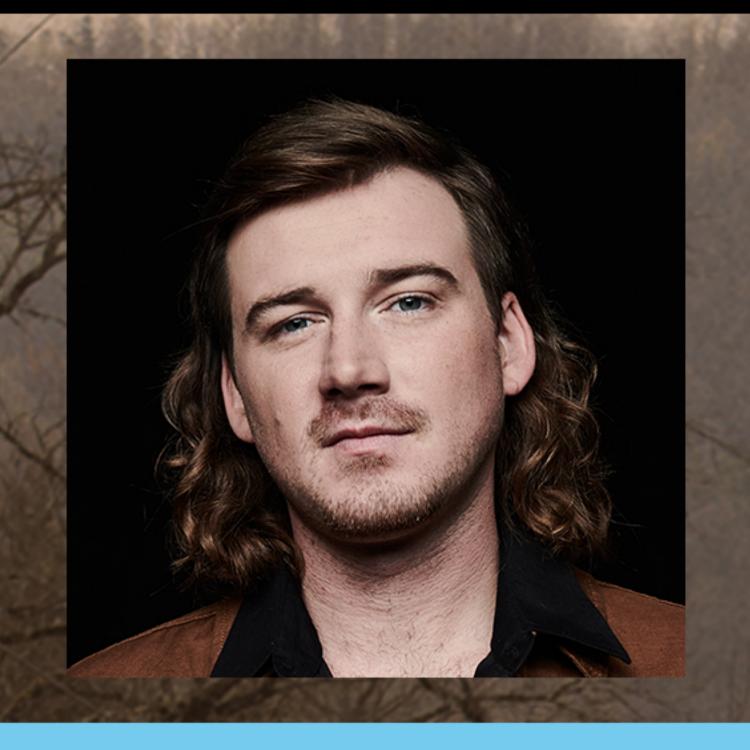
3 SONGS IN THE TOP 5

MONDAY MORNING INTEL



MORE THAN MY HOMETOWN

MORGAN WALLEN

MAX SPINS STARTING 11/15



ONEBEER

FEAT. LAUREN ALAINA AND DEVIN DAWSON

HARDY

MAX SPINS STARTING 11/22



Big. Big Plans

CHRIS LANE

MAX SPINS STARTING 12/6

BIG LOUD

Country Edition

HASHVILLE APPROVED

NOVEMBER 9, 2020



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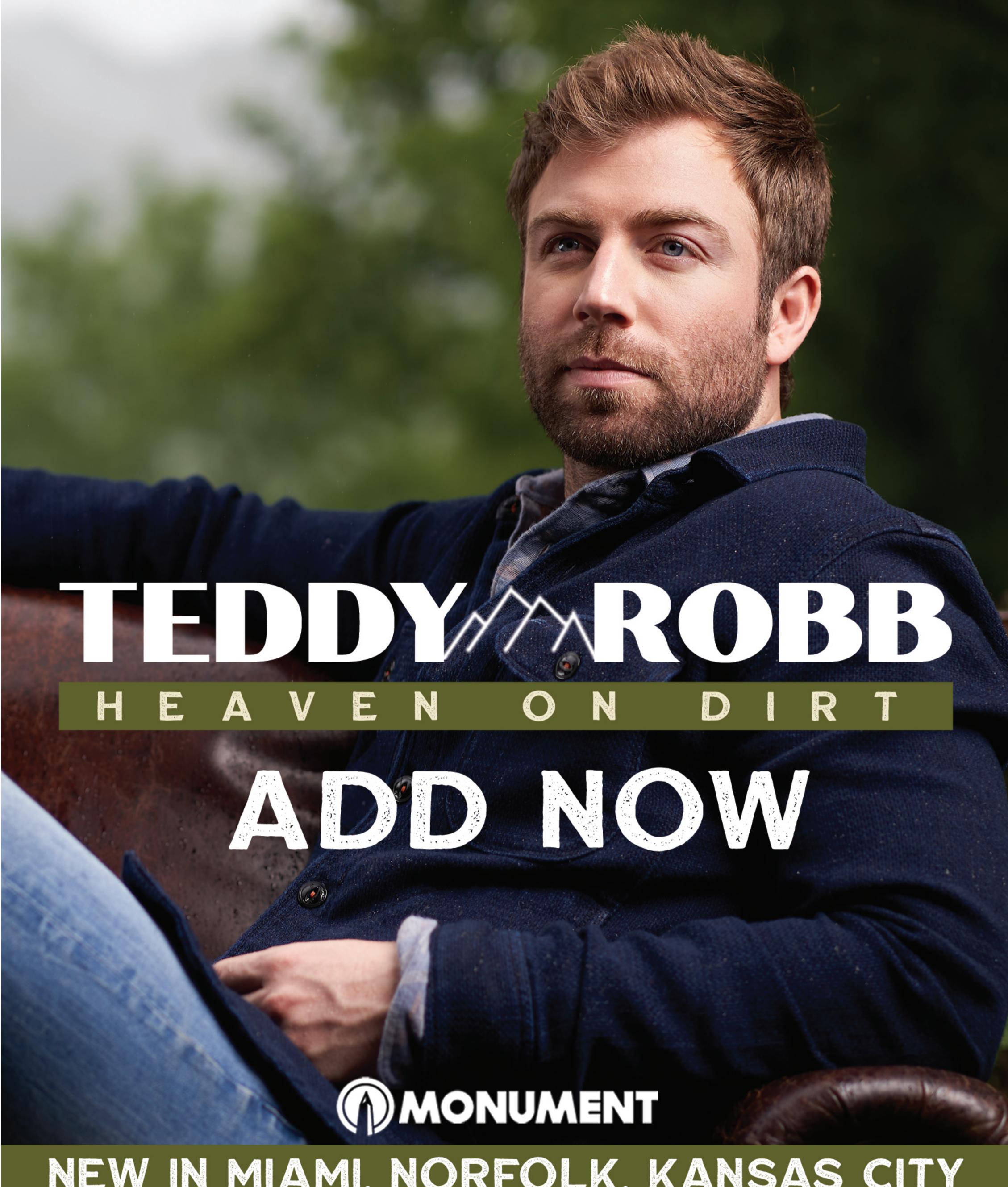
METHODOLOGY 15

FOR YOUR CHRISTMAS CONSIDERATION





Country							11.J.LU	
TW RK AIRPLAY	TW RK Retention	TW RK CALLOUT	TW RK Strmng	TW RK Sales	TW	Artist	Title	Label
3	8	7	4	4	1	MORGAN WALLEN	More Than My Hometown	Big Loud
6	6	6	3	5	2	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
8	1	10	6	16	3	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
1	4	1	11	24	4	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
10	3	4	9	17	5	JAMESON RODGERS	Some Girls	River House/Columbia Nash
2	2	3	18	25	6	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
5	7	17	7	12	7	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
4	10	19	12	7	8	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
17	Χ	22	2	3	9	LUKE COMBS	Better Together	River House/Columbia Nash
11	14	11	8	8	10	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
9	5	13	14	21	11	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
7	12	2	19	28	12	CHRIS LANE	Big, Big Plans	Big Loud
21	X	25	13	15	13	NIKO MOON	Good Time	RCA Nashville
13	9	24	28	27	14	LADY A	Champagne Night	BMLG
16	17	43	10	6	15	CHRIS STAPLETON	Starting Over	Mercury Nashville
28	X	32	16	11	16	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
14	15	31	20	20	17	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
36	X	5	23	23	18	BRETT YOUNG	Lady	BMLG
50	Χ	Χ	1	1	19	LUKE COMBS	Forever After All	River House/Columbia Nash
12	16	20	32	39	20	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
30	11	15	37	32	21	KIP MOORE	She's Mine	MCA Nashville
19	20	12	24	36	22	FLORIDA GEORGIA LINE	Long Live	BMLG
15	19	16	39	29	23	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
31	23	34	17	14	24	GABBY BARRETT	The Good Ones	Warner/WAR
18	13	29	36	38	25	DUSTIN LYNCH	Momma's House	Broken Bow
37	21	44	15	2	26	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
33	Χ	42	29	9	27	DIERKS BENTLEY	Gone	Capitol Nashville
29	30	33	5	10	28	MORGAN WALLEN	7 Summers	Big Loud/Republic
43	Х	23	38	13	29	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
34	Χ	41	26	18	30	MIRANDA LAMBERT	Settling Down	RCA Nashville
26	Х	36	27	35	31	MAREN MORRIS	To Hell & Back	Columbia Nashville
23	Χ	26	44	30	32	LUKE BRYAN	Down To One	Capitol Nashville
39	Х	21	34	33	33	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
35	27	8	22	41	34	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
46	Х	14	33	37	35	COLE SWINDELL	Single Saturday Night	Warner/WMN
20	18	18	49	44	36	RASCAL FLATTS	How They Remember You	Big Machine
22	26	37	21	42	37	JORDAN DAVIS	Almost Maybes	MCA Nashville
24	24	40	35	31	38	BROTHERS OSBORNE	All Night	EMI Nashville
48	Χ	Χ	31	22	39	KANE BROWN	Worship You	RCA Nashville
38	Χ	28	42	34	40	BRANTLEY GILBERT	Hard Days	Valory
41	Χ	9	47	47	41	JAKE OWEN	Made For You	Big Loud
44	Χ	35	30	43	42	CARLY PEARCE	Next Girl	Big Machine
42	Χ	Χ	45	26	43	ELVIE SHANE	My Boy	Wheelhouse
25	25	30	40	50	44	TENILLE ARTS	Somebody Like That	19th & Grand
47	Χ	Χ	48	19	45	LARRY FLEET	Where I Find God	Big Loud
32	29	38	25	46	46	TAYLOR SWIFT	betty	Republic/MCA Nashville
45	Χ	Χ	43	40	47	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
40	22	39	46	48	48	BRETT ELDREDGE	Gabrielle	Warner/WMN
27	28	27	50	49	49	DYLAN SCOTT	Nobody	Curb
49	Χ	Χ	41	45	50	INGRID ANDRESS	Lady Like	Warner/WEA



NEW IN MIAMI, NORFOLK, KANSAS CITY 55+ STATIONS NOW PLAYING TOP 10 RESEARCH

DUSTIN LYNCH

JCATIONAL SESSIONS . 3 EVE

Y'S ACOUSTIC ALLEY . 4 NET

CH PRESENTATION . NEW FA

FLORIDA GEORGIA LINE

DEVELOPING

DEVELOPING

Broken Bow

CRS RESEARCH PRESE

CES • 14 EDUCATIONAL SESSI

STS . BOB KINGSLEY'S ACOL

USIC* . CRS RESEARCH PRES

BMLG

	ARTIST	TITLE	LABEL/IMPRINT
HDTZDNE	LUKE BRYAN	Down To One	Capitol Nashville
HDTZDNE	DIERKS BENTLEY	Gone	Capitol Nashville
HDTZDNE	TOKE COWB2	Better Together	River House/Columbia Nash
HDTZDNE	MAREN MORRIS	To Hell & Back	Columbia Nashville
HDTZDNE	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
Country	řiři –	DEVELOPING	
DEVEL OPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
DEVELOPING	GABBY BARRETT	The Good Ones	Warner/WAR
DEVELOPING	JAKE OWEN	Made For You	Big Loud
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
DEVELOPING	BRETT YOUNG	Lady	BMLG



Momma's House

Long Live

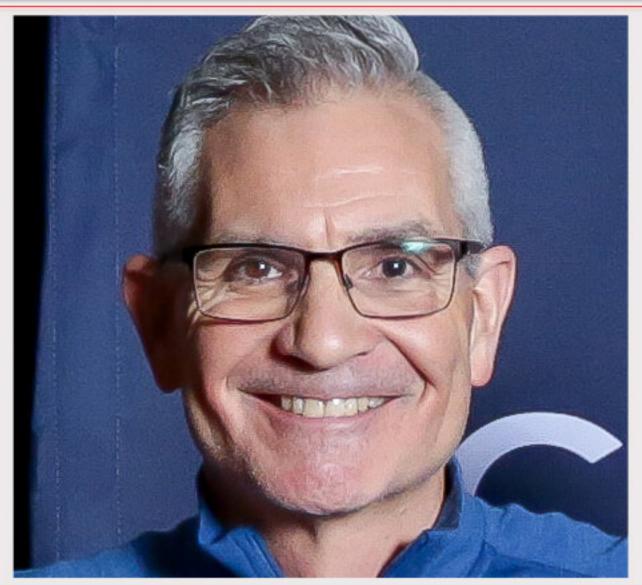
THE VIRTUAL EXPERIENCE

SLEY'S ACOUSTICEALEE BARDU A R Y 51 615- 1 19

IEW WITH NOW EVERYBODY CAN COME TO CRS! TER







CURRENT POSITION:

Country Radio Broadcasters, INC.
Executive Director

Your resume is remarkably diverse. From programming major market Country radio, to major label promotion executive, to journalist and now CRB executive, you seemed to have touched all corners of the industry. Is it your nature to move around? We did move a lot during my 30-plus years in radio, but I'm actually boring and predictable. I've been married to Lori LoCurto for 38 years; I've driven Hondas exclusively since 1978; I'm a Dodger and Laker fan since 1969, the year I met Dan Johnson - still my best friend in the world – when we were in fifth grade. I'm also naturally curious, a trait which took me from the control room to an OM chair. After the KZLA/Los Angeles flip in 2006, I needed something new – and not a new radio station. The R&R Country Editor gig provided a global perspective of the radio and music industries, well beyond Country. That led to an important career move toward label promotion, which taught me two valuable lessons: First, I'm not cut out for it. Second, and most important: sometimes being uncomfortable in the short term can be extremely valuable in the long run. Through all of those years, the one constant was CRB, serving as a board member, President, and member of our leadership team. It took me a minute (ok, years) to realize that everything you do in the present is prepping you for the future, whether you know it or not. The journey I've just described led me to my current role; I believe it prepared me well.

You've made a bold decision to create the first virtual CRS. What have been the biggest challenges of such a complete model pivot? Here's what my team and I have learned in 2020: A) We control nothing. B) Planning is hard. C) We don't know anything (because: A and B). It's also important to put this into proper context: we're not the Lone Ranger here. Everybody's living this. CRS 2021 is virtual because while surveying nearly 1,000 past CRS attendees, concerns about health, safety, travel, and gathering amid hundreds of other people indoors resonated loudly, and that superseded the epic experience that is CRS. Many said we'd be acting irresponsibly with a live CRS. We didn't like the optics of that; more importantly, because CRS is a family reunion, we didn't think making family members uncomfortable — or sick - was true to our brand. We feel good about the decision, and we're not looking back.

Can you give us a pre-view of some of the most compelling components of the upcoming virtual event?

All the big things you expect at CRS, and more of them: A fourth day; memorable music performances, unparalleled educational sessions, and, yes! Networking! We'll debut a Streaming Summit, to make CRS a more inclusive industry destination for our DSP colleagues, who are just as committed to growing Country music as typical CRS attendees. The annual CRS Research Project will look at the effect this pandemic has had on radio listening and lifestyle habits among country music users. A mental health session will address how anxiety affects us and what triggers to recognize. Our annual "Artist Interview" will feature Luke Bryan. Bob Kingsley's Acoustic Alley is back, and every attendee has access to the

When (and if) CRS returns to its "live in person" format, do you anticipate an online component to accompany future

conventions? I believe CRS can evolve into a hybrid experience anyone on our format can be a part of, whether in person, or virtually. This year, we're saying "Now, everybody can come to CRS." We believe that should be true every year, and we'll learn a lot executing our virtual experience in 2021, so hopefully, it can be a viable companion piece to our traditional live event.

Who are your top 5 career mentors? Top 5 influential radio stations?

Mentors: Bill Mayne, Larry Daniels, Michael Owens, Val Maki, Beverlee Brannigan. Stations: KHJ/Los Angeles, KMET/Los Angeles, KNIX/Phoenix, KROQ/Los Angeles, KPLX/Dallas.

In our industry, what positive changes do you think will emerge as a result of the world coping with the COVID-19 pandemic?

The widespread disruption forced radio and the music industry to be innovative on a more spontaneous level. Everything changed instantly in

March, exacerbating the need to toss some practices, and try new, crazy stuff, There's no switching back to "normal." We're in it! Finally, I hope this experience helps us recognize very real anxiety and mental health challenges our co-workers and peers have faced this year; this requires acting with more empathy, and a higher emotional IQ.



MMI -ACTION

TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
50	19	31	LUKE COMB2	Forever After All	River House/Columbia Nash
36	18	18	BRETT YOUNG	Lady	BMLG
43	29	14	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
28	16	12	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
37	26	11	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
46	35	11	COLE SMINDELL	Single Saturday Night	Warner/WMN
48	39	9	KANE BROWN	Worship You	RCA Nashville
30	21	9	KIP MOORE	She's Mine	MCA Nashville
17	9	8	LUKE COMBS	Better Together	River House/Columbia Nash
21	13	8	NIKO MOON	Good Time	RCA Nashville

Country

MMI-AECUARENTS

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LEE BRICE	One Of Them Girls	Curb
2	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
4	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
5	LUKE BRYAN	One Margarita	Capitol Nashville
6	MORGAN WALLEN	Chasin' You	Big Loud
7	SAM HUNT	Hard To Forget	MCA Nashville
8	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
9	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
10	OLD DOMINION	One Man Band	RCA Nashville
11	CHRIS JANSON	Done	Warner/WAR
12	MAREN MORRIS	The Bones	Columbia
13	MIRANDA LAMBERT	Bluebird	RCA Nashville
14	JUSTIN MOORE	Why We Drink	Valory
15	TRAVIS DENNING	After A Few	Mercury Nashville
16	JAKE OWEN	Homemade	Big Loud
17	SAM HUNT	Kinfolks	MCA Nashville
18	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
19	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
20	ELI YOUNG BAND	Love Ain't	Valory
21	MORGAN WALLEN	Whiskey Glasses	Big Loud
22	DUSTIN LYNCH	Ridin' Roads	Broken Bow
23	SCOTTY MCCREERY	In Between	Triple Tigers
24	KANE BROWN	Cool Again	RCA Nashville
25	BLAKE SHELTON	God's Country	Warner/WMN
26	CHASE RICE	Eyes On You	Dack Janiels/Broken Bow
27	CARLY PEARCE & LEE BRICE	l Hope You're Happy Now	Big Machine/Curb
28	LUKE COMBS	Beer Never Broke My Heart	River House/Columbia
29	CHRIS JANSON	Good Vibes	Warner/WAR
30	TIM MCGRAW	l Called Mama	Big Machine

GARTH BROOKS & TRISHA YEARWOOD



--- Already IMPACTING in

NEW YORK, CHICAGO, DETROIT, HOUSTON, PHOENIX, MIAMI, SEATTLE, TULSA, SAN JOSE, SALT LAKE CITY, CHARLOTTE, AUSTIN, SPOKANE, BAKERSFIELD, SARASOTA, LITTLE ROCK, CORPUS CHRISTI, CHATTANOOGA, HARRISBURG, FAYETTEVILLE (AR), FAYETTEVILLE (NC), OCALA, WILMINGTON, PENSACOLA, PITTSBURGH, AUGUSTA, PORTLAND (ME), MONMOUTH, VISALIA...

→ Top 15 Country Current AMAZON ON DEMAND STREAMING!

CLICK TO LISTEN

"When Garth and Trisha perform together it truly is magic. To quote one of our listeners, 'that just gave me goosebumps!'"

CHRISTI BROOKS - DIR. OF BRANDING AND PROGRAMMING KCYY / SAN ANTONIO

"I didn't think the original could be outdone...
I was wrong."

TIM CONLON - APD/MD WKIS / MIAMI

"It's Garth, it's Trisha, together on one of the most impactful pieces of music...ever. Anything else need to be said?"

JOHNNY CHIANG - DIR. OF OPERATIONS, CMG HOUSTON / CMG COUNTRY FORMAT COORD.

"Holy \$#@&! So so good! Garth and Trisha give me the good kind of goosebumps!"

HOLLY HUTTON – MD WYCD / DETROIT



AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	CLICK HERE
2	LUKE COMBS	Better Together	River House/Columbia Nash	CLICK HERE
3	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow	CLICK HERE
4	MORGAN WALLEN	More Than My Hometown	Big Loud	CLICK HERE
5	MORGAN WALLEN	7 Summers	Big Loud	CLICK HERE
6	PARKER MCCOLLUM	Pretty Heart	MCA Nashville	CLICK HERE
7	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	CLICK HERE
9	JAMESON RODGERS	Some Girls	River House/Columbia Nash	CLICK HERE
10	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
11	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers	CLICK HERE
12	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
13	NIKO MOON	Good Time	RCA Nashville	CLICK HERE
14	JON PARDI	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
15	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
16	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
17	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
18	MATT STELL	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
19	CHRIS LANE	Big, Big Plans	Big Loud	CLICK HERE
20	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	CLICK HERE
21	JORDAN DAVIS	Almost Maybes	MCA Nashville	CLICK HERE
22	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
23	BRETT YOUNG	Lady	BMLG	CLICK HERE
24	FLORIDA GEORGIA LINE	Long Live	BMLG	CLICK HERE
25	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
26	MIRANDA LAMBERT	Settling Down	RCA Nashville	CLICK HERE
27	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
28	LADY A	Champagne Night	BMLG	CLICK HERE
29	DIERKS BENTLEY	Gone	Capitol Nashville	CLICK HERE
30	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
31	KANE BROWN	Worship You	RCA Nashville	CLICK HERE
32	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
33	COLE SMINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
34	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	CLICK HERE
35	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
36	DUSTIN LYNCH	Momma's House	Broken Bow	CLICK HERE
37	KIP MOORE	She's Mine	MCA Nashville	CLICK HERE
38	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia	CLICK HERE
39	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
40	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
41	INGRID ANDRESS	Lady Like	Warner/WEA	CLICK HERE
42	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
43	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	CLICK HERE
44	LUKE BRYAN	Down To One	Capitol Nashville	CLICK HERE
45	ELVIE SHANE	My Boy	Wheelhouse	CLICK HERE
46	BRETT ELDREDGE	Gabrielle	Warner/WMN	CLICK HERE
47	JAKE OWEN	Made For You	Big Loud	CLICK HERE
48	LARRY FLEET	Where I Find God	Big Loud	CLICK HERE
49	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
50	DYLAN SCOTT	Nobody	Curb	CLICK HERE

Dountry MMI-MATIONAL CALLOUT

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Love You Like I Used To	Dickerson, Russell	11	2	1	3
2	Big, Big Plans	Lane, Chris	5	1	5	7
3	Everywhere But On	Stell, Matt	1	14	6	1
4	Some Girls	Rodgers, Jameson	4	6	9	5
5	Lady	Young, Brett	3	11	3	6
6	Got What I Got	Aldean, Jason	21	3	2	18
7	More Than My Hometown	Wallen, Morgan	14	4	7	29
8	Just The Way	Parmalee & Blanco Brown	8	16	4	22
9	Made For You	Owen, Jake	10	24	10	2
10	Pretty Heart	McCollum, Parker	13	13	16	4
11	I Should Probably Go To Bed	Dan + Shay	2	18	22	15
12	Long Live	Florida Georgia Line	18	8	18	21
13	Ain't Always The Cowboy	Pardi, Jon	34	12	8	9
14	Single Saturday Night	Swindell, Cole	7	10	17	27
15	She's Mine	Moore, Kip	6	19	14	32
16	Beers And Sunshine	Rucker, Darius	15	20	11	16
17	One Beer	Hardy Feat. Lauren Alaina & Devin Dawsor	26	5	21	30
18	How They Remember You	Rascal Flatts	17	7	20	37
19	Happy Anywhere	Shelton, Blake Feat. Gwen Stefani	12	15	26	28
20	Happy Does	Chesney, Kenny	27	9	13	33
21	Breaking Up Was Easy In The 90's	Hunt, Sam	9	33	19	10
22	Better Together	Combs, Luke	31	22	12	19
23	This Is Us	Allen, Jimmie Feat. Noah Cyrus	19	32	25	8
24	Champagne Night	Lady Antebellum	20	21	24	25
25	Good Time	Moon, Niko	33	28	15	20
26	Down To One	Bryan, Luke	24	29	28	14
27	Nobody	Scott, Dylan	22	31	27	12
28	Hard Days	Gilbert, Brantley	16	26	29	38
29	Momma's House	Lynch, Dustin	23	27	31	31
30	Somebody Like That	Arts, Tenille	25	34	23	34
31	Hole In The Bottle	Ballerini, Kelsea	30	17	36	26
32	One Too Many	Urban, Keith + Pink	32	25	37	11
33	7 Summers	Wallen, Morgan	29	30	30	39
34	What Do I Know	Counts, Robert	35	37	32	17
35	The Good Ones	Barrett, Gabby	28	38	34	42
36	Next Girl	Pearce, Carly	43	41	33	24
37	To Hell & Back	Morris, Maren	36	42	41	13
38	Almost Maybes	Davis, Jordan	40	23	 45	44
39	All Of The Boys	Jones, Caroline	38	43	39	23
40	betty	Swift, Taylor	42	36	44	36
41	Gabrielle	Eldredge, Brett	41	35	46	40
42	All Night	Brothers Osborne	37	39	48	46
43	We Were Rich	Runaway June	39	44	42	43
44	Settling Down	Lambert, Miranda	44	40	47	41
45	Gone	Bentley, Dierks	46	48	35	48
45 46	Starting Over	Stapleton, Chris	47	46	40	47
40 47		Goodvin, Garon	47 49	40 50	38	35
47 48	Lonely Drum Wine Been Whiskey		45 45	45	აი 50	49
46 49	Wine, Beer, Whiskey	Little Big Town		43 47		
2000000	Never Be Sorry	Old Dominion Brooks, Conth & Tripha Vaanwaad	50 48		49 42	45 50
50	Shallow	Brooks, Garth & Trisha Yearwood	48	49	43	50

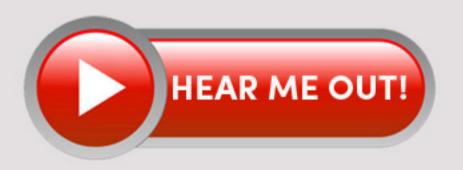
PRESENTS



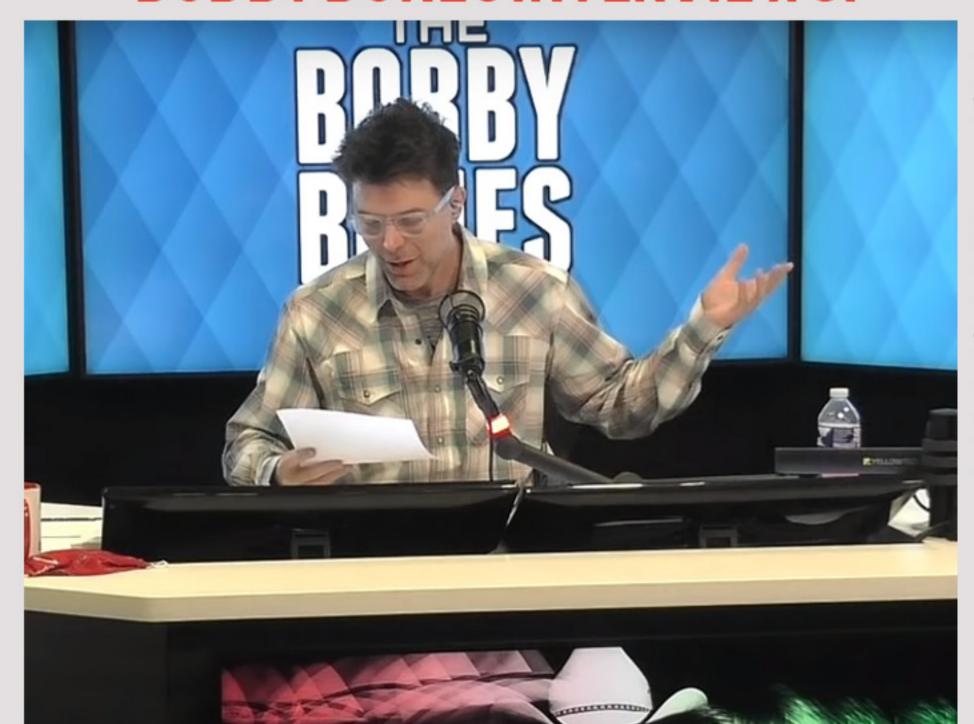
WILLIAM PRINCE - GOSPEL FIRST NATION

If you don't know William Prince, you aren't alone. He's a poetic and prolific Canadian singer-songwriter with deep gospel/folk family roots. His style is complex and sometimes darkly entwined in the relationships of earth and sky, spirituality and nature. Prince is a writer's writer and a critic's choice. As always, CMT spotlights new music that's head turning. This hauntingly beautiful video of "Gospel First Nation" captures William Prince at his best. Click Here!



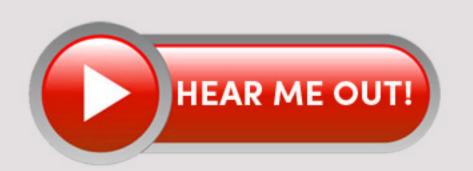


BOBBY BONES INTERVIEWS:



Like his show, Bobby Bones's interviews are just plain fun. He always puts the room at ease and lets the banter flow. Hosting a chat with Garth and Trisha together on a morning interview is not for amateurs and Bobby spins it with the mastery of a breakfast table family chat. MMI Is going to regularly bring you Bobby's best along with other compelling Spotlight clips. To hear Garth Brooks and Trisha Yearwood, Click Here!











KANEBROWN - WORSHIP YOU

Sometimes being in love can be a religious experience. Kane Brown takes us to church and tells us about love to the highest power in "Worship You". If you want a front pew view of Kane's latest video, Click Here!





FORKING AND COUNTRY - LITTLE DRUMMER BOY

Frankly, at MMI we need some Christmas. Supergroup For King and Country beat the heck out of the chaotic blues with a new spin on "The Little Drummer Boy." After a week of Earthly pounding, some heavenly peace feels pretty darn good! Click Here!





LEEBRICE - A MEMORY I DON'T MESS WITH

Lee Brice is a quiet powerhouse. Without manufactured fanfare and flare, he makes monster hit music that sticks. "One of Them Girls" was record smashing 6 week number one at MMI and now this haunting rhythmic ballad comes quickly on it's heels. A beautiful and quite complex video watching. Click Here:





RUNAWAY JUNE - THEMAKING OF "WE WERERICH"

MMI Emerging Hit Alert: It's always fun to get a peek behind the scenes and this quick clip captured Runaway June at their best; as real as it gets. This trio is chipping away at superstardom. They have pure musicianship, talent for a country mile and are as charismatic as any act on the field. Take a quick look at a Tennesee hometown hosting one of our favorite bands. And if you look close you may just catch a glimpse of a sweet couple that look like Natalie's folks! AKA: Colonel and Mama Stovall! Click Here:





Bros Doobie, we wanted to make our mother's proud by sharing. This Clapton salute recreation of "Let it Rain" is simply awesome. Strap on your Stratocaster and Click Here:





Oountry Noo. THE BACK PAGE

CALL US at 818-699-6400 or Email contact@mmi2020.com

MONDAY MORNING

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Thank you from the entire staff:

PUBLISHERS:

ZEN CZAR:

Rich Meyer

CHIEF WRANGLER:

Steve Lehman

MARKETING, PROMOTION & Magic Fueled By Studio2Bee

ASTERS OF THE SUN:

Skip Bishop Butch Waugh Renee Bell

RESEARCH TEAM:

Richard R. Deitemeyer Kate Collins Britney Whitney Lindsey McDaniel Donna West Todd Morris

GRAPHIC DESIGN:

Norm Trento Irent Irento

PAW POWER:

OT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

CHARTS/POWERS:

- **Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.