

MONDAY

MORNING

INTEL

LEE BRICE

ONE OF
THEM GIRLS

POWER
UP NOW!

#1 SIRIUSXM THE HIGHWAY (TWO WEEKS)

#4 PANDORA TOP SPINS ALL GENRES

OVER 500,000 TOTAL CONSUMPTION

61.3 MILLION ON-DEMAND STREAMS

CURB
RECORDS
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Country Edition

**NASHVILLE
APPROVED**

AUGUST 24, 2020

MONDAY MORNING INTEL

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THINGS A MAN OUGHTA KNOW IMPACTING NOW

"THIS IS THE KIND OF **SONG** WE AS PROGRAMMERS
SAY WE'RE **ALWAYS** LOOKING FOR.
IT SOUNDS **COUNTRY**, HAS **GREAT** LYRICS,
AND **STANDS** OUT IN A CROWD.
LAINEY IS A **STAR** READY TO HAPPEN!"
MIKE BIDDLE - PD/WQDR

HEAR LAINEY **FEATURED** ON
THE HIT TV SHOW **YELLOWSTONE**

WWW.LAINEYWILSON.COM

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TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
1	8	6	1	7	1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
7	12	3	5	2	2	KANE BROWN	Cool Again	RCA Nashville
5	4	1	11	11	3	CHRIS JANSON	Done	Warner/WAR
2	1	11	14	12	4	JUSTIN MOORE	Why We Drink	Valory
9	10	5	8	6	5	LEE BRICE	One Of Them Girls	Curb
10	14	13	2	3	6	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
3	6	16	7	22	7	FLORIDA GEORGIA LINE	I Love My Country	BMLG
11	11	9	17	13	8	ASHLEY MCBRYDE	One Night Standards	Warner/WMN
6	21	4	9	14	9	LUKE COMBS	Lovin' On You	River House/Columbia Nash
4	7	27	19	10	10	THOMAS RHETT	Be A Light f/McEntire, Scott.	Valory
8	5	22	15	19	11	KEITH URBAN	God Whispered Your Name	Capitol Nashville
16	2	14	12	29	12	LOCASH	One Big Country Song	Wheelhouse
27	x	19	4	9	13	MORGAN WALLEN	More Than My Hometown	Big Loud
12	9	10	23	27	14	TIM MCGRAW	I Called Mama	Big Machine
23	x	37	3	8	15	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
13	20	7	26	18	16	JAMESON RODGERS	Some Girls	River House/Columbia Nash
21	17	26	13	15	17	HARDY	One Beer f/LAlaina/DDawson	Big Loud
17	16	36	10	16	18	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
18	x	41	20	4	19	BLAKE SHELTON	Happy Anywhere f/Stefani	Warner/WMN-Interscope
15	13	17	24	46	20	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
14	19	8	38	33	21	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
42	x	2	32	21	22	BRETT YOUNG	Lady	BMLG
43	x	x	30	5	23	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
44	x	25	37	1	24	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
35	x	34	16	25	25	NIKO MOON	Good Time	RCA Nashville
22	22	32	22	23	26	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
19	18	28	36	30	27	KIP MOORE	She's Mine	MCA Nashville
20	15	33	39	31	28	BRAD PAISLEY	No I In Beer	Arista Nashville
26	24	12	25	38	29	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
41	x	18	27	35	30	PARMALEE	Just The Way f/BBrown	Stoney Creek
50	x	x	6	34	31	TAYLOR SWIFT	betty	Republic/MCA Nashville
30	x	44	40	17	32	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
46	x	45	18	20	33	GABBY BARRETT	The Good Ones	Warner/WAR
28	3	42	46	42	34	MIDLAND	Cheatin' Songs	Big Machine
37	x	40	29	28	35	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
25	25	29	33	32	36	LADY A	Champagne Night	BMLG
29	26	15	35	36	37	CHRIS LANE	Big, Big Plans	Big Loud
31	x	21	47	37	38	RASCAL FLATTS	How They Remember You	Big Machine
49	x	x	28	24	39	COLE SWINDELL	Single Saturday Night	Warner/WMN
24	x	30	45	40	40	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
40	x	43	21	43	41	JORDAN DAVIS	Almost Maybes	MCA Nashville
32	23	39	34	45	42	LAUREN ALAINA	Getting Good	Mercury Nashville
45	x	31	42	41	43	ZAC BROWN BAND	Man Who Loves You The Most	Home Grown/19th & Grand
38	x	23	48	47	44	DYLAN SCOTT	Nobody	Curb
36	x	46	31	48	45	MAREN MORRIS	To Hell & Back	Columbia Nashville
33	27	20	43	49	46	DUSTIN LYNCH	Momma's House	Broken Bow
39	x	47	49	26	47	BROTHERS OSBORNE	All Night	EMI Nashville
48	x	38	41	39	48	JIMMIE ALLEN & CYRUS	This Is Us	SC/RECORDS/Columbia
47	x	35	44	44	49	BRANTLEY GILBERT	Hard Days	Valory
34	x	24	50	50	50	TENILLE ARTS	Somebody Like That	19th & Grand



	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	NIKO MOON	Good Time	RCA Nashville
HOTZONE	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
HOTZONE	MORGAN WALLEN	More Than My Hometown	Big Loud
HOTZONE	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
HOTZONE	RASCAL FLATTS	How They Remember You	Big Machine
HOTZONE	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
HOTZONE	DARIUS RUCKER	Beers and Sunshine	Capitol Nashville
HOTZONE	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN

DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	PARMALEE	Just The Way	Stoney Creek
DEVELOPING	DUSTIN LYNCH	Momma's House	Broken Bow
DEVELOPING	RUNAWAY JUNE	We Were Rich	Wheelhouse
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	ZAC BROWN BAND	The Man Who Loves You Most	Home Grown/19th & Grand
DEVELOPING	A THOUSAND HORSES	A Song To Remember	Elektra/Warner/WEA
DEVELOPING	TAYLOR SWIFT	betty	Republic/MCA Nashville
DEVELOPING	GABBY BARRETT	The Good Ones	Warner/WAR
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	MAREN MORRIS	To Hell & Back	Columbia Nashville

ONCE UPON A TIME IN MEXICO

The brand new Latin-infused
single from

Leah Turner

ON YOUR
DESK NOW



DREW BLAND INTEL

CURRENT POSITION:

VP Promotion, Monument Records

PAST RADIO POSITIONS: Program Director - KKWF, Seattle Program Director - WWKA, Orlando
Assistant Program Director, Music Director - KMLE, Phoenix

CLOSEST RADIO COLLEAGUES: If I put Johnny Chiang, will that get me a call back sooner?

CLOSEST LABEL FRIENDS: There are a few great ones who stayed close, even after I received the diagnosis of being "ADD Negative..." they know who they are, and I appreciate their friendship.

INFLUENTIAL ARTISTS: Huey Lewis and the News

ALL-TIME TOP 5 RADIO STATIONS: My hometown is what got radio in my blood. I've been lucky enough to work at 3 of my Top 5 list : KMLE-FM, KOOL-FM and the late KZON-FM in Phoenix, KUPD-FM and KNIX-FM.

FAVORITE CURRENT ARTISTS: Matt Maeson, BTS, and, of course, the Monument Roster - Teddy Robb, Walker Hayes, Brandon Ratcliff and the unreleased music from Alex Hall and Caitlyn. Smith is pretty unreal.

MENTORS IN RADIO? Countless people, whether they know it or not, but Jeff Garrison has been one of the greatest. Always honest, always has an opinion that he's never afraid to share, and is always a champion of getting people to the next level, whatever that might be.

MENTORS IN PROMOTION? Surprisingly, a lot of people have opened their world to me to offer advice, feedback or just an ear to listen, and it's very much appreciated.

WHAT ATTRACTED YOU TO MAKE A CAREER SWITCH? I'm always excited by a new challenge. Once you get in the same room as Shane McAnally, Jason Owen, and Katie McCartney, it's hard to not want to be part of their team. They have a passion for the business, for radio and artists always on the edge of what's next, that is endlessly exciting.

WHAT MAKES MONUMENT DIFFERENT? We are small, nimble, yet still have the resources of any major. We've put our focus on a roster of artists who are true to their sound, and ensure that we lead with the music first. I also add an extra component of empathy to our promo team strategy, to approach things with an understanding of what it means to program a station in 2020.

GREATEST CAREER ACHIEVEMENT? Winning CMA and ACM awards was awesome, but I really feel the biggest achievement is being able to look back and see that so many people who trusted me to lead a portion of their careers are thriving today, like Ashley Stegbauer, at WWKA, in Orlando; Nina D, at KMLE, in Phoenix; and Alek Halverson, at KKWF, in Seattle.

I'D LIKE TO BE REMEMBERED FOR: Being the guy who decided to change careers in the middle of a pandemic.

Morgan Wallen 7 Summers



BREAKS THE FIRST DAY RECORD IN
SPOTIFY HISTORY FOR COUNTRY TRACK
BY A SOLO ARTIST



#3 DEBUT GLOBAL TOP 100 - SETTING A
NEW FIRST DAY RECORD FOR COUNTRY
SONG STREAMS

"MORE THAN MY HOMETOWN" **TOP 25**

3 CONSECUTIVE **#1** SMASHES

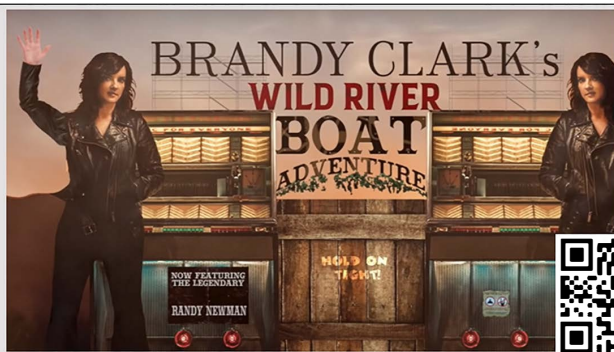
FOR IMMEDIATE AIRPLAY

TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
42	22	20	BRETT YOUNG	Lady	BMLG
43	23	20	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
44	24	20	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
50	31	19	TAYLOR SWIFT	betty	Republic/MCA Nashville
27	13	14	MORGAN WALLEN	More Than My Hometown	Big Loud
46	33	13	GABBY BARRETT	The Good Ones	Warner/WAR
41	30	11	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
35	25	10	NIKO MOON	Good Time	RCA Nashville
49	39	10	COLE SWINDELL	Single Saturday Night	Warner/WMN
23	15	8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR

RANK TW	Artist	Title	Label
1	BRYAN, LUKE	One Margarita	Capitol Nashville
2	HUNT, SAM	Hard To Forget	MCA Nashville
3	WALLEN, MORGAN	Chasin' You	Big Loud
4	SHELTON, BLAKE	Nobody But You w/Gwen Stefani	Warner/WMN
5	BARRETT, GABBY	I Hope f/Charlie Puth	Warner/WAR
6	LAMBERT, MIRANDA	Bluebird	RCA Nashville
7	COMBS, LUKE	Does To Me f/Eric Church	River House/Columbia Nash
8	MORRIS, MAREN	The Bones	Columbia
9	DENNING, TRAVIS	After A Few	Mercury Nashville
10	RHETT, THOMAS	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
11	OLD DOMINION	One Man Band	RCA Nashville
12	COMBS, LUKE	Even Though I'm Leaving	River House/Columbia Nash
13	OWEN, JAKE	Homemade	Big Loud
14	WALLEN, MORGAN	Whiskey Glasses	Big Loud
15	LYNCH, DUSTIN	Ridin' Roads	Broken Bow
16	HUNT, SAM	Kinfolks	MCA Nashville
17	COMBS, LUKE	Beer Never Broke My Heart	River House/Columbia
18	BENTLEY, DIERKS	Living	Capitol Nashville
19	CHESNEY, KENNY	Here And Now	Blue Chair/Warner/WEA
20	YOUNG, BRETT	Catch	BMLG
21	PEARCE, CARLY & BRICE, LEE	I Hope You're Happy Now	Big Machine/Curb
22	SHELTON, BLAKE	God's Country	Warner/WMN
23	ELI YOUNG BAND	Love Ain't	Valory
24	JANSON, CHRIS	Good Vibes	Warner/WAR
25	STELL, MATT	Prayed For You	Arista Nashville/RECORDS
26	MCCREERY, SCOTTY	In Between	Triple Tigers
27	COMBS, LUKE	She Got The Best Of Me	River House/Columbia Nash
28	PARDI, JON	Heartache Medication	Capitol Nashville
29	LANE, CHRIS	I Don't Know About You	Big Loud
30	DAN + SHAY & BIEBER, JUSTIN	10,000 Hours	Warner/Def Jam-WAR

AUDIO + VIDEO RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	CLICK HERE
2	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
3	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	CLICK HERE
4	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
5	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
6	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
7	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
8	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
9	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
10	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
11	JANSON, CHRIS	Done	Warner/WAR	CLICK HERE
12	LOCASH	One Big Country Song	Wheelhouse	CLICK HERE
13	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
14	MOORE, JUSTIN	Why We Drink	Valory	CLICK HERE
15	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
16	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
17	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN	CLICK HERE
18	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
19	RHETT, THOMAS	Be A Light f/McEntire, Scott..	Valory	CLICK HERE
20	BLAKE SHELTON	Happy Anywhere f/Gstefani	Interscope-WMN	CLICK HERE
21	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
22	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
23	MCGRAW, TIM	I Called Mama	Big Machine	CLICK HERE
24	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
25	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
26	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
27	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
28	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
29	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
30	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
31	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
32	YOUNG, BRETT	Lady	BMLG	CLICK HERE
33	LADY A	Champagne Night	BMLG	CLICK HERE
34	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
35	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
36	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
37	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
38	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
39	PAISLEY, BRAD	No I In Beer	Arista Nashville	CLICK HERE
40	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville	CLICK HERE
41	ALLEN, JIMMIE & CYRUS, NE	This Is Us	SC/RECORDS/Columbia	CLICK HERE
42	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE
43	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
44	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
45	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
46	MIDLAND	Cheatin' Songs	Big Machine	CLICK HERE
47	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
48	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
49	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
50	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Janson, Chris	Done	3	1	5	2
2	Young, Brett	Lady	6	2	4	4
3	Brown, Kane	Cool Again	2	7	15	3
4	Combs, Luke	Lovin' On You	15	6	9	1
5	Brice, Lee	One Of Them Girls	11	3	1	10
6	Maddie & Tae	Die From A Broken Heart	7	11	3	5
7	Rodgers, Jameson	Some Girls	1	5	13	19
8	Stell, Matt	Everywhere But On	13	15	8	6
9	McBryde, Ashley	One Night Standards	10	16	2	11
10	McGraw, Tim	I Called Mama	5	18	14	16
11	Moore, Justin	Why We Drink	20	4	20	13
12	Dickerson, Russell	Love You Like I Used To	17	9	17	18
13	Aldean, Jason	Got What I Got	14	12	24	8
14	LoCash	One Big Country Song	12	10	6	34
15	Lane, Chris	Big, Big Plans	4	13	35	12
16	Florida Georgia Line	I Love My Country	36	8	10	9
17	Rice, Chase	Lonely If You Are	8	25	12	17
18	Parmalee & Blanco Brown	Just The Way	9	23	11	21
19	Wallen, Morgan	More Than My Hometown	21	20	32	7
20	Lynch, Dustin	Momma's House	19	27	7	23
21	Rascal Flatts	How They Remember You	22	17	36	15
22	Urban, Keith	God Whispered Your Name	34	14	26	14
23	Scott, Dylan	Nobody	29	19	33	22
24	Arts, Tenille	Somebody Like That	16	34	19	28
25	Rucker, Darius	Beers And Sunshine	25	22	37	32
26	Hardy Feat. Lauren Alaina & Devin Di	One Beer	28	28	31	26
27	Rhett, Thomas Ft. Reba, Keith Urban, Be	A Light	31	21	21	36
28	Moore, Kip	She's Mine	23	26	30	38
29	Lady Antebellum	Champagne Night	37	29	22	30
30	Chesney, Kenny	Happy Does	26	32	18	40
31	Brown Band, Zac	The Man Who Loves You The Most	39	36	16	25
32	Pardi, Jon	Ain't Always The Cowboy	43	31	28	24
33	Paisley, Brad	No I In Beer	18	39	23	39
34	Moon, Niko	Good Time	30	30	49	27
35	Gilbert, Brantley	Hard Days	40	40	29	20
36	McCollum, Parker	Pretty Heart	38	35	34	33
37	Dan + Shay	I Should Probably Go To Bed	24	38	47	35
38	Allen, Jimmie Feat. Noah Cyrus	This Is Us	32	24	44	41
39	Langston, Jon	Now You Know	42	45	25	29
40	Alaina, Lauren	Getting Good	35	42	41	31
41	Eldredge, Brett	Gabrielle	45	33	42	44
42	Ballerini, Kelsea	Hole In The Bottle	27	46	39	43
43	Shelton, Blake Feat. Gwen Stefani	Happy Anywhere	44	37	27	48
44	Midland	Cheatin' Songs	46	41	38	37
45	Davis, Jordan	Almost Maybes	41	44	40	49
46	Church, Eric	Stick That In Your Country Song	47	47	48	45
47	Barrett, Gabby	The Good Ones	33	43	43	50
48	Runaway June	We Were Rich	49	49	45	42
49	Morris, Maren	To Hell & Back	48	48	46	46
50	Brothers Osborne	All Night	50	50	50	47

**BRANDY CLARK - BIGGER BOAT FT. RANDY NEWMAN**

When there's new music from Brandy Clark, MMI pays attention. Why? Because she's one of America's best songwriters - like, ever! Now she teams up with someone as masterful: the legendary Randy Newman. Wanna take a ride in a "Bigger Boat"?

**THE CHICKS - THE STAR-SPANGLED BANNER (NATIONAL ANTHEM)**

Let's put our hands over our American hearts, and stand together. Here's The Chicks, with a moving rendition of our National Anthem!

**RUSSELL DICKERSON - LOVE YOU LIKE I USED TO**

Russell Dickerson knows how to put a new twist on what matters most. His latest hit "Love You Like I Used To" definitely brings it all home!

**TIM DUGGER - YOU'RE GONNA LOVE ME**

If you're looking for a Pure-Poppy-Rap, keep looking! But if you're looking for pure Country music, then you'll love Tim Dugger. To love "You're Gonna Love Me" click here.



CMT PRESENTS



LEAH TURNER

The CMT Artist Discovery Network With MMI.

Leah Turner's "Once Upon A Time In Mexico" is a late summer stunner! Besides being a sultry Latin flavored groove, it's also the true historic account of Leah's parents' early embrace, leading to a lifetime of love.

Another CMT/MMI Emerging Hit alert!

*Leah Turner*

CALL US at
818-699-6400
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MONDAY MORNING INTEL

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CHARTS/POWERS:

1 – Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 – Retention is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 – National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 – Streaming, Audio & Video contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.

5 – Sales is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.