

Country Edition

**HASHVILLE APPROVED** 

OCTOBER 12, 2020

"JOHN SENT ME THIS SONG A COUPLE OF MONTHS AGO AND IT STOPPED ME IN MY TRACKS: IT MADE ME CRY! I AM SO GLAD HE IS LETTING THE WORLD HEAR IT. IT NEEDS TO BE HEARD!" SHERYL CROW.

"WHEN JOHN RICH SAYS THIS FLOWED
FROM HIS PEN YOU BELIEVE IT. THIS IS
THE KIND OF MESSAGE THAT JOHN RICH
WOULD HAVE IN HIM"
CHARLIE COOK
VP COUNTRY/OPERATIONS MANAGER/
CUMULUS MEDIA

"EARTH TO GOD" IS CHILLING, BEAUTIFUL AND UNIQUE. IT'S THE MOST APPROPRIATE SONG ONE COULD IMAGINE FOR WHERE WE ARE IN AMERICA."

MIKE MCVAY
PRESIDENT/MCVAY MEDIA

"RARELY DOES A SONG MOVE YOU SO DEEPLY. SO QUICKLY. "EARTH TO GOD" EPITOMIZES THE POWER OF A COUNTRY SONG. THIS IS A DIRECT HIT TO THE EMOTIONS AND HEART!"

LESLIE FRAM
CMT/SR VP MUSIC STRATEGIES

"JOHN RICH DELIVERS A POWERFUL MESSAGE THAT CUTS THROUGH DIRECT TO THE HEARTS OF MUSIC FANS" TIM ROBERTS COUNTRY FORMAT CAP-TAIN/ENTERCOM COMMUNICATIONS ON RELEASE
"EARTH TO GOD"
IMMEDIATELY
DEBUTED AT
NUMBER ONE
ON THE ITUNES
COUNTRY CHART!

WITHIN 24 HOURS, IT HAD OBTAINED THE NUMBER ONE POSITION IN ALL GENRES



MONDAY MORNING INTEL

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BO JACKSON KNOWS SPORTS

## JIMMIE ALLEN KNOWS MUSIC

**CLICK HERE** 

FOR YOUR CMA CONSIDERATION NEW ARTIST OF THE YEAR



TW RK	TW	A	Tol					
AIRPLAY				SALES	COMPOSITE	Artist	Title	Label
l n	4	2	2	l n	1	BRICE, LEE	One Of Them Girls	Curb
2	5 7	8	- [	3	2	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow
3		6	5	10	3	COMBS, LUKE	Lovin' On You	River House/Columbia Nash
5	2	12	8	16	4	RODGERS, JAMESON	Some Girls	River House/Columbia Nash
11 7	l P	18	9	13	5	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville
	6 9	3	20 6	21 26	6	DICKERSON, RUSSELL	Love You Like   Used To	Triple Tigers
13 8	9 11	ა 22	11	20 9	7 8	BROWN, KANE Hardy	Cool Again One Beer f/L. Alaina/D. Dawson	RCA Nashville
	16	11	11 7	7		DAN + SHAY		Big Loud Warner/WAR
16 9	13	117	, 18	6	9 10		I Should Probably Go To Bed	Warner/WMN-Interscope
						SHELTON, BLAKE	Happy Anywhere f/Gwen Stefani	
6	3	4	31	24	11	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS
4	8	15	23	22	12	MCGRAW, TIM	l Called Mama	Big Machine
12	12	19	14	17	13	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville
10	19	29	4	5	14	WALLEN, MORGAN	More Than My Hometown	Big Loud
32	X	40	3	11	15	WALLEN, MORGAN	7 Summers	Big Loud/Republic
17	14	13	28	32	16	LADY A	Champagne Night	BMLG
14	17	5	32	27	17	LANE, CHRIS	Big, Big Plans	Big Loud
37	Х	9	26	20	18	YOUNG, BRETT	Lady	BMLG
19	X	30	24	19	19	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment
18	15	16	34	29	20	MOORE, KIP	She's Mine	MCA Nashville
27	10	10	25	40	21	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow
24	21	23	15	18	22	MOON, NIKO	Good Time	RCA Nashville
41	Х	43	12	4	23	URBAN, KEITH WITH P!NK	One Too Many	RCA/Capitol Nashville
48	Х	X	13	14	24	COMBS, LUKE	Better Together	River House/Columbia Nash
26	X	24	30	33	25	FLORIDA GEORGIA LINE	Long Live	BMLG
23	25	44	10	2	26	STAPLETON, CHRIS	Starting Over	Mercury Nashville
25	20	39	29	12	27	CHURCH, ERIC	Stick That In Your Country	EMI Nashville
40	Х	45	19	8	28	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
34	X	38	16	30	29	SWIFT, TAYLOR	betty	Republic/MCA Nashville
20	18	28	37	39	30	LYNCH, DUSTIN	Momma's House	Broken Bow
15	22	25	39	36	31	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA
29	Х	41	22	42	32	DAVIS, JORDAN	Almost Maybes	MCA Nashville
21	23	14	45	37	33	RASCAL FLATTS	How They Remember You	Big Machine
22	24	32	35	25	34	RUCKER, DARIUS	Beers And Sunshine	Capitol Nashville
36	28	7	21	35	35 36	PARMALEE BARDETT CARRY	Just The Way f/Blanco Brown	Stoney Creek
38	29	31	17	15	36 27	BARRETT, GABBY	The Good Ones	Warner/WAR
33	Х	37 ac	27	43	37	MORRIS, MAREN	To Hell & Back	Columbia Nashville
44	Х	35	33	34	38	SWINDELL, COLE	Single Saturday Night	Warner/WMN
39	Х	26	42 40	38	39	GILBERT, BRANTLEY	Hard Days	Valory
31	Х	42	43	31	40	BROTHERS OSBORNE	All Night	EMI Nashville
30	Х	27	48 40	49	41	SCOTT, DYLAN	Nobody	Curb
50	Х	χ	40 40	23	42	BLOCK, PRISCILLA	Just About Over You	Mercury Nashville/InDent
43	Х	34	46	44	43	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia
46 45	X	χ 71	38 50	41 40	44 45	PEARCE, CARLY	Next Girl	Big Machine
45 42	X	21	50	46 40	45 40	BROWN, ZAC BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
42	X 77	33 20	47 44	48 50	46 47	OWEN, JAKE	Made For You	Big Loud
28 25	27 26	20 36	44 41	50	47 40	ARTS, TENILLE	Somebody Like That	19th & Grand
35 47			41 20	45 47	48 40	ELDREDGE, BRETT	Gabrielle Evany Other Mamony	Warner/WMN RCA Neebville
47 40	X	X	36 40	47	49 50	HURD, RYAN	Every Other Memory	RCA Nashville
49	Х	Χ	49	28	50	SHANE, ELVIE	Му Воу	Wheelhouse

	ARTIST	TITLE	LABEL/IMPRINT		
HOTZONE	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville		
HOTZONE	MIRANDA LAMBERT	Settling Down	RCA Nashville		
HOTZONE	BROTHERS OSBORNE	All Night	EMI Nashville		
HOTZONE	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment		
HOTZONE	DYLAN SCOTT	Nabady	Curb		
HDTZDNE	GABBY BARRETT	The Good Ones	Warner/WAR		
HOTZONE	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA		

#### Country

#### MMI - DEVELOPING

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DEVELOPING

ELVIE SHANE
JORDAN DAVIS
TENILLE ARTS
MORGAN WALLEN
BRETT YOUNG
JAKE OWEN
BRANTLEY GILBERT
JIMMIE ALLEN & NOAH CYRUS
COLE SWINDELL
PARMALEE
CHRIS LANE
LADY A

My Boy
Almost Maybes
Somebody Like That
7 Summers
Lady
Made For You
Hard Days
This Is Us
Single Saturday Night
Just The Way f/Blanco Brown
Big, Big Plans
Champagne Night
Starting Over

Wheelhouse
MCA Nashville
19th & Grand
Big Loud/Republic
BMLG
Big Loud
Valory
SC/RECORDS/Columbia
Warner/WMN
Stoney Creek
Big Loud



ADD TODAY



**TOP 10 MOST ADDED** 

CA/MB 44\* → 43\*, BB 38\* → 40\* III []]







#### **CURRENT POSITION:**

REGIONAL VICE PRESIDENT COUNTRY FORMAT CAPTAIN,



You were one of the architects of the recent Entercom realignment. What can the Industry expect as far as changes in Entercom's Country Music Programming? Our country innovation has rolled lots of exciting new programs and features to enhance the listener experience with "Katie & Company," "Rob & Holly" and RADIO.COM's "Top 20 Countdown." We are committed to making our brands a great listener experience. We're doing that by connecting artists to our fans better than ever with the RADIO.COM team and our innovative programming. I expect to continue on this path of making our listeners more engaged with our local brands.

#### You have been a long Time ACM board member. What is your assessment of this year's virtual awards show?

It was fantastically produced. Hats off to Damon Whiteside, Dick Clark Productions for creating a No. 1 rated TV show; we won the time slot. That speaks volumes about country music – our fans and how much they are missing live touring. The ending was a surprise of course, but it really created more talk and interest so even that unexpectedly worked in the ACM's favor. And of course, two great artists – Carrie and Thomas – were honored.

#### What radio station's (current or historical) been the greatest influences on your programming philosophies and why?

It's a long list here; there has been so much great radio. As a child, CKLW with Dick Purtan and JP McCarthy on WJR were my earliest influences. I was lucky to get job as a kid at WRIF in Detroit in the greatest era of rock...so that was huge. WLS in Chicago was also a huge early influence. We had a really fun time with the "Cat Country" brand in the early Citadel days. I've been lucky to work with great talent, most of them Hall of Famers like Gerry House, Duke Hamilton, and great stations across America like 100.3 The Bull (KILT-FM), KSAN, US 99

Data and analytics have emerged as more vital than ever in terrestrial radio programming. What does this mean for "gut" programming and stepping out on new music in which programmer's believe? There's a lot of great data to look at that actually can really help a programmer now. We've seen clear indicators on artists like Sam Hunt, Luke Combs, Maren Morris, Gabby Barrett and more before they blew up on the radio that told us fans love them. So, the "gut" call on musicians is actually easier.

#### On both the radio and label sides, who are your personal mentors and /or influencers?

In my early years as a programmer, Mark Tudor, Mike Chapman, Rusty Walker, Les Acree and Joel Raab have always been great mentors and people I looked up to. I've worked with phenomenal market managers like Mary Quass, Steve Cody and Debbie Kenyon. Now, I'm so fortunate that I get to talk to all the great leaders of Entercom like David Field, Susan Larkin, Pat Paxton, Jeff Sottolano, Michael Martin, Chad Fitzsimmons plus all the incredible brand managers we have across America. These programmers are amazing and I constantly learn from them on a daily basis. It's a giant think tank!

#### If you could see 5 years from now, how will Country music fan's consumption habits change?

People are consuming music and specifically country music at incredible rates now and they're still doing it through our great brands in broadcast radio. Apps like RADIO.COM connect people wherever they are to those brands and other unique experiences, and I see that trend continuing. Radio is the #1 reach medium, surpassing television. The future is very bright for radio, technology keeps evolving, and connectivity opportunities arise. It's up to us to maximize the listener experience.

TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
48	24	24	COMBS, LUKE	Better Together	River House/Columbia Nash
37	18	19	YOUNG, BRETT	Lady	BMLG
41	23	18	URBAN, KEITH WITH P!NK	One Too Many	RCA/Capitol Nashville
32	15	17	WALLEN, MORGAN	7 Summers	Big Loud/Republic
40	28	12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
50	42	8	BLOCK, PRISCILLA	Just About Over You	Mercury Nashville/InDent

#### Country

#### MMI -RECURRENTS

RANK Tw	Artist	Title	Label
1	LUKE BRYAN	One Margarita	Capitol Nashville
2	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
3	TNUH MAZ	Hard To Forget	MCA Nashville
4	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
5	MORGAN WALLEN	Chasin' You	Big Loud
6	CHRIS JANSON	Done	Warner/WAR
7	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
8	MIRANDA LAMBERT	Bluebird	RCA Nashville
9	OLD DOMINION	One Man Band	RCA Nashville
10	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
11	JUSTIN MOORE	Why We Drink	Valory
12	MAREN MORRIS	The Bones	Columbia
13	JAKE OWEN	Homemade	Big Loud
14	TAUH MAZ	Kinfolks	MCA Nashville







AUDIO + VID		TITLE	LABEL	LISTEN UP! LINKS
1	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
2	BRICE, LEE	One Of Them Girls	Curb	CLICK HERE
3	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
4	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
5	COMBS, LUKE	Lavin' On You	River House/Columbia Nash	CLICK HERE
6	BROWN, KANE	Cool Again	RCA Nashville	CLICK HERE
7	DAN + SHAY	l Should Probably Go To Bed	Warner/WAR	CLICK HERE
8	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
9	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
10	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
11	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
12	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
13	COMBS, LUKE	Better Together	River House/Columbia Nash	<b>CLICK HERE</b>
14	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
15	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
16	TAYLOR SWIFT	betty	Republic/MCA Nashville	<b>CLICK HERE</b>
17	GABBY BARRETT	The Good Ones	Warner/WAR	<b>CLICK HERE</b>
18	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	<b>CLICK HERE</b>
19	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	<b>CLICK HERE</b>
20	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	<b>CLICK HERE</b>
21	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	<b>CLICK HERE</b>
22	DAVIS, JORDAN	Almost Maybes	MCA Nashville	<b>CLICK HERE</b>
23	MCGRAW, TIM	l Called Mama	Big Machine	<b>CLICK HERE</b>
24	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	<b>CLICK HERE</b>
25	RICE, CHASE	Lonely If You Are	Dack Janiels/Broken Bow	<b>CLICK HERE</b>
26	YOUNG, BRETT	Lady	BMLG	<b>CLICK HERE</b>
27	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
28	LADY A	Champagne Night	BMLG	CLICK HERE
29	CHURCH, ERIC	Stick That In Your Country	EMI Nashville	CLICK HERE
30	FLORIDA GEORGIA LINE	Long Live	BMLG	<b>CLICK HERE</b>
31	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	<b>CLICK HERE</b>
32	LANE, CHRIS	Big, Big Plans	Big Loud	<b>CLICK HERE</b>
33	COLE SWINDELL	Single Saturday Night	Warner/WMN	<b>CLICK HERE</b>
34	MOORE, KIP	She's Mine	MCA Nashville	<b>CLICK HERE</b>
35	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
36	RYAN HURD	Every Other Memory	RCA Na sh ville	CLICK HERE
37	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
38	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
39	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
40	BLOCK, PRISCILLA	Just About Over You	Mercury Nashville/InDent	CLICK HERE
41	BRETT ELDREDGE	Gabrielle	Warner/WMN	CLICK HERE
42	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
43	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
44	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
45	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
46	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
47	JAKE DWEN	Made For You	Big Loud	CLICK HERE
48	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
49	ELVIE SHANE	My Bay	Wheelhouse	CLICK HERE
50	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	HTUOZ
1	Love You Like I Used To	Dickerson, Russell	1	13	1	1
2	One Of Them Girls	Brice, Lee	7	2	8	2
3	Cool Again	Brown, Kane	2	9	3	14
4	Everywhere But On	Stell, Matt	8	3	5	12
5	Big, Big Plans	Lane, Chris	10	1	20	8
6	Lovin' On You	Combs, Luke	15	4	14	6
7	Just The Way	Parmalee & Blanco Brown	13	7	2	31
8	Got What I Got	Aldean, Jason	20	6	6	10
9	Lady	Young, Brett	5	10	13	15
10	Lonely If You Are	Rice, Chase	17	25	4	4
11	l Should Probably Go To Bed	Dan + Shay	3	14	12	28
12	Some Girls	Rodgers, Jameson	14	5	11	29
13	Champagne Night	Lady Antebellum	4	21	25	16
14	How They Remember You	Rascal Flatts	6	30	7	24
15	l Called Mama	McGraw, Tim	9	28	10	27
16	She's Mine	Moore, Kip	26	18	16	9
17	Happy Anywhere	Shelton, Blake Feat. Gwen Stefani	22	20	30	3
18	Pretty Heart	McCollum, Parker	30	16	19	13
19	Ain't Always The Cowboy	Pardi, Jon	24	15	15	26
20	Somebody Like That	Arts, Tenille	12	19	23	22
21	The Man Who Loves You The Most	Brown Band, Zac	21	31	9	20
22	One Beer	Hardy Feat. Lauren Alaina & Devin Dawson	41	8	22	19
23	Good Time	Moon, Niko	31	22	27	11
24	Long Live	Florida Georgia Line	19	12	18	42
25	Happy Does	Chesney, Kenny	11	17	37	17
26	Hard Days	Gilbert, Brantley	23	29	29	7
27	Nobody .	Scott, Dylan	16	24	32	30
28	Momma's House	Lynch, Dustin	27	26	21	23
29	More Than My Hometown	, Wallen, Morgan	28	11	26	37
30	Hole In The Bottle	Ballerini, Kelsea	29	27	36	5
31	The Good Ones	Barrett, Gabby	18	35	28	25
32	Beers And Sunshine	Rucker, Darius	25	34	17	36
33	Made For You	Owen, Jake	35	23	34	33
34	This Is Us	Allen, Jimmie Feat. Noah Cyrus	42	32	31	18
35	Single Saturday Night	Swindell, Cole	46	33	24	34
36	Gabrielle , , ,	Eldredge, Brett	40	37	33	32
37	To Hell & Back	Morris, Maren	32	39	39	41
38	betty	Swift, Taylor	33	44	41	35
39	Stick That In Your Country Song	Church, Eric	36	36	44	40
40	7 Summers	Wallen, Morgan	39	41	38	38
41	Almost Maybes	Davis, Jordan	37	43	35	46
42	What Do I Know	Counts, Robert	44	40	40	48
43	All Of The Boys	Jones, Caroline	45	46	47	21
44	We Were Rich	Runaway June	47	45	43	44
45	All Night	Brothers Osborne	38	42	49	43
46	Never Be Sorry	Old Dominion	43	49	46	39
47	One Too Many	Urban, Keith + Pink	34	38	50	49
48	Starting Over	Stapleton, Chris	48	48	45	45
49	Wine, Beer, Whiskey	Little Big Town	49	47	48	47
50	Earth to God	Rich, John	50	50	42	50
00	24. (1) (0 004	,	30	00	12	00



**JAY ALLEN** 

According to this beautiful Jay Allen ballad, you can write them, bend them, sing them, see them and sometimes cross them... but those lines are a part of life! CMT lets you hear between the "Lines" by clicking here!





#### **MORGANMANSUP**



After throwing down and living loud and large, Morgan Wallen found himself losing a career shot of a lifetime. As on-line photos appeared of a Covid-Careless romp in Roll Tide Territory, the emerging superstar singer got a call from SNL execs, 86ing his upcoming performance. Wallen took to the web, laid it out, stepped up and took responsibility for his actions. To watch Morgan man up, click here!











#### **BRANDY CLARK - BIGGER BOAT**

Brandy Clark is the coolest captain on the ship. Her new album on WB, "Your Life Is a Record" is loaded to the hull in brilliant tunes and potential classics. MMI dials up NPR to take a cruise in Brandy's "Bigger Boat"! Climb aboard and click here!



## CHRIS GANSON

#### CHRIS JANSON - WAITIN' ON 5

Ok clock-watchers! Chris Janson ain't waiting around to tell you it's time to put the hammer down on a six-pack! Whether it's a bad-ass boat, a cold beer or a coo-coo clock, Chris knows how to start a party! With a tip of the cap to hard working Americans, a quick show of hands says there's the new anthem to quittin' time! If you're "Waitin' On 5" click here!

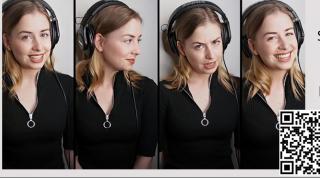




#### LOGAN MIZE - WHODIDN'T

Logan Mize checks a lot of boxes: Amazing songs? Check. Big fan base? Yep. Massive amounts of on-line streams? You betcha. Matter of fact, Mize measures way above the line when it comes to modern consumption. Something about him attracts a cool, young audience along with his die-hard traditional fans. Here's a tale about knowing that the whole wide world can live in your little hometown! If you want to know "Who Didn't"-click here.





#### ANNEREBURN - I'DLIKE TO TEACH THE WORLD TO SING

Sure, it was a Coke commercial in the 70s. And yes, it was derived from The New Seekers 1971 hit by the name. But frankly, it still makes us feel good. And like you, the folks at MMI like a little upward jolt! So, here's a buncha people (all named and looking like Anne Reburn) bringing back "I'd Like To Teach The World To Sing"



# MAREN MORRIS BETTER THAN WE FOUND IT

#### MARRENMORRIS - BETTER THAN WE FOUND IT

Maren Morris makes a musical stand by putting a tune to what's heavy on America's hearts! Her message is clear. If we sit on our hands and do nothing, then nothing will be done. There's wisdom in the words of "Better Than We Found It". Stand up, do your part and click here!





## Noo THE BACK

CALL US at 818-699-6400 or Email contact@mmi2020.com

## MONDAY MORNING INTEL

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Norm Trento

**PAW POWER:** 

**NOT IN MY BOWL** 

Heidi Dogg Chloe Dogg Harley Thor

#### **CHARTS/POWERS:**

- Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

#### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### **RECURRENTS**

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### **ACTION**

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.