

MONDAY
MORNING
INTEL



MASKED WOLF



TOP 40 *EDITION*

MARCH 1, 2021

ASTRONAUT IN THE OCEAN

MASKED WOLF HAS LANDED!

DEBUT #26

MMI Total Composite

DEBUT +13

MMI Action Factor

early research out-performing current airplay

DEBUT #8

MMI Sales

Sirius XM HITS 1
KIIS/Los Angeles
KAMP/Los Angeles
KMQV/San Francisco
KYLD/San Francisco
WPOW/Miami
WPOI/Tampa
WPYO/Orlando

**MASKED
WOLF**



MONDAY MORNING INTEL

MARCH 1, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES 3.1.21

AIRPLAY

ARIANA GRANDE "34+35"

RETENTION

DUA LIPA "Levitating"

CALLOUT

24kgoldn "Mood" (ft. Iann Dior)

AUDIO

OLIVIA RODRIGO "Drivers License"

VIDEO

ARIANA GRANDE "34+35"

SALES

TAYLOR SWIFT "Love Story" (Taylor's Version)

COMPOSITE

ARIANA GRANDE "34+35"

ASTRONAUT IN THE OCEAN



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KIIS/Los Angeles
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WPOW/Miami
WPOI/Tampa
WPYD/Orlando





GOOSEBUMPS (REMIX) TRAVIS SCOTT & HVME

Headed **TOP 20 @ POP!**

#2 on SPOTIFY'S TODAYS TOP HITS!

290 MILLION streams!

#1 RECORD @ DANCE RADIO!

DEBUT #19 MMI Power Composite CALL-OUT

ON OVER 150 STATIONS!



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	6	7	6	1	2	1	ARIANA GRANDE	34+35	Republic
2	18	4	1	3	4	2	OLIVIA RODRIGO	drivers license	Geffen/Interscope
7	3	1	8	15	10	3	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
10	1	13	10	16	7	4	DUA LIPA	Levitating	Interscope-Warner
11	10	26	3	6	6	5	THE WEEKND	Save Your Tears	XO/Republic
4	4	3	18	17	35	6	ARIANA GRANDE	positions	Republic
9	5	16	21	18	12	7	TATE MCRAE	You Broke Me First	RCA
3	2	2	28	19	29	8	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
5	7	10	22	24	14	9	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
35	x	30	2	2	3	10	CARDI B	Up	Atlantic
12	15	9	20	21	16	11	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
8	9	8	30	27	21	12	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
15	13	22	16	31	5	13	JUSTIN BIEBER	Anyone	Def Jam
22	17	12	25	13	11	14	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
14	20	5	15	22	24	15	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
49	x	x	7	8	1	16	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
36	x	24	9	7	25	17	CJ	Whopty	Wamer
17	8	21	19	37	15	18	TAYLOR SWIFT	willow	Republic
41	x	23	5	5	28	19	DOJA CAT	Streets	Kemosabe/RCA
18	x	x	26	28	13	20	DUA LIPA	We're Good	Wamer
43	x	14	23	10	19	21	ERICA BANKS	Buss It	1501 Certified/Wamer
27	25	17	17	14	9	22	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Wamer
23	27	11	14	20	20	23	THE KID LAROI	Without You	Columbia
6	14	6	38	36	40	24	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
37	x	39	4	9	34	25	SZA	Good Days	Top Dawg Ent./RCA
39	x	x	29	25	8	26	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
24	23	34	12	11	36	27	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
19	22	29	32	33	17	28	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
13	11	27	39	38	37	29	HARRY STYLES	Golden	Columbia
48	x	x	11	12	42	30	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
31	12	32	36	40	18	31	ED SHEERAN	Afterglow	Atlantic
50	x	x	13	4	31	32	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Wamer
20	24	19	24	44	32	33	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
34	x	40	27	30	26	34	GLASS ANIMALS	Heat Waves	Republic
16	x	33	44	43	22	35	AVA MAX	My Head & My Heart	Atlantic
29	x	28	34	29	47	36	SABRINA CARPENTER	Skin	Island/Republic
28	26	41	35	23	23	37	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
30	x	37	33	39	30	38	TIESTO	The Business	Atlantic
32	19	15	46	32	44	39	JASON DERULO	Take You Dancing	Atlantic
25	21	31	31	35	48	40	THE KID LAROI	So Done	Columbia
38	x	25	45	26	41	41	YUNG GRAVY	Oops	Republic
40	x	20	37	46	43	42	JESSIA	I'm Not Pretty	Artist Driven/Republic
42	x	36	43	34	33	43	G-EAZY	Provide f/Chris Brown	RCA
21	x	42	41	45	38	44	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
26	16	35	48	49	46	45	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
33	x	44	40	47	27	46	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
45	x	18	47	41	49	47	FOUSHEE	Deep End	RCA
44	x	38	42	48	39	48	MEDUZA	Paradise f/Dermot Kennedy	Republic
46	x	x	x	x	x	49	CONAN GRAY	Overdrive	Republic
47	x	43	49	42	45	50	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE

GIRL LIKE ME

HEADED TOP 25 @ POP!

295 MILLION VIDEO VIEWS!

125 MILLION STREAMS!

#19 GLOBAL SHAZAM!

BLACK EYED PEAS + SHAKIRA

ON OVER 130 STATIONS!



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
49	16	33	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
35	10	25	CARDI B	Up	Atlantic
43	21	22	ERICA BANKS	Buss It	1501 Certified/Warner
41	19	22	DOJA CAT	Streets	Kemosabe/RCA
36	17	19	CJ	Whopty	Warner
50	32	18	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
48	30	18	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
39	26	13	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
37	25	12	SZA	Good Days	Top Dawg Ent./RCA
22	14	8	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
2	THE WEEKND	Blinding Lights	XO/Republic
3	AVA MAX	Kings & Queens	Atlantic
4	AJR	Bang!	S-Curve-Hollywood
5	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
6	HARRY STYLES	Adore You	Columbia
7	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
8	POST MALONE	Circles	Republic
9	HARRY STYLES	Watermelon Sugar	Columbia
10	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
11	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
12	DUA LIPA	Break My Heart	Warner
13	DUA LIPA	Don't Start Now	Warner
14	DOJA CAT	Say So	Kemosabe/RCA
15	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
16	BTS	Dynamite	Columbia
17	SAM SMITH	Diamonds	Capitol
18	THE WEEKND	Heartless	XO/Republic
19	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
20	SAINT JHN	Roses	Godd Complexx/HITCO
21	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
22	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
23	POST MALONE	Better Now	Republic
24	JONAS BROTHERS	Sucker	Republic
25	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic
26	JONAS BROTHERS	Only Human	Republic
27	BILLIE EILISH	bad guy	Darkroom/Interscope
28	KHALID	Talk	RCA
29	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
30	POST MALONE	Wow	Republic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DUA LIPA	We're Good	Warner
HOTZONE	DAYA	Bad Girl	Sandlot/AWAL
HOTZONE	CARDI B	Up	Atlantic
HOTZONE	GLASS ANIMALS	Heat Waves	Republic
HOTZONE	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
HOTZONE	THE KID LAROI	Without You	Columbia
HOTZONE	DOJA CAT	Streets	Kemosabe/RCA

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CONAN GRAY	Overdrive	Republic
DEVELOPING	G-EAZY	Provide f/Chris Brown	RCA
DEVELOPING	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	HARRY STYLES	Treat People With Kindness	Columbia
DEVELOPING	RODDY RICCH	High Fashion f/Mustard	Atlantic
DEVELOPING	TANYA NOLAN	No Pressure	ArtsessionZ
DEVELOPING	JAYQ THE LEGEND	It Could Be You	Breakout Music
DEVELOPING	MIKE POSNER	Momma Always Told Me	Arista
DEVELOPING	ASTRONOMERS	Overthinking	---
DEVELOPING	AVA MAX	My Head & My Heart	Atlantic
DEVELOPING	TIESTO	The Business	Atlantic
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	THE WEEKND	Save Your Tears	XO/Republic
DEVELOPING	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
DEVELOPING	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	SABRINA CARPENTER	Skin	Island/Republic
DEVELOPING	ZARA LARSSON	Talk About Love f/Young Thug	Epic
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVELOPING	TAYLOR SWIFT	willow	Republic
DEVELOPING	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
DEVELOPING	LOONA	Star	Blockberry Creative
DEVELOPING	YUNG GRVY	Oops	Republic
DEVELOPING	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
DEVELOPING	HARRY STYLES	Golden	Columbia
DEVELOPING	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
DEVELOPING	CJ	Whopty	Warner
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic
DEVELOPING	THE KID LAROI	So Done	Columbia
DEVELOPING	ERICA BANKS	Buss It	1501 Certified/Warner



M I K E

M c V A Y

I N T E L

CURRENT POSITION:

PRESIDENT,
McVAY
MEDIA
CONSULTING

I'm looking at the AC and Hot AC charts and I'm seeing Top-40 re-currents being played as currents.

How do these formats retain their identity while sharing so many artists?

Adult Contemporary and Hot AC have, for years now, played mostly songs made successful by other formats. Hot AC does sometimes break a song that will move to Top-40, but AC hasn't taken a format exclusive song and introduced it to other formats for more than a decade.

The AC format is designed to be familiar and to allow the listener to turn it on and leave it on for long periods of time. The attraction to the format, beyond creating a mood that's appropriate to listen to while you work, is to have a fun and entertaining morning show.

Hot AC is defined more about what it doesn't play. It has to play the hits, but the songs of this format are often less rhythmic, seldom have a hip hop feel to them, and are usually really mass appeal in nature. It's an "Adult Top-40." Again, the morning show is important to this format.

At Top40 there seems to be a trend of picking very active singles off the streaming tree. Accurate?

I think that is accurate and smart Top-40 Program Directors are watching the DSP's to see what's getting the most attention. What songs are being listened to the most on the streaming services? Those songs are hits. You have to stay connected to the street. You have to know your audience.

You have to travel from Bangor, Maine to Eugene, Oregon in a 2003 Ford Taurus with cloth seats and no AC. Who are your 3 ideal traveling buddies and what stations are you excited to hear along the way?

Russ Gilbert, with NuVoodoo Media, and I did "almost" exactly that in 2001. I was trapped in Las Vegas when 9-11 happened. Russ was trapped in LA, but he had a Ford Escape, and he picked me up along the way back to Ohio ... where we both live. I'd invite Russ again. I'd have my two son-in-laws join us. Jim and Ryan. Good guys who I enjoy talking with about life and sports.

We'd listen to WMGX/Portland, Maine, Kiss/Boston, WSYR/Syracuse, WHTT/Buffalo, WQAL/Cleveland. WKQX and WLS-FM/Chicago, KGGO/Des Moines, Z-92/Omaha, KBER/Salt Lake City, The Eagle/Boise and NRQ/Eugene.

Lots of talk floating around about the importance of retention scores for programming decisions.

What do you recommend?

It's important, when you have a song that's already on the station, but it's tough to use it to determine what

songs to add. You have to play a song for a few weeks to see if it's sticky. This is where the art comes in to play. What sounds right for your station?

Who dresses you? Is this artistry your own work?

It is my own. I love fashion. It's a part of my personality. Has been for years. It's not an act or about being a brand. I like to shop and I like fine clothing. That's a guilty pleasure for me.

You've mentored many programmers and paved the way for many to great careers. Who lit your path?

Ed Salamon gave me my biggest break when he hired me to be his assistant in LA. Larry "JB" Robinson made me the Station Manager when he bought WMJI/WBBG in Cleveland. Doris McVay and Charlie Cook were there to provide the foundation of the original McVay Media in 1984. I've been helped by many in my career including the Dickey's when they brought me to Cumulus, and Mary Berner, when she took over for them. I learned the music business from Joe Galante and Butch Waugh. Dick Clark, Nick Verbitsky and Ed Salamon taught me about the network business. There are many others who I've learned from, as well.

Shoutouts? Salutes? Labels, programmers, friends, family they all count.

Too many names to share them all. I'm afraid that I'll leave someone out. My family, really, because they've allowed me to focus on building a career that's still growing. No end in sight.

**MONDAY
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***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
2	CARDI B	Up	Atlantic	PLAY VIDEO ▶
3	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ▶
4	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner	PLAY VIDEO ▶
5	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO ▶
6	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
7	CJ	Whopty	Warner	PLAY VIDEO ▶
8	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	PLAY VIDEO ▶
9	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
10	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO ▶
11	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ▶
12	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ▶
13	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.	PLAY VIDEO ▶
14	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
15	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia	PLAY VIDEO ▶
16	DUA LIPA	Levitating	Interscope-Warner	PLAY VIDEO ▶
17	ARIANA GRANDE	positions	Republic	PLAY VIDEO ▶
18	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ▶
19	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA	PLAY VIDEO ▶
20	THE KID LAROI	Without You	Columbia	PLAY VIDEO ▶
21	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ▶
22	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ▶
23	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic	PLAY VIDEO ▶
24	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO ▶
25	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ▶
26	YUNG GRAVY	Oops	Republic	PLAY VIDEO ▶
27	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	PLAY VIDEO ▶
28	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
29	SABRINA CARPENTER	Skin	Island/Republic	PLAY VIDEO ▶
30	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
31	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ▶
32	JASON DERULO	Take You Dancing	Atlantic	PLAY VIDEO ▶
33	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO ▶
34	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO ▶
35	THE KID LAROI	So Done	Columbia	PLAY VIDEO ▶
36	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO ▶
37	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ▶
38	HARRY STYLES	Golden	Columbia	PLAY VIDEO ▶
39	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
40	ED SHEERAN	Afterglow	Atlantic	PLAY VIDEO ▶
41	FOUSHEE	Deep End	RCA	PLAY VIDEO ▶
42	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE	PLAY VIDEO ▶
43	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ▶
44	HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
45	JASON DERULO	Lifestyle f/Adam Levine	Atlantic	PLAY VIDEO ▶
46	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ▶
47	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
48	MEDUZA	Paradise f/Dermot Kennedy	Republic	PLAY VIDEO ▶
49	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	5	1	1	1
2	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	2	6	2	2
3	GRANDE, ARIANA	Positions	1	4	6	5
4	RODRIGO, OLIVIA	Drivers License	3	3	3	6
5	POP SMOKE	What You Know About Love	6	2	9	4
6	MOMNEY, RITT	Put Your Records On	4	7	11	3
7	GRANDE, ARIANA	34+35	8	5	5	8
8	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	7	8	8	9
9	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	10	13	7	11
10	EILISH, BILLIE	Therefore I Am	12	10	20	7
11	THE KID LAROI	Without You	9	14	10	16
12	MEGAN THEE STALLION	Body	19	9	4	15
13	LIPA, DUA FEAT DABABY	Levitating	14	11	19	10
14	BANKS, ERICA	Buss It	11	12	15	22
15	DERULO, JASON	Take You Dancing	15	16	13	17
16	MCRAE, TATE	You Broke Me First	13	17	21	18
17	SAWEETIE FEAT. DOJA CAT	Best Friend	20	15	14	19
18	FOUSHEE	Deep End	17	19	18	12
19	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	16	20	16	14
20	JESSIA	I'm Not Pretty	27	22	12	13
21	SWIFT, TAYLOR	Willow	21	18	17	23
22	BIEBER, JUSTIN	Anyone	22	26	22	26
23	DOJA CAT	Streets	24	21	28	28
24	CJ	Whoopty	26	23	26	25
25	YUNG GRAVY	Oops!	34	31	23	20
26	THE WEEKND	Save Your Tears	25	32	24	30
27	STYLES, HARRY	Golden	23	29	29	27
28	CARPENTER, SABRINA	Skin	28	25	27	34
29	ALL TIME LOW FEAT. BLACKBEAR	Monsters	29	28	25	32
30	CARDI B	Up	33	24	30	37
31	THE KID LAROI	So Done	39	30	36	24
32	SHEERAN, ED	Afterglow	31	34	32	31
33	MAX, AVA	My Head & My Heart	35	27	41	29
34	BAD BUNNY + JHAY CORTEZ	Dakiti	42	40	35	21
35	SIGALA & JAMES ARTHUR	Lasting Lover	32	35	37	36
36	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	30	39	42	35
37	DIOR, IANN	Holding On	43	33	31	41
38	TIESTO	The Business	38	37	40	38
39	MEDUZA FEAT. DERMOT KENNEDY	Paradise	36	43	39	33
40	SZA	Good Days	37	42	34	39
41	GLASS ANIMALS	Heat Waves	41	36	43	40
42	DAYA	Bad Girl	18	45	44	46
43	BLACK EYED PEAS & SHAKIRA	Girl Like Me	46	38	33	44
44	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	48	44	38	42
45	LIPA, DUA	We're Good	40	41	48	45
46	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	44	47	45	43
47	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	45	49	46	48
48	TONES AND I	Fly Away	47	48	49	47
49	NELLY & FLORIDA GEORGIA LINE	Lil Bit	49	46	47	50
50	LOONA	Star	50	50	50	49

OVER 300M GLOBAL STREAMS!

OVER 70M YouTube VIEWS!

T15 @ TOP 40!

T20 @ HAC!

RIAA CERTIFIED GOLD!

ANYONE

Justin Bieber



Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	3	2	1	1
2	THE WEEKND	Blinding Lights	1	1	3	2
3	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	4	4	2	4
4	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	6	3	4	3
5	MAX, AVA	Kings & Queens	2	5	7	5
6	POP SMOKE	What You Know About Love	10	6	5	9
7	MOMNEY, RITT	Put Your Records On	5	13	10	6
8	GRANDE, ARIANA	Positions	7	12	9	7
9	AJR	Bang!	13	7	8	10
10	RODRIGO, OLIVIA	Drivers License	8	11	11	13
11	LIL MOSEY	Blueberry Faygo	19	8	13	11
12	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	14	10	6	19
13	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	11	14	12	14
14	EILISH, BILLIE	Therefore I Am	12	20	15	8
15	LIPA, DUA FEAT DABABY	Levitating	9	15	17	15
16	DERULO, JASON	Take You Dancing	20	9	19	16
17	GRANDE, ARIANA	34+35	15	19	16	12
18	MCRAE, TATE	You Broke Me First	22	18	14	21
19	SWIFT, TAYLOR	Willow	18	16	22	18
20	BANNERS	Someone To You	16	21	18	20
21	CYRUS, MILEY FEAT. DUA LIPA	Prisoner	17	17	23	24
22	ALL TIME LOW FEAT. BLACKBEAR	Monsters	26	22	21	22
23	SWIFT, TAYLOR FEAT. BON IVER	exile	29	24	25	26
24	LIL NAS X	Holiday	36	25	20	27
25	FISCHER, SAM FEAT. DEMI LOVATO	What Other People Say	39	23	29	17
26	BIEBER, JUSTIN	Anyone	33	26	24	28
27	LANY	If This is the Last Time	25	27	28	25
28	SIGALA & JAMES ARTHUR	Lasting Lover	21	30	32	31
29	MAX, AVA	My Head & My Heart	23	29	37	30
30	B, RUTH	Slow Fade	24	36	27	29
31	THE WEEKND	Save Your Tears	32	33	30	23
32	CARPENTER, SABRINA	Skin	30	28	26	32
33	ELLIOTT, BRYNN	Tell Me I'm Pretty	27	31	38	38
34	STYLES, HARRY	Golden	35	34	33	35
35	LAURENCE, DUNCAN	Arcade	28	40	36	34
36	THE KID LAROI	So Done	31	47	34	40
37	SHEERAN, ED	Afterglow	34	32	40	36
38	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	40	42	31	41
39	HUMBERSTONE, HOLLY	Falling Asleep At The Wheel	41	39	42	37
40	GLASS ANIMALS	Heat Waves	45	35	48	33
41	SAXE, JP & MAREN MORRIS	Line By Line	44	46	35	42
42	BLAKK, FOREST	If You Love Her	37	43	43	43
43	K. JOHN	Happiness	47	37	45	39
44	FITZ	Head Up High	38	41	49	47
45	LIPA, DUA	We're Good	49	38	47	44
46	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	48	45	46	45
47	PASSENGER	Sword From The Stone	43	49	41	46
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	42	50	39	50
49	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	46	48	44	48
50	POSNER,MIKE FEAT. STANAJ & YUNG BAE	Momma Always Told Me	50	44	50	49

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	NF	Clouds	NF Real Music/Caroline
2	BAD BUNNY	Callaita f/Tainy	Rimas
3	POP SMOKE	Dior	Victor Victor/Republic
4	LIL BABY	On Me	QC/Motown/Capitol
5	24KGOLDN	3, 2, 1	RECORDS/Columbia
6	LAUV	I Like Me Better (2020)	Lauv/AWAL
7	BAD BUNNY	Yo Perreo Sola	Rimas
8	DABABY	Masterpiece	SCMG/Interscope
9	DVRKO	Don't Save Me f/Tyler Graves	L3V3L
10	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
11	BAD WOLVES	Zombie	Eleven Seven/E7LG
12	DABABY	Suge	SCMG/Interscope
13	GRAMMER, ANDY	Don't Give Up On Me	SCurve-Hollywood
14	DOJA CAT	Freak	Kemosabe/RCA
15	KHALID	OTW f/Ty Dolla \$ign & 6LACK	RCA
16	MOD SUN	Flames f/Avril Lavigne	Big Noise
17	EMPIRE OF THE SUN	Walking On A Dream	Astralwerks/Capitol
18	THE CHAINSMOKERS & ILLENIU	Takeaway f/Lennon Stella	Disruptor/Columbia
19	CAROLESDAUGHTER	Violent	Arista
20	MCRAE, TATE	Rubberband	RCA
21	MORRONE, MICHELE	Hard For Me	Republic
22	WALE	On Chill f/Jeremih	MMG/Warner
23	PERRY, KATY	Smile	Capitol
24	IMANBEK & GOODBOYS	Goodbye	Astralwerks/Capitol
25	GRYFFIN & ILLENIU	Feel Good f/Daya	Darkroom/Interscope
26	WALLOWS	Are You Bored Yet?	Atlantic
27	RAE SREMMURD/SWAE/JXMMI	Powerglide f/Juicy J	EarDrummers/Interscope
28	EMINEM	Killer	Shady/After/Interscope
29	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
30	JAX JONES & AU/RA	I Miss U	Interscope
31	FINNEAS	Let's Fall In Love For The...	OYOY/AWAL
32	24KGOLDN	Coco f/DaBaby	RECORDS/Columbia
33	POPP HUNNA	Adderall (Corvette Corvette)	Popp Hunna Music
34	DRAKE	Money In The Grave f/Rick Ross	OVO/Republic
35	ALEXANDER 23	Cry Over Boys	Interscope
36	POST MALONE	Enemies f/DaBaby	Republic
37	SOFI TUKKER	Purple Hat	Ultra
38	SUPER-HI, NEEKA	Following The Sun	Blended/further.
39	SMITH, SAM	I Feel Love	Capitol
40	YUNGBLUD	Acting Like That f/M.G.K.	Interscope
41	LEWIS, SG	One More f/Nile Rogers	Casablanca
42	ZUCKER, JEREMY	Supercuts	Republic
43	DRAKE	Controlla	YMCMB/Republic
44	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
45	SUMMIT, JOHN	Beauty Sleep	Repopulate Mars
46	P-LO	Yours	Everywhere Like Air, LLC
47	SHAB	Spell On Me	Shabnam Music LLC
48	CHOPPA	Louisiana	---
49	SEXTON, TOM	What The Whiskey's For	Lots To Do Music
50	PEARSE, CALY	One You Won't Forget	Lexcann Records/Parkview

BAD BUNNY CLOSE-UP

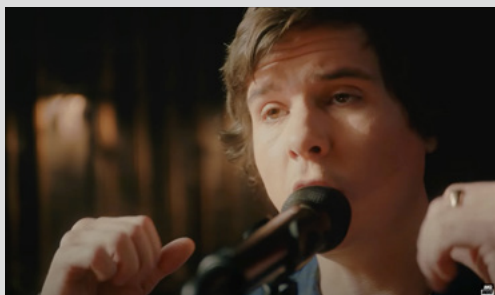
from the
The New York Times Magazine
C U L T U R E I S S U E

While Digging on Puerto Rico's Bad Bunny, MMI went digging through the files and landed on this slice of press from a few months back. As "Dakiti" keeps hop hop hopping up in the MMI data charts, we dug up that this Bunny ain't so bad. Besides having the first-ever Spanish language album with *El Ultimo Tour del Mundo*, our man has more things going on that most rabbits in the hutch.

He's politically active, he supports gender rights, and he's deeply proud of his heritage and cultural legacy. He's one interesting Bad Bunny. This week MMI spotlights the print once over of the man behind the awesome sunglasses. Click Here.

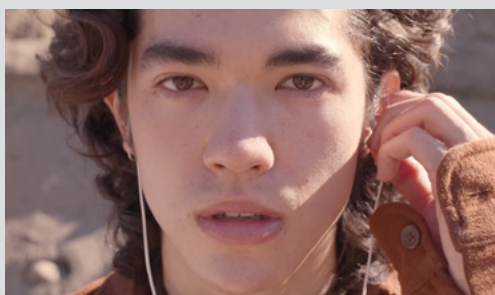


MMI Takes a look at the videos that landed in our Action Category this week.



CASH CASH ft. WIZ KHALIFA & LUKAS GRAHAM - "TOO LATE"

Reminder: Music can be like a big pill that makes you feel better. With no annoying list of possible side effects, MMI recommends you take a big dose of Cash Cash and call us in the morning. This video packs a healing punch of pure positivity and harbors a message that's a prescription for emerging from pandemic blues. With a little help from his friends Wiz and Lukas, Cash Cash takes the stage with a dramatic and anthemic smash. Before it's "Too Late," click here.



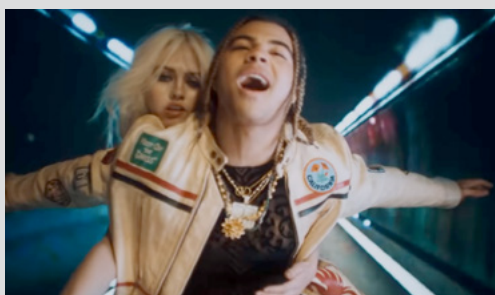
CONAN GRAY - "OVERDRIVE"

These Crazy Kids! They're getting in to everything. Conan Gray is cooking up more than scrambled eggs in the kitchen with his (possibly imaginary) dance partner in this young love romantic romp through a mischievous (and again, possibly fantasized) night of fun. Wait for the last scene and tell us if it all happened or not. What IS real: MMI sees lots of data pings with this fast moving track that looks like it's headed for chart "Overdrive." Click here.



AJR - "WAY LESS SAD"

Okay. So. What do escalators, hotel luggage carts, merry-go-rounds and jumping on the bed have in common? Hands? Yes... they are all made for parties. AJR is back with a Prozac of a video that will make you smile so wide that your jaws will ache with stress. This slice of amplified serotonin production is designed to chase those omnipresent, nagging, lingering, shoulder tightening, sleep deprivation blues away! Hey, it's 2021 and we have many reasons to be "Way Less Sad!" Click here.



24KGOLDN - "3,2,1"

What do you do when you're still riding the top of the wave of the biggest hit single on planet Earth? You count down to the next nuclear-powered rocket to the top. "3,2,1" has our hero driving like a madman with his girl-buddy holding on for dear life. Dang 24, slow yourself down or your gonna break more than the speed record for chart acceleration. We know that Mr Goldn is in a great mood regarding his recent worldwide radio domination so he has every right to celebrate all the glitters. Put the single in gear, hang tight, and click here:



NF - "CLOUDS"

There is some serious weather rolling in and we at MMI recommend locking your doors and opening your rotations. NF delivers a storm of fury in one big bad ass crescendo of a video called "Clouds." Everything this dude touched starts swirling with serious rhyme and pandemoniac music. In NF's world, upsetting the apple cart is a slow day. Get ready for some bumpy atmospheric conditions and click here.



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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