

Mo is Awesome!!!!
Bringing the old
school country BACK ❤️
knocking those hits right
out of the ball field 😊
Top class production
Great vocals...

MONDAY MORNING INTEL

Love Mo Pitney 😊
Made me smile 😊
Wow wow wow! 😊

YouTube

mo pitney ain't bad for a good ol' boy

MO PITNEY

CURB
RECORDS
curb.com

Mo Pitney - Ain't Bad For A Good Ol' Boy (Official Music Video)

YOUR AUDIENCE IS TALKING...



Debbie Killmer 1 month ago

So happy that @CurbRecords finally started show casing Mo. He should be on ALL the radio stations already. You are knocking those hits right out of the ball field, keep 'em coming. Can't wait to see you again.



Ziba Bird 1 month ago

Wow wow wow! Thank you for sharing your fantastic music.



Louise Blanche 1 month ago

Love Mo Pitney great song keep them coming 😊😊



Michael Crowe 1 month ago

Great vocals... Beautifully arrangement..Top class production..100



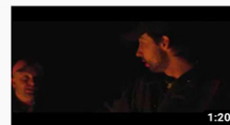
Joey Paluga 4 days ago

Mo is Awesome!!!! Bringing the old school country BACK ❤️



Mo Pitney - Local Honey (Official Music Video)

Mo Pitney 58K views · 2 weeks ago
Click here to pre-order/pre-save my new album
<https://mopitney.lnk.to/AintLookingBack>



Mo Pitney - Growing Up In Nashville

Mo Pitney 535 views · 1 day ago
Click here to pre-order/pre-save my new album
<https://mopitney.lnk.to/AintLookingBack>



Mo Pitney - Ain't Bad For A Good Ol' Boy

Mo Pitney 83K views · 1 month ago
Click here to pre-save and pre-order my new album
<https://mopitney.lnk.to/AintLookingBack>



Mo Pitney - Mattress On The Floor

Mo Pitney 277K views · 2 months ago
Click here to pre-order my new album
<https://mopitney.lnk.to/AintLookingBack>

ADD IT NOW!

Country Edition

NASHVILLE
APPROVED

JULY 20, 2020

**MONDAY
MORNING
INTEL**

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Weighted Airplay	National Retention	National Callout	National Sales	Aud-Video Streaming	Composited Ranking	Artist	Title	Label - Imprint
2	11	1	2	2	1	BRYAN, LUKE	One Margarita	Capitol Nashville
5	4	2	4	3	2	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
1	14	9	1	1	3	HUNT, SAM	Hard To Forget	MCA Nashville
3	5	22	3	5	4	LAMBERT, MIRANDA	Bluebird	RCA Nashville
8	8	7	8	9	5	FLORIDA GEORGIA LINE	I Love My Country	BMLG
4	2	3	18	17	6	JANSON, CHRIS	Done	Warner/WAR
7	1	5	21	18	7	MOORE, JUSTIN	Why We Drink	Valory
10	6	13	11	15	8	URBAN, KEITH	God Whispered Your Name	Capitol Nashville
18	21	11	5	4	9	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow
13	10	16	12	8	10	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN
19	23	6	7	6	11	BRICE, LEE	One Of Them Girls	Curb
12	9	10	14	21	12	CHESNEY, KENNY	Here And Now	Blue Chair/Warner/WEA
9	7	27	15	16	13	RHETT, THOMAS	Be A Light f/McEntire, Scott.	Valory
11	17	4	17	25	14	BROWN, KANE	Cool Again	RCA Nashville
6	3	15	27	37	15	LOCASH	One Big Country Song	Wheelhouse
16	12	14	19	29	16	COMBS, LUKE	Lovin' On You	River House/Columbia Nash
24	26	24	9	10	17	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
33	38	20	6	7	18	WALLEN, MORGAN	More Than My Hometown	Big Loud
22	25	39	10	12	19	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville
17	13	26	22	32	20	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow
26	30	29	16	11	21	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville
21	16	25	29	23	22	MOORE, KIP	She's Mine	MCA Nashville
15	20	17	36	28	23	RODGERS, JAMESON	Some Girls	River House/Columbia Nash
29	28	8	24	30	24	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers
14	15	23	34	35	25	MCGRAW, TIM	I Called Mama	Big Machine
34	29	19	30	22	26	LANE, CHRIS	Big, Big Plans	Big Loud
20	19	12	41	47	27	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS
25	24	35	38	26	28	MIDLAND	Cheatin' Songs	Big Machine
30	18	30	32	38	29	ALAINA, LAUREN	Getting Good	Mercury Nashville
42	42	32	20	13	30	BROWN, KANE	Worldwide Beautiful	RCA Nashville
35	31	36	28	19	31	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville
27	37	21	33	36	32	LADY A	Champagne Night	BMLG
23	22	31	44	43	33	PAISLEY, BRAD	No I In Beer	Arista Nashville
46	47	47	13	14	34	MOON, NIKO	Good Time	RCA Nashville
28	39	45	35	24	35	OLD DOMINION	Some People Do	RCA Nashville
37	27	18	45	44	36	RASCAL FLATTS	How They Remember You	Big Machine
32	32	28	40	41	37	LYNCH, DUSTIN	Momma's House	Broken Bow
36	36	42	37	27	38	ELDREDGE, BRETT	Gabrielle	Warner/WMN
47	41	34	23	33	39	DAVIS, JORDAN	Almost Maybes	MCA Nashville
48	44	48	31	20	40	GILBERT, BRANTLEY	Hard Days	Valory
31	33	33	46	49	41	LANGSTON, JON	Now You Know	32 Bridge/EMI Nashville
44	34	46	42	34	42	SMITH, GRANGER	That's Why I Love Dirt Roads	Wheelhouse
49	50	50	25	31	43	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
45	49	49	26	39	44	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment
40	46	37	43	42	45	BROTHERS OSBORNE	All Night	EMI Nashville
43	43	44	39	40	46	MORRIS, MAREN	To Hell & Back	Columbia Nashville
38	35	41	49	46	47	LANCO	What I See	Arista Nashville
39	38	40	48	50	48	ARTS, TENILLE	Somebody Like That	19th & Grand
41	40	48	47	45	49	SCOTT, DYLAN	Nobody	Curb
50	45	43	50	48	50	RUNAWAY JUNE	We Were Rich	Wheelhouse



	ARTIST	TITLE	LABEL/IMPRINT
<i>HOT ZONE</i>	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow
<i>HOT ZONE</i>	BRICE, LEE	One Of Them Girls	Curb
<i>HOT ZONE</i>	BROWN, KANE	Worldwide Beautiful	RCA Nashville
<i>HOT ZONE</i>	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville
<i>HOT ZONE</i>	GILBERT, BRANTLEY	Hard Days	Valory
<i>HOT ZONE</i>	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
<i>HOT ZONE</i>	LANE, CHRIS	Big, Big Plans	Big Loud
<i>HOT ZONE</i>	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville
<i>HOT ZONE</i>	MOON, NIKO	Good Time	RCA Nashville
<i>HOT ZONE</i>	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville
<i>HOT ZONE</i>	WALLEN, MORGAN	More Than My Hometown	Big Loud

<i>DEVELOPING</i>	OLD DOMINION	Some People Do	RCA Nashville
<i>DEVELOPING</i>	ELDREDGE, BRETT	Gabrielle	Warner/WMN
<i>DEVELOPING</i>	MORRIS, MAREN	To Hell & Back	Columbia Nashville
<i>DEVELOPING</i>	SMITH, GRANGER	That's Why I Love Dirt Roads	Wheelhouse
<i>DEVELOPING</i>	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment
<i>DEVELOPING</i>	DAVIS, JORDAN	Almost Maybes	MCA Nashville
<i>DEVELOPING</i>	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
<i>DEVELOPING</i>	RUNAWAY JUNE	We Were Rich	Wheelhouse



The powerful new single

TIM DUGGER

YOU'RE GONNA LOVE ME

Impacting August 3rd





CURRENT POSITION: VP/COO KRTY LTD

PAST RADIO POSITIONS: KRTY for 26 years, promotions, marketing and General Manager
KSJO Promotions Director 1984-1986

CLOSEST RADIO COLLEAGUES: Julie Stevens, Tina Ferguson,

CLOSEST LABEL COLLEAGUES: All my regionals are the best in the country

TOP 5 RADIO STATIONS: KRTY is really the only one I know

ALL-TIME TOP 5 RADIO STATIONS: I have only lived here in this market, but we had some great ones
KFRC, KYA the original KSAN and of course KOME and KSJO

FAVORITE CURRENT ARTISTS: I will take this to be "new" artists-Ashley McBryde, Ryan Hurd,
Lauren Alaina, Ingrid Andress, Luke Combs

ALL-TIME FAVORITE ARTIST: Luke Bryan, Garth, Lady A, Keith Urban, Darius Rucker, Thomas Rhett,
Eric Church, Justin Moore and Diamond Rio

GENERAL PROGRAMMING PHILOSOPHY: Our product of radio is being passed by everyday by other sources. All we have is music discovery. Many, many studies have shown this, yet stations play the same old tired mix of recurrents and golds that people can get anywhere and expect the audience to grow. We are located in Silicon Valley, the innovation capitol of the world, our audience does not want something from us they can get elsewhere. We play new music and highlight new artists. We do live shows (at least we used to). Lots of them. Our songwriters series is considered one of the best in the country, our club Rodeo Shows are legendary with the artists who have performed there. We spotlight the new artists and new music from established artists. We really are live and local and being locally owned will stay that way.

I'D LIKE TO BE REMEMBERED FOR: Someone who gave new artists a chance. Someone who made a lot of dreams come true, staff members, fans and artists. Of course someone who was fair and honest,

NEW SINGLE FROM
TYLER FARR



PRODUCED BY JASON ALDEAN

IMPACTING MONDAY 7/27

**CLICK HERE TO WATCH
THE LYRIC VIDEO**

RANK TW	Artist	Title	Label
1	COMBS, LUKE	Does To Me f/Eric Church	River House/Columbia Nash
2	WALLEN, MORGAN	Chasin' You	Big Loud
3	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	Warner/WMN
4	DENNING, TRAVIS	After A Few	Mercury Nashville
5	BARRETT, GABBY	I Hope f/Charlie Puth	Warner/WAR
6	OWEN, JAKE	Homemade	Big Loud
7	MORRIS, MAREN	The Bones	Columbia
8	HUNT, SAM	Kinfolks	MCA Nashville
9	MCCREERY, SCOTTY	In Between	Triple Tigers
10	PEARCE, CARLY & BRICE, LEE	I Hope You're Happy Now	Big Machine/Curb
11	LYNCH, DUSTIN	Ridin' Roads	Broken Bow
12	COMBS, LUKE	Beer Never Broke My Heart	River House/Columbia
13	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
14	OLD DOMINION	One Man Band	RCA Nashville
15	COMBS, LUKE	Even Though I'm Leaving	River House/Columbia Nash
16	SHELTON, BLAKE	God's Country	Warner/WMN
17	WALLEN, MORGAN	Whiskey Glasses	Big Loud
18	PARDI, JON	Heartache Medication	Capitol Nashville
19	BENTLEY, DIERKS	Living	Capitol Nashville
20	LANE, CHRIS	I Don't Know About You	Big Loud
21	COMBS, LUKE	She Got The Best Of Me	River House/Columbia Nash
22	YOUNG, BRETT	Catch	BMLG
23	ELI YOUNG BAND	Love Ain't	Valory
24	STELL, MATT	Prayed For You	Arista Nashville/RECORDS
25	DAVIS, JORDAN	Slow Dance In A Parking Lot	MCA Nashville
26	JANSON, CHRIS	Good Vibes	Warner/WAR
27	RICE, CHASE	Eyes On You	Dack Janiels/Broken Bow
28	MOORE, JUSTIN	The Ones That Didn't Make It..	Valory
29	DAN + SHAY & BIEBER, JUSTIN	10,000 Hours	Warner/Def Jam-WAR
30	ALLEN, JIMMIE	Make Me Want To	Stoney Creek

AIRPLAY RANK	COMPOSITE RANK		ARTIST	TITLE	LABEL/IMPRINT
22	19	<i>ACTION</i>	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville
24	17	<i>ACTION</i>	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
26	21	<i>ACTION</i>	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville
33	18	<i>ACTION</i>	WALLEN, MORGAN	More Than My Hometown	Big Loud
34	26	<i>ACTION</i>	LANE, CHRIS	Big, Big Plans	Big Loud
42	30	<i>ACTION</i>	BROWN, KANE	Worldwide Beautiful	RCA Nashville
46	34	<i>ACTION</i>	MOON, NIKO	Good Time	RCA Nashville
47	39	<i>ACTION</i>	DAVIS, JORDAN	Almost Maybes	MCA Nashville
48	40	<i>ACTION</i>	GILBERT, BRANTLEY	Hard Days	Valory
49	43	<i>ACTION</i>	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek

Made ^{FOR} You



Jake Owen



OFFICIAL MUSIC VIDEO OUT NOW

ADD TODAY

 **BIG LOUD**

AUDIO + VIDEO RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
16	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
43	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
23	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
15	RHETT, THOMAS	Be A Light f/McEntire, Scott..	Valory	CLICK HERE
30	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
3	LAMBERT, MIRANDA	Bluebird	RCA Nashville	CLICK HERE
33	LADY A	Champagne Night	BMLG	CLICK HERE
38	MIDLAND	Cheatin' Songs	Big Machine	CLICK HERE
17	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
4	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	CLICK HERE
18	JANSON, CHRIS	Done	Warner/WAR	CLICK HERE
41	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
37	ELDREDGE, BRETT	Gabrielle	Warner/WMN	CLICK HERE
32	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
11	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
13	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
5	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
31	GILBERT, BRANTLEY	Hard Days	Valory	CLICK HERE
1	HUNT, SAM	Hard To Forget	MCA Nashville	CLICK HERE
14	CHESNEY, KENNY	Here And Now	Blue Chair/Warner/WEA	CLICK HERE
26	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
45	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
34	MCGRAW, TIM	I Called Mama	Big Machine	CLICK HERE
8	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
25	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
22	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
24	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
19	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
40	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
6	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
44	PAISLEY, BRAD	No I In Beer	Arista Nashville	CLICK HERE
47	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
46	LANGSTON, JON	Now You Know	32 Bridge/EMI Nashville	CLICK HERE
9	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
27	LOCASH	One Big Country Song	Wheelhouse	CLICK HERE
2	BRYAN, LUKE	One Margarita	Capitol Nashville	CLICK HERE
12	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN	CLICK HERE
7	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
10	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
29	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
36	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
35	OLD DOMINION	Some People Do	RCA Nashville	CLICK HERE
48	ARTS, TENILLE	Somebody Like That	19th & Grand	CLICK HERE
28	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville	CLICK HERE
42	SMITH, GRANGER	That's Why I Love Dirt Roads	Wheelhouse	CLICK HERE
39	MORRIS, MAREN	To Hell & Back	Columbia Nashville	CLICK HERE
50	RUNAWAY JUNE	<input checked="" type="checkbox"/> We Were Rich	Wheelhouse	CLICK HERE
49	LANCO	What I See	Arista Nashville	CLICK HERE
21	MOORE, JUSTIN	Why We Drink	Valory	CLICK HERE
20	BROWN, KANE	Worldwide Beautiful	RCA Nashville	CLICK HERE

RANK	ARTIST	TITLE	LIKE + FAV	LIKE	FAVORITE	UNFAMILIAR
1	Bryan, Luke	One Margarita	72.3	41.1	31.2	5.0
2	McCreery, Scotty	In Between	72.1	45.7	26.4	6.8
3	Maddie & Tae	Die From A Broken Heart	72.1	40.7	31.4	5.3
4	Janson, Chris	Done	71.3	44.4	26.9	6.5
5	Brown, Kane	Cool Again	71.0	42.3	28.7	7.2
6	Moore, Justin	Why We Drink	70.8	43.5	27.3	7.1
7	Brice, Lee	One Of Them Girls	70.5	44.9	25.6	8.6
8	Dickerson, Russell	Love You Like I Used To	70.0	41.2	28.8	9.1
9	Florida Georgia Line	I Love My Country	70.0	44.2	25.8	6.4
10	Hunt, Sam	Hard To Forget	69.6	42.9	26.7	8.8
11	Chesney, Kenny	Here and Now	69.2	43.7	25.5	6.0
12	Aldean, Jason	Got What I Got	69.1	43.7	25.4	8.6
13	Stell, Matt	Everywhere But On	69.0	46.8	22.2	8.2
14	Urban, Keith	God Whispered Your Name	68.9	39.2	29.7	7.7
15	Combs, Luke	Lovin' On You	68.3	44.2	24.1	10.0
16	LoCash	One Big Country Song	68.2	42.0	26.2	7.3
17	McBryde, Ashley	One Night Standards	67.6	43.5	24.1	7.5
18	Rodgers, Jameson	Some Girls	67.1	42.3	24.8	8.1
19	Rascal Flatts	How They Remember You	66.9	43.4	23.5	10.5
20	Lane, Chris	Big, Big Plans	66.3	42.5	23.8	11.4
21	Wallen, Morgan	More Than My Hometown	66.2	42.3	23.9	10.3
22	Brown, Kane	Worldwide Beautiful	65.8	43.5	22.3	12.2
23	Lady Antebellum	Champagne Night	65.8	43.6	22.2	10.6
24	Lambert, Miranda	Bluebird	65.2	36.9	28.3	8.7
25	Hardy Feat. Lauren Alaina & Devin Dawson	One Beer	64.3	40.9	23.4	11.3
26	Moore, Kip	She's Mine	64.3	39.3	25.0	10.7
27	McGraw, Tim	I Called Mama	64.3	42.3	22.0	9.4
28	Rice, Chase	Lonely If You Are	63.8	40.2	23.6	10.3
29	Rhett, Thomas Ft. Reba, Keith Urban, Chris Tomlin	Be A Light	63.8	41.0	22.8	11.3
30	Lynch, Dustin	Momma's House	63.5	41.6	21.9	12.2
31	Pardi, Jon	Ain't Always The Cowboy	62.9	40.6	22.3	12.6
32	Alaina, Lauren	Getting Good	62.2	35.6	26.6	10.8
33	Paisley, Brad	No I In Beer	62.2	38.8	23.4	10.7
34	McCollum, Parker	Pretty Heart	61.7	42.0	19.7	12.2
35	Langston, Jon	Now You Know	61.3	39.6	21.7	12.5
36	Davis, Jordan	Almost Maybes	60.9	40.2	20.7	14.5
37	Midland	Cheatin' Songs	60.8	37.9	22.9	13.3
38	Church, Eric	Stick That In Your Country Song	60.2	41.0	19.2	14.6
39	Brothers Osborne	All Night	58.2	37.6	20.6	16.0
40	Shelton, Blake Feat. Gwen Stefani	Nobody But You	36.3	19.8	16.5	1.7
41	Wallen, Morgan	Chasin' You	35.8	18.5	17.3	1.9
42	Combs, Luke Feat. Eric Church	Does To Me	34.5	18.4	16.1	3.4
43	Barrett, Gabby Feat. Charlie Puth	I Hope	33.8	18.2	15.6	2.7
44	Scott, Dylan	Nobody	31.7	20.3	11.4	5.0
45	Arts, Tenille	Somebody Like That	31.6	20.8	10.8	4.5
46	LANco	What I See	31.1	19.5	11.6	5.4
47	Eldredge, Brett	Gabrielle	30.4	19.7	10.7	5.7
48	Morris, Maren	To Hell & Back	30.3	19.0	11.3	6.0
49	Old Dominion	Some People Do	30.1	18.9	11.2	6.1
50	Smith, Granger	That's Why I Love Dirt Roads	29.6	18.8	10.8	6.7



ERIC CHURCH---STICK THAT IN YOUR COUNTRY SONG

Eric Takes you to church and gives you face-full of studio summer heat. Stick this and click here.



JAKE OWEN---MADE FOR YOU

Everything was made for something. Jake Owen shows us that something can always be love. Click here and find some for yourself.



LEAH TURNER---ONCE UPON A TIME IN MEXICO

Fiery Leah Turner heats things up re-telling the history of her parents romance. This Latin-infused Country love song is a sultry tip of the sombrero to Leah's Hispanic heritage.



MO PITNEY---AIN'T BAD FOR A GOOD OL' BOY

'Ain't Bad For A Good Ol' Boy' is a hit-worthy tempo with a killer groove; Mo is today's answer to what country music is missing." – Young Music City



JACKSON MICHELSON---ONE DAY

Want to know how family feels? Jackson Michelson sings about holding them tight and letting them go in his new smash, "One Day"



MIKE MCVAY



38 YEARS



Mike McVay keeps doing one thing every day really well. Wanna know? He'll tell you if you click here



BYRON KENNEDY



WTF CHARTS



Quarantine has seriously effected Byron Kennedy's hair and state of mind. He wants to know WTF's up with the chart!



RICH MEYER



WIZARD OF ...MMI



Rich Meyer, founder of Mediabase is MMI's mad scientist behind the curtain. You have questions and he has answers. Want to get Rich? Click Here.



CHARLIE DANIELS



TRIBUTE



The world lost the great Charlie Daniels and musicians took to social media to pour their hearts out....See it here.



CALL US at
818-699-6400
or Email
contactMMI@gmail.com

MONDAY MORNING INTEL

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Chloe Dogg

Harley Thor

CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.