LEE'S FASTEST MOVING SINGLE MONDAY **EVER!** MORNING ONE OF THEM GIRLS POWER NO

Country Sdition

NASHVILLE APPROVED

SPETEMBER 14, 2020

MONDAY MORNING INTEL

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"ELVIE FINDS THE BALANCE BETWEEN ATTITUDE AND HEART. EITHER WAY IT'S MUSIC THAT MAKES YOU FEEL."
- JUSTIN COLE, WUSY / CHATTANOOGA

"ELVIE IS **AS COUNTRY AS IT GETS** WITH A ROCKING SOUND AND A **TON OF ENERGY**. HE'S GOT A **BIG FUTURE!" - NICK FOX, WESTWOOD ONE**

"BEEN AWHILE SINCE I HAVE BEEN **THIS EXCITED** BY A NEW ARTIST." **- JIM DORMAN, KZSN / WICHITA**

"THERE'S ALWAYS A SONG THAT YOU WEREN'T EXPECTING TO COME ALONG, AND IT DOES AND KNOCKS YOU OFF YOUR BUTT. THIS IS THAT SONG. SO GOOD, SO WELL DONE."

- NATE DEATON, KRTY / SAN JOSE

"ELVIE SHANE MADE ME LAUGH AND CRY IN THE FIRST 10 MINUTES OF MEETING HIM. THERE IS **SO MUCH PASSION IN HIS MUSIC!" - NEWMAN, WRBT / HARRISBURG**

"IN A SEA OF SOUND-ALIKE SINGERS, IT'S REFRESHING TO HAVE A VOICE THAT'S LIKE NONE OTHER OUT THERE. BETTER YET, ELVIE SHANE HAS SONGS THAT CONNECT. WE CAN USE MORE OF THAT COMBINATION ON COUNTRY RADIO." - JIM MURPHY, MUSIC CHOICE

"ELVIE IS A **BREATH OF FRESH AIR!** HE IS EVERYTHING WE'VE BEEN WAITING FOR! I WAS HANGING ON **EVERY WORD.**" - **CHRIS "FISH" SHATEK**

"RIGHT NOW WE COULD ALL USE THE **POSITIVITY AND ORIGINALITY** THAT ELVIE IS BRINGING WITH HIS MUSIC." - STEVE STEWART, WWKA / ORLANDO

"IT'S GREAT HEARING THIS KIND OF **REALITY-BASED STORY TELLING** WITH A HOOK FROM A GRITTY, WORKING CLASS KID. I'M **EAGER TO WATCH HIM GROW.**" **- SCOTT RODDY, KWJJ / PORTLAND**

"ELVIE SHANE SAYS THAT 'MY BOY' IS A 'GOD SONG,' MEANING THAT HE CAN'T TAKE CREDIT FOR WRITING IT. I BELIEVE THAT GOD ALSO CHOSE WHO SHOULD DELIVER IT." - JAY DANIELS, KXLY / SPOKANE

"I CONNECTED WITH THIS SONG IMMEDIATELY. HE HAS AN INSTANTLY CONTAGIOUS SOUND THAT REALLY STANDS OUT. GREAT WRITING AND HE ROCKS YOUR SOCKS OFF! SOUTHERN ROCK RETURNS WITH ELVIE."
- KERRY WOLFE, WMIL / MILWAUKEE

"ELVIE IS A **TERRIFIC ARTIST** WITH THAT **'IT FACTOR'** WE'RE **ALWAYS LOOKING FOR!**" - **TANYA BURKO, WGGY / SCRANTON**

TW RK Airplay	TW RK Retention	TW RK I Callout	TW RK Strmng	TW RK Sales	TW Composite	Artist	Title	Label
5	5	4	2	2	1	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
3	7	2	7	3	2	LEE BRICE	One Of Them Girls	Curb
1	11	3	6	8	3	LUKE COMBS	Lovin' On You	River House/Columbia Nash
16	1	8	13	14	4	JUSTIN MODRE	Why We Drink	Valory
4	10	5	5	25	5	KANE BROWN	Cool Again	RCA Nashville
7	2	9	14	19	6	KEITH URBAN	God Whispered Your Name	Capitol Nashville
2	8	28	10	10	7	THOMAS RHETT	Be A Light f/McEntire, Scott	Valory
10	9	12	19	15	8	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
9	6	21	9	21	9	FLORIDA GEORGIA LINE	I Love My Country	BMLG
8	14	13	16	13	10	JAMESON RODGERS	Some Girls	River House/Columbia Nash
14	3	31	11	12	11	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
6	4	16	22	27	12	TIM MCGRAW	l Called Mama	Big Machine
11	15	30	12	11	13	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
28	Χ	49	4	1	14	CHRIS STAPLETON	Starting Over	Mercury Nashville
15	12	7	24	41	15	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
12	21	35	18	4	16	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
17	18	27	17	17	17	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
13	16	6	38	30	18	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
19	25	26	8	7	19	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR
23	28	18	3	6	20	MORGAN WALLEN	More Than My Hometown	Big Loud
46	Χ	1	29	18	21	BRETT YOUNG	Lady	BMLG
21	19	10	27	34	22	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
42	Χ	Χ	28	5	23	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
34	Χ	32	15	23	24	NIKO MOON	Good Time	RCA Nashville
18	17	23	35	29	25	KIP MOORE	She's Mine	MCA Nashville
48	Χ	47	1	9	26	MORGAN WALLEN	7 Summers	Big Loud/Republic
29	Х	19	39	22	27	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
20	Χ	22	40	38	28	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
44	Х	38	20	20	29	GABBY BARRETT	The Good Ones	Warner/WAR
24	24	14	31	33	30	CHRIS LANE	Big, Big Plans	Big Loud
22	13	37	36	40	31	BRAD PAISLEY	No I In Beer	Arista Nashville
25	22	29	32	31	32	LADY A	Champagne Night	BMLG
33	Χ	42	26	24	33	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
31	Χ	11	48	44	34	RASCAL FLATTS	How They Remember You	Big Machine
38	Χ	41	23	36	35	JORDAN DAVIS	Almost Maybes	MCA Nashville
26	27	45	34	16	36	ERIC CHURCH	Stick That In Your Country	EMI Nashville
50 x		36	33	28	37	COLE SWINDELL	Single Saturday Night	Warner/WMN
43	30	15	25	32	38	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
27	20	39	47	37	39	MIDLAND	Cheatin' Songs	Big Machine
41	X	46	21	45	40	TAYLOR SWIFT	betty	Republic/MCA Nashville
49	Χ	17	45	43	41	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
32	23	40	37	46	42	LAUREN ALAINA	Getting Good	Mercury Nashville
37	X	44	30	47	43	MAREN MORRIS	To Hell & Back	Columbia Nashville
39	Х	48	44	26	44	BROTHERS OSBORNE	All Night	EMI Nashville
30	26	24	41	48	45	DUSTIN LYNCH	Momma's House	Broken Bow
40	Х	20	49	49	46	DYLAN SCOTT	Nobady	Curb
47	Χ	34	46	35	47	BRANTLEY GILBERT	Hard Days	Valory
45	X	25	50	42	48	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
35	Х	33	43	50	49	TENILLE ARTS	Somebody Like That	19th & Grand
36	29	43	42	39	50	BRETT ELDREDGE	Gabrielle '	Warner/WMN

	ARTIST	TITLE	LABEL/IMPRINT
HDTZDNE	JAMESON RODGERS	Some Girls	River House/Columbia Nash
HDTZDNE	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
HOTZONE	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
HOTZONE	CHRIS STAPLETON	Starting Over	Mercury Nashville
HOTZONE	TAYLOR SWIFT	betty	Republic/MCA Nashville
HDTZDNE	MORGAN WALLEN	7 Summers	Big Loud/Republic

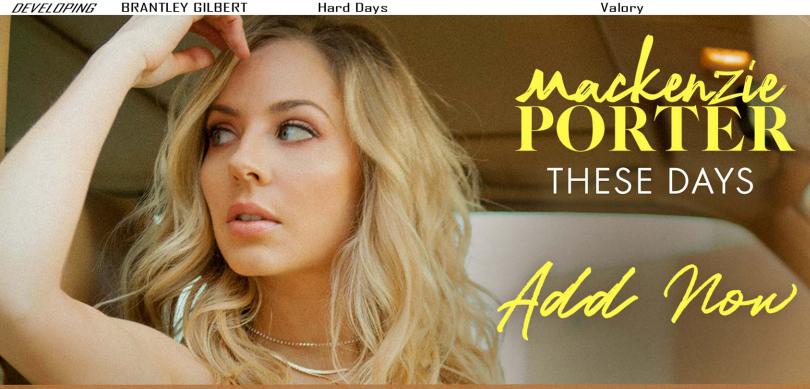
Country

MMI - DEVELOPING

DARIUS RUCKER DEVELOPING DUSTIN LYNCH DEVELOPING RASCAL FLATTS DEVELOPING DEVELOPING LAUREN ALAINA KELSEA BALLERINI DEVELOPING DEVELOPING NIKO MOON DEVELOPING TENILLE ARTS MAREN MORRIS DEVELOPING FLORIDA GEORGIA LINE DEVELOPING JORDAN DAVIS DEVELOPING DEVELOPING DYLAN SCOTT **BROTHERS OSBORNE** DEVELOPING DEVELOPING RUNAWAY JUNE LITTLE BIG TOWN DEVELOPING DEVELOPING **GABBY BARRETT PARMALEE** DEVELOPING DEVELOPING ZAC BROWN BAND **BRETT YOUNG** DEVELOPING

Beers And Sunshine Momma's House How They Remember You Getting Good Hole In The Bottle Good Time Somebody Like That To Hell & Back Long Live Almost Maybes Nobody All Night We Were Rich Wine, Beer, Whiskey The Good Ones Just The Way f/Blanco Brown The Man Who Loves You The Most Lady

Capitol Nashville Broken Bow Big Machine Mercury Nashville Black River Entertainment RCA Nashville 19th & Grand Columbia Nashville RMIG MCA Nashville Curb EMI Nashville Wheelhouse Capitol Nashville Warner/WAR Stoney Creek Home Grown/19th & Grand RMI G



14.5 CONSUMPTION/SPIN BELLIN





CURRENT POSITION:

HUSBAND / FATHER
FREE AGENT / VISIONARY

You are one of the rare breed that has had programming success of both sides of the fence. What are the fundamental differences in capturing (and keeping) the Country audience as opposed to Pop radio? Fundamentally the rules are the same: Build an exciting brand that people want to be connected to. The target audiences do have their differences though. Country tends to be more loyal to their favorite artists and station brands. The top 40 audience wants immediate satisfaction with content and music. They will seek it wherever it's available.

In your opinion, what are the most influential music stations in history? I grew up in Chicago so I theres WLS, WLUP, B96, WXRT and US99 are stations that influenced generations and inspired many of us. Other stations that have influenced the masses include Z100 & WKTU in New York, KIIS-FM, Power 106 & KROQ in Los Angeles. There are many more.

Who are your radio mentors? I've been inspired and blessed to work with some incredible people. Dave Shakes, Greg Strassell, Guy Zapoleon, Tom Poleman, Jim Lawson, Chris Oliviero, and Tim Pohlman are just a few but the list is very long.

Radio seems to be in a state of flux. Are there programming adjustments that need to be made to meet the ever-changing consumption habits of listeners? Yes. The best content always wins. We live in a time where any listener can hear any song they want, whenever they want. We have to make sure that what happens between the songs is even more compelling than the music itself. If you look at the biggest Radio brands they always have high-performing morning shows that set the tone for the station. Radio needs to focus more on cultivating and coaching great talent and grow their brands beyond terrestrial distribution.

Favorite current artists? Eric Church, Dierks Bentley, Ashley McBryde, Luke Combs, Chris Janson & LoCash are some of my favorites This is an exciting time. The pandemic has given artists more time to create and this will lead to more amazing music and sonic innovations.

Favorite artist of all time? Merle Haggard, U2 and Springsteen are at the top. I'm also inspired by great songwriters like Jason Isbell, Steve Earle and Radney Foster.

Data and analytics seemed to be more valuable than ever in programming. How has this effected music decisions.

We can't ignore the influence the DSP's have on music consumption. We can now see real-time usage and that should be a factor in decision making. However, we need to be mindful not to get lost in the "rabbit hole" of data. I have always tried to take a broad look at many of the metrics now available while making music research (when available) a more important factor.

Again, in both Country and Pop, you have a reputation for "hearing hits". In the new world of research where does "gut" come into play? It's definitely important. There are a lot of metrics that can point you in the right direction But, they only apply when the song has had exposed. Sometimes you have to take a calculated risk and step out on something you believe in.

Right in the middle of an amazing career, you find yourself at another crossroads. What's next for Tim Richards?

Since I'm at the very beginning of the next chapter, I can't answer that yet. I will be exploring opportunities inside and outside of Radio. What's most important is to be excited about what I do and to work with amazing talented people that inspire one another.

When it's time hang up your headphones, how would you like to be remembered? You obviously want to be remembered for creating successful brands that connected with their audiences. As important to me, is how I treat others. I always strive to be an advocate for the people I work with. I look for the win-win and have always loved helping others grow.

CARRY LEET?

WHERE I FIND GOD

"I'M NOT EXAGGERATING WHEN I SAY THIS SONG IS A HIT...IT HAD 100 PERCENT APPROVAL. NO NEGATIVES AT ALL. NOT ONE. WE'VE BEEN PLAYING IT SINCE THAT DAY."

- DEB TURPIN, KSOP/SALT LAKE CITY

"EVERY NOW AND AGAIN AN ARTIST
AND SONG COME ALONG THAT
MAKE YOU LOOK UP FROM YOUR
MASK AND TAKE NOTICE.
'WHERE I FIND GOD' IS ONE OF
THOSE SONGS."

NATE DEATON,
 KRTY/SAN JOSE

#1 RESEARCH WXBQ/JOHNSON CITY

"AWESOME SONG THAT CONNECTS WITH LISTENERS ALMOST IMMEDIATELY."

- BILL HAGY, WXBQ/JOHNSON CITY

"WE DID A NEW MUSIC FEATURES
WEEK AND OUR AUDIENCE SENT
FIVE TIMES THE NORMAL AMOUNT
OF TEXTS AND ALMOST ALL GAVE
THIS SONG A TOP SCORE OF 5.
WE'VE FEATURED THE SONG
EVER SINCE."

- BRENT MICHAELS, KUZZ/BAKERSFIELD

IMPACTING
OCTOBER 5TH

BIG LOUD

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MMI -ACTION

09.14.20

TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
46	21	25	BRETT YOUNG	Lady	BMLG
48	26	22	MORGAN WALLEN	7 Summers	Big Loud/Republic
42	23	19	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
44	29	15	GABBY BARRETT	The Good Ones	Warner/WAR
28	14	14	CHRIS STAPLETON	Starting Over	Mercury Nashville
50	37	13	COLE SWINDELL	Single Saturday Night	Warner/WMN
16	4	12	JUSTIN MOORE	Why We Drink	Valory
34	24	10	NIKO MOON	Good Time	RCA Nashville
49	41	8	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia

Country

MMI-RECURRENTS

RANK TW	Artist	Title	Label
1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
2	LUKE BRYAN	One Margarita	Capitol Nashville
3	SAM HUNT	Hard To Forget	MCA Nashville
4	MORGAN WALLEN	Chasin' You	Big Loud
5	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
6	CHRIS JANSON	Done	Warner/WAR
7	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
8	MIRANDA LAMBERT	Bluebird	RCA Nashville
9	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
10	TRAVIS DENNING	After A Few	Mercury Nashville
11	JAKE OWEN	Homemade	Big Loud
12	MAREN MORRIS	The Bones	Columbia
13	OLD DOMINION	One Man Band	RCA Nashville
14	MORGAN WALLEN	Whiskey Glasses	Big Loud
15	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
16	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
17	LOCASH	One Big Country Song	Wheelhouse
18	DUSTIN LYNCH	Ridin' Roads	Broken Bow
19	TAUH MAZ	Kinfolks	MCA Nashville
20	CARLY PEARCE & LEE BRICE	l Hope You're Happy Now	Big Machine/Curb
21	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
22	SCOTTY MCCREERY	In Between	Triple Tigers
23	BRETT YOUNG	Catch	BMLG
24	CHRIS JANSON	Good Vibes	Warner/WAR
25	BLAKE SHELTON	God's Country	Warner/WMN
26	JON PARDI	Heartache Medication	Capitol Nashville
27	DIERKS BENTLEY	Living	Capitol Nashville
28	ELI YOUNG BAND	Love Ain't	Valory
29	RUSSELL DICKERSON	Every Little Thing	Triple Tigers
30	OLD DOMINION	Make It Sweet	RCA Nashville



UDIO + VIDEO	I RANK ARTIST	TITLE	LABEL	STEN UP! LINKS
1	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
2	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
3	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
4	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
5	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
6	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
7		One Of Them Girls	Curb	CLICK HERE
8		l Should Probably Go To Bed	Warner/WAR	CLICK HERE
9		I Love My Country	BMLG	CLICK HERE
10		Be A Light f/McEntire, Scott	Valory	CLICK HERE
11		Pretty Heart	MCA Nashville	CLICK HERE
12		One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
13		Why We Drink	Valory	CLICK HERE
14		God Whispered Your Name	Capitol Nashville	CLICK HERE
15		Good Time	RCA Nashville	CLICK HERE
16		Some Girls	River House/Columbia Nash	CLICK HERE
17		Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
18		Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
19		One Night Standards	Warner/WMN	CLICK HERE
20		The Good Ones	Warner/WAR	CLICK HERE
21		betty	Republic/MCA Nashville	CLICK HERE
22		I Called Mama	Big Machine	CLICK HERE
23		Almost Maybes	MCA Nashville	CLICK HERE
24		Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
25	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
26		Hole In The Bottle	Black River Entertainment	CLICK HERE
27		Love You Like I Used To	Triple Tigers	CLICK HERE
28 29		Wine, Beer, Whiskey	Capitol Nashville BMLG	CLICK HERE
29 30	YOUNG, BRETT MAREN MORRIS	Lady To Hell & Back	омсо Columbia Nashville	CLICK HERE
31		Big, Big Plans	Big Loud	CLICK HERE
31 32		Champagne Night	BMLG	CLICK HERE
33	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
34	CHURCH, ERIC	Stick That In Your Country	EMI Nashville	CLICK HERE
35		She's Mine	MCA Nashville	CLICK HERE
36		No I In Beer	Arista Nashville	CLICK HERE
37		Getting Good	Mercury Nashville	CLICK HERE
38		Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
39		Beers And Sunshine	Capitol Nashville	CLICK HERE
40		Happy Does	Blue Chair/Warner/WEA	CLICK HERE
41		Momma's House	Broken Bow	CLICK HERE
42		Gabrielle	Warner/WMN	CLICK HERE
43		Somebody Like That	19th & Grand	CLICK HERE
44		All Night	EMI Nashville	CLICK HERE
45	ALLEN, JIMMIE & CYRUS, NOAH		SC/RECORDS/Columbia	CLICK HERE
46		Hard Days	Valory	CLICK HERE
47		Cheatin' Songs	Big Machine	CLICK HERE
48		How They Remember You	Big Machine	CLICK HERE
49		Nobody	Curb	CLICK HERE
50	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE

	,					1.20
RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Young, Brett	Lady	13	4	1	1
2	Brice, Lee	One Of Them Girls	2	1	3	7
3	Combs, Luke	Lovin' On You	5	2	16	2
4	Aldean, Jason	Got What I Got	10	8	5	3
5	Brown, Kane	Cool Again	1	5	8	12
6	Stell, Matt	Everywhere But On	19	14	10	4
7	Rice, Chase	Lonely If You Are	3	18	21	24
8	Moore, Justin	Why We Drink	8	3	12	13
9	Urban, Keith	God Whispered Your Name	27	10	9	9
10	Dickerson, Russell	Love You Like I Used To	11	7	6	19
11	Rascal Flatts	How They Remember You	28	9	13	8
12	Mcbryde, Ashley	One Night Standards	21	13	15	14
13	Rodgers, Jameson	Some Girls	12	6	7	21
14	Lane, Chris	Big, Big Plans	4	11	11	29
15	Parmalee & Blanco Brown	Just The Way	16	15	2	17
16	McGraw, Tim	l Called Mama	6	20	28	10
17	Allen, Jimmie Feat. Noah Cy	y This Is Us	14	28	4	25
18	Wallen, Morgan	More Than My Hometown	7	16	26	15
19	Rucker, Darius	Beers And Sunshine	9	21	17	18
20	Scott, Dylan	Nobody	24	22	29	11
21	Florida Georgia Line	I Love My Country	40	12	14	16
22	Chesney, Kenny	Happy Does	18	31	37	28
23	Moore, Kip	She's Mine	20	19	31	33
24	Lynch, Dustin	Momma's House	26	23	20	6
25	Brown Band, Zac	The Man Who Loves You The Most	15	32	25	22
26	Dan + Shay	l Should Probably Go To Bed	29	27	38	20
27	Pardi, Jon	Ain't Always The Cowboy	32	29	18	5
28	Rhett, Thomas Ft. Reba, Kei	i Be A Light	22	17	30	39
29	Lady Antebellum	Champagne Night	25	24	24	34
30	Hardy Feat. Lauren Alaina (One Beer	39	33	40	27
31	McCollum, Parker	Pretty Heart	38	26	32	26
32	Moon, Niko	Good Time	23	25	41	36
33	Arts, Tenille	Somebody Like That	30	34	19	35
34	Gilbert, Brantley	Hard Days	37	38	23	23
35	Shelton, Blake Feat. Gwen S	S Happy Anywhere	43	36	39	32
36	Swindell, Cole	Single Saturday Night	No Data	No Data	No Data	No Data
37	Paisley, Brad	No I In Beer	17	37	33	43
38	Barrett, Gabby	The Good Ones	34	35	27	37
39	Midland	Cheatin' Songs	31	39	42	31
40	Alaina, Lauren	Getting Good	41	40	22	30
41	Davis, Jordan	Almost Maybes	33	42	36	41
42	Ballerini, Kelsea	Hole In The Bottle	35	43	43	38
43	Eldredge, Brett	Gabrielle	42	30	44	44
44	Morris, Maren	To Hell & Back	45	45	34	40
45	Church, Eric	Stick That In Your Country Song	44	41	47	45
46	Swift, Taylor	betty	36	47	48	46
47	Runaway June	We Were Rich	47	44	45	42
48	Wallen, Morgan	7 Summers	No Data	No Data	No Data	No Data
49	Brothers Osborne	All Night	46	46	46	47
50	Stapleton, Chris	Starting Over	48	No Data	35	48





HAILEY WHITTERS - HAPPY PEOPLE

Come on. Let's take a little walk with Hailey Whitters. "Happy People" is just that, a joyful animated stroll from new-comer Hailey Whitters that will brighten whatever ails ya. This video is way loaded with the cool factor that it's another MMI Emerging Hit Alert.





SAMHUNT - BEHIND THE COUNTRY HIT

At MMI we're all about Country but sometimes we read city-slicker newspapers! The New York Times caught up with Sam Hunt and put together this cool look at the history of Country hits and the bridge to new modern sounds.





TIMDUGGER - YOU'REGONNALOVEME

If you're looking for a Pure-Poppy-Rap, keep looking! But if you're-looking for pure Country music, then you'll love Tim Dugger. To love "You're Gonna Love Me" click here.





CMT PRESENTS



The CMT Artist Discovery Network With MMI.

Looks Like Mega Hit Maker/Writer Eric Paslay has had a change of heart and changed his tune. In his latest video and single "Nice Guy" he's gone and got himself all locked up. But thanks to a superstar cameo patrol, Eric's 'break out' smash turns into a 'get out of jail free' card!





ANNUALISLAND TIME MUSIC FEST



CHARITYEVENT

The Annual Island Time Music Fest announced big changes this week. The charity event raises 100% of the operating costs for the Little Yellow School House for Special Needs Kids in Mexico... if you can get past the fella "out standing in his field" the Real video begins!







CALL US at 818-699-6400 or Email contact@mmi2020.com

MONDAY MORNING INTEL

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PAW POWER:

NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

1 – **Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive,

80% for Mid-days, 70% for nights, 50% for Overnights.

- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.