# MORNING INTEL



WHERE I FIND GOD

IMPACTING
OCTOBER 5<sup>TH</sup>

#1 RESEARCH WXBQ/JOHNSON CITY

"AWESOME SONG THAT CONNECTS WITH LISTENERS ALMOST IMMEDIATELY."

- BILL HAGY, WXBQ

BIG LOUD

Country Edition

**NASHVILLE APPROVED** 

SEPTEMBER 21, 2020

MONDAY MORNING INTEL

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"ELVIE FINDS THE BALANCE BETWEEN ATTITUDE AND HEART. EITHER WAY IT'S MUSIC THAT MAKES YOU FEEL."
- JUSTIN COLE, WUSY / CHATTANOOGA

"ELVIE IS **AS COUNTRY AS IT GETS** WITH A ROCKING SOUND AND A **TON OF ENERGY**. HE'S GOT A **BIG FUTURE!" - NICK FOX, WESTWOOD ONE** 

"BEEN AWHILE SINCE I HAVE BEEN **THIS EXCITED** BY A NEW ARTIST." **- JIM DORMAN, KZSN / WICHITA** 

"THERE'S ALWAYS A SONG THAT YOU WEREN'T EXPECTING TO COME ALONG, AND IT DOES AND KNOCKS YOU OFF YOUR BUTT. THIS IS THAT SONG. SO GOOD, SO WELL DONE."

- NATE DEATON, KRTY / SAN JOSE

"ELVIE SHANE MADE ME LAUGH AND CRY IN THE FIRST 10 MINUTES OF MEETING HIM. THERE IS **SO MUCH PASSION IN HIS MUSIC!" - NEWMAN, WRBT / HARRISBURG** 

"IN A SEA OF SOUND-ALIKE SINGERS, IT'S REFRESHING TO HAVE A VOICE THAT'S LIKE NONE OTHER OUT THERE. BETTER YET, ELVIE SHANE HAS SONGS THAT CONNECT. WE CAN USE MORE OF THAT COMBINATION ON COUNTRY RADIO." - JIM MURPHY, MUSIC CHOICE

"ELVIE IS A **BREATH OF FRESH AIR!** HE IS EVERYTHING WE'VE BEEN WAITING FOR! I WAS HANGING ON **EVERY WORD.**" - **CHRIS "FISH" SHATEK** 

"RIGHT NOW WE COULD ALL USE THE **POSITIVITY AND ORIGINALITY** THAT ELVIE IS BRINGING WITH HIS MUSIC." - STEVE STEWART, WWKA / ORLANDO

"IT'S GREAT HEARING THIS KIND OF **REALITY-BASED STORY TELLING** WITH A HOOK FROM A GRITTY, WORKING CLASS KID. I'M **EAGER TO WATCH HIM GROW.**" **- SCOTT RODDY, KWJJ / PORTLAND** 

"ELVIE SHANE SAYS THAT 'MY BOY' IS A 'GOD SONG,' MEANING THAT HE CAN'T TAKE CREDIT FOR WRITING IT. I BELIEVE THAT GOD ALSO CHOSE WHO SHOULD DELIVER IT." - JAY DANIELS, KXLY / SPOKANE

"I CONNECTED WITH THIS SONG IMMEDIATELY. HE HAS AN INSTANTLY CONTAGIOUS SOUND THAT REALLY STANDS OUT. GREAT WRITING AND HE ROCKS YOUR SOCKS OFF! SOUTHERN ROCK RETURNS WITH ELVIE."
- KERRY WOLFE, WMIL / MILWAUKEE

"ELVIE IS A **TERRIFIC ARTIST** WITH THAT **'IT FACTOR'** WE'RE **ALWAYS LOOKING FOR!**" - **TANYA BURKO, WGGY / SCRANTON** 



## MMI - POWERS

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Strmng	TW RK SALES	TW Composite	Artist	Title	Label
2	6	3	2	3	1	LEE BRICE	One Of Them Girls	Curb
4	3	6	4	1	2	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
1	10	2	5	9	3	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	13	4	6	26	4	KANE BROWN	Cool Again	RCA Nashville
11	2	9	14	20	5	KEITH URBAN	God Whispered Your Name	Capitol Nashville
6	14	17	17	13	6	JAMES ON RODGERS	Some Girls	River House/Columbia Nash
13	1,	32	12	12	7	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
20	11	16	13	14	8	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
10	12	30	11	11	9	THOMAS RHETT	Be A Light f/McEntire, Scott	Valory
9	21	34	7	4	10	HARDY	One Beer f/L. Alaina/O. Dawson	Big Loud
24	7	21	9	21	11	FLORIDA GEORGIA LINE	l Love My Country	BMLG
5	5	27	21	27	12	TIM MCGRAW	l Called Mama	Big Machine
7	15	5	33	28	13	MATT STELL	Everywhere But On	Arista Nashville/RECOROS
14	28	12	18	17	14	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
8	29	33	16	7	15	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
15	26	7	19	32	16	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
34	Χ	8	X	Χ	17	FLORIDA GEORGIA LINE	Long Live	BMLG
18	45	29	8	5	18	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR
32	Χ	22	15	15	19	NIKO MOON	Good Time	RCA Nashville
25	Χ	50	ID	2	20	CHRIS STAPLETON	Starting Over	Mercury Nashville
16	62	23	3	8	21	MORGAN WALLEN	More Than My Hometown	Big Loud
12	Χ	1D	26	44	22	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
48	Χ	1	30	18	23	BRETT YOUNG	Lady	BMLG
45	X	44	1	ID	24	MORGAN WALLEN	7 Summers	Big Loud/Republic
17	24	28	34	25	25	KIP MOORE	She's Mine	MCA Nashville
27	Χ	20	39	22	26	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
21	48	14	31	30	27	CHRIS LANE	Big, Big Plans	Big Loud
30	Χ	39	25	23	28	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
43	Χ	40	28	6	29	LITTLE BIG TOWN	Wine. Beer. Whiskey	Capitol Nashville
22	35	24	35	31	30	LADYA	Champagne Night	BMLG
44	Χ	38	20	19	31	GABBY BARRETT	The Good Ones	Warner/WAR
26	23	36	37	34	32	BRAD PAISLEY	No I In Beer	Arista Nashville
36	Χ	42	22	41	33	JORDAN DAVIS	Almost Maybes	MCA Nashville
19	74	13	40	35	34	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
46	70	11	23	33	35	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
54	Χ	Χ	27	29	36	COLE SMINDELL	Single Saturday Night	Warner/WMN
23	65	48	32	16	37	ERIC CHURCH	Stick That In Your Country	EMI Nashville
31	36	37	36	46	38	LAUREN ALAINA	Getting Good	Mercury Nashville
28	50	26	41	47	39	DUSTIN LYNCH	Momma's House	Broken Bow
41	Χ	46	24	43	40	TAYLOR SWIFT	betty	Republic/MCA Nashville
39	X	49	46	24	41	BROTHERS OSBORNE	All Night	EMI Nashville
50	X	19	49	40	42	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
38	X	43	29	49	43	MAREN MORRIS	To Hell & Back	Columbia Nashville
33	41	41	48	39	44	MIDLAND	Cheatin' Songs	Big Machine
40	X	18	53	52	45	DYLAN SCOTT	Nob ody	Curb
47	Χ	25	55	37	46	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
49	X	35	47	36	47	BRANTLEY GILBERT	Hard Days	Valory
29	72	15	51	42	48	RASCAL FLATTS	How They Remember You	Big Machine
37	X	31	45	59	49	TENILLE ARTS	Somebody Like That	19th & Grand
35	66	45	43	38	50	BRETT ELDREDGE	Gabrielle	Warner/WMN

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	More Than My Hometown	Big Loud
HOTZONE	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
HOTZONE	MORGAN WALLEN	7 Summers	Big Loud/Republic
HOTZONE	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
HOTZONE	CHRIS STAPLETON	Starting Over	Mercury Nashville
HOTZONE	DUSTIN LYNCH	Momma's House	Broken Bow
HOTZONE	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
HOTZONE	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
HOTZONE	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
HOTZONE	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
HOTZONE	JAMESON RODGERS	Some Girls	River House/Columbia Nash
HOTZONE	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
HOTZONE	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
HOTZONE	CHRIS LANE	Big, Big Plans	Big Loud
HOTZONE	LADY A	Champagne Night	BMLG
HOTZONE	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
HOTZONE	TAYLOR SWIFT	betty	Republic/MCA Nashville

## Country

## MMI - DEVELOPING

DEVELOPING	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR
DEVELOPING	ERIC CHURCH	Stick That In Your Country	EMI Nashville
DEVELOPING	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
DEVELOPING	NIKO MOON	Good Time	RCA Nashville
DEVELOPING	BRETT ELDREDGE	Gabrielle	Warner/WMN
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
DEVELOPING	MAREN MORRIS	To Hell & Back	Columbia Nashville
DEVELOPING	BRETT YOUNG	Lady	BMLG
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	KIP MOORE	She's Mine	MCA Nashville
DEVELOPING	LAUREN ALAINA	Getting Good	Mercury Nashville
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	RUNAWAY JUNE	We Were Rich	Wheelhouse
DEVELOPING	GABBY BARRETT	The Good Ones	Warner/WAR
DEVELOPING	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
DEVELOPING	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	FLORIDA GEORGIA LINE	Long Live	BMLG





# LESLIE FRAM INTEL



#### **CURRENT POSITION:**

SR. VP OF MUSIC STRATEGY FOR CMT

You have been one of the most effective voices for equal exposure for Women in Country Music. Have you seen change?

**If so, what are the specifics?** That word 'change' doesn't come easy! I believe we have seen progress on many fronts. I'm proud of Apple Music for launching Apple Music Radio. Many of these new programs are celebrating great music from female artists. It's also created a stronger bond and camaraderie among female artists who are supporting each other on social media, podcasts etc. Since they are all in this together — it's become a real movement. We are also seeing more male artists take women on tours (pre- Covid) which is a trend we hope will grow.

You have been at the helm of a major CMT transition from a video channel to a lifestyle and new artist entertainment platform. How has the audience reacted? Our viewers depend on CMT to lead and expose them to what's next. We do that in our video hours on CMT in the morning and our 24-hour video channel CMT Music. It's all about great music whether that comes from an independent artist or someone in the Americana space. You can always expect that in our music specials like CMT Crossroads and the CMT Music Awards and Artists Of The Year.

Data and Analytics have become the new buzz-words and foundations of modern radio programming. Does CMT adhere to the same philosophies? Research & Data are always great tools but we adhere to equal parts 'gut'. I truly believe that once you stop taking changes you will eventually water everything down. I remember the first time I heard 'My Church' by Maren Morris and thought — this is going to be the biggest song of the year and still can't believe it didn't go to #1. Our format should have celebrated and embraced a fresh sound.

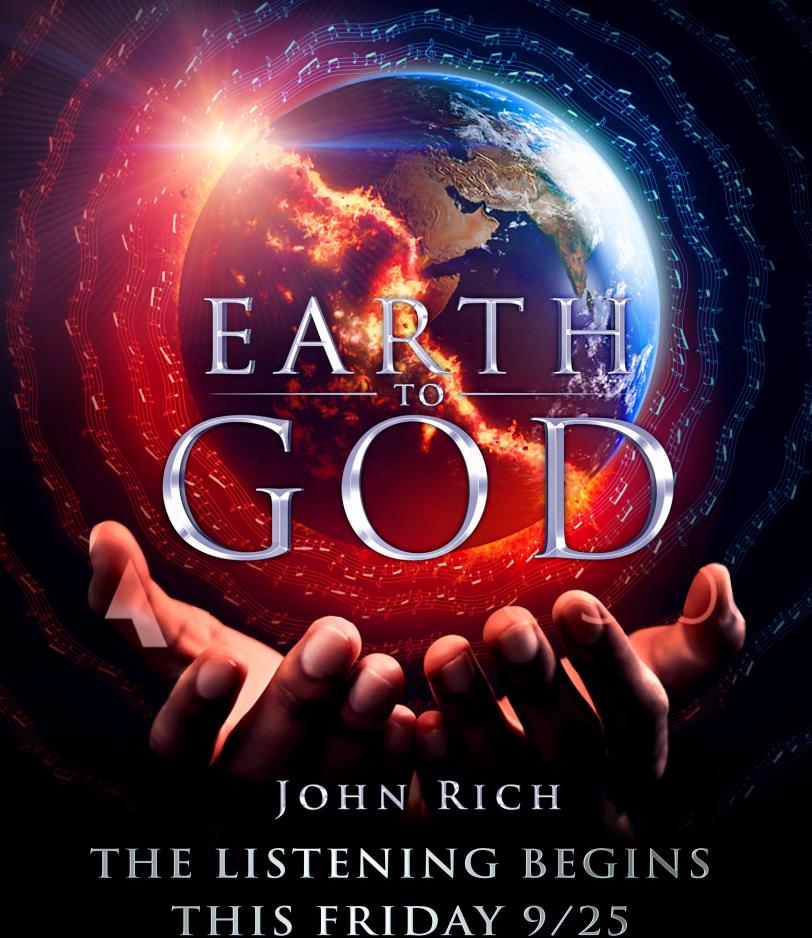
**Who your favorite current artists?** Currently I'm listening to 'Ballerini' from Kelsea, the new Margo Price 'That's How Rumors Get Started', Ruston Kelly 'Shape & Destroy', Brandy Clark 'Your Life Is A Record' and Taylor Swift 'Folklore'.

Favorite artist of all time? Springsteen, The Beatles, Jackson Browne, REM and Foo Fighters.

#### Leslie, you've influenced many professionals over the years. Who are your mentors?

Mentors: First and foremost, Brian Philips who was Program Director of 99X. We had some glorious years together creating one of the best alternative stations in the country with Sean Demery, Steve Craig and team! Brian also hired me at CMT almost 10 years ago! He is a true visionary and one of the smartest, funniest, most empathetic people you will ever meet. I was fortunate to be guided by so many great General Managers over the years including the late Bill Phippen, Mark Renier and Dan Halyburton. I also want to thank Skip Bishop who turned me on to 'country' when I was programming rock radio in New York at WRXP. He brought Miranda Lambert and Brad Paisley by for interviews when there wasn't a country station in NYC! Skip and Butch Waugh have been true champions throughout my career!

**How would you like to be remembered?** I hope to be remembered as someone who loved & cared for her family and friends, a true champion and someone who made a difference.



THIS FRIDAY 9/25





TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
48	23	25	BRETT YOUNG	Lady	BMLG
45	24	21	MORGAN WALLEN	7 Summers	Big Loud/Republic
54	36	18	COLE SMINDELL	Single Saturday Night	Warner/WMN
34	17	17	FLORIDA GEORGIA LINE	Long Live	BMLG
43	29	14	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
24	11	13	FLORIDA GEORGIA LINE	I Love My Country	BMLG
32	19	13	NIKO MOON	Good Time	RCA Nashville
44	31	13	GABBY BARRETT	The Good Ones	Warner/WAR
20	8	12	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
46	35	11	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
50	42	8	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia

## Country

### MMI -RECURRENTS

RANK Tw	Artist	Title	Label
1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
2	LUKE BRYAN	One Margarita	Capitol Nashville
3	SAM HUNT	Hard To Forget	MCA Nashville
4	MORGAN WALLEN	Chasin' You	Big Loud
5	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
6	CHRIS JANSON	Done	Warner/WAR
7	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
8	MIRANDA LAMBERT	Bluebird	RCA Nashville
9	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
10	TRAVIS DENNING	After A Few	Mercury Nashville
11	JAKE OWEN	Homemade	Big Loud
12	MAREN MORRIS	The Bones	Columbia
13	OLD DOMINION	One Man Band	RCA Nashville
14	MORGAN WALLEN	Whiskey Glasses	Big Loud
15	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
16	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
17	LOCASH	One Big Country Song	Wheelhouse
18	DUSTIN LYNCH	Ridin' Roads	Broken Bow
19	SAM HUNT	Kinfolks	MCA Nashville
20	CARLY PEARCE & LEE BRICE	l Hope You're Happy Now	Big Machine/Curb
21	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
22	SCOTTY MCCREERY	In Between	Triple Tigers
23	BRETT YOUNG	Catch	BMLG
24	CHRIS JANSON	Good Vibes	Warner/WAR
25	BLAKE SHELTON	God's Country	Warner/WMN
26	JON PARDI	Heartache Medication	Capitol Nashville
27	DIERKS BENTLEY	Living	Capitol Nashville
28	ELI YOUNG BAND	Love Ain't	Valory
29	RUSSELL DICKERSON	Every Little Thing	Triple Tigers
30	OLD DOMINION	Make It Sweet	RCA Nashville



<u> AUDIO + VIDEI</u>	D RANK ARTIST	TITLE	LABEL L	ISTEN UP! LINKS
1	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
2	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
3		More Than My Hometown	Big Loud	CLICK HERE
4		Got What I Got	Macon Music/Broken Bow	CLICK HERE
5	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
6		Cool Again	RCA Nashville	CLICK HERE
7		One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
8	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR	CLICK HERE
9	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
10	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
11	RHETT, THOMAS	Be A Light f/McEntire, Scott	Valory	CLICK HERE
12		Pretty Heart	MCA Nashville	CLICK HERE
13		One Night Standards	Warner/WMN	CLICK HERE
14	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
15	1 /	Good Time	RCA Nashville	CLICK HERE
16	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
17	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
18	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
19	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
20		The Good Ones	Warner/WAR	CLICK HERE
21		I Called Mama	Big Machine	CLICK HERE
22		Almost Maybes	MCA Nashville	CLICK HERE
23	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
24		betty	Republic/MCA Nashville	CLICK HERE
25	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
26		Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
27	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
28	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
29		To Hell & Back	Columbia Nashville	CLICK HERE
30		Lady	BMLG	CLICK HERE
31		Big, Big Plans	Big Loud	CLICK HERE
32		Stick That In Your Country	EMI Nashville	CLICK HERE
33 34	STELL, MATT Modre, Kip	Everywhere But On She's Mine	Arista Nashville/RECORDS MCA Nashville	CLICK HERE CLICK HERE
35		Champagne Night	BMLG	CLICK HERE
36		Getting Good	Mercury Nashville	CLICK HERE
37		No I In Beer	Arista Nashville	CLICK HERE
38	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
39		Happy Does	Blue Chair/Warner/WEA	CLICK HERE
40		Momma's House	Broken Bow	CLICK HERE
41		Gabrielle	Warner/WMN	CLICK HERE
42	TENILLE ARTS		19th & Grand	CLICK HERE
43		All Night	EMI Nashville	CLICK HERE
44		<del>-</del>	Valory	CLICK HERE
45		Cheatin' Songs	Big Machine	CLICK HERE
46	ALLEN, JIMMIE & CYRUS, NOAH	_	SC/RECORDS/Columbia	CLICK HERE
47		How They Remember You	Big Machine	CLICK HERE
48			Curb	CLICK HERE
49	ZAC BROWN BAND	•	Home Grown/19th & Grand	CLICK HERE

'CAUSE ONE DAY THEY WALK,
AND I SWEAR THE NEXT THEY RUN
BABY SOMEDAY WE'LL BE WISHING FOR ONE DAY
ONE DAY WHEN THEY WERE YOUNG





JACKSON

MICHELSON

#### 1 MILLION ON-DEMAND STREAMS

RUNNING ON KRTY, WGNE, WKLB, WCOL, WKMK, KWJJ, KBEQ, WOGI, KSOP, KXLY, KNUC, WJVC, WWGR, WCKN, WCKN, WXBQ, WXCY, WTHT, KCCY, KPLM, WPOR AND MORE



RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Young, Brett	Lady	3	2	4	3
2	Combs, Luke	Lovin' On You	4	1	7	8
3	Brice, Lee	One Of Them Girls	2	3	8	5
4	Brown, Kane	Cool Again	1	5	5	9
5	Stell, Matt	Everywhere But On	5	7	6	19
6	Aldean, Jason	Got What I Got	21	13	3	2
7	Dickerson, Russell	Love You Like I Used To	17	4	20	1
8	Florida Georgia Line	Long Live	6	34	1	26
9	Urban, Keith	God Whispered Your Name	9	12	9	16
10	Rice, Chase	Lonely If You Are	7	8	12	29
11	Parmalee & Blanco Brown	Just The Way	8	23	11	10
12	Pardi, Jon	Ain't Always The Cowboy	31	26	2	15
13	Chesney, Kenny	Happy Does	13	11	26	18
14	Lane, Chris	Big, Big Plans	14	6	28	25
15	Rascal Flatts	How They Remember You	27	21	10	23
16	Mcbryde, Ashley	One Night Standards	36	10	22	11
17	Rodgers, Jameson	Some Girls	23	9	15	33
18	Scott, Dylan	Nobody	25	19	17	20
19	Allen, Jimmie Feat. Noah Cy	y This Is Us	26	25	16	13
20	Rucker, Darius	Beers And Sunshine	28	15	21	17
21	Florida Georgia Line	l Love My Country	11	17	32	14
22	Moon, Niko	Good Time	19	28	14	22
23	Wallen, Morgan	More Than My Hometown	12	16	23	36
24	Lady Antebellum	Champagne Night	24	24	33	6
25	Brown Band, Zac	The Man Who Loves You The Most	20	22	29	24
26	Lynch, Dustin	Momma's House	16	27	13	40
27	McGraw, Tim	l Called Mama	22	14	25	43
28	Moore, Kip	She's Mine	10	32	35	30
29	Dan + Shay	l Should Probably Go To Bed	15	33	34	21
30	Rhett, Thomas Ft. Reba, Kei	i Be A Light	30	29	27	35
31	Arts, Tenille	Somebody Like That	37	30	37	12
32	McCollum, Parker	Pretty Heart	33	35	18	34
33	Shelton, Blake Feat. Gwen S	S Happy Anywhere	45	18	24	31
34	Hardy Feat. Lauren Alaina 8	One Beer	40	31	19	39
35	Gilbert, Brantley	Hard Days	18	44	31	28
36	Paisley, Brad	No I In Beer	29	20	38	44
37	Alaina, Lauren	Getting Good	35	37	30	32
38	Barrett, Gabby	The Good Ones	34	43	36	7
39	Ballerini, Kelsea	Hole In The Bottle	38	38	40	41
40	Little Big Town	Wine, Beer, Whiskey	43	46	43	4
41	Midland	Cheatin' Songs	41	42	41	46
42	Davis, Jordan	Almost Maybes	32	40	44	48
43	Morris, Maren	To Hell & Back	42	45	42	37
44	Wallen, Morgan	7 Summers	39	50	39	27
45	Eldredge, Brett	Gabrielle	48	36	46	50
46	Swift, Taylor	betty	47	47	45	38
47	Runaway June	We Were Rich	44	48	47	42
48	Church, Eric	Stick That In Your Country Song	49	39	49	45
49	Brothers Osborne	All Night	46	41	50	49
50	Stapleton, Chris	Starting Over	50	49	48	47





#### MAGGIEROSE - 20/20

Maggie Rose never fails to stun! Her voice, her writing and blistering on-stage persona makes one scratch one's head and wonder why she doesn't have a record deal! Well, frankly she's her own "real-deal"! Want to see life through Maggie Rose-tinted glasses? It's clearly "20/20" vision!





#### TENILLE ARTS - SOMEBODY LIKE THAT

Tenille Arts keeps gaining ground and believers. With a hit single and a relentlessly tenacious promotion push, MMI is proud to know "Somebody Like That"! Click Here!



# JACKSON MICHELSON

#### **JACKSON MICHELSON---ONEDAY**

MMI can't stop loving this song! Jackson Michelson spells it out so sweetly as the babies become kids and the teenagers become Moms and Dads and the parents become grandparents - it all just goes so fast! If you don't understand, "One Day" you will, if you click here!





# Live from the 2020 Academy of Country Music Awards

#### TAYLOR SWIFT - BETTY

The folks at MMI were really happy to see Taylor back on the ACM stage! She kinda really never left us because of the tsunami of global multi format hits she's wielded like a cosmic frisbee! And, we think the latest album "Folklore" is a MASTERPIECE! The complex and hooky track "betty" returns Taylor to her high school years material, but with grown up tale-telling and sophistication. We're gonna say it: At MMI, we LOVE Taylor Swift. There, we said it. And we want you to love this amazing moment from the ACMs! Helloooo "betty"

# STICK THAT IN YOUR COUNTRY SONG

#### **ERICCHURCH** - STICK THAT IN YOUR COUNTRY SONG

You can't shoot holes in this performance. Under the backdrop of Johnny Cash's "Ragged Old Flag", Eric takes us to Church with 3 chords of Country attitude deluxe. Another ACM show stopper. Want to hear the truth... stick it right here!



#### **CMT PRESENTS**



BREEDOSTER

#### The CMT Artist Discovery Network With MMI

Bree Doster "As Good As I Can Remember" Hey! Do you remember summer love, your first cool car, the radio on with the windows down, in a world without chaos! Well, CMT's latest discovery Bree Doster has all that. And you'll remember her too, after clicking on "As Good As I Remember it"





#### **MICKEY GUYTON**



WHAT ARE YOUGONNA TELLHER?

A lot has been said about Mickey's performance at the 55th ACM's. And rightfully so! She not only kicked down the female race barrier door, but the other record she broke was her new smash, itself. "What Are You Gonna Tell Her" woke the world up to one of the finest voices in Country music. With Keith Urban accompanying, she finally now has a global stage to show that lickey Matters.





CALL US at 818-699-6400 or Email contact@mmi2020.com

# MONDAY MORNING INTEL

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#### Thank you from the entire staff:

**PUBLISHERS:** 

**ZEN CZAR:** 

Rich Meyer

CHIEF WRANGLER:

Steve Lehman

MARKETING, PROMOTION & Magic Fueled By Studio2Bee

**MASTERS OF THE SUN:** 

Skip Bishop Butch Waugh Renee Bell

**RESEARCH TEAM:** 

#### **EOPLE WHO ACTUALY DO THE WORK**

Richard R. Deitemeyer Kate Collins Britney Whitney Lindsey McDaniel Donna West Todd Morris

GRAPHIC DESIGN:

**CRAYON EVANGELIST** 

Norm Trento

**PAW POWER:** 

**NOT IN MY BOWL** 

Heidi Dogg Chloe Dogg Harley Thor

#### **CHARTS/POWERS:**

- **Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

#### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### **RECURRENTS**

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### **ACTION**

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.