# MONDAY MORNING INTEL



Country Edition

HASHVILLE APPROVED

FEBRUARY 1, 2021

MONDAY
MORNING
IN TEL

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FEBRUARY 1, 2021

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SIRPLAY:

**LUKE COMBS - BETTER TOGETHER** 

RETENTION

RASCAL FLATTS - HOW THEY REMEMBER YOU

CALLOUT:

LUKE COMBS - BETTER TOGETHER

AUDIO:

MORGAN WALLEN - 7 SUMMERS

VIDEO:

**LUKE COMBS - BETTER TOGETHER** 

SALES:

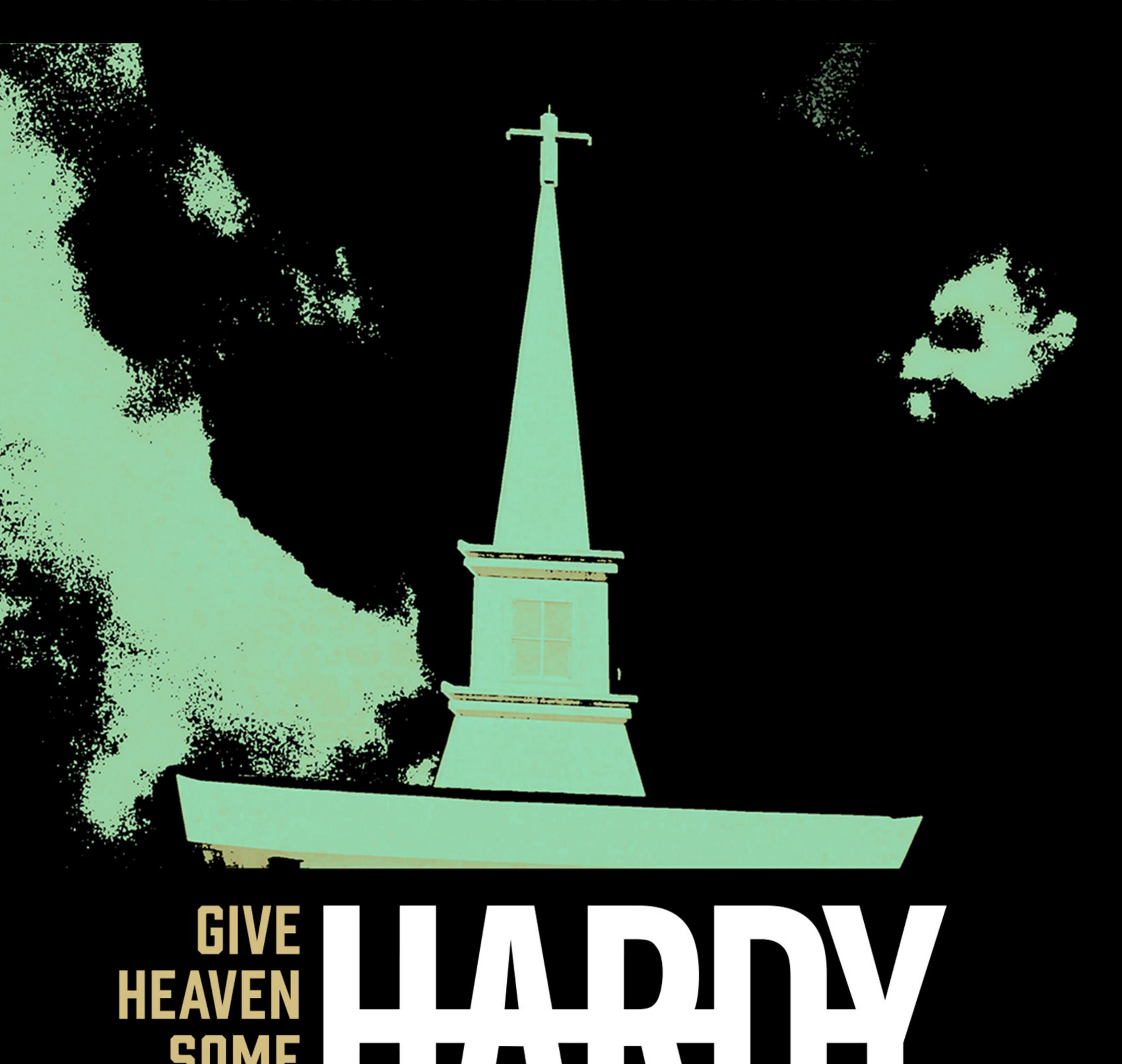
**LUKE COMBS - BETTER TOGETHER** 

OVERALL:

**LUKE COMBS - BETTER TOGETHER** 

- A MODERN DAY MUSIC RESEARCH SYSTEM

## 43 FIRST WEEK STATIONS



IMPACTING NOW

BIG LOUD

	Country				THE PUBLIS			<u> </u>	
TW RK AIRPLAY	TW RK Retention	TW RK CALLOUT	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP RANK	Artist	Title	Label
1	10	1	2	2	2	1	LUKE COMBS	Better Together	River House/Columbia Nash
5	3	6	6	5	7	2	NIKO MOON	Good Time	RCA Nashville
12	11	8	3	7	12	3	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
7	6	34	5	4	4	4	CHRIS STAPLETON	Starting Over	Mercury Nashville
3	5	20	7	14	13	5	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
4	4	7	19	27	16	6	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
8	13	16	15	16	9	7	THOMAS RHETT	What's Your Country Song	Valory
13	16	23	10	6	5	8	GABBY BARRETT	The Good Ones	Warner/WAR
6	15	5	20	20	15	9	LUKE BRYAN	Down To One	Capitol Nashville
17	8	15	8	30	19	10	LADYA	Champagne Night	BMLG
10	12	3	12	35	25	11	FLORIDA GEORGIA LINE	Lang Live	BMLG
19	20	33	1	3	6	12	MORGAN WALLEN	7 Summers	Big Loud/Republic
9	18	2	17	31	21	13	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
48	X	X	4	1	8	14	LUKE COMBS	Forever After All	River House/Columbia Nash
11	14	13	25	24	32	15	DUSTIN LYNCH	Momma's House	Braken Bow
31	X	31	27	11	3	16	BLAKE SHELTON	Minimum Wage	Warner/WMN
2	2	9	18	48	40	17	KENNY CHEZNEY	Happy Does	Blue Chair/Warner/WEA
18	26	4	29	8	18	18	BRETT YOUNG	Lady	BMLG
27	X	38	31	10	1	19	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
24	21	32	9	13	11	20	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
38	Χ	27	23	9	20	21	KANE BROWN	Warship You	RCA Nashville
15	9	21	16	43	39	22	TENILLE ARTS	Somebody Like That	19th & Grand
14	1	10	50	42	35	23	RASCAL FLATTS	How They Remember You	Big Machine
28	24	11	28	18	24	24	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
20	28	36	14	19	14	25	ERIC CHURCH	Hell Of A View	EMI Nashville
16	7	35	21	37	41	26	JORDAN DAVIS	Almost Maybes	MCA Nashville
34	22	43	22	12	10	27	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
37	X	29	42	28	17	28	ELVIE SHANE	My Bay	Wheelhouse
23	17	40	36	33	30	29	BROTHERS OSBORNE	All Night	EMI Nashville
26	23	14	40	34	28	30	JAKE OWEN	Made For You	Big Loud
21	29	22	24	38	33	31	DIERKS BENTLEY	Gone	Capitol Nashville
41	X	37	35	23	27	32	LEE BRICE	Memory I Don't Mess With	Curb
22	19	12	47	39	45	33	DYLAN SCOTT	Nobody	Curb
49	Χ	X	13	22	36	34	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
33	X	28	38	45	26	35	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
25	31	41	26	25	23	36	MIRANDA LAMBERT	Settling Down	RCA Nashville
47	X	Х	49	15	22	37	LARRY FLEET	Where I Find God	Big Loud
44	X	19	45	26	37	38	CODY JOHNSON & REBAMCENTIRE	Dear Rodeo	CoJo/Warner/WMN
45	X	42	11	Χ	Χ	39	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
32	25	39	30	36	31	40	CARLY PEARCE	Next Girl	Big Machine
40	X	17	33	49	38	41	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG
35	X	25	37	41	47	42	COLE SMINDELL	Single Saturday Night	Warner/WMN
36	X	26	39	44	43	43	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
29	X	18	48	46	48	44	JUSTIN MOORE	We Didn't Have Much	Valory
50	X	X	41	17	29	45	HARDY	Give Heaven Some Hell	Big Loud
30	27	24	46	32	46	46	BRANTLEY GILBERT	Hard Days	Valory
42	30	30	32	21	42	47	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
43	X	X	43	40	34	48	INGRID ANDRESS	Lady Like	Warner/WEA
39	X	44	34	47	44	49	OLD DOMINION	Never Be Sorry	RCA Nashville
46	X	X	44	29	49	50	RILEY GREEN	If It Wasn't For Trucks	BMLG

## CAITLYN SMITH OLD DOMINION

## I C A N 'T

"I CAN'T...IS POISED TO BE THE SONG THAT FINALLY BREAKS HER INTO THE COUNTRY MAINSTREAM"



"LUSTROUSLY PRODUCED...
SURROUNDING STELLAR VOCAL
WORK. **RADIO READY**"

MUSICROW



IMPACTING 2/22



TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
48	14	34	LUKE COMBS	Forever After All	River House/Columbia Nash
38	21	17	KANE BROWN	Worship You	RCA Nashville
31	16	15	BLAKE SHELTON	Minimum Wage	Warner/WMN
49	34	15	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
47	37	10	LARRY FLEET	Where I Find God	Big Loud
12	3	9	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
37	28	9	ELVIE SHANE	Му Воу	Wheelhouse
41	32	9	LEE BRICE	Memory I Don't Mess With	Curb
27	19	8	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG

## Country

### MMI-AECUARENTS

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
2	LEE BRICE	One Of Them Girls	Curb
3	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
4	CHRIS LANE	Big, Big Plans	Big Loud
5	MORGAN WALLEN	More Than My Hometown	Big Loud
6	LUKE COMBS	Lovin' On You	River House/Columbia Nash
7	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
8	MORGAN WALLEN	Chasin' You	Big Loud
9	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
10	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud



STREAMS UP NEARLY 200% LW
OVER 75 STATIONS & GROWING
NEW IN CHARLESTON, DENVER & MORE

MONUMENT



## MMI-HOTZONE

	ARTIST	TITLE	LABEL/IMPRINT	
HOTZONE HOTZONE HOTZONE HOTZONE	BLAKE SHELTON TIM MCGRAW & TYLER HUBBARD PARMALEE MORGAN WALLEN GABBY BARRETT	Minimum Wage Undivided Just The Way f/Blanco Brown 7 Summers The Good Ones	Warner/WMN Big Machine-BMLG Stoney Creek Big Loud/Republic Warner/WAR	
Oountry	MMI – E	)EVELOPIN		
DEVELOPING DEVELODING	CHRIS YOUNG & KANE BROWN	Famous Friends Somobody Liko That	RCA Nashville	

Somebody Like That *UEVEL UPING* **TENILLE ARIS** 19th & Grand BRETT YOUNG Lady BMLG DEVEL OPING Devel oping DIERKS BENTLEY Capitol Nashville Gone DEVEL OPING JAKE OWEN Big Loud Made For You Valory Hard Days DEVEL OPING BRANTLEY GILBERT CHRIS JANSON Waitin' On 5 DEVEL OPING Warner/WAR Settling Down MIRANDA LAMBERT RCA Nashville *DEVEL OPING* Almost Maybes DEVEL OPING JORDAN DAVIS MCA Nashville DYLAN SCOTT Nobody DEVEL OPING Curb Valory JUSTIN MODRE DEVEL OPING We Didn't Have Much DEVEL OPING TEDDY ROBB Heaven On Dirt Monument DEVEL OPING ERIC CHURCH Hell Of A View EMI Nashville MCA Nashville Breaking Up Was Easy In The... DEVEL OPING SAM HUNT DEVEL OPING JASON ALDE AN Blame It On You Macon Music/Broken Bow Worship You DEVEL OPING KANE BROWN RCA Nashville Arista Nashville ROBERT COUNTS What Do I Know *DEVEL OPING* Whiskey And Rain MICHAEL RAY DEVEL OPING Warner/WEA CARLY PEARCE Next Girl Big Machine DEVEL OPING Wheelhouse RUNAWAY JUNE We Were Rich DEVEL OPING Single Saturday Night COLE SMINDELL Devel oping Warner/WMN

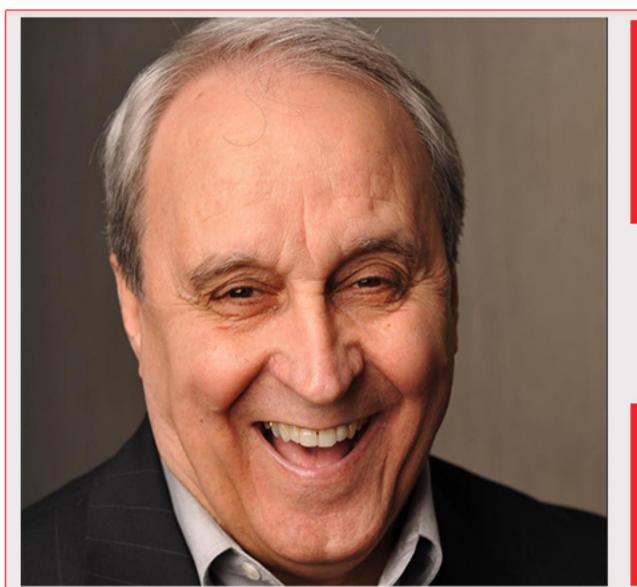
SCOTTY MCCREERY Triple Tigers You Time DEVEL OPING DEVEL OPING CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dak Janiels/BBR-BMLG PRISCILLA BLOCK Just About Over You Mercury Nashville/InDent DEVEL OPING Broken Up Columbia Nashville MITCHELL TE NPENNY *DEVEL OPING* DEVEL OPING BROTHERS OSBORNE All Night EMI Nashville Wine, Beer, Whiskey DEVEL OPING LITTLE BIG TOWN Capitol Nashville DEVEL OPING ELVIE SHANE Wheelhouse My Boy



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# CHARLIE MONK INTEL

#### **CURRENT POSITION:**

Mayor Of Music Row

## You've done radio, TV, commercials, and even film. What is the one thing that you haven't done that you'd love to try?

Probably a lifestyle podcast - interviewing my music buddies, sport stars - just famous people. Find out what they like and don't like about notoriety.

#### Covid has changed the landscape of so much. With CRS being virtual this year, will you play a role?

Yes, I'm the only person on earth that has participated in every CRS. I've already taped my performance on the VIRTUAL one. You'll love it.

#### You are known famously as "The Mayor of Music Row." Who actually gave you that title, and is it a lifetime term?

Gerry Wood did a personality piece on me in COUNTRY WEEKLY and said, "he knows everybody in the music business, so we should call him THE MAYOR OF MUSIC ROW." It kinda stuck and I started using it when I went back into radio. It gets me a lot of free food and drink.

## On SiriusXM, you're an entertaining encyclopedia of Classic Country knowledge. Who are the newer emerging acts that impress you musically?

I really like Luke Combs, Tennille Arts, Cody Johnson, Ingrid Andress and Morgan Wallen.

## Excluding immediate family and Jesus, who is the one person (alive or not) with whom you'd like to have dinner and what would you discuss?

Two: Sinatra and Elvis. With Frank, we'd talk about all forms of show biz, 'cause he dominated them all. With Elvis, our conversation would be about how we grew up in poverty and was able to make it, to make a living loving all forms of music: country, pop, blues, gospel, rockabilly, classical, show tunes, jazz, etc.

## JIMME & BRAD TALK ABOUT THE NEW SINGLE

"FREEDOM WAS A HIGHWAY"

**CLICK HERE TO WATCH** 



## IMPACTING NOW

BBR STONEY BMG



Granger Smith HATE YOU LIKE I LOVE YOU

NEARLY
14 MILLION STREAMS
BEFORE RADIO AIRPLAY!

IMPACT DATE: FEBRUARY 8TH



## Country MMI - VIDEO STREAMING

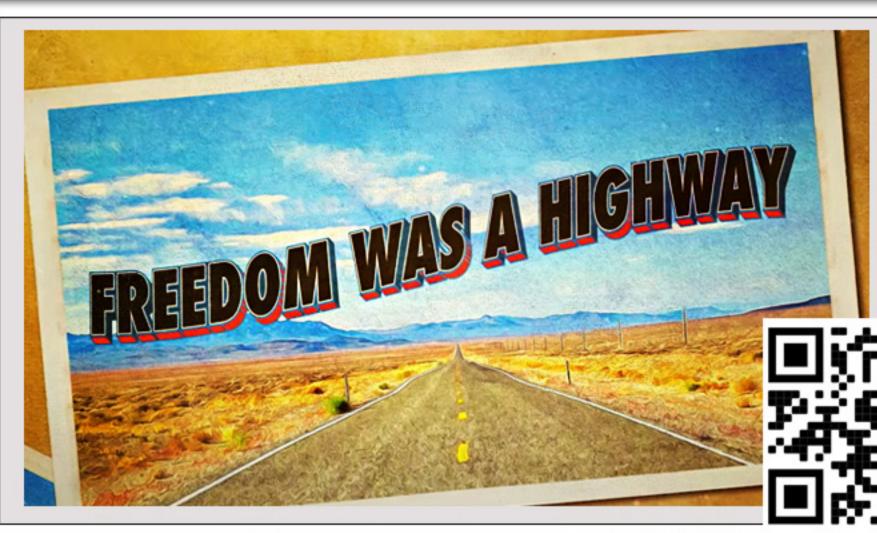
AV RANK	ARTIST	TITLE	LABEL	LISTEN UP! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	<b>CLICK HERE</b>
2	LUKE COMBS	Better Together	River House/Columbia Nash	<b>CLICK HERE</b>
3	MORGAN WALLEN	7 Summers	Big Loud	<b>CLICK HERE</b>
4	CHRIS STAPLETON	Starting Over	Mercury Nashville	<b>CLICK HERE</b>
5	NIKO MOON	Good Time	RCA Nashville	<b>CLICK HERE</b>
6	GABBY BARRETT	The Good Ones	Warner/WAR	<b>CLICK HERE</b>
7	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR	<b>CLICK HERE</b>
8	BRETT YOUNG	Lady	BMLG	CLICK HERE
9	KANE BROWN	Worship You	RCA Nashville	CLICK HERE
10	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	CLICK HERE
11	BLAKE SHELTON	Minimum Wage	Warner/WMN	CLICK HERE
12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	CLICK HERE
13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	CLICK HERE
14	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	CLICK HERE
15	LARRY FLEET	Where I Find God	Big Loud	CLICK HERE
16	THOMAS RHETT	What's Your Country Song	Valory	CLICK HERE
17	HARDY	Give Heaven Some Hell	Big Loud	CLICK HERE
18	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	CLICK HERE
19	ERIC CHURCH	Hell Of A View	EMI Nashville	CLICK HERE
20	LUKE BRYAN	Down To One	Capitol Nashville	CLICK HERE
21	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	CLICK HERE
22	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	CLICK HERE
23	LEE BRICE	Memory I Don't Mess With	Curb	CLICK HERE
24	DUSTIN LYNCH	Momma's House	Broken Bow	CLICK HERE
25	MIRANDA LAMBERT	Settling Down	RCA Nashville	CLICK HERE
26	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN	CLICK HERE
27	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	CLICK HERE
28	ELVIE SHANE	My Boy	Wheelhouse	CLICK HERE
29	RILEY GREEN	If It Wasn't For Trucks	BMLG	CLICK HERE
30	LADYA	Champagne Night	BMLG	CLICK HERE
31	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	CLICK HERE
32	BRANTLEY GILBERT	Hard Days	Valory	CLICK HERE
33	BROTHERS OSBORNE	All Night	EMI Nashville	CLICK HERE
34	JAKE OWEN	Made For You	Big Loud	CLICK HERE
35	FLORIDA GEORGIA LINE	Long Live	BMLG	CLICK HERE
36	CARLY PEARCE	Next Girl	Big Machine	CLICK HERE
37	JORDAN DAVIS	Almost Maybes	MCA Nashville	CLICK HERE
38	DIERKS BENTLEY	Gone	Capitol Nashville	CLICK HERE
39	DYLAN SCOTT	Nobody	Curb	CLICK HERE
40	INGRID ANDRESS	Lady Like	Warner/WEA	CLICK HERE
41	COLE SWINDELL	Single Saturday Night	Warner/WMN	CLICK HERE
42	RASCAL FLATTS	How They Remember You	Big Machine	CLICK HERE
43	TENILLE ARTS	Somebody Like That	19th & Grand	CLICK HERE
44	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	CLICK HERE
45	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	CLICK HERE
46	JUSTIN MOORE	We Didn't Have Much	Valory	CLICK HERE
47	OLD DOMINION	Never Be Sorry	RCA Nashville	CLICK HERE
48	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	CLICK HERE
49	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	CLICK HERE



RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	Combs, Luke	Better Together	3	1	1	2
2	Parmalee & Blanco Brown	Just The Way	2	2	3	1
3	Florida Georgia Line	Long Live	1	4	4	7
4	Young, Brett	Lady	5	3	2	8
5	Bryan, Luke	Down To One	4	8	5	6
6	Moon, Niko	Good Time	9	9	10	3
7	Rucker, Darius	Beers And Sunshine	6	10	11	4
8	Dan + Shay	I Should Probably Go To Bed	12	6	8	10
9	Chesney, Kenny	Happy Does	11	5	7	21
10	Rascal Flatts	How They Remember You	15	7	6	17
11	Hunt, Sam	Breaking Up Was Easy In The 90's	7	11	13	5
12	Scott, Dylan	Nobody	8	12	9	31
13	Lynch, Dustin	Momma's House	10	16	17	13
14	Owen, Jake	Made For You	17	19	12	16
15	Lady Antebellum	Champagne Night	24	22	16	9
16	Rhett, Thomas	What's Your Country Song	13	15	23	15
17	Rice, Chase Feat. Florida Georgia Line	Drinkin' Beer. Talkin' God. Amen.	22	20	22	12
18	Counts, Robert	What Do I Know	14	18	25	11
19	Moore, Justin	We Didn't Have Much	16	14	26	24
20	Johnson, Cody Feat. Reba Mcentire	Dear Rodeo	26	24	14	18
21	Ballerini, Kelsea	Hole In The Bottle	20	13	20	38
22	Arts, Tenille	Somebody Like That	19	17	24	37
23	Bentley, Dierks	Gone	31	21	29	19
24	Barrett, Gabby	The Good Ones	33	29	15	35
25	Gilbert, Brantley	Hard Days	25	33	21	23
26	Swindell, Cale	Single Saturday Night	27	34	19	20
27	McCreery, Scotty	You Time	21	30	38	14
28	Aldean, Jason	Blame It On You	18	27	33	33
29	Brown, Kane	Worship You	36	25	28	39
30	Young, Chris & Kane Brown	Famous Friends	38	28	27	36
31	Shane, Elvie	My Boy	29	23	44	27
32	Robb, Teddy	Heaven On Dirt	32	31	40	32
33	Block, Priscilla	Just About Over You	23	43	31	25
34	Shelton, Blake	Minimum Wage	37	32	18	49
35	Urban, Keith + Pink	One Too Many	28	36	34	29
36	Wallen, Morgan	7 Summers	34	35	32	28
37	Stapleton, Chris	Starting Over	46	26	39	30
38	Davis, Jordan	Almost Maybes	39	38	41	22
39	LoCash	Beers To Catch Up On	40	37	36	34
40	Church, Eric	Hell Of A View	35	39	30	42
41	Brice, Lee	Memory I Don't Mess With	42	40	37	43
42	Janson, Chris	Waitin' On 5	47	45	35	26
43	Mcgraw, Tim & Tyler Hubbard	Undivided	41	41	42	41
44	Pearce, Carly	Next Girl	30	44	49	46
45	Brothers Osborne	All Night	49	47	43	40
46	Lambert, Miranda	Settling Down	44	48	45	44
47	Brooks, Garth & Trisha Yearwood	Shallow	43	42	47	50
48	Runaway June	We Were Rich	45	46	48	45
49	Little Big Town	Wine, Beer, Whiskey	48	49	46	47
50	Old Dominion	Never Be Sorry	50	50	50	48
55			55		33	į







#### JIMMIE ALLEN, BRADPAISLEY - FREEDOM WAS A HIGHWAY

MMI highly recommends living with a long listen to the amazing Jimmie Allen album "Bettie James." It is an original and imaginative collaboration of the greatest of writers and stars, creating songs steeped in history and family foundations. Allen joins up with Brad Paisley for this masterful track "Freedom Was A Highway," which takes us down roads of memories and American beauty. If you want to see and hear a journey that's picture-postcard perfect, click here!

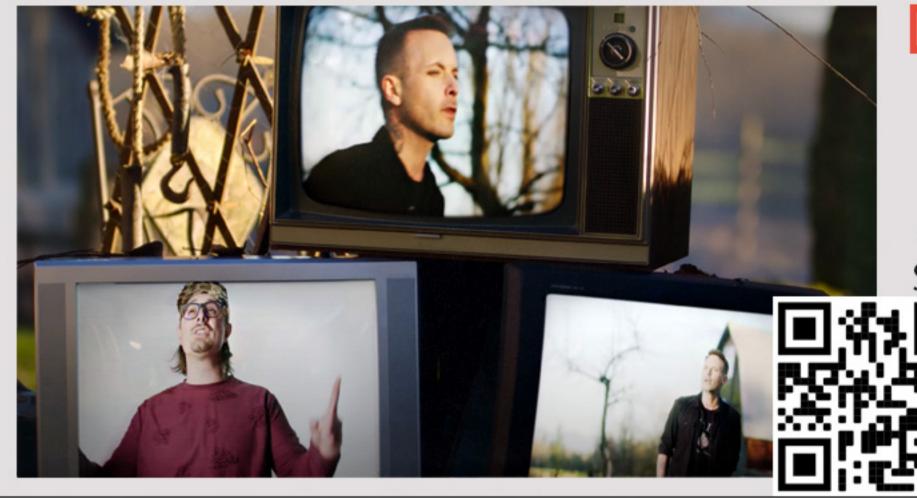




#### **TEDDY ROBB** - HEAVENONDIRT

At MMI, we loved this song the first time we heard it! "Heaven on Dirt" is a musical painting, with all the colors of Country right up front and center. Teddy Robb brings us the pure acoustic version that brings out the simplicity and beauty of the lyric. For a closer look at an amazing Country song, click here!





#### DALLAS SMITH - SOME THINGS NEVER CHANGE (FEAT.) HARDY

Dang, what a week for new great videos. Here's a showstopper. This high-energy, beautifully shot, way fun mini-film is a modern salute to classic Country cliches. I mean really, who doesn't like drinking, dancing, making out and a not so metaphorical roll in the hay? Dallas Smith clearly nails it with "Some Things Never Change," and it becomes a party whenever you add Hardy. Ps. Stick around for the last-shot nod to pandemic love! Click here!





#### FILMORE - NOTHING'S BETTER

Who says breaking up is hard to do? Not Filmore, with this Country Funk ode to freedom. This video features a multi-generation cast and a ton of fun. What's more fun than flyin' solo with all your friends? "Nothing's Better." If you want to take a ride in Filmore's classic black Caddy, click here!



#### THE SHIRES - LIGHTNING STRIKES (FEAT.) LAUREN ALAINA

The Shires? 1. British. 2. Awesome. If you row, row, row your boat across to the UK, you will find that they are HUGE, with a string of hits stretching from Southampton to Scotland Yard. Add in a socially-distanced Lauren Alaina and "Lightning Strikes" with an up-tempo and irresistible Country smash about rediscovering young love. Click here!





#### **CHARTS/POWERS:**

- Airplay is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase: 100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 Retention** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- 3 National Callout contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- 4 Streaming, Audio contemplates trailing 14 days of aggregated on-demand audio streams. Songs with insufficient data are designated with an X. These songs do not affect the Total Performance Score in any way.
- **5 Streaming, Video** contemplates trailing 14 days of aggregated on-demand video streams. Songs with insufficient data are designated with an X. These songs do not affect the Total Performance Score in any way.
- **Sales** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

#### HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### **ACTION**

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

Note: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.



### Oountry Noo. THE BALK FA5E

**CALL US at** 818-699-6400 or Email contact@mmi2020.com

# MONDAY MORNING

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