





MONDAY MORNING INTEL

MARCH 8, 2021

INTEL TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK
- 5 POWERS
- **5** ACTION/RECURRENTS
- **E** HOTZONE/DEVELOPIONG
- 10 PRO-FILE
- IZ VIDEO STREAMING
- 13 TOP 40 CALLOUT
- 14 HOT AC CALLOUT
- 15 FUTURE TRACKS
- 15 SPOTLIGHT
- 77 INTELEVISION
- 15 METHODOLOGY
- 19 THE BACK PAGE



AIRPLAY OLIVIA RODRIGO "drivers license"

RETENTION 24kgoldn "Mood" (ft. lann Dior)

CALLOUT 24kgoldn "Mood" (ft. lann Dior)

ALIZIO LIL TJAY "Calling My Phone" (ft. 6lack)

VIDEO CARDIB "Up"

SALES OLIVIA-RODRIGO "drivers license"

COMPOSITE OLIVIA RODRIGO "drivers license"



IMPACTING



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLA	TWRK Y retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TWRK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	13	2	2	2	1	1	OLIVIA RODRIGO	drivers license	Geffen/Interscope
2	7	7	5	8	8	2	ARIANA GRANDE	34+35	Republic
7	1	1	8	14	9	3	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
4	2	3	9	16	11	4	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
9	3	25	4	9	3	5	THE WEEKND	Save Your Tears	XO/Republic
5	5	4	18	17	23	6	ARIANA GRANDE	positions	Republic
3	8	10	23	22	10	7	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
31	X	30	3	1	2	8	CARDI B	Up	Atlantic
8	9	12	24	20	15	9	TATE MCRAE	You Broke Me First	RCA
11	14	11	22	21	14	10	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
14	11	22	19	27	6	11	JUSTIN BIEBER	Anyone	Def Jam
13	19	5	13	19	26	12	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
10	10	8	30	28	31	13	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
28	16	16	26	13	13	14	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
24	26	18	15	15	5	15	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Wamer
35	Χ	21	10	7	30	16	CJ	Whoopty	Wamer
17	4	19	27	41	19	17	TAYLOR SWIFT	willow	Republic
48	Χ	Х	1	3	29	18	LIL TJAY	Calling My Phone f/6LACK	Columbia
42	Х	23	7	5	33	19	DOJA CAT	Streets	Kemosabe/RCA
19	28	13	14	18	17	20	THE KID LAROI	Without You	Columbia
34	Х	33	21	23	4	21	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
45	χ	17	29	6	20	22	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
6	12	6	39	34	40	23	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
22	21	29	12	11	35	24	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
33	Х	37	6	10	38	25	SZA	Good Days	Top Dawg Ent./RCA
47	χ 10	9 15	11 20	12 47	44 27	26	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
20 18	18 22	15 28	33	47 32	12	27 28	TRAVIS SCOTT & HVME ALL TIME LOW	Goosebumps (Remix) Monsters f/blackbear	Cactus Jack/Epic
10	6	20 24	აა 42	32 40	39	29	HARRY STYLES	Golden	Fueled By Ramen/EMG Columbia
26	X	41	42 25	29	24	30	GLASS ANIMALS	Heat Waves	Republic
16	X	43	28	37	22	31	DUA LIPA	We're Good	Wamer
49	X	χ	16	4	28	32	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
15	24	31	37	42	16	33	AVA MAX	My Head & My Heart	Atlantic
50	X	Х	17	30	7	34	ARIANA GRANDE	test drive	Republic
27	Х	38	32	43	25	35	TIESTO	The Business	Atlantic
25	27	40	34	24	32	36	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
46	Х	Х	31	26	37	37	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
30	χ	26	41	31	49	38	SABRINA CARPENTER	Skin	Island/Republic
29	17	34	35	38	50	39	THE KID LAROI	So Done	Columbia
40	20	32	44	44	21	40	ED SHEERAN	Afterglow	Atlantic
32	χ	45	36	45	18	41	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
39	Χ	27	45	25	46	42	YUNG GRAVY	Oops!	Republic
37	23	14	48	35	47	43	JASON DERULO	Take You Dancing	Atlantic
43	Χ	20	38	46	42	44	JESSIA	I'm Not Pretty	Artist Driven/Republic
21	25	42	40	48	36	45	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
23	15	36	50	50	45	46	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
38	Χ	35	47	39	34	47	G-EAZY	Provide f/Chris Brown	RCA
41	Χ	46	46	33	41	48	AJR	Way Less Sad	S-Curve-Hollywood
36	Χ	44	49	36	48	49	CONAN GRAY	Overdrive	Republic
44	Х	39	43	49	43	50	MEDUZA	Paradise f/Dermot Kennedy	Republic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
48	18	30	LIL TJAY	Calling My Phone f/6LACK	Columbia
31	8	23	CARDI B	Up	Atlantic
45	22	23	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
42	19	23	DOJA CAT	Streets	Kemosabe/RCA
47	26	21	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
35	16	19	CJ	Whoopty	Warner
49	32	17	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner
50	34	16	ARIANA GRANDE	test drive	Republic
28	14	14	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
34	21	13	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG

TOP 40

MMI-RECURRENTS

3.8.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
3	THE WEEKND	Blinding Lights	XO/Republic
4	AVA MAX	Kings & Queens	Atlantic
5	AJR	Bang!	S-Curve-Hollywood
6	POST MALONE	Circles	Republic
7	HARRY STYLES	Adore You	Columbia
8	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
9	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
10	HARRY STYLES	Watermelon Sugar	Columbia
11	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
12	DUA LIPA	Break My Heart	Warner
13	DUA LIPA	Don't Start Now	Warner
14	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
15	DOJA CAT	Say So	Kemosabe/RCA
16	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
17	SAINT JHN	Roses	Godd Complexx/HITCO
18	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
19	THE WEEKND	Heartless	XO/Republic
20	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
21	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
22	POST MALONE	Better Now	Republic
23	BTS	Dynamite	Columbia
24	JONAS BROTHERS	Sucker	Republic
25	5 SECONDS OF SUMMER	Youngblood	Capitol
26	JONAS BROTHERS	Only Human	Republic
27	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
28	BILLIE EILISH	bad guy	Darkroom/Interscope
29	POST MALONE	Wow	Republic
30	KHALID	Talk	RCA



NEW SINGLE "LEAVE THE DOOR OPEN" AVAILABLE NOW!



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DUA LIPA	We're Good	Warner
HOTZONE	GLASS ANIMALS	Heat Waves	Republic
HOTZONE	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
HOTZONE	CARDI B	Up	Atlantic
HOTZONE	THE KID LAROI	Without You	Columbia
HOTZONE	DAYA	Bad Girl	Sandlot/AWAL
HOTZONE	G-EAZY	Provide f/Chris Brown	RCA
HOTZONE	TIESTO	The Business	Atlantic
HOTZONE	SZA	Good Days	Top Dawg Ent./RCA

TOP 40

MMI-DEVELOPING

3.8.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

ARTIST TITLE LABEL/IMPRINT

DEVELOPING	CONAN GRAY	Overdrive	Republic
DEVELOPING	AJR	Way Less Sad	S-Curve-Hollywood
DEVELOPING	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner
DEVELOPING	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
DEVELOPING	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
DEVELOPING	LOONA	Star	Blockberry Creative
DEVELOPING	INDIANA MASSARA	Squeeze	Wamba Technologies
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	HARRY STYLES	Golden	Columbia
DEVELOPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	AVA MAX	My Head & My Heart	Atlantic
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	ZARA LARSSON	Talk About Love f/Young Thug	Epic
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	DOJA CAT	Streets	Kemosabe/RCA
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	TAYLOR SWIFT	willow	Republic
DEVELOPING	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
DEVELOPING	SABRINA CARPENTER	Skin	Island/Republic
DEVELOPING	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
DEVELOPING	CJ	Whoopty	Warner
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic
DEVELOPING	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner

MASKED WWW.EF

#21 MMI Total Composite

+9
MMI Action Factor
early research out-performing current airplay

#4
MMI Sales



MAJOR AIRPLAY INCLUDING:

Sirius XM HITS 1

KIIS/Los Angeles

KAMP/Los Angeles

KMVQ/San Francisco

KYLD/San Francisco

WPOW/Miami

WPOI/Tampa

WPYO/Orlando

WIOQ/Philadelphia

KLUC/Las Vegas

KPTT/Denver

WBBM/Chicago





CURRENT POSITION:

PRESIDENT,



The pandemic has greatly effected drive-time programming. Your company's expertise is morning radio. What fundamental changes have you advised your clients to make in our current work from home world?

The pandemic has permanently changed, or at least sped up, the evolution of our culture and radio listening. Many people will continue working remotely which will have varying effects on morning drive radio depending on the market and format. The impact will be felt most on stations and shows with white collar audiences and more generally in white collar markets.

We've advised clients to respond to these Covid-related issues:

- Listeners are looking for companionship and humanity. Radio is an intimate medium, and it's more important than ever to be authentic, inclusive, and present. For example, we recommend shows to replace the out of market VO with the morning personalities delivering slogans and station imaging between the music.
- Humor and fun have always been top attributes listeners are looking for in a morning show. Now it's THE most important quality with no close second.
- Listeners want to escape the preponderance of negative and bad news. Interactive games and good news features are massively popular now. Talent attitude must be optimistic and uplifting. That also means avoiding politics completely yet remaining authentic when a gigantic story happens like the capitol riots. In those situations, it's best to briefly report the facts and move on.
- Covid, Black Lives Matter, the election controversy has left people feeling overly sensitive and raw emotionally. Talent must be careful with their tone and language, even on male Rock stations.
- Listening levels are peaking later with remote workers skipping the morning commute. The sweet spot has shifted from approximately 7-8:30 A.M. to 7:45-8:30. So run the best content in that time frame.
- Stream-listening on computers, mobile devices, and smart speakers is exploding. Shows and stations must frequently let listeners know how to access their signal across all platforms. Highlight smart speaker access to shows/stations since they're brining radio back in the home.

Who are the greatest morning shows of all-time? The real record and rule breaking masters of AM Drive? And why?

Now you're going to get me in trouble, Skip. I've been fortunate to have worked with so many truly great personalities that choosing just a few would be impossible. But if I must choose one of my favorites it would be Kidd Kraddick. Howard Stern would have to be on the list. His show is the best-ever in radio.

Your luxury cruise hits an iceberg. You, one other person, and a box of cassettes wash up on a tiny island where you'll live for seven years until rescued. Excluding immediate family, who is your ideal island mate and

what's in the cassette box?

I'm showing my age with this one, but the cassette box would have to be the complete Beatles catalogue. My island mate would be Cate Blanchett since I can't take my wife JoAnn. She's smart and hot!

Do you see the major streaming services every being as heavily personality oriented as terrestrial radio?

Apple Music already has my former client and ex-PLJ NY personality Jayde Donovan and Nash FM's Ty Bentli. The streaming services aren't likely to invest as heavily in personalities as radio because people are going to them primarily for music. However, they will likely increase their use of talent.

Name one non-fiction book that you would recommend to industry professionals and one novel that effected you deeply.

Creativity, Inc. by Ed Catmull, President of Disney, and Pixar Animation. It's a book that will help programmers and managers lead radio stations to greater innovation and creativity. Radio management could greatly benefit from Catmull's ideas for setting up an environment and management philosophies that inspire employee creatively.

The Fountainhead by Ayn Rand had a great message for me early in my career. The maverick architect in her novel battled against conventional standards and she maintained integrity by developing innovative architectural styles.

What is the one most important thing to remember to win at morning radio?

Number one is to be your authentic self by sharing your life experiences in an inclusive way, and equally important is humor.



Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	CARDI B	Up	Atlantic	PLAY VIDEO ▶
2	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ▶
3	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ▶
4	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner	PLAY VIDEO ▶
5	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO ▶
6	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO ▶
7	CJ	Whoopty	Warner	PLAY VIDEO ▶
8	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
9	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
10	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
11	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ▶
12	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ►
13	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.	PLAY VIDEO ▶
14	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia	PLAY VIDEO ▶
15	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner	PLAY VIDEO ►
16	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA	PLAY VIDEO ►
17	ARIANA GRANDE	positions	Republic	PLAY VIDEO ►
18	THE KID LAROI	Without You	Columbia	PLAY VIDEO ►
19	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ►
20	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ►
21 22	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend Therefore I Am	Bad Boy/Interscope	PLAY VIDEO ►
23	BILLIE EILISH MASKED WOLF	Astronaut In The Ocean	Darkroom/Interscope Elektra/EMG	PLAY VIDEO ►
23 24	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic Epic	PLAY VIDEO ►
2 5	YUNG GRAVY	Oops	Republic	PLAY VIDEO ► PLAY VIDEO ►
26	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	PLAY VIDEO >
27	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO >
28	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope	PLAY VIDEO ▶
29	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
30	ARIANA GRANDE	test drive	Republic	PLAY VIDEO ▶
31	SABRINA CARPENTER	Skin	Island/Republic	PLAY VIDEO ▶
32	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO ▶
33	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
34	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO ▶
35	JASON DERULO	Take You Dancing	Atlantic	PLAY VIDEO ▶
36	CONAN GRAY	Overdrive	Republic	PLAY VIDEO ▶
37	DUA LIPA	We're Good	Warner	PLAY VIDEO ►
38	THE KID LAROI	So Done	Columbia	PLAY VIDEO ▶
39	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO ►
40	HARRY STYLES	Golden	Columbia	PLAY VIDEO ▶
41	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ▶
42	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ►
43	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
44	ED SHEERAN	Afterglow	Atlantic	PLAY VIDEO ►
45	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ►
46 47	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ►
47 49	HVME	Goosebumps	b1/Epic	PLAY VIDEO ►
48 49	JASON DERULO MEDUZA	Lifestyle f/Adam Levine Paradise f/Dermot Kennedy	Atlantic Republic	PLAY VIDEO ►
49 50	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	PLAY VIDEO ► PLAY VIDEO ►
30	JIUNEN	Lasting Lover Maines Arthur	Last Mito/Miista	FLAT VIDEU

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	тпь	N'EAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	5	1	1	2
2	RODRIGO, OLIVIA	Drivers License	2	3	3	3
3	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	3	13	2	1
4	GRANDE, ARIANA	Positions	1	2	6	6
5	POP SMOKE	What You Know About Love	6	4	8	5
6	MOMNEY, RITT	Put Your Records On	4	6	13	4
7	GRANDE, ARIANA	34+35	7	5	5	10
8	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	10	7	7	8
9	POP SMOKE FEAT. LIL BABY + DABABY	For The Night	8	16	4	7
10	EILISH, BILLIE	Therefore I Am	14	8	18	9
11	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	12	12	10	11
12	MCRAE, TATE	You Broke Me First	13	9	16	13
13	THE KID LAROI	Without You	11	10	11	14
14	DERULO, JASON	Take You Dancing	15	11	17	15
15	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	9	20	15	12
16	MEGAN THEE STALLION	Body	27	14	9	16
17	BANKS, ERICA	Buss It	16	15	12	22
18	SAWEETIE FEAT. DOJA CAT	Best Friend	19	17	14	19
19	SWIFT, TAYLOR	Willow	17	18	20	23
20	JESSIA	I'm Not Pretty	28	19	19	18
21	CJ	Whoopty	21	25	21	30
22	BIEBER, JUSTIN	Anyone	23	23	28	27
23	DOJA CAT	Streets	35	21	25	20
24	STYLES, HARRY	Golden	20	24	30	32
25	THE WEEKND	Save Your Tears	22	30	26	21
26	CARPENTER, SABRINA	Skin	30	22	24	33
27	YUNG GRAVY	Oops!	34	28	22	24
28	ALL TIME LOW FEAT. BLACKBEAR	Monsters	29	26	27	36
29	BAD BUNNY + JHAY CORTEZ	Dakiti	37	38	29	17
30	CARDI B	Up	33	27	23	41
31	MAX, AVA	My Head & My Heart	26	32	38	26
32	SHEERAN, ED	Afterglow	32	29	36	28
33	MASKED WOLF	Astronaut In The Ocean	18	48	31	31
34	THE KID LAROI	So Done	38	31	35	25
35	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	36	36	34	29 25
36 27	SIGALA & JAMES ARTHUR	Lasting Lover	31	35	39	35 27
37 39	DAYA SZA	Bad Girl	24 42	43 34	41	37
38 39	TIESTO	Good Days The Business	42 25	54 41	33 42	39 38
40	MEDUZA FEAT. DERMOT KENNEDY	Paradise	40	44	37	34
41	BLACK EYED PEAS & SHAKIRA	Girl Like Me	41	37	32	49
42	GLASS ANIMALS	Heat Waves	45	33	43	42
43	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	43	39	40	44
44	LIPA, DUA	We're Good	39	40	45	48
45	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	46	47	44	45
46	GRAY, CONAN	Overdrive	49	46	46	40
47	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	44	50	47	46
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	47	45	48	47
49	AJR	Way Less Sad	50	42	50	43
50	LOONA	Star	48	49	49	50
			. =		· ·	

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST Lacti of four regions test 20	U Individuals for a total Sample Size of 80	N'EAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	1	2	1	1
2	THE WEEKND	Blinding Lights	2	1	3	2
3	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	5	3	2	4
4	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	4	4	4	3
5	MAX, AVA	Kings & Queens	3	7	5	5
6	AJR	Bang!	15	5	9	8
7	GRANDE, ARIANA	Positions	7	9	10	6
8	MOMNEY, RITT	Put Your Records On	6	11	7	7
9	RODRIGO, OLIVIA	Drivers License	9	6	12	10
10	POP SMOKE	What You Know About Love	10	12	8	14
11	LIPA, DUA FEAT DABABY	Levitating	8	8	18	12
12	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	17	10	6	21
13	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	16	13	11	15
14	EILISH, BILLIE	Therefore I Am	11	22	13	9
15	LIL MOSEY	Blueberry Faygo	22	15	15	13
16	GRANDE, ARIANA	34+35	12	21	16	11
17	MCRAE, TATE	You Broke Me First	21	18	14	18
18	THE KID LAROI	Without You	14	14	17	19
19	SWIFT, TAYLOR	Willow	24	16	19	16
20	BANNERS	Someone To You	13	19	20	17
21	CYRUS, MILEY FEAT. DUA LIPA	Prisoner	18	17	21	23
22	ALL TIME LOW FEAT. BLACKBEAR	Monsters	19	20	22	20
23	SWIFT, TAYLOR FEAT. BON IVER	exile	27	23	24	22
24	MAX, AVA	My Head & My Heart	20	24	26	26
25	THE WEEKND	Save Your Tears	33	26	29	24
26	BIEBER, JUSTIN	Anyone	34	25	23	27
27	SIGALA & JAMES ARTHUR	Lasting Lover	23	29	28	30
28	LANY	If This is the Last Time	29	27	31	25
29	FISCHER, SAM FEAT. DEMI LOVATO	What Other People Say	30	28	25	28
30	LAURENCE, DUNCAN	Arcade	26	32	33	31
31	STYLES, HARRY	Golden	28	35	30	35
32	CARPENTER, SABRINA	Skin	36	33	27	32
33	B, RUTH	Slow Fade	25	43	32	29
34	SHEERAN, ED	Afterglow	31	30	39	36
35	ELLIOTT, BRYNN	Tell Me I'm Pretty	32	38	35	34
36	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	35	37	34	42
37	SAXE, JP & MAREN MORRIS	Line By Line	43	42	36	37
38	K. JOHN	Happiness	44	40	42	33
39 40	FITZ	Head Up High	37	34 47	44 27	43
40 41	HUMBERSTONE, HOLLY	Falling Asleep At The Wheel	42	47 4.4	37	41
41	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light) We're Good	41 46	44 31	43 41	38
42 43	LIPA, DUA Blakk, forest	If You Love Her	38	39	41	44 40
43 44	GLASS ANIMALS	Heat Waves	39	39 45	49 48	40 39
45	PASSENGER	Sword From The Stone	40	43 41	45	48
46	NELLY & FLORIDA GEORGIA LINE	Lil Bit	40 45	50	38	46 46
40 47	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	43 47	48	36 46	40 49
48	AJR	Way Less Sad	50	46	40	45 45
49	POSNER,MIKE FEAT. STANAJ & YUNG BAE	Momma Always Told Me	48	49	50	43 47
5 0	OLADOKUN, JOY	Breathe Again	49	36	47	50
30	ounding, joi	breathe Again	47	50	7/	50

TOP 40 MMI-FUTURE TRACK!

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	HALSEY	I'm Not Mad	Capitol
2	BAD BUNNY	La Noche De Anoche f/ROSALIA	Rimas
3	SHAB	Spell On Me	Shabnam Music LLC
4	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
5	LIL BABY	On Me	QC/Motown/Capitol
6	H.E.R.	Damage	MBK/RCA
7	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
8	RODRIGO, OLIVIA	All I Want	Walt Disney Records
9	MEDUZA, HILL, BECKY & GOODBOYS	Lose Control	T
10	BISHOP BRIGGS	River	Teleport/Island/Republic
11	BANNERS	Someone To You	Island/Republic
12 13	MUSTARD Dababy	Ballin' f/Roddy Ricch	10 Summers/Interscope SCMG/Interscope
13 14	MACHINE GUN KELLY	Suge Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
15	P!NK & WILLOW SAGE HART	Cover Me In Sunshine	RCA
16	HARLOW, JACK	Tyler Herro	Generation Now/Atlantic
17	DRAKE	Nonstop	Cash Money/Republic
18	CLEAN BANDIT	Higher f/lann Dior	Atlantic
19	THE CHAINSMOKERS & ILLENIUM	Takeaway f/Lennon Stella	Disruptor/Columbia
20	ROSINKRANZ, CLAIRE	Backyard Boy	slowplay/Republic
21	RODDY RICCH	High Fashion f/Mustard	Atlantic
22	WEES, ZOE	Girls Like Us	
23	MARSHMELLO & IMANBEK	Too Much f/Usher	Joytime Collective/RCA
24	PERRY, KATY	Smile	
25	MCRAE, TATE	Rubberband	RCA
26	DAN + SHAY	Glad You Exist	Warner/WAR
27	FISCHER, SAM	This City	RCA
28	PARMALEE	Just The Way f/Blanco Brown	Stoney Way
29	WALLOWS	Are You Bored Yet?	Atlantic
30 31	NOBEL, LEAH Blackbear	Beginning Middle End Me And Ur Ghost	Capitol
32	JAX JONES & AU/RA	I Miss U	Beartrap/Alamo/Interscope Interscope
33	JOHNSON, JERIS	damn!	300 Ent.
34	MILLER, BEA	Feel Something	Hollywood
35	GUETTA, DAVID	Memories (2021) f/Kid Cudi	Warner
36	FOR KING & COUNTRY	TOGETHER f/K.Franklin, T.Kelly	Curb Word
37	BLACKBEAR & WIZ KHALIFA	Cheers	Interscope
38	RUSS & BIA	Best On Earth	Columbia
39	LEWIS, SG	One More f/Nile Rogers	Casablanca
40	CHEAT CODES	Hate You + Love You	Epic
41	MARIA, REYANNA	So Pretty f/Tyga	Caroline
42	CLEMONS, ANT	Better Days f/J. Timberlake	Human Re/The Orchard
43	NOTD & CATELLO	Nobody	Island
44	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
45 40	BASTILLE BOST MALONE	survivin'	Republic
46	POST MALONE	Enemies f/DaBaby	Republic
47 48	LODATO & BRIGHT SPARKS MAHALO	Good Thing Not Watching Anymore	Spinnin' TNT
48 49	WHOHEEM	Let's Link f/Tyga, Lil Mosey	Arista
4 9	PIETRA, AVA DELLA	Optimist	Independent
55	I IL IIVA, AVA DELLA	ομιπισι	тиврепивні



MMI had to stay up way, way past our night-night time for *The Late Late Show with James Corden*. It was worth the coffee. Because in this biz-pool in which we all swim, it always goes back to a great song. And here, "Line by Line," is just that. This is an example of a song beautifully well written. And it sure as hell doesn't hurt when these two magnificent vocalist nail it to your heart like a spear of emotion. This is one of those brilliant ballads that defies format or classification. It has the ability to swerve lane to lane, making an impact on whoever and whatever demo category crosses it. Co-written by Grammy (both) nominated Saxe and Morris, this Canadian-Pop meets Country Girl duet is nothing short of stunning and belongs on any station that plays amazing music. Is that you? To find out, click here:



MMI Takes a look at the videos that appeared on MMI's radar this week.



HAIM - "GASOLINE" (from JIMMY KIMMEL LIVE!)

MMI "BAND WE LOVE" ALERT: We've been all about Haim for some time. So much that we actually stayed up late to watch the sister act on Jimmy Kimmel Live! And talk about "Women in Music," this sibling trio pours more fuel on the fire by adding a gallon of Taylor to the tank in the new re-do of the combustible track "Gasoline." So pull in, fill up and click here:





NICK JONAS - "SPACEMAN" (on SNL)

And while we're still awake and in front of the tube, MMI flipped over to *SNL* to catch Nick Jonas blast off into "Spaceman." This intergalactic performance was so cool with some stellar visual spacey effects that capsulized Nick's enduring timeless talent and hipness. This Neo-soulfull, no-gravity performance floated off the rabbit ears like the hit that it is and sent seismic pings scattering all over the super-sonic first alert airplay charts. If you're looking for something to rotate your universe, you've landed on the right planet. Click here:



POST MALONE - "ONLY WANT TO BE WITH YOU"

Post Malone is in a bubble of his own! And even though his career is far from under water, this mega-fun video picks a pearl of a 1995 smash and reinvents "Only Wanna Be With You." As this "Pokemon 25" re-do video surfaces, we see our Aqua-man Malone encased like an oyster and surrounded by an animated (what seems to be)... blowfish. When immersing our MMI data radar/sonar device, we're picking up big pockets of airplay that won't be down below for long. If you'd like your day brightened a bit, dive in and click here:



DAYA - "BAD GIRLS"

Hey, guess what guys? Daya's got a plan and it doesn't include you! She's got something else on her mind and is clearly looking to expand the horizons. The clip of "Bad Girls" begins with our heroine outside wandering and "outstanding in her field" then cuts to a scene in the bar with sharks swimming. But the deflector nets are up and then Ms. Lady enters the mix! As things get all sixties psychedelic, Daya decides both teams can play dirty in this arena. If you believe that all is fair in love and bars, click here:



FAT JOE - "SUNSHINE (THE LIGHT)"

MMI OLD SCHOOL BOAT PARTY ALERT: Fat Joe is back! Still Fat, still rocking the boat and he brought DJ Khaled, Amorphous, A Puff dancing cameos and enough product placement to pay the bar bill! This retro party clip has it all—a great groove, a cool boat, cuban cigars, more product placements, girls dancing in bikinis, guests stars, product placements and a few product placements. But who's counting? "The Light" is on, the "Sunshine" is out and there's some more product placements! Fat Joe = Good Time! We love this one. To see who paid the bill, click here:





CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021. No part of the materials available through the MONDAY MORNING INTEL presentation may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of AIRPLAY INTELLIGENCE, LLC. Any other reproduction in any form without permission of AIRPLAY INTELLIGENCE, LLC is prohibited. All materials contained on this presentation are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
Click Here



ISSUE #13

THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer
Kate Collins
Britney Whitney
Lindsey McDaniel
Donna West
Todd Morris

GRAPHIC DESIGN

swade creative

PAW POWER

NOT IN MY BOWL

Heidi Dogg Chloe Dogg Harley Thor