

MONDAY
MORNING
INTEL

We're Good

Dua Lipa

**WARNER
RECORDS**

MMI TOP 40
Edition

FEBRUARY 22, 2021

“WHOOPTY”

CJ

**CJ JUST WENT
BOOM!**

“Whopty” explodes to
11 in this weeks
MMI COMPOSITE

3 out of 6 POWER
COMPOSITE
categories are TOP 10
TOP 5 MMI ACTION



MONDAY MORNING INTEL

FEBRUARY 22, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

2.22.21

AIRPLAY

ARIANA GRANDE "34+35"

RETENTION

DUA LIPA "Levitating"

CALLOUT

24kgoldn "Mood" (ft. Iann Dior)

AUDIO

OLIVIA RODRIGO "Drivers License"

VIDEO

CARDI B "Up"

SALES

CARDI B "Up"

COMPOSITE

24kgoldn "Mood" (ft. Iann Dior)

**MONDAY
MORNING
INTEL**

**YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH**

MondayMorningIntel.com

A promotional image for the song 'Best Friend' by Saweetie featuring Doja Cat. The two artists are standing in a closet filled with pink handbags. Saweetie, on the left, has short black hair and is wearing a colorful, patterned crop top with a white fur collar and a matching skirt. Doja Cat, on the right, has blonde hair and is wearing a pink and white patterned crop top with a matching skirt. The title 'Saweetie' is written in a large, stylized, yellow gothic font across the middle of the image.

Saweetie

IS RADIO'S NEW BEST FRIEND

TOP 15 (#14 and building fast) **MMI POWER COMPOSITE!**

DEBUT #17 in MMI CALL-OUT!

#13 MMI ACTION (research data out pacing airplay)

#8 MMI SALES RANKING

Best Friend

SAWEETIE FT. DOJA CAT



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
7	3	1	6	15	9	1	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
9	1	18	9	12	5	2	DUA LIPA	Levitating	Interscope-Warner
4	22	5	1	2	2	3	OLIVIA RODRIGO	drivers license	Geffen/Interscope
1	5	7	7	13	28	4	ARIANA GRANDE	34+35	Republic
3	2	2	25	18	23	5	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
11	13	29	3	5	3	6	THE WEEKND	Save Your Tears	XO/Republic
2	4	3	15	16	33	7	ARIANA GRANDE	positions	Republic
6	7	12	22	22	13	8	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
39	x	27	2	1	1	9	CARDI B	Up	Atlantic
10	6	20	20	17	12	10	TATE MCRAE	You Broke Me First	RCA
34	x	22	8	6	6	11	CJ	Whopty	Warner
12	14	9	17	20	11	12	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
5	9	8	26	27	16	13	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
27	x	17	16	14	8	14	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
19	18	11	19	11	10	15	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
42	x	x	5	3	20	16	DOJA CAT	Streets	Kemosabe/RCA
15	11	23	18	33	7	17	JUSTIN BIEBER	Anyone	Def Jam
14	19	4	13	23	27	18	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
26	x	13	12	24	26	19	THE KID LAROI	Without You	Columbia
17	8	21	23	38	15	20	TAYLOR SWIFT	willow	Republic
40	x	14	27	8	19	21	ERICA BANKS	Buss It	1501 Certified/Warner
46	x	10	10	10	38	22	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
37	x	37	4	7	31	23	SZA	Good Days	Top Dawg Ent./RCA
8	17	6	34	37	34	24	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
23	23	32	11	9	36	25	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
24	10	31	37	40	14	26	ED SHEERAN	Afterglow	Atlantic
44	x	x	29	28	4	27	G-EAZY	Provide f/Chris Brown	RCA
49	x	x	14	4	21	28	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
21	x	16	21	44	35	29	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
28	x	x	x	x	x	30	DUA LIPA	We're Good	Warner
18	21	25	32	35	17	31	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
13	15	24	39	39	32	32	HARRY STYLES	Golden	Columbia
31	12	15	45	34	37	33	JASON DERULO	Take You Dancing	Atlantic
45	x	x	31	26	18	34	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
30	x	28	30	25	41	35	SABRINA CARPENTER	Skin	Island/Republic
36	x	36	24	32	25	36	GLASS ANIMALS	Heat Waves	Republic
22	20	30	28	36	46	37	THE KID LAROI	So Done	Columbia
32	x	38	33	42	24	38	TIESTO	The Business	Atlantic
16	x	34	46	46	29	39	AVA MAX	My Head & My Heart	Atlantic
29	24	39	35	21	30	40	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
35	x	26	43	29	40	41	YUNG GRAVY	Oops	Republic
33	x	41	38	43	22	42	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
20	x	40	42	47	39	43	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
38	x	19	47	41	47	44	FOUSHEE	Deep End	RCA
25	16	33	48	49	42	45	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
41	x	35	41	48	43	46	MEDUZA	Paradise f/Dermot Kennedy	Republic
43	x	x	40	45	45	47	JESSIA	I'm Not Pretty	Artist Driven/Republic
47	x	x	44	31	44	48	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner
50	x	x	36	30	48	49	JHENE AIKO	B.S. f/H.E.R.	2Fish/ArtClub/RCA-Def Jam
48	x	x	49	19	49	50	TAI VERDES	Stuck In The Middle	Arista

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
39	9	30	CARDI B	Up	Atlantic
42	16	26	DOJA CAT	Streets	Kemosabe/RCA
46	22	24	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
34	11	23	CJ	Whoopty	Warner
49	28	21	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
40	21	19	ERICA BANKS	Buss It	1501 Certified/Warner
44	27	17	G-EAZY	Provide f/Chris Brown	RCA
37	23	14	SZA	Good Days	Top Dawg Ent./RCA
27	14	13	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
45	34	11	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
2	THE WEEKND	Blinking Lights	XO/Republic
3	AJR	Bang!	S-Curve-Hollywood
4	AVA MAX	Kings & Queens	Atlantic
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
7	POST MALONE	Circles	Republic
8	HARRY STYLES	Watermelon Sugar	Columbia
9	HARRY STYLES	Adore You	Columbia
10	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
11	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
12	DUA LIPA	Break My Heart	Warner
13	DUA LIPA	Don't Start Now	Warner
14	DOJA CAT	Say So	Kemosabe/RCA
15	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
16	BTS	Dynamite	Columbia
17	SAM SMITH	Diamonds	Capitol
18	THE WEEKND	Heartless	XO/Republic
19	SAINT JHN	Roses	Godd Complexx/HITCO
20	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
21	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
22	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
23	POST MALONE	Better Now	Republic
24	DRAKE	Laugh Now Cry Later f/Lil Durk	OVO/Republic
25	JONAS BROTHERS	Sucker	Republic
26	BILLIE EILISH	bad guy	Darkroom/Interscope
27	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
28	JONAS BROTHERS	Only Human	Republic
29	POST MALONE	Wow	Republic
30	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DUA LIPA	We're Good	Warner
HOTZONE	CARDI B	Up	Atlantic
HOTZONE	DAYA	Bad Girl	AWAL
HOTZONE	GLASS ANIMALS	Heat Waves	Republic
HOTZONE	AVA MAX	My Head & My Heart	Atlantic
HOTZONE	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
HOTZONE	SABRINA CARPENTER	Skin	Island/Republic
HOTZONE	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
HOTZONE	TIESTO	The Business	Atlantic
HOTZONE	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
HOTZONE	YUNG GRAVY	Oops	Republic
HOTZONE	THE KID LAROI	Without You	Columbia
HOTZONE	THE WEEKND	Save Your Tears	XO/Republic
HOTZONE	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
HOTZONE	CJ	Whopty	Warner

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	G-EAZY	Provide f/Chris Brown	RCA
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	DOJA CAT	Streets	Kemosabe/RCA
DEVELOPING	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
DEVELOPING	LOONA	Star	Blockberry Creative
DEVELOPING	ERICA BANKS	Buss It	1501 Certified/Warner
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
DEVELOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	FOUSHEE	Deep End	RCA
DEVELOPING	TAYLOR SWIFT	willow	Republic
DEVELOPING	THE KID LAROI	So Done	Columbia
DEVELOPING	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	ZARA LARSSON	Talk About Love f/Young Thug	Epic
DEVELOPING	LOUD LUXURY & FRANK WALKER	Like Gold f/Stephen Puth	Armada
DEVELOPING	HARRY STYLES	Golden	Columbia
DEVELOPING	MAX	Blueberry Eyes f/Suga Of BTS	Arista-The Orchard



CHRIS

TAYLOR

INTEL

CURRENT POSITION:
OPERATIONS MANAGER
FLINN BROADCASTING



Ok, I'm getting dizzy. Seems like you're in major Memphis format flipping mode. Walk us through the recent changes and why?

This was a plan that was put into motion last October. I knew that classic hits was a huge hole in Memphis. I had the legendary call letters WHBQ as well. In the late 70s those call letters were a big AM Top 40 in Memphis with Rick Dees. So the thought was recreating that would be magic. The problem was I had a 20 year heritage Top 40 on that frequency I didn't want to let go. Once we looked at all the pieces of the puzzle, the plan was to take advantage of the opportunity, knowing the success classic hits has around the country and bring a fresh approach to CHR on what was my alternative station. And that is the new B96.3 Hit. Music. Now. And both stations sound great.

You oversee Hot 107.1 in Memphis as well. Top40 is pretty hip-hop driven. How do you keep the two stations identities separate?

HOT 107.1 is one of the coolest stations I've ever been involved with. It is very Memphis. We play the big hip hop and Rhythmic hits, but also support local hip hop artists. The station is known for that. It's very active. I make sure HOT 107.1 owns the hip hop records first. Once they become huge, I feel comfortable crossing them. The CHR also plays AJR, Harry Styles, Ariana Grande and Justin Bieber so there is not any confusion.

If I were to come visit, where would you recommend we go to dinner and what would you order?

Rendezvous Ribs with brown whiskey....because its our tradition!

The B96.3 playlist looks pretty fresh and aggressive. How are you making music decisions compared to a more safe and conservative Top 40?

You guys at Monday Morning Intel are on to something with the way you track music. I am taking a fresh approach to CHR with this new station. I want it to sound active tapping into the big records that are trending. You have to dig a little deeper into the metrix rather than just look at 1 chart. The "Action Category" you guys put out is very similar to the new records I seek out.

You've programmed in some of the biggest markets, including Washington DC, KC and Tampa. You've made Memphis and Flinn Broadcasting home for 20 years now. What keeps you there?

Wait, It's been 20 years? Where did the years go? Kidding aside George Flinn has been very good to me over the years. I'm extremely appreciative that he has trusted me with his radio stations. It's been challenging to be the underdog against the big companies and to have survive a lot of changes in our industry. This situation has enable me to gain so much experience and knowledges so that keeps it interesting!

Past and present included, who are the greatest Top40 programmers of all time?

So many amazing Programmers have influenced me when I got into radio with Marconi...Alan Burns, Dan Vallie, Mark St. John, Guy Zopelean Zapleon, Steve Smith, Mike Donovan, Chuck Beck, Mike HOT HITS Joseph, Steve Davis and I'm sure I'm missing some good ones. Those guys in there own way created great Top 40 radio stations and I watched and learned.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	CARDI B	Up	Atlantic	CLICK HERE
2	OLIVIA RODRIGO	drivers license	Geffen/Interscope	CLICK HERE
3	DOJA CAT	Streets	Kemosabe/RCA	CLICK HERE
4	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner	CLICK HERE
5	THE WEEKND	Save Your Tears	XO/Republic	CLICK HERE
6	CJ	Whopty	Warner	CLICK HERE
7	SZA	Good Days	Top Dawg Ent./RCA	CLICK HERE
8	ERICA BANKS	Buss It	1501 Certified/Warner	CLICK HERE
9	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	CLICK HERE
10	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	CLICK HERE
11	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.	CLICK HERE
12	DUA LIPA	Levitating	Interscope-Warner	CLICK HERE
13	ARIANA GRANDE	34+35	Republic	CLICK HERE
14	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	CLICK HERE
15	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia	CLICK HERE
16	ARIANA GRANDE	positions	Republic	CLICK HERE
17	TATE MCRAE	You Broke Me First	RCA	CLICK HERE
18	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA	CLICK HERE
19	TAI VERDES	Stuck In The Middle	Arista	CLICK HERE
20	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	CLICK HERE
21	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic	CLICK HERE
22	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	CLICK HERE
23	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	CLICK HERE
24	THE KID LAROI	Without You	Columbia	CLICK HERE
25	SABRINA CARPENTER	Skin	Island/Republic	CLICK HERE
26	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	CLICK HERE
27	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	CLICK HERE
28	G-EAZY	Provide f/Chris Brown	RCA	CLICK HERE
29	YUNG GRAVY	Oops	Republic	CLICK HERE
30	JHENE AIKO	B.S. f/H.E.R.	2Fish/ArtClub/RCA-Def Jam	CLICK HERE
31	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner	CLICK HERE
32	GLASS ANIMALS	Heat Waves	Republic	CLICK HERE
33	JUSTIN BIEBER	Anyone	Def Jam	CLICK HERE
34	JASON DERULO	Take You Dancing	Atlantic	CLICK HERE
35	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	CLICK HERE
36	THE KID LAROI	So Done	Columbia	CLICK HERE
37	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	CLICK HERE
38	TAYLOR SWIFT	willow	Republic	CLICK HERE
39	HARRY STYLES	Golden	Columbia	CLICK HERE
40	ED SHEERAN	Afterglow	Atlantic	CLICK HERE
41	FOUSHEE	Deep End	RCA	CLICK HERE
42	TIESTO	The Business	Atlantic	CLICK HERE
43	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	CLICK HERE
44	HVME	Goosebumps	b1/Epic	CLICK HERE
45	JESSIA	I'm Not Pretty	Artist Driven/Republic	CLICK HERE
46	AVA MAX	My Head & My Heart	Atlantic	CLICK HERE
47	JASON DERULO	Lifestyle f/Adam Levine	Atlantic	CLICK HERE
48	MEDUZA	Paradise f/Dermot Kennedy	Republic	CLICK HERE
49	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	CLICK HERE

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	4	1	1	1
2	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	2	6	2	2
3	GRANDE, ARIANA	Positions	1	4	4	3
4	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	6	3	3	5
5	POP SMOKE	What You Know About Love	5	2	10	4
6	RODRIGO, OLIVIA	Drivers License	7	5	5	8
7	MOMNEY, RITT	Put Your Records On	3	9	11	6
8	GRANDE, ARIANA	34+35	13	7	6	7
9	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	8	8	7	11
10	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	11	10	12	17
11	POP SMOKE FEAT. LIL BABY + DABABY	For The Night	9	19	8	10
12	MEGAN THEE STALLION	Body	16	12	9	12
13	EILISH, BILLIE	Therefore I Am	10	14	18	9
14	THE KID LAROI	Without You	14	11	13	19
15	BANKS, ERICA	Buss It	12	15	15	16
16	DERULO, JASON	Take You Dancing	19	16	14	15
17	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	17	17	16	18
18	SAWEETIE FEAT. DOJA CAT	Best Friend	21	13	17	20
19	LIPA, DUA FEAT DABABY	Levitating	18	18	21	13
20	FOUSHEE	Deep End	20	21	20	14
21	MCRAE, TATE	You Broke Me First	15	22	23	22
22	SWIFT, TAYLOR	Willow	29	20	19	27
23	CJ	Whoopty	23	26	25	21
24	BIEBER, JUSTIN	Anyone	22	25	22	30
25	STYLES, HARRY	Golden	25	28	27	23
26	ALL TIME LOW FEAT. BLACKBEAR	Monsters	27	23	28	29
27	YUNG GRAVY	Oops!	31	30	24	26
28	CARDI B	Up	24	27	30	28
29	CARPENTER, SABRINA	Skin	26	33	26	32
30	THE WEEKND	Save Your Tears	28	34	29	25
31	THE KID LAROI	So Done	39	24	38	31
32	SHEERAN, ED	Afterglow	30	31	32	33
33	BAD BUNNY + JHAY CORTEZ	Dakiti	33	38	37	24
34	SIGALA & JAMES ARTHUR	Lasting Lover	35	29	36	38
35	MAX, AVA	My Head & My Heart	37	32	41	35
36	DIOR, IANN	Holding On	42	35	31	37
37	MEDUZA FEAT. DERMOT KENNEDY	Paradise	32	47	40	34
38	GLASS ANIMALS	Heat Waves	36	36	35	43
39	SZA	Good Days	34	39	33	40
40	TIESTO	The Business	38	40	43	36
41	BLACK EYED PEAS & SHAKIRA	Girl Like Me	43	44	34	39
42	LIPA, DUA	We're Good	40	37	45	44
43	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	45	46	39	41
44	MAX FEAT. SUGA OF BTS	Blueberry Eyes	46	45	44	42
45	BEER, MADISON	Boysbit	41	48	42	48
46	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	47	43	46	45
47	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	44	50	48	46
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	50	42	47	50
49	TONES AND I	Fly Away	48	41	49	49
50	BINGO PLAYERS & DISCO FRIES FEAT. VIIQ	Forever Love	49	49	50	47

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	3	1	1	1
2	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	2	2	2	4
3	THE WEEKND	Blinking Lights	1	5	3	2
4	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	7	4	4	3
5	BARRETT, GABBY FEAT. CHARLIE PUTH	I Hope	5	3	5	6
6	POP SMOKE	What You Know About Love	13	6	6	5
7	MAX, AVA	Kings & Queens	4	7	9	9
8	MOMNEY, RITT	Put Your Records On	6	13	8	8
9	LIL MOSEY	Blueberry Faygo	16	8	12	7
10	AJR	Bang!	10	9	11	12
11	GRANDE, ARIANA	Positions	14	12	10	11
12	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	12	11	7	14
13	RODRIGO, OLIVIA	Drivers License	8	15	13	13
14	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	9	14	14	15
15	EILISH, BILLIE	Therefore I Am	15	17	19	10
16	DERULO, JASON	Take You Dancing	18	10	22	19
17	LIPA, DUA FEAT DABABY	Levitating	11	16	18	16
18	GRANDE, ARIANA	34+35	20	18	17	17
19	BANNERS	Someone To You	19	24	15	20
20	MCRAE, TATE	You Broke Me First	29	20	16	18
21	CYRUS, MILEY FEAT. DUA LIPA	Prisoner	21	19	26	21
22	SWIFT, TAYLOR	Willow	22	23	23	23
23	ALL TIME LOW FEAT. BLACKBEAR	Monsters	24	22	24	26
24	LIL NAS X	Holiday	35	21	21	24
25	SWIFT, TAYLOR FEAT. BON IVER	exile	28	30	20	27
26	LANY	If This is the Last Time	32	28	27	22
27	ANDRESS, INGRID	Lady Like	26	25	30	34
28	B, RUTH	Slow Fade	25	31	29	28
29	CARPENTER, SABRINA	Skin	30	27	28	32
30	BIEBER, JUSTIN	Anyone	38	29	25	31
31	SIGALA & JAMES ARTHUR	Lasting Lover	17	37	32	35
32	MAX, AVA	My Head & My Heart	23	33	39	30
33	ELLIOTT, BRYNN	Tell Me I'm Pretty	27	26	38	40
34	THE WEEKND	Save Your Tears	33	34	33	29
35	LAURENCE, DUNCAN	Arcade	31	41	34	25
36	STYLES, HARRY	Golden	41	36	31	33
37	SHEERAN, ED	Afterglow	42	32	40	36
38	THE KID LAROI	So Done	34	38	37	42
39	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	36	43	36	37
40	BLAKK, FOREST	If You Love Her	39	46	43	38
41	SAXE, JP & MAREN MORRIS	Line By Line	44	42	35	43
42	K. JOHN	Happiness	49	35	46	39
43	PASSENGER	Sword From The Stone	46	47	42	41
44	FITZ	Head Up High	40	40	47	46
45	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	47	45	41	44
46	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	48	39	44	45
47	FRANTI, MICHAEL AND SPEARHEAD	I Got You	37	44	49	48
48	ODOM JR., LESLIE	Cold	43	48	48	49
49	NELLY & FLORIDA GEORGIA LINE	Lil Bit	45	50	45	50
50	POSNER,MIKE FEAT. STANAJ & YUNG BAE	Momma Always Told Me	50	49	50	47

Ranked by consumer's modern discovery.

RANK	ARTIST	TITLE	LABEL
1	STELLAR	Ashes	Arista/last nite
2	BTS	Life Goes On	Columbia
3	POP SMOKE	Dior	Victor Victor/Republic
4	BAD BUNNY	Callaita f/Tainy	Rimas
5	LIL BABY	On Me	QC/Motown/Capitol
6	WALE	On Chill f/Jeremih	MMG/Warner
7	LAUV	I Like Me Better (2020)	Lauv/AWAL
8	GUETTA, DAVID	Memories (2021) f/Kid Cudi	Warner
9	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
10	COLE, J.	MIDDLE CHILD	Dreamville/RN/Interscope
11	LIL BABY	Emotionally Scarred	QC/Motown/Capitol
12	BAD WOLVES	Zombie	Eleven Seven/E7LG
13	ZAYN	Vibez	RCA
14	LIL BABY	Woah	QC/Motown/Capitol
15	GRAMMER, ANDY	Don't Give Up On Me	SCurve-Hollywood
16	CAROLESDAUGHTER	Violent	Arista
17	MONEYBAGG YO	Said Sum	N-Less Ent/Interscope
18	MEGAN THEE STALLION	Girls In The Hood	1501 Certified/300 Ent.
19	LIL DURK	Stay Down f/6lack & Young Thug	Alamo/Geffen/Interscope
20	BLACKPINK	I Bet You Wanna f/Cardi B	YG/Interscope
21	KHALID	OTW f/Ty Dolla \$ign & 6LACK	RCA
22	MORRONE, MICHELE	Hard For Me	Republic
23	THE CHAINSMOKERS & ILLENIUM	Takeaway f/Lennon Stella	Disruptor/Columbia
24	PERRY, KATY	Smile	Capitol
25	TY DOLLA \$IGN	Spicy f/Post Malone	Atlantic
26	EMINEM	Killer	Shady/After/Interscope
27	GRYFFIN & ILLENIUM	Feel Good f/Daya	Darkroom/Interscope
28	RAE SREMMURD/SWAE/JXMMI	Powerglide f/Juicy J	EarDrummers/Interscope
29	TILLER, BRYSON	Outta Time f/Drake	Republic-RCA
30	BIG SEAN	Body Language f/Ty Dolla/Jhene	Def Jam
31	21 SAVAGE & METRO BOOMIN	Mr. Right Now f/Drake	Republic-Epic
32	ZEDD & GRIFF	Inside Out	Interscope
33	DRAKE	Money In The Grave f/Rick Ross	OVO/Republic
34	FIKE, DOMINIC	3 Nights	Columbia
35	SOFI TUKKER	Purple Hat	Ultra
36	POST MALONE	Enemies f/DaBaby	Republic
37	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
38	5 SECONDS OF SUMMER	Wildflower	Interscope
39	SMITH, SAM	I Feel Love	Capitol
40	A.C.E	Fav Boyz	Dim Mak
41	CARDI B	Money	Atlantic
42	BOYS WORLD	Wingman	KYN Ent.
43	DRAKE	Controlla	YMCMB/Republic
44	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
45	MARIA, REYANNA	So Pretty	Caroline
46	ZUCKER, JEREMY	Supercuts	Republic
47	LUBALIN	Long Txts	Cult Nation/The Orchard
48	SHAYLEN	Goodbye	Republic
49	JUDAH & THE LION	Take It All Back	Caroline
50	MAHALO	Not Watching Anymore	TNT

CARDI B



At MMI we love movies about old men and houses floating around with colorful balloons! Well, weren't we surprised with the new Cardi B video clip of "Up"! Kids, leave the room. Now that we're blushing, we thought this "Making Of" video made a solid point regarding all the hard work it takes to capture seven minutes of rambunctious (and officially naughty) fun. Videos have become complex, cinematic and competitive. With the continuing emergence of MMO (Modern Media Outlets), fans are discovering songs visually at a rapid rate. Take a minute to watch Cardi rule the roost, shake it all up and make a smash come to life. Don't invite yer Momma and [CLICK HERE](#).

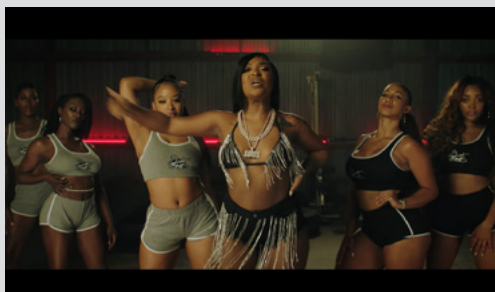
Cardi B
↑
UP

BEHIND THE SCENES



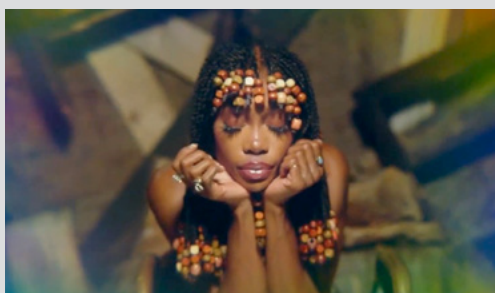
Video

MMI Takes a look at the videos that landed in our Action Category this week.



ERIKA BANKS - "BUSS IT"

There's simply no buts about it, Erika Banks is back and has a seat at the video table. This "in the ring" boxing clip definitely has one fighter coming from behind with a knock out punch to the lunch box. "Buss It" clearly has things shaken' as this not-allowed-in-Sunday-school work out documentary is straddling the number 14 streaming spot in this weeks MMI data. So don't get behind. Have a seat and click here.



SZA - "GOOD DAYS"

The envelope please. In the MMI short film category, the winner is SZA! This atmospheric and brief work-out video saved tons of budget on clothes and extras as the sultry SZA goes it alone on the track "Good Days." This emerging hit scored big-time in this week's MMI Action chart with excellent acceleration within the video and audio streaming data. Click here.



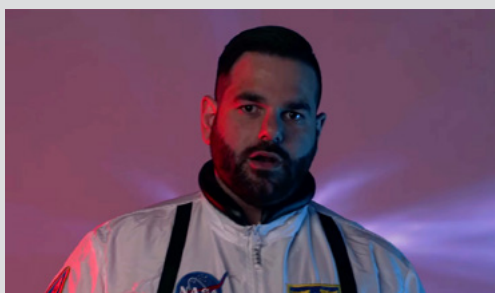
YUNG BLEU - "YOU'RE MINES STILL"

Another MMI Action Track Alert! In this thinly disguised tip-of- the-hat salute to the 1967 film, *The Graduate*, Yung Bleu has 3 things going: A cool car, a broken heart and a plan. "You're Mines Still" caught our attention when the track jumped inside the Top 30 in the MMI Powers section and scored a coveted Action slot as well. But Mr. Bleu isn't gonna let beautiful India's wedding day go as scripted as he turns heads so clearly not to forever hold his peace. To see who wins in the matrimony derby, click here.



G-EAZY ft. MARK MORRISON & CHRIS BROWN - "PROVIDE"

Great stories can sell! Boy drives muscle car to burger joint, picks up beautiful waitresses, everybody goes shopping, heads to house party and dances on the roof. Hemingway? This epic video lands G-Eazy's latest, "Provide," solidly in the MMI Action Zone propelled by a big sales week. It's wonderfully mysterious to tabulate what makes fans seek and click purchase in 2021 but it sure happens. With a little help from Chris Brown and Mark Morrison, Mr. Eazy keeps the party in high gear. Come up to the roof and click here.



MASKED WOLF - "ASTRONAUT IN THE OCEAN"

MMI Identified Flying (up the chart) Object Alert: Masked Wolf very quickly has made his debut in the Action Chart. This missile of a single showed up on the MMI radar when it pinged multiple sonic blips on every global singles chart orbiting the Earth. And now with increased airplay in the US of A the Wolf-Man ain't so masked anymore. "Astronaut In The Ocean" has lifted off and touches down at 34 bullet in this week's Powers composite at MMI. Want to blast off and rotate?...Click here.



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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