

MONDAY

MORNING

INTEL

IMPACTING IMMEDIATELY

IMPACTING IMMEDIATELY

IMPACTING
IMMEDIATELY

A
**Thousand
Horses**

a
SONG TO
REMEMBER

Country Edition

**NASHVILLE
APPROVED**

AUGUST 10, 2020

**MONDAY
MORNING
INTEL**

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REDEFINING ENTERTAINER OF THE YEAR

BRAD PAISLEY



“...PAISLEY’S AMONG COUNTRY’S MOST AFFABLE AND ENERGIZING PERFORMERS **AT ANY DISTANCE**,
...RIPPING THROUGH A GUITAR SOLO OR CRACKING WISE BETWEEN SONGS.” – *TENNESSEAN/USA TODAY*

BRAD PAISLEY THINKS HE’S SPECIAL (9M+ VIEWERS)

SOLD OUT – FIRST-EVER LIVE NATION U.S. DRIVE-IN CONCERT SERIES

SOLD OUT – EUROPEAN TOUR

NATIONWIDE COMMERCIALS WITH PEYTON MANNING

FEEDING THOUSANDS DURING PANDEMIC WITH OPENING OF **THE STORE**

ENTERTAINED MILLIONS ONLINE

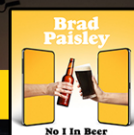
CRASHED VIRTUAL PARTIES WORLDWIDE

NUMEROUS FULL BAND LIVESTREAM CONCERTS

INCLUDED FANS FROM **39 COUNTRIES** IN

SOCIALLY-DISTANCED APPROVED “NO 1 IN BEER” MUSIC VIDEO

CLICK TO WATCH



“NO OTHER ARTIST HAS TRIED TO BE **AS INNOVATIVE**
AS BRAD PAISLEY IN 2020” – *BRENT MICHAELS (PD-KUZZ)*

FOR YOUR CMA CONSIDERATION

ARISTA
NASHVILLE

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TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
1	5	1	2	5	1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
7	10	4	3	4	2	SAM HUNT	Hard To Forget	MCA Nashville
2	3	2	18	14	3	CHRIS JANSON	Done	Warner/WAR
15	12	5	8	6	4	LEE BRICE	One Of Them Girls	Curb
9	6	24	4	3	5	MIRANDA LAMBERT	Bluebird	RCA Nashville
14	17	11	5	2	6	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
6	7	8	10	19	7	FLORIDA GEORGIA LINE	I Love My Country	BMLG
3	2	13	23	17	8	LOCASH	One Big Country Song	Wheelhouse
5	1	21	21	11	9	JUSTIN MOORE	Why We Drink	Valory
8	4	17	14	18	10	KEITH URBAN	God Whispered Your Name	Capitol Nashville
13	11	16	12	16	11	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
4	9	26	20	9	12	THOMAS RHETT	Be A Light f/McEntire, Scott..	Valory
11	26	14	11	13	13	LUKE COMBS	Lovin' On You	River House/Columbia Nash
10	14	6	22	33	14	KANE BROWN	Cool Again	RCA Nashville
24	x	37	6	1	15	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
23	20	22	9	15	16	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
16	18	10	24	24	17	JAMESON RODGERS	Some Girls	River House/Columbia Nash
30	x	28	7	8	18	MORGAN WALLEN	More Than My Hometown	Big Loud
12	13	15	33	29	19	TIM MCGRAW	I Called Mama	Big Machine
44	x	3	19	20	20	BRETT YOUNG	Lady	BMLG
19	23	35	13	21	21	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
22	24	29	17	23	22	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
17	8	18	32	44	23	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
27	25	7	26	37	24	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
50	x	x	1	10	25	TAYLOR SWIFT	betty	Republic/MCA Nashville
21	16	31	30	32	26	KIP MOORE	She's Mine	MCA Nashville
18	19	12	45	34	27	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
20	15	33	41	28	28	BRAD PAISLEY	No I In Beer	Arista Nashville
29	x	43	25	12	29	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
34	x	9	31	39	30	CHRIS LANE	Big, Big Plans	Big Loud
41	x	30	15	26	31	NIKO MOON	Good Time	RCA Nashville
25	27	27	38	31	32	LADY A	Champagne Night	BMLG
48	x	x	16	22	33	GABBY BARRETT	The Good Ones	Warner/WAR
45	x	x	37	7	34	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
32	21	38	36	43	35	LAUREN ALAINA	Getting Good	Mercury Nashville
26	22	40	42	42	36	MIDLAND	Cheatin' Songs	Big Machine
33	x	36	34	35	37	OLD DOMINION	Some People Do	RCA Nashville
43	x	x	29	36	38	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
36	28	25	44	49	39	DUSTIN LYNCH	Momma's House	Broken Bow
39	x	39	40	30	40	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
35	x	20	48	41	41	RASCAL FLATTS	How They Remember You	Big Machine
28	x	23	47	47	42	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
37	x	42	39	38	43	BRETT ELDREDGE	Gabrielle	Warner/WMN
42	x	41	27	45	44	JORDAN DAVIS	Almost Maybes	MCA Nashville
47	x	x	28	40	45	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
38	x	19	49	48	46	DYLAN SCOTT	Nobody	Curb
40	x	44	46	25	47	BROTHERS OSBORNE	All Night	EMI Nashville
46	x	32	35	46	48	BRANTLEY GILBERT	Hard Days	Valory
49	x	x	43	27	49	COLE SWINDELL	Single Saturday Night	Warner/WMN
31	29	34	50	50	50	JON LANGSTON	Now You Know	32 Bridge/EMI Nashville



ARTIST

TITLE

LABEL/IMPRINT

<i>HOT ZONE</i>	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN
<i>HOT ZONE</i>	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
<i>HOT ZONE</i>	LUKE COMBS	Lovin' On You	River House/Columbia Nash

<i>DEVELOPING</i>	CHRIS LANE	Big, Big Plans	Big Loud
<i>DEVELOPING</i>	JORDAN DAVIS	Almost Maybes	MCA Nashville
<i>DEVELOPING</i>	RUSSEL DICKERSON	Love You Like I Used To	Triple Tigers
<i>DEVELOPING</i>	BRETT YOUNG	Lady	BMLG
<i>DEVELOPING</i>	PARMALEE	Just The Way	Stoney Creek
<i>DEVELOPING</i>	DARIUS RUCKER	Beers and Sunshine	Capitol Nashville
<i>DEVELOPING</i>	NIKO MOON	Good Time	RCA Nashville

FOR YOUR CMA CONSIDERATION

AMERICAN YOUNG

VOCAL DUO OF THE YEAR





KATIE DEAN INTEL

CURRENT POSITION:

SVP/Promotion MCA Nashville

PAST RADIO POSITIONS: VP/Radio Marketing UMG Nashville, Dir/Label Services Mediabase, Manager/International Development Country Music Association, Promotion Coordinator at Lyric Street Records and Executive Assistant at Aristomedia

CLOSEST LABEL FRIENDS: My #1 gal pal is Katie Bright. She's fierce, funny and fashionable. Chris Schuler is the brother I never had, and if we go for more than an hour without communicating, I develop an eye twitch. The SLAY-dies of MCA: Anna, Briana, Donna Jo, Kaileen, Michelle and Miranda are truly my extended family –there aren't enough words to describe how unique, amazing and inspiring each one of them is and how privileged I am to work with them. Same goes for the national team of Royce, David and Donna. Steph and Brian Wright and Damon Moberly go way back to the MCA/Mercury days on Music Row and I adore them. I still refer to Sony's Shane Allen as my work husband even though we're now competitors. And she's not at a label, but Dixie Owen and I started as babies in this business. We've seen each other through 20+ years of ups and downs together and she's one of the best humans I know.

ALL-TIME TOP 5 RADIO STATIONS, ALL FORMATS: I moved around a lot as a kid but a couple stations that stand out from my formative years. KUBE/Seattle and WMMY/Boone, NC

HOW HAS COVID-19 AFFECTED YOUR COMPANY & STAFF IN 2020:

It's definitely brought us closer as a staff. We've all run the gamut from being excited to be home to feeling trapped, anxious and overwhelmed. We have several moms who have had to navigate home-schooling in addition to their jobs and I'm in awe of how well they juggle everything. We're incredibly fortunate that we genuinely love each other, so when any one of us is struggling, the team rallies around in support. There's great opportunity in uncertainty and it's challenged us to approach our jobs and our lives in a different way, and we're becoming a stronger team as a result.

EXAMPLES OF ARTISTS WHO KEEP REACHING THEIR FANS IN THIS DIFFICULT ENVIRONMENT AND YEAR:

Keith Urban set the bar for virtual performances right out of the gate. The surprise album from Taylor Swift has been the saving grace of 2020 for a lot of people. I've loved all the 'live from the living room' performances from my favorite artists. My college roommate and I have virtual viewing parties every time the Indigo Girls do a show and it's been so fun to reconnect with her as a result. Music has kept a lot of us sane through this.

FAVORITE CURRENT ARTISTS: The Aces, Halsey, Kacey Musgraves, Lucie Silvas, Lizzo

ALL-TIME FAVORITE ARTIST: Heart, Indigo Girls, Sarah McLachlan, Kim Richey, Fleetwood Mac, Ella Fitzgerald, Etta James and Dolly Parton

GENERAL PHILOSOPHY IN PROMOTING NEW ARTISTS AND NEW MUSIC FROM ESTABLISHED ARTISTS:

Focus on the passion and the positives.

PEOPLE HAVE INFLUENCED ME MOST OVER MY CAREER: My Dad, Luke Lewis, Jeff Walker, Mike Dungan

I'D LIKE TO BE REMEMBERED FOR: In the words of Golden Girl Rose Nylund, "I want to eat life."

MORGAN WALLEN

GLOBAL STREAMS

ARTIST GLOBAL STREAMS:	OVER 2.5 BILLION
WHISKEY GLASSES GLOBAL STREAMS:	816 MILLION
CHASIN' YOU GLOBAL STREAMS:	382 MILLION
HEARTLESS GLOBAL STREAMS:	431 MILLION
THIS BAR GLOBAL STREAMS:	75 MILLION
MORE THAN MY HOMETOWN GLOBAL STREAMS:	91 MILLION
COVER ME UP GLOBAL STREAMS:	183 MILLION
IF I KNOW ME (ALBUM) US EQUIVALENTS:	1.4 MILLION

RADIO

3 CONSECUTIVE #1 RADIO SINGLES ON BOTH BILLBOARD COUNTRY AIRPLAY AND COUNTRY AIRCHECK/MEDIABASE CHARTS

"AN AUTHENTICITY
FANS CAN FEEL"

People

"THIS MAN IS A STAR"

MUSICROW

FOR YOUR CMA CONSIDERATION

NEW ARTIST OF THE YEAR • MALE VOCALIST OF THE YEAR
ALBUM OF THE YEAR | IF I KNOW ME • SONG OF THE YEAR | "CHASIN' YOU"
SINGLE OF THE YEAR | "CHASIN' YOU"

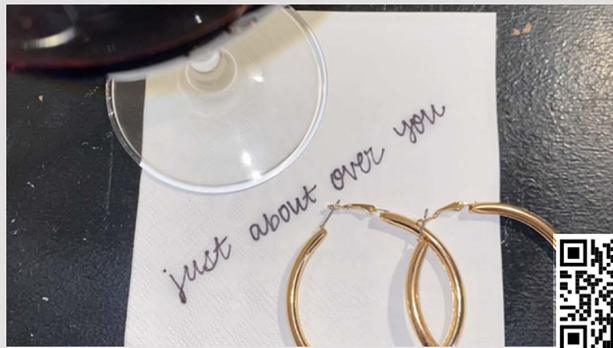
BIG LOUD

RANK TW	Artist	Title	Label
1	BRYAN, LUKE	One Margarita	Capitol Nashville
2	WALLEN, MORGAN	Chasin' You	Big Loud
3	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	Warner/WMN
4	BARRETT, GABBY	I Hope f/Charlie Puth	Warner/WAR
5	COMBS, LUKE	Does To Me f/Eric Church	River House/Columbia Nash
6	MORRIS, MAREN	The Bones	Columbia
7	DENNING, TRAVIS	After A Few	Mercury Nashville
8	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
9	OLD DOMINION	One Man Band	RCA Nashville
10	COMBS, LUKE	Even Though I'm Leaving	River House/Columbia Nash
11	OWEN, JAKE	Homemade	Big Loud
12	HUNT, SAM	Kinfolks	MCA Nashville
13	LYNCH, DUSTIN	Ridin' Roads	Broken Bow
14	WALLEN, MORGAN	Whiskey Glasses	Big Loud
15	COMBS, LUKE	Beer Never Broke My Heart	River House/Columbia
16	CHESNEY, KENNY	Here And Now	Blue Chair/Warner/WEA
17	PEARCE, CARLY & BRICE, LEE	I Hope You're Happy Now	Big Machine/Curb
18	YOUNG, BRETT	Catch	BMLG
19	BENTLEY, DIERKS	Living	Capitol Nashville
20	STELL, MATT	Prayed For You	Arista Nashville/RECORDS
21	SHELTON, BLAKE	God's Country	Warner/WMN
22	MCCREERY, SCOTTY	In Between	Triple Tigers
23	COMBS, LUKE	She Got The Best Of Me	River House/Columbia Nash
24	PARDI, JON	Heartache Medication	Capitol Nashville
25	ELI YOUNG BAND	Love Ain't	Valory
26	JANSON, CHRIS	Good Vibes	Warner/WAR
27	CHESNEY, KENNY	Get Along	BlueChair/WarnerBros/WEA
28	LANE, CHRIS	I Don't Know About You	Big Loud
29	DICKERSON, RUSSELL	Every Little Thing	Triple Tigers
30	DAVIS, JORDAN	Slow Dance In A Parking Lot	MCA Nashville

TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
50	25	25	TAYLOR SWIFT	Betty	Republic/MCA Nashville
44	20	24	BRETT YOUNG	Lady	BMLG
48	33	15	GABBY BARRETT	The Good Ones	Warner/WAR
30	18	12	MORGAN WALLEN	More Than My Hometown	Big Loud
45	34	11	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
41	31	10	NIKO MOON	Good Time	RCA Nashville
24	15	9	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
23	16	7	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud

AUDIO + VIDEO RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	TAYLOR SWIFT	Betty	Republic/MCA Nashville	CLICK HERE
2	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	CLICK HERE
3	HUNT, SAM	Hard To Forget	MCA Nashville	CLICK HERE
4	LAMBERT, MIRANDA	Bluebird	RCA Nashville	CLICK HERE
5	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
5	DIPLO & MORGAN WALLEN	Heartless (f/Julia Michaels)	Columbia	CLICK HERE
6	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
7	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
8	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
9	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
10	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
11	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
12	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN	CLICK HERE
13	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
14	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
15	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
16	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
17	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
18	JANSON, CHRIS	Done	Warner/WAR	CLICK HERE
19	YOUNG, BRETT	Lady	BMLG	CLICK HERE
20	RHETT, THOMAS	Be A Light f/McEntire, Scott..	Valory	CLICK HERE
21	MOORE, JUSTIN	Why We Drink	Valory	CLICK HERE
22	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
23	LOCASH	One Big Country Song	Wheelhouse	CLICK HERE
24	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
25	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville	CLICK HERE
26	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
27	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
28	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
29	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
30	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
31	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
32	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
33	MCGRAW, TIM	I Called Mama	Big Machine	CLICK HERE
34	OLD DOMINION	Some People Do	RCA Nashville	CLICK HERE
35	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
36	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
37	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
38	LADY A	Champagne Night	BMLG	CLICK HERE
39	ELDREDGE, BRETT	Gabrielle	Warner/WMN	CLICK HERE
40	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
41	PAISLEY, BRAD	No I In Beer	Arista Nashville	CLICK HERE
42	MIDLAND	Cheatin' Songs	Big Machine	CLICK HERE
43	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
44	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
45	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
46	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
47	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
48	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
50	LANGSTON, JON	Now You Know	32 Bridge/EMI Nashville	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Maddie & Tae	Die From A Broken Heart	4	1	2	1
2	Janson, Chris	Done	1	6	13	2
3	Young, Brett	Lady	10	2	1	4
4	Hunt, Sam	Hard To Forget	6	9	6	6
5	Brice, Lee	One Of Them Girls	12	8	3	14
6	Brown, Kane	Cool Again	2	12	17	10
7	Dickerson, Russell	Love You Like I Used To	9	7	12	8
8	Florida Georgia Line	I Love My Country	15	5	7	15
9	Lane, Chris	Big, Big Plans	5	3	37	9
10	Rodgers, Jameson	Some Girls	11	4	25	12
11	Aldean, Jason	Got What I Got	17	16	11	3
12	Stell, Matt	Everywhere But On	16	10	20	7
13	LoCash	One Big Country Song	20	11	4	20
14	Combs, Luke	Lovin' On You	23	13	10	16
15	McGraw, Tim	I Called Mama	3	18	14	25
16	McBryde, Ashley	One Night Standards	13	19	8	19
17	Urban, Keith	God Whispered Your Name	14	24	19	11
18	Parmalee & Blanco Brown	Just The Way	25	23	27	5
19	Rice, Chase	Lonely If You Are	7	25	34	17
20	Scott, Dylan	Nobody	35	17	16	13
21	Rascal Flatts	How They Remember You	30	15	35	18
22	Moore, Justin	Why We Drink	26	14	40	23
23	Dan + Shay	I Should Probably Go To Bed	8	30	24	37
24	Hardy Feat. Lauren Alaina &	One Beer	29	20	38	27
25	Chesney, Kenny	Happy Does	37	27	5	32
26	Lambert, Miranda	Bluebird	22	28	31	30
27	Lynch, Dustin	Momma's House	18	37	22	26
28	Rhett, Thomas Ft. Reba, Keit	Be A Light	19	29	26	35
29	Lady Antebellum	Champagne Night	40	21	21	24
30	Wallen, Morgan	More Than My Hometown	39	22	18	29
31	Arts, Tenille	Somebody Like That	32	36	23	22
32	Pardi, Jon	Ain't Always The Cowboy	28	26	28	40
33	Moon, Niko	Good Time	21	31	30	39
34	Moore, Kip	She's Mine	27	34	41	28
35	Gilbert, Brantley	Hard Days	31	38	42	21
36	Paisley, Brad	No I In Beer	24	35	29	41
37	Langston, Jon	Now You Know	42	39	15	31
38	McCollum, Parker	Pretty Heart	33	33	45	34
39	Old Dominion	Some People Do	34	32	43	38
40	Shelton, Blake feat. Stefani,	Happy Anywhere	47	41	9	42
41	Smith, Granger	That's Why I Love Dirt Roads	43	43	36	36
42	Alaina, Lauren	Getting Good	41	44	47	33
43	Ballerini, Kelsea	Hole In The Bottle	36	46	33	44
44	Midland	Cheatin' Songs	48	40	32	43
45	Davis, Jordan	Almost Maybes	38	45	39	47
46	Eldredge, Brett	Gabrielle	44	42	50	45
47	Morris, Maren	To Hell & Back	45	47	44	46
48	Runaway June	We Were Rich	49	48	48	48
49	Church, Eric	Stick That In Your Country Song	46	49	49	49
50	Brothers Osborne	All Night	50	50	46	50

**PRISCILLA BLOCK - JUST ABOUT OVER YOU**

MMI Emerging Hit Alert! Hey Y'all Look what we brought to the Music meeting! Priscilla Block's single escaped on the Modern Media Outlets - and is blowing up socials, streams and sales! The sun comes up one morning and everyone is singing THIS SONG! Wanna know why? Click Here:

**BRELAND - MY TRUCK**

MMI Emerging Hit Alert 2! Welp, on the tire tracks of 'Old Town Road' newcomer Breland drives modern Country music along many twists and turns. You can't touch his truck but you can sure push this button! Click Here

**LARRY FLEET - WHERE I FIND GOD**

This big voice brings real Country music to the country as he explains that a bass boat can be as good as a pew on any given Sunday Morning! Look up to Heaven and click here:

**TENILLE ARTS - SOMEBODY LIKE THAT**

If you're looking for a beautiful and talented new star with a new single that's showing signs to be becoming a monster summer hit, MMI has "Somebody Like That"! Press play and say hello to Tenille Arts!



ALEXIS WILKINS



"IF I'M BEING HONEST"

The CMT Artist Discovery Network With MMI. The best new Country every week! Hand delivered by CMT's own Leslie Fram!

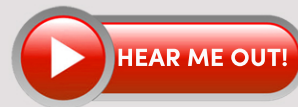


LOCASH



LOCASH CELEBRATION

Thank you for making One Big Country Song #1!



CALL US at
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MONDAY MORNING INTEL

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NOT IN MY BOWL

Heidi Dogg

Chloe Dogg

Harley Thor

CHARTS/POWERS:

1 – Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 – Retention is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 – National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 – Streaming, Audio & Video contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.

5 – Sales is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.