

MONDAY
MORNING
INTEL



for **KING & COUNTRY**

**IF YOU ADD ONE NEW
CHRISTMAS SONG THIS YEAR**

MAKE IT THIS ONE

LITTLE DRUMMER BOY

CLICK HERE TO WATCH THE NEW VIDEO

MMI TOP 40
Edition

NOVEMBER 30, 2020

6X Grammy Nominated / 4X Grammy Winning



for KING & COUNTRY

A DRUMMER BOY CHRISTMAS

Album Released 10/30

“LITTLE DRUMMER BOY”

48.8M+ Streams

Nearly a million shares on socials

30.9M+ views on Facebook alone

14.3M+ Youtube views

Brand New Music Video Out Now!

CAREER HIGHLIGHTS

Over 1.6 Billion Global Streams

520M+ Spotify Streams

372M+ YouTube Views

5.3 Billion Airplay Audience

SOCIALS



2.3M+ Monthly Listeners



1.4M+ Followers



871K+ Followers



144K+ Followers

CURB
RECORDS®
curb.com

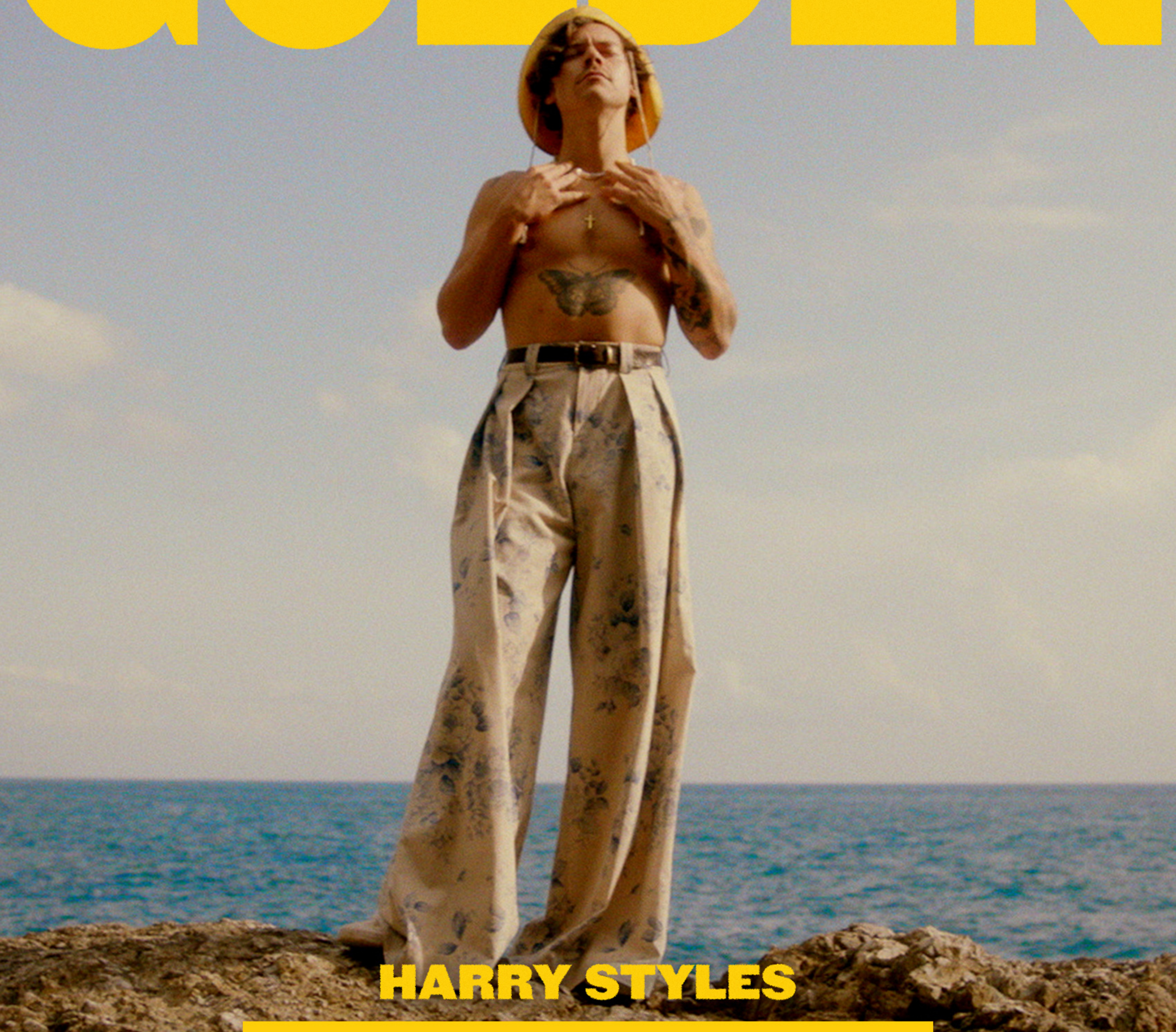
MONDAY MORNING INTEL

TABLE OF CONTENTS

<i>POWERS</i>	<i>3</i>
<i>HOTZONE</i>	<i>4</i>
<i>DEVELOPING</i>	<i>4</i>
<i>PRO-FILE</i>	<i>5</i>
<i>HOTTEST RECURRENTS</i>	<i>7</i>
<i>ACTION UNDEREXPOSED</i>	<i>7</i>
<i>STREAMING</i>	<i>8</i>
<i>NATIONAL CALLOUT</i>	<i>9</i>
<i>SPOTLIGHT</i>	<i>10</i>
<i>INTELEVISION</i>	<i>11</i>
<i>THE BACK PAGE</i>	<i>12</i>
<i>METHODOLOGY</i>	<i>13</i>

AIRPLAY	RETENTION	CALLOUT	STREAMING	SALES		ARTIST	TITLE	LABEL
1	7	1	3	3	1	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
8	1	4	15	5	2	THE WEEKND	Blinding Lights	XO/Republic
7	x	12	2	12	3	ARIANA GRANDE	positions	Republic
6	6	7	14	4	4	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
19	x	26	1	1	5	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
4	12	6	23	6	6	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
5	4	23	19	8	7	BTS	Dynamite	Columbia
11	11	3	16	14	8	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
2	8	5	33	10	9	AVA MAX	Kings & Queens	Atlantic
9	10	11	20	13	10	KANE BROWN	Be Like That f/Khalid,Swae Lee	Interscope-RCA
3	5	2	39	18	11	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
18	16	13	13	9	12	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
14	2	16	32	15	13	SAM SMITH	Diamonds	Capitol
10	9	28	21	11	14	DUA LIPA	Levitating	Interscope-Warner
12	13	18	11	28	15	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
13	20	17	27	7	16	AJR	Bang!	S-Curve-Hollywood
37	x	9	10	25	17	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
33	x	19	5	26	18	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol
35	x	40	12	2	19	LIL NAS X	Holiday	Columbia
23	x	29	8	31	20	ARIANA GRANDE	34+35	Republic
32	15	14	17	27	21	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope
15	23	8	22	23	22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
28	17	27	18	19	23	TATE MCRAE	You Broke Me First	RCA
47	x	x	4	16	24	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
16	x	36	28	21	25	SHAWN MENDES	Wonder	Island/Republic
26	x	21	26	30	26	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
48	x	x	6	17	27	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
20	3	25	46	29	28	ZOE WEES	Control	Caroline
25	x	30	x	x	29	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic
34	x	10	30	37	30	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
39	x	43	9	20	31	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA
49	x	x	7	24	32	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
22	x	34	42	22	33	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner
27	14	37	38	32	34	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG
30	19	33	24	43	35	CONAN GRAY	Heather	Republic
17	21	38	36	36	36	HARRY STYLES	Golden	Columbia
40	x	20	29	41	37	ASHNIKKO	Daisy	Warner
21	18	35	43	33	38	WHY DON'T WE	Fallin'	Atlantic
29	22	24	31	39	39	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic
43	x	15	37	45	40	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol
24	24	x	35	35	41	JASON DERULO	Take You Dancing	Atlantic
36	x	32	40	42	42	G-EAZY	Hate The Way f/blackbear	Interscope-RCA
42	x	44	25	47	43	THE KID LAROI	So Done	Columbia
44	x	22	44	49	44	BEA MILLER	Feel Something	Hollywood
41	x	39	49	34	45	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA
31	25	42	48	44	46	ZARA LARSSON	WOW	Epic
45	x	41	41	46	47	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard
38	26	31	45	48	48	DIXIE D'AMELIO	Be Happy	Interscope-HITCO
50	x	x	34	40	49	DABABY	Blind f/Young Thug	SCMG/Interscope
46	x	x	47	38	50	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG

GOLDEN



HARRY STYLES

**FOLLOWING UP BACK-TO-BACK
MULTI-FORMAT NUMBER ONES
BREAKING NOW**





ARTIST

TITLE

LABEL

<i>HOTZONE</i>	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
<i>HOTZONE</i>	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic
<i>HOTZONE</i>	LIL NAS X	Holiday	Columbia
<i>HOTZONE</i>	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
<i>HOTZONE</i>	HARRY STYLES	Golden	Columbia

MMI - DEVELOPING

ARTIST

TITLE

LABEL

<i>DEVELOPING</i>	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA
<i>DEVELOPING</i>	THE WEEKND	Save Your Tears	XO/Republic
<i>DEVELOPING</i>	ASHNIKKO	Daisy	Warner
<i>DEVELOPING</i>	THE KID LAROI	So Done	Columbia
<i>DEVELOPING</i>	ARIANA GRANDE	positions	Republic
<i>DEVELOPING</i>	ARIANA GRANDE	34+35	Republic
<i>DEVELOPING</i>	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
<i>DEVELOPING</i>	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA
<i>DEVELOPING</i>	ZOE WEES	Control	Caroline
<i>DEVELOPING</i>	JASON DERULO	Take You Dancing	Atlantic
<i>DEVELOPING</i>	JOJI	Your Man	88rising/12Tone
<i>DEVELOPING</i>	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope

JUSTIN BIEBER

HOLY





PAT PAXTON INTEL

CURRENT POSITION:

Chief Programming Officer,



You have been one of the head architects of Entercom's adjustments to the changing radio model. What do you see in listener behavior that led to the retooling of programming?

Listeners not only want the very best content available - they demand it. They demand it to be where they are, on the devices they use, and they demand it to be easy, to be click and play. That requires a blending of content with technology that can be unforgiving. But so can consumers – so we have to get it right, every time.

In both Country and Top40 the streaming charts seem to move much faster than the terrestrial radio charts. Any thoughts on why?

I think in some cases streaming charts reflect what the record companies' priorities are, probably more so than radio. That isn't our business model. We play the hits. We do research to determine what the hits are. That data doesn't always match what the streaming charts say.

Historically and currently, what are the most influential radio stations?

Wow – there are so many. Personally, my early influences were WCFL and WLS, in Chicago, more for the personalities than anything else. Currently you have to consider KRTH, KIIS, and KROQ in LA; and WINS, Z100, The Fan, and WCBS-FM, in New York, as highly influential brands.

On both the radio and music sides of the fence, who are your Industry mentors?

Other than you?? I hate that question because I always unintentionally leave people out. Many people have influenced my career. Every boss I've had has made imprints on me. I've always felt that if I learn both the good and bad from everyone I work with then I'll be better for it.

In five years, what will be different with the sound of radio?

Well, if you had told me in 1985 that in five years there would be a thing called the internet, where you could connect to anyone or anything in the world, I'd have wondered what you were drinking, and ask for a sip. If you had told me in 1996 that the next big thing in music was going to be this thing the size of a credit card that could hold thousands of your favorite songs, and you could take it anywhere with you, again, I would have asked for a sip of that moonshine you'd been drinking. In other words, who knows. What I can tell you is that we will continue to improve in every way. Our content will get better, our distribution channels and partners will get better. We'll be easier to access in more places as consumers shift behavior. In 1877 Thomas Edison invented the phonograph. In the mid 1890's Guglielmo Marconi invented the first long distance radio. What has changed since then? A lot. Or a little, depending on how you look at it. Radio has survived and thrived despite all the competitors who have appeared. We have more listeners than we ever have before thanks in part to our technology partners allowing consumers to access us anywhere via apps, streams, smart speakers, radio's, tv's, etc. We are everywhere. As long as our content continues to be best of class, we will continue to thrive.

TW AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL
47	24	23	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
48	27	21	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
37	17	20	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
49	32	17	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
35	19	16	LIL NAS X	Holiday	Columbia
33	18	15	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol
19	5	14	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
32	21	11	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope
39	31	8	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA

MMI - RECURRENTS

RANK	ARTIST	TITLE	LABEL
1	HARRY STYLES	Watermelon Sugar	Columbia
2	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
3	DUA LIPA	Break My Heart	Warner
4	HARRY STYLES	Adore You	Columbia
5	POST MALONE	Circles	Republic
6	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
7	DUA LIPA	Don't Start Now	Warner
8	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
9	DOJA CAT	Say So	Kemosabe/RCA
10	SAINT JHN	Roses	Godd Complexx/HITCO
11	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
12	JONAS BROTHERS	Only Human	Republic
13	THE WEEKND	Heartless	XO/Republic
14	BILLIE EILISH	bad guy	Darkroom/Interscope
15	JUSTIN BIEBER	Intentions f/Quavo	Capitol-Def Jam
16	JONAS BROTHERS	Sucker	Republic
17	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
18	KHALID	Talk	RCA
19	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol
20	POST MALONE	Better Now	Republic
21	JP SAXE F/JULIA MICHAELS	If The World Was Ending	Arista
22	ED SHEERAN & JUSTIN BIEBER	I Don't Care	Def Jam-Atlantic
23	5 SECONDS OF SUMMER	Youngblood	Capitol
24	CAMILA CABELLO	My Oh My f/DaBaby	Syco/Epic
25	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG



MILEY CYRUS "PRISONER" FEAT. DUA LIPA

MOST ADDED & GREATEST GAINER

#3 TODAY'S TOP HITS 10 MILLION VIDEO VIEWS IN 1ST 24 HOURS!

NEW ALBUM **PLASTIC HEARTS** AVAILABLE NOW!

© 2020 RCA RECORDS, A DIVISION OF SONY MUSIC ENTERTAINMENT.

RCA

RANK TW	ARTIST	TITLE	LABEL	VIDEO LINK
1	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	CLICK HERE
2	ARIANA GRANDE	positions	Republic	CLICK HERE
3	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia	CLICK HERE
4	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	CLICK HERE
5	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol	CLICK HERE
6	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic	CLICK HERE
7	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	CLICK HERE
8	ARIANA GRANDE	34+35	Republic	CLICK HERE
9	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA	CLICK HERE
10	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	CLICK HERE
11	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic	CLICK HERE
12	LIL NAS X	Holiday	Columbia	CLICK HERE
13	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	CLICK HERE
14	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam	CLICK HERE
15	THE WEEKND	Blinding Lights	XO/Republic	CLICK HERE
16	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia	CLICK HERE
17	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope	CLICK HERE
18	TATE MCRAE	You Broke Me First	RCA	CLICK HERE
19	BTS	Dynamite	Columbia	CLICK HERE
20	KANE BROWN	Be Like That f/Khalid,Swae Lee	Interscope-RCA	CLICK HERE
21	DUA LIPA	Levitating	Interscope-Warner	CLICK HERE
22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA	CLICK HERE
23	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR	CLICK HERE
24	CONAN GRAY	Heather	Republic	CLICK HERE
25	THE KID LAROI	So Done	Columbia	CLICK HERE
26	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	CLICK HERE
27	AJR	Bang!	S-Curve-Hollywood	CLICK HERE
28	SHAWN MENDES	Wonder	Island/Republic	CLICK HERE
29	ASHNIKKO	Daisy	Warner	CLICK HERE
30	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	CLICK HERE
31	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic	CLICK HERE
32	SAM SMITH	Diamonds	Capitol	CLICK HERE
33	AVA MAX	Kings & Queens	Atlantic	CLICK HERE
34	DABABY	Blind f/Young Thug	SCMG/Interscope	CLICK HERE
35	JASON DERULO	Take You Dancing	Atlantic	CLICK HERE
36	HARRY STYLES	Golden	Columbia	CLICK HERE
37	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol	CLICK HERE
38	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG	CLICK HERE
39	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol	CLICK HERE
40	G-EAZY	Hate The Way f/blackbear	Interscope-RCA	CLICK HERE
41	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard	CLICK HERE
42	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner	CLICK HERE
43	WHY DON'T WE	Fallin'	Atlantic	CLICK HERE
44	BEA MILLER	Feel Something	Hollywood	CLICK HERE
45	DIXIE D'AMELIO	Be Happy	Interscope-HITCO	CLICK HERE
46	ZOE WEES	Control	Caroline	CLICK HERE
47	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	CLICK HERE
48	ZARA LARSSON	WOW	Epic	CLICK HERE
49	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA	CLICK HERE

RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	24KGoldn + Jann Dior	Mood	1	1	4	2
2	Surf Mesa Feat. Emilee	Ily (I Love You Baby)	3	5	3	1
3	Jawsh 685 X Jason Derulo	Savage Love (Laxed - Siren Beat)	5	3	2	6
4	The Weeknd	Blinding Lights	8	4	1	3
5	Max, Ava	Kings & Queens	4	6	6	5
6	Barrett, Gabby Feat. Charlie Puth	I Hope	6	2	5	11
7	Bieber, Justin Feat. Chance The Rapper	Holy	2	7	8	8
8	Brown, Chris Feat. Young Thug	Go Crazy	13	12	7	4
9	Pop Smoke	What You Know About Love	10	8	9	10
10	Momney, Ritt	Put Your Records On	11	10	10	9
11	Brown, Kane Feat. Khalid & Swae L	Be Like That	7	9	13	13
12	Grande, Ariana	Positions	9	21	12	7
13	Bieber, Justin feat. Benny Blanco	Lonely	17	14	11	12
14	Juice WRLD & Marshmello	Come & Go	22	11	14	15
15	Ilese, Salem	Mad At Disney	14	19	15	16
16	Smith, Sam	Diamonds	12	20	16	17
17	AJR	Bang!	16	13	19	18
18	Drake + Lil Durk	Laugh Now Cry Later	23	18	17	14
19	Internet Money Feat. Don Toliver, N	Lemonade	24	17	18	19
20	Ashnikko	Daisy	20	15	21	21
21	Machine Gun Kelly X Blackbear	My Ex's Best Friend	19	16	24	26
22	Miller, Bea	Feel Something	28	23	23	22
23	BTS	Dynamite	15	24	29	27
24	Derulo, Jason	Take You Dancing	18	29	27	20
25	Scott, Travis Feat. Young Thug & M	Franchise	30	22	20	35
26	Wees, Zoe	Control	27	27	25	28
27	Eilish, Billie	Therefore I Am	36	25	22	25
28	McRae, Tate	You Broke Me First	26	30	26	31
29	Lipa, Dua Feat. Dababy	Levitating	25	33	28	24
30	Grande, Ariana	34+35	21	32	36	23
31	Mendes, Shawn & Justin Bieber	Monster	34	28	33	33
32	D'Amelio, Dixie	Be Happy	29	34	31	34
33	G-Eazy Feat. Blackbear	Hate The Way	35	26	30	36
34	Gray, Conan	Heather	33	31	35	29
35	Rexha, Bebe feat. Doja Cat	Baby, I'm Jealous	31	36	32	32
36	Why Don't We	Fallin'	38	40	37	30
37	Mendes, Shawn	Wonder	39	37	38	39
38	Corry, Joel Feat. Mnek	Head & Heart	32	38	42	42
39	Styles, Harry	Golden	37	41	43	37
40	Cyrus, Miley feat. Dua Lipa	Prisoner	43	35	39	40
41	Lil Nas X	Holiday	44	39	34	46
42	Michaels, Julia	Lie Like This	40	42	45	44
43	Max Feat. Suga Of BTS	Blueberry Eyes	41	46	44	41
44	Larsson, Zara	Wow	42	43	41	43
45	Maluma & The Weeknd	Hawai	45	45	48	38
46	The Kid Laroi	So Done	50	44	40	45
47	The Weeknd	Save Your Tears	48	47	46	47
48	Bastille	Survivin'	46	48	47	49
49	Marshmello & Imanbek feat. Usher	Too Much	47	50	49	48
50	Joji	Your Man	49	49	50	50

BILLIE EILISH – THEREFORE I AM



Billie lands in this week's MMI Spotlight simply because this track is nothing but hot. In this empty-mall video Ms. Eilish goes up the elevator and escalator to this week's number one - in both streaming and sales - lands solidly in MMI's coveted "Action" column and takes a Top 5 spot in the week's MMI Power Composite! Henceforth, we should change the name of this single to 'Therefore I Am (a Friggin' Smash)'. Check it out here!

**BILLIE EILISH**



CARRIE UNDERWOOD & JOHN LEGEND – HALLELUJAH

At MMI, we couldn't be happier to usher in the holiday season. Let's face it: after this rough road of a year, we all need a heart full of peace and love. Two of the best voices in the business just hung some harmonies by the chimney with care, as Carrie Underwood and John Legend deliver a new Christmas classic. If you need a holiday "Hallelujah," get some hot cocoa, light a fire and [Click Here!](#)



G-EAZY – HATE THE WAY FT. BLACKBEAR

Want to see a video that has more issues than The New York Times? G-Eazy tag teams with blackbear for a psychological mish-mash-up of girlfriend problems. If you like drama, near drownings, drug doing and downright dark dilemma, then you are gonna love "Hate The Way". [Click Here!](#)



DUALIPA – LEVITATING FEATURING DABABY

Space. The final frontier. And at MMI we're blasting off with some intergalactic dance funk and Dual Lipa. We can't exactly put our cosmic finger on why "Levitating" is one of our favorite chart missiles of 2020... but we're thinking it's mostly because it's just awesome, cosmic fun. With a retro nod to all things dance, Dua doubles down on the elevator up button, and the out-of-this-world moves of DaBaby. Wanna ride? [Click Here!](#)



DUALIPA – LEVITATING (FEAT. MADONNA AND MISSY ELLIOTT)

Hey, no – wait! - now she's over here! Dua does another turntable spin and a new look at "Levitating," this time featuring Madonna and Missy Elliot. This earthbound version is more bedroom meets backfields in motion and has an "ecstasy can be found at home" theme. If you want another uplifting peek under the pillow, [Click Here!](#)



CALL US at
818-699-6400
or Email
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2020,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2020.

PRIVACY POLICY
[Click Here](#)



ISSUE # 2

Thank you from the entire staff:

PUBLISHERS:

ZEN CZAR:

Rich Meyer

CHIEF WRANGLER:

Steve Lehman

MARKETING, PROMOTION
& Magic Fueled By Studio2Bee

MASTERS OF THE SUN:

Skip Bishop

Butch Waugh

RESEARCH TEAM:

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Donna West

Todd Morris

GRAPHIC DESIGN:

CRAYON EVANGELIST

Norm Trento

Trent Trento

PAW POWER:

NOT IN MY BOWL

Heidi Dogg

Chloe Dogg

Harley Thor

CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.