LE BRICE

Monday Morning Intel

Country Edition

NASHVILLE APPROVED

MARCH 15, 2021

MONDAY MORNING

MARCH 15, 2021 INTEL TABLE OF

#1 SONGS THIS WEEK

POWERS 5

- ACTION /RECURRENTS
- HOTZONE/JEVELOPING

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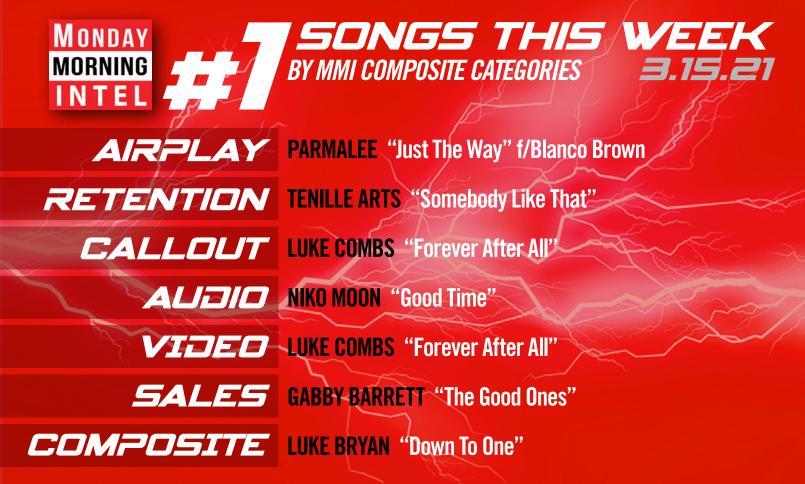
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MONDAY MORNING INTEL

Monday MorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

FOR YOUR ACM CONSIDERATION

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NEW MALE ARTIST OF THE YEAR

OVER 710 MILLION ARTIST ON-DEMAND STREAMS

"A BREAKOUT IN THE MAKING"

- HITS

SONGWRITER OF THE YEAR

"HARDY IS A LYRICAL GENIUS AND HE PROVES IT ON 'A ROCK'"

- Songwriter

4 #1 SINGLES AS A WRITER IN 2020

MUSIC EVENT OF THE YEAR "ONE BEER" FEAT. LAUREN ALAINA & DEVIN DAWSON

#1 BB AND CA/MB COUNTRY RADIO AIRPLAY SINGLE

BIG LOUD



MMI- POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	ITTLE	LABEL
4	2	5	5	6	5	1	LUKE BRYAN	Down To One	Capitol Nashville
3	10	14	1	3	3	2	NIKO MOON	Good Time	RCA Nashville
2	8	10	9	12	6	3	THOMAS RHETT	What's Your Country Song	Valory
8	12	19	2	4	1	4	GABBY BARRETT	The Good Ones	Warner/WAR
11	9	2	8	16	2	5	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
1	11	8	4	14	12	6	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
5	6	27	7	2	4	7	CHRIS STAPLETON	Starting Over	Mercury Nashville
36	X	1	3	1	10	8	LUKE COMBS	Forever After All	River House/Columbia Nash
6	20	3	14	5	11	9	BRETT YOUNG	Lady	BMLG
7	7	7	6	25	23	10	FLORIDA GEORGIA LINE	Long Live	BMLG
9	4	12	15	19	25	11	DUSTIN LYNCH	Momma's House	Broken Bow
13	18	32	11	11	9	12	ERIC CHURCH	Hell Of A View	EMI Nashville
20	14	37	12	7	8	13	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
14	15	4	27	27	17	14	JAKE OWEN	Made For You	Big Loud
10	1	9	17	44	34	15	TENILLE ARTS	Somebody Like That	19th & Grand
26	Х	30	10	22	13	16	DAN + SHAY	Glad You Exist	Wamer/WAR
17	25	15	20	13	18	17	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
15	3	38	16	20	35	18	JORDAN DAVIS	Almost Maybes	MCA Nashville
21	Х	25	25	29	16	19	BLAKE SHELTON	Minimum Wage	Wamer/WMN
16	16	13	32	40	24	20	DYLAN SCOTT	Nobody	Curb
12	5	16	42	43	31	21	RASCAL FLATTS	How They Remember You	Big Machine
31	24	44	21	9	7	22	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
32	X	26	40	15	21	23	ELVIE SHANE	My Boy	Wheelhouse
22	21	40	22	23	19	24	MIRANDA LAMBERT	Settling Down	RCA Nashville
19	23	18	18	39	32	25	DIERKS BENTLEY	Gone	Capitol Nashville
48	X 10	X	26	10	15	26	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
18 27	19 17	36	37	28	20	27	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
27 24	17 30	33 17	23 19	34 38	29 14	28 29	CARLY PEARCE Chris Young & Kane Brown	Next Girl	Big Machine RCA Nashville
24 23	30 13	43	19 38	30 30	14 26	29 30	BROTHERS OSBORNE	Famous Friends	EMI Nashville
23 38	13 29	43 28	38 24	8	20	31	KANE BROWN	All Night Worship You	RCA Nashville
38 39	29 X	28 34	24 33	8 21	27	32	LEE BRICE	Memory I Don't Mess With	Curb
42	x	34 Х	39	18	28	33	HARDY	Give Heaven Some Hell	Big Loud
25	28	22	36	24	30	34	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
30	22	24	44	33	43	35	BRANTLEY GILBERT	Hard Days	Valory
45	X	6	43	31	45	36	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN
33	x	11	35	50	33	37	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
37	X	20	28	48	36	38	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
28	27	21	34	41	40	39	COLE SWINDELL	Single Saturday Night	Warner/WMN
29	Х	23	47	47	44	40	JUSTIN MOORE	We Didn't Have Much	Valory
40	26	35	31	26	48	41	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
43	Х	29	46	32	46	42	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
34	Х	31	49	46	39	43	SCOTTY MCCREERY	You Time	Triple Tigers
35	Х	42	13	49	47	44	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
46	Х	х	50	17	38	45	LARRY FLEET	Where I Find God	Big Loud
41	Х	39	48	45	37	46	MICHAEL RAY	Whiskey And Rain	Wamer/WEA
44	Х	41	41	42	42	47	INGRID ANDRESS	Lady Like	Wamer/WEA
49	Х	Х	30	37	41	48	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
50	Х	х	29	36	49	49	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
47	Х	Х	45	35	50	50	RILEY GREEN	If It Wasn't For Trucks	BMLG

BROTHERS OSBORNE

For your ACM Award Consideration

Duo of The Year Album of the Year –

SKELETONS

#1 Digital Album all genre first week



"Skeletons is a remarkably engaging country-leaning rock record that shows off what the duo does best." - RollingStone

"One of the most exciting duos in country...big doses of gritty outlaw-era authenticity and the return of honest-to-goodness guitar solos."

"With ferocious guitars, stomping drum lines, and plenty of blue-collar fire, Brothers Osborne positively sizzles." - Entertainment







Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	36	8	28	LUKE COMBS	Forever After All	River House/Columbia Nash
2	48	26	22	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
3	26	16	10	DAN + SHAY	Glad You Exist	Warner/WAR
4	31	22	9	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
5	32	23	9	ELVIE SHANE	Му Воу	Wheelhouse
6	42	33	9	HARDY	Give Heaven Some Hell	Big Loud
7	45	36	9	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN
8	20	13	7	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
9	38	31	7	KANE BROWN	Worship You	RCA Nashville
10	39	32	7	LEE BRICE	Memory I Don't Mess With	Curb



MMI-RECURRENTS 3.15.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	тие	LABEL/IMPRINT
1	LUKE COMBS	Better Together	River House/Columbia Nash
2	LEE BRICE	One Of Them Girls	Curb
3	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
4	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
5	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
6	CHRIS LANE	Big, Big Plans	Big Loud
7	LUKE COMBS	Lovin' On You	River House/Columbia Nash
8	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
9	MAREN MORRIS	The Bones	Columbia
10	JAMESON RODGERS	Some Girls	River House/Columbia Nash
11	LUKE BRYAN	One Margarita	Capitol Nashville
12	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
13	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
14	OLD DOMINION	One Man Band	RCA Nashville
15	CHRIS JANSON	Done	Warner/WAR
16	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
17	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
18	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR
19	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
20	SAM HUNT	Hard To Forget	MCA Nashville
21	MIRANDA LAMBERT	Bluebird	RCA Nashville
22	SAM HUNT	Kinfolks	MCA Nashville
23	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
24	JON PARDI	Heartache Medication	Capitol Nashville
25	JAKE OWEN	Homemade	Big Loud
26	TRAVIS DENNING	After A Few	Mercury Nashville
27	JUSTIN MOORE	Why We Drink	Valory
28	DUSTIN LYNCH	Ridin' Roads	Broken Bow
29	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
30	ELI YOUNG BAND	Love Ain't	Valory

FOR YOUR ACM CONSIDERATION BRUE BRUE BRUE EVENT

THE NO. 1 PLATINUM-CERTIFIED SINGLE "I HOPE YOU'RE HAPPY NOW" WITH CARLY PEARCE BILLBOARD TOP COUNTRY SONGS OF 2020 (#9)

> "TWO OF THE BEST VOICES IN COUNTRY MUSIC..." - NASH COUNTRY DAILY

"PEARCE AND BRICE'S VOICES BLEND BEAUTIFULLY..." - BILLBOARD

"CARLY PEARCE AND LEE BRICE REINVENT THE CLASSIC COUNTRY MALE/FEMALE DUET..."

- ABC NEWS RADIO







Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
HOTZONE	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
HOTZONE	DAN + SHAY	Glad You Exist	Warner/WAR
HOTZONE	TENILLE ARTS	Somebody Like That	19th & Grand



MMI- JEVELOPING 3.15.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
		Shallow	Pearl
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD		
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	ELVIE SHANE	Му Воу	Wheelhouse
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	CAYLEE HAMMACK	Just Friends	Capitol Nashville
DEVELOPING	DUSTIN LYNCH	Momma's House	Broken Bow
DEVELOPING	JAKE OWEN	Made For You	Big Loud
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	TEDDY ROBB	Heaven On Dirt	Monument
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN
DEVELOPING	RILEY GREEN	If It Wasn't For Trucks	BMLG
DEVELOPING	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
DEVELOPING	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS



JIMME ALLEN FOR YOUR ACM CONSIDERATION NEW MALE ARTIST OF THE YEAR

"BEST SHOT" & "MAKE ME WANT TO" BACK-TO-BACK #1 SINGLES & PLATINUM CERTIFICATIONS OVER 1/2 BILLION COMBINED STREAMS

NATIONAL PRESS APPEARANCES



HOST OF APPLE MUSIC'S WILDCARD RADIO, GRAMMY'S 20TH ANNUAL NASHVILLE BLOCK PARTY, THE ACM AWARDS RADIO WINNER RECEPTION

GUEST CO-HOST ON NBC'S TODAY, E!'S DAILY POP & LIVE FROM E!

BETTIE JAMES "BEST ALBUMS OF 2020" LISTS BILLBOARD, ROLLING STONE & SOUNDS LIKE NASHVILLE

"THE PASSION YOU HAVE FOR THE DREAM YOU'RE CHASING MUST OUTBURN YOUR COMFORT IN REMAINING COMFORTABLE." - JIMMIE ALLEN

CLICK HERE FOR A SPECIAL MESSAGE FROM JIMMIE

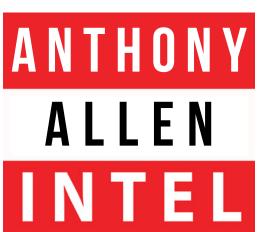












CURRENT POSITION:

OWNER, THE ANTMAN PHOTOGRAPHY

HOST OF THE PODAST, PICTURE THIS!

You made a bold decision to leave a long successful radio career to pursue a creative passion. Explain that process.

The tug on my heart to move into photography started a few years ago. I knew radio and I were moving in different directions. However, I'm very thankful for the connections I made there. Without them, I'm not sure we'd be doing this new podcast. After a conversation I had with Skip Bishop the day iHeart and I parted ways, the idea of the *PICTURE THIS!* podcast was born!

Podcasting's numbers have skyrocketed. Is it more about consumer listening habits changing or is it about content?

I believe content will always be king. If you're delivering the content people want to consume, they'll find a way to consume it. Because of the reach and sheer selection of podcasts, it pays to find your audience and zero in on what they want. As a podcaster, I believe that's where you find success.

You can have dinner with anyone in the world. Living or ah, not currently breathing. Who would that be and what would you discuss?

Who would I like to have dinner with or who is my dream guest on *PICTURE THIS!* will be the same I think until it happens (and I believe it will one day) and that is Dwayne Johnson, THE ROCK! We both like steak and tequila. We both like wrestling. We share the same birthday and clearly the same workout routine! I'd love to discuss the details of how he felt being cut from the CFL, heading back home with only \$7 in his pocket, not knowing his next turn or seeing the fulfillment of his dream to excel in the NFL. I think there's a lot of inspiration in his journey.

Marrying photography to your podcast is a creative idea. Who/what are your target subjects and who is the target audience?

My target subject is anyone who has a story to tell and with an audience who wants to hear it. I believe my audience changes with each subject. Their audience becomes my audience. I love that I'm blessed with access to the country artists we've had on so far. I believe this podcast allows access to parts of their life their fans would otherwise never have access to. Plus, it allows them to tell their story from a side that would normally never be available. They get to tell it their way, unfiltered.

It's strange because defining *PICTURE THIS!* as a "podcast" is accurate and inaccurate at the same time. It's not traditional by any means. Because of the visual nature, it's on YouTube. However, it's not an average YouTube channel either. The best description I've found so far is, it's a NetFlix series that NetFlix just hasn't picked up yet!

A book, a film and an album that inspired you would be? One of each?

A book: DOING THINGS THAT MATTER by Tim Mannin. A great quote from that book; "For most of us, the danger is not that we'll become bad people who don't care about things that matter. No, the danger is that we become good people who don't actually do anything that matters."

A flim: THE GREEN MILE. If you didn't cry when John Coffey died, you need to examine some things in your life!

An album: Ropin' The Wind – Garth Brooks (AKA – The G.O.A.T.)

How can our readers find you?

You can WATCH *PICTURE THIS!* on YouTube. Just search "PICTURE THIS! with The AntMan." If you want to listen, search the same on Apple Podcasts, Spotify and iHeartRadio.

I'm on Instagram @TheAntMan.co

Follow the podcast on Instagram: @PictureThisPodcast.co

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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Country MMI-VIDED STREAMING 3.15.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	at the top streaming songs	S.	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO 🕨
2	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDEO >
3	NIKO MOON	Good Time	RCA Nashville	PLAY VIDEO
4	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO
5	BRETT YOUNG	Lady	BMLG	PLAY VIDEO
6	LUKE BRYAN	Down To One	Capitol Nashville	PLAY VIDEO ►
7	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO 🕨
8	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ►
9	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO 🕨
10	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO 🕨
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO 🕨
12	THOMAS RHETT	What's Your Country Song	Valory	PLAY VIDEO 🕨
13	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	PLAY VIDEO 🕨
14	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	PLAY VIDEO 🕨
15	ELVIE SHANE	Му Воу	Wheelhouse	PLAY VIDEO 🕨
16	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville	PLAY VIDEO 🕨
17	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO 🕨
18	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
19	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO 🕨
20	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO 🕨
21	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO 🕨
22	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO 🕨
23	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO 🕨
24	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO 🕨
25	FLORIDA GEORGIA LINE	Long Live	BMLG	PLAY VIDEO 🕨
26	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO 🕨
27	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ►
28	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ►
29	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO
30 31	BROTHERS OSBORNE CODY JOHNSON & REBA MCENTIRE	All Night Dear Rodeo	EMI Nashville CoJo/Warner/WMN	
32	JAMESON RODGERS		River House/Columbia Nash	
32 33	BRANTLEY GILBERT	Cold Beer Callingf/L. Combs Hard Days		
33 34	CARLY PEARCE	Next Girl	Valory Big Machine	PLAY VIDEO > PLAY VIDEO >
35	RILEY GREEN	If It Wasn't For Trucks	BMLG	PLAY VIDEO
36	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO >
37	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	PLAY VIDEO >
38	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO >
39	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO >
40	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO
41	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ►
42	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ►
43	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO 🕨
44	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO 🕨
45	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO 🕨
46	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO 🕨
47	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO 🕨
48	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO 🕨
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO 🕨
50	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO 🕨

CONGRATULATIONS TO



ON YOUR NOMINATION ACM GROUP OF THE YEAR

IN A CHALLENGING YEAR, YOU THOUGHT OF OTHERS MORE THAN YOURSELVES AND NEVER BACKED DOWN FROM MOVING FORWARD AGAINST ALL ODDS. THANK YOU

FOR WHAT YOU DID BEYOND THE MUSIC:

PROVIDED 72,000 MEALS FOR FAMILIES IN NEED IN
PARTNERSHIP WITH SECOND HARVEST OF MIDDLE TENNESSEE.

#STAYHOME MERCH LINE CREATED AND PROMOTED TO BENEFIT YOUR CREW.

 SPECIAL MERCH SALE WITH PROCEEDS GOING TO NAACP.

 CREATED COUNTRY FUZZ PRESENTS - PRODUCING 41 LIVESTREAMS (AUG-NOV) BENEFITTING INDEPENDENT VENUES, ARTISTS, AND SECOND HARVEST. AND FOR THE MUSIC...

RELEASED THEIR 4TH ALBUM COUNTRY FUZZ
 RELEASED A COUNTRY VERSION OF POST MALONE'S "CIRCLES"
 RELEASED A COLLABORATION WITH RAY WYLIE HUBBARD
 RELEASED A COLLABORATION WITH RYAN HURD
 RELEASED A SURPRISE 5TH ALBUM TABASCO & SWEET TEA





FOR YOUR ACM CONSIDERATION THE CADILLAC THREE FOR ACM GROUP OF THE YEAR





Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	COMBS, LUKE	Forever After All	1	4	1	8
2	RUCKER, DARIUS	Beers And Sunshine	11	13	2	3
3	YOUNG, BRETT	Lady	14	3	4	2
4	OWEN, JAKE	Made For You	8	1	9	5
5	BRYAN, LUKE	Down To One	9	5	7	4
6	JOHNSON, CODY FEAT. REBA MCENTIRE	Dear Rodeo	17	15	16	1
7	FLORIDA GEORGIA LINE	Long Live	3	7	10	12
8	PARMALEE & BLANCO BROWN	Just The Way	4	2	11	14
9	ARTS, TENILLE	Somebody Like That	6	11	18	10
10	RHETT, THOMAS	What's Your Country Song	5	14	12	19
11	WILSON, LAINEY	Things A Man Oughta Know	19	17	3	15
12	LYNCH, DUSTIN	Momma's House	12	12	15	18
13	SCOTT, DYLAN	Nobody	2	32	14	13
14	MOON, NIKO	Good Time	27	9	6	22
15	HUNT, SAM	Breaking Up Was Easy In The 90's	22	22	5	20
16	RASCAL FLATTS	How They Remember You	10	16	19	34
17	YOUNG, CHRIS & KANE BROWN	Famous Friends	7	28	20	38
18	BENTLEY, DIERKS	Gone	26	8	24	32
19	BARRETT, GABBY	The Good Ones	29	23	8	37
20	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	25	18	29	21
21	SWINDELL, COLE	Single Saturday Night	18	26	22	36
22	ALDEAN, JASON	Blame It On You	34	6	28	39
23	MOORE, JUSTIN	We Didn't Have Much	41	24	17	30
24	GILBERT, BRANTLEY	Hard Days	32	20	26	24
25	SHELTON, BLAKE	Minimum Wage	21	21	21	47
26	SHANE, ELVIE	My Boy	45	10	25	31
27	STAPLETON, CHRIS	Starting Over	15	33	23 36	43 28
28 29	BROWN, KANE Rodgers, Jameson Feat. Luke Combs	Worship You Cold Beer Calling My Name	28 30	19 37	30 32	20 11
30	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	13	30	32 30	48
31	DAN + SHAY	Glad You Exist	46	25	13	40
32	MCCREERY, SCOTTY	You Time	33	35	27	27
33	CHURCH, ERIC	Hell Of A View	20	27	42	41
34	PEARCE, CARLY	Next Girl	16	40	49	6
35	BRICE, LEE	Memory I Don't Mess With	23	36	45	25
36	BLOCK, PRISCILLA	Just About Over You	39	45	34	16
37	MCGRAW, TIM & TYLER HUBBARD	Undivided	36	43	44	7
38	COUNTS, ROBERT	What Do I Know	48	34	37	17
39	URBAN, KEITH + PINK	One Too Many	24	31	33	49
40	DAVIS, JORDAN	Almost Maybes	38	38	38	42
41	LOCASH	Beers To Catch Up On	37	29	46	26
42	RAY, MICHAEL	Whiskey And Rain	35	41	35	44
43	LAMBERT, MIRANDA	Settling Down	43	42	39	35
44	ANDRESS, INGRID	Lady Like	49	48	31	9
45	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	31	49	41	40
46	BROTHERS OSBORNE	All Night	44	39	47	29
47	JANSON, CHRIS	Waitin' On 5	42	47	48	23
48	RUNAWAY JUNE	We Were Rich	40	44	40	50
49	PARDI, JON	Tequila Little Time	47	50	43	33
50	LITTLE BIG TOWN	Wine, Beer, Whiskey	50	46	50	46

50

LAUREN ALAINA

Country MMI-FUTURE TRACKS 3.15.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN
2	OLD DOMINION	Never Be Sorry	RCA Nashville
3	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
4	CAYLEE HAMMACK	Just Friends	Capitol Nashville
5	MORGAN WALLEN	7 Summers	Big Loud/Republic
6	LILY ROSE	Villain	Big Loud/Republic
7	LARRY FLEET	Where I Find God	Big Loud
8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go	RCA
9	GRANGER SMITH	Hate You Like I Love You	Wheelhouse
10	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
11	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
12	ROBYN OTTOLINI	F-150	Warner/WMN
13	JIMMIE ALLEN & NOAH CYRUS	This Is Us	SC/RECORDS/Columbia
14	ERIC CHURCH	Lynyrd Skynyrd Jones	EMI Nashville
15	NATE BARNES	You Ain't Pretty	Quartz Hill
16	RILEY GREEN	If It Wasn't For Trucks	BMLG
17	CLAY WALKER	Need A Bar Sometimes	Show Dog Nashville
18	KOE WETZEL	Good Die Young	Columbia
19	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
20	MITCHELL TENPENNY	Bucket List	Columbia Nashville
21	LEE BRICE	Soul	Curb
22	ASHLEY MCBRYDE	Martha Divine	Warner/WMN
23	HARDY	Unapologetically Country As	Big Loud
24	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
25	CARLY PEARCE	Should've Known Better	Big Machine
26	SHY CARTER	Good Love	Warner/WAR
27	TYLER RICH	Better Than You're Used To	Valory
28	BROTHERS OSBORNE	I'm Not For Everyone	EMI Nashville
29	FILMORE	Nothing's Better	Curb
30	BROOKS & DUNN	Brand New Man w/Luke Combs	Arista Nashville
31	CAITLYN SMITH	I Can't f/Old Dominion	Monument
32	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
33	CARLY PEARCE	Show Me Around	Big Machine
34	CHRIS BANDI	Would Have Loved Her	RECORDS Nashville
35	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
36	RUSSELL DICKERSON	Home Sweet	Triple Tigers
37	JASON ALDEAN	Dirt We Were Raised On	Macon Music/Broken Bow
38	JON PARDI	Tequila Little Time	Capitol Nashville
39	RANDALL KING	Around Forever	Warner/WMN
40	DAVE MCELROY	Let It Flow	Tantum Town/Free Flow
41	KAMERON MARLOWE	Sober As A Drunk	Columbia Nashville
42	LINDSAY ELL	wAnt me back	Stoney Creek
43	LUKE DICK	Polyester f/Miranda Lambert	Republican Hair, LLC
44	TROY CARTWRIGHT	Hung Up On You	Warner/WAR
45	HEATH SANDERS	Old School's In	Valory
46	BRETT ELDREDGE	Good Day (2021)	Warner/WMN
47	GARY ALLAN	Waste Of A Whiskey Drink	EMI Nashville
48	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
49	LAINEY WILSON	Sayin' What I'm Thinkin'	Broken Bow
50		Catting Over Him w/len Pardi	Moreury Nashvillo

Getting Over Him w/Jon Pardi

Mercury Nashville



CMT

MMI-SPOTLIGHT

STRUNG LIKE A HORSE "TILL THE WHEELS FALL OFF"

Video

TRUNG LIKE A HORSE

TILL THE WHEELS FALL OFF

The band, Strung Like A Horse, is the pride and joy of Chattanooga. In the Tennessee town that touts "hipper than Nashville" and "More Awesome than Austin" the band waves the Chat-Flag proudly. And as always CMT finds the most compelling of content. The video for "Till The Wheels Fall Off" is filled with don't-trythis-at-home moments. So don't. And amid the occasional violence and expansive symbolism, we learn that trikers are one wheel more than bikers. Scratch your head and click here:

TOTAL TOTAL STATE

Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



BROOK EDEN - "SUNROOF"

There's a lot of sunshine and happiness in this new Brooke Eden clip. This seaside cruise sports an intro that is reminiscent of "I Want You Back" and a shiny candy apple red 65 Mustang. It's just a Springtime feel-good monster where the sun isn't the only thing out! Brooke boldly show us who she is and how she's going to live in "Sunroof."

So grab a set of keys, crank it up and click here:





MIDLAND - "THE SONIC RANCH" (OFFICIAL TRAILER)

Pass the friggin' popcorn because this looks awesome. Looks like those Midland boys are the centerpiece of this beautifully and kinda edgy documentary saluting The Sonic Ranch sitting on the US/Mexico border in tiny Tortilla, Texas. And when you google down on the flick you'll find this is a no expense spared, no story un-told up close look at the legendary studio and our Beloved Midland. If you like, Texas, Tequila, and the truth, click here:





DUSTIN LYNCH - "MOMMA'S HOUSE"

In Country Music there is the sacred list: Dawgs. Trucks. Church. US of A. Beer. Whiskey. But nothin,' no nothin' will ever be as beloved as Momma. Why? Cuz Momma's Momma. See ol' Dustin went and got his heart broke. And he's got a gas can, a kitchen match and a gallon of Exxon with which to express his grief. In this smoking hot clip of a chart climber, nothing gets torched. Because Momma's Momma. Click here:





COLE SWINDELL - "SINGLE SATURDAY NIGHT"

Welcome to Cole's comfy couch. Mr. Swindell nods off into a quarantine dream to reminisce about the days of a pre-pandemic party life. But thanks to a virtual Zoomara he gets to connect with his former self and his buddies. This video, has spaceships, ball fields, drinking, dancing and some dang fine product placement! Wanna White Claw? Click Here:





LAINEY WILSON - "THINGS A MAN OUGHTA KNOW"

Here's what a programmer ought to know. Lainey Wilson has a hit on her hands. This pure Country mandolin-laden monster track has got the momentum that makes artist emerge from the pack. Wilson is a Louisiana mega talent and she's about to show the charts a thing or two. Want to learn something? Click here:





CHARTS/POWERS:

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

Z RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.



THE BACK PAGE

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MONDAY Morning Intel

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