON-DEMAND STREAMS

ALREADY RANKED #10 ADULTS 25-54 (RTM, 6/26/20)

ONE OF THEM GIRLS IS ONE OF THEM HITS





STREAMING

RANK	ARTIST	TITLE	VIDEO TRACKING - CLICK TO VIEW
1	DAN + SHAY & BIEBER, JUSTIN	ID,DOD Hours	https://www.youtube.com/watch?v=Y2E7loeDaSM
2	COMBS, LUKE	Beautiful Crazy	https://www.youtube.com/watch?v=rltv9i6c7AY
3	BROWN, KANE	Heaven	https://www.youtube.com/watch?v=dRXOwDNK6S4
4	DAN + SHAY	Tequila	https://www.youtube.com/watch?v=c4qqqNS 20s
5	BARRETT, GABBY	l Hope	https://www.youtube.com/watch?v=qcCH6JpcK5w
6	SHELTON, BLAKE	God's Country	https://www.youtube.com/watch?v=ZEWGyyLiqY4
7	WALLEN, MORGAN	Chasin' You	https://www.youtube.com/watch?v=iBduQbIS-4s
8	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	https://www.youtube.com/watch?v=rct9Zs Yd-I
9	WALLEN, MORGAN	Whiskey Glasses	https://www.youtube.com/watch?v=FjBp3OkjzTc
10	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	https://www.youtube.com/watch?v=4h9o0Gujuoc
11	BRYAN, LUKE	One Margarita	https://www.youtube.com/watch?v=YEq-cvq_cK4
12	OLD DOMINION	One Man Band	https://www.youtube.com/watch?v=DIxAIFXDivD
13	HUNT, SAM	Hard To Forget	https://www.youtube.com/watch?v=Wxhv HsEII4
14	BROWN, KANE	Homesick	https://www.youtube.com/watch?v=ukHikH IDCA
15	BRICE, LEE	One Of Them Girls	https://www.youtube.com/watch?v=CpkZfkxdj2c
16	ALDEAN, JASON	Got What I Got	https://www.youtube.com/watch?v=yEwwtH9hcVI
17	MADDIE & TAE	Die From A Broken Heart	https://www.youtube.com/watch?v=Xbaoi-lifOM
18	COMBS, LUKE	Even Though I'm Leaving	https://www.youtube.com/watch?v=P7kqqmr2HWI
19	COMBS, LUKE	She Got The Best Of Me	https://www.youtube.com/watch?v=a2a9fgPl Pl
20	COMBS, LUKE	Beer Never Broke My Heart	https://www.youtube.com/watch?v=7Lb9dq-JZFI
21	PEARCE, CARLY & BRICE, LEE	I Hope You're Happy Now	https://www.youtube.com/watch?v=SBBhyMYnwCw
22	LANE, CHRIS	I Don't Know About You	https://www.youtube.com/watch?v=8aUzwbp Nfl
23	COMBS, LUKE	One Number Away	https://www.youtube.com/watch?v=Ct9BFr9XBal
24	MCCOLLUM, PARKER	Pretty Heart	https://www.youtube.com/watch?v=Ddfyc9GJLVY
25	BRICE, LEE	Rumor	https://www.youtube.com/watch?v=ObptpVRe6ek
26	MCBRYDE, ASHLEY	One Night Standards	https://www.youtube.com/watch?v=K3LLA6vNcQk
27	BRYAN, LUKE	Knockin' Boots	https://www.youtube.com/watch?v=loz93bSi2uc
28	MORRIS, MAREN	The Bones	https://www.youtube.com/watch?v=gvPMVKUI9go
29	LAMBERT, MIRANDA	Bluebird	https://www.youtube.com/watch?v=nUB8oqvze 8
30	CHESNEY, KENNY	Here And Now	https://www.youtube.com/watch?v=BPYrX7m5Vcs
31	FLORIDA GEORGIA LINE	I Love My Country	https://www.youtube.com/watch?v=sFODVOMsYrQ
32	UNDERWOOD, CARRIE	Drinking Alone	https://www.youtube.com/watch?v=vfkg-Dv7WSw
33	COMBS, LUKE	Does To Me f/Eric Church	https://www.youtube.com/watch?v=17fnUqLdm7o
34	DAVIS, JORDAN	Slow Dance In A Parking Lot	https://www.youtube.com/watch?v=003V4s4zzxc
35	JANSON, CHRIS	Done	https://www.youtube.com/watch?v=N7dJFk2hk80
36	HARDY	One Beer f/L. Alaina/D. Dawson	https://www.youtube.com/watch?v=SWN8Rlxw8IA
37	ANDRESS, INGRID	More Hearts Than Mine	https://www.youtube.com/watch?v=j_A8Zjwr9m0
38	PARDI, JON	Heartache Medication	https://www.youtube.com/watch?v=NQFhnvJ9tsk
39	ALLEN, JIMMIE	Make Me Want To	https://www.youtube.com/watch?v=0VdemLamwHs
40	URBAN, KEITH	God Whispered Your Name	https://www.youtube.com/watch?v=yyn7_u-sha8
41	BROWN, KANE	Worldwide Beautiful	https://www.youtube.com/watch?v=4ol8haxRuPo
42	YOUNG, BRETT	Catch	https://www.youtube.com/watch?v=SBgPL100skc
43	ELDREDGE, BRETT	Gabrielle	https://www.youtube.com/watch?v=5flp3l9pdws
44	LYNCH, DUSTIN	Ridin' Roads	https://www.youtube.com/watch?v=hK4R6wpG9ul
45	CHURCH, ERIC	Stick That In Your Country	https://www.youtube.com/watch?v=_mxMCMulmqo
46	MCCREERY, SCOTTY	This Is It	https://www.youtube.com/watch?v=4JSd4KfGlvo
47	LADY ANTEBELLUM	What If I Never Get Over You	https://www.youtube.com/watch?v=rbFj2t9d7Z8
48	STELL, MATT	Prayed For You	https://www.youtube.com/watch?v=WEJs_Bqx8_o
49	Moore, Kip	She's Mine	https://www.youtube.com/watch?v=wkhwCSHj8
50	LANE, CHRIS	Big, Big Plans	https://www.youtube.com/watch?v=Jh-MYDFOhr4





CHRIS LANE --- BIG BIG PLANS

You have an engraved invitation from Chris Lane and his "Big Big Plans".

Black Tie Required to click here

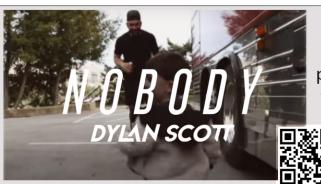




GRANGER SMITH---WELCOME TO THE SMITHS!

You have been invited to meet the Smith Family! Granger Smith is a Husband, Father, Country Singer, and Business owner.

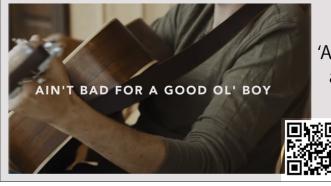




DYLANSCOTT---NOBODY

If you've caught a live show or listened to the lyrics of his previous hits, you know Dylan's wife and kids are his everything. Check out the new video for a little peek backstage and behind the scenes of the family out on the road!





MO PITNEY---AIN'TBADFOR A GOOD OL' BOY

'Ain't Bad For A Good Ol' Boy' is a hit-worthy tempo with a killer groove; Mo is today's answer to what country music is missing." – Young Music City





JACKSON MICHELSON---ONE DAY

Want to know how family feels? Jackson Michelson sings about holding them tight and letting them go in his new smash, "One Day"



MCKENZIE PORTER



THESEDAYS



Anybody wondering what McKenzie Porter is doing "These days"? She'll tell you here



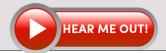
ALEXANDER LUDWIG



NEW ALBUM



Do you know who big star Alexander Ludwig really, really, really likes? Click here and he'll tell you!



BAILEYHEFLEY



FOREVER 20 SOMETHING



Disney Radio favorite Bailey Hefley is back and shows us how to make time stand still with "Forever 20 Something"



CI AYTON ANDFRSON



STRUGGLEBUS



"Struggle Bus" Yo, U got it rough? Listen To what Clayton Anderson's been wrestling with!



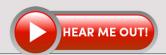
RYANSIMS



LOVINRIGHT THROUGH YA



Arizona Singer-Songwriter Ryan Sims is creating quite the industry buzz! Click here is hear why



CALL US at 818-699-6400 or Email contact@mmi2020.com

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S S U E

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