

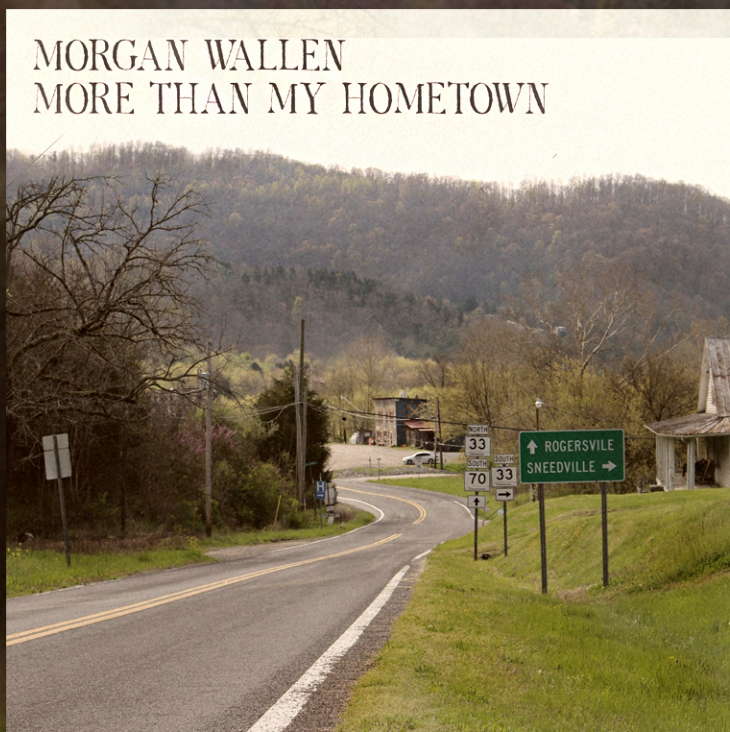
MONDAY

ISSUE # 2

MORNING

INTEL

MORGAN WALLEN
MORE THAN MY HOMETOWN



TOP 10 COUNTRY CURRENT CONSUMPTION

BIG LOUD

Country Edition

**NASHVILLE
APPROVED**

JULY 13, 2020

**MONDAY
MORNING
INTEL**

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Airplay from Key Influencers, Retention Rank, National Callout, Audio, Video, and Sales Results

Weighted Airplay	National Retention	National Callout	National Sales	Aud-Video Streaming	Composite Ranking	Artist	Title	Label - Imprint
2	3	9	4	1	1	Sam Hunt	Hard To Forget	MCA Nashville
1	1	22	2	2	2	Luke Bryan	One Margarita	Capitol Nashville
7	6	14	9	3	3	Maddie & Tae	Die From A Broken Heart	Mercury Nashville
9	13	12	8	8	4	Florida Georgia Line	I Love My Country	Big Machine
5	9	4	14	26	5	Chris Janson	Done	Warner/WAR
3	5	44	5	4	6	Miranda Lambert	Bluebird	RCA Nashville
4	4	13	25	14	7	Kenny Chesney	Here And Now	Blue Chair/Warner/WEA
6	2	3	21	32	8	Locash	One Big Country Song	Wheelhouse
8	7	11	10	28	9	Justin Moore	Why We Drink	Valory
13	15	10	18	11	10	Ashley McBryde	One Night Standards	Warner/WMN
14	10	15	19	15	11	Scotty McCreery	In Between	BMLG
10	11	33	12	13	12	Keith Urban	God Whispered Your Name	Capitol Nashville
11	16	28	6	18	13	Thomas Rhett Feat. R McEntire, H Scott, C Tomlin & K Urban	Be A Light	Valory
18	18	35	3	5	14	Jason Aldean	Got What I Got	Macon Music/Broken Bow
38	22	27	1	12	15	Eric Church	Stick That In Your Country Song	19th & Grand
20	21	6	24	23	16	Luke Combs	Lovin' On You	River House/Columbia Nash
37	20	2	15	16	17	Kane Brown	Worldwide Beautiful	RCA Nashville
34	14	21	11	6	18	Morgan Wallen	More Than My Hometown	Big Loud
22	36	19	7	7	19	Lee Brice	One Of Them Girls	Curb
16	12	16	34	39	20	Jameson Rodgers	Some Girls	River House/Columbia Nash
25	24	25	23	10	21	Parker McCollum	Pretty Heart	MCA Nashville
35	28	7	20	47	22	Rascal Flatts	How They Remember You	Black River Entertainment
39	25	17	13	17	23	Brett Young	Lady	BMLG
12	30	30	32	20	24	Kane Brown	Cool Again	RCA Nashville
17	8	36	43	25	25	Chase Rice	Lonely If You Are	Dack Janiels/Broken Bow
24	31	42	16	9	26	HARDY Feat. Lauren Alaina & Devin Dawson	One Beer	Big Loud
19	19	1	42	46	27	Matt Stell	Everywhere But On	Arista Nashville/RECORDS
21	23	23	36	30	28	Kip Moore	She's Mine	MCA Nashville
45	17	32	47	27	29	Jimmie Allen & Noah Cyrus	This Is Us	Columbia Nashville
15	35	18	35	38	30	Tim McGraw	I Called Mama	Big Machine
46	42	40	27	22	31	Gabby Barrett	The Good Ones	EMI Nashville
27	26	24	44	43	32	Midland	Cheatin' Songs	Big Machine
40	44	50	22	48	33	Brothers Osborne	All Night	EMI Nashville
28	46	8	29	37	34	Lady A	Champagne Night	BMLG
50	39	39	28	40	35	Cole Swindell	Single Saturday Night	Warner/WMN
29	41	26	30	29	36	Russell Dickerson	Love You Like I Used To	Triple Tigers
36	32	48	39	41	37	Brett Eldredge	Gabrielle	Warner/WMN
30	47	47	38	36	38	Old Dominion	Some People Do	RCA Nashville
26	43	43	26	21	39	Jon Pardi	Ain't Always The Cowboys	Capitol Nashville
33	33	20	46	34	40	Chris Lane	Big, Big Plans	Big Loud
23	27	29	40	49	41	Brad Paisley	No I In Beer	Arista Nashville
31	29	46	31	33	42	Lauren Alaina	Getting Good	Mercury Nashville
43	37	37	37	31	43	Brantley Gilbert	Hard Days	Valory
41	40	38	45	24	44	Jordan Davis	Almost Maybes	MCA Nashville
48	34	41	17	44	45	Zac Brown Band	The Man Who Loves You The Most	Wheelhouse
42	48	45	33	19	46	Niko Moon	Good Time	RCA Nashville
49	50	5	49	45	47	Ryan Hurd	Every Other Memory	RCA Nashville
47	38	49	50	50	48	Granger Smith	That's Why I Love Dirt Roads	Wheelhouse
32	45	31	48	42	49	Dustin Lynch	Momma's House	Broken Bow
44	49	34	41	35	50	Parmalee x Blanco Brown	Just The Way	Triple Tigers



Rapidly Developing New Music

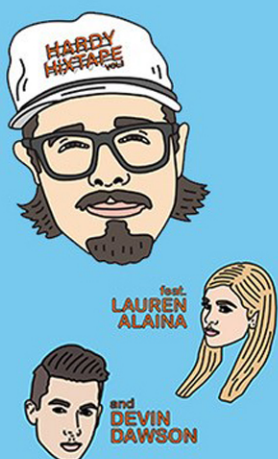
ARTIST		TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	Morgan Wallen	More Than My Hometown	Big Loud
<i>HOTZONE</i>	Lee Brice	One Of Them Girls	Curb
<i>HOTZONE</i>	Eric Church	Stick That In Your Country Song	19th & Grand
<i>HOTZONE</i>	Brett Young	Lady	BMLG
<i>HOTZONE</i>	Gabby Barrett	The Good Ones	EMI Nashville

DEVELOPING
DEVELOPING
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DEVELOPING
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DEVELOPING

Jimmie Allen & Noah Cyrus
Niko Moon
Chris Lane
Lauren Alaina
Jordan Davis
Rascal Flatts
Midland
Brantley Gilbert
Parmalee x Blanco Brown
Old Dominion
Cole Swindell
Zac Brown Band

This Is Us
Good Time
Big, Big Plans
Getting Good
Almost Maybes
How They Remember You
Cheatin' Songs
Hard Days
Just The Way
Some People Do
Single Saturday Night
The Man Who Loves You The Most

Columbia Nashville
RCA Nashville
Big Loud
Mercury Nashville
MCA Nashville
Black River Entertainment
Big Machine
Valory
Triple Tigers
RCA Nashville
Warner/WMN
Wheelhouse



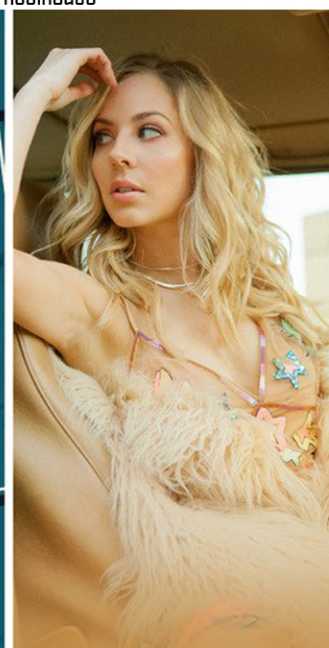
Big, Big Plans
Chris Lane



MORGAN WALLEN
MORE THAN MY
HOMETOWN

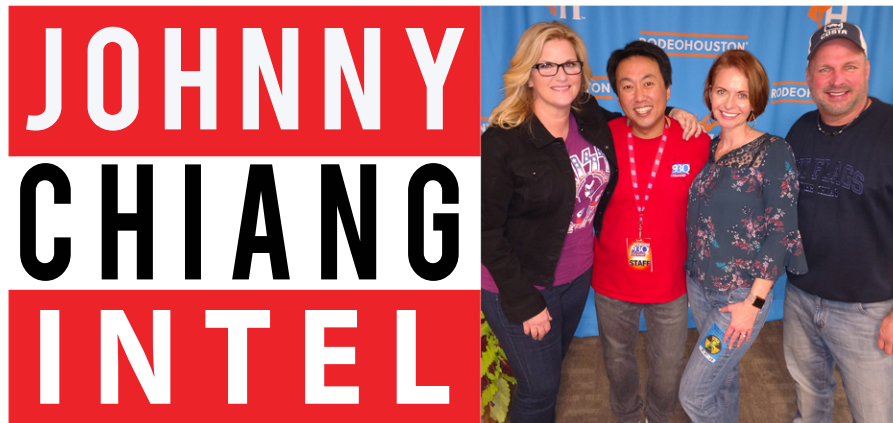


Jake Owen
Made For You



mackenzie
PORTER
THESE DAYS

BIG LOUD



CURRENT POSITION: Director of Operations for Cox Media Group Houston, which includes KGLK Classic Rock, KKBQ Country, and KTHT Classic Country.

PAST RADIO POSITIONS:

Morning News Editor at KFI Los Angeles.
APD/PD at KOST Los Angeles.
PD at KHPT Houston.

CLOSEST RADIO COLLEAGUES: My team here at CMG Houston. They are my family..

CLOSEST LABEL COLLEAGUES: You know who you are. :) (That answer worked for Scott Mahalick)

TOP 5 RADIO STATIONS: The way these stations sounded and felt, especially back in the day, really helped shape me into the PD I am today. 1) KIIS Los Angeles 2) KROQ Los Angeles 3) KPLX Dallas 4) WGN Chicago 5) KPWR Los Angeles

FAVORITE CURRENT ARTISTS: Keith Urban, Imagine Dragons, The Band Perry, Kacey Musgraves, Bros. Osborne

ALL-TIME FAVORITE ARTIST: Van Halen, INXS, Guns N' Roses, AC/DC, Big Pig

GENERAL PROGRAMMING PHILOSOPHY: Always remember to have "showmanship" come across in your product. No matter what market you work in, it's always "Hollywood".

I'D LIKE TO BE REMEMBERED FOR: Always being there for my teammates, through thick and thin, no matter the circumstances.

lindsay ell

wAnt me back



"I think Lindsay is an awesome artist. I was excited and grateful to be part of the song and I'm so glad she's my first outside cut as a writer."

– Kane Brown

impacting now

Airplay, Retention, and Streaming Ranks Compiled

RANK TW	Artist	Title	Label
1	WALLEN, MORGAN	Chasin' You	Big Loud
2	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	Warner/WMN
3	COMBS, LUKE	Does To Me f/Eric Church	River House/Columbia Nash
4	DENNING, TRAVIS	After A Few	Mercury Nashville
5	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
6	BARRETT, GABBY	I Hope f/Charlie Puth	Warner/WAR
6	MORRIS, MAREN	The Bones	Columbia
7	OWEN, JAKE	Homemade	Big Loud
8	OLD DOMINION	One Man Band	RCA Nashville
9	HUNT, SAM	Kinfolks	MCA Nashville
10	COMBS, LUKE	Even Though I'm Leaving	River House/Columbia Nash
11	PEARCE, CARLY & BRICE, LEE	I Hope You're Happy Now	Big Machine/Curb
12	WALLEN, MORGAN	Whiskey Glasses	Big Loud
13	STELL, MATT	Prayed For You	Arista Nashville/RECORDS
14	LYNCH, DUSTIN	Ridin' Roads	Broken Bow
15	YOUNG, BRETT	Catch	BLMG
16	COMBS, LUKE	Beer Never Broke My Heart	River House/Columbia
17	BENTLEY, DIERKS	Living	Capitol Nashville
18	PARDI, JON	Heartache Medication	Capitol Nashville
19	SHELTON, BLAKE	God's Country	Warner/WMN
19	ELI YOUNG BAND	Love Ain't	Valory
20	LANE, CHRIS	I Don't Know About You	Big Loud
21	CHESNEY, KENNY	Get Along	BlueChair/WarnerBros/WEA
22	JANSON, CHRIS	Good Vibes	Warner/WAR
23	ALDEAN, JASON	Girl Like You	Macon Music/Broken Bow
24	COMBS, LUKE	Beautiful Crazy	River House/Columbia Nash
25	DAN + SHAY & BIEBER, JUSTIN	10,000 Hours	Warner/Def Jam-WAR
26	OLD DOMINION	Hotel Key	RCA Nashville
26	BRYAN, LUKE	Knockin' Boots	Capitol Nashville
27	COMBS, LUKE	She Got The Best Of Me	River House/Columbia Nash
28	DAVIS, JORDAN	Slow Dance In A Parking Lot	MCA Nashville
29	DICKERSON, RUSSELL	Every Little Thing	Triple Tigers
30	BRICE, LEE	Rumor	Curb

Songs that are testing and retaining listeners significantly above airplay. UNDEREXPOSED SONGS.

AIRPLAY RANK	COMPOSITE RANK	POSITIVE DIFFERENCE		ARTIST	TITLE	LABEL/IMPRINT
18	6	12	ACTION	Jason Aldean	Got What I Got	Macon Music/Broken Bow
34	10	24	ACTION	Morgan Wallen	More Than My Hometown	Big Loud
37	17	20	ACTION	Kane Brown	Worldwide Beautiful	RCA Nashville
38	19	19	ACTION	Eric Church	Stick That In Your Country Song	19th & Grand
39	23	16	ACTION	Brett Young	Lady	BLMG
45	33	18	ACTION	Gabby Barrett	The Good Ones	EMI Nashville
44	34	10	ACTION	Jimmie Allen & Noah Cyrus	This Is Us	Columbia Nashville

LEE BRICE

TOP 20 BOUND! SONG OF THE SUMMER!



38 MILLION+ STREAMS TO-DATE

#1 LIVE X LIVE

#2 COUNTRY & #10 ALL-GENRE AT PANDORA

#11 TOTAL CONSUMPTION

#11 ON-DEMAND STREAMS

ALREADY RANKED #10 ADULTS 25-54 (RTM, 6/26/20)

ONE OF THEM GIRLS IS ONE OF THEM HITS

AUDIO + VIDEO RANK	ARTIST	TITLE	LISTEN UP! LINKS
1	Sam Hunt	Hard To Forget	https://www.youtube.com/watch?v=Wxhv_HsEII4
2	Luke Bryan	One Margarita	https://www.youtube.com/watch?v=YEq-cvq_cK4
3	Maddie & Tae	Die From A Broken Heart	https://www.youtube.com/watch?v=Xbaoi-lifDM
4	Miranda Lambert	Bluebird	https://www.youtube.com/watch?v=nU88ogvze_8
5	Jason Aldean	Got What I Got	https://www.youtube.com/watch?v=yEwwtH9hcVI
6	Morgan Wallen	More Than My Hometown	https://www.youtube.com/watch?v=_9myt3qKHkY
7	Lee Brice	One Of Them Girls	https://www.youtube.com/watch?v=CpkZfkxdj2c
8	Florida Georgia Line	I Love My Country	https://www.youtube.com/watch?v=sFODVOMsYrQ
9	HARDY Feat. Lauren Alaina & Devin Dawson	One Beer	https://www.youtube.com/watch?v=SWN8Rlxw8IA
10	Parker McCollum	Pretty Heart	https://www.youtube.com/watch?v=Ddfyc9GJLVY
11	Ashley McBryde	One Night Standards	https://www.youtube.com/watch?v=K3LLAGvNcQk
12	Eric Church	Stick That In Your Country Song	https://www.youtube.com/watch?v=_mxMCMulmqo
13	Keith Urban	God Whispered Your Name	https://www.youtube.com/watch?v=yyn7_u-sha8
14	Kenny Chesney	Here And Now	https://www.youtube.com/watch?v=BPYrX7m5Vcs
15	Scotty McCreery	In Between	https://www.youtube.com/watch?v=d-nlCjlsws8
16	Kane Brown	Worldwide Beautiful	https://www.youtube.com/watch?v=4ol8haxRuPo
17	Brett Young	Lady	https://www.youtube.com/watch?v=XDXBqnZDXt4
18	Thomas Rhett Feat. R McEntire, H Scott, C Tomlin & K Urban	Be A Light	https://www.youtube.com/watch?v=8YuWAZmDDaU
19	Niko Moon	Good Time	https://www.youtube.com/watch?v=mKnQXallrMo
20	Kane Brown	Cool Again	https://www.youtube.com/watch?v=yM9P9LqLI6A
21	Jon Pardi	Ain't Always The Cowboys	https://www.youtube.com/watch?v=NHcblEA05Bc
22	Gabby Barrett	The Good Ones	https://www.youtube.com/watch?v=CV7GVjg3TV4
23	Luke Combs	Lovin' On You	https://www.youtube.com/watch?v=x3TBvl2AZKA
24	Jordan Davis	Almost Maybes	https://www.youtube.com/watch?v=c4XKdtjrtw8
25	Chase Rice	Lonely If You Are	https://www.youtube.com/watch?v=HLjgDBw-Ado
26	Chris Janson	Done	https://www.youtube.com/watch?v=N7dJfk2hk80
27	Jimmie Allen & Noah Cyrus	This Is Us	https://www.youtube.com/watch?v=Kw9tLI97xvM
28	Justin Moore	Why We Drink	https://www.youtube.com/watch?v=v63d2JjtmfE
29	Russell Dickerson	Love You Like I Used To	https://www.youtube.com/watch?v=hZwq7qwUMv4
30	Kip Moore	She's Mine	https://www.youtube.com/watch?v=vykhvwCSHj8
31	Brantley Gilbert	Hard Days	https://www.youtube.com/watch?v=5A3pPJuaH7s
32	Locash	One Big Country Song	https://www.youtube.com/watch?v=lqwRffljfw
33	Lauren Alaina	Getting Good	https://www.youtube.com/watch?v=AkNcO-7ierw
34	Chris Lane	Big, Big Plans	https://www.youtube.com/watch?v=Jh-MYDF0hr4
35	Parmalee x Blanco Brown	Just The Way	https://www.youtube.com/watch?v=d7PCSHxdTw
36	Old Dominion	Some People Do	https://www.youtube.com/watch?v=gkepWGGWDBU
37	Lady A	Champagne Night	https://www.youtube.com/watch?v=E-urw9c82EA
38	Tim McGraw	I Called Mama	https://www.youtube.com/watch?v=QshQQjuVDQk
39	Jameson Rodgers	Some Girls	https://www.youtube.com/watch?v=SbEX5kkH_ol
40	Cole Swindell	Single Saturday Night	https://www.youtube.com/watch?v=-PYbo2o6Zi8
41	Brett Eldredge	Gabrielle	https://www.youtube.com/watch?v=5flp3I9pdws
42	Dustin Lynch	Momma's House	https://www.youtube.com/watch?v=noTahfIEsGU
43	Midland	Cheatin' Songs	https://www.youtube.com/watch?v=VIPjtKVva3U
44	Zac Brown Band	The Man Who Loves You The Most	https://www.youtube.com/watch?v=KorPiVXD7_O
45	Ryan Hurd	Every Other Memory	https://www.youtube.com/watch?v=b8fR7ZpMhNE
46	Matt Stell	Everywhere But On	https://www.youtube.com/watch?v=FK7hjMprBbk
47	Rascal Flatts	How They Remember You	https://www.youtube.com/watch?v=_zi3CkmEAnc
48	Brothers Osborne	All Night	https://www.youtube.com/watch?v=AFaz4QZrQRU
49	Brad Paisley	No I In Beer	https://www.youtube.com/watch?v=w-6x6LjJRms
50	Granger Smith	That's Why I Love Dirt Roads	https://www.youtube.com/watch?v=UvWF4g8XA0

14 day Rolling Sample - 1,000 + In-Tab

RANK	TOTAL LIKE PLUS FAVORITE	ARTIST	TITLE	UNFAMILIAR	BURN
1	49.7	Matt Stell	Everywhere But On	7.0	6.9
2	49.0	Kane Brown	Worldwide Beautiful	12.4	3.6
3	48.0	Locash	One Big Country Song	12.6	5.7
4	48.0	Chris Janson	Done	6.9	6.7
5	47.0	Ryan Hurd	Every Other Memory	7.2	6.3
6	46.0	Luke Combs	Lovin' On You	11.0	4.6
7	45.7	Rascal Flatts	How They Remember You	10.9	5.5
8	45.5	Lady A	Champagne Night	9.1	5.9
9	45.5	Sam Hunt	Hard To Forget	14.5	4.6
10	45.1	Ashley McBryde	One Night Standards	8.4	5.3
11	45.0	Justin Moore	Why We Drink	7.8	5.7
12	44.8	Florida Georgia Line	I Love My Country	8.8	8.0
13	44.8	Kenny Chesney	Here And Now	5.3	8.2
14	44.6	Maddie & Tae	Die From A Broken Heart	8.4	5.9
15	44.0	Scotty McCreery	In Between	7.6	6.5
16	43.8	Jameson Rodgers	Some Girls	12.0	6.5
17	43.6	Brett Young	Lady	11.4	5.3
18	43.6	Tim McGraw	I Called Mama	11.6	6.1
19	43.6	Lee Brice	One Of Them Girls	5.7	6.3
20	43.4	Chris Lane	Big, Big Plans	12.4	5.9
21	43.0	Morgan Wallen	More Than My Hometown	14.7	6.1
22	43.0	Luke Bryan	One Margarita	12.4	5.9
23	43.0	Kip Moore	She's Mine	8.8	4.8
24	43.0	Midland	Cheatin' Songs	11.6	5.9
25	42.7	Diplo & Julia Michaels Feat. Morgan Wallen	Heartless	10.7	5.0
26	42.6	Parker McCollum	Pretty Heart	8.4	6.7
27	42.5	Russell Dickerson	Love You Like I Used To	9.1	4.0
28	42.5	Eric Church	Stick That In Your Country Song	15.6	4.8
29	42.5	Thomas Rhett Feat. R McEntire, H Scott, C Tomlin & K Urban	Be A Light	15.8	3.8
30	42.3	Brad Paisley	No I In Beer	11.2	5.1
31	42.1	Kane Brown	Cool Again	14.9	6.3
32	42.0	Dustin Lynch	Momma's House	13.5	4.4
33	41.7	Jimmie Allen & Noah Cyrus	This Is Us	11.6	4.8
34	41.7	Keith Urban	God Whispered Your Name	11.0	7.4
35	41.7	Parmalee x Blanco Brown	Just The Way	7.2	5.9
36	41.7	Jason Aldean	Got What I Got	12.4	6.5
37	41.5	Chase Rice	Lonely If You Are	10.9	5.0
38	41.1	Brantley Gilbert	Hard Days	9.9	4.8
39	41.0	Jordan Davis	Almost Maybes	18.9	5.9
40	40.8	Cole Swindell	Single Saturday Night	14.7	5.0
41	40.6	Gabby Barrett	The Good Ones	12.6	6.5
42	40.6	Zac Brown Band	The Man Who Loves You The Most	14.5	5.1
43	40.2	HARDY Feat. Lauren Alaina & Devin Dawson	One Beer	12.6	5.0
44	40.0	Jon Pardi	Ain't Always The Cowboys	13.9	6.3
45	40.0	Miranda Lambert	Bluebird	10.7	6.5
46	39.4	Niko Moon	Good Time	9.1	5.9
47	39.2	Lauren Alaina	Getting Good	9.3	4.2
48	39.0	Old Dominion	Some People Do	9.5	7.4
49	38.9	Brett Eldredge	Gabrielle	10.7	6.3
50	38.9	Kane Brown	Lose It (Live 2020)	10.9	5.3



PARMALEE & BLANCO BROWN --- JUST THE WAY

Look what happened when Parmalee Met Blanco Brown!!!! Over 55 Million Streams Already with 2+ Million per week!



JASON ALDEAN --- GOT WHAT I GOT

Jason Aldean's New TOP 20 Video highlights gratitude for his wife, Brittany, and children while sharing snippets of memories from their personal life.



DYLAN SCOTT --- NOBODY

If you've caught a live show or listened to the lyrics of his previous hits, you know Dylan's wife and kids are his everything. Check out the new video for a little peek backstage and behind the scenes of the family out on the road!



MO PITNEY --- AIN'T BAD FOR A GOOD OL' BOY

'Ain't Bad For A Good Ol' Boy' is a hit-worthy tempo with a killer groove; Mo is today's answer to what country music is missing." – Young Music City



JACKSON MICHELSON --- ONE DAY

Want to know how family feels? Jackson Michelson sings about holding them tight and letting them go in his new smash, "One Day"



ALEXANDER LUDWIG



NEW ALBUM



Do you know who big star Alexander Ludwig really, really, really likes? Click here and he'll tell you!



MCKENZIE PORTER



THESE DAYS



Anybody wondering what McKenzie Porter is doing "These days"? She'll tell you here



CLAYTON ANDERSON



STRUGGLE BUS



"Struggle Bus" Yo, U got it rough? Listen To what Clayton Anderson's been wrestling with!



KOOKY CREATIVE



SIZZLEREEL



Hey Congratulations MMI! All this data and analytics are just kookie.... click here for more!



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MONDAY MORNING INTEL

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