## MONDAY Morning Intel

Good Days



### TOPUD EDITION

MARCH 15, 2021



### THE #2 STREAMING SONG IN THE U.S. YTD!

### **HEADING TOP 30 POP!**

NEW: Z90/SAN DIEGO WNRG/MILWAUKEE WNFN/NASHVILLE KALV/PHOENIX KTFM/SAN ANTONIO WPXY/ROCHESTER

Good Days

ТСЛ

BREAKING AT: KAMP/LOS ANGELES HITS1/SIRIUSXM WWPW/ATLANTA WXSS/MILWAUKEE WXXL/ORLANDO WKQI/DETROIT WPOW/MIAMI KHTS/SAN DIEGO B97/NEW ORLEANS KMXV/KANSAS CITY WKSS/HARTFORD VENUS/SIRIUSXM

> 290 MILLION WW STREAMS!

12 MILLION U.S. STREAMS TW!

> SPOTIFY TOP 10!

APPLE MUSIC TOP 15!

TODAYS TOP HITS TOP 20!

# MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAYOLIVIA RODRIGO "drivers license"RETENTIONTHE WEEKND "Save Your Tears"CALLOLIT24kgoldn "Mood" (ft. lann Dior)ALICIOIll TJAY "Calling My Phone" (ft. Glack)VICIEOCARDI B "Up"SALESOLIVIA RODRIGO "drivers license"COMPOSITEOLIVIA RODRIGO "drivers license"

Good Day



THE #2 STREAMING SONG IN THE U.S. YTD! HEADING TOP 30 POP! 290 MILLION WW STREAMS! 12 MILLION U.S. STREAMS TW! SPOTIFY TOP 10! APPLE MUSIC TOP 15! TODAYS TOP HITS TOP 20!

**-**...

### MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	12	2	3	3	3	1	OLIVIA RODRIGO	drivers license	Geffen/Interscope
8	2	1	8	14	12	2	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
9	1	19	4	8	5	3	THE WEEKND	Save Your Tears	XO/Republic
2	7	7	7	9	30	4	ARIANA GRANDE	34+35	Republic
28	x	25	2	1	2	5	CARDI B	Up	Atlantic
6	3	3	17	19	23	6	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
7	8	11	22	17	8	7	TATE MCRAE	You Broke Me First	RCA
3	9	8	21	25	11	8	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
4	4	4	18	18	39	9	ARIANA GRANDE	positions	Republic
10	14	10	19	22	14	10	<b>MACHINE GUN KELLY &amp; BLACKBEAR</b>	My Ex's Best Friend	Bad Boy/Interscope
45	Х	17	1	2	17	11	LIL TJAY	Calling My Phone f/6LACK	Columbia
11	19	5	13	20	26	12	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
13	11	22	23	29	7	13	JUSTIN BIEBER	Anyone	Def Jam
23	24	13	12	12	6	14	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner
29	Х	27	14	24	4	15	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
18	23	9	15	21	15	16	THE KID LAROI	Without You	Columbia
16	5	16	27	39	18	17	TAYLOR SWIFT	willow	Republic
5	10	6	37	31	34	18	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
37	Х	24	10	7	31	19	CJ	Whoopty	Warner
34	16	15	26	13	19	20	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
42	Х	26	5	5	32	21	DOJA CAT	Streets	Kemosabe/RCA
20	20	31	11	10	33	22	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
15	Х	41	25	34	20	23	DUA LIPA	We're Good	Warner
44	Х	14	28	6	25	24	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
19	17	12	20	40	24	25	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
25	Х	40	24	28	27	26	GLASS ANIMALS	Heat Waves	Republic
14	21	28	33	32	1	27	AVA MAX	My Head & My Heart	Atlantic
17	18	23	32	30	16	28	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
33	Х	38	6	11	38	29	SZA	Good Days	Top Dawg Ent./RCA
12	6	21	39	37	37	30	HARRY STYLES	Golden	Columbia
46	Х	20	29	23	10	31	POST MALONE	Only Wanna Be With You	Republic
24	Х	34	X	X	Х	32	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
50	Х	X	16	4	28	33	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
30	Х	43	36	41	21	34	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
47	X	X	9	15	42	35	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
21	22	39 25	40	44	9	36	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
27	Х	35	30	48	22	37	TIESTO	The Business	Atlantic
48	x 25	х 37	31 35	16 26	29 36	38 39	NF DLACK EVED DEAS	Clouds Girl Like Me f/Shakira	NF Real/Virgin Music
26 35		37 46	35 45	20 35	30 40	39 40	BLACK EYED PEAS AJR	Way Less Sad	Epic S-Curve-Hollywood
38	x 15	40 33	45 34	35 36	40 47	40	THE KID LAROI	So Done	Columbia
38 40	15 X	33 18	34 38	30 43	47 44	42	JESSIA	I'm Not Pretty	Artist Driven/Republic
22	13	36	38 47	43 47	44	43	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
43	15 X	30 42	49	38	43 41	44	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
43 32	x	42 29	43	33	41	45	SABRINA CARPENTER	Skin	Island/Republic
41	x	30	44	27	40 45	46	YUNG GRAVY	Oops!	Republic
39	x	32	44	42	45 35	47	G-EAZY	Provide f/Chris Brown	RCA
36	x	45	45 46	45	48	48	CONAN GRAY	Overdrive	Republic
49	x	X	41	46	13	49	NICK JONAS	Spaceman	Republic
31	x	44	48	49	49	50	ZARA LARSSON	Talk About Love f/Young Thug	Epic
	~								··•



3.15.21

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	45	11	34	LIL TJAY	Calling My Phone f/6LACK	Columbia
2	28	5	23	CARDI B	Up	Atlantic
3	42	21	21	DOJA CAT	Streets	Kemosabe/RCA
4	44	24	20	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
5	37	19	18	CJ	Whoopty	Warner
6	50	33	17	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
7	46	31	15	POST MALONE	Only Wanna Be With You	Republic
8	29	15	14	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
9	34	20	14	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.
10	47	35	12	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic

### **TOP 40**

### MMI-RECURRENTS

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
2	THE WEEKND	Blinding Lights	XO/Republic
3	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
4	DUA LIPA	Levitating	Interscope-Warner
5	AVA MAX	Kings & Queens	Atlantic
6	AJR	Bang!	S-Curve-Hollywood
7	HARRY STYLES	Adore You	Columbia
8	POST MALONE	Circles	Republic
9	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
10	HARRY STYLES	Watermelon Sugar	Columbia
11	GABBY BARRETT	l Hope f/Charlie Puth	Warner/WAR
12	DUA LIPA	Break My Heart	Warner
13	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
14	DUA LIPA	Don't Start Now	Warner
15	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
16	DOJA CAT	Say So	Kemosabe/RCA
17	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
18	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
19	SAINT JHN	Roses	Godd Complexx/HITCO
20	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
21	THE WEEKND	Heartless	XO/Republic
22	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
23	POST MALONE	Better Now	Republic
24	POST MALONE	Wow	Republic
25	KHALID	Talk	RCA
26	JONAS BROTHERS	Sucker	Republic
27	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
28	JONAS BROTHERS	Only Human	Republic
29	BTS	Dynamite	Columbia
30	5 SECONDS OF SUMMER	Youngblood	Capitol

### DUNCAN LAURENCE ARCADE

### APPROACHING **1 BILLION** GLOBAL STREAMS IMPACTING **TOP 40** 3/23 · HEADING **TOP 30** HOT AC



**SPOTIFY:** TODAY'S TOP HITS

TIKTOK: 93M+ US VIEWS TW 367K+ CREATIONS TD





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	GLASS ANIMALS	Heat Waves	Republic
HOTZONE	Conan gray	Overdrive	Republic
HOTZONE	Cardi B	Up	Atlantic
HOTZONE	Daya	Bad Girl	Sandlot/AWAL
HOTZONE	The Kid Laroi	Without You	Columbia

### **TOP 40**

### MMI-DEVELOPING

### 3.15.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DFVFIOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner
DEVELOPING	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
DEVELOPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVELOPING	DUA LIPA	We're Good	Warner
DEVELOPING	TIESTO	The Business	Atlantic
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	G-EAZY	Provide f/Chris Brown	RCA
DEVELOPING	THE WEEKND	Save Your Tears	XO/Republic
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	ΑνΑ ΜΑΧ	My Head & My Heart	Atlantic
DEVELOPING	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	JAYQ THE LEGEND	It Could Be You	Breakout Music
DEVELOPING	OLIVIA RODRIGO	drivers license	Geffen/Interscope
DEVELOPING	HARRY STYLES	Golden	Columbia
DEVELOPING	TAYLOR SWIFT	willow	Republic
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	LOONA	Star	Blockberry Creative



# AROON 5

# #1 MOST ADDED#1 SPIN GAINER#1 AUD GAINER

21\*

# BEAUTIFUL MISTAKES FEATURING MEGAN THEE STALLION



TRIEN I

XX XX)



### MMI-PRO-FILE



# MICHAEL MARTIN INTEL

### **CURRENT POSITION:**

SVP OF PROGRAMMING. HEAD OF MUSIC INITIATIVES.



### We're seeing singles moving quickly up the charts that have been explosive at the audio/video streaming level. Is it safe to say programmers are picking plums from there more than ever?

Streaming data is definitely another tool. I look at streaming as walmart. The songs are put on the shelves, playlisting is putting certain songs on end aisle displays, then we see what the customer buys. It's a great tool to see consumption. I would stop short of saying streaming is breaking music that radio is picking from. Radio is curation. Putting a song on a shelf in front of a potential customer is not.

### What was the first single you ever purchased with your own dough?

Cheech and Chong's, *Los Cochinos,* album. My dad made me "take that filth back" to the store. I think I begrudgingly traded it in for Grand Funk Railroad '45.

### Programmers seem to be equally divided on the validity of retention scores in making rotation decisions. What's your take?

Ok, so you want to start a fight. If I'm #1 w18-49, that current pack of meter holders have rewarded me #1. I would look closer at how they are scoring songs than if the current pack of meter holders were rewarding me 10th place. If I keep playing to the panel rewarding me at 10th, I'll stay in 10th. I'll listen more closely to the people rewarding us #1. That's my stance.

### Lightning Round: 5 albums and 5 movies that you can't live without?

Movies:

Stepbrothers House of 1000 Corpses It Might Get Loud Deadpool Django Albums: Eagles - Hell Freezes Over Pearl Jam - ten Gary Clark Jr. - Blak and Blu Miles Davis - Kind of Blue Rush - Exit Stage Left Bonus. I went back and bought the Cheech and Chong album

### What can terrestrial Top 40 do to capture and hold those fickle younger demos?

**a.** Stop doing the same thing you did when you started in this industry thinking it will work today. Don't be contrived. Don't pander. Truly understand and reflect them in every way. If you don't understand them, put people around you that do and listen to them. Don't hire jocks. Hire people who can communicate every way the audience is communicating. Put your product on every platform the audience is using to consume content. Talk to them via every piece of tech they are using to communicate and do it in their language. Their bs detector is on high so they will sniff out and reject anything that isnt authentic. And the reality is authentic doesn't have to sound like a polished disc jockey. It just has to be real.

**b.** There is reality and there is Neilsen reality and the two are not necessarily the same. You have to serve both masters and speak to the people who will carry a meter but also speak to those who won't, yet.

**If (God forbid) radio never existed, what would be your second career choice?** Ride operator at Disneylands haunted mansion. I would be just fine with that.

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### MondayMorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

### ТОРЧО MMI-VIJEO STREAMING 3.15.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		s.	LISTEN LINKS
1	CARDI B	Up	Atlantic	PLAY VIDEO 🕨
2	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO 🕨
3	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO 🕨
4	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner	PLAY VIDEO 🕨
5	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO 🕨
6	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO 🕨
7	CJ	Whoopty	Warner	PLAY VIDEO 🕨
8	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO 🕨
9	ARIANA GRANDE	34+35	Republic	PLAY VIDEO 🕨
10	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO 🕨
11	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO 🕨
12	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner	PLAY VIDEO 🕨
13	MEGAN THEE STALLION	Body	1501 Certified/300 Ent.	PLAY VIDEO 🕨
14	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia	PLAY VIDEO 🕨
15	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO 🕨
16	NF	Clouds	NF Real/Virgin Music	PLAY VIDEO 🕨
17	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO 🕨
18	ARIANA GRANDE	positions	Republic	PLAY VIDEO 🕨
19	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA	PLAY VIDEO 🕨
20	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO 🕨
21	THE KID LAROI	Without You	Columbia	PLAY VIDEO 🕨
22	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO 🕨
23	POST MALONE	Only Wanna Be With You	Republic	PLAY VIDEO 🕨
24	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO 🕨
25	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO 🕨
26	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic	PLAY VIDEO 🕨
27	YUNG GRAVY	Oops	Republic	PLAY VIDEO 🕨
28	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO 🕨
29	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO 🕨
30	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO 🕨
31	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO 🕨
32	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO 🕨
33	SABRINA CARPENTER	Skin	Island/Republic	PLAY VIDEO ►
34	DUA LIPA	We're Good	Warner	PLAY VIDEO ►
35	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO 🕨
36	THE KID LAROI	So Done	Columbia	PLAY VIDEO ►
37	HARRY STYLES	Golden	Columbia	PLAY VIDE0 ►
38	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE	PLAY VIDE0 ►
39	TAYLOR SWIFT	willow	Republic	PLAY VIDE0 ►
40		Goosebumps	b1/Epic	PLAY VIDEO ►
41	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO >
42	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO
43	JESSIA	l'm Not Pretty	Artist Driven/Republic	PLAY VIDEO
44 45	JASON DERULO	Lifestyle f/Adam Levine	Atlantic	PLAY VIDEO
45 40	CONAN GRAY	Overdrive	Republic	PLAY VIDEO
46 47	NICK JONAS	Spaceman	Republic	PLAY VIDEO
47 49	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	PLAY VIDEO
48 40	TIESTO	The Business	Atlantic Enio	
49	ZARA LARSSON	Talk About Love f/Young Thug	Epic	PLAY VIDE0 ►

### торчо *мм-тор 40 саllout* 3.15.21

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	ndividuals for a total sample size of 800 per for TITLE	N'EAST	MIDWEST	SOUTH	WEST
				MIDWESI		
1	24KGOLDN + IANN DIOR	Mood	4	1	2	2
2	RODRIGO, OLIVIA	Drivers License	3	6	3	1
3	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	2	11	1	3
4	GRANDE, ARIANA	Positions	1	4	4	7
5	POP SMOKE	What You Know About Love	5	3	5	6
6	MOMNEY, RITT	Put Your Records On	6	2	15	4
7	GRANDE, ARIANA	34+35	7	7	6	8
8	EILISH, BILLIE	Therefore I Am	13	5	11	5
9	THE KID LAROI	Without You	9	8	12	11
10	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	10	10	14	10
11	MCRAE, TATE	You Broke Me First	11	9	13	12
12	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	8	19	9	9
13	SAWEETIE FEAT. DOJA CAT	Best Friend	12	13	10	15
14	BANKS, ERICA	Buss It	16	16	7	16
15	MEGAN THEE STALLION	Body	22	12	8	14
16	SWIFT, TAYLOR	Willow	15	14	18	18
17	LIL TJAY FEAT. 6LACK	Calling My Phone	14	17	21	13
18	JESSIA	I'm Not Pretty	31	18	16	19
19	THE WEEKND	Save Your Tears	26	25	17	20
20	POST MALONE	Only Wanna Be With You	44	15	19	31
21	STYLES, HARRY	Golden	19	20	31	26
22	BIEBER, JUSTIN	Anyone	24	23	29	22
23	ALL TIME LOW FEAT. BLACKBEAR CJ	Monsters	21	22 29	26 23	33
24 25		Whoopty	20	29 26		29
25 26	CARDI B	Up Streets	25 34	26 21	20 25	34 28
26 27	DOJA CAT MASKED WOLF	Astronaut In The Ocean	54 17	21 44	25 24	28 21
27	MASKED WOLF MAX, AVA	My Head & My Heart	17	44 31	24 30	30
20 29	CARPENTER, SABRINA	Skin	29	24	30 27	35
30	YUNG GRAVY	Oops!	40	24	22	27
31	BAD BUNNY + JHAY CORTEZ	Dakiti	32	43	28	17
32	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	28	40	35	23
33	THE KID LAROI	So Done	35	30	36	25
34	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	37	27	33	39
35	TIESTO	The Business	23	41	39	32
36	SIGALA & JAMES ARTHUR	Lasting Lover	30	36	41	24
37	DAYA	Bad Girl	27	38	42	36
38	BLACK EYED PEAS & SHAKIRA	Girl Like Me	33	34	32	42
39	MEDUZA FEAT. DERMOT KENNEDY	Paradise	39	42	34	37
40	SZA	Good Days	41	33	40	38
41	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	38	32	37	41
42	GLASS ANIMALS	Heat Waves	46	35	43	40
43	LIPA, DUA	We're Good	36	37	44	48
44	MARS, BRUNO & ANDERSON .PAAK & SILK SONIC	Leave The Door Open	43	39	38	47
45	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	42	45	46	45
46	NELLY & FLORIDA GEORGIA LINE	Lil Bit	47	47	48	44
47	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	45	46	47	49
48	GRAY, CONAN	Overdrive	49	50	45	46
49	AJR	Way Less Sad	50	48	50	43
50	LOONA	Star	48	49	49	50

### ТОРЧО MMI-HOT AC CALLOUT 3.15.21

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST		N'EAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	1	1	1	1
2	THE WEEKND	Blinding Lights	2	2	3	3
3	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	3	3	2	5
4	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	5	4	4	2
5	MAX, AVA	Kings & Queens	4	6	8	6
6	MOMNEY, RITT	Put Your Records On	6	9	5	8
7	AJR	Bang!	12	5	7	7
8	GRANDE, ARIANA	Positions	9	8	9	4
9	RODRIGO, OLIVIA	Drivers License	7	7	13	14
10	POP SMOKE	What You Know About Love	11	11	10	9
11	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	15	13	12	10
12	LIPA, DUA FEAT DABABY	Levitating	8	12	19	17
13	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	19	10	11	19
14	THE KID LAROI	Without You	10	14	18	13
15	MCRAE, TATE	You Broke Me First	17	15	14	15
16	EILISH, BILLIE	Therefore I Am	14	20	15	12
17	GRANDE, ARIANA	34+35	13	18	16	11
18	BANNERS	Someone To You	16	19	20	21
19	SWIFT, TAYLOR	Willow	21	16	17	20
20	MOON, NIKO	Good Time	36	31	6	18
21	ALL TIME LOW FEAT. BLACKBEAR	Monsters	18	25	21	22
22	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	24	29	22	16
23	MAX, AVA	My Head & My Heart	20	17	23	25
24	SWIFT, TAYLOR FEAT. BON IVER	exile	25	22	25	23
25	FISCHER, SAM FEAT. DEMI LOVATO	What Other People Say	33	23	24	24
26	BIEBER, JUSTIN	Anyone	26	21	27	28
27	THE WEEKND	Save Your Tears	29	24	28	26
28	SIGALA & JAMES ARTHUR	Lasting Lover	22	28	29	29
29		If This is the Last Time	31	26	30	27
30	STYLES, HARRY	Golden	28	27	32	37
31	B, RUTH	Slow Fade	23	37	33	30
32	CARPENTER, SABRINA	Skin	38	34	26 25	31
33		Arcade	27	32	35	33
34 35	ELLIOTT, BRYNN	Tell Me I'm Pretty	34 30	35 30	31 37	36 38
35 36	SHEERAN, ED DERULO, JASON FEAT. ADAM LEVINE	Afterglow Lifestyle	30 35	30 39	37 36	
30 37	GLASS ANIMALS	Litestyle Heat Waves	35 32	39 40	30 48	40 32
38	K. JOHN	Happiness	32 42	40 41	40 39	32 34
39	SAXE, JP & MAREN MORRIS	Line By Line	42	41 44	39 34	35
40	LIPA, DUA	We're Good	43 37	36	40	45
41	BLAKK, FOREST	If You Love Her	41	38	40	39
42	FITZ	Head Up High	40	33	47	49
43	PASSENGER	Sword From The Stone	39	43	41	46
44	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	47	43	42	40
45	NELLY & FLORIDA GEORGIA LINE	Lil Bit	44	48	38	48
46	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	45	46	45	43
47	GRAY, CONAN	Overdrive	46	47	49	44
48	AJR	Way Less Sad	50	49	44	47
49	MARS, BRUNO & ANDERSON .PAAK & SILK SONIC	Leave The Door Open	48	50	43	42
50	OLADOKUN, JOY	Breathe Again	49	45	50	50
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### TOP 40 MMI-FUTURE TRACKS 3.15.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CLEAN BANDIT	Higher f/lann Dior	Atlantic
2	BAD BUNNY	La Noche De Anoche f/ROSALIA	Rimas
3	JUSTIN BIEBER	Hold On	Def Jam
4	CHEAT CODES	Hate You + Love You	Epic
5	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
6	LIL TJAY	Calling My Phone f/6LACK	Columbia
7	DJ SNAKE & SELENA GOMEZ	Selfish Love	Interscope
8	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
9	BEBE REXHA	Sacrifice	Warner
10	PINK SWEAT\$	At My Worst	Atlantic
11	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
12	NF	Clouds	NF Real/Virgin Music
13	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
14	H.E.R.	Damage	MBK/RCA
15	OLIVIA RODRIGO	All I Want	Walt Disney Records
16	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
17	POST MALONE	Only Wanna Be With You	Republic
18	BANNERS	Someone To You	Island/Republic
19	BISHOP BRIGGS	River	Teleport/Island/Republic
20	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
21	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
22	DABABY	Suge	SCMG/Interscope
23	DAVID GUETTA & SIA	Let's Love	Warner/Atlantic
24	MORGAN WALLEN	7 Summers	Big Loud/Republic
25	BRS KASH	Th***t Baby (Go Baby)	TeamLitty/LVRN/Interscope
26	HARRY STYLES	Treat People With Kindness	Columbia
27	DUA LIPA	Hallucinate	Warner
28	DAYGLOW	Can I Call You Tonight?	Dayglow/AWAL
29	AVA DELLA PIETRA	Optimist	Independent
30	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music
31	24KGOLDN	3, 2, 2001	RECORDS/Columbia
32	RODDY RICCH	High Fashion f/Mustard	Atlantic
33	SAWEETIE	Back To The Streets f/J. Aiko	lcy/Artistry/Warner
34	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
35	JHENE AIKO	B.S. f/H.E.R.	2Fish/ArtClub/RCA-Def Jam
36	ARIANA GRANDE	test drive	Republic
37	DAN + SHAY	Glad You Exist	Warner/WAR
38	TONES AND I	Fly Away	Elektra/EMG
39 40	MADISON BEER	BS	Epic Stangy Gradie
40	PARMALEE LOUIS TOMLINSON	Just The Way f/Blanco Brown Defenceless	Stoney Creek Arista
41 42	JOSHUA BASSETT	Lie Lie	Warner
			RCA
43 44	FOUSHEE CANNONS	Deep End Fire For You	RCA Columbia
44 45	MEEK MILL/LESLIE GRACE/BOI-1DA	Conga	
45 46	TAI VERDES	Stuck In The Middle	Sony Music Latin Arista
40 47	STATIC & BEN EL	Stack in The Middle Shake Ya Boom Boom	Saban Music Group
47	LEONY	Faded Love	Kontor
40 49	HALSEY	I'm Not Mad	Capitol
49 50	TAYLOR SWIFT	invisible string	Republic
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MMI-SPOTLIGHT

3.15.21

# BRUND MARS and ANDERSON PAAK (SILK SONIC) with ELVIS DURAN

What a week for Bruno, Anderson and Silk Sonic. Besides tearing a hole in the airplay chart, the on-line and modern media buzz is koo-koo to find out more. MMI got up early to dial in our friend Elvis Duran as he extracts the deets from our heroes. And after a sly and charming Tweet-fest, Silk Sonic got the thumbs up for an upcoming Grammy performance. Like a legal drug, one listen to "Leave The Door Open" (check video below in Intelevision) creates a silky sensation and you have to have more. To check out a couple of record breaking couch potatoes, Elvis and his golden microphone, click here:



### MMI-INTELEVISION

#### Check out these videos hand-picked by our staff!



### **BRUNO MARS W/ANDERSON .PAAK & SILK SONIC** - "LEAVE THE DOOR OPEN"

MMI subscribes to the "history being made" theory. Sometimes a new master enters the scene as Bruno Mars did. A game changer. With the grand reveal of Silk Sonic, a brilliant collaboration with multi-Grammy winner Anderson .Paak, Mars makes more history with a restyled salute to all that is soul. "Leave the Door Open" is oddly modernistic and retro together, ripping every

emotion to a level that only Bruno can. Nothing needed but music. Why do we all do what we do? To find out, click here:



3.15.21



### MAROON 5 FT/ MEGAN THEE STALLION - "BEAUTIFUL MISTAKES"

MMI Bright Light Alert: When this single shipped, the "First Alert" pings lit up the MMI Action control center like the Rockefeller Plaza Christmas tree. The comic-style etched lyric video takes us through a heartbreak the isn't sitting easy. But, here comes Megan to flip the coin and get her side of the sordid tale into the single. As our cutest campus couple cruise around in a pink well-drawn

car, we learn: In the end, donuts always make everything better! Don't make a "Beautiful Mistake", just click here:





### SZA - "GOOD DAYS"

SZA serves up a sizzling cinematic video clip of "Good Days." Here's a perfect example of entangled metaphors that are visually equal to SZA's left-ofcenter neo-soul signature. The central theme of the story is a pole dancer takes a trip down the rabbit hole, to the library and finally to a fill-up station. Choreography rating: A plus. What's happening here? You tell us by clicking here:





### **JUSTIN BERBER - "HOLD ON"**

MMI Intense Video Alert: Dang, Beib, slow that thing down. This heart-ripping clip has more ups and downs than a musical merry-go-round. We have our hero madly in love and robbing banks for all the right/wrong reasons. Throw in a daredevil motorcycle chase (do not try any of this at home), a glass breaking exit, bullet wounds all to lie in the arms of his struggling for life love interest. Three minutes and I'm spent. If you're up for the ride, "Hold On" and click here:





### **DUNCAN LAURENCE - "ARCADE"**

To say that this video has a "floating melody" would be just wrong. Dutch award-winning singer-songwriter Duncan Laurence bares more than his soul with this saturated soulful single called "Arcade." Beautiful and artfully created, young Duncan submerges himself for more than three minutes and keeps the video clothing budget at bare minimum. His voice is angelic, the song hypnotic and it will clearly want you

to catch a breath. To play in the "Arcade," click here:



### **CHARTS/POWERS:**

торчо

MONDAY

MORNING

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

INTEL UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**b** SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

### TOP 40 THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

## MONDAY Morning Intel

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NOT IN MY BOWL Heidi Dogg Chloe Dogg Harley Thor 3.15.21