

MONDAY
MORNING
INTEL

VOTE

LIKE YOUR COUNTRY DEPENDED ON IT!

BECAUSE IT DOES.

Country Edition

NASHVILLE
APPROVED

NOVEMBER 2, 2020

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3 SONGS IN THE TOP 10 **BIG LOUD**



MORE THAN MY HOMETOWN

MORGAN WALLEN

MAX SPINS STARTING 11/15



ONE BEER

FEAT. LAUREN ALAINA AND DEVIN DAWSON

HARDY

MAX SPINS STARTING 11/22



Big, Big Plans

CHRIS LANE

POWER UP NOW

TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
2	6	4	1	3	1	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
3	3	5	7	15	2	JAMESON RODGERS	Some Girls	River House/Columbia Nash
8	1	11	4	13	3	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
5	4	2	9	20	4	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
6	11	9	2	6	5	MORGAN WALLEN	More Than My Hometown	Big Loud
1	2	3	20	24	6	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
9	5	8	13	18	7	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
7	8	21	5	10	8	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
12	13	14	8	1	9	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
4	10	30	11	7	10	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
21	x	22	6	4	11	LUKE COMBS	Better Together	River House/Columbia Nash
10	14	1	19	27	12	CHRIS LANE	Big, Big Plans	Big Loud
13	9	19	27	28	13	LADY A	Champagne Night	BMLG
22	18	27	12	11	14	NIKO MOON	Good Time	RCA Nashville
14	12	10	34	29	15	KIP MOORE	She's Mine	MCA Nashville
25	7	23	15	32	16	TIM MCGRAW	I Called Mama	Big Machine
32	x	35	14	8	17	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
16	20	45	10	5	18	CHRIS STAPLETON	Starting Over	Mercury Nashville
39	x	6	24	22	19	BRETT YOUNG	Lady	BMLG
15	17	34	21	19	20	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
11	16	29	31	35	21	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
17	22	18	35	26	22	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
19	24	15	26	33	23	FLORIDA GEORGIA LINE	Long Live	BMLG
18	15	32	33	39	24	DUSTIN LYNCH	Momma's House	Broken Bow
28	32	33	3	9	25	MORGAN WALLEN	7 Summers	Big Loud/Republic
33	25	36	16	12	26	GABBY BARRETT	The Good Ones	Warner/WAR
37	26	7	22	36	27	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
41	19	37	25	21	28	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
29	x	38	29	31	29	MAREN MORRIS	To Hell & Back	Columbia Nashville
38	27	46	17	2	30	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
48	x	17	30	34	31	COLE SWINDELL	Single Saturday Night	Warner/WMN
23	28	40	18	30	32	JORDAN DAVIS	Almost Maybes	MCA Nashville
20	21	13	47	43	33	RASCAL FLATTS	How They Remember You	Big Machine
42	x	12	39	40	34	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
36	x	44	32	23	35	MIRANDA LAMBERT	Settling Down	RCA Nashville
44	x	31	41	16	36	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
34	x	39	23	42	37	TAYLOR SWIFT	betty	Republic/MCA Nashville
43	x	x	40	17	38	ELVIE SHANE	My Boy	Wheelhouse
24	30	41	28	25	39	BROTHERS OSBORNE	All Night	EMI Nashville
31	x	25	45	38	40	LUKE BRYAN	Down To One	Capitol Nashville
40	x	28	38	37	41	BRANTLEY GILBERT	Hard Days	Valory
30	x	43	x	x	42	DIERKS BENTLEY	Gone	Capitol Nashville
45	x	16	44	44	43	JAKE OWEN	Made For You	Big Loud
26	29	26	37	48	44	TENILLE ARTS	Somebody Like That	19th & Grand
50	x	x	46	14	45	LARRY FLEET	Where I Find God	Big Loud
35	23	42	43	46	46	BRETT ELDREDGE	Gabrielle	Warner/WMN
47	x	x	36	45	47	CARLY PEARCE	Next Girl	Big Machine
46	x	24	49	47	48	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand
27	31	20	48	49	49	DYLAN SCOTT	Nobody	Curb
49	x	x	42	41	50	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent



	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE BRYAN	Down To One	Capitol Nashville
HOTZONE	JUSTIN MOORE	We Didn't Have Much	Valory
HOTZONE	LUKE COMBS	Better Together	River House/Columbia Nash
HOTZONE	FLORIDA GEORGIA LINE	Long Live	BMLG

DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
DEVELOPING	GABBY BARRETT	The Good Ones	Warner/WAR
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
DEVELOPING	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	NIKO MOON	Good Time	RCA Nashville
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	MORGAN WALLEN	7 Summers	Big Loud/Republic
DEVELOPING	MAREN MORRIS	To Hell & Back	Columbia Nashville
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	CHRIS STAPLETON	Starting Over	Mercury Nashville
DEVELOPING	BRETT ELDREDGE	Gabrielle	Warner/WMN
DEVELOPING	RUNAWAY JUNE	We Were Rich	Wheelhouse



NEW AIRPLAY IN MIAMI, DETROIT & OKLAHOMA CITY
 50+ STATIONS NOW PLAYING
 TOP 15 RESEARCH

JOHN SHOMBY INTEL



CURRENT POSITION:

**INDEPENDENT RADIO
TALENT RELATIONS CONSULTANT**

You've worked in executive programming positions for many of the largest radio chains in America, most recently Cumulus. Now you've chosen to launch your own company. What are the fundamental differences between corporate life and an independent entrepreneurial model? First of all, more sleep :) The one thing I noticed right away was that EVERYTHING was up to me. Everything!!! That sounds pressure-packed but it made me actually more relaxed. I didn't have scheduled zoom or conference calls. I didn't have music to schedule for several shows and stations. I didn't have a staff to motivate (which I do miss). I had one person to motivate and create time for – ME! - and that's never been a problem, so I was ready! Once I got past that, which wasn't very long, I got down to business. I have a brother who's been an entrepreneur (and now consults them) for over 30 years, so I called on his experience to help with this new mode. One thing he said that did stick – "You may not make money every day. As a matter of fact, MOST days you don't, but make sure you do something for your business to move forward each day." I have lived that daily, for sure. One final thing: the stress of the corporate atmosphere is real. It's nothing negative. It just is what it is. Tiers of management, reports to do, conference calls, etc. That was all gone, and I will say - and I can prove this with real numbers – my blood pressure has dropped close to 20 points in the past 6 months! It's been a mind-clearing experience, for sure.

You've programmed every format from Country to Top40 to News Talk. Looking forward, which formats do you see as "growth opportunities" and why? Not trying to be a "homer" but I really see a lot of light for the country format. The music has really spread out in both directions and the younger audience is embracing it. The emergence of Luke Combs, Kane Brown and Maren Morris proves that. Just this week we have 6 new artists in the top 10. Spoken word has some tremendous opportunities with so many ways to marry terrestrial with podcasts. It's just so natural and makes so much sense. I see the younger Millennial and Gen-X age groups as prime targets. We need some programmers to REALLY think outside the box here. Politics should not be the base. Look at the success of some trailblazing podcasts and head in that direction. May not even be talk radio as we know it. I see a contemporary version of the old radio mysteries coming back but more based in reality. Think Dateline and 48 Hours on the radio as part of this.

You have found an interesting niche with connecting Country artist's with radio and consumers. How does that work? It's very much connecting new country artists with the entirety of the radio station – the chain of command, how various companies are set up for that station, and all about creating and nurturing the relationship with the PD. We get into the music process from beginning to end with radio and all aspects of the radio interview. 3x 90-minute sessions. Have had the opportunity to work with 4 artists with several labels so far and have more in the cue. I work with the labels and they set up artists who are preparing for their first radio tour. It's been a lot of fun and an amazing learning experience for me. May sound a bit cliché but it's one small way of giving back all these years – and, of course, make a couple of bucks doing it.

Historically, what stations influenced you the most? What current stations are your favorites?

My biggest radio station influence came from the station I grew up listening to in my hometown of Philadelphia – WFIL. One of the greatest top 40 stations of all time. I got to watch one of the all-time greats, George Michael, work his craft in the studio one night and that was enough for me. A lot of what I did as a programmer over the years had a little bit of the Famous 56 behind it. A big salute to heaven and Jay Cook – their legendary PD. One of my favorite stations right now is KNCI, in Sacramento. Joey Tack has that thing humming with creativity and real personality. In other formats, I have to put WCBS-FM in NYC in my hot rotation. Here in Nashville, 104.5 The Zone is one heck of a sports station. They really reflect the hot topics in the sports world every day! I also have to single out another local one – Nash Icon 95.5(WSM-FM) – it's a music machine but the music is the entertainment. Lots of great memories there.

What will be the biggest changes radio will face in the future and how can your new venture address those changes?

Well, part of my new venture is working with stations and helping shape their culture. I see that as one of radio’s biggest challenges in the future. With COVID, we’ve learned that remote studios might actually be a good move for some, and also could save some real estate money. Having to navigate all of that with a staff in several different places will be a priority (and is now).

As far as changes, I really think actual physical transmitters will be a thing of the past in the next 10 years. The technology has been taking us the streaming route for more than a few years and radio is a bit behind but will catch up. This will also affect our ratings system. The metrics to determine who is listening will be more immediate - and, frankly, accurate – once radio makes the full move to streaming. I can’t wait to see who comes up with the best form of measurement.

The high debt of some of the larger companies, I think, will force them to divest of more properties thus creating an opportunity for smaller companies and entrepreneurs to enter, adding more diversity and opportunity for the industry. It may seem like I’m dreaming, but I can’t see these bigger organizations keeping that much debt in the future. My two cents.

With radio talent, the demand for companionship will still be there but at a different level. The lifestyle of the listener and the target audience will be of utmost importance along with how a personality relates the music to the audience. Nothing new there! Pop culture is a click away these days, as are sports scores, breaking news, etc. Radio will have to become more PERSONAL with its presentation. Specialized shows and programming will have more interest than the past whether it be music-related or community-related. With my new venture, I plan to work with programmers and talent and help them head in that direction and get away from the way it was always done. I also plan to find places to harvest talent and rebuild the farm system for larger markets.

Bottom-line, I’m one of those cheerleaders for radio. I believe there is light at the end of the tunnel. We just can’t be afraid to head toward that light because it’s not what you think.

The album cover for 'Little Drummer Boy' by for KING & COUNTRY. It features two men and a young boy in a snowy forest at night. The men are holding lanterns, and the boy is playing a drum. The title 'for KING & COUNTRY' is at the top, and 'LITTLE DRUMMER BOY' is below it. At the bottom, there is a list of statistics: 44 MILLION+ STREAMS, NEARLY A MILLION SHARES ON SOCIALS, 28 MILLION+ FACEBOOK VIEWS, 13.2 MILLION+ YOUTUBE VIEWS, and PERFORMED ON CMA COUNTRY CHRISTMAS.

44 MILLION+ STREAMS
NEARLY A MILLION SHARES ON SOCIALS
28 MILLION+ FACEBOOK VIEWS
13.2 MILLION+ YOUTUBE VIEWS
PERFORMED ON CMA COUNTRY CHRISTMAS

A promotional image for Francesca Battistelli's 'Marshmallow World'. It features a portrait of Francesca Battistelli smiling, wearing a white and brown striped sweater. To her right are five colorful Christmas ornaments. Below the portrait, the text 'FRANCESCA BATTISTELLI' is in large black letters, 'MARSHMALLOW WORLD' is in red letters, and 'OVER 5 MILLION STREAMS' is in green letters.

FRANCESCA BATTISTELLI
MARSHMALLOW WORLD
OVER 5 MILLION STREAMS



FOR YOUR CHRISTMAS CONSIDERATION

TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
39	19	20	BRETT YOUNG	Lady	BMLG
48	31	17	COLE SWINDELL	Single Saturday Night	Warner/WMN
32	17	15	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
41	28	13	ERIC CHURCH	Stick That In Your Country...	EMI Nashville
21	11	10	LUKE COMBS	Better Together	River House/Columbia Nash
37	27	10	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
25	16	9	TIM MCGRAW	I Called Mama	Big Machine
22	14	8	NIKO MOON	Good Time	RCA Nashville
38	30	8	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
42	34	8	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
44	36	8	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia

RANK TW	Artist	Title	Label
1	LEE BRICE	One Of Them Girls	Curb
2	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	LUKE BRYAN	One Margarita	Capitol Nashville
4	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	MORGAN WALLEN	Chasin' You	Big Loud
7	SAM HUNT	Hard To Forget	MCA Nashville
8	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
9	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
10	CHRIS JANSON	Done	Warner/WAR
11	OLD DOMINION	One Man Band	RCA Nashville
12	MAREN MORRIS	The Bones	Columbia
13	MIRANDA LAMBERT	Bluebird	RCA Nashville
14	JUSTIN MOORE	Why We Drink	Valory
15	JAKE OWEN	Homemade	Big Loud
16	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
17	TRAVIS DENNING	After A Few	Mercury Nashville
18	KANE BROWN	Cool Again	RCA Nashville
19	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
20	MORGAN WALLEN	Whiskey Glasses	Big Loud
21	SAM HUNT	Kinfolks	MCA Nashville
22	CHRIS JANSON	Good Vibes	Warner/WAR
23	DUSTIN LYNCH	Ridin' Roads	Broken Bow
24	ELI YOUNG BAND	Love Ain't	Valory
25	SCOTTY MCCREERY	In Between	Triple Tigers
26	CARLY PEARCE & LEE BRICE	I Hope You're Happy Now	Big Machine/Curb
27	BLAKE SHELTON	God's Country	Warner/WMN
28	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
29	LUKE BRYAN	Knockin' Boots	Capitol Nashville
30	DIERKS BENTLEY	Living	Capitol Nashville

GARTH BROOKS & TRISHA YEARWOOD

S H A L L O W

IMPACTING NOW!

- **Over 3.2M** tuned in to **TalkShopLive** TO PREVIEW **FUN** IN LESS THAN 48 HOURS!
- **Top 20 Country** AMAZON ON DEMAND STREAMING!

CLICK TO LISTEN

“The Gaga/Cooper version was great but the Garth & Trisha version is off the charts! Trisha's voice sounds amazing!”

HEATHER DAVIS – APD/MD WQDR / RALEIGH

“I didn’t think the original could be outdone... I was wrong.”

TIM CONLON – APD/MD WKIS / MIAMI

“It’s Garth, it’s Trisha, together on one of the most impactful pieces of music...ever. Anything else need to be said?”

JOHNNY CHIANG – DIR. OF OPERATIONS, CMG HOUSTON / CMG COUNTRY FORMAT COORD.

“Holy \$#@&! So so good! Garth and Trisha give me the good kind of goosebumps!”

HOLLY HUTTON – MD WYCD / DETROIT

PEARL
RECORDS

AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	ALDEAN, JASON	Got What I Got	Macon Music/Broken Bow	CLICK HERE
2	WALLEN, MORGAN	7 Summers	Big Loud	CLICK HERE
3	WALLEN, MORGAN	More Than My Hometown	Big Loud	CLICK HERE
4	MCCOLLUM, PARKER	Pretty Heart	MCA Nashville	CLICK HERE
5	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
6	COMBS, LUKE	Better Together	River House/Columbia Nash	CLICK HERE
7	RODGERS, JAMESON	Some Girls	River House/Columbia Nash	CLICK HERE
8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	CLICK HERE
9	DICKERSON, RUSSELL	Love You Like I Used To	Triple Tigers	CLICK HERE
10	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
11	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
12	MOON, NIKO	Good Time	RCA Nashville	CLICK HERE
13	PARDI, JON	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
14	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
15	MCGRAW, TIM	I Called Mama	Big Machine	CLICK HERE
16	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
17	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
18	DAVIS, JORDAN	Almost Maybes	MCA Nashville	CLICK HERE
19	LANE, CHRIS	Big, Big Plans	Big Loud	CLICK HERE
20	STELL, MATT	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
21	BALLERINI, KELSEA	Hole In The Bottle	Black River Entertainment	CLICK HERE
22	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
23	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
24	YOUNG, BRETT	Lady	BMLG	CLICK HERE
25	CHURCH, ERIC	Stick That In Your Country...	EMI Nashville	CLICK HERE
26	FLORIDA GEORGIA LINE	Long Live	BMLG	CLICK HERE
27	LADY A	Champagne Night	BMLG	CLICK HERE
28	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
29	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
30	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
31	CHESNEY, KENNY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
32	MIRANDA LAMBERT	Settling Down	RCA Nashville	CLICK HERE
33	LYNCH, DUSTIN	Momma's House	Broken Bow	CLICK HERE
34	MOORE, KIP	She's Mine	MCA Nashville	CLICK HERE
35	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
36	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
37	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
38	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
39	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	CLICK HERE
40	ELVIE SHANE	My Boy	Wheelhouse	CLICK HERE
41	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia	CLICK HERE
42	BLOCK, PRISCILLA	Just About Over You	Mercury Nashville/InDent	CLICK HERE
43	BRETT ELDREDGE	Gabrielle	Warner/WMN	CLICK HERE
44	JAKE OWEN	Made For You	Big Loud	CLICK HERE
45	LUKE BRYAN	Down To One	Capitol Nashville	CLICK HERE
46	LARRY FLEET	Where I Find God	Big Loud	CLICK HERE
46	LARRY FLEET	Where I Find God	Big Loud	CLICK HERE
47	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
48	SCOTT, DYLAN	Nobody	Curb	CLICK HERE
49	ZAC BROWN BAND	The Man Who Loves You The Most	Home Grown/19th & Grand	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Big, Big Plans	Lane, Chris	4	1	6	3
2	Love You Like I Used To	Dickerson, Russell	17	4	1	4
3	Everywhere But On	Stell, Matt	2	9	7	2
4	Got What I Got	Aldean, Jason	14	2	3	12
5	Shallow	Lady Gaga Feat. Bradley Cooper	5	7	5	10
6	Some Girls	Rodgers, Jameson	15	6	9	9
7	Lady	Young, Brett	12	16	2	16
8	Just The Way	Parmalee & Blanco Brown	6	13	4	38
9	Ain't Always The Cowboy	Pardi, Jon	37	10	16	1
10	More Than My Hometown	Wallen, Morgan	18	3	14	29
11	She's Mine	Moore, Kip	13	14	11	23
12	Pretty Heart	McCollum, Parker	21	17	12	5
13	Breaking Up Was Easy In The 90's	Hunt, Sam	1	34	21	8
14	How They Remember You	Rascal Flatts	7	12	13	39
15	I Should Probably Go To Bed	Dan + Shay	10	18	24	7
16	Long Live	Florida Georgia Line	16	8	27	28
17	Made For You	Owen, Jake	25	24	8	17
18	Single Saturday Night	Swindell, Cole	8	11	26	20
19	Beers And Sunshine	Rucker, Darius	28	29	10	18
20	Champagne Night	Lady Antebellum	23	26	19	14
21	Nobody	Scott, Dylan	24	27	23	13
22	One Beer	Hardy Feat. Lauren Alaina & Devin D.	35	5	30	32
23	Better Together	Combs, Luke	32	22	15	22
24	I Called Mama	McGraw, Tim	9	39	18	24
25	The Man Who Loves You The Most	Brown Band, Zac	20	32	28	15
26	Down To One	Bryan, Luke	3	21	34	43
27	Somebody Like That	Arts, Tenille	22	30	22	35
28	Good Time	Moon, Niko	43	33	17	6
29	Hard Days	Gilbert, Brantley	19	20	35	26
30	Happy Does	Chesney, Kenny	36	15	25	40
31	Happy Anywhere	Shelton, Blake Feat. Gwen Stefani	29	19	31	37
32	This Is Us	Allen, Jimmie Feat. Noah Cyrus	11	35	37	19
33	Momma's House	Lynch, Dustin	26	28	33	27
34	7 Summers	Wallen, Morgan	33	36	32	31
35	Hole In The Bottle	Ballerini, Kelsea	39	25	40	21
36	One Too Many	Urban, Keith + Pink	31	31	45	11
37	The Good Ones	Barrett, Gabby	34	41	29	45
38	What Do I Know	Counts, Robert	41	38	36	33
39	Stick That In Your Country Song	Church, Eric	30	42	38	36
40	To Hell & Back	Morris, Maren	27	44	41	25
41	betty	Swift, Taylor	45	37	39	34
42	Almost Maybes	Davis, Jordan	38	23	44	48
43	All Night	Brothers Osborne	40	40	48	46
44	Gabrielle	Eldredge, Brett	46	43	46	41
45	Gone	Bentley, Dierks	42	50	20	42
46	All Of The Boys	Jones, Caroline	47	48	43	30
47	We Were Rich	Runaway June	44	46	42	44
48	Settling Down	Lambert, Miranda	48	45	47	47
49	Starting Over	Stapleton, Chris	50	47	49	49
50	Wine, Beer, Whiskey	Little Big Town	49	49	50	50

CMT

PRESENTS



GABRIELLEMOONEY - COMEONIN



Even though sister Gabrielle Mooney doesn't look like bro Shay (of Dan and Shay fame), she sure knows how to spin the family hit sound! This video will make you knock on the door and "Come On In". The next thing you know, you may be dancing on the roof! MMI reminds you: do not try this at home! But you can click here!



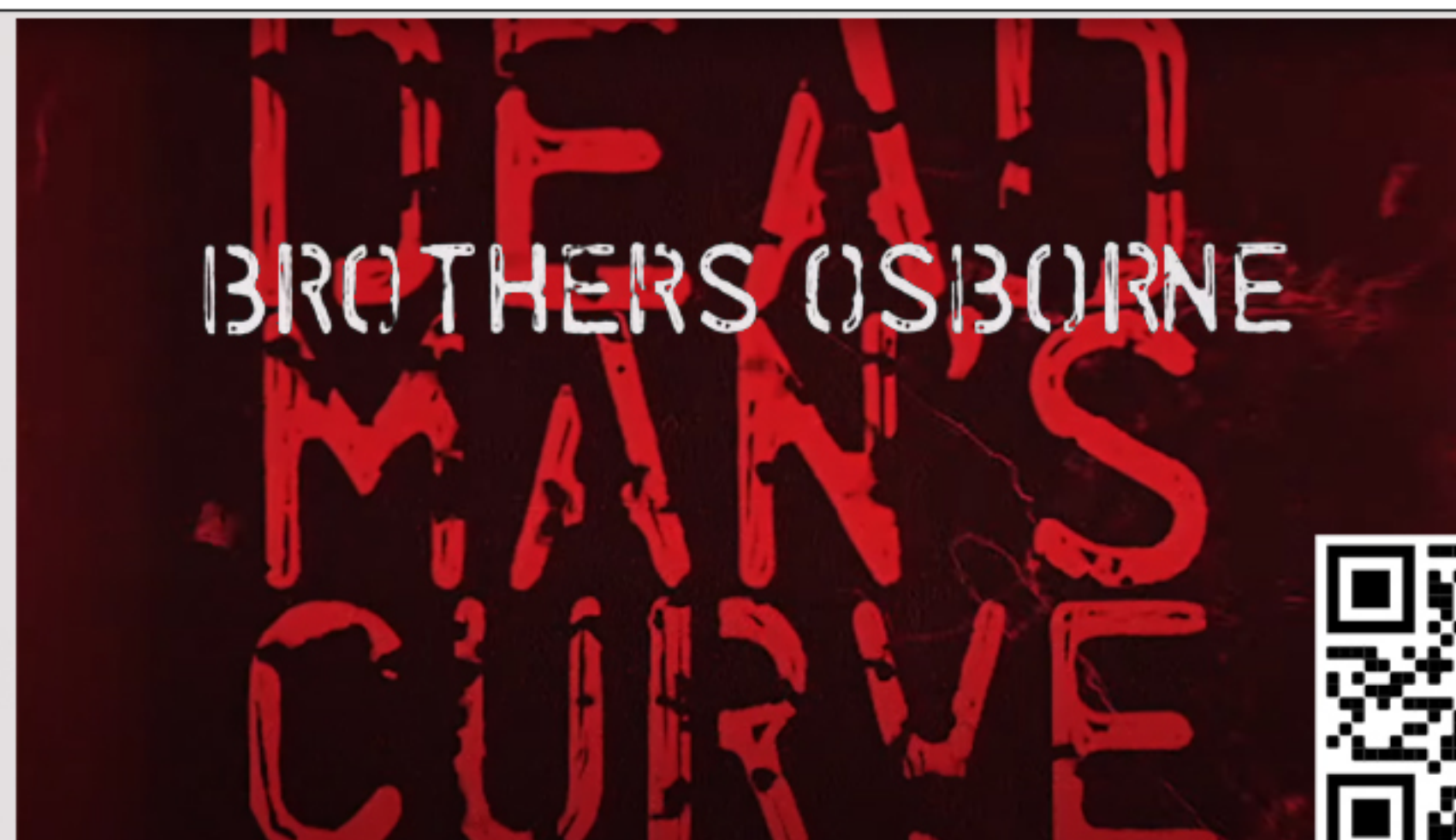
GABRIELLE
MOONEY
COME ON IN

AVAILABLE NOW



**BROTHERS OSBORNE - SKELETONS**

Ok, Let's face it. It was a weird Halloween. But even though we didn't get to go door to door, we still were able to find some video treats. So put away your plastic pumpkin and put your "Skeletons" back into the closet. If you want to see some amazing bare bones animation from the Brothers Osborne, click here!

**BROTHERS OSBORNE - DEADMAN'S CURVE**

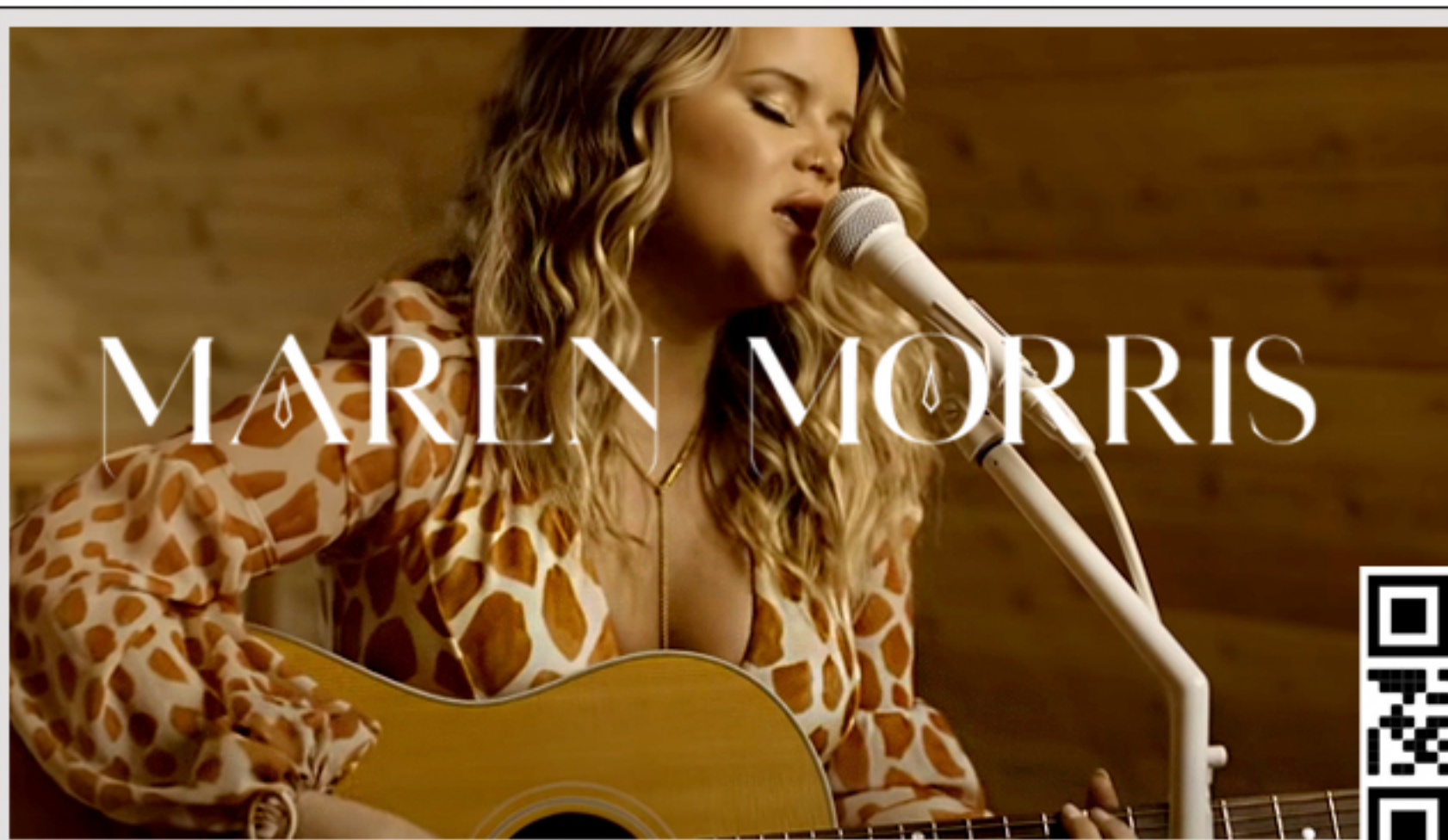
The Surf/Drag Pop super-duo Jan and Dean had a top 10 smash with "Dead Man's Curve" in 1963. Well, This aint it! Even though it's by two guys and the name is the same, the similarities stop there. This studio video shows the Brothers at their high intensity, full throttle best. MMI brings you a second helping from the Osborne boys that may require a seat belt and a - roll bar! Click here!

**GWEN STEFANI'S - GONE COUNTRY**

Well Doggie's, it looks like 'ol Blake and Gwen announced they are gonna make it legal! MMI guesses this is another example how Pop and Country can work well together! Jimmy Fallon gives us a look at how Gwen Stefani's music is gonna take a hard left turn towards Nashville! If y'all are wondering if the Fallon feller might be pulling our leg, just click here!

**DOLLY PARTON'S - CHRISTMAS ON THE SQUARE**

Dang, what a year. But right when you need a little sizzle in your stocking, Netflix releases a little jingle bell Country Music happiness! Heck, Costco has the twinkling trees up already and here at MMI, we're just fine with it. If you want a little holiday Dolly in your day, click here!

**MAREN MORRIS - TO HELL AND BACK**

Maren Morris officially blew up the internet with her passionate call for American unity and her endorsement of Joe Biden for President. And Maren also showed us a new acoustic video of the amazing song "To Hell and Back." All this makes for a big week for her. At MMI, we think Maren is bold, brave and beautiful! For her new video, click here!



CALL US at
818-699-6400
or Email
contact@mimi2020.com

MONDAY MORNING INTEL

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Thank you from the entire staff:

PUBLISHERS:

ZEN CZAR:

Rich Meyer

CHIEF WRANGLER:

Steve Lehman

MARKETING, PROMOTION & Magic Fueled By Studio2Bee

MASTERS OF THE SUN:

Skip Bishop

Butch Waugh

Renee Bell

RESEARCH TEAM:

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Donna West

Todd Morris

GRAPHIC DESIGN:

CRAYON EVANGELIST

Norm Trento

Trent Trento

PAW POWER:

NOT IN MY BOWL

Heidi Dogg

Chloe Dogg

Harley Thor

CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.