

A woman with short brown hair, wearing a black baseball cap with a 'Brixton' logo, a black and white patterned short-sleeved shirt, and a black watch, is sitting in a brown leather chair. She is resting her chin on her right hand and looking towards the camera with a slight smile. The background is a dark, textured wall.

**MONDAY
MORNING
INTEL**

LILY ROSE
Villain

140K+ GLOBAL CONSUMPTION TO DATE

TOP 50 COUNTRY DIGITAL SONG SALES
FOR **10 WEEKS** SINCE RELEASE

IMPACTING NOW



BIG LOUD



Country Edition

**NASHVILLE
APPROVED**

MARCH 8, 2021

LARRY FLEET

WHERE I FIND GOD



ADD NOW

5 SHAZAMS / SPIN NATIONWIDE

BIG LOUD

MONDAY MORNING INTEL

MARCH 8, 2021

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES 3.8.21

AIRPLAY

LUKE BRYAN "Down To One"

RETENTION

TENILLE ARTS "Somebody Like That"

CALLOUT

LUKE BRYAN "Down To One"

AUDIO

NIKO MOON "Good Time"

VIDEO

LUKE COMBS "Forever After All"

SALES

GABBY BARRETT "The Good Ones"

COMPOSITE

LUKE BRYAN "Down To One"

LILY ROSE

Villain

IMPACTING NOW



BIG LOUD

republic
records

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	2	1	6	6	5	1	LUKE BRYAN	Down To One	Capitol Nashville
3	11	10	1	3	2	2	NIKO MOON	Good Time	RCA Nashville
5	5	29	3	2	3	3	CHRIS STAPLETON	Starting Over	Mercury Nashville
4	8	14	9	11	6	4	THOMAS RHETT	What's Your Country Song	Valory
9	12	18	8	4	1	5	GABBY BARRETT	The Good Ones	Warner/WAR
6	10	4	5	22	9	6	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
2	14	2	4	19	15	7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
18	9	11	7	15	12	8	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
8	7	5	11	25	22	9	FLORIDA GEORGIA LINE	Long Live	BMLG
7	21	3	20	5	13	10	BRETT YOUNG	Lady	BMLG
44	x	x	2	1	7	11	LUKE COMBS	Forever After All	River House/Columbia Nash
10	6	13	21	20	26	12	DUSTIN LYNCH	Momma's House	Broken Bow
13	20	26	13	12	8	13	ERIC CHURCH	Hell Of A View	EMI Nashville
27	x	22	10	21	10	14	DAN + SHAY	Glad You Exist	Warner/WAR
14	4	35	17	10	30	15	JORDAN DAVIS	Almost Maybes	MCA Nashville
21	15	37	14	9	11	16	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
11	1	12	15	43	34	17	TENILLE ARTS	Somebody Like That	19th & Grand
15	17	7	26	33	19	18	JAKE OWEN	Made For You	Big Loud
20	26	9	23	13	24	19	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
32	19	41	22	8	4	20	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
12	3	8	42	42	33	21	RASCAL FLATTS	How They Remember You	Big Machine
16	16	6	30	39	28	22	DYLAN SCOTT	Nobody	Curb
25	x	15	25	37	16	23	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
22	x	31	31	30	14	24	BLAKE SHELTON	Minimum Wage	Warner/WMN
33	x	25	41	14	18	25	ELVIE SHANE	My Boy	Wheelhouse
23	22	33	18	26	23	26	MIRANDA LAMBERT	Settling Down	RCA Nashville
19	25	17	19	38	32	27	DIERKS BENTLEY	Gone	Capitol Nashville
37	x	28	33	18	27	28	LEE BRICE	Memory I Don't Mess With	Curb
17	23	32	40	28	21	29	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
35	30	20	24	7	20	30	KANE BROWN	Worship You	RCA Nashville
24	13	40	39	32	25	31	BROTHERS OSBORNE	All Night	EMI Nashville
26	18	36	16	27	50	32	CARLY PEARCE	Next Girl	Big Machine
43	x	x	37	17	31	33	HARDY	Give Heaven Some Hell	Big Loud
28	28	19	36	23	29	34	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
30	24	21	44	35	45	35	BRANTLEY GILBERT	Hard Days	Valory
39	27	27	32	24	49	36	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
36	x	16	34	48	41	37	CHASE RICE f/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
29	x	23	46	45	44	38	JUSTIN MOORE	We Didn't Have Much	Valory
40	x	x	27	50	17	39	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
31	29	24	35	40	39	40	COLE SWINDELL	Single Saturday Night	Warner/WMN
38	x	39	12	49	43	41	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
47	x	x	50	16	35	42	LARRY FLEET	Where I Find God	Big Loud
49	x	x	28	34	36	43	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
41	x	43	45	29	42	44	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
42	x	34	47	44	37	45	MICHAEL RAY	Whiskey And Rain	Warner/WEA
46	x	44	38	41	40	46	INGRID ANDRESS	Lady Like	Warner/WEA
48	x	42	43	31	46	47	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	Colo/Warner/WMN
50	x	x	29	36	47	48	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
34	x	30	49	47	48	49	SCOTTY MCCREERY	You Time	Triple Tigers
45	x	38	48	46	38	50	JON PARDI	Tequila Little Time	Capitol Nashville

LAUREN ALAINA WITH JON PARDI *GETTING OVER HIM*

TOP 5 MOST ADDED AGAIN
10 NEW ADDS

WNSH KKGO WUSN KCY Y KCYE WQDR WPAW WKRO KJUG KRY S



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
44	11	33	LUKE COMBS	Forever After All	River House/Columbia Nash
27	14	13	DAN + SHAY	Glad You Exist	Warner/WAR
32	20	12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
18	8	10	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
43	33	10	HARDY	Give Heaven Some Hell	Big Loud
37	28	9	LEE BRICE	Memory I Don't Mess With	Curb
33	25	8	ELVIE SHANE	My Boy	Wheelhouse
49	43	6	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville

MONDAY MORNING INTEL

"**MMI-ACTION** is our most noteworthy and powerful category. ACTION shows singles who's research is outpacing the current Airplay, making them under-exposed and should be strongly considered for higher rotation."

—RICH MEYER

MMI Research/Founder of Mediabase

LEE BRICE

MEMORY I DON'T MESS WITH

DEBUT +9 MMI ACTION FACTOR

**UNDEREXPOSED!
CONVERT NOW!**

CURB
RECORDS

Songs that have significantly downtrended on the Powers charts are reclassified as Recurrent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Better Together	River House/Columbia Nash
2	LEE BRICE	One Of Them Girls	Curb
3	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
4	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	LUKE COMBS	Lovin' On You	River House/Columbia Nash
7	CHRIS LANE	Big, Big Plans	Big Loud
8	JAMESON RODGERS	Some Girls	River House/Columbia Nash
9	LUKE BRYAN	One Margarita	Capitol Nashville
10	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
11	MAREN MORRIS	The Bones	Columbia
12	OLD DOMINION	One Man Band	RCA Nashville
13	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
14	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
15	SAM HUNT	Hard To Forget	MCA Nashville
16	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
17	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
18	CHRIS JANSON	Done	Warner/WAR
19	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
20	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
21	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
22	JON PARDI	Heartache Medication	Capitol Nashville
23	TRAVIS DENNING	After A Few	Mercury Nashville
24	MIRANDA LAMBERT	Bluebird	RCA Nashville
25	SAM HUNT	Kinfolks	MCA Nashville
26	JUSTIN MOORE	Why We Drink	Valory
27	PARKER MCCOLLUM	Pretty Heart	MCA Nashville
28	JAKE OWEN	Homemade	Big Loud
29	DUSTIN LYNCH	Ridin' Roads	Broken Bow
30	CHRIS JANSON	Good Vibes	Warner/WAR

**MONDAY
MORNING
INTEL**

***YOUR
WEEKLY RESOURCE
FOR
MUSIC RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

CAITLYN SMITH OLD DOMINION I CAN'T



BILLBOARD #47

ALREADY PLAYING ON

KEEY - MINNEAPOLIS

KKBQ - HOUSTON

KYGO - DENVER

WUSN - CHICAGO

KKWF - SEATTLE

WWKA - ORLANDO

KMNB - MINNEAPOLIS

WUBL - ATLANTA

KKGO - LOS ANGELES

KCYY - SAN ANTONIO

WXBQ - JOHNSON CITY

WCKN - CHARLESTON

WTGE - BATON ROUGE

CAITLYN SMITH
OLD DOMINION
I CAN'T



MONUMENT

ADD NOW



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DAN + SHAY	Glad You Exist	Warner/WAR
HOTZONE	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville
HOTZONE	JAKE OWEN	Made For You	Big Loud
HOTZONE	BLAKE SHELTON	Minimum Wage	Warner/WMN

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
DEVELOPING	LUKE COMBS	Forever After All	River House/Columbia Nash
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	ADAM DOLEAC	Whiskey's Fine	Arista Nashville
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	TENILLE ARTS	Somebody Like That	19th & Grand
DEVELOPING	ERIC CHURCH	Hell Of A View	EMI Nashville
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	TEDDY ROBB	Heaven On Dirt	Monument
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	ROBERT COUNTS	What Do I Know	Arista Nashville
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR



Parmalee x Blanco Brown

“Just The Way”

MAX SPINS

SUNDAY 3/7 - SUNDAY 3/14

#1 MB/BB

MONDAY 3/15





STACEY

CATO

INTEL

CURRENT POSITION:

SR. MANAGER,
MUSIC & TALENT**Videos seem to be more valuable than ever as fans seem to discover visually as well and audibly. What caused the shift?**

Honestly it's a perfect storm of factors working together. Because we live in a such a visually charged world, the audience demand and desire to see the artists and their environments has increased exponentially. Visual discovery is a trend that has been growing for a while and internet consumption and social media has poured gasoline on that fire. Also, the market place and various platforms demand more and more content that is required to change and refresh constantly. If you add those factors together, you will see how videos have more value than ever – and not just one, but multiple videos for the same project, i.e. the lyric video that leads to a concept video and then followed by the performance/acoustic version.

Before CMT, you had a career as a musician. Tell us about that?

I was and still claim to be a drummer (which many would say disqualifies me from being a musician, but I disagree) and I also play piano and guitar, but not as well as drums. Rhythm is my first music love. I started touring nationally at the age of 14 with DCI (Drum Corps International) and was a proud member of Carolina Crown, Santa Clara Vanguard and won a world championship with the Blue Devils from Concord California. After my drum corp career, I played in several bands and eventually played guitar and sang in my own band called Gold Rush. We were literal pioneers of playing original music in lieu of covers downtown Nashville in the early 2000s. We called our music "electrobilly" and did southern rock covers of Grandpa Jones songs. Long story short, we would make 50 bucks, drink about \$200 worth of liquor and would owe the bar \$150 at the end of night. Not the best business model on our part.

CMT has an amazing initiative and open door for female artists. How has it been received by your viewers and how it that success measured?

First and foremost, I am honored to be a part of CMT's initiative in supporting women in Country Music. I remember when Leslie Fram started the Next Women of Country, it was revolutionary and there was nothing like it anywhere. I also remember, not long ago, when female artists viewed each other as competition and threats to their own success. Now days, and this is one of my measurements of success, I see how female artists support each other, build each other up and promote each other as sisters in music rather than industry competitors. Our viewers have responded with love, admiration and consumption and we have seen this response on other platforms as well. We still have a lot of work to do. For me, the best measurement of success is seeing the female artists we started supporting as indie/DIY acts who had been ignored or given up on, actually get their deals, become house-hold names and become leaders in our genre. Watching that happen never gets old.

The band of your dreams is calling and they want you to join immediately. Who is it and what are you playing?

In the 80s that would have been Duran Duran or Motley Crue – I was thinking they would need me to fill in playing drums for Tommy Lee at some point. In the 90s it would have definitely been Dave Matthews Band, or the reunion of the Doobie Brothers, again playing drums. These days, I'd love to play with Marcus King and his band, but I wouldn't be able to hang – I haven't seen anything like them in a long time. Literal mind-blowing musicianship from each member of the band. I also feel that way about Brothers Osborne – those guys and their band are the epitome of Top Shelf.

CMT is very supportive of indie acts. What advice would you give an emerging talent who is bringing you their video?

My advice is be authentic and bring something to the table – I know that sounds “expected” but it's true and not as common as you would think. Being “authentically you” is in many ways more important than being talented. Don't get me wrong, talent is still a major requirement, but you can't rely solely on talent and expect success in the industry. Also, if you have a good song and a great song ... always bring the great song. Please don't save it for later because there might not be a later.

You have to drive from Minneapolis to El Paso in a 1998 purple Buick with no AC. There are three of you. Who are your ideal tracking companions and why?

Dan + Shay hands down without a doubt. If you have been around them for at least 5mins, you know exactly what I am talking about. Shay could sing the Yellow Pages and I'd still enjoy it and Dan and I would never disagree on the musical selections. Our conversations would be meaningful, silly, heartfelt, spiritual and comical. And in case you didn't know, those 2 guys are HILARIOUS – my face usually hurts from smiling so much when they are around. I love awesome people and they are 2 of the best!

WAIT UNTIL YOU HEAR WHAT'S COMING TO



LEE BRICE



MEMORY I DON'T MESS WITH

**DEBUT +9
MMI ACTION
FACTOR**

"MMI-ACTION is our most noteworthy and powerful category. ACTION shows singles who's research is outpacing the current Airplay, making them under-exposed and should be strongly considered for higher rotation."

—RICH MEYER

*MMI Research/
Founder of Mediabase*

**UNDEREXPOSED!
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RECORDS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDEO ▶
3	NIKO MOON	Good Time	RCA Nashville	PLAY VIDEO ▶
4	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO ▶
5	BRETT YOUNG	Lady	BMLG	PLAY VIDEO ▶
6	LUKE BRYAN	Down To One	Capitol Nashville	PLAY VIDEO ▶
7	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ▶
8	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ▶
9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
10	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
11	THOMAS RHETT	What's Your Country Song	Valory	PLAY VIDEO ▶
12	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ▶
13	SAM HUNT	Breaking Up Was Easy In The...	MCA Nashville	PLAY VIDEO ▶
14	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ▶
15	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment	PLAY VIDEO ▶
16	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ▶
17	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO ▶
18	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
19	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	PLAY VIDEO ▶
20	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO ▶
21	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
22	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	PLAY VIDEO ▶
23	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
24	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
25	FLORIDA GEORGIA LINE	Long Live	BMLG	PLAY VIDEO ▶
26	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
27	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
28	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ▶
29	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
30	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ▶
31	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN	PLAY VIDEO ▶
32	BROTHERS OSBORNE	All Night	EMI Nashville	PLAY VIDEO ▶
33	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ▶
34	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	PLAY VIDEO ▶
35	BRANTLEY GILBERT	Hard Days	Valory	PLAY VIDEO ▶
36	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ▶
37	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
38	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
39	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
40	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
41	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
42	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO ▶
43	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO ▶
44	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ▶
45	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
46	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
47	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
48	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ▶
50	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	BRYAN, LUKE	Down To One	5	1	3	7
2	PARMALEE & BLANCO BROWN	Just The Way	1	2	4	1
3	YOUNG, BRETT	Lady	2	4	2	5
4	RUCKER, DARIUS	Beers And Sunshine	8	18	1	3
5	FLORIDA GEORGIA LINE	Long Live	3	6	9	17
6	SCOTT, DYLAN	Nobody	6	9	10	13
7	OWEN, JAKE	Made For You	7	7	8	21
8	RASCAL FLATTS	How They Remember You	27	3	11	15
9	HUNT, SAM	Breaking Up Was Easy In The 90's	9	13	7	23
10	MOON, NIKO	Good Time	24	12	5	27
11	BALLERINI, KELSEA	Hole In The Bottle	11	15	14	11
12	ARTS, TENILLE	Somebody Like That	10	8	28	10
13	LYNCH, DUSTIN	Momma's House	17	16	12	18
14	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	4	5	35	25
15	RHETT, THOMAS	What's Your Country Song	30	17	13	8
16	YOUNG, CHRIS & KANE BROWN	Famous Friends	14	19	17	12
17	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	16	22	19	6
18	BENTLEY, DIERKS	Gone	20	10	26	37
19	BARRETT, GABBY	The Good Ones	21	27	6	41
20	ALDEAN, JASON	Blame It On You	23	11	18	39
21	BROWN, KANE	Worship You	18	14	31	31
22	GILBERT, BRANTLEY	Hard Days	19	25	29	29
23	DAN + SHAY	Glad You Exist	34	20	15	40
24	COUNTS, ROBERT	What Do I Know	45	21	25	9
25	MOORE, JUSTIN	We Didn't Have Much	43	23	16	32
26	SWINDELL, COLE	Single Saturday Night	28	37	24	19
27	SHANE, ELVIE	My Boy	38	24	21	33
28	CHURCH, ERIC	Hell Of A View	15	26	42	22
29	BLOCK, PRISCILLA	Just About Over You	36	36	22	16
30	BRICE, LEE	Memory I Don't Mess With	13	39	33	34
31	STAPLETON, CHRIS	Starting Over	22	33	20	44
32	MCCREERY, SCOTTY	You Time	37	29	32	20
33	SHELTON, BLAKE	Minimum Wage	26	31	30	42
34	MCGRAW, TIM & TYLER HUBBARD	Undivided	29	44	41	2
35	LAMBERT, MIRANDA	Settling Down	32	35	36	35
36	RAY, MICHAEL	Whiskey And Rain	31	43	23	38
37	DAVIS, JORDAN	Almost Maybes	25	34	34	43
38	PEARCE, CARLY	Next Girl	12	47	45	4
39	LOCASH	Beers To Catch Up On	35	28	43	30
40	URBAN, KEITH + PINK	One Too Many	33	30	27	46
41	PARDI, JON	Tequila Little Time	44	38	37	24
42	ROBB, TEDDY	Heaven On Dirt	41	45	40	14
43	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	42	41	38	36
44	JANSON, CHRIS	Waitin' On 5	39	40	47	28
45	BROTHERS OSBORNE	All Night	46	32	44	26
46	RUNAWAY JUNE	We Were Rich	40	42	39	47
47	LITTLE BIG TOWN	Wine, Beer, Whiskey	47	46	46	45
48	JOHNSON, CODY FEAT. REBA MCENTIRE	Dear Rodeo	48	49	48	48
49	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	49	48	50	49
50	ANDRESS, INGRID	Lady Like	50	50	49	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ELI YOUNG BAND & BUFFETT, JIMMY	Saltwater Gospel	Valory
2	WALLEN, MORGAN	7 Summers	Big Loud/Republic
3	KING, ELLE & LAMBERT, MIRANDA	Drunk (And I Don't Wanna Go ..	RCA
4	CHILDERS, TYLER	Whitehouse Road	HickmanHoll/Thirty Tigers
5	CHILDERS, TYLER	Feathered Indians	
6	FOR KING & COUNTRY	God Only Knows	Curb Word
7	COMBS, LUKE	Houston, We Got A Problem	River House/Columbia Nash
8	ALLEN, JIMMIE & CYRUS, NOAH	This Is Us	SC/RECORDS/Columbia
9	JINKS, CODY	Mamma Song	
10	JOHNSON, CODY	With You I Am	Cojo Music
11	ELDREDGE, BRETT	Good Day (2021)	
12	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
13	MIDLAND	Playboys	Big Machine
14	JOHNSON, CODY	Wild As You	Cojo Music
15	WHITTERS, HAILEY	Fillin' My Cup f/Lit. Big Town	Pigasus/S&D/Big Loud
16	GUYTON, MICKEY	Heaven Down Here	Capitol Nashville
17	TENPENNY, MITCHELL	Broken Up	Columbia Nashville
18	CARMICHAEL, DILLON	Dancing Away With My Heart	Riser House
19	STRAIT, GEORGE	The Weight Of The Badge	MCA Nashville
20	BOOTH, TYLER	Already Got One	Columbia Nashville
21	WILSON, LAINEY	Sayin' What I'm Thinkin'	Broken Bow
22	CHESNEY, KENNY	Knowing You	Blue Chair/Warner/WEA
23	SHELTON, BLAKE	Jesus Got A Tight Grip	Warner/WMN
24	TURNER, JOSH	I Saw The Light	MCA Nashville
25	JINKS, CODY	Ain't A Train	Late August Records
26	SANDERS, HEATH	Old School's In	Valory
27	ADKINS, TRACE	Better Off	Verge Records Nashville
28	ERNEST	Cheers	Big Loud
29	JONES, CAROLINE	All Of The Boys	Mailboat
30	HASTY, KAT	City Of Shame	---
31	FLORIDA GEORGIA LINE	Colorado	BMLG
32	WHITE, DRAKE	Mix 'Em With Whiskey	Reverend White
33	A THOUSAND HORSES	A Song To Remember	Elektra/Warner/WEA
34	FARR, TYLER	Soundtrack To A Small Town...	Night Train/Broken Bow
35	FLORIDA GEORGIA LINE	Y'all Boys f/Hardy	BMLG
36	TRACK45	Met Me Now	Stoney Creek
37	PITNEY, MO	Ain't Bad For A Good Ol' Boy	Curb
38	PRYOR & LEE	Y'all some	Black River Entertainment
39	WEST, NATE	See What I See	
40	COUNTS, ROBERT	Backseat Driver	
41	FREY, KYLIE	I Do Thing	---
42	GRIFFITH, ALISSA	Glasses	Dreamhaus/PLAYMORE
43	ANDERSON, ABBY	Star Spangled Banner	
44	SOLAR, CJ	Watered Down Whiskey	Sea Gayle
45	ROADHOUSE	No Peace f/Raelynn	---
46	NAUTA, TAYLOR BAND	Magic Love	---
47	SHAFFER, KENDALL	Ghosts	Rouxbie Music
48	IMLER, JEFFREY ALLEN	Being Right Next To You	Les Bon Temps Entertainme
49	MICHELSON, JACKSON	One Day f/Collin Raye	MCC/Curb
50	ROADHOUSE	Talking With Our Hands	---



LILY ROSE “VILLAIN”

▶ PLAY MESSAGE



AARON GOODVIN “LONELY DRUM” (from ISLAND TIME MUSIC FEST)

Because of the Pandemic this year's Island Time Music Fest was a four night virtual mega-event. Thanks to the major media muscle of Entercom's massive network of Country affiliates, the festival was viewed by hundreds of thousands of music fans. The 4th night numbers were off the hook and one of the highlights was Aaron Goodvin. Goodvin had some airplay sneak across the border to the US with "Bars and Churches" but in his home of Canada, he's a bonified Country Music Star with a string of hits to boot. Here you'll hear and see Aaron perform "Lonely Drum"—a platinum selling single that crushed the top of the charts North of the Border. As many artist this year, he donated his time to help special needs kids in Mexico. Open your heart and click here:



Check out these videos hand-picked by our staff!



ELLE KING & MIRANDA LAMBERT - “DRUNK (AND I DON’T WANNA GO HOME)”

The envelope please? MMI awards platinum hot rollers to this video for the category of: Hairstyles! Elle and Miranda bring a museum of retro wedding hair-do’s and don’t sto this redneck romp, knot-tying throw down. “Drunk” is an anthemic ode to naughty nuptials with every character you can imagine in pastels and pink. If there is a lesson to be learned from this matrimonial montage, we suggest that you ignore it and forever hold your peace. Grab some hairspray, stop by Miranda’s punch bowl, just say “I do,” and click here:



BRELAND - “CROSS COUNTRY”

At MMI, When BRELAND throws down we perk up. The New Jerzy to Atlanta wonder-child shook up the information highway with his Hip-Hop infused Country Bro-classic, “My Truck,” last year. The no rules wall buster is back with a more toned down and thoughtful road-trip called, “Cross Country.” The new clip is a semi-autobiographic look at a side-by-side perspective of real life vs... ah, hmm... other real life. To see it from both sides, click here:



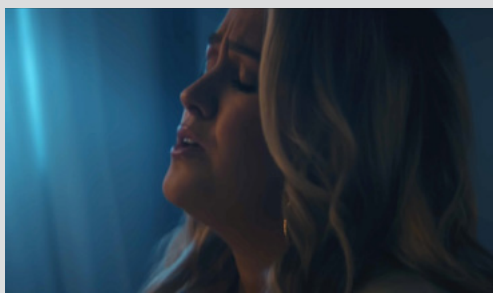
BLACKBERRY SMOKE - “YOU HEAR GEORGIA”

MMI Sneak Peek: Blackberry Smoke is one of the best bands going. If you haven’t lived with their records you’re missing what keeps us all living in this bumpy business. It’s great, pure, unfiltered, raw, beautiful soul-stirring Southern rock. It’s been debated: Are they Country? Rock? Americana? Or are they aliens? The answer is yes. And they are friggin’ beyond great. They deliver each time, raising their own bar. Here’s a Dave Cobb produced (and cameoed) look and listen to the anticipated May album, *You Hear Georgia*. Grab your Koss Pro 4aas, buckle your seatbelt, and get your smoke on by clicking here:



ZAC BROWN BAND - “THE MAN THAT LOVES YOU THE MOST”

Dads and daughters have been a powerful recurring theme in Country Music. They come at you through the car speaker like a torpedo aimed at your heart. Usually they’re carefully designed to soften you like butter in the microwave and then go for the big melt down in the bridge. Tear-extractors. Sniffle-makers. The ZBB brigade—with their signature stunning harmonies—isn’t reinventing the wheel but they’re certainly sharpening the spokes with “The Man That Loves You The Most.” Grab your hankie and click here:



PRISCILLA BLOCK - “JUST ABOUT OVER YOU”

Tiktok Tiktok Tiktok. What’s that sound? It’s the sound of Priscilla Block breaking. This social media savvy Southern songbird made all the right moves by bringing herself to Nashville from North Carolina. Instead of knocking on doors, she knocked it out of the on-line park and set a modern media fire with “Just About Over You,” which went sailing up the sales and streaming charts. Now it’s radio’s turn to get a chip off the beautiful Block as Priscilla’s single is totally garnering spins and traction in big ol’ Country music radio markets. Wanna join the Block party? Get over here and click this:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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