

**MONDAY**  
**MORNING**  
**INTEL**

# WOULD HAVE LOVED HER



**CHRIS BANDI**

# IMPACTS TODAY



*Country Edition*

**NASHVILLE  
APPROVED**

**DECEMBER 7, 2020**



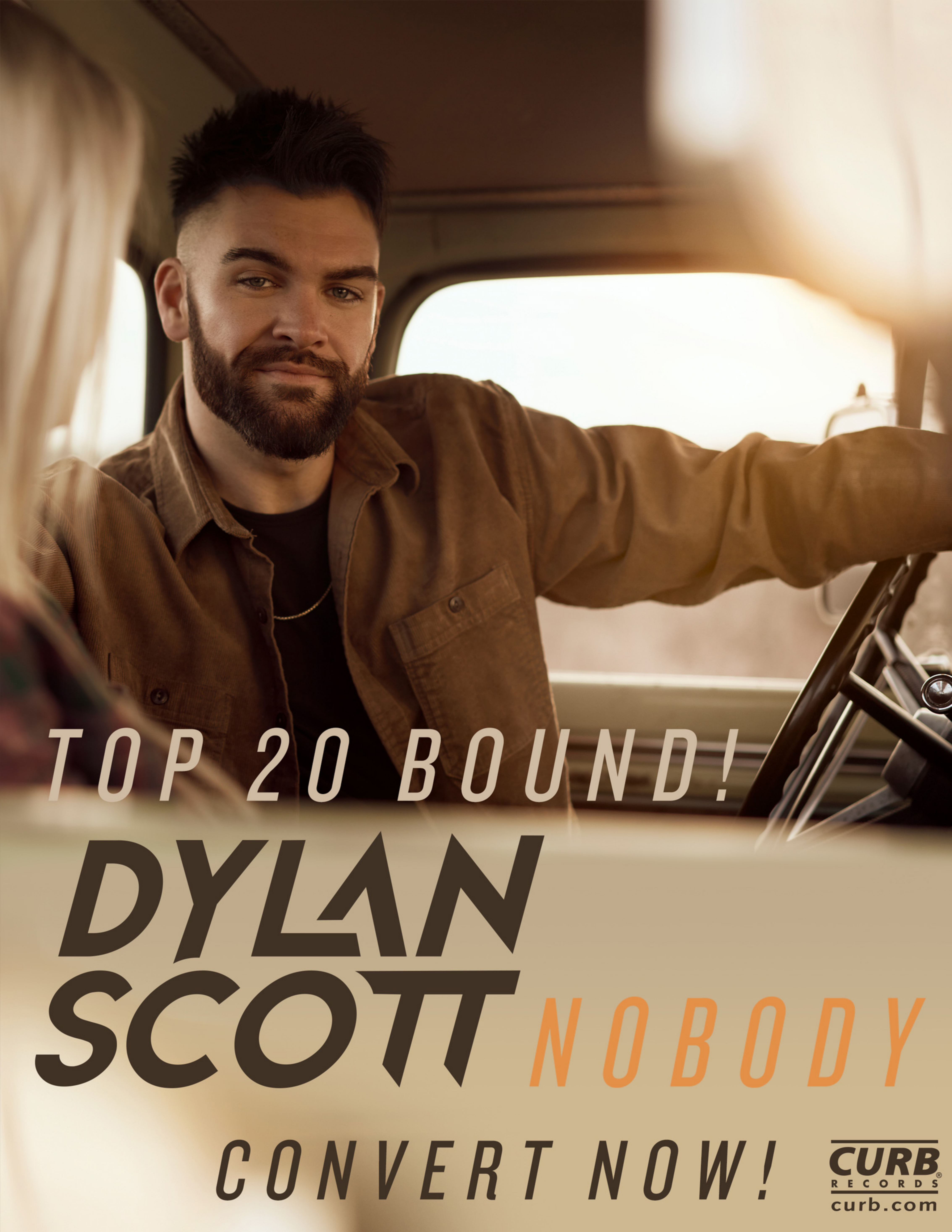
# **MONDAY MORNING INTEL**

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***





*TOP 20 BOUND!*

**DYLAN  
SCOTT** *NOBODY*

*CONVERT NOW!*

**CURB**  
RECORDS  
curb.com



TW RK AIRPLAY	TW RK RETENTION	TW RK CALLOUT	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	Artist	Title	Label
7	6	7	1	1	2	1	MORGAN WALLEN	More Than My Hometown	Big Loud
1	7	8	9	5	7	2	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
2	2	18	6	8	12	3	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
4	1	20	5	7	11	4	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
6	3	10	11	6	18	5	JON PARDI	Ain't Always The Cowboy	Capitol Nashville
11	20	4	3	2	3	6	LUKE COMBS	Better Together	River House/Columbia Nash
3	9	5	10	16	22	7	CHRIS LANE	Big, Big Plans	Big Loud
8	15	15	7	10	8	8	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
5	4	2	8	30	24	9	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
16	13	17	12	9	9	10	NIKO MOON	Good Time	RCA Nashville
13	14	43	4	4	1	11	CHRIS STAPLETON	Starting Over	Mercury Nashville
12	8	29	18	18	15	12	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
20	x	33	17	17	6	13	THOMAS RHETT	What's Your Country Song	Valory
10	5	23	13	39	23	14	LADY A	Champagne Night	BMLG
14	16	13	25	32	17	15	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
25	23	24	14	11	13	16	GABBY BARRETT	The Good Ones	Warner/WAR
32	x	1	31	13	30	17	BRETT YOUNG	Lady	BMLG
15	17	6	22	28	31	18	FLORIDA GEORGIA LINE	Long Live	BMLG
30	29	35	2	3	5	19	MORGAN WALLEN	7 Summers	Big Loud/Republic
17	12	11	36	29	35	20	DUSTIN LYNCH	Momma's House	Broken Bow
31	x	36	21	23	10	21	ERIC CHURCH	Hell Of A View	EMI Nashville
19	x	19	35	31	25	22	LUKE BRYAN	Down To One	Capitol Nashville
9	11	14	27	48	40	23	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
34	x	21	33	20	26	24	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
44	x	26	29	12	20	25	KANE BROWN	Worship You	RCA Nashville
37	22	46	20	15	4	26	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
18	10	9	47	43	38	27	RASCAL FLATTS	How They Remember You	Big Machine
24	24	3	28	42	34	28	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
43	x	31	23	24	27	29	LEE BRICE	Memory I Don't Mess With	Curb
27	30	40	15	14	16	30	KEITH URBAN WITH PINK	One Too Many	RCA/Capitol Nashville
33	x	42	24	25	28	31	MIRANDA LAMBERT	Settling Down	RCA Nashville
21	19	37	19	38	43	32	JORDAN DAVIS	Almost Maybes	MCA Nashville
28	x	30	26	41	36	33	DIERKS BENTLEY	Gone	Capitol Nashville
40	x	x	46	26	21	34	ELVIE SHANE	My Boy	Wheelhouse
22	18	12	42	44	49	35	TENILLE ARTS	Somebody Like That	19th & Grand
23	21	45	40	35	29	36	BROTHERS OSBORNE	All Night	EMI Nashville
42	x	28	37	27	42	37	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
35	26	38	34	22	33	38	TAYLOR SWIFT	betty	Republic/MCA Nashville
41	x	16	43	34	44	39	JAKE OWEN	Made For You	Big Loud
39	x	44	30	36	32	40	CARLY PEARCE	Next Girl	Big Machine
47	x	27	45	19	39	41	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
48	x	x	48	21	19	42	LARRY FLEET	Where I Find God	Big Loud
50	x	34	16	x	x	43	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
36	28	25	44	33	37	44	BRANTLEY GILBERT	Hard Days	Valory
29	27	41	32	37	41	45	MAREN MORRIS	To Hell & Back	Columbia Nashville
49	x	x	39	40	14	46	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
46	x	39	38	47	46	47	COLE SWINDELL	Single Saturday Night	Warner/WMN
26	25	22	49	49	47	48	DYLAN SCOTT	Nobody	Curb
38	x	32	50	46	48	49	JUSTIN MOORE	We Didn't Have Much	Valory
45	x	47	41	45	45	50	OLD DOMINION	Never Be Sorry	RCA Nashville



A sepia-toned photograph of country music artist Jon Pardi. He is wearing a light-colored cowboy hat and a long-sleeved shirt with a dark, repeating geometric pattern. He is sitting on a white horse, holding the reins. The background shows a dirt field with a fence and some trees in the distance.

# JON PARDI

## AIN'T ALWAYS THE COWBOY

**BIGGEST AIRPLAY INCREASE IN BILLBOARD'S TOP 30!**

**MAXIMUM AIRPLAY NOW!**  
**BB/BDS +569X +1.5 MILLION AUDIENCE**  
**CA/MB +519X +1.4 MILLION IMPRESSIONS**

**+4 MILLION ON DEMAND STREAMS, +4.6%**  
**170 MILLION STREAMS TOTAL!**

**LET THE COWBOY RIDE!!!**





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
HOTZONE	LUKE COMBS	Better Together	River House/Columbia Nash
HOTZONE	BRETT YOUNG	Lady	BMLG
HOTZONE	THOMAS RHETT	What's Your Country Song	Valory

DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	LOGASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	ROBERT COUNTS	What Do I Know	Arista Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	NIKO MOON	Good Time	RCA Nashville
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	ERIC CHURCH	Hell Of A View	EMI Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse

# WOULD HAVE LOVED HER

This is a song that cuts to the core! A real and relatable story that many are living. Don't be afraid to share it!

*Danny Zuko - PD WCOL Columbus*

**CHRIS BANDI**

# IMPACTS TODAY

I missed a big hit with Chris Bandi earlier this year. I'm not making the same mistake. "Would Have Loved Her" is going right into heavy in my home playlist. Chris is a Superstar in the making.

*Tim Richards - Knows Hit Songs*

Great song. If I had a playlist, or a bunch of them, I would add it to all of them.

*Kerry Wolfe - He knows things*



# TIM DUGGER

YOU'RE GONNA LOVE ME



SOMETIMES A GREAT COUNTRY SONG DOESN'T NEED RECORD COMPANY HYPE





# SANTA CLAUS INTEL



## CURRENT POSITION:

Executive VP of Happiness  
Holiday Communications, Inc

**You're well aware that many radio stations begin spiking in Christmas music after Thanksgiving. Some stations actually go "all holiday" tracks. How does this effect you?**

It's sort of like an alarm clock. It reminds me that I need to get my fat ass busy and tighten up my act. It also generates a steady flow of Christmas letters from labels asking for "more current slots." I don't even know what that means. Otherwise, I dig it. "Last Christmas" by Wham is my jam.

**The digital world has had a big effect on consumer discovery and listening habits. How do you see this effecting terrestrial radio?**

Not into it. At all. It's all about antennas. They are my midnight ride GPS. No antennas, I'm screwed. I'd be flyin' all around like a moth banging my head into a lightbulb. When the DSPs figure out the importance of blinking red-lights then I'll upgrade to a premium subscription. Plus, I miss CDs. Those were so dang easy to wrap.

**Who have been your broadcasting mentors?**

Oh, don't put me on the spot. There are so many, and I'd hate to leave anyone off the nice list. I have to give a shout out to my homeboy Tom North Poleman, and anyone named Nick or Nicholas. There's about 150 of those cats at last count. Can't not mention Holly Hutton. Also, you know I love nutmeg, cinnamon, cloves on my cookies. So, I kinda dig that Cindy girl in Tampa.

**In your gift-giving research, we know you're very big on marketplace data. Can you identify any consumer trends during the last year?**

Yeah. Big ticket items: home studios. Quantity items: masks with logos. Can't make enough of 'em. Lots of liquor. More requests than usual for gummy bears in the stockings. And a real solid uptick in U-Haul gift certificates. I can't figure it out.

**You've listed mentors. How about influential and favorite stations themselves?**

Initially, I'd have to say KSCS and WSOC (my middle name is Ollie). Also, WCOS (I'm a little dyslexic), KZSN (shout out to my 150 Nicholas'). And an honorable mention to David Lee at WSLC (my middle name in college was "Lucky"). And, of course, any station with a tall antennae but we've been over all that.

**Thanks for your time. We know you're busy. Can you leave us with one Christmas wish for the Radio and Music industries and the rest of the world?**

Hell yes. Please start getting along. Cut the crap and start taking care of each other. Wear your masks with your logo, stop friggin' shooting each other, love thy neighbor no matter who they are, where they were born, who they voted for, the color of their skin, no matter who and how they love. And please check your tower lights. I'm Audi5000.

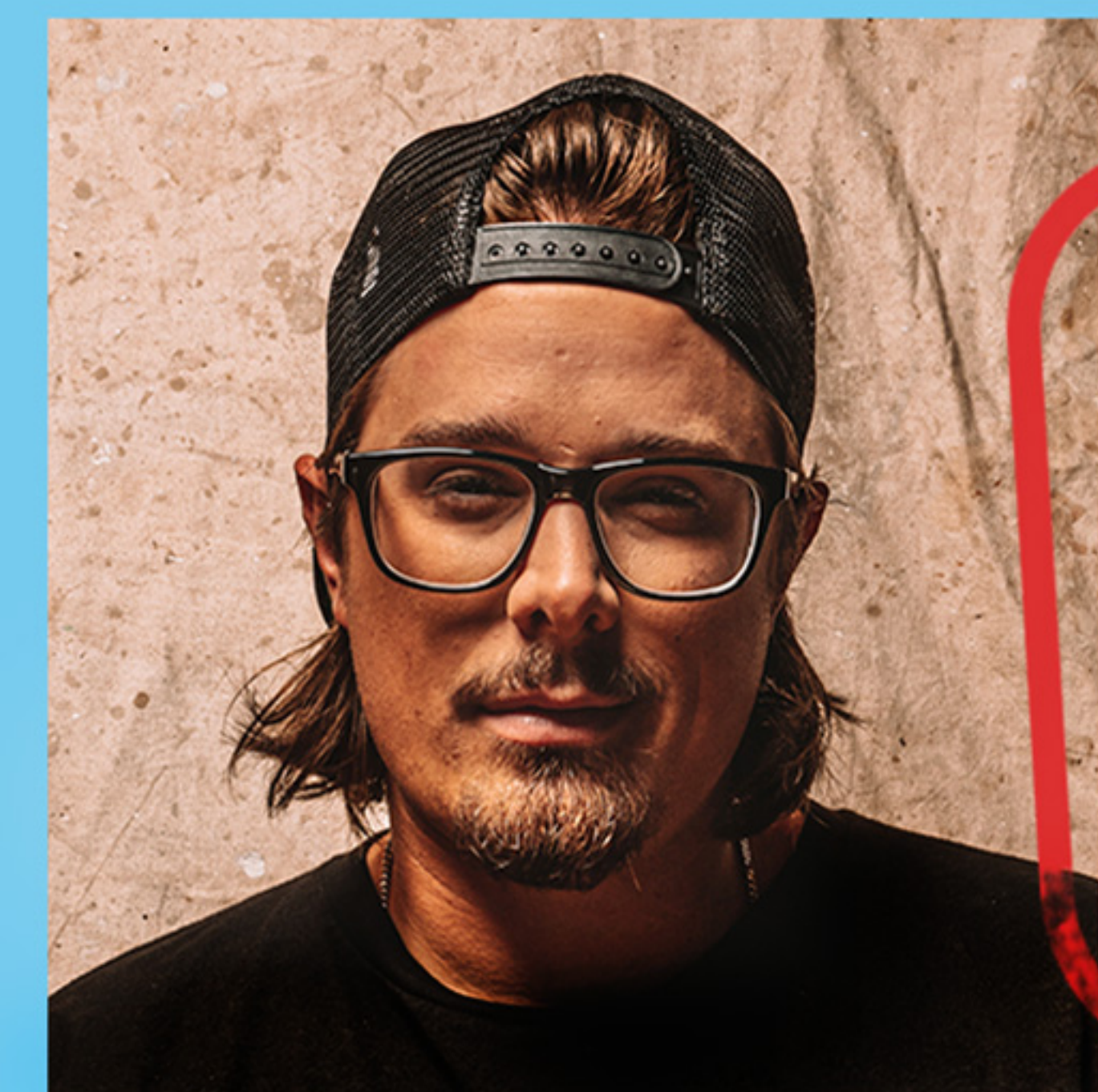


# BIG LOUD



#1

THANK YOU  
COUNTRY  
RADIO!



#1

THANK YOU  
COUNTRY  
RADIO!



*Big, Big Plans*

CHRIS LANE

MAX SPINS NOW



TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
44	25	<b>19</b>	KANE BROWN	Worship You	RCA Nashville
32	17	<b>15</b>	BRETT YOUNG	Lady	BMLG
43	29	<b>14</b>	LEE BRICE	Memory I Don't Mess With	Curb
30	19	<b>11</b>	MORGAN WALLEN	7 Summers	Big Loud/Republic
37	26	<b>11</b>	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
34	24	<b>10</b>	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
31	21	<b>10</b>	ERIC CHURCH	Hell Of A View	EMI Nashville
25	16	<b>9</b>	GABBY BARRETT	The Good Ones	Warner/WAR
20	13	<b>7</b>	THOMAS RHETT	What's Your Country Song	Valory
50	43	<b>7</b>	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LEE BRICE	One Of Them Girls	Curb
2	LUKE COMBS	Lovin' On You	River House/Columbia Nash
3	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
4	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
5	JAMESON RODGERS	Some Girls	River House/Columbia Nash
6	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
7	LUKE BRYAN	One Margarita	Capitol Nashville
8	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
9	MAREN MORRIS	The Bones	Columbia
10	MORGAN WALLEN	Chasin' You	Big Loud

# LARRY FLEET

WHERE I FIND GOD

4 SALES / SPIN

**ADD NOW**



#16 MMI CALLOUT

Made <sup>FOR</sup> You



CONVERT NOW

BIG LOUD





# TEDDY ROBB

H E A V E N O N D I R T

ADD NOW



JUST ADDED AT WQYK, KWJJ, KMLE & WDRM  
RESEARCHING TOP 15 NATIONWIDE  
OVER 70 STATIONS ON



AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	MORGAN WALLEN	More Than My Hometown	Big Loud	<a href="#">CLICK HERE</a>
2	LUKE COMBS	Better Together	River House/Columbia Nash	<a href="#">CLICK HERE</a>
3	MORGAN WALLEN	7 Summers	Big Loud	<a href="#">CLICK HERE</a>
4	CHRIS STAPLETON	Starting Over	Mercury Nashville	<a href="#">CLICK HERE</a>
5	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Interscope-WMN	<a href="#">CLICK HERE</a>
6	JON PARDI	Ain't Always The Cowboy	Capitol Nashville	<a href="#">CLICK HERE</a>
7	PARKER MCCOLLUM	Pretty Heart	MCA Nashville	<a href="#">CLICK HERE</a>
8	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud	<a href="#">CLICK HERE</a>
9	NIKO MOON	Good Time	RCA Nashville	<a href="#">CLICK HERE</a>
10	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	<a href="#">CLICK HERE</a>
11	GABBY BARRETT	The Good Ones	Warner/WAR	<a href="#">CLICK HERE</a>
12	KANE BROWN	Worship You	RCA Nashville	<a href="#">CLICK HERE</a>
13	BRETT YOUNG	Lady	BMLG	<a href="#">CLICK HERE</a>
14	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	<a href="#">CLICK HERE</a>
15	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	<a href="#">CLICK HERE</a>
16	CHRIS LANE	Big, Big Plans	Big Loud	<a href="#">CLICK HERE</a>
17	THOMAS RHETT	What's Your Country Song	Valory	<a href="#">CLICK HERE</a>
18	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	<a href="#">CLICK HERE</a>
19	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia	<a href="#">CLICK HERE</a>
20	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	<a href="#">CLICK HERE</a>
21	LARRY FLEET	Where I Find God	Big Loud	<a href="#">CLICK HERE</a>
22	TAYLOR SWIFT	betty	Republic/MCA Nashville	<a href="#">CLICK HERE</a>
23	ERIC CHURCH	Hell Of A View	EMI Nashville	<a href="#">CLICK HERE</a>
24	LEE BRICE	Memory I Don't Mess With	Curb	<a href="#">CLICK HERE</a>
25	MIRANDA LAMBERT	Settling Down	RCA Nashville	<a href="#">CLICK HERE</a>
26	ELVIE SHANE	My Boy	Wheelhouse	<a href="#">CLICK HERE</a>
27	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/In Dent	<a href="#">CLICK HERE</a>
28	FLORIDA GEORGIA LINE	Long Live	BMLG	<a href="#">CLICK HERE</a>
29	DUSTIN LYNCH	Momma's House	Broken Bow	<a href="#">CLICK HERE</a>
30	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers	<a href="#">CLICK HERE</a>
31	LUKE BRYAN	Down To One	Capitol Nashville	<a href="#">CLICK HERE</a>
32	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	<a href="#">CLICK HERE</a>
33	BRANTLEY GILBERT	Hard Days	Valory	<a href="#">CLICK HERE</a>
34	JAKE OWEN	Made For You	Big Loud	<a href="#">CLICK HERE</a>
35	BROTHERS OSBORNE	All Night	EMI Nashville	<a href="#">CLICK HERE</a>
36	CARLY PEARCE	Next Girl	Big Machine	<a href="#">CLICK HERE</a>
37	MAREN MORRIS	To Hell & Back	Columbia Nashville	<a href="#">CLICK HERE</a>
38	JORDAN DAVIS	Almost Maybes	MCA Nashville	<a href="#">CLICK HERE</a>
39	LADY A	Champagne Night	BMLG	<a href="#">CLICK HERE</a>
40	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	<a href="#">CLICK HERE</a>
41	DIERKS BENTLEY	Gone	Capitol Nashville	<a href="#">CLICK HERE</a>
42	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	<a href="#">CLICK HERE</a>
43	RASCAL FLATTS	How They Remember You	Big Machine	<a href="#">CLICK HERE</a>
44	TENILLE ARTS	Somebody Like That	19th & Grand	<a href="#">CLICK HERE</a>
45	OLD DOMINION	Never Be Sorry	RCA Nashville	<a href="#">CLICK HERE</a>
46	JUSTIN MOORE	We Didn't Have Much	Valory	<a href="#">CLICK HERE</a>
47	COLE SWINDELL	Single Saturday Night	Warner/WMN	<a href="#">CLICK HERE</a>
48	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	<a href="#">CLICK HERE</a>
49	DYLAN SCOTT	Nobody	Curb	<a href="#">CLICK HERE</a>



GARTH BROOKS & TRISHA YEARWOOD

S H A L L O W

**#1 COUNTRY CURRENT ON-DEMAND STREAMING\***

**NEW YORK / PITTSBURGH / WASHINGTON D.C.  
LAS VEGAS / MIAMI / PHILADELPHIA**

**TOP 5 COUNTRY CURRENT ON-DEMAND STREAMING\***

NASHVILLE / TAMPA / SAN JOSE / RALEIGH / LOS ANGELES / DALLAS / DETROIT / HOUSTON / TAMPA  
AUGUSTA / BOSTON / DAYTON / TULSA / AUSTIN / DENVER / LOUISVILLE / ATLANTA / ROCHESTER / PHOENIX  
CHARLOTTE / INDIANAPOLIS / ORLANDO / ST. LOUIS / SALT LAKE CITY / SAN ANTONIO / TUCSON  
DES MOINES / BOISE / CHICAGO / ALBUQUERQUE / KNOXVILLE / COLORADO SPRINGS / FRESNO  
KANSAS CITY / SEATTLE / PORTLAND, OR / GREENSBORO / WILKES BARRE / MINNEAPOLIS / SAN DIEGO  
RIVERSIDE / HARRISBURG / MOBILE / FT. MYERS / BALTIMORE / WICHITA / EL PASO / CLEVELAND / SYRACUSE  
OKLAHOMA CITY / MADISON / SPRINGFIELD / GREENVILLE / HARTFORD / LEXINGTON  
NEW ORLEANS / HUNTSVILLE / CHATTANOOGA / PALM SPRINGS...

*\*BDSradio 11.25-12.1. Garth's music is only available on-demand on Amazon. All other songs on this chart are available on multiple on-demand streaming services.*

**TESTING POWER HARKER RESEARCH**

**TUNE IN**

**GARTH & TRISHA LIVE!** A HOLIDAY CONCERT EVENT

CBS - SUNDAY, DEC. 20 8:30 PM, LIVE ET / 8:00PM, DELAYED PT

PEARL  
RECORDS



RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	Young, Brett	Lady	1	3	2	2
2	Dickerson, Russell	Love You Like I Used To	3	1	1	4
3	Parmalee & Blanco Brown	Just The Way	5	5	5	1
4	Combs, Luke	Better Together	6	2	6	33
5	Lane, Chris	Big, Big Plans	16	15	4	8
6	Florida Georgia Line	Long Live	29	4	3	17
7	Wallen, Morgan	More Than My Hometown	2	7	11	25
8	Shelton, Blake Feat. Gwen Stefani	Happy Anywhere	15	8	19	5
9	Rascal Flatts	How They Remember You	11	10	7	24
10	Pardi, Jon	Ain't Always The Cowboy	13	11	12	16
11	Lynch, Dustin	Momma's House	7	17	17	9
12	Arts, Tenille	Somebody Like That	4	22	15	6
13	Rucker, Darius	Beers And Sunshine	10	26	13	3
14	Chesney, Kenny	Happy Does	20	6	8	22
15	Dan + Shay	I Should Probably Go To Bed	8	18	18	11
16	Owen, Jake	Made For You	12	16	21	7
17	Moon, Niko	Good Time	17	12	16	14
18	Hardy Feat. Lauren Alaina & Devin	One Beer	22	9	10	26
19	Bryan, Luke	Down To One	14	20	14	10
20	McCollum, Parker	Pretty Heart	19	19	9	18
21	Hunt, Sam	Breaking Up Was Easy In The 90's	18	14	20	19
22	Scott, Dylan	Nobody	33	13	23	32
23	Lady Antebellum	Champagne Night	27	21	29	20
24	Barrett, Gabby	The Good Ones	9	23	37	21
25	Gilbert, Brantley	Hard Days	21	25	33	23
26	Brown, Kane	Worship You	28	29	35	12
27	Allen, Jimmie Feat. Noah Cyrus	This Is Us	23	27	28	36
28	Block, Priscilla	Just About Over You	24	24	32	34
29	Ballerini, Kelsea	Hole In The Bottle	37	36	25	15
30	Counts, Robert	What Do I Know	35	31	22	35
31	Bentley, Dierks	Gone	32	28	27	37
32	Brice, Lee	Memory I Don't Mess With	25	33	24	38
33	Moore, Justin	We Didn't Have Much	30	32	30	39
34	Rhett, Thomas	What's Your Country Song	31	30	39	28
35	Brooks, Garth & Trisha Yearwood	Shallow	26	43	41	13
36	Wallen, Morgan	7 Summers	39	35	26	45
37	Church, Eric	Hell Of A View	42	37	31	42
38	Davis, Jordan	Almost Maybes	36	38	34	44
39	Swift, Taylor	betty	38	40	43	29
40	Swindell, Cole	Single Saturday Night	40	34	42	43
41	Urban, Keith + Pink	One Too Many	45	41	38	31
42	Morris, Maren	To Hell & Back	41	45	40	30
43	Lambert, Miranda	Settling Down	34	44	47	27
44	Runaway June	We Were Rich	46	39	46	40
45	Stapleton, Chris	Starting Over	47	42	36	48
46	Pearce, Carly	Next Girl	43	47	45	41
47	Brothers Osborne	All Night	44	48	44	47
48	Little Big Town	Wine, Beer, Whiskey	50	46	48	50
49	Jones, Caroline	All Of The Boys	49	49	50	46
50	Old Dominion	Never Be Sorry	48	50	49	49



CMT

PRESENTS

**JENNY TOLMAN - INVENT A T-SHIRT**

Bright and filled with holiday two-step, Jenny Tolman has something on her mind and on her chest! CMT gives us a chance to screen a silk-screen printed video about wearing the world on your shirt! With an historical nod to Commander Cody and The Lost Planet Airmen, Jimmy Dean and Tex Williams (Country's original rappers) here's Jenny Tolman's "Invent a T-Shirt." [Click Here!](#)

**CHRIS BANDI - WOULD HAVE LOVED HER - STRIPPED**

Chris Bandi hits hard at the heartstrings with this amazingly pure "stripped" piano version of "Would Have Loved Her." The message is clear and rings true to the thing that makes us carry on: love is eternal. The multi-generational twist takes us on a century's journey of family togetherness, love and loss. The single version of this track impacts Country radio today -- and as the song implies, it's going to be around for a long, long time. [Click Here!](#)



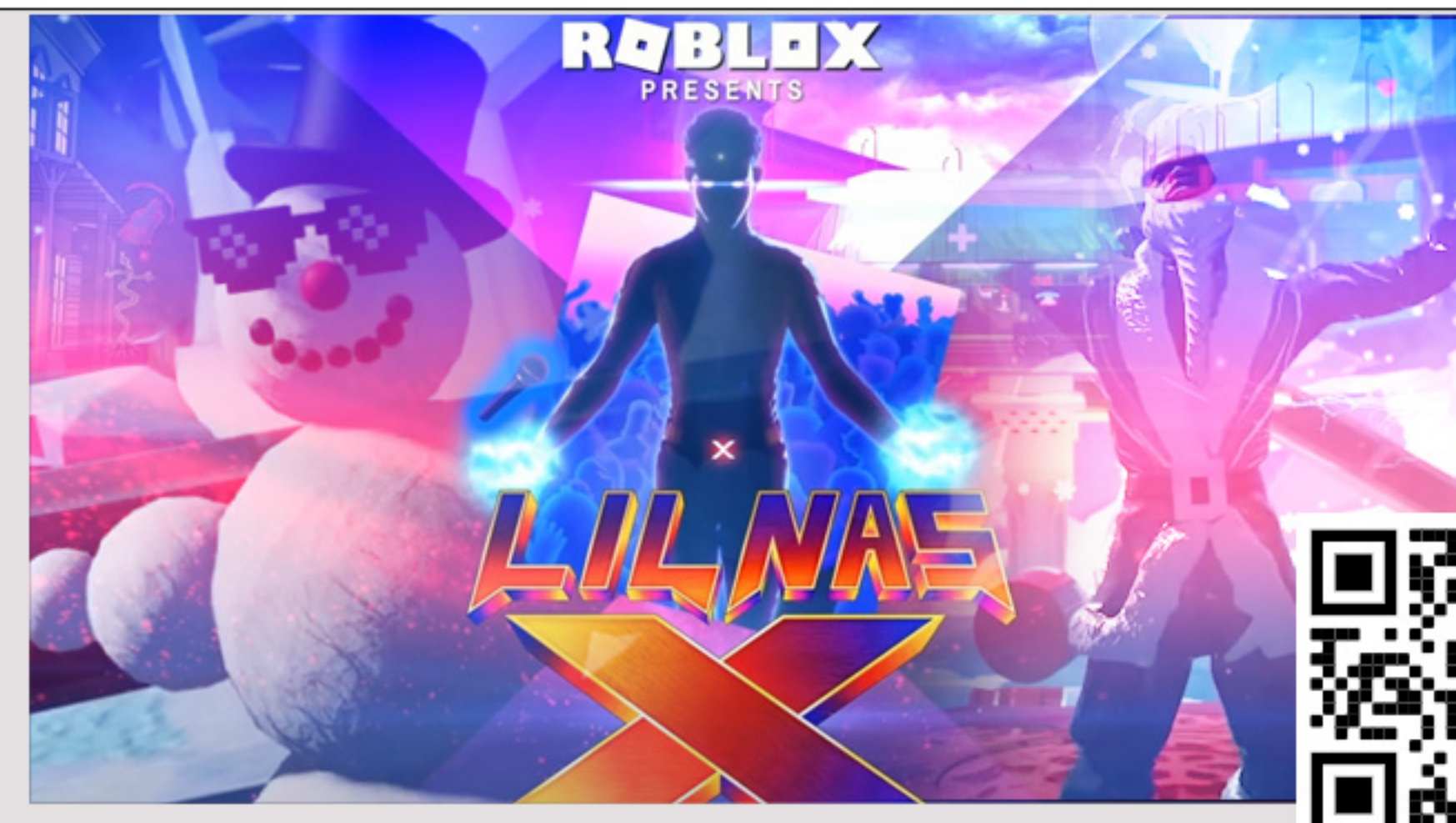


**BOBBY BONES - CHRIS STAPLETON**

MMI keeps a close eye on Bobby Bones content! And this week with all the amazing St Jude activity, Bobby brought us this moving moment with Chris Stapleton. Give life a fighting chance and Click Here!

**MARGO PRICE - RIVER**

Joni Mitchell's album "Blue" is unquestionably one of the greatest collections of music ever recorded, so to take a stab at covering a track from it is big and bold. That means that this amazing take on "River" certifies Margo Price as a MMI bad-ass. This gentle, bare bones studio video is all lyrics meets piano and vocals. If you want to feel the blue side of the holiday spirit, Click Here!

**LIL NAS X - HOLIDAY (ROBLOX PERFORMANCE)**

MMI GPS Alert: If you exit Old Town Road and take a hard left, you'll end up in the North Pole. Lil Nas X breaks out the silver Santa suit and his Christmas computer animation and takes us on a glittery "Holiday" hustle. If you want a lil Yo in your HoHoHo, Click Here!

**CARRIE UNDERWOOD - OHOLY NIGHT**

There is no question that Carrie was born to sing. She has the uncanny ability to reach deep into a listener's soul and touch their most vulnerable feelings. And then there's the magical "5th gear" that she finds when belting out songs with a spiritual message. From her chart topping "Temporary Home" to her legendary stage performance of "How Great Thou Art," Carrie always seems to find a bit of divine overdrive when her music has the message. MMI stayed up late to catch Jimmy Fallon and Carrie shake the rafters and ring the bells with "O Holy Night." Click Here!





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# MONDAY MORNING INTEL

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ISSUE # 23

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## CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.