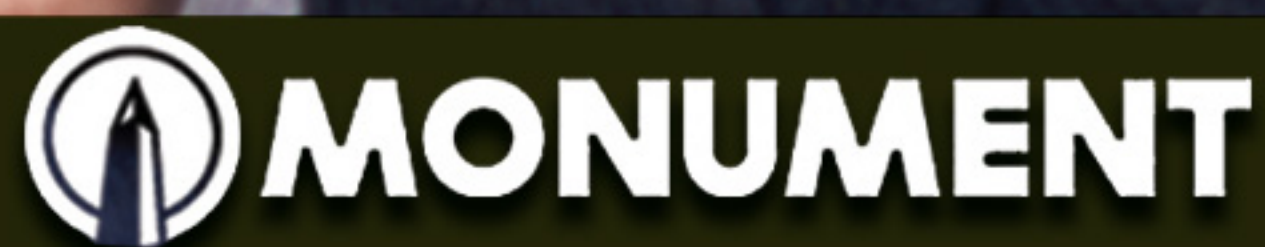


**MONDAY**  
**MORNING**  
**INTEL**

**TEDDY  ROBB**

**H E A V E N O N D I R T**

**ADD NOW**



**OVER 65 STATIONS NOW PLAYING  
JUST ADDED AT WUBL & WNSH  
RESEARCHING TOP 13**

*Country Edition*

**NASHVILLE  
APPROVED**

**NOVEMBER 30, 2020**



# **MONDAY MORNING INTEL**

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***



"A COUNTRY MUSIC POWERHOUSE..." **TASTE OF COUNTRY**

# LEE BRICE

HEY WORLD THE NEW ALBUM | AVAILABLE NOW



FEATURING

MEMORY I DON'T MESS WITH  
ONE OF THEM GIRLS  
I HOPE YOU'RE HAPPY NOW  
(WITH CARLY PEARCE)

**CURB**  
RECORDS  
curb.com



TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK STRMNG	TW RK SALES	TW COMPOSITE	Artist	Title	Label
2	6	8	1	1	1	MORGAN WALLEN	More Than My Hometown	Big Loud
4	2	2	7	23	2	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
1	7	13	8	9	3	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
6	1	18	5	15	4	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
3	4	20	6	14	5	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
7	3	14	11	17	6	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
5	11	3	10	22	7	CHRIS LANE	Big, Big Plans	Big Loud
8	15	5	9	12	8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
16	9	15	13	11	9	NIKO MOON	Good Time	RCA Nashville
11	23	7	3	4	10	LUKE COMBS	Better Together	River House/Columbia Nash
12	8	29	16	6	11	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
10	5	23	18	25	12	LADY A	Champagne Night	BMLG
14	16	11	23	8	13	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
13	14	45	2	3	14	CHRIS STAPLETON	Starting Over	Mercury Nashville
21	x	34	12	2	15	THOMAS RHETT	What's Your Country Song	Valory
9	12	10	24	37	16	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
15	17	6	22	32	17	FLORIDA GEORGIA LINE	Long Live	BMLG
34	x	1	25	29	18	BRETT YOUNG	Lady	BMLG
17	13	9	32	36	19	DUSTIN LYNCH	Momma's House	Broken Bow
26	x	36	15	16	20	KEITH URBAN WITH PINK	One Too Many	RCA/Capitol Nashville
49	x	x	x	x	21	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
25	22	26	14	13	22	GABBY BARRETT	The Good Ones	Warner/WAR
31	x	39	20	5	23	ERIC CHURCH	Hell Of A View	EMI Nashville
19	x	21	34	24	24	LUKE BRYAN	Down To One	Capitol Nashville
50	x	x	x	x	25	CASEY DONAHEW	Bad Guy	Almost Country
18	10	17	44	34	26	RASCAL FLATTS	How They Remember You	Big Machine
35	x	19	30	28	27	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
32	x	41	21	20	28	MIRANDA LAMBERT	Settling Down	RCA Nashville
36	20	46	17	7	29	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
30	27	38	4	10	30	MORGAN WALLEN	7 Summers	Big Loud/Republic
45	x	25	26	21	31	KANE BROWN	Worship You	RCA Nashville
24	x	30	31	39	32	DIERKS BENTLEY	Gone	Capitol Nashville
20	19	42	19	41	33	JORDAN DAVIS	Almost Maybes	MCA Nashville
22	21	44	36	19	34	BROTHERS OSBORNE	All Night	EMI Nashville
41	x	12	39	35	35	JAKE OWEN	Made For You	Big Loud
23	18	16	38	47	36	TENILLE ARTS	Somebody Like That	19th & Grand
47	x	32	27	27	37	LEE BRICE	Memory I Don't Mess With	Curb
39	x	43	28	30	38	CARLY PEARCE	Next Girl	Big Machine
42	x	22	41	31	39	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
33	x	37	33	42	40	TAYLOR SWIFT	betty	Republic/MCA Nashville
40	x	x	42	26	41	ELVIE SHANE	My Boy	Wheelhouse
44	x	31	37	40	42	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
28	26	40	29	38	43	MAREN MORRIS	To Hell & Back	Columbia Nashville
46	x	35	35	43	44	COLE SWINDELL	Single Saturday Night	Warner/WMN
37	28	27	40	33	45	BRANTLEY GILBERT	Hard Days	Valory
48	x	x	43	18	46	LARRY FLEET	Where I Find God	Big Loud
29	24	4	48	48	47	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
27	25	24	46	44	48	DYLAN SCOTT	Nobody	Curb
38	x	33	45	46	49	JUSTIN MOORE	We Didn't Have Much	Valory
43	x	28	47	45	50	ROBERT COUNTS	What Do I Know	Arista Nashville





## ARTIST

## TITLE

## LABEL/IMPRINT

HOTZONE

THOMAS RHETT

What's Your Country Song

Valory

HOTZONE

ERIC CHURCH

Hell Of A View

EMI Nashville

HOTZONE

LUKE COMBS

Better Together

River House/Columbia Nash

HOTZONE

GABBY BARRETT

The Good Ones

Warner/WAR

DEVELOPING

NIKO MOON

Good Time

RCA Nashville

DEVELOPING

SAM HUNT

Breaking Up Was Easy In The...

MCA Nashville

DEVELOPING

CHRIS STAPLETON

Starting Over

Mercury Nashville

DEVELOPING

FLORIDA GEORGIA LINE

Long Live

BMLG

DEVELOPING

LUKE BRYAN

Down To One

Capitol Nashville

DEVELOPING

JORDAN DAVIS

Almost Maybes

MCA Nashville

DEVELOPING

BROTHERS OSBORNE

All Night

EMI Nashville

DEVELOPING

KEITH URBAN WITH P!NK

One Too Many

RCA/Capitol Nashville

DEVELOPING

PARMALEE

Just The Way f/Blanco Brown

Stoney Creek

DEVELOPING

CARLY PEARCE

Next Girl

Big Machine

DEVELOPING

ROBERT COUNTS

What Do I Know

Arista Nashville

DEVELOPING

PRISCILLA BLOCK

Just About Over You

Mercury Nashville/InDent

DEVELOPING

OLD DOMINION

Never Be Sorry

RCA Nashville

DEVELOPING

KANE BROWN

Worship You

RCA Nashville

CRS '21

THE VIRTUAL EXPERIENCE

FEBRUARY 16 - 19

NOW EVERYBODY CAN COME TO CRS!

REGISTER NOW





# PAT PAXTON INTEL

## CURRENT POSITION:

Chief Programming Officer,  
 **Entercom**

### **You have been one of the head architects of Entercom's adjustments to the changing radio model. What do you see in listener behavior that led to the retooling of programming?**

Listeners not only want the very best content available - they demand it. They demand it to be where they are, on the devices they use, and they demand it to be easy, to be click and play. That requires a blending of content with technology that can be unforgiving. But so can consumers – so we have to get it right, every time.

### **In both Country and Top40 the streaming charts seem to move much faster than the terrestrial radio charts. Any thoughts on why?**

I think in some cases streaming charts reflect what the record companies' priorities are, probably more so than radio. That isn't our business model. We play the hits. We do research to determine what the hits are. That data doesn't always match what the streaming charts say.

### **Historically and currently, what are the most influential radio stations?**

Wow – there are so many. Personally, my early influences were WCFL and WLS, in Chicago, more for the personalities than anything else. Currently you have to consider KRTH, KIIS, and KROQ in LA; and WINS, Z100, The Fan, and WCBS-FM, in New York, as highly influential brands.

### **On both the radio and music sides of the fence, who are your industry mentors?**

Other than you?? I hate that question because I always unintentionally leave people out. Many people have influenced my career. Every boss I've had has made imprints on me. I've always felt that if I learn both the good and bad from everyone I work with then I'll be better for it.

### **In five years, what will be different with the sound of radio?**

Well, if you had told me in 1985 that in five years there would be a thing called the internet, where you could connect to anyone or anything in the world, I'd have wondered what you were drinking, and ask for a sip. If you had told me in 1996 that the next big thing in music was going to be this thing the size of a credit card that could hold thousands of your favorite songs, and you could take it anywhere with you, again, I would have asked for a sip of that moonshine you'd been drinking. In other words, who knows. What I can tell you is that we will continue to improve in every way. Our content will get better, our distribution channels and partners will get better. We'll be easier to access in more places as consumers shift behavior. In 1877 Thomas Edison invented the phonograph. In the mid 1890's Guglielmo Marconi invented the first long distance radio. What has changed since then? A lot. Or a little, depending on how you look at it. Radio has survived and thrived despite all the competitors who have appeared. We have more listeners than we ever have before thanks in part to our technology partners allowing consumers to access us anywhere via apps, streams, smart speakers, radio's, tv's, etc. We are everywhere. As long as our content continues to be best of class, we will continue to thrive.





for KING & COUNTRY

IF YOU ADD ONE NEW  
CHRISTMAS SONG THIS YEAR

MAKE IT THIS ONE

LITTLE DRUMMER BOY

CLICK HERE TO WATCH THE NEW VIDEO

MMI **TOP 40**  
*Edition*

NOVEMBER 30, 2020



6X Grammy Nominated / 4X Grammy Winning



**for KING & COUNTRY**

A DRUMMER BOY CHRISTMAS

Album Released 10/30

## “LITTLE DRUMMER BOY”

**48.8M+ Streams**

**Nearly a million shares on socials**

**30.9M+ views on Facebook alone**

**14.3M+ Youtube views**

**Performed on the CMA Country Christmas  
Brand New Music Video Out Now!**

## CAREER HIGHLIGHTS

**Over 1.6 Billion Global Streams**

**520M+ Spotify Streams**

**372M+ YouTube Views**

**5.3 Billion Airplay Audience**

## SOCIALS



**2.3M+ Monthly Listeners**



**1.4M+ Followers**



**871K+ Followers**



**144K+ Followers**

**CURB**  
RECORDS  
curb.com



TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
49	21	<b>28</b>	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
50	25	<b>25</b>	CASEY DONAHEW	Bad Guy	Almost Country
34	18	<b>16</b>	BRETT YOUNG	Lady	BMLG
45	31	<b>14</b>	KANE BROWN	Worship You	RCA Nashville
47	37	<b>10</b>	LEE BRICE	Memory I Don't Mess With	Curb
31	23	<b>8</b>	ERIC CHURCH	Hell Of A View	EMI Nashville
35	27	<b>8</b>	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LEE BRICE	One Of Them Girls	Curb
2	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
4	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	JAMESON RODGERS	Some Girls	River House/Columbia Nash
7	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
8	LUKE BRYAN	One Margarita	Capitol Nashville
9	MORGAN WALLEN	Chasin' You	Big Loud
10	MAREN MORRIS	The Bones	Columbia
11	MIRANDA LAMBERT	Bluebird	RCA Nashville
12	CHRIS JANSON	Done	Warner/WAR
13	OLD DOMINION	One Man Band	RCA Nashville
14	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
15	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
16	SAM HUNT	Hard To Forget	MCA Nashville
17	TRAVIS DENNING	After A Few	Mercury Nashville
18	JAKE OWEN	Homemade	Big Loud
19	JUSTIN MOORE	Why We Drink	Valory
20	THOMAS RHETT	Beer Can't Fix f/Jon Pardi	Valory/Capitol Nashville
21	MORGAN WALLEN	Whiskey Glasses	Big Loud
22	SAM HUNT	Kinfolks	MCA Nashville
23	LUKE COMBS	Even Though I'm Leaving	River House/Columbia Nash
24	DUSTIN LYNCH	Ridin' Roads	Broken Bow
25	OLD DOMINION	Hotel Key	RCA Nashville



AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	MORGAN WALLEN	More Than My Hometown	Big Loud	<a href="#">CLICK HERE</a>
2	CHRIS STAPLETON	Starting Over	Mercury Nashville	<a href="#">CLICK HERE</a>
3	LUKE COMBS	Better Together	River House/Columbia Nash	<a href="#">CLICK HERE</a>
4	MORGAN WALLEN	7 Summers	Big Loud	<a href="#">CLICK HERE</a>
5	PARKER MCCOLLUM	Pretty Heart	MCA Nashville	<a href="#">CLICK HERE</a>
6	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	<a href="#">CLICK HERE</a>
7	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers	<a href="#">CLICK HERE</a>
8	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	<a href="#">CLICK HERE</a>
9	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	<a href="#">CLICK HERE</a>
10	CHRIS LANE	Big, Big Plans	Big Loud	<a href="#">CLICK HERE</a>
11	JON PARDI	Ain't Always The Cowboy	Capitol Nashville	<a href="#">CLICK HERE</a>
12	THOMAS RHETT	What's Your Country Song	Valory	<a href="#">CLICK HERE</a>
13	NIKO MOON	Good Time	RCA Nashville	<a href="#">CLICK HERE</a>
14	GABBY BARRETT	The Good Ones	Warner/WAR	<a href="#">CLICK HERE</a>
15	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">CLICK HERE</a>
16	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	<a href="#">CLICK HERE</a>
17	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	<a href="#">CLICK HERE</a>
18	LADY A	Champagne Night	BMLG	<a href="#">CLICK HERE</a>
19	JORDAN DAVIS	Almost Maybes	MCA Nashville	<a href="#">CLICK HERE</a>
20	ERIC CHURCH	Hell Of A View	EMI Nashville	<a href="#">CLICK HERE</a>
21	MIRANDA LAMBERT	Settling Down	RCA Nashville	<a href="#">CLICK HERE</a>
22	FLORIDA GEORGIA LINE	Long Live	BMLG	<a href="#">CLICK HERE</a>
23	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	<a href="#">CLICK HERE</a>
24	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	<a href="#">CLICK HERE</a>
25	BRETT YOUNG	Lady	BMLG	<a href="#">CLICK HERE</a>
26	KANE BROWN	Worship You	RCA Nashville	<a href="#">CLICK HERE</a>
27	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">CLICK HERE</a>
28	CARLY PEARCE	Next Girl	Big Machine	<a href="#">CLICK HERE</a>
29	MAREN MORRIS	To Hell & Back	Columbia Nashville	<a href="#">CLICK HERE</a>
30	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	<a href="#">CLICK HERE</a>
31	DIERKS BENTLEY	Gone	Capitol Nashville	<a href="#">CLICK HERE</a>
32	DUSTIN LYNCH	Momma's House	Broken Bow	<a href="#">CLICK HERE</a>
33	TAYLOR SWIFT	betty	Republic/MCA Nashville	<a href="#">CLICK HERE</a>
34	LUKE BRYAN	Down To One	Capitol Nashville	<a href="#">CLICK HERE</a>
35	COLE SWINDELL	Single Saturday Night	Warner/WMN	<a href="#">CLICK HERE</a>
36	BROTHERS OSBORNE	All Night	EMI Nashville	<a href="#">CLICK HERE</a>
37	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/In Dent	<a href="#">CLICK HERE</a>
38	TENILLE ARTS	Somebody Like That	19th & Grand	<a href="#">CLICK HERE</a>
39	JAKE OWEN	Made For You	Big Loud	<a href="#">CLICK HERE</a>
40	BRANTLEY GILBERT	Hard Days	Valory	<a href="#">CLICK HERE</a>
41	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia	<a href="#">CLICK HERE</a>
42	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">CLICK HERE</a>
43	LARRY FLEET	Where I Find God	Big Loud	<a href="#">CLICK HERE</a>
44	RASCAL FLATTS	How They Remember You	Big Machine	<a href="#">CLICK HERE</a>
45	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">CLICK HERE</a>
46	DYLAN SCOTT	Nobody	Curb	<a href="#">CLICK HERE</a>
47	ROBERT COUNTS	What Do I Know	Arista Nashville	<a href="#">CLICK HERE</a>
48	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	<a href="#">CLICK HERE</a>



JACKSON  
MICHELSON

AND

COLLIN RAYE

ONE  
DAM

IMPACTING NOW

#39 ON INDICATOR CHART



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RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Young, Brett	Lady	1	2	2	1
2	Dickerson, Russell	Love You Like I Used To	7	1	1	8
3	Lane, Chris	Big, Big Plans	15	4	4	6
4	Parmalee & Blanco Brown	Just The Way	10	13	6	2
5	Dan + Shay	I Should Probably Go To Bed	2	7	15	9
6	Florida Georgia Line	Long Live	21	8	3	12
7	Combs, Luke	Better Together	14	10	5	16
8	Wallen, Morgan	More Than My Hometown	5	3	9	21
9	Lynch, Dustin	Momma's House	8	9	13	11
10	Chesney, Kenny	Happy Does	13	6	7	32
11	Rucker, Darius	Beers And Sunshine	9	20	10	3
12	Owen, Jake	Made For You	3	11	28	5
13	Shelton, Blake Feat. Gwen Stefani	Happy Anywhere	12	15	22	4
14	Pardi, Jon	Ain't Always The Cowboy	17	12	8	24
15	Moon, Niko	Good Time	22	5	12	19
16	Arts, Tenille	Somebody Like That	4	28	14	10
17	Rascal Flatts	How They Remember You	18	16	11	28
18	McCollum, Parker	Pretty Heart	11	18	19	17
19	Hunt, Sam	Breaking Up Was Easy In The 90's	24	17	17	15
20	Hardy Feat. Lauren Alaina & Devin	One Beer	26	14	23	14
21	Bryan, Luke	Down To One	23	19	20	13
22	Allen, Jimmie Feat. Noah Cyrus	This Is Us	19	23	21	36
23	Lady Antebellum	Champagne Night	20	26	25	33
24	Scott, Dylan	Nobody	34	24	18	22
25	Brown, Kane	Worship You	16	36	32	7
26	Barrett, Gabby	The Good Ones	6	31	36	23
27	Gilbert, Brantley	Hard Days	25	27	31	25
28	Counts, Robert	What Do I Know	33	29	16	31
29	Ballerini, Kelsea	Hole In The Bottle	32	33	24	18
30	Bentley, Dierks	Gone	31	22	29	37
31	Block, Priscilla	Just About Over You	27	25	38	30
32	Brice, Lee	Memory I Don't Mess With	29	30	30	41
33	Moore, Justin	We Didn't Have Much	28	35	34	38
34	Rhett, Thomas	What's Your Country Song	40	21	40	45
35	Swindell, Cole	Single Saturday Night	30	32	35	46
36	Urban, Keith + Pink	One Too Many	42	37	39	29
37	Swift, Taylor	betty	36	38	43	26
38	Wallen, Morgan	7 Summers	38	34	27	49
39	Church, Eric	Hell Of A View	39	44	26	43
40	Morris, Maren	To Hell & Back	37	45	42	27
41	Brooks, Garth & Trisha Yearwood	Shallow	35	42	45	34
42	Lambert, Miranda	Settling Down	41	41	46	20
43	Davis, Jordan	Almost Maybes	46	39	37	42
44	Pearce, Carly	Next Girl	45	46	44	35
45	Brothers Osborne	All Night	43	48	41	40
46	Stapleton, Chris	Starting Over	48	43	33	47
47	Runaway June	We Were Rich	44	40	47	44
48	Jones, Caroline	All Of The Boys	47	49	50	39
49	Little Big Town	Wine, Beer, Whiskey	50	47	49	50
50	Old Dominion	Never Be Sorry	49	50	48	48



CMT

**SACHA - CHEERS**

Talk about a new spin on 9 to 5! Canadian new-comer Sacha seems to be riding the social media waves and crossing the cyber border to the US music scene. Another CMT discovery, this "Cheers" clip pays a party-like homage to the worn-out work week. From desk-dancing to copy room capers, Sacha ain't taking her daily grind sitting down. To put some Country into your corporate gig, Click Here!

**"CHEERS"**

HEAR ME OUT!

*Sacha***SHANNON BROWN A CLASSIC CHRISTMAS**

MMI became filled with visions of sugarplums when we heard Shannon Brown had a new Holiday musical project. She's a Nashville favorite. Earlier this year, the web went all nutty for her amazing "Live From The Glass House" performance. And when Shannon peeks her musical talents up, the town takes notice. This amazing video show's her being the tried-and-true classic Shannon talking about her new album "A Classic Christmas." For an inside look and holiday scoop on the upcoming sounds of Christmas, Click Here!



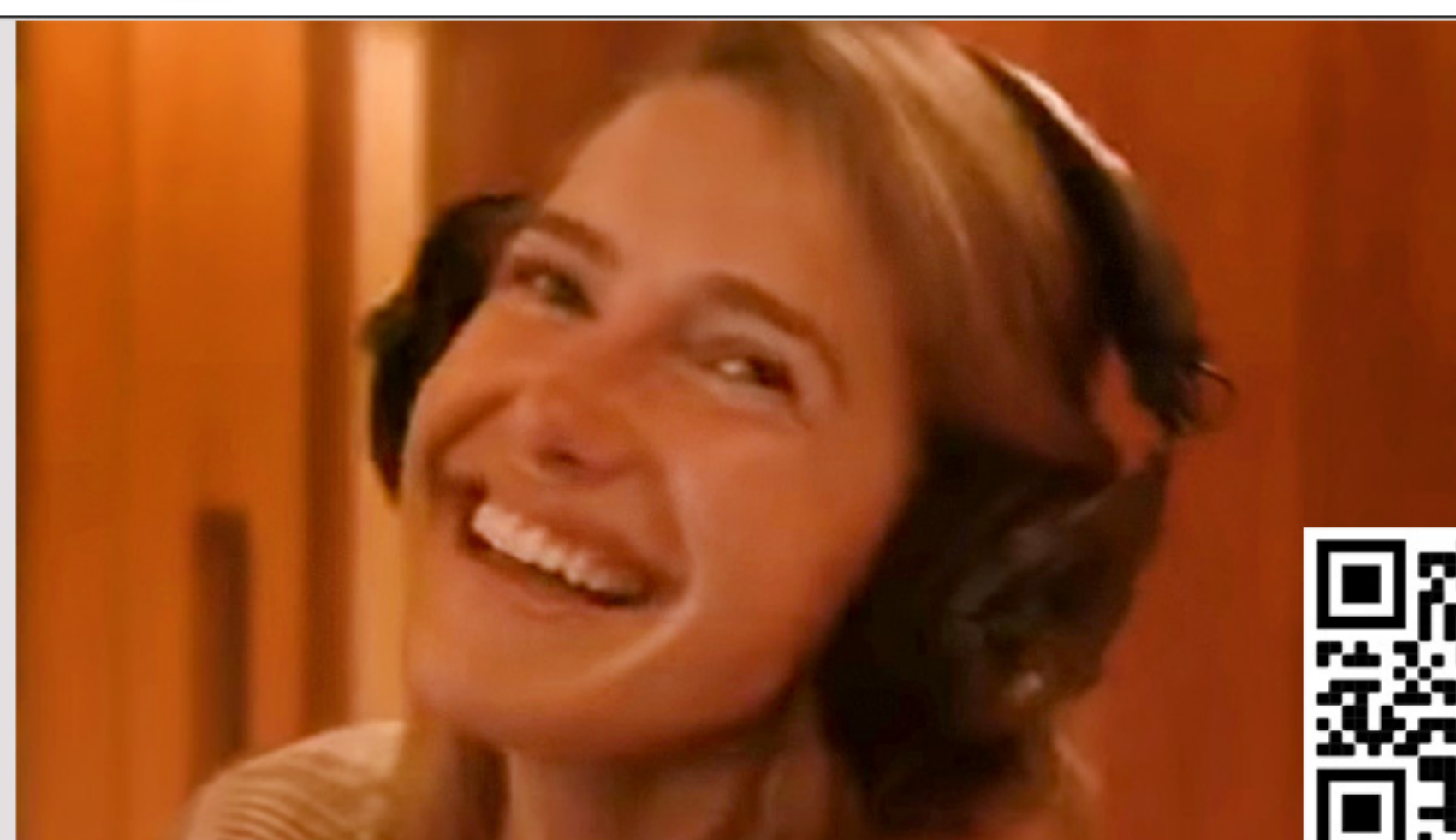
HEAR ME OUT!





**CARRIE UNDERWOOD & JOHN LEGEND - HALLELUJAH**

At MMI, we couldn't be happier to usher in the holiday season. Let's face it: after this rough road of a year, we all need a heart full of peace and love. Two of the best voices in the business just hung some harmonies by the chimney with care, as Carrie Underwood and John Legend deliver a new Christmas classic. If you need a holiday "Hallelujah," get some hot cocoa, light a fire and [Click Here!](#)

**CAROLINE JONES & THE TRENWITHS - SILVER BELLS (+BLOOPERS)**

Well, if it ain't a global Holiday Hoedown! Caroline Jones teams up with New Zealand pickers The Trenwith's and puts a Bluegrass spin of "Silver Bells". In this high-speed holiday romp you may wanna stick around at the end for the out-takes, bloopers and hee-haws. For some in-studio Christmas fun, [click here!](#)

**SAM HUNT - BREAKING UP WAS EASY IN THE 90'S**

Looks Like Sam Hunt paid his dues and landed a get-out-of-jail free card in this less than happy spin on "Breaking Up Was Easy in The 90's." For a guy who's been on the cutting edge of modern country music, Sam serves up some classic staples in the form of prisons, cars and Mama. If you want a jailhouse groove and a broken heart, [Click Here!](#)

**HOME FREE - COLDHARD CASH (FOR CHRISTMAS)**

It's the Holidays and a time to forget about material things and look deep into our hearts. Let's face it: who needs more stuff? In this warm and fuzzy tale from vocal masters Home Free, the holiday glee club gets to the point. Forget the gifts, just give me the "Cold Hard Cash (For Christmas)." If you're ready for a little holiday green and some serious withdrawals, [Click Here!](#)





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# MONDAY MORNING INTEL

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ISSUE # 22

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### NOT IN MY BOWL

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## CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.