

Country Edition

HASHVILLE APPROVED

AUGUST 31, 2020

MONDAY MORNING INTEL

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ACTION	7
EXPOSED	

5	ME ⁻	75	

METHODOLOGY 15

Lainey Wilson:



THANK YOU COUNTRY RADIO!

#3 MOST ADDED

"THIS IS THE KIND OF SONG WE AS PROGRAMMERS SAY WE'RE ALWAYS LOOKING FOR. IT SOUNDS COUNTRY, HAS GREAT LYRICS, AND STANDS OUT IN A CROWD. LAINEY IS A STAR READY TO HAPPEN!"

MIKE BIDDLE - PD/WQDR RALEIGH

THREE DIFFERENT SONGS FEATURED ON THE HIT TV SHOW YELLOWSTONE





MMI - PUMERS

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Strmng	TW RK Sales	TW Composite	Artist	Title	Label
3	7	6	2	7	1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
6	9	7	3	2	2	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow
8	8	3	6	4	3	BRICE, LEE	One Of Them Girls	Curb
4	10	5	5	9	4	BROWN, KANE	Cool Again	RCA Nashville
10	2	2	16	17	5	JANSON, CHRIS	Done	Warner/WAR
5	1	11	20	13	6	MOORE, JUSTIN	Why We Drink	Valory
2	17	4	12	11	7	COMBS, LUKE	Lovin' On You	River House/Columbia Nash
24	X	18	4	3	8	WALLEN, MORGAN	More Than My Hometown	Big Loud
1	X	19	10	22	9	FLORIDA GEORGIA LINE	I Love My Country	BMLG
13	6	13	15	18	10	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN
9	5	27	14	12	11	RHETT, THOMAS	Be A Light f/McEntire, Scott	Valory
7	3	20	19	24	12	URBAN, KEITH	God Whispered Your Name	Capitol Nashville
11	4	16	24	25	13	MCGRAW, TIM	l Called Mama	Big Machine
17	Χ	39	11	5	14	SHELTON, BLAKE	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
18	11	34	8	14	15	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville
25	Χ	30	7	10	16	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR
12	18	9	23	20	17	RODGERS, JAMESON	Some Girls	River House/Columbia Nash
16	14	33	9	15	18	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
41	Χ	1	21	19	19	YOUNG, BRETT	Lady	BMLG
21	19	23	18	23	20	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville
50	Χ	Χ	1	1	21	WALLEN, MORGAN	7 Summers	Big Loud
15	12	17	31	45	22	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow
19	16	26	30	29	23	MOORE, KIP	She's Mine	MCA Nashville
14	15	12	45	32	24	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS
23	22	8	28	39	25	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers
30	Χ	44	25	16	26	CHURCH, ERIC	Stick That In Your Country	EMI Nashville
38	Χ	24	44	8	27	RUCKER, DARIUS	Beers And Sunshine	Capitol Nashville
22	13	37	39	34	28	PAISLEY, BRAD	No I In Beer	Arista Nashville
20	24	10	29	36	29	LANE, CHRIS	Big, Big Plans	Big Loud
34	Χ	38	22	28	30	MOON, NIKO	Good Time	RCA Nashville
42	Χ	43	17	21	31	BARRETT, GABBY	The Good Ones	Warner/WAR
43	Χ	15	34	31	32	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
48	Χ	50	27	6	33	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
26	23	29	36	33	34	LADY A	Champagne Night	BMLG
35	Χ	42	35	30	35	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment
39	Χ	49	13	37	36	SWIFT, TAYLOR	betty	Republic/MCA Nashville
27	Χ	31	46	41	37	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA
47	Χ	Χ	37	27	38	SWINDELL, COLE	Single Saturday Night	Warner/WMN
32	Χ	21	48	44	39	RASCAL FLATTS	How They Remember You	Big Machine
40	Χ	45	26	42	40	DAVIS, JORDAN	Almost Maybes	MCA Nashville
28	20	40	41	43	41	MIDLAND	Cheatin' Songs	Big Machine
33	21	36	38	47	42	ALAINA, LAUREN	Getting Good	Mercury Nashville
36	Χ	48	43	26	43	BROTHERS OSBORNE	All Night	EMI Nashville
45	Χ	Χ	33	38	44	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia
49	X	Х	32	35	45	ELL, LINDSAY	wAnt me back	Stoney Creek
29	25	22	42	48	46	LYNCH, DUSTIN	Momma's House	Broken Bow
37	Χ	25	49	49	47	SCOTT, DYLAN	Nobody	Curb
44	Χ	35	40	46	48	GILBERT, BRANTLEY	Hard Days	Valory
46	Χ	28	50	40	49	BROWN, ZAC BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
31	X	32	47	50	50	ARTS, TENILLE	Somebody Like That	19th & Grand

	ARTIST	TITLE	LABEL/IMPRINT
HDTZDNE	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
HDTZDNE	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
HDTZDNE	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR
HDTZDNE	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
HDTZDNE	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
HDTZDNE	CHRIS LANE	Big, Big Plans	Big Loud

Country

MMI - DEVELOPING

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CAM
TAYLOR SWIFT
JORDAN DAVIS
GABBY BARRETT
NIKO MOON
MAREN MORRIS
LITTLE BIG TOWN
CAROLINE JONES
LINDSAY ELL
BRETT YOUNG
RUNAWAY JUNE
JAKE OWEN

Classic betty Almost Maybes The Good Ones Good Time To Hell & Back Wine, Beer, Whiskey All Of The Boys wAnt me back Lady We Were Rich

Made For You

Triple Tigers
Republic/MCA Nashville
MCA Nashville
Warner/WAR
RCA Nashville
Columbia Nashville
Capitol Nashville
Mailboat
Stoney Creek
BMLG
Wheelhouse
Big Loud

IMPACTING NOW!

The powerful new single

TIM DUGGER

YOU'RE GONNA LOVE ME

3.3M+ Career On-Demand Streams

2.1 M+ Pandora Lifetime Streams

1M+ Total YouTube Views







CURRENT POSITION:

Brand Manager,
WNSH
New York's
Country 94-7

PASTRADIO POSITIONS: Program Director and Afternoons 95.5 WPLJ, Program Director and Afternoons KLIF-FM i93 Dallas, Program Director and Afternoons/Mornings KKMG 98.9 Magic FM Colorado Springs, Afternoons and Nights WFLY Fly 92.3 Albany, Weekend/Swing WSPK K104 Poughkeepsie

CLOSESTRADIO COLLEAGUES: Skip Bishop (President, CO - CEO Studio2Bee Ent.)

CLOSESTLABEL COLLEAGUES: (Besides Skip) I've gotten to know everyone extremely well on my Voicemail!

ALL-TIME TOP 5 RADIO STATIONS: WNSH, New York's Country 94.7: The listeners in this city are electric and the most passionate fans I've met around the country. WSPK is where I got my start and a station I listened to for a long time. I learned so much from Scotty, Terry and Donny. WFLY: I remember opening the mic for the first time and loving that reverb. WPLJ always blew me away with how exciting it sounded, I used to listen to Scott and Todd never thinking I'd join them at some point in my career. KDWB was so much fun to listen to. And Hot 97 - there was nothing better than blasting Hot 97 on a hot summer day, headed to Yankee Stadium! Considering that you are programming in market number One, and known for its total diversity, how does that effect your playlist and programming? There was a huge gap for some time in NY. The city didn't grow up with a country radio station playing "I Like It I Love It," from Tim McGraw for 20 Years. That certainly changes the musical recipe. This town was starved for a country Radio station. The passion our listeners have for the music and the personalities is truly one-of-a- kind and they really drive our attitude

HAVE YOU MODIFIED CONTENT BECAUSE OF COVID 19? The health and safety of our team has and remains our top priority. Therefore, as the city shut down, we immediately deployed a "remote" content strategy. Our commitment to our listeners remains the same as well. We seek to serve our community and be a companion day in and day out. Our listeners rely on us to provide comfort and companionship during turbulent times. We also needed to maintain our existing on-air relationship with frontline workers and first responders being our P1's. This has allowed us to push the boundaries and we've been able to try some things we might not have pre-COVID. Our talent has really impressed me with their ability to adapt, connect and deliver compelling content; all while genuinely being there for our audience, giving them a sense of inclusion and calm, has been remarkable.

FAVORITE CURRENT ARTISTS: Ryan Hurd, Hardy, Lindsay Ell, Mitchell Tenpenny, Ingrid Andress, Brothers Osborne, Morgan Wallen, Jordan Davis

ALL-TIME FAVORITE ARTISTS: Eric Church, Dave Matthews Band, Michael Buble, Sara Bareilles, Gavin DeGraw, John Mayer, The Goo Goo Dolls

GENERAL PROGRAMMING PHILOSOPHY: For me I focus on the relationship, at all fronts - station and audience, talent and audience, management and talent. I believe in the talent having ownership of their role and I encourage collaboration between them, I believe that's key.

I'DLIKE TOBE REMEMBEREDFOR: I'd hope someone would say man, he really motivated and inspired me, he was someone who was very supportive and someone who appreciates "the good" in things.



IMPACTING
OCTOBER 5TH

#1 RESEARCH WXBQ/JOHNSON CITY

"AWESOME SONG THAT CONNECTS WITH LISTENERS ALMOST IMMEDIATELY."

- BILL HAGY, WXBQ

BIG LOUD

Ooi	intry
TW RK Airplay	TW MMI COMPOSITI
50	21
41	19
24	8
48	33

TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT	
50	21	29	WALLEN, MORGAN	7 Summers	Big Loud	
41	19	22	YOUNG, BRETT	Lady	BMLG	
24	8	16	WALLEN, MORGAN	More Than My Hometown	Big Loud	
48	33	15	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	
38	27	11	RUCKER, DARIUS	Beers And Sunshine	Capitol Nashville	
43	32	11	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	
42	31	11	BARRETT, GABBY	The Good Ones	Warner/WAR	
25	16	9	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR	
47	38	9	SWINDELL, COLE	Single Saturday Night	Warner/WMN	

Country

MMI -RECURRENTS

RANK Tw	Artist	Title	Label
1	LUKE BRYAN	One Margarita	Capitol Nashville
2	SAM HUNT	Hard To Forget	MCA Nashville
3	MORGAN WALLEN	Chasin' You	Big Loud
4	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
5	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
6	MIRANDA LAMBERT	Bluebird	RCA Nashville
7	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
8	MAREN MORRIS	The Bones	Columbia
9	OLD DOMINION	One Man Band	RCA Nashville
10	TRAVIS DENNING	After A Few	Mercury Nashville
11	JAKE OWEN	Homemade	Big Loud
12	LOCASH	One Big Country Song	Wheelhouse
13	MORGAN WALLEN	Whiskey Glasses	Big Loud
14	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
15	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
16	DUSTIN LYNCH	Ridin' Roads	Broken Bow
17	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
18	SAM HUNT	Kinfalks	MCA Nashville
19	CHRIS JANSON	Good Vibes	Warner/WAR
20	DIERKS BENTLEY	Living	Capitol Nashville
21	SCOTTY MCCREERY	In Between	Triple Tigers
22	CARLY PEARCE & LEE BRICE	l Hope You're Happy Now	Big Machine/Curb
23	JON PARDI	Heartache Medication	Capitol Nashville
24	KENNY CHEZNEY	Here And Now	Blue Chair/Warner/WEA
25	BRETT YOUNG	Catch	BMLG
26	ELI YOUNG BAND	Love Ain't	Valory
27	OLD DOMINION	Make It Sweet	RCA Nashville
28	BLAKE SHELTON	God's Country	Warner/WMN
29	LUKE COMBS	She Got The Best Of Me	River House/Columbia Nash
30	RUSSELL DICKERSON	Every Little Thing	Triple Tigers



<u> Audio + Video R</u>		TITLE	LABEL	LISTEN UP! LINKS
1	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
2	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville	CLICK HERE
3	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
4	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
5	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
6	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
7	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR	CLICK HERE
8	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
9	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
10	FLORIDA GEORGIA LINE	I Love My Country	BMLG	CLICK HERE
11	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
12	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
13	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
14	RHETT, THOMAS	Be A Light f/McEntire, Scott	Valory	CLICK HERE
15	MCBRYDE, ASHLEY	One Night Standards	Warner/WMN	CLICK HERE
16	JANSON, CHRIS	Done	Warner/WAR	CLICK HERE
17	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
18	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
19	URBAN, KEITH	God Whispered Your Name	Capitol Nashville	CLICK HERE
20	MOORE, JUSTIN	Why We Drink	Valory	CLICK HERE
21	YOUNG, BRETT	Lady	BMLG	CLICK HERE
22	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
23	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
24	MCGRAW, TIM	l Called Mama	Big Machine	CLICK HERE
25	CHURCH, ERIC	Stick That In Your Country	EMI Nashville	CLICK HERE
26	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
27	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
28	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
29	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
30	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
31	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
32	ELL, LINDSAY	wAnt me back	Stoney Creek	CLICK HERE
33	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
34	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
35	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
36	LADY A	Champagne Night	BMLG	CLICK HERE
37	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
38	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
39	PAISLEY, BRAD	No I In Beer	Arista Nashville	CLICK HERE
41	MIDLAND	Cheatin' Songs	Big Machine	CLICK HERE
42	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
43	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
44	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
45	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
46	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
47	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
48	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
49	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
50	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE
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RANKARTISTTITLEN'EASTMIDWEST1Young, BrettLady542Janson, ChrisDone12	WEST 2 3	SOUTH
1 Young, Brett Lady 5 4	2	1
7 Janean Chris None 1 7	7	ı
Z DOIIG I Z	J	4
3 Brice, Lee One Of Them Girls 10 1	1	10
4 Combs, Luke Lovin' On You 13 3	10	2
5 Brown, Kane Cool Again 3 7	14	5
6 Maddie & Tae Die From A Broken Heart 7 15	4	8
7 Aldean, Jason Got What I Got 11 10	12	3
8 Dickerson, Russell Love You Like I Used To 9 9	5	12
9 Rodgers, Jameson Some Girls 8 8	6	26
10 Lane, Chris Big, Big Plans 2 13	15	23
11 Moore, Justin Why We Drink 18 5	21	11
12 Stell, Matt Everywhere But On 22 17	9	6
13 Mcbryde, Ashley One Night Standards 14 16	11	21
14 LoCash One Big Country Song 20 6	8	24
15 Parmalee & Blanco Brown Just The Way 16 18	7	19
16 McGraw, Tim I Called Mama 4 23	23	16
17 Rice, Chase Lonely If You Are 6 21	24	14
18 Wallen, Morgan More Than My Hometown 12 19	34	9
19 Florida Georgia Line I Love My Country 38 14	13	20
20 Urban, Keith God Whispered Your Name 45 12	16	13
21 Rascal Flatts How They Remember You 35 11	25	22
22 Lynch, Dustin Momma's House 19 26	20	15
23 Pardi, Jon Ain't Always The Cowboy 40 31	22	7
24 Rucker, Darius Beers And Sunshine 17 24	30	31
25 Scott, Dylan Nobody 34 25	27	18
26 Moore, Kip She's Mine 15 22	31	40
27 Rhett, Thomas Ft. Reba, Keith Urban, Chris T Be A Light 32 20	17	34
28 Brown Band, Zac The Man Who Loves You The Most 25 34	38	17
29 Lady Antebellum Champagne Night 28 27	29	32
30 Dan + Shay I Should Probably Go To Bed 26 30	36	27
31 Chesney, Kenny Happy Does 21 33	32	33
32 Arts, Tenille Somebody Like That 27 36	19	39
33 Hardy Feat. Lauren Alaina & Devin Dawson One Beer 29 35	33	29
34 McCollum, Parker Pretty Heart 44 29	26	30
35 Gilbert, Brantley Hard Days 30 40	28	28
36 Alaina, Lauren Getting Good 36 42	18	25
37 Paisley, Brad No I In Beer 23 39	35	36
38 Moon, Niko Good Time 24 28	47	38
39 Shelton, Blake Feat. Gwen Stefani Happy Anywhere 47 38	41	37
40 Midland Cheatin' Songs 43 41	43	35
41 Eldredge, Brett Gabrielle 37 32	46	44
42 Ballerini, Kelsea Hole In The Bottle 31 45	40	41
43 Barrett, Gabby The Good Ones 39 37	39	48
44 Church, Eric Stick That In Your Country Song 46 43	44	45
45 Davis, Jordan Almost Maybes 41 44	45	46
46 Morris, Maren To Hell & Back 42 47	37	42
47 Runaway June We Were Rich 49 46	42	43
48 Brothers Osborne All Night 48 48	48	49
49 Swift, Taylor betty 33 49	49	47
50 Little Big Town Wine, Beer, Whiskey 50 50	50	50





CLAYTON ANDERSON - IN THE DARK

Okay Folks Here's one for you! MMI Emerging Hit Alert!
Clayton Anderson was ripping a packed-house touring path through the Midwest and South before Covid. But nothing will stop Clayton from putting on his Sunday best on a Saturday night. Wanna get dapper? No need to remain "In the Dark".....iust click here:





That sound you just heard was Morgan Wallen exploding! In a relatively short time Big Loud's Wallen has become an extremely hot ticket with streams, sales, social media and airplay going berserk. He just knows how to put his heart into the grooves. This Video is "More Than a Hometown".... it's also a hit! Click Here!





JACKSON MICHELSON - ONEDAY

We can't stop loving this song. If you don't have kids or you aren't a kid or you don't like kids...then this smash isn't for you. But if you are a Mom or Dad the words of Jackson Michelson's "One Day" leave a very short distance between the radio speakers and your heart! Bring a tissue and click here!





RUNAWAY JUNE - WEWERERICH: LIVE FROM THE GRAND OLE OPRY

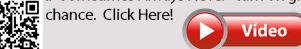
At MMI, we're placing our bets on Runaway June! The amazing trio of talent has ascended above the pack, and has taken off like the stars that they are! And now, with the addition of the amazingly gifted rising star (and regular Opry host) Natalie Stovall, Runaway June's momentum and credibility are turning America's heads.

From the Stage of The Grand Ole Opry, here's "We Were Rich."



BRANDONRATCLIFF - SOMETIMES ALWAYS NEVER

We DARE you to not find yourself singing this song. Truth: MMI didn't know much about this wunderkind, until his EP came out this week. Now we can't get enough. We'd be blasting it all day in our office... if we had one. This kid is the spitting definition of "one of the cool kids." If you "Sometimes Always Never" turn on great new music, here's your



CMT PRESENTS



The CMT Artist Discovery Network With MMI.

This week CMT lights up the screen with the genuine Country sound of Kree Harrison. Her talent, voice, and style are as real as it gets. The moving lyrics to "Chosen Family Tree" take us back to the basics of Country's fore-founders, with a fresh new twist.







CALL US at 818-699-6400 or Email contact@mmi2020.com

MONDAY MORNING INTEL

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Norm Trento

PAW POWER:

NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

CHARTS/POWERS:

- Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 25 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.