

MONDAY
MORNING
INTEL

WAKE

THE MMI BIEBER ISSUE

J U S T I N B I E B E R

TOP 40 *EDITION*

MARCH 29, 2021

JUSTIN BIEBER ft. Daniel Caesar & Giveon

PEACHES



#1 Apple Music Global



#1 Spotify US and Global



#1 Pop iTunes



Over 45M Views in a Week! YouTube

Over 140M Global Streams in A Week!



IMPACTING TOP 40 NOW!

MONDAY MORNING INTEL

MARCH 29, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

3.29.21

AIRPLAY

OLIVIA RODRIGO “drivers license”

RETENTION

THE WEEKND “Save Your Tears”

CALLOUT

OLIVIA RODRIGO “drivers license”

AUDIO

DRAKE “What’s Next”

VIDEO

CARDI B “Up”

SALES

BRUNO MARS/A. PAAK/SILK SONIC “Leave The Door Open”

COMPOSITE

OLIVIA RODRIGO “drivers license”

**MONDAY
MORNING
INTEL**

**YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	11	1	6	6	6	1	OLIVIA RODRIGO	drivers license	Geffen/Interscope
7	1	16	8	9	7	2	THE WEEKND	Save Your Tears	XO/Republic
10	2	4	12	17	21	3	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
16	x	33	4	3	1	4	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
4	8	7	14	12	31	5	ARIANA GRANDE	34+35	Republic
6	7	11	25	20	14	6	TATE MCRAE	You Broke Me First	RCA
2	9	10	28	24	13	7	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
8	3	3	22	23	30	8	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
5	4	2	24	22	38	9	ARIANA GRANDE	positions	Republic
11	14	6	17	19	27	10	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
24	x	26	11	18	3	11	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
23	19	12	15	14	10	12	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
12	6	21	23	32	12	13	JUSTIN BIEBER	Anyone	Def Jam
9	12	14	27	25	23	14	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
41	x	24	1	11	11	15	DRAKE	What's Next	OVO/Republic
39	x	28	5	2	16	16	DOJA CAT	Streets	Kemosabe/RCA
25	25	19	2	1	2	17	CARDI B	Up	Atlantic
15	21	8	19	21	22	18	THE KID LAROI	Without You	Columbia
40	x	17	3	4	32	19	LIL TJAY	Calling My Phone f/6LACK	Columbia
17	x	27	30	27	5	20	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
13	15	23	34	35	4	21	AVA MAX	My Head & My Heart	Atlantic
3	5	5	40	36	40	22	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
18	10	13	21	43	26	23	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
20	20	25	16	13	28	24	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
19	13	18	29	39	17	25	TAYLOR SWIFT	willow	Republic
44	x	x	7	5	33	26	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
31	x	36	10	7	35	27	SZA	Good Days	Top Dawg Ent./RCA
47	x	x	9	8	25	28	KALI UCHIS	Telepatia	Virgin EMI/Interscope
21	18	20	35	33	18	29	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
14	17	37	26	37	19	30	DUA LIPA	We're Good	Warner
22	x	38	20	29	24	31	GLASS ANIMALS	Heat Waves	Republic
33	x	29	18	30	29	32	JUSTIN BIEBER	Hold On	Def Jam
46	x	15	31	16	42	33	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
27	24	30	32	46	8	34	TIESTO	The Business	Atlantic
50	x	x	13	15	44	35	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
48	x	x	37	31	9	36	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
32	22	32	41	44	15	37	JASON DERULO	Lifestyle f/Adam Levine	Atlantic
43	x	x	33	10	46	38	DUNCAN LAURENCE	Arcade	Capitol
28	x	42	36	41	20	39	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
26	23	35	39	28	43	40	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
29	16	34	47	48	34	41	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista
36	x	31	44	38	39	42	G-EAZY	Provide f/Chris Brown	RCA
35	x	22	43	47	48	43	JESSIA	I'm Not Pretty	Artist Driven/Republic
49	x	x	38	26	41	44	NF	Clouds	NF Real/Virgin Music
38	x	x	x	x	x	45	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
45	x	9	49	34	47	46	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music
30	x	43	45	42	37	47	AJR	Way Less Sad	S-Curve-Hollywood
42	x	40	42	49	36	48	TONES AND I	Fly Away	Elektra/EMG
37	x	39	48	40	45	49	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
34	x	41	46	45	49	50	BEBE REXHA	Sacrifice	Warner

OVER 3 BILLION GLOBAL STREAMS FOR THE ALBUM
ALBUM #1 PEAK IN OVER 117 COUNTRIES ON APPLE MUSIC
ALBUM #1 PEAK ON ITUNES IN 46 COUNTRIES
BIGGEST ALBUM DEBUT EVER ON SPOTIFY!

billboard #1 BILLBOARD 200



RIAA CERTIFIED GOLD

WAKE

J U S T I N B I E B E R

Def
jam
recordings

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	15	26	DRAKE	What's Next	OVO/Republic
2	39	16	23	DOJA CAT	Streets	Kemosabe/RCA
3	40	19	21	LIL TJAY	Calling My Phone f/6LACK	Columbia
4	47	28	19	KALI UCHIS	Telepatia	Virgin EMI/Interscope
5	44	26	18	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
6	50	35	15	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
7	24	11	13	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
8	46	33	13	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
9	48	36	12	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
10	16	4	12	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	THE WEEKND	Blinking Lights	XO/Republic
2	DUA LIPA	Levitating	Interscope-Warner
3	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
4	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
5	AVA MAX	Kings & Queens	Atlantic
6	HARRY STYLES	Golden	Columbia
7	POST MALONE	Circles	Republic
8	HARRY STYLES	Adore You	Columbia
9	AJR	Bang!	S-Curve-Hollywood
10	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
11	HARRY STYLES	Watermelon Sugar	Columbia
12	DUA LIPA	Break My Heart	Warner
13	DUA LIPA	Don't Start Now	Warner
14	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
15	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
16	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
17	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
18	DOJA CAT	Say So	Kemosabe/RCA
19	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
20	POST MALONE	Better Now	Republic
21	THE WEEKND	Heartless	XO/Republic
22	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
23	KHALID	Talk	RCA
24	SAINT JHN	Roses	Godd Complexx/HITCO
25	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic
26	JONAS BROTHERS	Sucker	Republic
27	DABABY	Rockstar f/Roddy Ricch	SCMG/Interscope
28	POST MALONE	Wow	Republic
29	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
30	BTS	Dynamite	Columbia

JUSTIN BIEBER

Over 130M Global Streams!

Over 30M YouTube Views

You **Tube**

Top 10 Spotify US and Global



HOLD ON

Def
Jam
recordings

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
HOTZONE	BEBE REXHA	Sacrifice	Warner
HOTZONE	JUSTIN BIEBER	Hold On	Def Jam
HOTZONE	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
HOTZONE	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
HOTZONE	DAYA	Bad Girl	Sandlot/AWAL
HOTZONE	AJR	Way Less Sad	S-Curve-Hollywood
HOTZONE	JESSIA	I'm Not Pretty	Artist Driven/Republic
HOTZONE	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ARIANA GRANDE	pov	Republic
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	DRAKE	What's Next	OVO/Republic
DEVELOPING	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
DEVELOPING	TONES AND I	Fly Away	Elektra/EMG
DEVELOPING	LIL TJAY	Calling My Phone f/6LACK	Columbia
DEVELOPING	G-EAZY	Provide f/Chris Brown	RCA
DEVELOPING	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	THE KID LAROI	Without You	Columbia
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	DOJA CAT	Streets	Kemosabe/RCA
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	AVA MAX	My Head & My Heart	Atlantic
DEVELOPING	DUA LIPA	We're Good	Warner
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
DEVELOPING	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
DEVELOPING	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
DEVELOPING	TIESTO	The Business	Atlantic
DEVELOPING	CONAN GRAY	Overdrive	Republic
DEVELOPING	ZARA LARSSON	Talk About Love f/Young Thug	Epic
DEVELOPING	LOONA	Star	Blockberry Creative



STEVE KINGSTON INTEL

CURRENT POSITION:

PRESIDENT,
WRNR-FM
&
WYRE-AM

The Day the Earth shifted on its axis: It was early 90's when you moved Z100 from a dance/pop lean to Alternative...like, in a day. And the world followed. What specifically did you see in the market place that led you to throw that bold switch??

The format was experiencing a soft disposable pop music cycle in in the early '90's, similar to what it's experiencing today. The only song that stuck from that era is Tag Team's "Whoop There It Is," which is now heard multiple times on Geico commercials. As opposed to changing format and targeting an older audience like many top 40's brands chose, we were challenged by management and market data, to "change the format"; reinvent the Z100 musical recipe based on the music preferences of a 20-30 year old female. We were conducting an informal "music meeting" over dinner in the city with MTV's Matt Farber, Z100's Elvis Duran, Sam Milkman and myself. We came up with a strategy and decided to test it on the air, live, that evening. We went back to Z100, where Elvis was willing to facilitate an on air music meeting. We brought several titles into the studio, one of which was Pearl Jam's "Black," from the album 10. Elvis literally broke into our "regular programming," announced the on air music test to the audience, played "Black"/Pearl Jam "All Apologies"/ Nirvana, etc., and proceeded to takes calls from listeners. All callers were women, all were pop music fans, and the feedback was positive. We also realized that these titles were receiving no airplay at the time; Q104 was classical and WNEW-FM was classic rock. We discovered musical dynamite at a time when Top 40 was in a recession. We hand selected appropriate all rock titles that "tested" with women, and breathed a few more years of dominance for the Z100 legacy. Passion for rhythmic Pop music returned in 1996, and Tom Poleman and his team transitioned the station back to the pop music center, where it remains today. I left for WXRK/K-Rock, and spent the next almost ten years with Howard Stern and a tremendously talented staff.

You've gone from programming the biggest and best Top 40 and Rock stations to ownership. Do you miss the programming chair and did you have to buy new clothes?

Well, since the pandemic, I wear no pants so the need for clothes isn't important. I do miss programming in NYC, but Program Director Bob Waugh uses me as a resource for WRNR, Annapolis.

With the digital world continuing to morph as a powerful discovery tool, what can terrestrial radio do to keep the younger demos engaged?

PLAY FEWER COMMERCIALS! I don't see any bias against "radio" amongst the younger demos, and

when I do, it's self-inflicted by the stations. Terrestrial has the cume, and the same delivery systems available as digital. Keep your talent and music content compelling, brand your local station as opposed to just branding "corporate." There's an easy way to accomplish both. OWN IT!!

You have to drive a 2001 dented Ford Taurus with a cassette deck and no AC from Seattle to New Orleans. There are three other people on the journey. Excluding immediate family, who would the three companions be and why?

Bob Pittman, Warren Buffett, and Abe Lincoln.

Who is so good that you would not want to program against?

No one. Take a number!! The better and more talented the competition is, the more I'll learn and better I become.

Bonus round: If radio had no access to call-out, sales or streaming numbers, how would music be chosen?

By "listening," and therefore connecting with your target audience... .

Bonus Bonus round: How's Patty and what's for dinner tonight?

Patty is awesome as ever!!!

ANYONE

Justin Bieber

Over **400M GLOBAL STREAMS**

Over **70M YOUTUBE VIEWS!**

Approaching **TOP 10 @ TOP 40!**

Approaching **TOP 15 @ HAC!**

RIAA CERTIFIED GOLD



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	CARDI B	Up	Atlantic	PLAY VIDEO ►
2	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO ►
3	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ►
4	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ►
5	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ►
6	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ►
7	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ►
8	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ►
9	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ►
10	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ►
11	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ►
12	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ►
13	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ►
14	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ►
15	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ►
16	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO ►
17	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia	PLAY VIDEO ►
18	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ►
19	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ►
20	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ►
21	THE KID LAROI	Without You	Columbia	PLAY VIDEO ►
22	ARIANA GRANDE	positions	Republic	PLAY VIDEO ►
23	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA	PLAY VIDEO ►
24	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO ►
25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ►
26	NF	Clouds	NF Real/Virgin Music	PLAY VIDEO ►
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ►
28	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic	PLAY VIDEO ►
29	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ►
30	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ►
31	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ►
32	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ►
33	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO ►
34	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music	PLAY VIDEO ►
35	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ►
36	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO ►
37	DUA LIPA	We're Good	Warner	PLAY VIDEO ►
38	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO ►
39	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ►
40	FAT JOE F/DJ KHALED, AMORPHOUS	Sunshine (The Light)	RNG/EMPIRE	PLAY VIDEO ►
41	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ►
42	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ►
43	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO ►
44	JASON DERULO	Lifestyle f/Adam Levine	Atlantic	PLAY VIDEO ►
45	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO ►
46	TIESTO	The Business	Atlantic	PLAY VIDEO ►
47	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ►
48	SIGALA	Lasting Lover f/James Arthur	Last Nite/Arista	PLAY VIDEO ►
49	TONES AND I	Fly Away	Elektra/EMG	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	RODRIGO, OLIVIA	Drivers License	2	8	4	3
2	GRANDE, ARIANA	Positions	5	1	3	4
3	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	4	10	1	2
4	24KGOLDN + IANN DIOR	Mood	1	2	7	7
5	MOMNEY, RITT	Put Your Records On	6	5	10	1
6	POP SMOKE	What You Know About Love	7	4	5	9
7	GRANDE, ARIANA	34+35	3	9	11	8
8	THE KID LAROI	Without You	8	6	12	10
9	PROFITT, TOMMEE FEAT. FLEURIE	In The End	13	17	2	5
10	EILISH, BILLIE	Therefore I Am	15	3	9	14
11	MCRAE, TATE	You Broke Me First	10	12	13	11
12	SAWEETIE FEAT. DOJA CAT	Best Friend	9	11	6	22
13	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	11	13	14	13
14	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	18	7	17	12
15	BANKS, ERICA	Buss It	16	14	8	20
16	THE WEEKND	Save Your Tears	20	18	16	6
17	LIL TJAY FEAT. 6LACK	Calling My Phone	17	19	19	16
18	SWIFT, TAYLOR	Willow	14	16	22	24
19	CARDI B	Up	23	21	15	37
20	ALL TIME LOW FEAT. BLACKBEAR	Monsters	19	20	25	17
21	BIEBER, JUSTIN	Anyone	22	22	24	23
22	JESSIA	I'm Not Pretty	29	23	18	26
23	MAX, AVA	My Head & My Heart	12	25	28	21
24	POST MALONE	Only Wanna Be With You	34	15	30	25
25	DRAKE	What's Next	24	29	27	15
26	BAD BUNNY + JHAY CORTEZ	Dakiti	27	34	21	18
27	MASKED WOLF	Astronaut In The Ocean	25	32	20	34
28	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	26	24	29	31
29	DOJA CAT	Streets	37	27	23	33
30	BIEBER, JUSTIN	Hold On	33	28	37	19
31	TIESTO	The Business	21	33	33	29
32	DAYA	Bad Girl	31	26	35	35
33	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	39	30	34	30
34	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	28	35	31	41
35	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	38	37	32	27
36	SIGALA & JAMES ARTHUR	Lasting Lover	30	38	38	32
37	BLACK EYED PEAS & SHAKIRA	Girl Like Me	36	41	26	43
38	SZA	Good Days	42	31	40	38
39	LIPA, DUA	We're Good	32	36	36	46
40	MEDUZA FEAT. DERMOT KENNEDY	Paradise	35	40	42	36
41	GLASS ANIMALS	Heat Waves	48	39	43	40
42	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	41	44	41	45
43	TONES AND I	Fly Away	50	49	39	28
44	REXHA, BEBE	Sacrifice	44	42	44	42
45	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	43	46	47	39
46	LARSSON, ZARA FEAT. YOUNG THUG	Talk About Love	40	43	46	48
47	GRAY, CONAN	Overdrive	45	47	48	44
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	46	45	45	47
49	AJR	Way Less Sad	47	48	49	50
50	LOONA	Star	49	50	50	49

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	24KGOLDN + IANN DIOR	Mood	4	1	3	2
2	BROWN, CHRIS FEAT. YOUNG THUG	Go Crazy	7	3	1	1
3	THE WEEKND	Blinding Lights	1	7	5	3
4	BIEBER, JUSTIN FEAT. CHANCE THE RAPPER	Holy	2	2	2	4
5	MAX, AVA	Kings & Queens	3	5	9	6
6	RODRIGO, OLIVIA	Drivers License	6	6	8	8
7	MOMNEY, RITT	Put Your Records On	16	8	4	7
8	AJR	Bang!	14	4	12	5
9	POP SMOKE	What You Know About Love	17	9	7	11
10	THE KID LAROI	Without You	8	12	11	12
11	LIPA, DUA FEAT DABABY	Levitating	9	11	13	13
12	GRANDE, ARIANA	34+35	10	13	10	17
13	MCRAE, TATE	You Broke Me First	13	15	16	9
14	EILISH, BILLIE	Therefore I Am	20	16	14	10
15	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	15	10	15	16
16	SWIFT, TAYLOR	Willow	12	18	17	18
17	MAX, AVA	My Head & My Heart	29	14	18	15
18	BANNERS	Someone To You	11	19	21	20
19	ALL TIME LOW FEAT. BLACKBEAR	Monsters	18	21	24	19
20	FISCHER, SAM FEAT. DEMI LOVATO	What Other People Say	21	20	19	21
21	MOON, NIKO	Good Time	33	27	6	26
22	SWIFT, TAYLOR FEAT. BON IVER	exile	24	23	28	14
23	BIEBER, JUSTIN	Anyone	32	17	20	25
24	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	19	28	25	22
25	THE WEEKND	Save Your Tears	22	24	23	27
26	SIGALA & JAMES ARTHUR	Lasting Lover	34	22	22	28
27	BIEBER, JUSTIN	Hold On	37	25	26	24
28	LAURENCE, DUNCAN	Arcade	25	31	32	23
29	SEABRA, ANSON	Walked Through Hell	23	35	27	29
30	STYLES, HARRY	Golden	30	30	34	32
31	DERULO, JASON FEAT. ADAM LEVINE	Lifestyle	28	32	38	30
32	STARKS, WYN	Circles	5	40	29	45
33	GLASS ANIMALS	Heat Waves	27	29	37	36
34	ELLIOTT, BRYNN	Tell Me I'm Pretty	39	36	30	35
35	SHEERAN, ED	Afterglow	36	34	40	34
36	ASHE & FINNEAS	Till Forever Falls Apart	26	39	41	33
37	IMAGINE DRAGONS	Follow You	41	33	36	39
38	BLAKK, FOREST	If You Love Her	45	37	33	38
39	SAXE, JP & MAREN MORRIS	Line By Line	47	48	31	31
40	LIPA, DUA	We're Good	35	38	35	46
41	BRUNO MARS, ANDERSON . PAAK, SILK SONIC	Leave The Door Open	31	47	44	37
42	PASSENGER	Sword From The Stone	43	42	43	40
43	CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE	Better Days	38	46	42	43
44	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	48	45	39	41
45	FITZ	Head Up High	42	43	47	42
46	ABEL, ZAK	Be Kind	44	26	50	44
47	MISTERWIVES	Superbloom	40	41	48	50
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	46	49	45	48
49	OLADOKUN, JOY	Breathe Again	49	44	46	49
50	AJR	Way Less Sad	50	50	49	47

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
2	ADDISON RAE	Obsessed	Sandlot/in2une
3	MOOSKI	Track Star	Capitol
4	PINK SWEAT\$	At My Worst	Atlantic
5	LIL BABY	On Me	QC/Motown/Capitol
6	DJ SNAKE & SELENA GOMEZ	Selfish Love	Interscope
7	ATB X TOPIC X A7S	Your Love (9PM)	Astralwerks/Capitol
8	JUSTIN BIEBER	As I Am f/Khalid	Def Jam
9	NESSA BARRETT	la di die f/jxdn	Warner
10	POP SMOKE	Hello f/A Boogie wit da Hoodie	Victor Victor/Republic
11	JUSTIN BIEBER	Unstable f/The Kid Laroi	Def Jam
12	DABABY	Suge	SCMG/Interscope
13	BANNERS	Someone To You	Island/Republic
14	ARIANA GRANDE	pov	Republic
15	JUSTIN BIEBER	Ghost	Def Jam
16	JOEL CORRY, RAYE, DAVID GUETTA	Bed	Big Beat/EMG
17	OLIVIA RODRIGO	All I Want	Walt Disney Records
18	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
19	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
20	SPOTEMGOTTEM	Beat Box	JayRebl/Geffen/Interscope
21	DUA LIPA	Hallucinate	Warner
22	HARRY STYLES	Treat People With Kindness	Columbia
23	RODDY RICCH	High Fashion f/Mustard	Atlantic
24	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
25	POST MALONE	Only Wanna Be With You	Republic
26	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner
27	24KGOLDN	3, 2, 1	RECORDS/Columbia
28	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
29	DAN + SHAY	Glad You Exist	Warner/WAR
30	CLEAN BANDIT	Higher f/Iann Dior	Atlantic
31	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA
32	SAM FISCHER	This City	RCA
33	NICK JONAS	Spaceman	Republic
34	SARA KAYS	Remember That Night?	Atlantic
35	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
36	LOUIS TOMLINSON	Defenceless	Arista
37	DIPLO & SONNY FODERA	Turn Back Time	Mad Decent
38	MADISON BEER	BS	Epic
39	LEONY	Faded Love	Kontor
40	KSI	Really Love f/Craig David...	RBC/BMG
41	CANNONS	Fire For You	Columbia
42	TAI VERDES	Stuck In The Middle	Arista
43	JAX JONES & AU/RA	I Miss U	Interscope
44	LEAH NOBEL	Beginning Middle End	Capitol
45	STATIC & BEN EL	Shake Ya Boom Boom	Saban Music Group
46	LILHUDDY	The Eulogy Of You And Me	Immersv/Geffen/Interscope
47	JOSHUA BASSETT	Lie Lie Lie	Warner
48	CASH CASH, WIZ KHALIFA	Too Late f/Lukas Graham	Big Beat/EMG
49	LUKAS GRAHAM	Share That Love	Warner
50	SILK CITY & ELLIE GOULDING	New Love	Columbia

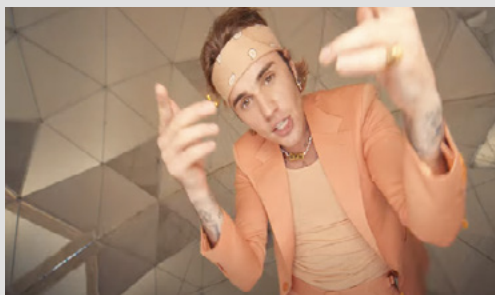
SILK SONIC PARODY

“LEAVE THE TV ON”

MMI prides ourselves in our research accuracy: We just released a study (in conjunction with the Mayo Clinic) that shows the true sign of a fast hit single. According to data rendered, our conclusion was this: If you immediately have parody versions released and broadcast on network television, your single is a gone gator. You're welcome. If you concur, click here:

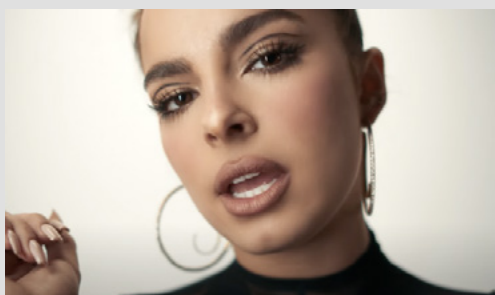


Check out these videos hand-picked by our staff!



JUSTIN BIEBER FT. DANIEL CAESAR AND GIVEON - "PEACHES"

MMI Driving Safely Video... Not: Mr Bieber dropped LP numero 6 last week and the MMI first alert meter was pinging like a Madame Lareau pinball machine in a frat house. This bushel of "Peaches" is spring-boarding up the category charts like a scalded cat. The track is a vocal collaboration with Daniel Caesar and Giveon who we, in a patient parental way, offer the advice: "Dudes, get INSIDE the car!" No matter from where your peaches are found, you'll find a hit here:



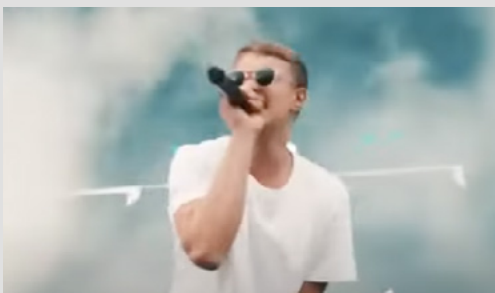
ADDISON RAE - "OBSESSED"

So here's how it works: You're born in a small Southern town and you start making TikTok vids of yourself dancing around your crib and then you get oh, about 80 million followers and then you're a dang big star. And that's that. Boom. In the case of Addison Rae, it helps if you've got uber talent. She also has the savvy to lasso the modern media monster and catapult herself onto the top shelf. We're "Obsessed" with the singer, the single and the system. TikTok TikTok TikTok is the sound of a star being born. Click here:



CANNONS - "FIRE FOR YOU"

MMI Bands We Love Alert: Excuse me, what year is this? 1986 or 2034? This amazing trio of "futuristic-retro-hypno-funk" musicians have burned their way to the top of the Alternative and Triple A charts already and looks like they're primed to squirt a little lighter fluid on you next. And where there's smoke there's "Fire For You"! Put your roller skates on and give this rink a spin. Click here:



HOV1 FT. EINAR - "GAMORA"

MMI Helpful Tip Alert: It could happen to you. You could be anywhere and someone turns and says, "What's the number one streaming song in Sweden this week?" Well, thanks to MMI, you can reply, "It's Gamora by HOV1 ft. Einar." We're here to help. Just click here:



GIVEON - "HEARTBREAK ANNIVERSARY"

Giveon is a lot of things. Bluesy. Gospelly, vibey... and way talented. The video for "Heartbreak Anniversary" captures all of it like a musical butterfly net. This melancholy mini-movie flips fluidly from color to black and white and back again. The camera captures the hurt of the heartbreak and Giveon's stunning, atmospheric vocal is the centerpiece of the clip. Have a Prozac and click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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