ASTRONAUT IN THE OCEAN



MORNING INTEL

MASKED W&LF

TOP 40 EDITION

MARCH 22, 2021

MASKED WASKED WASKED

has blasted off Now Heavily Rotating The Earth



Action = singles that research is outpacing airplay



MMI Sales

MONDAY MORNING INTEL

MARCH 22, 2021

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AIRPLAY OLIVIA RODRIGO "drivers license"

RETENTION THE WEEKND "Save Your Tears"

CALLOUT 24kgoldn "Mood" (ft. lann Dior)

ALIDIO DRAKE "What's Next"

VIDEO DOJA CAT "Streets"

SALES BRUNO MARS/A. PAAK/SILK SONIC "Leave The Door Open"

COMPOSITE OLIVIA RODRIGO "drivers license"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RI AIRPL	TWRK Y retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	11	2	5	7	7	1	OLIVIA RODRIGO	drivers license	Geffen/Interscope
8	1	16	9	10	9	2	THE WEEKND	Save Your Tears	XO/Republic
9	2	1	11	16	16	3	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
30	X	22	3	3	4	4	CARDI B	Up	Atlantic
3	8	7	12	11	31	5	ARIANA GRANDE	34+35	Republic
21	X	39	2	2	1	6	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
6	9	9	24	19	13	7	TATE MCRAE	You Broke Me First	RCA
7	3	3	20	24	28	8	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
2	10	8	27	26	14	9	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
45	X	X	1	4	2	10	DRAKE	What's Next	OVO/Republic
11	17	6	18	18	24	11	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
5	5	5	21	20	41	12	ARIANA GRANDE	positions	Republic
10	12	12	25	23	18	13	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
12	6	19	26	30	11	14	JUSTIN BIEBER	Anyone	Def Jam
29	χ	26	13	21	6	15	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
38	χ	28	6	1	20	16	DOJA CAT	Streets	Kemosabe/RCA
25	23	13	15	12	10	17	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner
36	χ	32	10	13	3	18	JUSTIN BIEBER	Hold On	Def Jam
42	X	17	4	5	32	19	LIL TJAY	Calling My Phone f/6LACK	Columbia
4	7	4	39	33	33	20	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
16	20	10	19	22	21	21	THE KID LAROI	Without You	Columbia
13	16	23	34	32	5	22	AVA MAX	My Head & My Heart	Atlantic
17	4	15	28	43	25	23	TAYLOR SWIFT	willow	Republic
32	χ	38	8	6	29	24	SZA	Good Days	Top Dawg Ent./RCA
19	13	11	23	45	26	25	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
18	18	21	35	31	15	26	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
22	19	27	16	14	38	27	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
20	Х	31	30	39	8 2E	28	MAROON 5 F/MEGAN THEE STALLION CJ	Beautiful Mistakes	222/Interscope
41	X	25	17 7	8	35 30	29 30		Whoopty	Warner
50 24	X	x 41	22	9 28	30 22	31	KALI UCHIS GLASS ANIMALS	Telepatia Heat Waves	Virgin EMI/Interscope Republic
24 15	x 14	20	40	26 37	34	32	HARRY STYLES	Golden	Columbia
14	14 X	40	29	35	23	33	DUA LIPA	We're Good	Warner
44		40 14	31	33 17	42	34	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
23	х 21	35	41	46	12	35	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
48	X	Х	14	15	45	36	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
28	X	30	32	50	19	37	TIESTO	The Business	Atlantic
27	22	36	37	27	39	38	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
31	X	44	36	44	17	39	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
47	Х	X	33	29	27	40	DJ SNAKE & SELENA GOMEZ	Selfish Love	Interscope
26	15	34	49	49	46	41	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
34	Х	33	45	38	43	42	G-EAZY	Provide f/Chris Brown	RCA
35	χ	18	42	47	49	43	JESSIA	I'm Not Pretty	Artist Driven/Republic
46	Х	24	44	36	37	44	POST MALONE	Only Wanna Be With You	Republic
49	χ	Х	38	25	40	45	NF	Clouds	NF Real/Virgin Music
37	Χ	43	47	34	36	46	BEBE REXHA	Sacrifice	Warner
40	Χ	29	46	40	50	47	SABRINA CARPENTER	Skin	Island/Republic
33	Χ	45	48	42	44	48	AJR	Way Less Sad	S-Curve-Hollywood
43	Χ	37	43	48	47	49	MEDUZA	Paradise f/Dermot Kennedy	Republic
39	X	42	50	41	48	50	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	10	35	DRAKE	What's Next	OVO/Republic
2	30	4	26	CARDI B	Up	Atlantic
3	42	19	23	LIL TJAY	Calling My Phone f/6LACK	Columbia
4	38	16	22	DOJA CAT	Streets	Kemosabe/RCA
5	50	30	20	KALI UCHIS	Telepatia	Virgin EMI/Interscope
6	36	18	18	JUSTIN BIEBER	Hold On	Def Jam
7	21	6	15	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
8	29	15	14	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
9	41	29	12	CJ	Whoopty	Warner
10	48	36	12	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
11	44	34	10	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner

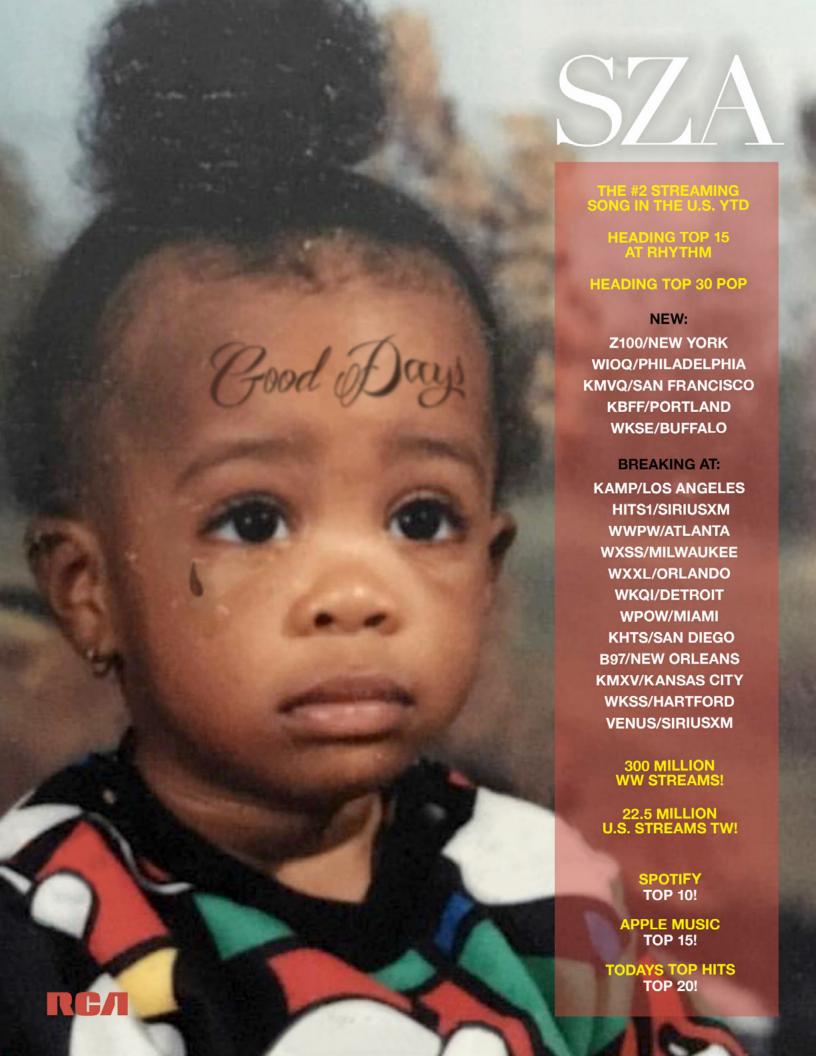
TOP 40

MMI-RECURRENTS

3.22.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	THE WEEKND	Blinding Lights	XO/Republic
2	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
3	DUA LIPA	Levitating	Interscope-Warner
4	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
5	AVA MAX	Kings & Queens	Atlantic
6	AJR	Bang!	S-Curve-Hollywood
7	HARRY STYLES	Adore You	Columbia
8	POST MALONE	Circles	Republic
9	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
10	HARRY STYLES	Watermelon Sugar	Columbia
11	DUA LIPA	Break My Heart	Warner
12	DUA LIPA	Don't Start Now	Warner
13	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
14	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
15	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
16	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
17	DOJA CAT	Say So	Kemosabe/RCA
18	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
19	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
20	SAINT JHN	Roses	Godd Complexx/HITCO
21	POST MALONE	Better Now	Republic
22	THE WEEKND	Heartless	XO/Republic
23	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
24	BTS	Dynamite	Columbia
25	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic
26	KHALID	Talk	RCA
27	JONAS BROTHERS	Sucker	Republic
28	POST MALONE	Wow	Republic
29	JONAS BROTHERS	Only Human	Republic
30	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
HOTZONE	JUSTIN BIEBER	Hold On	Def Jam
HOTZONE	BEBE REXHA	Sacrifice	Warner
HOTZONE	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
HOTZONE	AJR	Way Less Sad	S-Curve-Hollywood
HOTZONE	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
HOTZONE	JUSTIN BIEBER	Anyone	Def Jam
HOTZONE	AVA MAX	My Head & My Heart	Atlantic
HOTZONE	DUA LIPA	We're Good	Warner

TOP 40

MMI-DEVELOPING

3.22.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

		·	
	ARTIST	TITLE	LABEL/IMPRINT
DEVELORING	IEGGIA	I'm Not Drotty	Autiat Duivan/Danviblia
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
DEVELOPING	DAYA	Bad Girl	Sandlot/AWAL
DEVELOPING	THE KID LAROI	Without You	Columbia
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	G-EAZY	Provide f/Chris Brown	RCA
DEVELOPING	DOJA CAT	Streets	Kemosabe/RCA
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	CONAN GRAY	Overdrive	Republic
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	TAYLOR SWIFT	willow	Republic
DEVELOPING	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
DEVELOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic
DEVELOPING	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner
DEVELOPING	TIESTO	The Business	Atlantic
DEVELOPING	ZARA LARSSON	Talk About Love f/Young Thug	Epic
DEVELOPING	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
DEVELOPING	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	LOONA	Star	Blockberry Creative
DEVELOPING	HARRY STYLES	Golden	Columbia
DEVELOPING	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
DEVELOPING	CJ	Whoopty	Warner
DEVELOPING	SABRINA CARPENTER	Skin	Island/Republic
DEVELOFING	SADININA CANFLIVILIN	Juli	isiaiiu/ Nepublic





CURRENT POSITION:

VP BRAND MANAGER



B96 has a very clear brand. Musically aggressive, rhythmic and upbeat. As mainstream hit radio trends shift, how do you protect and emphasize the brand?

I always like to paint the picture of B96 being planet Earth in the solar system and every other style of music revolves around us. The moon, sun, stars and other planets. We pluck the biggest songs from all of these other objects (streaming etc.) and make sure we are playing the biggest mass appeal songs. It's all about timing. Sometimes we are early and sometimes we are not quite as early. B96 has had our best success as we moved mainstream years ago.

We know that the pandemic has greatly effected Drive-Time programming. How about middays and nights? Have there been necessary changes there as well?

There have been some listening changes this past year. However, I do remember when PPM started and the diary went way that middays were much bigger than we may have all thought. We still daypart the way we always have and I do believe that once everything opens up even more we will see similar listening patterns post-Covid.

You are invited to dinner at your favorite Chicago restaurant by your ideal dream dinner companion. Other than immediate family, who would that be, where would you go, what would you order and what would you discuss?

This already happened as I was invited to have dinner with John Elway years ago at the Italian Village in Chicago. He was in town for an auto dealer event and a friend let me tag along. I moved here in 1987 from Denver and was a huge Bronco fan all of my life so this was a dream come true! We had a bunch of drinks and I recited every play in a certain Superbowl that he orchestrated. He stood up fist pumped me and said "man, you know your football." It was a blast.

We all have professional heroes. What radio-masters influenced you and your programming skills?

There are several individuals that taught me the business, radio and records but the biggest influence

for me was 610 K-F-R-C! I was born in Fremont California and that radio station is the sole reason that I am in this business today. There was Dr. Don Rose, John Mack Flanagan, Marvelous Mark and even their late night jocks Don St. John and Rick Shaw were better than most in any other market in drive time. I remember so many things about that station. They would run there contest promo between the second and third song in the first quarter hour. The "Undercover Superstars" contest where you had to guess what superstar was behind the K, F, R and C was one of my favorites. Now I liked 64 KFI, KGW, WLS, KOMA and the New 10Q but KFRC was pure magic!

An Alien laser beam struck the Earth and all research is wiped out! No call-out, no retention scores, sales and streaming numbers have been globally eradicated. But you still have to work. How would you chose the music for your stations?

That's easy, I would just put into power all the songs my boys and their teammates are singing at the top of their lungs while driving to and from travel baseball games.

If a movie was made about your life, who would you want to play you?...and what would it be rated? Joe Maddon because everyone says we look alike when I put on my glasses. It would be rated F for Funny!

MONDAY WEEKLY RESOURCE FOR INTEL RESEARCH

Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

TOP 40 MMI-VIDED STREAMING 3.22.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	at the top streaming songs	S. LABEL/IMPRINT	LISTEN LINKS
_	2011 217			
1	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO ►
2	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
3	CARDI B	Up	Atlantic	PLAY VIDEO ►
4	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ►
5	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ►
6	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
7	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ►
8	CJ	Whoopty	Warner	PLAY VIDEO ►
9	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ►
10	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ►
11	SAWEETIE	Best Friend f/Doja Cat	lcy/Artistry/RCA-Warner	PLAY VIDEO ►
12	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ▶
13	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ▶
14 15	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic RECORDS/Columbia	PLAY VIDEO ►
15 10	24KGOLDN	Mood f/lann Dior		PLAY VIDEO ►
16	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO ►
17	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ►
18 19	TATE MCRAE	you broke me first	RCA Republic	PLAY VIDEO ►
20	ARIANA GRANDE MASKED WOLF	positions Astronaut In The Ocean	Republic Elektra/EMG	PLAY VIDEO ►
21	THE KID LAROI	Without You	Columbia	PLAY VIDEO ►
22	MACHINE GUN KELLY & BLACKBEAR	my ex's best friend	Bad Boy/Interscope	PLAY VIDEO ►
23	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA	PLAY VIDEO ► PLAY VIDEO ►
23 24	NF	Clouds	NF Real/Virgin Music	PLAY VIDEO >
25	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO >
26	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic Epic	PLAY VIDEO >
27	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
28	DJ SNAKE & SELENA GOMEZ	Selfish Love	Interscope	PLAY VIDEO ►
29	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ▶
30	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO ▶
31	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ▶
32	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO ▶
33	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO ►
34	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
35	POST MALONE	Only Wanna Be With You	Republic	PLAY VIDEO ▶
36	HARRY STYLES	Golden	Columbia	PLAY VIDEO ▶
37	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO ►
38	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ►
39	SABRINA CARPENTER	Skin	Island/Republic	PLAY VIDEO ▶
40	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE	PLAY VIDEO ▶
41	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
42	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ▶
43	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
44	HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
45	JASON DERULO	Lifestyle f/Adam Levine	Atlantic	PLAY VIDEO ▶
46	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ▶
47	MEDUZA	Paradise f/Dermot Kennedy	Republic	PLAY VIDEO ▶
48	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	PLAY VIDEO ▶
49	TIESTO	The Business	Atlantic	PLAY VIDEO ►

RANK	ARTIST	ndividuals for a total Sample Size of 800 per for	N'EAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	5	1	2	4
2	RODRIGO, OLIVIA	Drivers License	2	6	3	2
3	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	4	7	1	3
4	MOMNEY, RITT	Put Your Records On	3	3	8	1
5	GRANDE, ARIANA	Positions	1	4	4	6
6	POP SMOKE	What You Know About Love	7	2	5	8
7	GRANDE, ARIANA	34+35	6	11	7	5
8	EILISH, BILLIE	Therefore I Am	11	5	9	7
9	MCRAE, TATE	You Broke Me First	8	9	12	12
10	THE KID LAROI	Without You	9	10	13	13
11	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	10	14	10	10
12	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	15	8	14	9
13	SAWEETIE FEAT. DOJA CAT	Best Friend	12	13	11	17
14	BANKS, ERICA	Buss It	14	15	6	19
15	SWIFT, TAYLOR	Willow	13	12	21	16
16	THE WEEKND	Save Your Tears	24	23	15	11
17	LIL TJAY FEAT. 6LACK	Calling My Phone	22	17	19	15
18	MEEK MILL, LESLIE GRACE & BOI-1DA	Conga	17	25	18	20
19	JESSIA	I'm Not Pretty	33	18	17	18
20	BIEBER, JUSTIN	Anyone	19	22	24	26
21	STYLES, HARRY	Golden	18	19	32	24
22	ALL TIME LOW FEAT. BLACKBEAR	Monsters	20	21	26	23
23	CARDI B	Up	25	20	16	39
24	MAX, AVA	My Head & My Heart	16	28	30	21
25	POST MALONE	Only Wanna Be With You	39	16	29	27
26	CJ	Whoopty	21	26	23	32
27	MASKED WOLF	Astronaut In The Ocean	23	34	20	25
28	BAD BUNNY + JHAY CORTEZ	Dakiti	27	43	22	14
29	DOJA CAT	Streets	37	24	25	31
30	CARPENTER, SABRINA	Skin	28	29	27	38
31	TIESTO	The Business	26	32	36	29
32	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	34	27	35	37
33	BIEBER, JUSTIN	Hold On	42	30	44	22
34	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	29	36	34	30
35	SIGALA & JAMES ARTHUR	Lasting Lover	31	38	37	28
36	DAYA	Bad Girl	30	31	39	35
37 39	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	32	35	31	41
38	BLACK EYED PEAS & SHAKIRA	Girl Like Me Paradise	36 38	39 42	28	42
39 40	MEDUZA FEAT. DERMOT KENNEDY SZA	Good Days	36 40	33	33 40	33 34
40 41	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	40 45	33 40	38	34 40
42	LIPA, DUA	We're Good	35	41	42	48
43	GLASS ANIMALS	Heat Waves	47	44	43	36
44	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	43	45	41	44
45	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	41	46	45	49
46	REXHA, BEBE	Sacrifice	46	37	49	43 47
47	NELLY & FLORIDA GEORGIA LINE	Lil Bit	44	47	43 47	45
48	GRAY, CONAN	Overdrive	48	49	46	43
49	AJR	Way Less Sad	49	48	50	46
- 50	LOONA	Star Star	50	50	48	50
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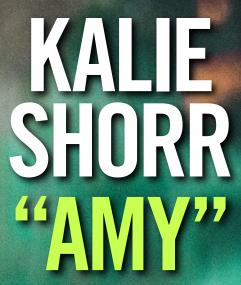
TOP 40 MM-HOT AC CALLOUT 3.22.21

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

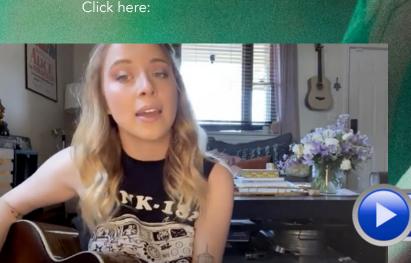
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	1	1	1	1
2	THE WEEKND	Blinding Lights	2	2	4	3
3	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	7	5	2	2
4	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	4	4	3	5
5	MAX, AVA	Kings & Queens	3	6	9	6
6	GRANDE, ARIANA	Positions	5	10	10	4
7	MOMNEY, RITT	Put Your Records On	8	8	5	8
8	RODRIGO, OLIVIA	Drivers License	6	3	11	10
9	AJR	Bang!	13	7	8	7
10	POP SMOKE	What You Know About Love	11	13	6	13
11	GRANDE, ARIANA	34+35	10	16	17	11
12	LIPA, DUA FEAT DABABY	Levitating	9	9	19	15
13	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	17	14	14	12
14	THE KID LAROI	Without You	12	15	13	17
15	MCRAE, TATE	You Broke Me First	19	17	16	9
16	EILISH, BILLIE	Therefore I Am	16	18	15	14
17	BIEBER, JUSTIN FEAT. BENNY BLANCO	Lonely	22	11	12	19
18	SWIFT, TAYLOR	Willow	15	19	18	18
19	MAX, AVA	My Head & My Heart	25	12	20	21
20	ALL TIME LOW FEAT. BLACKBEAR	Monsters	18	24	23	16
21	BANNERS	Someone To You	14	23	22	23
22	MOON, NIKO	Good Time	26	32	7	24
23	FISCHER, SAM FEAT. DEMI LOVATO	What Other People Say	33	21	21	22
24	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	20	28	24	26
25	SWIFT, TAYLOR FEAT. BON IVER	exile	29	26	26	20
26	BIEBER, JUSTIN	Anyone	23	20	30	28
27	CANNONS	Fire For You	31	27	25	25
28	THE WEEKND	Save Your Tears	24	22	29	29
29	SIGALA & JAMES ARTHUR	Lasting Lover	35	25	27	31
30	ASHE & FINNEAS	Till Forever Falls Apart	21	33	33	27
31	LANY	If This is the Last Time	32	31	31	30
32	CARPENTER, SABRINA	Skin	40	30	28	32
33	STYLES, HARRY	Golden	27	29	36	38
34	LAURENCE, DUNCAN	Arcade	30	34	38	34
35	ELLIOTT, BRYNN	Tell Me I'm Pretty	39	38	32	36
36	GLASS ANIMALS	Heat Waves	28	39	42	35
37	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	34	37	40	37
38	SHEERAN, ED	Afterglow	36	35	44	40
39	BLAKK, FOREST	If You Love Her	41	36	39	39
40	SAXE, JP & MAREN MORRIS	Line By Line	47	46	34	33
41	PASSENGER	Sword From The Stone	38	44	37	44
42	LIPA, DUA	We're Good	37	40	41	48
43	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	48	41	35	45
44	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	42	45	50	43
45	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	44	49	45	41
46	GRAY, CONAN	Overdrive	45	47	48	42
47	FITZ	Head Up High	43	42	47	49
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	46	48	43	46
49	OLADOKUN, JOY	Breathe Again	50	43	46	50
50	AJR	Way Less Sad	49	50	49	47

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39	TAYLOR SWIFT BAD BUNNY KALI UCHIS IMAGINE DRAGONS YUNG BLEU PINK SWEAT\$ POP SMOKE DJ SNAKE & SELENA GOMEZ RITON X NIGHTCRAWLERS ATB X TOPIC X A7S DRAKE H.E.R. NF DUNCAN LAURENCE POP SMOKE JOEL CORRY, RAYE, DAVID GUETTA 2KBABY X MARSHMELLO BANNERS NICK JONAS DABABY MACHINE GUN KELLY POST MALONE DAVID GUETTA & SIA SPOTEMGOTTEM MORGAN WALLEN DUA LIPA TOMMEE PROFITT ASHE & FINNEAS DAYGLOW BRS KASH RODDY RICCH KEITH URBAN WITH P!NK 24KGOLDN SAWEETIE DIPLO & SIDEPIECE CLEAN BANDIT TATE MCRAE NICK JONAS TONES AND I	Love Story (Taylor's Version) La Noche De Anoche f/ROSALIA Telepatia Follow You You're Mines Still f/Drake At My Worst For The Night f/Lil Baby/DaBab Selfish Love Friday f/Mufasa & Hypeman Your Love (9PM) What's Next Damage Clouds Arcade Hello f/A Boogie wit da Hoodie Bed Like This Someone To You Spaceman Suge Forget Me Too f/Halsey Only Wanna Be With You Let's Love Beat Box 7 Summers Hallucinate In The End f/Fleurie Till Forever Falls Apart Can I Call You Tonight? Th***t Baby (Go Baby) High Fashion f/Mustard One Too Many 3, 2, 1 Back To The Streets f/J. Aiko On My Mind Higher f/lann Dior Slower 2Drunk Fly Away	Republic Rimas Virgin EMI/Interscope KidinaKorner/Interscope VM/OVO/Warner Atlantic Def-Cap-Int-Republic Interscope RCA Astralwerks/Capitol OVO/Republic MBK/RCA NF Real/Virgin Music Capitol Victor Victor/Republic Big Beat/EMG Warner Island/Republic Republic SCMG/Interscope BadBoy/Capitol-Interscope Republic Warner/Atlantic JayRebl/Geffen/Interscope Big Loud/Republic Warner Virgin Music further./Mom+Pop Dayglow/AWAL TeamLitty/LVRN/Interscope Atlantic RCA/Capitol Nashville RECORDS/Columbia Icy/Artistry/Warner Mad Decent Atlantic RCA Island/Republic Elektra/EMG
40 41 42 43 44 45 46 47 48 49 50	ARIANA GRANDE LOUIS TOMLINSON MADISON BEER KSI PARMALEE STATIC & BEN EL X BLACK EYED PEAS JOSHUA BASSETT LEONY HARRY STYLES POST MALONE CANNONS	test drive Defenceless BS Really Love f/Craig David Just The Way f/Blanco Brown Shake Ya Boom Boom Lie Lie Lie Faded Love Treat People With Kindness Candy Paint Fire For You	Republic Arista Epic RBC/BMG Stoney Creek Saban Music Group Warner Kontor Columbia Republic Columbia

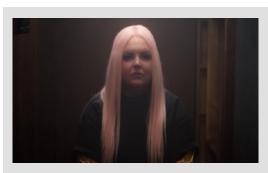


Kalie Shorr is a lot of things: under-exposed, mega-talented, under-appreciated and still (relatively) unknown. For now. But, if you listen to her latest re-tweasked album, Open Book-Unabridged, you'll pick up a volumn of musical stories that wind and weave. Is she alternative? Pop? Triple-A?... maybe a little Country? Yes she's all that and everything else. And she's awesome. Here's a stripped down bedroom clip with a little edgy get-even twist called "Amy." If you don't know Kalie Shorr, well you do now. Click here:



Video

Check out these videos hand-picked by our staff!



TONES AND I - "FLY AWAY"

The "Dance Monkey" maven re-materializes and is ready for you to set yourself free. Australian Toni Watson aka Tones and I employs one of the most powerful instruments in the history of hits: Hand-claps! This all-smiles Up With People-ish clip addresses escaping the situation by simply floating away. Don't try to tie Tones and I down. Just check the charts - "Fly Away" is only going up! Click here:





DRAKE - "WHAT'S NEXT"

Boom. Debut Top 10? Yep. Drake rips the roof off with his latest video featuring trains, planes and automobiles. With chart moves like this, if you ask, "What's Next," we can only guess the top of the charts. Click here:





BEBE REXHA - "SACRIFICE" OFFICIAL MUSIC VIDEO

Well. Everything was going just great and then your girlfriend wants to drink your blood. Now that can spoil a great night out. Bebe and the gang all get together for a little corpuscle cocktail party at the hospital. Heck every room is an emergency room. This dance devilish track will really gets its fangs into you. Wanna play doctor? Just click here:





THE WEEKND - "SAVE YOUR TEARS"

Don't you just wish The Weeknd would last forever? Well. Looking at the numbers on "Save Your Tears" it looks like this track is bound for glory and is kicking into airplay hyper-drive. But in this artery clip our hero just can't seem to get the club crowd moving. Maybe they're not like, ah... real people? It's nothing that a good 'ol confetti suicide can't fix. If you want to pull the trigger on a great video, click here:



LANA DEL RAY - "WHITE DRESS"

MMI Trippy and Ethereal Alert: Lana's back and melancholy as ever as she skates us through the desert asking herself questions about life, love, loss, success, etc. Sound familiar? The artist has mastered the themes and creates as much art as music with her projects. The song and video makes one wonder exactly what transpired in Orlando at the "Men in Music" convention. If you need to float and think, put on a "White Dress" and click here:





CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

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