

Morgan Wallen
DANGEROUS
the double album

MONDAY
MORNING
INTEL

**INSTANT GRAT
TRACKS AVAILABLE**

- SOMEBODY'S PROBLEM
- LIVIN' THE DREAM
- STILL GOIN DOWN

PRE-ORDER NOW

RELEASE DATE

1/08/21



Country Edition

**NASHVILLE
APPROVED**

NOVEMBER 23, 2020

MONDAY MORNING INTEL

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

3 SONGS IN THE **TOP 5** **BIG LOUD**



#1

THANK YOU
COUNTRY
RADIO!



ONE BEER

FEAT. LAUREN ALAINA AND DEVIN DAWSON

HARDY

MAX SPINS NOW



Big, Big Plans

CHRIS LANE

MAX SPINS STARTING 12/6

TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
1	6	11	2	3	1	MORGAN WALLEN	More Than My Hometown	Big Loud
2	3	1	7	20	2	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
15	x	6	3	5	3	LUKE COMBS	Better Together	River House/Columbia Nash
3	8	12	8	8	4	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
4	5	13	6	14	5	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
6	1	21	5	16	6	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
9	2	3	11	25	7	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
8	13	9	10	10	8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
7	4	15	13	19	9	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
5	9	4	18	23	10	CHRIS LANE	Big, Big Plans	Big Loud
18	14	18	12	12	11	NIKO MOON	Good Time	RCA Nashville
11	7	23	17	24	12	LADY A	Champagne Night	BMLG
13	17	7	34	4	13	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
12	10	26	19	13	14	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
14	16	42	9	2	15	CHRIS STAPLETON	Starting Over	Mercury Nashville
28	x	32	15	11	16	KEITH URBAN WITH PINK	One Too Many	RCA/Capitol Nashville
33	x	x	24	7	17	ERIC CHURCH	Hell Of A View	EMI Nashville
36	x	2	22	29	18	BRETT YOUNG	Lady	BMLG
23	x	x	x	x	19	THOMAS RHETT	What's Your Country Song	Valory
16	18	8	23	33	20	FLORIDA GEORGIA LINE	Long Live	BMLG
50	x	x	1	1	21	LUKE COMBS	Forever After All	River House/Columbia Nash
17	12	17	30	34	22	DUSTIN LYNCH	Momma's House	Broken Bow
10	15	22	25	39	23	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
25	23	28	14	15	24	GABBY BARRETT	The Good Ones	Warner/WAR
35	x	19	27	27	25	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
20	x	20	40	31	26	LUKE BRYAN	Down To One	Capitol Nashville
19	11	14	47	36	27	RASCAL FLATTS	How They Remember You	Big Machine
31	27	35	4	9	28	MORGAN WALLEN	7 Summers	Big Loud/Republic
37	21	43	16	6	29	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
30	24	5	21	37	30	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
32	x	40	28	21	31	MIRANDA LAMBERT	Settling Down	RCA Nashville
22	20	41	38	18	32	BROTHERS OSBORNE	All Night	EMI Nashville
29	x	37	29	38	33	MAREN MORRIS	To Hell & Back	Columbia Nashville
21	22	38	20	43	34	JORDAN DAVIS	Almost Maybes	MCA Nashville
24	19	16	41	49	35	TENILLE ARTS	Somebody Like That	19th & Grand
46	x	x	33	22	36	KANE BROWN	Worship You	RCA Nashville
26	x	33	37	44	37	DIERKS BENTLEY	Gone	Capitol Nashville
39	x	10	44	42	38	JAKE OWEN	Made For You	Big Loud
40	x	39	31	30	39	CARLY PEARCE	Next Girl	Big Machine
47	x	34	32	28	40	LEE BRICE	Memory I Don't Mess With	Curb
42	x	25	43	32	41	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
44	x	31	36	41	42	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
41	x	x	45	26	43	ELVIE SHANE	My Boy	Wheelhouse
38	28	29	26	40	44	BRANTLEY GILBERT	Hard Days	Valory
45	x	30	39	46	45	COLE SWINDELL	Single Saturday Night	Warner/WMN
49	x	x	46	17	46	LARRY FLEET	Where I Find God	Big Loud
34	26	36	35	45	47	TAYLOR SWIFT	betty	Republic/MCA Nashville
27	25	24	48	47	48	DYLAN SCOTT	Nobody	Curb
48	x	x	42	35	49	INGRID ANDRESS	Lady Like	Warner/WEA
43	x	27	49	48	50	ROBERT COUNTS	What Do I Know	Arista Nashville



ARTIST

TITLE

LABEL/IMPRINT

HOTZONE

THOMAS RHETT

What's Your Country Song

Valory

HOTZONE

ERIC CHURCH

Hell Of A View

EMI Nashville

HOTZONE

DIERKS BENTLEY

Gone

Capitol Nashville

Country

MMi -DEVELOPING

DEVELOPING

KANE BROWN

Worship You

RCA Nashville

DEVELOPING

CARLY PEARCE

Next Girl

Big Machine

DEVELOPING

PARMALEE

Just The Way f/Blanco Brown

Stoney Creek

DEVELOPING

OLD DOMINION

Never Be Sorry

RCA Nashville

DEVELOPING

LUKE BRYAN

Down To One

Capitol Nashville

DEVELOPING

JAKE OWEN

Made For You

Big Loud

DEVELOPING

ELVIE SHANE

My Boy

Wheelhouse

DEVELOPING

COLE SWINDELL

Single Saturday Night

Warner/WMN



FRANCESCA BATTISTELLI

MARSHMALLOW WORLD

DEBUT #1 ITUNES HOLIDAY CHART
OVER 5 MILLION STREAMS

AVAILABLE ON PLAYMPE NOW!

CURB | word
ENTERTAINMENT

KERRY WOLFE INTEL



CURRENT POSITION:

Former Senior VP
of Programming
for iHeartMedia Milwaukee

It's fair to say that the model of terrestrial radio is changing. You are known to be a forward thinker. What will the roll of a Program Director look like in 5 years?

Program Directors will absorb many more roles. It won't be uncommon to see major market PD's take on the role of Promotions, Director, Production Director, Music Director, on-air talent, etc. That's already happening in smaller markets but expect it to branch out to all market sizes.

As the pandemic continues, there has been a huge uptick in "artists/listener on-line" engagement. How has the new virtual event dependency effected the relationships between radio and label reps?

It has definitely drawn us apart. I really miss the one-on-one undivided attention we give each other during station visits. It's more difficult with 10 or more people on a Zoom call, some of which you have never met or had any interaction with. I so miss our intimate time at meals with record company personnel and artists.

Historically, which radio stations influenced and impressed you the most?

I've always watched KEEY, WGAR, WYCD, WUSN, KSD and other stations across the Midwest in similar situations as I was in. There are also some great ones I look at like KNIX and the Charlotte stations, both WKKT and WSOC. What current stations do I admire? The ones listed previously were and still do today impress me.

It seems like there is a pretty large Freshman class of new females having chart success. Has there been a programmer's shift toward female artists or is it simply audience demand?

Total supply and demand. The music that is being delivered by these new females is just really good and the listeners are letting us know and thus it reflects on the music we program.

The Kerry Wolfe resume is as stable and impressive as they come, and your track record speaks for itself. What's next for you?

I'm open! Of course, I am hoping to stay in radio because I still believe in the medium. Local can and will win and I want to work for someone who believes that too. I'd also entertain anything within the music and entertainment business. That could be festivals, concerts, artist management, digital platforms, etc.

JACKSON
MICHELSON

AND

COLLIN RAYE

ONE
DAM

IMPACTING NOW

#39 ON INDICATOR CHART



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TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
50	21	29	LUKE COMBS	Forever After All	River House/Columbia Nash
36	18	18	BRETT YOUNG	Lady	BMLG
33	17	16	ERIC CHURCH	Hell Of A View	EMI Nashville
15	3	12	LUKE COMBS	Better Together	River House/Columbia Nash
28	16	12	KEITH URBAN WITH PINK	One Too Many	RCA/Capitol Nashville
35	25	10	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
46	36	10	KANE BROWN	Worship You	RCA Nashville
37	29	8	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LEE BRICE	One Of Them Girls	Curb
2	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
4	JAMESON RODGERS	Some Girls	River House/Columbia Nash
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	LUKE BRYAN	One Margarita	Capitol Nashville
7	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
8	MORGAN WALLEN	Chasin' You	Big Loud
9	SAM HUNT	Hard To Forget	MCA Nashville
10	MIRANDA LAMBERT	Bluebird	RCA Nashville
11	MAREN MORRIS	The Bones	Columbia
12	OLD DOMINION	One Man Band	RCA Nashville
13	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
14	CHRIS JANSON	Done	Warner/WAR
15	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
16	TRAVIS DENNING	After A Few	Mercury Nashville
17	JAKE OWEN	Homemade	Big Loud
18	JUSTIN MOORE	Why We Drink	Valory
19	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
20	SAM HUNT	Kinfolks	MCA Nashville
21	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
22	DUSTIN LYNCH	Ridin' Roads	Broken Bow
23	ELI YOUNG BAND	Love Ain't	Valory
24	SCOTTY MCCREERY	In Between	Triple Tigers
25	MORGAN WALLEN	Whiskey Glasses	Big Loud
26	KANE BROWN	Cool Again	RCA Nashville
27	DIERKS BENTLEY	Living	Capitol Nashville
28	OLD DOMINION	Hotel Key	RCA Nashville
29	JON PARDI	Heartache Medication	Capitol Nashville
30	LUKE COMBS	She Got The Best Of Me	River House/Columbia Nash

AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	CLICK HERE
2	MORGAN WALLEN	More Than My Hometown	Big Loud	CLICK HERE
3	LUKE COMBS	Better Together	River House/Columbia Nash	CLICK HERE
4	MORGAN WALLEN	7 Summers	Big Loud	CLICK HERE
5	PARKER MCCOLLUM	Pretty Heart	MCA Nashville	CLICK HERE
6	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	CLICK HERE
7	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers	CLICK HERE
8	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	CLICK HERE
9	CHRIS STAPLETON	Starting Over	Mercury Nashville	CLICK HERE
10	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	CLICK HERE
11	MATT STELL	Everywhere But On	Arista Nashville/RECORDS	CLICK HERE
12	NIKO MOON	Good Time	RCA Nashville	CLICK HERE
13	JON PARDI	Ain't Always The Cowboy	Capitol Nashville	CLICK HERE
14	GABBY BARRETT	The Good Ones	Warner/WAR	CLICK HERE
15	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
16	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
17	LADY A	Champagne Night	BMLG	CLICK HERE
18	CHRIS LANE	Big, Big Plans	Big Loud	CLICK HERE
19	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	CLICK HERE
20	JORDAN DAVIS	Almost Maybes	MCA Nashville	CLICK HERE
21	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
22	BRETT YOUNG	Lady	BMLG	CLICK HERE
23	FLORIDA GEORGIA LINE	Long Live	BMLG	CLICK HERE
24	ERIC CHURCH	Hell Of A View	EMI Nashville	CLICK HERE
25	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
26	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
27	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	CLICK HERE
28	MIRANDA LAMBERT	Settling Down	RCA Nashville	CLICK HERE
29	MAREN MORRIS	To Hell & Back	Columbia Nashville	CLICK HERE
30	DUSTIN LYNCH	Momma's House	Broken Bow	CLICK HERE
31	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
32	LEE BRICE	Memory I Don't Mess With	Curb	CLICK HERE
33	KANE BROWN	Worship You	RCA Nashville	CLICK HERE
34	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
35	TAYLOR SWIFT	betty	Republic/MCA Nashville	CLICK HERE
36	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/In Dent	CLICK HERE
37	DIERKS BENTLEY	Gone	Capitol Nashville	CLICK HERE
38	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
39	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
40	LUKE BRYAN	Down To One	Capitol Nashville	CLICK HERE
41	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
42	INGRID ANDRESS	Lady Like	Warner/WEA	CLICK HERE
43	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia	CLICK HERE
44	JAKE OWEN	Made For You	Big Loud	CLICK HERE
45	ELVIE SHANE	My Boy	Wheelhouse	CLICK HERE
46	LARRY FLEET	Where I Find God	Big Loud	CLICK HERE
47	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
48	DYLAN SCOTT	Nobody	Curb	CLICK HERE
49	ROBERT COUNTS	What Do I Know	Arista Nashville	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Dickerson, Russell	Love You Like I Used To	12	3	1	3
2	Young, Brett	Lady	1	12	6	1
3	Stell, Matt	Everywhere But On	3	1	9	13
4	Lane, Chris	Big, Big Plans	7	6	2	6
5	Rodgers, Jameson	Some Girls	2	2	19	2
6	Parmalee & Blanco Brown	Just The Way	4	21	3	4
7	Combs, Luke	Better Together	16	10	5	12
8	Rucker, Darius	Beers And Sunshine	8	28	10	5
9	Florida Georgia Line	Long Live	17	18	4	22
10	Dan + Shay	I Should Probably Go To Bed	5	8	23	9
11	Owen, Jake	Made For You	9	15	18	8
12	Wallen, Morgan	More Than My Hometown	10	11	14	27
13	Shelton, Blake Feat. Gwen Stefani	Happy Anywhere	14	13	28	7
14	Hardy Feat. Lauren Alaina & Devin	One Beer	22	7	21	11
15	Rascal Flatts	How They Remember You	19	4	20	32
16	Pardi, Jon	Ain't Always The Cowboy	29	9	11	17
17	Arts, Tenille	Somebody Like That	6	30	13	20
18	Lynch, Dustin	Momma's House	11	16	25	15
19	Moon, Niko	Good Time	23	17	8	23
20	Hunt, Sam	Breaking Up Was Easy In The 90's	15	14	16	31
21	Bryan, Luke	Down To One	25	5	26	18
22	McCollum, Parker	Pretty Heart	24	20	15	10
23	Chesney, Kenny	Happy Does	21	19	7	40
24	Lady Antebellum	Champagne Night	20	27	24	29
25	Scott, Dylan	Nobody	28	29	12	16
26	Allen, Jimmie Feat. Noah Cyrus	This Is Us	18	31	17	25
27	Ballerini, Kelsea	Hole In The Bottle	26	22	31	19
28	Counts, Robert	What Do I Know	37	23	22	24
29	Barrett, Gabby	The Good Ones	13	37	30	33
30	Gilbert, Brantley	Hard Days	27	32	34	28
31	Swindell, Cole	Single Saturday Night	30	26	36	38
32	Block, Priscilla	Just About Over You	35	24	35	35
33	Urban, Keith + Pink	One Too Many	31	34	37	21
34	Bentley, Dierks	Gone	42	38	29	37
35	Brice, Lee	Memory I Don't Mess With	34	25	32	50
36	Wallen, Morgan	7 Summers	44	33	27	44
37	Swift, Taylor	betty	33	35	44	26
38	Morris, Maren	To Hell & Back	36	44	41	14
39	Moore, Justin	We Didn't Have Much	32	40	42	41
40	Davis, Jordan	Almost Maybes	40	39	40	43
41	Pearce, Carly	Next Girl	48	41	38	30
42	Eldredge, Brett	Gabrielle	43	36	49	34
43	Brooks, Garth & Trisha Yearwood	Shallow	41	47	39	39
44	Lambert, Miranda	Settling Down	46	43	45	36
45	Brothers Osborne	All Night	38	42	43	45
46	Stapleton, Chris	Starting Over	49	45	33	49
47	Runaway June	We Were Rich	39	46	46	46
48	Jones, Caroline	All Of The Boys	45	49	47	42
49	Little Big Town	Wine, Beer, Whiskey	47	48	48	47
50	Old Dominion	Never Be Sorry	50	50	50	48



TEDDY ROBB

H E A V E N O N D I R T

ADD NOW



MONUMENT

OVER 65 STATIONS NOW PLAYING
JUST ADDED AT WNSH - NEW YORK CITY
RESEARCHING TOP 13

CMT

PRESENTS

CMT

**JULIA COLE - SIDE PIECE**

When it comes to love, Julia Cole ain't shootin' from the hip. "Side Piece" is a metaphorical masterpiece and a sassy and sexy groove track. It's a little bit of a Country-funk you to any dude who thinks coloring outside the lines is an acceptable way to play 'pin the tail on the next-door neighbor'. CMT always brings cutting edge music to the MMI Spotlight. If this smash video was shot in a bedroom shooting range, Julia Cole hit the bullseye. Click Here!



JULIA COLE

BEST OF BOBBY

MMI continues to snag the "Best Of Bobby" clips with this awesome in-studio clip! John Pardi keeps Country real, acoustic and live, with his radio friendly version of "Ain't Always a Cowboy." Tune it in, turn it up, and Click Here!



THE BOBBY BONES SHOW





LOGAN MIZE - SOMEBODY TO THANK

Logan Mize is an MMI favorite: His music streams are massive and hasn't hit the radio numbers (yet) that he deserves. His singles are on-line smashes. As we roll into Thanksgiving week, we wanted to join Logan as he tips his cap to many people and places with pure Country gratitude.

If you indeed have "Somebody To Thank," put your turkey in the oven and click here:



DOLLY PARTON - COAT OF MANY COLORS

MMI dug into the research archives and found that Rolling Stone magazine voted Dolly's ballad of gratitude the number one Country song about giving thanks. Many have tried, but no one does it like Dolly. This sweet acoustic version from 1979 is rather timeless. If you have something in your "history closet" that symbolizes love and gratitude,

put it on and click here:



HIGH VALLEY - GREW UP ON THAT

MMI calls it Panavision or "Pandemic TV". One thing that has emerged from the lock down is innovative videos of great Music. Those High Valley boys put a string-filled, picking version spin on "Grew Up On That" in this 'so close yet so far apart' socially distanced clip. Click Here!



AVENUE BEAT - F2020

Dang. It's getting hot in here. Those adorable Avenue Beat ladies certainly know how to set some harmonies on fire with their apocalyptic poem "F2020"! Somebody's Mama forgot to tell this talented trio not to play with matches! Feel the beat and catch the heat, Click Here:



ARLO GUTHRIE - ALICE'S RESTAURANT

Oh, yes we did! Besides other heart-breakers, 2020 brought us Arlo Guthrie's retirement. And we dug through the vaults hidden deep in the back of our MMI VW Microbus and found this 1967 hippie-drenched clip of a heaping helping of Thanksgiving counter-culture. The epic album side "Alice's Restaurant" became a little viewed movie.

For visual proof Click Here



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MONDAY MORNING INTEL

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ISSUE # 21

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NOT IN MY BOWL

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CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.