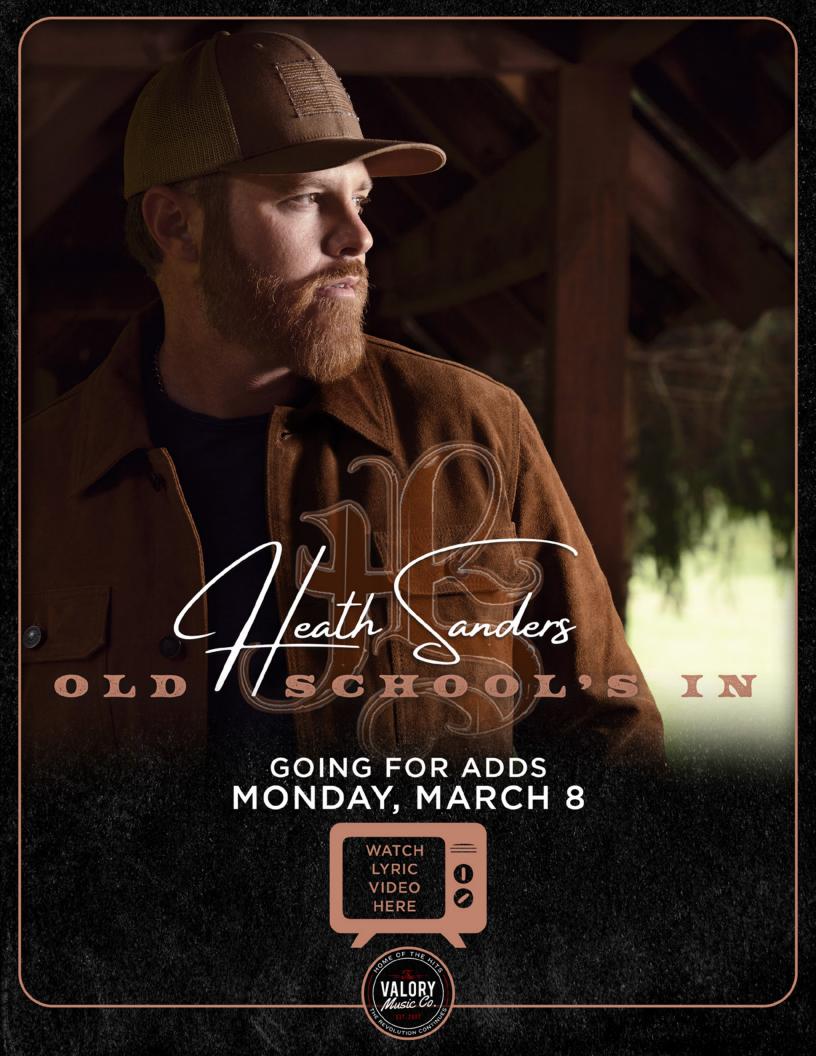




HASHVILLE APPROVED

MARCH 1, 2021









MONDAY MORNING INTEL

MARCH 1, 2021

INTEL TABLE OF CONTENTS

- 5 #1 SONGS THIS WEEK
- **5 POWERS**
- = ACTION/RECURRENTS
- 1/2 HOTZONE/DEVELOPING
- 12 PRO-FILE
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- 7 FUTURE TRACKS
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AIRPLAY DARIUS RUCKER "Beers And Sunshine"

RETENTION TENILLE ARTS "Somebody Like That"

CALLOUT LUKE COMBS "Better Together"

ALIBIO LUKE COMBS "Better Together"

VIDEO LUKE COMBS "Better Together"

SALES GABBY BARRETT "The Good Ones"

COMPOSITE LUKE COMBS "Better Together"





Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

2	TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
Second Time	2	9	1	1	1	2	1	LUKE COMBS	Better Together	River House/Columbia Nash
3										
7										
13	7								Starting Over	•
8	9					1	5			
Fig. 12	1	6	6	8	26	17	6	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
Fig. 12	8	11	11	6	14	13	7	FLORIDA GEORGIA LINE	Long Live	BMLG
10	6	7	14	16	12	10	8	THOMAS RHETT	What's Your Country Song	Valory
11 22 2 20 6 16 11 BREITYOUNG	4	15	3	5	22	15	9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
All River House/Columbia Nash River House/Columbia N	10	10	18	7	17	11	10	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
20	11	22	2	20	6	16	11	BRETT YOUNG	Lady	BMLG
32	48	Χ	Χ	4	2	7	12	LUKE COMBS	Forever After All	River House/Columbia Nash
12	20	16	33	14	9	12	13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
14	32	Χ	26	10	21	6	14	DAN + SHAY	Glad You Exist	Warner/WAR
22	12	12	13				15		Momma's House	Broken Bow
15		1							Somebody Like That	
24									_	
37										
26		23								
17									•	
13										
34 20 43 23 10 4 24 LITTLE BIG TOWN Wine, Beer, Whiskey Capitol Nashville 18 17 9 33 41 31 25 DYLAN SCOTT Nobody Curb 16 8 34 19 34 42 26 JORDAN DAVIS Almost Maybes MCA Nashville 27 x 17 30 39 21 27 CHRIS YOUNG & KANE BROWN Famous Friends RCA Nashville 28 24 20 26 38 36 29 DIERKS BENTLEY Gone Capitol Nashville 25 25 35 25 28 23 30 MIRANDA LAMBERT Settling Down RCA Nashville 28 18 39 28 37 26 33 BROTHERS OSBORNE All Night EMI Nashville 39 x 31 32 20 29 32 LEE BRICE Memory I Don't Mess With Curb 42 x x 41 19 32 34 HARDY Give Heaven Some Hell Big Loud 19 27 40 40 30 18 35 TIM MGGRAW & TYLER HUBBARD Undivided Big Machine Big Machine 45 x x 49 18 28 38 CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG 30 26 21 44 35 46 39 BRANTLEY Glibert Hard Days Valory 46 x x 46 25 30 40 JAMESON ROBGERS Cold Beer Callingf/L. Combs River House/Columbia Nash 49 x x 21 31 40 41 TAYLOR SWIFT no body, no crime f/Haim Republic/MCA Nashville 30 29 34 23 49 45 PRISCILLA BLOCK Just About Over You Mercury Mashville/InDent 44 x 38 43 42 37 46 RTST MICHERT NORES Lady Like Warner/WMN 41 30 29 34 23 49 45 PRISCILLA BLOCK Just About Over You Mercury Nashville/InDent 44 x 38 43 42 37 46 RTST MICHERT NORES Lady Like Warner/WMN 47 x x 45 33 47 49 CODY JOHNSON & REBAMCENTIRE Dear Rodeo CaloWamer/WMN										_
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27										
35									-	
21										
25 25 35 25 28 23 30 MIRANDA LAMBERT Settling Down RCA Nashville										
23										•
39									_	
28 18 39 28 37 26 33 CARLY PEARCE Next Girl Big Machine 42 x x 41 19 32 34 HARDY Give Heaven Some Hell Big Machine 19 27 40 40 30 18 35 TIM MCGRAW & TYLER HUBBARD Undivided Big Machine-BMLG 36 x 10 29 49 41 36 CHASE RICE F/F.G.L. Drinkin' Beer Talkin' God Amen Dack Janiels/BBR-BMLG 31 29 27 39 24 35 37 JASON ALDEAN Blame It On You Macon Music/Broken Bow 45 x x 49 18 28 38 LARRY FLEET Where I Find God Big Loud 30 26 21 44 35 46 39 BRANTLEY GILBERT Hard Days Valory 49 x x 21 31 40 41 TAYLOR SWIFT no body, no crime f/Haim Republic/MCA Nashville									_	
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EO V V 27 20 EO EO ANDEW IAMMAYOR Comp. To Comp.		Χ	Χ	45	33	47	49	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	, -
SU X X ZI SO SU SU ANDREW JANNANUS GONE 100 SOON KCA NAShville	50	Χ	Χ	27	36	50	50	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK Airplay	TWMMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
48	12	36	LUKE COMBS	Forever After All	River House/Columbia Nash
32	14	18	DAN + SHAY	Glad You Exist	Warner/WAR
37	20	17	KANE BROWN	Worship You	RCA Nashville
34	24	10	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
42	34	8	HARDY	Give Heaven Some Hell	Big Loud
49	41	8	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
20	13	7	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
35	28	7	ELVIE SHANE	My Boy	Wheelhouse
39	32	7	LEE BRICE	Memory I Don't Mess With	Curb
45	38	7	LARRY FLEET	Where I Find God	Big Loud

Country

MMI-RECURRENTS

3.1.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LEE BRICE	One Of Them Girls	Curb
2	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
3	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
4	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
5	LUKE COMBS	Lovin' On You	River House/Columbia Nash
6	CHRIS LANE	Big, Big Plans	Big Loud
7	MAREN MORRIS	The Bones	Columbia
8	LUKE BRYAN	One Margarita	Capitol Nashville
9	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
10	OLD DOMINION	One Man Band	RCA Nashville
11	SAM HUNT	Hard To Forget	MCA Nashville
12	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
13	JAMESON RODGERS	Some Girls	River House/Columbia Nash
14	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
15	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
16	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
17	CHRIS JANSON	Done	Warner/WAR
18	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
19	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
20	MIRANDA LAMBERT	Bluebird	RCA Nashville
21	JAKE OWEN	Homemade	Big Loud
22	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
23	SAM HUNT	Kinfolks	MCA Nashville
24	TRAVIS DENNING	After A Few	Mercury Nashville
25	LADY A	Champagne Night	BMLG
26	JUSTIN MOORE	Why We Drink	Valory
27	DUSTIN LYNCH	Ridin' Roads	Broken Bow
28	JON PARDI	Heartache Medication	Capitol Nashville
29	ELI YOUNG BAND	Love Ain't	Valory
30	SCOTTY MCCREERY	In Between	Triple Tigers



TRACK 5

FEATURED ON THEIR NEW EP

BIG DREAMS AVAILABLE TONIGHT?

IMPACTING NOW

AS SEEN AT CRS
AMAZON MUSIC PRESENTS: COUNTRY HEAT

"TRACK45 IS WHAT IS NEEDED IN OUR FORMAT. GIFT FROM THE MUSIC GODS AND THE PROJECT IS FULL OF HITS." - SCOTT MAHALICK / KNUC SEATTLE

"GREAT HARMONIES, STELLAR SONGWRITING, AND AMAZING ENERGY.
THEY'VE GOT ALL THE GOODS?" - RYAN WILD / WLHK INDIANAPOLIS

"IT TAKES LESS THAN 10 SECONDS TO GET TRACK 45. THEIR HARMONIES ARE INCREDIBLE, AND WE NEED MORE OF THIS SOUND IN THE FORMAT?" – CHRIS MICHAELS / WLFP MEMPHIS





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
	DAN GUNY		W (WAD
HOTZONE	DAN + SHAY	Glad You Exist	Warner/WAR
<i>HOTZONE</i>	BLAKE SHELTON	Minimum Wage	Warner/WMN
<i>HOTZONE</i>	BRETT YOUNG	Lady	BMLG



MMI-DEVELOPING

3.1.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	JAKE OWEN	Made For You	Big Loud
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	ERIC CHURCH	Hell Of A View	EMI Nashville
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	DUSTIN LYNCH	Momma's House	Broken Bow
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	RUNAWAY JUNE	We Were Rich	Wheelhouse
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	TEDDY ROBB	Heaven On Dirt	Monument
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	ROBERT COUNTS	What Do I Know	Arista Nashville
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow

Niko Moon

DEBUT SINGLE

MAX SPINS NOW

183M+ RTD STREAMS

#1 SHAZAM
COUNTRY SONG FOR 4 WEEKS IN A ROW







CURRENT POSITION:

BRAND & CONTENT DIRECTOR/ ON AIR 10A-3P





If you could have only 3 of these 6 data sources for your research, in order of importance what 3 would you pick? Retention scores, streaming numbers, call out?

Callout, Streaming, Online callout (as well as traditional)

You've been in radio since you were a kid. What is the best and worst thing that's happened to terrestrial radio?

Technology and... technology.

A giant alien Laser beam is coming. Tomorrow the planet Earth will explode to smithereens. You have only tonight to have your favorite meal before the big boom. What is that gonna be?

Steak & Lobster with steamed clams, loaded baked potato and a side salad with honey mustard.

In your career what is the one single you are most proud of breaking?

I honestly don't know. I've been early on records but I don't think that necessarily constitutes 'breaking' it.

Top40 has Mainstream, RhythmicTop40 and Hot AC charts. As the Country music audience grows, should country stations splinter As well and have various charts?

No it would never work...country is country is country. I guess you could do a 'classic country' chart if you wanted but those stations have never gotten real ratings or you'd see them everywhere thriving like classic rock, classic hits & adult hits stations.

Who are your professional heroes?

Dale Dorman on 68RKO is the reason I got into radio and Randy Davis owner or WLAQ 1410 AM Rome, GA took a chance on a 15 year old kid in 1985 and I'm forever grateful.

CAITLYN SMITH OLD DOMINION I CAN'T



BILLBOARD DEBUT #55 & GROWING

OVER 1.2 MILLION AUDIENCE IN 1 WEEK

NEW THIS WEEK

94.9 EUI







1 6

WXCY 103.7° 96.9 969 KAT





ADD NOW



Country MMI-VIDED STREAMING

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Better Together	River House/Columbia Nash	PLAY VIDEO ▶
2	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDE0 ►
3	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDE0 ►
4	NIKO MOON	Good Time	RCA Nashville	PLAY VIDEO ►
5	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO ▶
6	BRETT YOUNG	Lady	BMLG	PLAY VIDEO ►
7	LUKE BRYAN	Down To One	Capitol Nashville	PLAY VIDEO ►
8	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ►
9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ►
10	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ►
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ►
12	THOMAS RHETT	What's Your Country Song	Valory	PLAY VIDEO ►
13	BLAKE SHELTON	Minimum Wage	Warner/WMN BMLG	PLAY VIDEO ►
14 15	FLORIDA GEORGIA LINE SAM HUNT	Long Live	MCA Nashville	PLAY VIDEO ►
16	ELVIE SHANE	Breaking Up Was Easy In The My Boy	Wheelhouse	PLAY VIDEO ► PLAY VIDEO ►
17	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	PLAY VIDEO >
18	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO >
19	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO >
20	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO >
21	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
22	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	PLAY VIDEO ▶
23	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
24	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
25	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
26	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	PLAY VIDEO ▶
27	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO ▶
28	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
29	BROTHERS OSBORNE	All Night	EMI Nashville	PLAY VIDEO ▶
30	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ►
31	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	PLAY VIDEO ▶
32	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ▶
33	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN	PLAY VIDEO ▶
34	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ►
35	BRANTLEY GILBERT	Hard Days	Valory	PLAY VIDEO ▶
36	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ►
37	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ►
38	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ►
39 40	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ►
40 41	MICHAEL RAY	Whiskey And Rain	Warner/WEA Curb	PLAY VIDEO ►
41 42	DYLAN SCOTT INGRID ANDRESS	Nobody Lady Like	Warner/WEA	PLAY VIDEO ►
43	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ► PLAY VIDEO ►
44	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO >
45	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO >
46	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA	PLAY VIDEO >
47	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO >
48	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
49	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
50	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ►



MONDAY MORNING INTEL

YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH

Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	, N'EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Better Together	5	1	1	34
2	YOUNG, BRETT	Lady	6	3	5	2
3	PARMALEE & BLANCO BROWN	Just The Way	1	4	10	5
4	CHESNEY, KENNY	Happy Does	8	2	3	10
5	BRYAN, LUKE	Down To One	10	5	14	3
6	RUCKER, DARIUS	Beers And Sunshine	12	8	2	7
7	HUNT, SAM	Breaking Up Was Easy In The 90's	2	13	6	8
8	OWEN, JAKE	Made For You	3	6	25	6
9	SCOTT, DYLAN	Nobody	4	19	13	9
10	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	7	21	15	4
11	FLORIDA GEORGIA LINE	Long Live	21	7	7	40
12	MOON, NIKO	Good Time	18	10	9	19
13	LYNCH, DUSTIN	Momma's House	24	14	11	15
14	RHETT, THOMAS	What's Your Country Song	22	16	12	11
15	ARTS, TENILLE	Somebody Like That	13	12	19	27
16	RASCAL FLATTS	How They Remember You	17	11	16	23
17	YOUNG, CHRIS & KANE BROWN	Famous Friends	9	18	22	17
18	BALLERINI, KELSEA	Hole In The Bottle	31	17	8	18
19	BARRETT, GABBY	The Good Ones	40	22	4	16
20	BENTLEY, DIERKS	Gone	37	9	20	36
21	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	11	29	17	42
22	GILBERT, BRANTLEY	Hard Days	19	27	30	25
23	MCCREERY, SCOTTY	You Time	29	28	28	20
24	MOORE, JUSTIN	We Didn't Have Much	33	20	21	41
25	COUNTS, ROBERT	What Do I Know	32	24	24	32
26	SWINDELL, COLE	Single Saturday Night	14	33	36	14
27	STAPLETON, CHRIS	Starting Over	16	31	32	39
28	DAN + SHAY	Glad You Exist	26	34	27	21
29	ALDEAN, JASON	Blame It On You	15	25	29	49
30	BROWN, KANE	Worship You	28	23	39	33
31	BLOCK, PRISCILLA	Just About Over You	35	42	31	12
32	SHANE, ELVIE	My Boy	48	15	23	48
33	BRICE, LEE	Memory I Don't Mess With	20	39	34	43
34	SHELTON, BLAKE	Minimum Wage	25	40	41	26
35	URBAN, KEITH + PINK	One Too Many	41	37	18	44
36	DAVIS, JORDAN	Almost Maybes	38	32	35	35
37	PARDI, JON	Tequila Little Time	46	26	33	45
38	ROBB, TEDDY	Heaven On Dirt	23	46	38	22
39	LAMBERT, MIRANDA	Settling Down	34	36	37	31
40	RAY, MICHAEL	Whiskey And Rain	44	43	26	46
41	CHURCH, ERIC	Hell Of A View	27	30	49	38
42	JANSON, CHRIS	Waitin' On 5	36	38	46	28
43	ANDRESS, INGRID	Lady Like	45	45	48	1
44	PEARCE, CARLY	Next Girl	30	41	47	30
45	LOCASH	Beers To Catch Up On	43	35	45	29
46	MCGRAW, TIM & TYLER HUBBARD	Undivided	39	50	42	13
47	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	42	49	40	37
48	BROTHERS OSBORNE	All Night	49	44	43	24
49	RUNAWAY JUNE	We Were Rich	47	48	50	47
50	LITTLE BIG TOWN	Wine, Beer, Whiskey	50	47	44	50

MMI-FUTURE TRACKS

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	титье	LABEL
1	HURD, RYAN W/MORRIS, MAREN	Chasing After You	Arista Nashville
2	CHILDERS, TYLER	Whitehouse Road	HickmanHoll/Thirty Tigers
3	FOR KING & COUNTRY	God Only Knows	Curb Word
4	CHILDERS, TYLER	Lady May	HickmanHoll/Thirty Tigers
5	COMBS, LUKE	Houston, We Got A Problem	River House/Columbia Nash
6	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia
7	JOHNSON, CODY	Nothin' On You	CoJo Music/WMN
8	JOHNSON, CODY	With You I Am	Cojo Music
9	JINKS, CODY	Mamma Song	Late August Records
10	JINKS, CODY	Must Be The Whiskey	Rounder/Concord
11	MIDLAND	Playboys	Big Machine
12	SIMPSON, STURGILL	I Don't Mind ('20)	High Top Mt/Thirty Tigers
13	SMITH, GRANGER	That's Why I Love Dirt Roads	Wheelhouse
14	JOHNSON, CODY	Wild As You	Cojo Music
15	CAM	Till There's Nothing Left	Triple Tigers
16	WHITTERS, HAILEY	Fillin' My Cup f/Lit. Big Town	Pigasus/S&D/Big Loud
17	TENPENNY, MITCHELL	Broken Up	Columbia Nashville
18	LADY ANTEBELLUM	What I'm Leaving For	BMLG
19	STRAIT, GEORGE	The Weight Of The Badge	MCA Nashville
20	BOOTH, TYLER	Already Got One	Columbia Nashville
21	JINKS, CODY	Ain't A Train	Late August Records
22	ADKINS, TRACE	Better Off	Verge Records Nashville
23	ERNEST	Cheers	Big Loud
24	ELI YOUNG BAND & BUFFETT, JIMM	Saltwater Gospel	Valory
25	JONES, CAROLINE	All Of The Boys	Mailboat
26	HASTY, KAT	City Of Shame	
27	RAELYNN	Tailgate	Warner Bros./WMN
28	LANGSTON, JON	Now You Know	32 Bridge/EMI Nashville
29	A THOUSAND HORSES	A Song To Remember	Elektra/Warner/WEA
30	FLORIDA GEORGIA LINE	Colorado	BMLG
31	FARR, TYLER	Soundtrack To A Small Town	Night Train/Broken Bow
32	CHURCH, ERIC	Hangin' Around	EMI Nashville
33	FREY, KYLIE	I Do Thing	
34	PITNEY, MO	Ain't Bad For A Good Ol' Boy	Curb
35	PRYOR & LEE	Y'allsome	Black River Entertainment
36	OLD DOMINION	Paint The Grass Green	RCA Nashville
37	WHITE, DRAKE	Mix 'Em With Whiskey	Reverend White
38	WEST, NATE	See What I See	
39	TRACK45	Met Me Now	Stoney Creek
40	MCGRAW, TIM	Humble and Kind (Nunca Te)	McGraw/Columbia Nashville
41	GRIFFITH, ALISSA	Glasses	Dreamhaus/PLAYMORE
42 42	ANDERSON, ABBY	Star Spangled Banner	Black River Entertainment
43 44	BROOKS & DUNN	Mama Don't Get w/LANco	Arista Nashville
44 45	SOLAR, CJ ROADHOUSE	Watered Down Whiskey	Sea Gayle
45 46	NAUTA, TAYLOR BAND	No Peace f/Raelynn Magic Love	
46 47	ROADHOUSE	Reckless Kids f/ODELL	
47 48	FLORIDA GEORGIA LINE	Can't Hide Red f/Jason Aldean	BMLG
4 0 49	SHAFFER, KENDALL	Ghosts	Rouxbie Music
5 0	MICHELSON, JACKSON	One Day f/Collin Raye	MCC/Curb
30	mionelson, Jaonson	one day i/ouiiii naye	moo/ours







For 12 years, The Island Time Music Fest has provided 100% of the operating funds for a school for extreme special needs kids on the island of Isla Mujeres, Mexico. An all volunteer-based event, a caravan of many of Nashville's (and beyond) biggest stars donate performances annually to support children who would have no other option of specialized education. It cost the families and children nothing. The musicians and festival pay for every cost.

Unlike many major events, Island Time had no option to cancel. Again, the festival directly funds The Little Yellow School House. Due to the global pandemic, it was announced that this year's festival was going virtual.

At hearing this, Entercom's team got on a call and said these 4 words:

"HOW CAN WE HELP?"

And help you did! An army of programming, technical, digital, on-air, executive, and publicity professionals moved rapidly to simulcast the 4-night event on all their Country digital platforms, bringing massive numbers of ears and eyes to the fundraiser.

Entercom, due to your generosity, professionalism, expertise, vast reach and fast actions, lives were changed. Our gratitude is immense and endless.

To Pat Paxton, Tim Roberts, John Foxx, Marci Braun, Kevin Callahan, Jessica Levy, Michael Cerio, Daniel Mulqueen, Brian Thorpe, Holly Hutton, Jeff Sottolano, Jamie McCarty, David Heim, Carlos Delgado and so many more, our sincerest thanks and appreciation.













EMILY WEST "DON'T EVER GO TO PARIS (WHEN YOU'RE LONELY)"

Emily West is a Nashville mystery and a gift to music. She's beyond talented. Emily has so much artistry in her soul that it shows through in her beauty and complex personality. She's a Van Gogh of a vocalist. Sure she's had country singles. Great ones. And then she'll re-emerge somewhere from the left as a mesmerizing Americana act with her band, The Whiskey Wolves. During this weeks Island Time Music Fest, Emily West delivered this show-stopping missle of emotion and romance. During its taping, the room was frozen in awe.... Stunned and reduced to dust by her electrifying talent. She wrote this masterpiece called "Don't Ever Go To Paris (When You're Lonely). If you love music, respect genius and have the ability to let art move you, click here:



Check out these videos hand-picked by our staff!



CAITLYN SMITH ft. OLD DOMINION - "I CAN'T"

MMI Emerging Hit Alert: Yes, we watch the "add board" and this powerful and stylish track took off like a rocket. Big markets, real rotation = big hit. Nashville has been aware and patiently waiting for the world to discover just how talented Caitlyn Smith really is... and now it's not a secret anymore. The song, the vocals, the brilliant collaboration with Old Dominion, a well executed and modern promotion effort have set the stage for Caitlyn to get the attention and airplay she deserves. Want to watch an artist and single break? Just click here:



NETFLIX - "COUNTRY COMFORT"

Ok. We all owe a debt of gratitude to Netflix for comfort during the pandemic. And it's always fun to see how the boob tube captures Nashville. Well, here comes *Country Comfort*. All we know from this trailer is that there's a lil' bit of modern day *Hee-Haw* meets Hollywood and there's a foot planted in two towns called Brentwood. From this tidbit of evidence we know Netflix's original series will either be brilliant or suck on a chili dawg. To vote ya gotta watch!



WALKER HAYES - "I HOPE YOU MISS ME"

Baby's all packed up and ready to fly away to the City of Angels. In this ode to saying bye-bye, Walker Hayes with his way cool, breezy signature sound missed every opportunity to capture cliches. Instead, we puts an amazingly original spin on the dreams of stardom in Tinsel town. There's not a truck, beer or dog to be found is this fantastic heartfelt send off that's headed West called "I Hope You Miss Me." If you want Country Music that's ready for the big screen, buy a ticket and click here:



CAYLEE HAMMACK ft.REBA MCENTYRE - "REDHEAD"

MMI was in the mood to re-visit this mischief. Raise your hand if you are a Mom or Dad who raised a daughter. Hands? Oh come on. Okay. Then you're gonna relate to this single-wide romp. This rambunctious and rowdy video pretty much hits the nail on the "Redhead" as Caylee Hammack rips her way through an average day of parenthood vs devil-child. If you have a daughter or are considering having a daughter please watch this presentation for a visual form or birth control. Click here:



REDFERRIN - "RED IN MY LAST NAME"

This feller's name says it all. Oh yeah, he's the real deal. This is a "dip in his cheek/ shower once a week/ride a 4 wheeler/make a hog a squealer" kinda dude with a six-pack, 4-barrel, 5-speed night out kinda guy for sure! Redferrin is a new Warner signing and about as fired up as a pack of Lucky Strikes at a Nascar event. The fashion, the energy, the driving guitars, the smell of gasoline, dirt and barnwood paints a real deal down and Country vibe that is infectious as swimming in green pond water. At MMI we think this is gonna work. Pop a top and push this button:

CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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