

MAN JELLA Jalition

NOVEMBER 23, 2020

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FOLLOWING UP BACK-TO-BACK MULTI-FORMAT NUMBER ONES BREAKING NOW



MMI - POWERS

11.23.20

AIRPLAY	RETENTION	CALLOUT	STREAMING	SALES		ARTIST	TITLE	LABEL
1	7	3	1	1	1	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
7	1	5	11	7	2	THE WEEKND	Blinding Lights	XO/Republic
9	6	8	10	4	3	JUSTIN BIEBER Holy f/Chance The Rapper Def Jam		Def Jam
12	Х	14	2	12	4	ARIANA GRANDE	positions	Republic
8	15	4	12	10	5	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
4	16	7	19	3	6	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
5	2	12	25	13	7	HARRY STYLES	Watermelon Sugar	Columbia
6	4	23	16	8	8	BTS	Dynamite	Columbia
3	11	6	33	5	9	AVA MAX	Kings & Queens	Atlantic
10	13	10	17	11	10	KANE BROWN	Be Like That f/Khalid,Swae Lee	Interscope-RCA
19	X	20	8	6	11	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
11	12	1	23	17	12	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
2	10	2	38	18	13	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
17	3	16	32	14	14	SAM SMITH	Diamonds	Capitol
13	9	32	20	9	15	DUA LIPA	Levitating	Interscope-Warner
14	18	21	6	23	16	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
25	14	17	13	21	17	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope
15	22	19	26 7	Z 25	18		Bang!	S-Curve-Hollywood
37 34	X	11 24	7	23 27	19 20	POP SMOKE INTERNET MONEY	What You Know Bout Love Lemonade f/Gunna, Toliver, Nav	Victor Victor/Republic
16	x 8	41	24	19	21	SHAWN MENDES	Wonder	10K Projects/Capitol Island/Republic
46	_		,	15	22	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
18	x 25	X	4 18	24	23	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
31	19	29	15	20	24	TATE MCRAE	You Broke Me First	RCA
30	Х	26	22	28	25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
27	X	33	9	35	26	ARIANA GRANDE	34+35	Republic
22	5	30	47	22	27	ZOE WEES	Control	Caroline
41	Х	45	5	16	28	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA
38	X	13	29	32	29	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
24	Х	36	Х	Х	30	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
33	17	35	21	40	31	CONAN GRAY	Heather	Republic
26	Х	28	35	34	32	JASON DERULO	Take You Dancing	Atlantic
28	20	39	37	26	33	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG
23	Х	34	41	30	34	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner
39	Х	18	34	41	35	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol
21	21	38	44	29	36	WHY DON'T WE	Fallin'	Atlantic
29	24	27	30	37	37	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic
20	23	40	36	31	38	HARRY STYLES	Golden	Columbia
42	Х	22	28	38	39	ASHNIKKO	Daisy	Warner
40	28	15	31	33	40	SAWEETIE	Tap In	lcy/Artistry/Warner
35	Х	37	42	42	41	G-EAZY	Hate The Way f/blackbear	Interscope-RCA
45	Х	44	14	46	42	THE KID LARDI	So Done	Columbia
50	X	χ	27 45	39 40	43	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
43	Х 70	25 21	45 40	49 47	44 45	BEA MILLER	Feel Something	Hollywood
36 44	26	31 43	46 43	47 45	45 46	DIXIE D'AMELIO MAX	Be Happy Bluebonny Even f/Suga Of RTS	Interscope-HITCO Arista-The Orchard
32	x 27	43 42	43 49	40 44	47	ZARA LARSSON	Blueberry Eyes f/Suga Of BTS WOW	Epic Epic
48		\$ T	43 48	36	48	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
49	X X	X X	40	43	49	BIG SEAN	Wolves f/Post Malone	Republic-Def Jam
47	X	X	39	48	50	WALLOWS	Are You Bored Yet?	Atlantic
77	^	^		70	00	TTALLUTTU	AT 6 TOU DOI 60 TEL:	Aciditio



HOTZONE

HOTZONE

HOTZONE

HOTZONE

11.23.20

TITLE LABEL

BILLIE EILISH

LIL NAS X

Holiday

ARIANA GRANDE

ARIANA GRANDE

Darkroom/Interscope

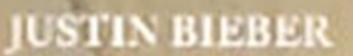
Columbia

Republic

Republic

MMI - OFWEIL OF ING

	ARTIST	TITLE	LABEL
DEVEL OPING	ASHNIKKO	Daisy	Warner
DEVELOPING	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
DEVELOPING	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA
DEVEL OPING	JASON DERULO	Take You Dancing	Atlantic
DEVEL OPING	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard
DEVEL OPING	MARSHMELLO & IMANBEK	Too Much f/Usher	Joytime Collective/RCA
DEVELOPING	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner
DEVEL OPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVEL OPING	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol
DEVEL OPING	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
DEVEL OPING	WHY DON'T WE	Fallin'	Atlantic
<i>DEVELOPING</i>	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope









LOUIE DIAZ INTEL

CURRENT POSITION:

Corporate Vice President of Top 40 for Cumulus Media. Program Director Q99.7 Atlanta

Most Admired Radio Colleagues:

Scott Shannon, Bert Weiss, Brian Philips, Mike McVay

Closest Label Colleagues:

Chris Lopes, Peter Gray, John McMann, Gary Spangler, Rick Sacheim, Joe Ricotelli

What are your top 5 Radio Stations?

Q99.7 Atlanta, KRBE, Z100 NY, KIIS, Power 106 L.A.

All-Time top 5 Radio Stations?

Q99.7 Atlanta, Z100 NY, KIIS, 1010 WINS, HOT 97 NY,

Favorite Current Artists?

Ariana Grande, Dua Lipa, The Weeknd, Post Malone, Justin Bieber, Harry Styles

Data and Analytics have become the new buzzwords in modern radio programming. How heavily do you rely on the research and data in making your programming decisions?

The more local market data we have available to us, the better it is to make decisions on song rotations. MMI is a great tool to add to the arsenal of research available today.

What is your general Programming Philosophy?

It has evolved over the years. Many things that we did in radio even a few years ago will not work anymore. Gen Z'ers today create content daily on their phones. Great morning show content and content all day are more important than ever for both on air and our social channels. Play the big hits longer, program your station at the pace your city dictates not record companies. At Cumulus we don't force music rotations or song adds. Pivot your programming philosophy when the industry or market needs you to pivot. Hire the best people possible for on air and digital positions.

What are you most proud of?

The fun work we are doing locally on Q99.7 and nationally with The Bert Show. Also, at Cumulus Media I am most proud with our nationwide "Project Shine" initiative. PROJECT SHINE believes that everyone should have the chance to make a difference. That's why they make it easy for good people and good causes to connect. You'll be amazed at the world of volunteer opportunities that exist in your area through VolunteerMatch — the largest online volunteer engagement network. I invite everyone to check out https://www.cumulusmedia.com/shine/

ALITTLE BIT YOURS

NOW PLAYING





























RANK

ARTIST

MMI - ACTION

11.23.20

LABEL

TW AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL
46	22	24	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
37	19	18	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
34	20	14	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol
41	28	13	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA
38	29	9	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
12	4	8	ARIANA GRANDE	positions	Republic
19	11	8	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
25	17	8	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope

MMI-RECURRENTS

TITLE

1	DUA LIPA	Break My Heart	Warner
2	HARRY STYLES	Adore You	Columbia
3	POST MALONE	Circles	Republic
4	DUA LIPA	Don't Start Now	Warner
5	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
6	DOJA CAT	Say So	Kemosabe/RCA
7	SAINT JHN	Roses	Godd Complexx/HITCO
8	JP SAXE F/JULIA MICHAELS	If The World Was Ending	Arista
9	JUSTIN BIEBER	Intentions f/Quavo	Capitol-Def Jam
10	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
11	JONAS BROTHERS	Only Human	Republic
12	BILLIE EILISH	everything i wanted	Darkroom/Interscope
13	THE WEEKND	Heartless	XO/Republic
14	BILLIE EILISH	bad guy	Darkroom/Interscope
15	JONAS BROTHERS	Sucker	Republic
16	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
17	KHALID	Talk	RCA
18	CAMILA CABELLO	My Oh My f/DaBaby	Syco/Epic
19	ED SHEERAN & JUSTIN BIEBER	l Don't Care	Def Jam-Atlantic
20	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol
21	5 SECONDS OF SUMMER	Youngblood	Capitol
22	POST MALONE	Better Now	Republic
23	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
24	TREVOR DANIEL	Falling	Alamo/Interscope
25	MARDON 5	Memories	222/Interscope



MILEY CYRUS "PRISONER" FEAT. DUA LIPA IMPACTING POP NOW!

#1 TODAY'S TOP HITS! #1 TRENDING WORLDWIDE! 10 MILLION VIDEO VIEWS IN 1ST 24 HOURS!

NEW ALBUM PLASTIC HEARTS AVAILBLE NOV. 27th!



MMI-STREAMING

11.23.20

RANK				11.20.20
TW	ARTIST	TITLE	LABEL	VIDEO LINK
1	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia	CLICK HERE
2	ARIANA GRANDE	positions	Republic	CLICK HERE
3	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol	CLICK HERE
4	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic	CLICK HERE
5	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA	CLICK HERE
6	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic	CLICK HERE
7	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	CLICK HERE
8	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	CLICK HERE
9	ARIANA GRANDE	34+35	Republic	CLICK HERE
10	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam	CLICK HERE
11	THE WEEKND	Blinding Lights	XO/Republic	CLICK HERE
12	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia	CLICK HERE
13	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope	CLICK HERE
14	THE KID LARDI	So Done	Columbia	CLICK HERE
15	TATE MCRAE	You Broke Me First	RCA	CLICK HERE
16	BTS	Dynamite	Columbia	CLICK HERE
17	KANE BROWN	Be Like That f/Khalid, Swae Lee	Interscope-RCA	CLICK HERE
18	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA	CLICK HERE
19	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR	CLICK HERE
20	DUA LIPA	Levitating	Interscope-Warner	CLICK HERE
21	CONAN GRAY	Heather	Republic	CLICK HERE
22	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	CLICK HERE
23	LEWIS CAPALDI	Before You Go	The same of the sa	CLICK HERE
24	SHAWN MENDES	Wonder	Vertigo/Capitol Island/Republic	CLICK HERE
25	HARRY STYLES		Columbia	CLICK HERE
		Watermelon Sugar		
26	AJR	Bang!	S-Curve-Hollywood	CLICK HERE
27	FOD SWOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic	CLICK HERE
28	ASHNIKKO	Daisy	Warner Diamonto a /Colombia	CLICK HERE
29	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	CLICK HERE
30	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic	CLICK HERE
31	SAWEETIE	Tap In	lcy/Artistry/Warner	CLICK HERE
32	SAM SMITH	Diamonds	Capitol	CLICK HERE
33	AVAMAX	Kings & Queens	Atlantic	CLICK HERE
34	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol	CLICK HERE
35	JASON DERULO	Take You Dancing	Atlantic	CLICK HERE
36	HARRY STYLES	Golden	Columbia	CLICK HERE
37	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG	CLICK HERE
38	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol	CLICK HERE
39	WALLOWS	Are You Bored Yet?	Atlantic	CLICK HERE
40	BIG SEAN	Wolves f/Post Malone	Republic-Def Jam	CLICK HERE
41	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner	CLICK HERE
42	G-EAZY	Hate The Way f/blackbear	Interscope-RCA	CLICK HERE
43	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard	CLICK HERE
44	WHY DON'T WE	Fallin'	Atlantic	CLICK HERE
45	BEA MILLER	Feel Something	Hallywood	CLICK HERE
46	DIXIE D'AMELIO	Ве Нарру	Interscope-HITCO	CLICK HERE
47	ZDE WEES	Control	Caroline	CLICK HERE
48	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	CLICK HERE
49	ZARA LARSSON	WDW	Epic	CLICK HERE



MMI-HATIONAL

11.23.20

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	HTUOZ
1	Capaldi, Lewis	Before You Go	4	1	1	2
2	Surf Mesa Feat. Emilee	lly (I Love You Baby)	2	4	4	1
3	24KGoldn + lann Dior	Mood	1	3	5	5
4	Jawsh 685 X Jason Derulo	Savage Love (Laxed - Siren Beat)	5	2	3	7
5	The Weeknd	Blinding Lights	10	6	2	4
6	Max, Ava	Kings & Queens	8	7	6	3
7	Barrett, Gabby Feat. Charlie Puth	l Hope	7	5	7	11
8	Bieber, Justin Feat. Chance The Rapper	Holy	3	8	9	19
9	Brown, Chris Feat. Young Thug	Go Crazy	14	16	8	6
10	Brown, Kane Feat. Khalid & Swae Lee	Be Like That	6	9	19	18
11	Pop Smoke	What You Know About Love	12	10	14	10
12	Styles, Harry	Watermelon Sugar	17	12	18	8
13	Momney, Ritt	Put Your Records On	15	13	13	14
14	Grande, Ariana	Positions	9	23	11	12
15	Saweetie	Tap In	32	15	10	13
16	Smith, Sam	Diamonds	11	19	16	16
17	Juice WRLD & Marshmello	Come & Go	25	14	12	17
18	llese, Salem	Mad At Disney	18	21	21	9
19	AJR	Bang!	20	11	24	21
20	Bieber, Justin feat. Benny Blanco	Lonely	16	20	20	15
21	Drake + Lil Durk	Laugh Now Cry Later	23	18	15	20
22	Ashnikka	Daisy	34	17	17	36
23	BTS	Dynamite	13	24	26	29
24	Internet Money Feat. Don Toliver, Nav & Gunna	Lemonade	26	25	23	26
25	Miller, Bea	Feel Something	30	27	25	24
26	Machine Gun Kelly X Blackbear	My Ex's Best Friend	29	26	28	28
27	Scott, Travis Feat. Young Thug & M.I.A	Franchise	33	22	22	38
28	Derulo, Jason	Take You Dancing	22	28	32	25
29	McRae, Tate	You Broke Me First	28	30	30	23
30	Wees, Zoe	Control	24	29	29	33
31	D'amelio, Dixie	Ве Нарру	21	33	35	30
32	Lipa, Dua Feat Dababy	Levitating	31	37	31	27
33	Grande, Ariana	34+35	19	36	39	31
34	Rexha, Bebe feat. Doja Cat	Baby, I'm Jealous	27	34	36	34
35	Gray, Conan	Heather	36	31	34	37
36	Eilish, Billie	Therefore I Am	44	35	27	22
37	G-Eazy Feat. Blackbear	Hate The Way	35	32	33	42
38	Why Don't We	Fallin'	38	39	37	32
39	Corry, Joel Feat. Mnek	Head & Heart	39	38	41	40
40	Styles, Harry	Golden	37	41	43	35
41	Mendes, Shawn	Wonder	42	40	40	39
42	Michaels, Julia	Lie Like This	40	42	47	41
43	Larsson, Zara	Wow	46	43	42	43
44	Max Feat. Suga Of BTS	Blueberry Eyes	41	47	45	45
45	Lil Nas X	Holiday	49	45	38	49
46	Bastille	Survivin'	43	46	46	47
47	The Kid Laroi	So Done	45	48	44	48
48	Maluma & The Weeknd	Hawai	47	44	48	44
49	Marshmello & Imanbek feat. Usher	Too Much	48	49	49	46
50	Joji	Your Man	50	50	50	50

MMISPOTLIGHT AJR-BANG







MILEY CYRUS - PRISONER FT. DUALIPA

What begins as a lovely truck ride whilst snacking on spiders turns into a bloodied lip throw-down with Miley and her trucking-buddy Dua Lipa. With the title and theme of this action-packed party being "Prisoner," the only thing locked up are the rules and regs of the road. You and everyone else are invited to their back of the bus, rolling on the floor, acrobatic

Shindig... but no exes aloud! Click Here!





JOEL CORRY X MNEK - HEAD & HEART

Well, at MMI we believe you have to be on one side or the other, and that sometimes the grass is always greener, yin and yang, left or right brain, take your pick. Joel Corry x MNEK have created an up-tempo feel-good pop smash that covers both "Head and Heart". With this bubbly split-screen clip you can choose your side of the fence! Click Here!





BIGSEAN - WOLVESF./POSTMALONE

Uh-Oh... who let the "Wolves" out? BIG SEAN makes room on stage for Post Malone, and if you follow the tracks up hill, you'll find this short furry animal is already Top 20 at Rhythm Radio. These bad boys are on the loose and have built a wolf pack of over 80 million global streams. If you want to -nk your teeth into some 'StarTrek meets Twilight on Acid' effects, just Click Here!

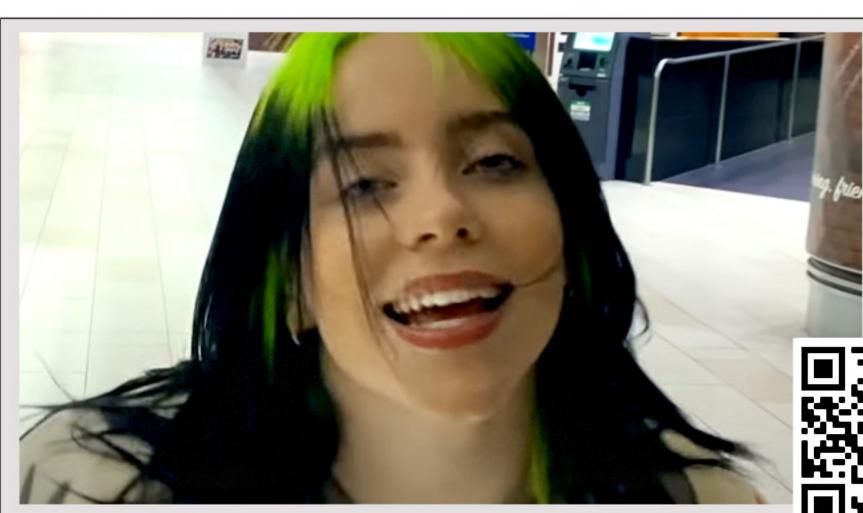




HARRYSTYLES - GOLDEN

Run, Harry, run! In "Golden" Styles puts us on the fast track in the bright and sunny spin shot on the Amalfi coast! Harry gives us an upbeat visual of how we all want to feel after months of quarantine! If you want a quick tour of some of Italy's greatest sights, get your running shoes on and hop in with Harry.





BILLIEEILISH - THEREFOREIAM

When you're young, way cool, unbelievably talented and riding the top of the awards lists and every other chart, you just might be Billie Eilish! And if you are Billie, your next goal could be having the entire mall to yourself. In this brilliant song and video, Eilish spells it out that she's nobody's but her own. Take the escalator up, grab a pretzel and Click Here!



CALL US at 818-699-6400 or Email contact@mmi2020.com

MONDAY MORNING INTEL

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SSUE

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PAW POWER:

NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor

CHARTS/POWERS:

- **1 Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 **Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 **Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- **5 Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PREDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.