

MONDAY

MORNING

INTEL

MO PITNEY

THE NEW ALBUM
FEATURING LEAD RADIO SINGLE
AIN'T BAD FOR A GOOD OL' BOY

*Ain't
Lookin'
Back*

**AVAILABLE
NOW**

CURB
RECORDS
curb.com

Country Edition

**NASHVILLE
APPROVED**

AUGUST 17, 2020

MONDAY MORNING INTEL

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lindsay ell

heart theory

new album featuring
make you and the brand new single *wAnt me back*
available everywhere now

"in her **career-altering, masterpiece** of an album titled *heart theory*, lindsay ell **opens a lyrical door** to her **somewhat battered soul** ... and she makes it **sound beautiful.**" – **american songwriter**

"lindsay ell is known for her **open, introspective songs**"
– **billboard**

"lindsay's new album *heart theory* is a **perfect blend** of phenomenal guitar work and songwriting that takes you on a **real, emotional journey** from song to song. it's nothing short of **brilliant!**" – **lance houston, webg/chicago**

"lindsay ell is **beloved by fans** for her **vulnerable songwriting** and **powerful presence on stage**" – **people**

"lindsay ell's *heart theory* is an **epic personal, emotional and powerful diary** - meticulously crafted by one of today's most prolific artists, songwriters and musicians in **any genre.**"
– **phil guerini / vp, music strategy dcww & gm, radio disney network**

"the **new country queen's** album *heart theory* could give **tay-tay a run for her money.**"
– **fabulous magazine**

click here to listen

TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
1	6	2	1	7	1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
2	3	1	14	12	2	CHRIS JANSON	Done	Warner/WAR
13	9	6	6	6	3	LEE BRICE	One Of Them Girls	Curb
9	14	11	4	2	4	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
5	7	10	9	17	5	FLORIDA GEORGIA LINE	I Love My Country	BMLG
15	5	24	2	5	6	MIRANDA LAMBERT	Bluebird	RCA Nashville
3	1	18	22	13	7	JUSTIN MOORE	Why We Drink	Valory
10	10	12	13	14	8	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
7	4	17	17	16	9	KEITH URBAN	God Whispered Your Name	Capitol Nashville
12	2	14	23	21	10	LOCASH	One Big Country Song	Wheelhouse
4	8	31	19	9	11	THOMAS RHETT	Be A Light f/McEntire, Scott..	Valory
6	24	7	12	11	12	LUKE COMBS	Lovin' On You	River House/Columbia Nash
28	x	23	7	8	13	MORGAN WALLEN	More Than My Hometown	Big Loud
31	x	32	3	1	14	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
8	13	4	21	34	15	KANE BROWN	Cool Again	RCA Nashville
21	x	37	10	3	16	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
14	19	5	24	24	17	JAMESON RODGERS	Some Girls	River House/Columbia Nash
11	11	15	28	32	18	TIM MCGRAW	I Called Mama	Big Machine
23	17	28	8	15	19	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
43	x	3	20	19	20	BRETT YOUNG	Lady	BMLG
18	21	35	11	18	21	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
22	23	27	16	23	22	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
20	15	33	35	22	23	BRAD PAISLEY	No I In Beer	Arista Nashville
17	12	19	34	47	24	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
45	x	x	30	4	25	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
29	x	45	26	10	26	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
41	x	26	15	28	27	NIKO MOON	Good Time	RCA Nashville
16	18	13	46	36	28	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
19	16	38	29	31	29	KIP MOORE	She's Mine	MCA Nashville
25	25	8	31	37	30	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
47	x	x	18	20	31	GABBY BARRETT	The Good Ones	Warner/WAR
50	x	x	5	27	32	TAYLOR SWIFT	Betty	Republic/MCA Nashville
33	x	21	45	26	33	RASCAL FLATTS	How They Remember You	Big Machine
35	x	30	x	x	34	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
44	x	16	33	41	35	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
30	29	9	32	39	36	CHRIS LANE	Big, Big Plans	Big Loud
38	x	41	36	29	37	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
24	26	29	40	35	38	LADY A	Champagne Night	BMLG
27	x	25	47	43	39	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
32	20	39	38	44	40	LAUREN ALAINA	Getting Good	Mercury Nashville
26	22	42	43	42	41	MIDLAND	Cheatin' Songs	Big Machine
48	x	40	25	40	42	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
36	x	43	41	38	43	BRETT ELDREDGE	Gabrielle	Warner/WMN
42	x	44	27	45	44	JORDAN DAVIS	Almost Maybes	MCA Nashville
37	x	22	49	48	45	DYLAN SCOTT	Nobody	Curb
46	x	34	37	46	46	BRANTLEY GILBERT	Hard Days	Valory
39	x	46	48	25	47	BROTHERS OSBORNE	All Night	EMI Nashville
34	27	20	42	49	48	DUSTIN LYNCH	Momma's House	Broken Bow
49	x	x	44	30	49	COLE SWINDELL	Single Saturday Night	Warner/WMN
40	28	36	39	33	50	OLD DOMINION	Some People Do	RCA Nashville



	ARTIST	TITLE	LABEL/IMPRINT
<i>HOT ZONE</i>	NIKO MOON	Good Time	RCA Nashville
<i>HOT ZONE</i>	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
<i>HOT ZONE</i>	LUKE COMBS	Lovin' On You	River House/Columbia Nash
<i>HOT ZONE</i>	JUSTIN MOORE	Why We Drink	Valory
<i>HOT ZONE</i>	RASCALL FLATS	How They Remember You	Big Machine
<i>HOT ZONE</i>	RUSSEL DICKERSON	Love You Like I Used To	Triple Tigers

<i>DEVELOPING</i>	JORDAN DAVIS	Almost Maybes	MCA Nashville
<i>DEVELOPING</i>	BRETT YOUNG	Lady	BMLG
<i>DEVELOPING</i>	PARMALEE	Just The Way	Stoney Creek
<i>DEVELOPING</i>	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
<i>DEVELOPING</i>	DUSTIN LYNCH	Momma's House	Broken Bow
<i>DEVELOPING</i>	RUNAWAY JUNE	We Were Rich	Wheelhouse
<i>DEVELOPING</i>	DYLAN SCOTT	Nobody	Curb
<i>DEVELOPING</i>	CHRIS LANE	Big, Big Plans	Big Loud
<i>DEVELOPING</i>	DARIUS RUCKER	Beers and Sunshine	Capitol Nashville
<i>DEVELOPING</i>	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN
<i>DEVELOPING</i>	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
<i>DEVELOPING</i>	ZAC BROWN BAND	The Man Who Loves You Most	Home Grown/19th & Grand
<i>DEVELOPING</i>	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
<i>DEVELOPING</i>	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR



IMPACTING NOW

CLICK HERE TO LISTEN



MIKE KENNEDY INTEL

CURRENT POSITION:

Brand Manager for Entercom's
WDAF and KZPT Kansas City.

PAST RADIO POSITIONS: 25+ years as Program Director, Operations Manager, Morning Show Host, VP of Programming KBEQ Kansas City. Program Director/Music Director/AM show host KXXR Kansas City. Proud former owner of three small market radio stations.

CLOSEST RADIO COLLEAGUES: My wife, Zeke, Jillian, Codie, Josh, Shotgun, Ryan, Ponch, Johnny, Nikki, Matt, Roger,

CLOSEST LABEL FRIENDS: Luke, John, Jimmy, Miranda, Suz, Shane, Charlie, Andy, Lesly, EJ, Joe... I guess I could on, at least I hope I could :)

TODAY'S TOP 5 RADIO STATIONS: WDAF of course. KSKG Salina, Ks. Yacht Rock, B96, KQRC

ALL-TIME TOP 5 RADIO STATIONS, ALL FORMATS: KBEQ country, KBEQ The Super Q!, WLS, KISS FM, Q105 Tampa.

HAVE YOU MODIFIED CONTENT BECAUSE OF COVID19?

We have. Of course, the messaging changed and morphed from about week one after understanding what we were dealing with. Early on we needed to combine the informational aspect with entertainment a bit heavier, then continue to be informative but also act as a respite from all the news, then always think about how we could help our listeners and our community. We also had to rethink the way we were doing traditional day to day radio because it just wasn't the same and wasn't going to be for quite a while.

FAVORITE CURRENT ARTISTS: Dan + Shay, Keith Urban, Kenny Chesney, Old Dominion, Kane Brown, Dua Lipa, Halsey, John K, Charlie Puth, Harry Styles, Sam Hunt, Blake Shelton, Gabby Barrett, Thomas Rhett, Tenille Arts...

ALL-TIME FAVORITE ARTIST: Def Leppard, Earth Wind and Fire, The Spinners. Kenny Chesney, Keith Urban, The Brothers Johnson, Lionel Richie, Hall and Oates, KC and the Sunshine Band, Eddie Money, Toby Keith, Tm McGraw, Seals and Crofts.

GENERAL PHILOSOPHY IN PROMOTING NEW ARTISTS AND NEW MUSIC FROM ESTABLISHED ARTISTS:

Well this won't be very profound or have a lot of buzz words BUT it's how I think. Do great radio. Play the hits, play exciting, fresh music and artists that will make some noise and cut through! Hire great talent that are great people that have the fire and the passion for what we do. Build personalities that listeners can bond with and grow with! The advantage we have still is having talent on the radio that can connect with other humans that are our listeners. Build the playground, let your people play! Be good and be good people!

I'D LIKE TO BE REMEMBERED FOR: Being on teams that built great radio stations. Built a great product and product that served and entertained the community like we're supposed to. Nothing makes me happier in this business than to see the kids I have worked with flourish and excel beyond their dreams and take the time so say thanks for giving me a shot. No bigger payoff than that.



TEDDY ROBB

H E A V E N O N D I R T

ADD NOW



 TOP 5 POTENTIAL ACROSS THE BOARD (BULLSEYE)

 CONVERTED TO MEDIUM IN NASHVILLE, WKDF

 NEW IN SAN ANTONIO, KCYY

TW RK AIRPLAY		ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
40	20	20	BRETT YOUNG	Lady	BMLG
45	25	20	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
50	32	18	TAYLOR SWIFT	Betty	Republic/MCA Nashville
31	14	17	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
47	31	16	GABBY BARRETT	The Good Ones	Warner/WAR
28	13	15	MORGAN WALLEN	More Than My Hometown	Big Loud
41	27	14	NIKO MOON	Good Time	RCA Nashville
13	3	10	LEE BRICE	One Of Them Girls	Curb
15	6	9	MIRANDA LAMBERT	Bluebird	RCA Nashville
44	35	9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
48	42	6	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia

RANK TW	Artist	Title	Label
1	LUKE BRYAN	One Margarita	Capitol Nashville
2	SAM HUNT	Hard To Forget	MCA Nashville
3	MORGAN WALLEN	Chasin' You	Big Loud
4	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
7	MAREN MORRIS	The Bones	Columbia
8	TRAVIS DENNING	After A Few	Mercury Nashville
9	OLD DOMINION	One Man Band	RCA Nashville
10	JAKE OWEN	Homemade	Big Loud
11	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
12	MORGAN WALLEN	Whiskey Glasses	Big Loud
13	DUSTIN LYNCH	Ridin' Roads	Broken Bow
14	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
15	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
16	KENNY CHESNEY	Here And Now	Blue Chair/Warner/WEA
17	SAM HUNT	Kinfolks	MCA Nashville
18	CARLY PEARCE & LEE BRICE	I Hope You're Happy Now	Big Machine/Curb
19	BRETT YOUNG	Catch	BMLG
20	SCOTTY MCCREERY	In Between	Triple Tigers
21	DIERKS BENTLEY	Living	Capitol Nashville
22	ELI YOUNG BAND	Love Ain't	Valory
23	BLAKE SHELTON	God's Country	Warner/WMN
24	CHRIS JANSON	Good Vibes	Warner/WAR
25	JON PARDI	Heartache Medication	Capitol Nashville
26	LUKE COMBS	She Got The Best Of Me	River House/Columbia Nash
27	OLD DOMINION	Make It Sweet	RCA Nashville
28	MATT STELL	Prayed For You	Arista Nashville/RECORDS
29	OLD DOMINION	Hotel Key	RCA Nashville
30	LUKE BRYAN	Knockin' Boots	Capitol Nashville

AUDIO + VIDEO RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	CLICK HERE
2	LAMBERT, MIRANDA	Bluebird	RCA Nashville	CLICK HERE
3	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	CLICK HERE
4	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
5	TAYLOR SWIFT	Betty	Republic/MCA Nashville	CLICK HERE
6	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
7	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
8	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
9	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
10	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
11	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
12	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
13	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN	CLICK HERE
14	JANSON, CHRIS	Done	Warner/WAR	CLICK HERE
15	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
16	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
17	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
18	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
19	RHETT, THOMAS	Be A Light f/McEntire, Scott..	Valory	CLICK HERE
20	YOUNG, BRETT	Lady	BMLG	CLICK HERE
21	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
22	MOORE, JUSTIN	Why We Drink	Valory	CLICK HERE
23	LOCASH	One Big Country Song	Wheelhouse	CLICK HERE
24	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
25	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
26	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville	CLICK HERE
27	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
28	MCGRAW, TIM	I Called Mama	Big Machine	CLICK HERE
29	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
30	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
31	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
32	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
33	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
34	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
35	PAISLEY, BRAD	No I In Beer	Arista Nashville	CLICK HERE
36	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
37	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
38	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
39	OLD DOMINION	Some People Do	RCA Nashville	CLICK HERE
40	LADY A	Champagne Night	BMLG	CLICK HERE
41	ELDREDGE, BRETT	Gabrielle	Warner/WMN	CLICK HERE
42	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
43	MIDLAND	Cheatin' Songs	Big Machine	CLICK HERE
44	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
45	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
46	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
47	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
48	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
49	SCOTT, DYLAN	Nobody	Curb	CLICK HERE

IN A SEA OF POP, ROCK AND RAP COUNTRY, THERE'S THIS...

TIM DUGGER

YOU'RE GONNA LOVE ME

LISTEN HERE



RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Janson, Chris	Done	1	10	7	2
2	Maddie & Tae	Die From A Broken Heart	6	2	2	1
3	Young, Brett	Lady	8	3	5	4
4	Brown, Kane	Cool Again	2	1	16	9
5	Rodgers, Jameson	Some Girls	5	5	15	7
6	Brice, Lee	One Of Them Girls	11	9	3	16
7	Combs, Luke	Lovin' On You	23	7	6	6
8	Dickerson, Russell	Love You Like I Used To	3	6	12	15
9	Lane, Chris	Big, Big Plans	4	12	21	11
10	Florida Georgia Line	I Love My Country	21	4	13	13
11	Aldean, Jason	Got What I Got	15	14	14	3
12	McBryde, Ashley	One Night Standards	12	18	4	18
13	Stell, Matt	Everywhere But On	19	15	11	5
14	LoCash	One Big Country Song	13	8	8	35
15	McGraw, Tim	I Called Mama	9	16	17	20
16	Parmalee & Blanco Brown	Just The Way	17	20	9	12
17	Urban, Keith	God Whispered Your Name	26	13	31	8
18	Moore, Justin	Why We Drink	30	11	30	19
19	Rice, Chase	Lonely If You Are	10	29	23	10
20	Lynch, Dustin	Momma's House	18	33	1	25
21	Rascal Flatts	How They Remember You	20	22	35	21
22	Scott, Dylan	Nobody	35	23	25	14
23	Wallen, Morgan	More Than My Hometown	38	19	18	24
24	Arts, Tenille	Somebody Like That	22	34	24	17
25	Lambert, Miranda	Bluebird	29	25	33	22
26	Chesney, Kenny	Happy Does	39	31	10	33
27	Moon, Niko	Good Time	16	30	34	37
28	Pardi, Jon	Ain't Always The Cowboy	33	26	29	29
29	Hardy Feat. Lauren Alaina &	One Beer	27	24	36	34
30	Lady Antebellum	Champagne Night	40	27	26	27
31	Rucker, Darius	Beers And Sunshine	14	17	37	48
32	Rhett, Thomas Ft. Reba, Kei	Be A Light	28	21	32	40
33	Dan + Shay	I Should Probably Go To Bed	7	41	47	28
34	Paisley, Brad	No I In Beer	24	39	20	39
35	Gilbert, Brantley	Hard Days	31	46	22	23
36	McCollum, Parker	Pretty Heart	36	37	28	31
37	Old Dominion	Some People Do	37	35	44	26
38	Shelton, Blake Feat. Gwen S	Happy Anywhere	46	28	19	41
39	Moore, Kip	She's Mine	34	40	42	36
40	Langston, Jon	Now You Know	43	43	27	32
41	Alaina, Lauren	Getting Good	41	42	39	30
42	Allen, Jimmie Feat. Noah Cy	This Is Us	25	32	45	50
43	Ballerini, Kelsea	Hole In The Bottle	32	47	40	44
44	Midland	Cheatin' Songs	47	38	38	38
45	Eldredge, Brett	Gabrielle	44	36	49	42
46	Morris, Maren	To Hell & Back	42	45	46	43
47	Davis, Jordan	Almost Maybes	45	44	43	47
48	Runaway June	We Were Rich	48	48	41	45
49	Church, Eric	Stick That In Your Country Song	49	49	50	46
50	Brothers Osborne	All Night	50	50	48	49



A THOUSAND HORSES - A SONG TO REMEMBER

A Thousand Horses came galloping out of the gate as one of Country Radio's most corralled new singles! Don't forget to click here for "A Song To Remember"



LEAVING AUSTIN - AMERICAN AVENUE

Country newcomers and streaming sensations Leaving Austin team up with Cassadee Pope live on The Today Show! If you want to cruise down "American Avenue" just click here and enjoy the ride.



TIM DUGGER - YOU'RE GONNA LOVE ME

If you're looking for a Pure-Poppy-Rap, keep looking! But if you're looking for pure Country music, then you'll love Tim Dugger. If you want to love "You're Gonna Love Me" click here.



MORGAN WALLEN - 7 SUMMERS

What? Unheard of! **MMI Emerging Hit Alert!** Big Loud's Morgan Wallen's "7 Summers" had 24 Million Pre-Release views of THE SNIPPET. #1 on iTunes on release! 3# on Apple Music! Debut #3 on US Spotify chart only behind Cardi B and Drake! Jaw Dropping Record Breaking. To hear an explosion: Click Here



CMT PRESENTS



DARBY

The CMT Artist Discovery Network With MMI.

CMT's Leslie Fram is no dummy when it comes to discovering the newest hot pink talent! New-comer Darby has a stunning voice that is matched with her ultra cool artistic, visual style. If you want a bold look at just who might be Nashville's "New Girl", simply click here:

ACM AWARDS NEW
ARTIST NOMINEES

ON THEROADAGAIN

What's better than rolling a Willie Nelson classic with the man himself! That's exactly what the ACM New Artist Nominees did to raise financial support for the ACM Lifting Lives Covid Relief Fund to support the Country Music Community effected by the pandemic. Here's Ingrid Address, Gabby Barrett, Jordan Davis, Russell Dickerson Lindsay Ell, Riley Green, Caylee Hammock, Cody Johnson, Tenille Townes, And Willie. Click here to fire it up!



CALL US at
818-699-6400
or Email
contact@MMI2020.com

MONDAY MORNING INTEL

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NOT IN MY BOWL

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CHARTS/POWERS:

1 – Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 – Retention is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 – National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 – Streaming, Audio & Video contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.

5 – Sales is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.