

THANK YOU, COUNTRY RADIO!

#1 MONDAY MORNING INTEL

#1 MEDIABASE

#1 BILLBOARD



ONE OF THEM GIRLS





NASHVILLE APPROVED

OCTOBER 5, 2020

MONDAY MORNING INTEL

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METHODOLOGY 15



FOR YOUR CONSIDERATION NEW ARTIST OF THE YEAR

BACK-TO-BACK
#1SINGLES
"BEST SHOT" & "MAKE ME WANT TO"

30⁺ NATIONAL TV APPEARANCES

"THIS IS REALLY A PROJECT THAT SAYS, 'HEY, I AM A COUNTRY STAR, I COMPLETELY BELONG HERE, I AM A MASTER OF THIS FORM."
- NPR, ON NEW EP RELEASE BETTIE JAMES

TW RK Airplay	TW RK Retention	TW RK	TW RK	TW RK Sales	TW COMPOSITE	Artist	Title	Label
1 AINFLAT	4	2	3	5	1	LEE BRICE	One Of Them Girls	Curb
3	3	12	1	3	2	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
2	6	5	5	10	3	LUKE COMBS	Lovin' On You	River House/Columbia Nash
4	8	3	6	26	4	KANE BROWN	Cool Again	RCA Nashville
6	2	21	10	15	5	JAMESON RODGERS	Some Girls	River House/Columbia Nash
8	12	13	15	4	6	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
12	1	19	11	14	7	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
9	10	16	9	12	8	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
15	16	10	8	7	9	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
10	9	1	21	28	10	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
7	5	4	32	27	11	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
5	7	23	23	20	12	TIM MCGRAW	l Called Mama	Big Machine
13	14	17	16	18	13	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
41	Х	X	7	1	14	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
11	20	26	4	8	15	MORGAN WALLEN	More Than My Hometown	Big Loud
 20	X	46	12	2	16	CHRIS STAPLETON	Starting Over	Mercury Nashville
14	11	7	27	41	17	CHASE RICE	Lonely If You Are	Dack Janiels/Broken Bow
26	X	14	22	24	18	FLORIDA GEORGIA LINE	Long Live	BMLG
35	X	41	2	13	19	MORGAN WALLEN	7 Summers	Big Loud/Republic
33	X	39	13	9	20	TAYLOR SWIFT	betty	Republic/MCA Nashville
23	X	37	19	19	21	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
19	15	20	31	33	22	LADY A	Champagne Night	BMLG
17	13	24	35	29	23	KIP MOORE	She's Mine	MCA Nashville
18	19	6	29	31	24	CHRIS LANE	Big, Big Plans	Big Loud
39	X	8	30	23	25	BRETT YOUNG	Lady	BMLG
38	X	34	17	17	26	GABBY BARRETT	The Good Ones	Warner/WAR
27	21	31	14	16	27	NIKO MOON	Good Time	RCA Nashville
37	Χ	45	18	11	28	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
21	24	42	26	6	29	ERIC CHURCH	Stick That In Your Country	EMI Nashville
16	22	15	38	35	30	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
31	X	40	24	34	31	MAREN MORRIS	To Hell & Back	Columbia Nashville
30	X	43	20	38	32	JORDAN DAVIS	Almost Maybes	MCA Nashville
25	18	27	37	37	33	DUSTIN LYNCH	Momma's House	Broken Bow
46	Χ	30	28	32	34	COLE SWINDELL	Single Saturday Night	Warner/WMN
22	26	29	33	25	35	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
42	Χ	33	43	22	36	BRANTLEY GILBERT	Hard Days	Valory
40	27	9	25	36	37	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
28	17	35	36	45	38	LAUREN ALAINA	Getting Good	Mercury Nashville
24	23	18	46	39	39	RASCAL FLATTS	How They Remember You	Big Machine
43	X	11	50	42	40	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
36	Χ	44	42	30	41	BROTHERS OSBORNE	All Night	EMI Nashville
32	X	28	49	48	42	DYLAN SCOTT	Nobody	Curb
44 47	X	25 20	45 24	44 42	43	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
47 20	χ	36	34 40	43 50	44 45	RYAN HURD	Every Other Memory	RCA Nashville
29 34	28 25	22 38	40 41	50 40	45 46	TENILLE ARTS	Somebody Like That Gabrielle	19th & Grand Warner/WMN
34 45		38 32	41 48	4U 47	46 47	BRETT ELDREDGE Jake Owen	babrielle Made For You	
40 50	X		46 47	47 21	47 48	ELVIE SHANE		Big Loud Wheelhouse
48	X	X	4 <i>1</i> 44	21 46	46 49	CARLY PEARCE	My Bay Next Girl	Wheelhouse Big Machine
40 49	X	X	39	40 49	45 50	MITCHELL TENPENNY	Broken Up	Columbia Nashville
40	X	Χ	טט	40	JU	PHILILL ILINFLININT	חו חצבוו חף	6010111010 148511VIIIB

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	FLORIDA GEORGIA LINE	Long Live	BMLG
HOTZONE	TENILLE ARTS	Somebody Like That	19th & Grand
HOTZONE	TAYLOR SWIFT	betty	Republic/MCA Nashville
HOTZONE	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
<i>HDTZDNE</i>	DYLAN SCOTT	Nobody	Curb
<i>HDTZDNE</i>	MORGAN WALLEN	7 Summers	Big Loud/Republic
HDTZDNE	GABBY BARRETT	The Good Ones	Warner/WAR

Country

MMI - DEVELOPING

DEVELOPING	MIRANDA LAMBERT
DEVELOPING	NIKO MOON
DEVELOPING	LITTLE BIG TOWN
DEVELOPING	BRETT YOUNG
DEVELOPING	CAROLINE JONES
DEVELOPING	JORDAN DAVIS
DEVELOPING	MAREN MORRIS
DEVELOPING	BRANTLEY GILBERT
DEVELOPING	JIMMIE ALLEN & NOAH CYRUS
DEVELOPING	JAKE OWEN
DEVELOPING	COLE SWINDELL

Settling Down
Good Time
Wine, Beer, Whiskey
Lady
All Of The Boys
Almost Maybes
To Hell & Back
Hard Days
This Is Us
Made For You
Single Saturday Night

RCA Nashville
RCA Nashville
Capitol Nashville
BMLG
Mailboat
MCA Nashville
Columbia Nashville
Valory
SC/RECORDS/Columbia
Big Loud
Warner/WMN

ADD NOW

CONVERSIONS NOW!

JACKSON

ONEDAY





STACY BLYTHE INTEL



What was your professional path that lead you to Big Loud?

I interned at Sony while I was attending MTSU. Bill Macky was VP at Epic at the time. After graduation, Bill and I crossed paths again and he hired me as promotion coordinator at Category 5 Records (ask either of us for THOSE stories... they are great) and then gave me my first shot at a regional gig at 1720 Entertainment. From there, I went to Stoney Creek and then Republic Nashville. I met Seth England while working with FGL at Republic, became fast friends, and when they launched Big Loud Records, he gave me the opportunity to step up to the challenge of leading the promotion team.

What are your main responsibilities with in Big Loud?

I wait for VP of A&R, Patch Culbertson, to tell me that something is a hit and then I lead our team as we spread that word to our friends at radio. Please don't let my bosses know that this is all that they pay me to do.

If you did not have a title at Big Loud what title would best describe your job?

Coach. The real talent is in our team. I call the plays...

Big Loud has enjoyed unprecedented impressive success, how has this been accomplished in such a short period of time?

First, when the label was started, we had enough of a financial foundation from the partners to give us 5 years to figure this out. There was no safety net. We have definitely stumbled along the way, but learned that leading with gut is not always the way to go. Big Loud is made up of incredibly creative, forward thinking individuals that genuinely love working together on a daily basis. Yes, the song is king, but man, the culture sure makes it more fun.

What are the early indicators telling you a song is a hit?

I love going to our artists' shows when they play new material and watch the phones go up in the air. If you have a ton of phones in the air, chances are... you have a hit. We watch what the fans run to and then we form our campaign.

The marketplace is constantly changing, more artist involvement. Other than delivering hit songs, what is artist being asked contribute?

Content. There are so many different avenues to access an artist and consume music through a smartphone alone. The artist is on a daily mission to stay engaged with fans, especially during this time when touring isn't able to take place.

What country artists have surprised you in the past year or two?

I don't know if I would say this surprised me as much as I just slept on it, but Jon Pardi just keeps releasing great music. Ashland Craft, an artist that we recently signed to Big Loud, absolutely blew me away while she was on the road opening for Morgan Wallen. Her voice just stops me in my tracks.

Who are your all-time favorite artist?

This is a bit all across the board. Randy Travis, Butch Walker, Motley Crue, Foo Fighters, Pink

You are known for your leadership, being well prepared, and high motivation, where does this come from?

Wow. Those are things that I could only hope to be known for. Everything that I do or that I am today points back to how I was raised (shoutout to my Pittsburgh peeps). I had to earn everything that I had and we lived by the golden rule. As far as how I lead this promotion team, those two things are pillars. Hard works pays off ... and if you're good to people they will usually be good to you in return.

You have a busy life with your work and family, how do you find balance?

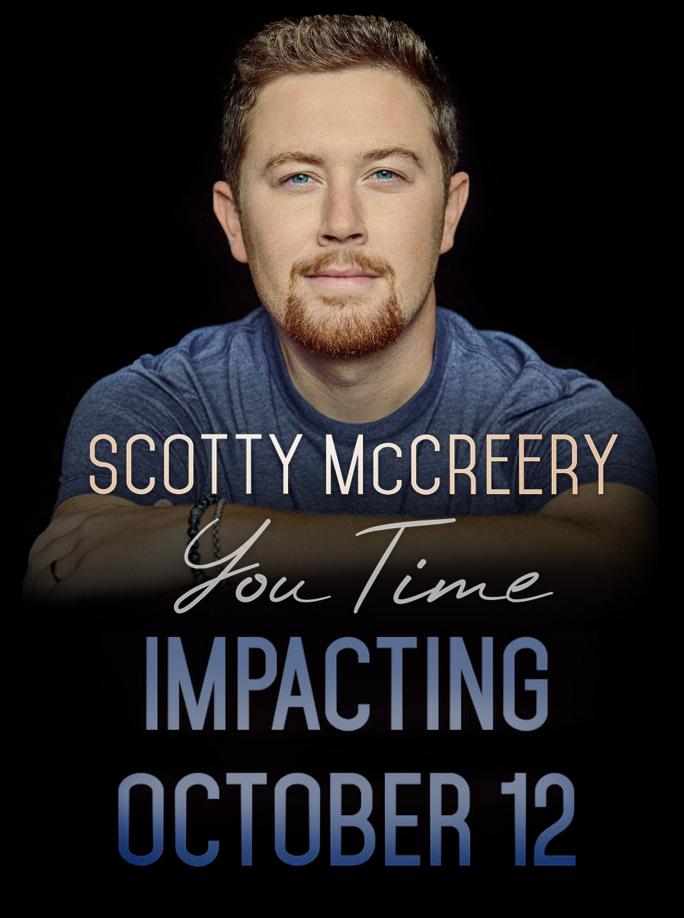
I am fortunate to be married to someone who understands this career path and loves it as much as I do. Tyler is my center. He is constantly bringing me back to what is important. I am equally as fortunate to work for a company that prioritizes family. I can't tell you the number of times that Seth England will call me and say "Sorry, I didn't realize I was calling during Frankie time, this can wait." It's important that Frankie sees us working hard, but it's just as important that she sees us taking time to step away as well. I also have a heck of a mom support group within this industry. Some days those ladies are the only voices that get me through.

Who has been most influential to you, professionally?

I always credit Bill Macky for believing in me from the beginning and providing a path for me. While I was a promotion coordinator, I watched how Shari Roth worked and learned so much from her. Most of my best friends are friends that I've made in this business and I learn from them daily. I love being able to support each other and celebrate wins together across company lines. We are all just a bunch of music lovers in the end!



CA/MB 49* \rightarrow 44*, BB 44* \rightarrow 38*





TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
41	14	27	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
35	19	16	MORGAN WALLEN	7 Summers	Big Loud/Republic
39	25	14	BRETT YOUNG	Lady	BMLG .
33	20	13	TAYLOR SWIFT	betty	Republic/MCA Nashville
46	34	12	COLE SMINDELL	Single Saturday Night	Warner/WMN
38	26	12	GABBY BARRETT	The Good Ones	Warner/WAR
37	28	9	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
26	18	8	FLORIDA GEORGIA LINE	Long Live	BMLG

Country

MMI -RECURRENTS

RANK Tw	Artist	Title	Label
1	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
2	LUKE BRYAN	One Margarita	Capitol Nashville
3	SAM HUNT	Hard To Forget	MCA Nashville
4	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
5	MORGAN WALLEN	Chasin' You	Big Loud
6	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
7	CHRIS JANSON	Done	Warner/WAR
8	MIRANDA LAMBERT	Bluebird	RCA Nashville
9	OLD DOMINION	One Man Band	RCA Nashville
10	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
11	MAREN MORRIS	The Bones	Columbia
12	JUSTIN MOORE	Why We Drink	Valory

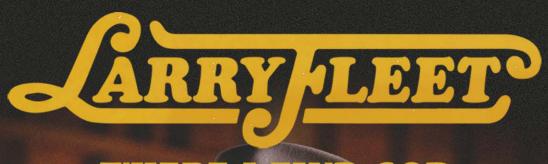






AUDIO +	+ VIDEO RANK ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
2	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
3	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
4	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
5	COMBS, LUKE	Lovin' On You	River House/Columbia Nash	CLICK HERE
6	Brown, Kane	Cool Again	RCA Nashville	CLICK HERE
7	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
8	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR	CLICK HERE
9	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
10	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
11	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
12	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
13	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
14	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
15	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
16	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
17	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
18	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
19	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
20	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
21	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
22	FLORIDA GEORGIA LINE	Long Live	BMLG	CLICK HERE
23	MCGRAW, TIM	l Called Mama	Big Machine	CLICK HERE
24	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
25	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
26	CHURCH, ERIC	Stick That In Your Country	EMI Nashville	CLICK HERE
27	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	CLICK HERE
28	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
29	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
30	YOUNG, BRETT	Lady	BMLG	CLICK HERE
31	LADY A	Champagne Night	BMLG	CLICK HERE
32	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
33	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
34	RYAN HURD	Every Other Memory	RCA Nashville	CLICK HERE
35	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
36	ALAINA, LAUREN	Getting Good	Mercury Nashville	CLICK HERE
37	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
38	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
39	MITCHELL TENPENNY	Broken Up	Columbia Nashville	CLICK HERE
40	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
41	BRETT ELDREDGE	Gabrielle	Warner/WMN	CLICK HERE
42	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
43	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
44	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
45	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
46	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
47	ELVIE SHANE	My Bay	Wheelhouse	CLICK HERE
48	JAKE OWEN	Made For You	Big Loud	CLICK HERE
49	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
50	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE
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RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Dickerson, Russell	Love You Like I Used To	2	10	1	3
2	Brice, Lee	One Of Them Girls	6	4	3	2
3	Brown, Kane	Cool Again	4	5	2	17
4	Stell, Matt	Everywhere But On	5	3	8	13
5	Combs, Luke	Lovin' On You	19	1	11	6
6	Lane, Chris	Big, Big Plans	8	2	20	4
7	Rice, Chase	Lonely If You Are	10	7	10	8
8	Young, Brett	Lady	3	6	33	7
9	Parmalee & Blanco Brown	Just The Way	14	11	4	19
10	Dan + Shay	l Should Probably Go To Bed	1	15	36	16
11	Brown Band, Zac	The Man Who Loves You The Most	11	17	14	15
12	Aldean, Jason	Got What I Got	30	9	7	14
13	Shelton, Blake Feat. Gwen Stefani	Happy Anywhere	20	23	29	5
14	Florida Georgia Line	Lang Live	18	14	5	38
15	Chesney, Kenny	Happy Does	9	19	27	24
16	Hardy Feat. Lauren Alaina & Devin Dawson	One Beer	36	8	12	34
17	Pardi, Jon	Ain't Always The Cowboy	31	20	6	32
18	Rascal Flatts	How They Remember You	12	29	15	31
19	McCollum, Parker	Pretty Heart	17	21	21	30
20	Lady Antebellum	Champagne Night	7	25	37	21
21	Rodgers, Jameson	Same Girls	13	16	18	46
22	Arts, Tenille	Somebody Like That	24	27	26	18
23	McGraw, Tim	I Called Mama	26	18	17	43
24	Moore, Kip	She's Mine	27	26	22	25
25	Allen, Jimmie Feat. Noah Cyrus	This Is Us	35	28	23	9
26	Wallen, Morgan	More Than My Hometown	23	13	24	42
27	Lynch, Dustin	Momma's House	15	31	13	41
28	Scott, Dylan	Nobody	25	24	31	23
29	Rucker, Darius	Beers And Sunshine	16	32	19	36
30	Swindell, Cole	Single Saturday Night	48	12	9	22
31	Maan, Nika	Good Time	21	30	32	20
32	Owen, Jake	Made For You	37	22	34	26
33	Gilbert, Brantley	Hard Days	22	36	25	27
34	Barrett, Gabby	The Good Ones	29	37	35	10
35	Alaina, Lauren	Getting Good	32	35	28	33
36	Hurd, Ryan	Every Other Memory	41	41	16	12
37	Ballerini, Kelsea	Hole In The Bottle	33	34	41	11
38	Eldredge, Brett	Gabrielle	39	33	39	39
39	Swift, Taylor	betty	34	43	43	35
40	Jones, Caroline	All Of The Boys	45	44	48	1
41	Morris, Maren	To Hell & Back	28	42	42	44
42	Wallen, Morgan	7 Summers	44	46	40	37
43	Church, Eric	Stick That In Your Country Song	43	38	47	40
44	Davis, Jordan	Almost Maybes	38	47	45	45
45	Counts, Robert	What Do I Know	46	40	30	50
46	Old Dominion	Never Be Sorry	47	48	38	28
47	Runaway June	We Were Rich	42	49	44	47
48	Brothers Osborne	All Night	40	39	50	49
49	Little Big Town	Wine, Beer, Whiskey	50	45	49 48	29
50	Stapleton, Chris	Starting Over	49	50	46	48



WHERE I FIND GOD

"COUNTRY RADIO, MORE THAN EVER, NEEDS ARTISTS LIKE LARRY FLEET."

DAVE PARKER,
 WUSH/NORFOLK

"I'M NOT EXAGGERATING WHEN I SAY THIS SONG IS A HIT...IT HAD 100 PERCENT APPROVAL. NO NEGATIVES AT ALL. NOT ONE. WE'VE BEEN PLAYING IT SINCE THAT DAY."

DEB TURPIN,
 KSOP/SALT LAKE CITY

"THIS SONG SPOKE TO OUR COMMUNITY DURING HURRICANE SALLY."

> - BRENT LANE, WYCT/PENSACOLA

"EVERY NOW AND AGAIN AN ARTIST
AND SONG COME ALONG THAT
MAKE YOU LOOK UP FROM YOUR
MASK AND TAKE NOTICE.
'WHERE I FIND GOD' IS ONE OF
THOSE SONGS."

 NATE DEATON, KRTY/SAN JOSE



BIG LOUD







CASSADEE POPE COUNTING ON THE WEATHER

This week CMT brings us the perfect visual concept: that the simple things can be the best. From television to Superstar, Cassadee Pope - in a "less is much more" production - spells it out that all we need is time and each other.





MMITEAMS UP WITH

Veterans Matter e take care of our own.





PLEASE VISIT VETERANSMATTER.ORG/RADIO

Tonight, on the streets of your city, someone who has fought for our freedoms is sleeping on cardboard, just hoping to stay warm and dry. When MMI heard that Country Radio was finding ways to house these heroes, we wanted to do more. Check out this guick chat from our friend Ken Leslie who heads up the organization and their project "Cardboard To Headboards". Ken makes it easy for your station to be involved. If we all take care of just one homeless veteran, all Americans will sleep better at night!











CAM-CLASSIC

If you want to hang with Cam, go the thrift store, ask for the goodstuff, get dolled up and go for an uptown stroll! This is a visual celebration of the good life, while looking back at all things fancy schmancy! If you have someone special, make the most of it - be timeless - be "Classic"



EITTE BIG TOWN

LITTLEBIGTOWN - WINE, BEER, WHISKEY

At MMI, we're offering up a sip of something special! Little Big Town never misses... and this time they throw in a little Latin flare as they break out of the brass and belly up to the bar! Live from The Kelly Clarkson Show, have a shot of "Wine, Beer, Whiskey"





SHYCARTER - GOODLOVE

MMI Emerging Artist Alert! You may think you don't know Shy Carter. But if you're listening to Country Radio (and other formats) you know his hits very well! Shy has hit the charts with singles from Keith Urban, Tim McGraw, Kane Brown, Billy Currington, Sugarland, Faith Hill and that's just to name a few. Besides being one of the best writers on the planet Earth, he's also a superstar. If you want to know what "Good Love" feels like, don't be shy, just click here!





BONJOVI/JENNIFERNETTLES - DOWHAT YOU CAN

These 2 superstars have been to the top of the charts before, with their 2005 smash "Who Says You Can't Go Home"! And now they reunite to tell a pandemic tale from the streets of The Big Apple. NYC has always been the epicenter of Americans pulling together to get through a crisis. Take a look and a listen, as Jennifer and Jon show us how we can "Do What You Can".





JACKSON MICHELSON---ONE DAY

We can't let go of this one...It just keeps getting better. It's a loving and realistic tip of the hat to time traveling through family life. If you want to see how love lasts for generations, Click Here!



CALL US at 818-699-6400 or Email contact@mmi2020.com

MONDAY MORNING INTEL

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Norm Trento

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NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

CHARTS/POWERS:

- **Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.