



MONDAY
MORNING
INTEL



MARIAH CAREY

FEATURING

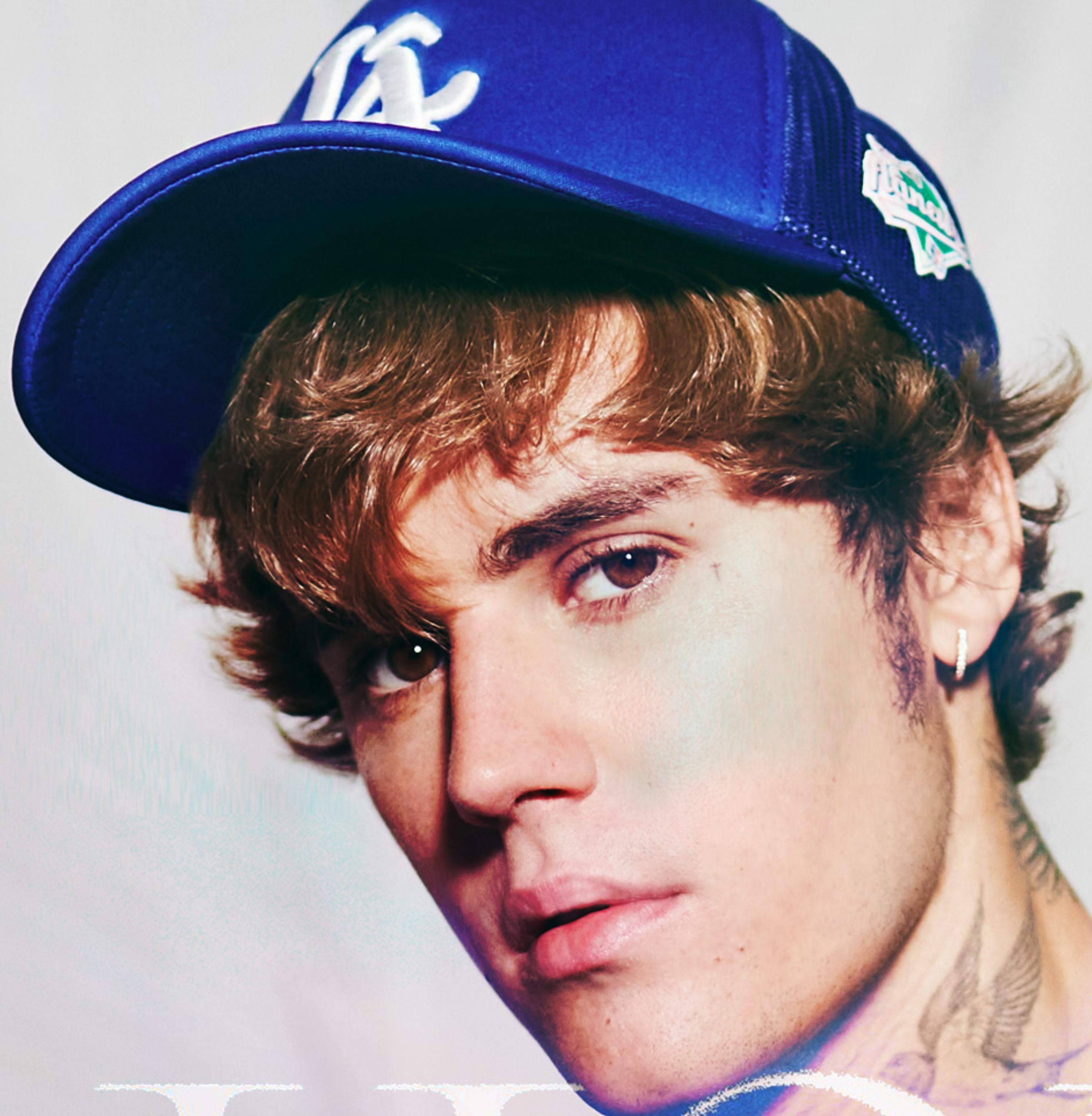
ARIANA GRANDE & JENNIFER HUDSON

[CLICK HERE TO WATCH THE VIDEO](#)

MONDAY MORNING INTEL

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RAYMOND BRAUN MEDIA GROUP

Def
Jam
recordings

HOLY

#3* @ TOP 40

#8* @ HOT AC

OVER 85M IN AUDIENCE!

HEADED UP

POWER EVERYWHERE!

JUSTIN BIEBER

AIRPLAY	RETENTION	CALLOUT	AUDIO	VIDEO	SALES		ARTIST	TITLE	LABEL
1	9	1	1	8	8	1	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	2	2	17	16	5	2	THE WEEKND	Blinking Lights	XO/Republic
7	12	9	3	7	15	3	ARIANA GRANDE	positions	Republic
6	10	6	12	22	6	4	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
15	x	22	7	6	4	5	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
5	5	23	15	12	3	6	BTS	Dynamite	Columbia
18	x	28	5	5	2	7	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic
8	8	10	24	25	13	8	KANE BROWN	Be Like That f/Khalid,Swae Lee	Interscope-RCA
2	7	4	35	33	12	9	AVA MAX	Kings & Queens	Atlantic
17	16	12	14	18	9	10	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
31	x	18	2	11	21	11	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol
11	13	14	11	15	31	12	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
3	15	5	22	38	14	13	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
10	11	29	18	26	10	14	DUA LIPA	Levitating	Interscope-Warner
22	x	27	9	9	22	15	ARIANA GRANDE	34+35	Republic
44	x	x	21	1	1	16	BTS	Life Goes On	Columbia
4	6	3	41	43	20	17	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
14	1	16	33	42	17	18	SAM SMITH	Diamonds	Capitol
13	19	8	26	19	29	19	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
12	25	15	29	28	7	20	AJR	Bang!	S-Curve-Hollywood
48	x	x	8	2	18	21	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
35	x	11	10	23	33	22	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
43	x	39	4	4	19	23	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
23	4	37	25	31	16	24	SHAWN MENDES	Wonder	Island/Republic
32	x	35	20	3	27	25	LIL NAS X	Holiday	Columbia
37	x	34	16	24	11	26	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA
26	18	26	23	21	24	27	TATE MCRAE	You Broke Me First	RCA
25	20	17	27	32	25	28	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
47	x	x	6	10	34	29	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
39	x	43	13	13	26	30	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA
34	23	13	19	30	35	31	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope
28	x	7	30	36	41	32	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
19	3	24	47	49	30	33	ZOE WEES	Control	Caroline
40	x	19	34	14	46	34	ASHNIKKO	Daisy	Warner
29	22	32	31	20	45	35	CONAN GRAY	Heather	Republic
16	21	36	37	39	38	36	HARRY STYLES	Golden	Columbia
33	24	25	32	35	42	37	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic
27	14	38	39	47	28	38	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG
21	17	33	44	45	36	39	WHY DON'T WE	Fallin'	Atlantic
24	27	21	38	44	39	40	JASON DERULO	Take You Dancing	Atlantic
20	x	30	49	41	37	41	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner
46	x	x	36	34	23	42	BIG SEAN	Wolves f/Post Malone	Republic-Def Jam
49	x	x	40	17	40	43	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner
36	x	31	45	40	43	44	G-EAZY	Hate The Way f/blackbear	Interscope-RCA
41	x	40	28	37	49	45	THE KID LAROI	So Done	Columbia
38	x	42	48	46	32	46	THE WEEKND	Save Your Tears	XO/Republic
45	x	x	43	29	48	47	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol
50	x	x	42	27	44	48	DABABY	Blind f/Young Thug	SCMG/Interscope
30	26	41	50	48	47	49	ZARA LARSSON	WOW	Epic
42	x	20	46	50	50	50	BEA MILLER	Feel Something	Hollywood



ARTIST

TITLE

LABEL

HOTZONE	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic
HOTZONE	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
HOTZONE	THE WEEKND	Save Your Tears	XO/Republic
HOTZONE	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
HOTZONE	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
HOTZONE	LIL NAS X	Holiday	Columbia
HOTZONE	THE KID LAROI	So Done	Columbia
HOTZONE	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
HOTZONE	ARIANA GRANDE	34+35	Republic
HOTZONE	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
HOTZONE	TATE MCRAE	You Broke Me First	RCA
HOTZONE	HARRY STYLES	Golden	Columbia
HOTZONE	CONAN GRAY	Heather	Republic
HOTZONE	DUA LIPA	Levitating	Interscope-Warner
HOTZONE	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
HOTZONE	AJR	Bang!	S-Curve-Hollywood
HOTZONE	SAM SMITH	Diamonds	Capitol

MMI - DEVELOPING

ARTIST

TITLE

LABEL

DEVELOPING	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA
DEVELOPING	ASHE	Save Myself	further./Mom+Pop
DEVELOPING	POP SMOKE	For The Night f/Lil Baby/Da Bab	Def-Cap-Int-Republic
DEVELOPING	FOUSHEE	Deep End	RCA
DEVELOPING	ROLE MODEL	Going Out	Interscope
DEVELOPING	VERONIKA	So Many Lies	Whattaguy Music
DEVELOPING	ASHNIKKO	Daisy	Warner
DEVELOPING	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA
DEVELOPING	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard
DEVELOPING	ZOE WEES	Control	Caroline
DEVELOPING	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner
DEVELOPING	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	IDK Projects/Capitol
DEVELOPING	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
DEVELOPING	JASON DERULO	Take You Dancing	Atlantic
DEVELOPING	ZARA LARSSON	WOW	Epic
DEVELOPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVELOPING	DAVID GUETTA & SIA	Let's Love	Warner/Atlantic
DEVELOPING	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG
DEVELOPING	JOJI	Your Man	88rising/12Tone
DEVELOPING	BEA MILLER	Feel Something	Hollywood
DEVELOPING	ALLTIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG

**JOHN
MCMANN
INTEL****CURRENT POSITION:**

Senior Vice President
of Promotion, Atlantic Records



The relationship between radio programmers and promotion execs is changing, as is the industry itself. What are the fundamental differences between promo now and promo two years ago? We've all become statisticians and lawyers - but in a good way. Smart decisions are based on good data and there is sooooo much of it out there now. Two years ago, we were just starting to embrace utilizing local streaming metrics, and now it's a central part of the equation. It was an educational process because change is hard, and it's opened everyone's eyes. Two years ago, it would have been nearly impossible to get Roddy Ricch "The Box" Top 10 at Pop, but because the local (and national) streams were so enormous it made it impossible to ignore.

If you could change anything about how radio makes their music decisions, what would that be?

The interesting thing is there is no one cookie-cutter approach. Most PDs that have callout weigh most of their decisions based on that, while also looking at streams, Shazam, sales and M Score. I think it's smart to take it all into account when making the call on rotations. I would say that the most challenging thing about 2020 has been seeing recurrences hang on for so long. It's understandable that the pandemic has changed listening habits and it takes longer to get songs familiar. But it's really slowed down the churn of new music and makes it more difficult to break through.

Who are your heroes and mentors in the industry?

I have to honestly say that it has to be right here at Atlantic, with Andrea Ganis, Julie Greenwald and Ahmet Ertegun. Andrea has been a pioneer and paved the way for me and many others. She's not only a mentor but a dear friend. Julie is beyond inspiring as a leader and teacher and I learn from her every day. Ahmet is the greatest music man of all time and having signed Ray Charles, Aretha Franklin, Led Zeppelin and the Rolling Stones... I don't think there's any debate.

The industry is suffering from Zoom fatigue. As the pandemic continues, what other ways can labels introduce new artists to the marketplace?

The Zoom fatigue is real but it's still effective. Atlantic has done some really innovative and well-produced artist showcases that have had a very strong impact this year. The good news is that 2021 is a month away, and with the vaccine coming we can all hope that in a few months that we will be able to celebrate getting artists back on the road. In the meantime, there are lots of new social media platforms emerging and competing to help introduce new artists to fans.

If you could close your eyes and wish your very best wish, what would Santa bring our industry for the holidays this year?

A week or two of downtime for all of us to recharge and get our zen right! It's been an absolutely insane year and it's pretty remarkable how well we all adapted. We had no choice! It's been very difficult for many who have been displaced and I hope we can all try and give support to our industry friends who've had a tougher go.

TW AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL
44	16	28	BTS	Life Goes On	Columbia
48	21	27	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
43	23	20	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
31	11	20	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	IDK Projects/Capitol
47	29	18	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
35	22	13	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
18	7	11	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic
37	26	11	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA
15	5	10	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
39	30	9	MALUMA X THE WEEKND	Hawai	Sony Latin/Republic-RCA
9	2	7	THE WEEKND	Blinking Lights	XO/Republic
17	10	7	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
22	15	7	ARIANA GRANDE	34+35	Republic
32	25	7	LIL NAS X	Holiday	Columbia

MMI - RECURRENTS

RANK	ARTIST	TITLE	LABEL
1	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed - Siren Beat)	Columbia
2	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
3	HARRY STYLES	Watermelon Sugar	Columbia
4	HARRY STYLES	Adore You	Columbia
5	POST MALONE	Circles	Republic
6	DUA LIPA	Break My Heart	Warner
7	DUA LIPA	Don't Start Now	Warner
8	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
9	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
10	DOJA CAT	Say So	Kemosabe/RCA
11	SAINT JHN	Roses	Godd Complexx/HITCO
12	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
13	JONAS BROTHERS	Only Human	Republic
14	THE WEEKND	Heartless	XO/Republic
15	JONAS BROTHERS	Sucker	Republic
16	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
17	BILLIE EILISH	bad guy	Darkroom/Interscope
18	KHALID	Talk	RCA
19	ED SHEERAN & JUSTIN BIEBER	I Don't Care	Def Jam-Atlantic
20	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol
21	JUSTIN BIEBER	Intentions f/Quavo	Capitol-Def Jam
22	POST MALONE	Better Now	Republic
23	5 SECONDS OF SUMMER	Youngblood	Capitol
24	CAMILA CABELLO	My Oh My f/DaBaby	Syco/Epic
25	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
26	JP SAXE F/JULIA MICHAELS	If The World Was Ending	Arista
27	LIZZO	Good As Hell	Nice Life/Atlantic
28	KHALID X NORMANI	Love Lies	Right Hand/Keep Cool/RCA
29	MARON 5	Memories	222/Interscope
30	TREVOR DANIEL	Falling	Alamo/Interscope

ASHNICKO

-DAISY

MMI EMERGING HIT ALERT

DEBUT MMI CALLOUT @ *19

DEBUT MMI VIDEO STREAMS @ *14

ACTION FACTOR @ *6

376 MILLION GLOBAL STREAMS



RANK TW	ARTIST	TITLE	LABEL	VIDEO LINK
1	BTS	Life Goes On	Columbia	CLICK HERE
2	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic	CLICK HERE
3	LIL NAS X	Holiday	Columbia	CLICK HERE
4	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	CLICK HERE
5	SHAWN MENDES & JUSTIN BIEBER	Monster	Island/Def Jam-Republic	CLICK HERE
6	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	CLICK HERE
7	ARIANA GRANDE	positions	Republic	CLICK HERE
8	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia	CLICK HERE
9	ARIANA GRANDE	34+35	Republic	CLICK HERE
10	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	CLICK HERE
11	INTERNET MONEY	Lemonade f/Gunna, Toliver, Nav	10K Projects/Capitol	CLICK HERE
12	BTS	Dynamite	Columbia	CLICK HERE
13	MALUMA X THE WEEKND	Hawai	Sony Music Latin/RCA	CLICK HERE
14	ASHNIKKO	Daisy	Warner	CLICK HERE
15	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic	CLICK HERE
16	THE WEEKND	Blinding Lights	XO/Republic	CLICK HERE
17	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner	CLICK HERE
18	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	CLICK HERE
19	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA	CLICK HERE
20	CONAN GRAY	Heather	Republic	CLICK HERE
21	TATE MCRAE	You Broke Me First	RCA	CLICK HERE
22	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam	CLICK HERE
23	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	CLICK HERE
24	MILEY CYRUS	Prisoner f/Dua Lipa	Warner-RCA	CLICK HERE
25	KANE BROWN	Be Like That f/Khalid,Swae Lee	Interscope-RCA	CLICK HERE
26	DUA LIPA	Levitating	Interscope-Warner	CLICK HERE
27	DABABY	Blind f/Young Thug	SCMG/Interscope	CLICK HERE
28	AJR	Bang!	S-Curve-Hollywood	CLICK HERE
29	SALEM ILESE	Mad At Disney	Homemade/10K/Capitol	CLICK HERE
30	JUICE WRLD	Come And Go f/Marshmello	Grade A Prod/Interscope	CLICK HERE
31	SHAWN MENDES	Wonder	Island/Republic	CLICK HERE
32	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	CLICK HERE
33	AVA MAX	Kings & Queens	Atlantic	CLICK HERE
34	BIG SEAN	Wolves f/Post Malone	Republic-Def Jam	CLICK HERE
35	TRAVIS SCOTT	FRANCHISE f/Young Thug/M.I.A.	Cactus Jack/GrndHusl/Epic	CLICK HERE
36	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	CLICK HERE
37	THE KID LAROI	So Done	Columbia	CLICK HERE
38	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR	CLICK HERE
39	HARRY STYLES	Golden	Columbia	CLICK HERE
40	G-EAZY	Hate The Way f/blackbear	Interscope-RCA	CLICK HERE
41	BEBE REXHA	Baby, I'm Jealous f/Doja Cat	RCA-Warner	CLICK HERE
42	SAM SMITH	Diamonds	Capitol	CLICK HERE
43	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol	CLICK HERE
44	JASON DERULO	Take You Dancing	Atlantic	CLICK HERE
45	WHY DON'T WE	Fallin'	Atlantic	CLICK HERE
46	THE WEEKND	Save Your Tears	XO/Republic	CLICK HERE
47	JOEL CORRY X MNEK	Head & Heart	Big Beat/EMG	CLICK HERE
48	ZARA LARSSON	WOW	Epic	CLICK HERE
49	ZOE WEES	Control	Caroline	CLICK HERE
50	BEA MILLER	Feel Something	Hollywood	CLICK HERE

ASHNIKKO

MAJOR LEADERS

-DAISY

KAMP/ LOS ANGELES

WPOI/ TAMPA

WWWQ/ ATLANTA

WPYO/ ORLANDO

WTDY/ PHILADELPHIA

WBLI/ LONG ISLAND

WLFC/ MIAMI

KBFF/ PORTLAND

WKQI/ DETROIT

& MANY MORE

XHTZ/ SAN DIEGO

READ AND SEE MORE ABOUT ASHNIKKO "DAISY" IN THIS WEEK'S MMI SPOTLIGHT.



**WARNER
RECORDS**

**Def
Jam
recordings**

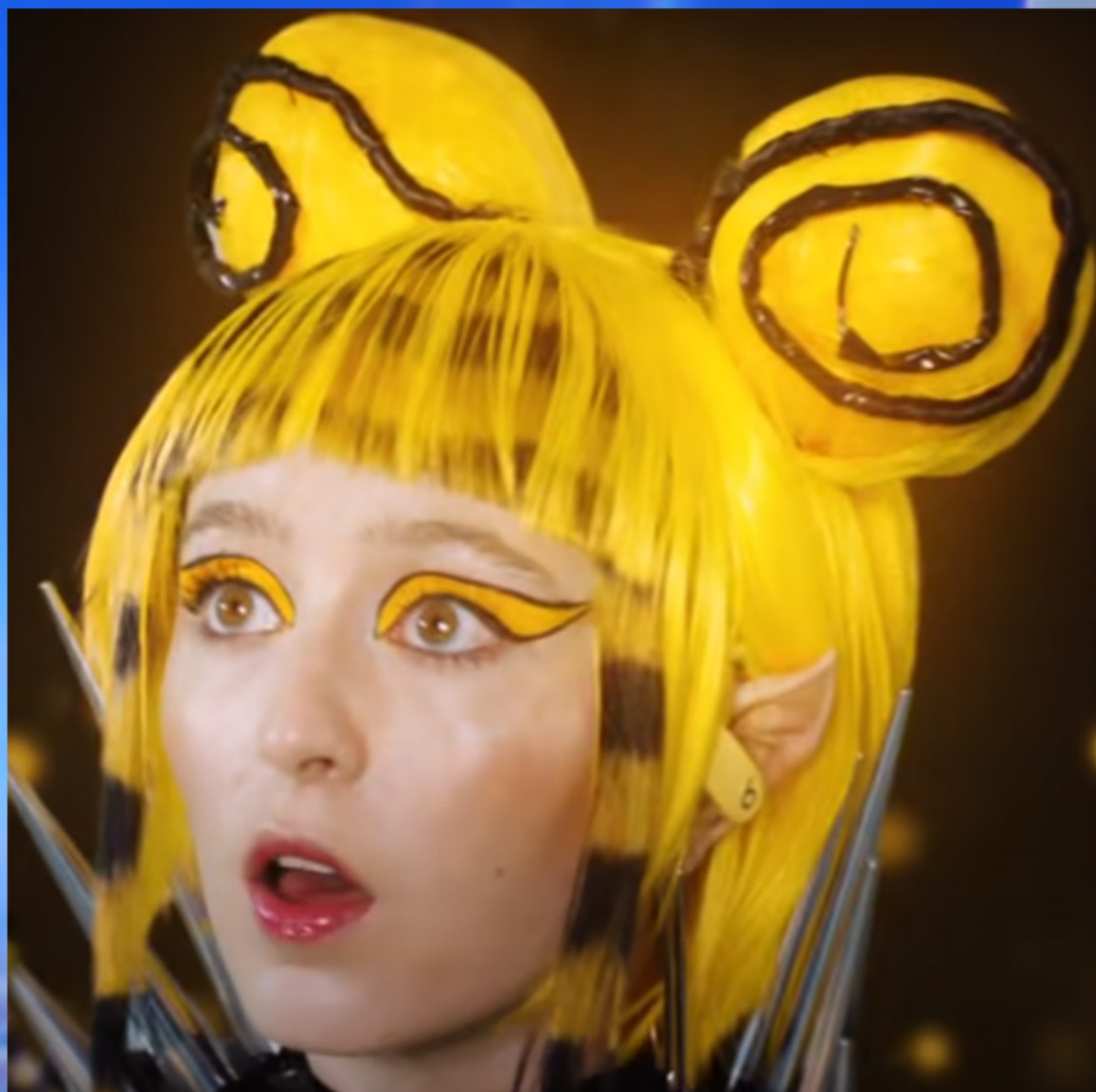
JUSTIN BIEBER

HOLY

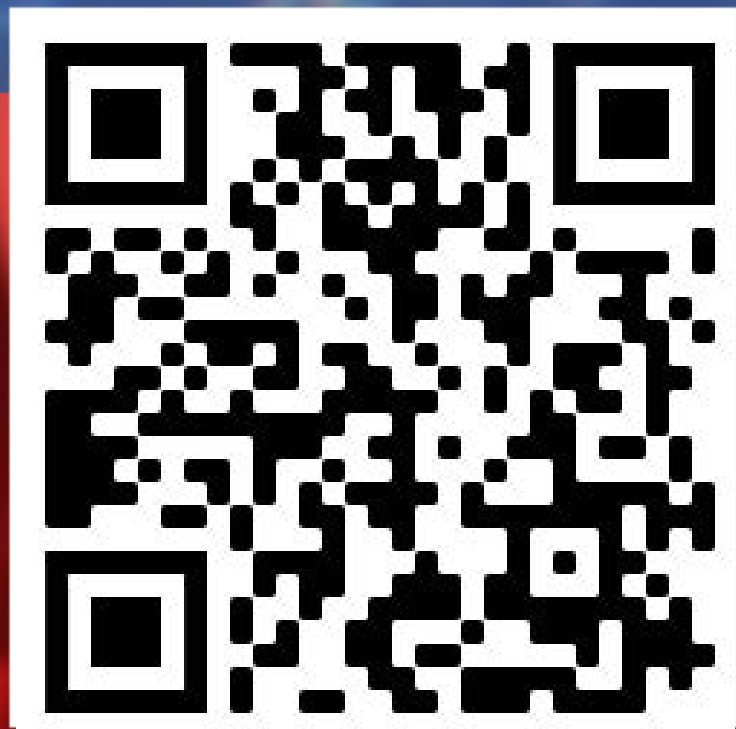


RANK	ARTIST	TITLE	N'EAST	MIDWEST	WEST	SOUTH
1	24KGoldn + Jann Dior	Mood	1	1	1	3
2	The Weeknd	Blinding Lights	3	4	2	2
3	Surf Mesa Feat. Emilee	Ily (I Love You Baby)	5	3	3	1
4	Max, Ava	Kings & Queens	2	8	4	4
5	Barrett, Gabby Feat. Charlie Puth	I Hope	4	2	6	10
6	Bieber, Justin Feat. Chance The Rapper	Holy	6	5	7	7
7	Momney, Ritt	Put Your Records On	9	6	8	8
8	Brown, Chris Feat. Young Thug	Go Crazy	12	10	5	5
9	Grande, Ariana	Positions	8	14	9	6
10	Brown, Kane Feat. Khalid & Swae Lee	Be Like That	7	9	12	9
11	Pop Smoke	What You Know About Love	10	7	10	12
12	Bieber, Justin feat. Benny Blanco	Lonely	13	13	11	14
13	Juice WRLD & Marshmello	Come & Go	18	11	13	13
14	Drake + Lil Durk	Laugh Now Cry Later	16	16	14	15
15	AJR	Bang!	14	15	20	11
16	Smith, Sam	Diamonds	11	18	16	16
17	Machine Gun Kelly X Blackbear	My Ex's Best Friend	15	12	21	20
18	Internet Money Feat. Don Toliver, Nav & Gunna	Lemonade	23	19	15	17
19	Ashnikko	Daisy	19	17	18	24
20	Miller, Bea	Feel Something	22	22	22	18
21	Derulo, Jason	Take You Dancing	20	26	23	19
22	Eilish, Billie	Therefore I Am	26	21	19	21
23	BTS	Dynamite	17	20	31	28
24	Wees, Zoe	Control	30	25	24	23
25	Scott, Travis Feat. Young Thug & M.I.A	Franchise	28	23	17	32
26	McRae, Tate	You Broke Me First	25	28	30	22
27	Grande, Ariana	34+35	21	30	27	25
28	Mendes, Shawn & Justin Bieber	Monster	27	27	26	30
29	Lipa, Dua Feat Dababy	Levitating	24	31	25	26
30	Rexha, Bebe feat. Doja Cat	Baby, I'm Jealous	29	32	28	29
31	G-Eazy Feat. Blackbear	Hate The Way	35	24	29	34
32	Gray, Conan	Heather	33	29	35	31
33	D'amelio, Dixie	Be Happy	32	35	32	33
34	Why Don't We	Fallin'	37	37	33	27
35	Cyrus, Miley Feat. Dua Lipa	Prisoner	36	34	39	36
36	Lil Nas X	Holiday	39	36	34	41
37	Styles, Harry	Golden	34	38	38	35
38	Mendes, Shawn	Wonder	38	33	37	39
39	Corry, Joel Feat. Mnek	Head & Heart	31	39	41	40
40	Bad Bunny + Jhay Cortez	Dakiti	41	40	36	45
41	Max Feat. Suga Of BTS	Blueberry Eyes	40	44	45	37
42	The Kid Laroi	So Done	48	41	40	42
43	Michaels, Julia	Lie Like This	42	43	44	44
44	Larsson, Zara	Wow	46	42	42	43
45	The Weeknd	Save Your Tears	44	47	43	46
46	Maluma & The Weeknd	Hawai	43	46	48	38
47	Guetta, David Feat. Sia	Let's Love	45	45	47	50
48	Bastille	Survivin'	49	48	46	48
49	Marshmello & Imanbek feat. Usher	Too Much	47	50	49	47
50	Joji	Your Man	50	49	50	49

ASHNIKKO – DAISY



PLAY VIDEO



And just how did this deep left field track catch our attention? The data came bubbling up. Ashnikko ain't no little flower but "Daisy" is growing like a weed in our composite scores. A deep dive into the research flower patch shows that "Daisy" is connecting with listeners and that they're digging her multi-colored petals. This video is not for the meek, as Ashnikko straddles hot chili peppers and sits squarely on towers of ice cubes. It's like The Teletubbies meet Molly in space. Simply brilliant! And the track is as infectious as a bad habit! If you're looking for a track with a lot of flower and firepower, [Click Here!](#)

ASHNIKKO



JB



JUSTIN BIEBER - HOLY

MMI Amazing Video Alert: Why is Justin Bieber one of the planet's biggest stars? Because of art like this. In this "Holy" video (or mini-movie) we're reminded what a real America feels like and what good folks deal with every day. With a loving touch from Chance the Rapper, Bieber brings it home to what really matters... loving and taking care of each other.



LIL NAS X - HOLIDAY (ROBLOX PERFORMANCE)

MMI GPS Alert: If you exit Old Town Road and take a hard left, you'll end up in the North Pole. Lil Nas X breaks out the silver Santa suit and his Christmas computer animation and takes us on a glittery "Holiday" hustle. If you want a lil Yo in your HoHoHo, Click Here:



24KGOLDN - MOOD ft. iann dior

A hit is a hit is a hit and 24Goldn keeps dazzling. The facts and figures on this monster smash need absolutely no polishing -- this is the 24-carat real deal. Everybody gets in a good "mood" when bells ring in almost every composite category. Let's press play one more time, for smash sake: Click Here!



BINGCROSBY & DAVIDBOWIE - PEACEONEARTH/LITTLEDRUMMERBOY 1977

MMI takes a moment to warm up by the fire and twist the knobs on the tube to find this heartwarming and bizarre intergenerational Holiday duet from David Bowie and Bing Crosby. It's from 1977 and the last TV appearance from crooner Crosby, who died shortly thereafter from a bum ticker. Why bring this to Intelelevision?

Well, why not! Click Here:



MARIAHCAREY - OHSANTA

Mariah Carey takes us on a fast-paced sleigh ride way up North and enlists some powerful voices for her holiday smash "Oh, Santa!" Flanked by Ariana Grande and Jennifer Hudson (and about 367 elves) Mariah pounds out what should surely land on the roof of your Holiday music rotation!

Click Here!



CALL US at
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MONDAY MORNING INTEL

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ISSUE # 3

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CHARTS/POWERS:

- 1 – Airplay** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase. . . 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 – Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 – National Callout** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 – Streaming, Audio & Video** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated as PENDING. Pending songs do not affect the Total Performance Score in any way.
- 5 – Sales** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.