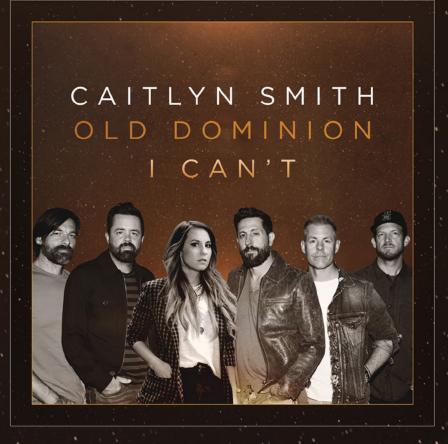
CAITLYN SMITH OLD DOMINION I CAN'T





ADD NOW



Country Edition

NASHVILLE APPROVED

MARCH 22, 2021

MONDAY MORNING INTEL

MARCH 22, 2021

INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- 5 POWERS
- 7 ACTION/RECURRENTS
- HOTZONE/DEVELOPING
- 11 PRO-FILE
- 13 VIDEO STREAMING
- 14 COUNTRY CALLOUT
- 15 FUTURE TRACKS
- 15 SPOTLIGHT
- 7 INTELEVISION
- 15 METHODOLGY
- THE BACK PAGE



AIRPLAY THOMAS RHETT "What's Your Country Song"

RETENTION TENILLE ARTS "Somebody Like That"

CALLOUT FLORDIA GEORGIA LINE "Long Live"

ALIZIO GABBY BARRETT "The Good Ones"

VIDED LUKE COMBS "Forever After All"

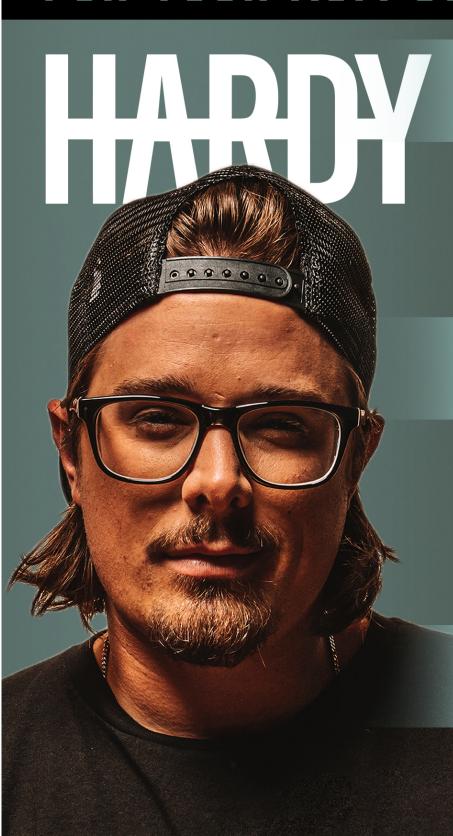
SALES GABBY BARRETT "The Good Ones"

COMPOSITE LUKE BRYAN "Down To One"

MONDAY **MORNING**

Monday Morning Intel.com

FOR YOUR ACM CONSIDERATION



NEW MALE ARTIST OF THE YEAR

OVER 710 MILLION ARTIST ON-DEMAND STREAMS

"A BREAKOUT IN THE MAKING"



SONGWRITER OF THE YEAR

"HARDY IS A LYRICAL GENIUS AND HE PROVES IT ON 'A ROCK'"

- Songwiter

4 #1 SINGLES AS A WRITER IN 2020

MUSIC EVENT OF THE YEAR

"ONE BEER" FEAT. LAUREN ALAINA
& DEVIN DAWSON

#1 BB AND CA/MB
COUNTRY RADIO AIRPLAY SINGLE

BIG LOUD



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK RETENTION	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
5	2	3	7	6	6	1	LUKE BRYAN	Down To One	Capitol Nashville
10	9	5	2	2	2	2	NIKO MOON	Good Time	RCA Nashville
1	7	9	5	15	4	3	THOMAS RHETT	What's Your Country Song	Valory
4	6	22	3	3	3	4	CHRIS STAPLETON	Starting Over	Mercury Nashville
7	10	21	1	4	1	5	GABBY BARRETT	The Good Ones	Warner/WAR
2	8	4	6	17	11	6	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
3	17	2	15	5	7	7	BRETT YOUNG	Lady	BMLG
30	X	6	4	1	10	8	LUKE COMBS	Forever After All	River House/Columbia Nash
6	4	1	8	28	18	9	FLORIDA GEORGIA LINE	Long Live	BMLG
8	3	13	11	19	24	10	DUSTIN LYNCH	Momma's House	Broken Bow
13	13	23	9	11	9	11	ERIC CHURCH	Hell Of A View	EMI Nashville
20	12	28	12	9	8	12	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
12	11	7	26	23	15	13	JAKE OWEN	Made For You	Big Loud
24	Χ	12	10	26	12	14	DAN + SHAY	Glad You Exist	Wamer/WAR
19	X	24	27	13	14	15	BLAKE SHELTON	Minimum Wage	Warner/WMN
9	1	8	17	43	37	16	TENILLE ARTS	Somebody Like That	19th & Grand
16	22	14	18	12	17	17	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
17	16	30	39	10	16	18	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
32	19	39	19	7	5	19	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
15	14	10	31	39	23	20	DYLAN SCOTT	Nobody	Curb
14	x 24	35 16	14 16	21	36	21	JORDAN DAVIS	Almost Maybes	MCA Nashville
23 11	24 5	16 17	16 42	34 44	13 31	22 23	CHRIS YOUNG & KANE BROWN RASCAL FLATTS	Famous Friends	RCA Nashville
18	21	18	20	38	31 27	23 24	DIERKS BENTLEY	How They Remember You Gone	Big Machine Capitol Nashville
21	18	37	20 24	36 22	22	2 4 25	MIRANDA LAMBERT	Settling Down	RCA Nashville
31	Х	27	41	16	20	26	ELVIE SHANE	My Boy	Wheelhouse
38	27	25	22	8	21	27	KANE BROWN	Worship You	RCA Nashville
26	15	32	28	35	30	28	CARLY PEARCE	Next Girl	Big Machine
48	X	X	21	14	19	29	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
39	Х	29	34	25	25	30	LEE BRICE	Memory I Don't Mess With	Curb
22	Х	36	35	30	26	31	BROTHERS OSBORNE	All Night	EMI Nashville
25	23	20	36	24	29	32	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
41	Χ	χ	38	20	32	33	HARDY	Give Heaven Some Hell	Big Loud
34	Х	Χ	Χ	Χ	Χ	34	LADY A	Like A Lady	BMLG
27	26	19	30	36	34	35	COLE SWINDELL	Single Saturday Night	Wamer/WMN
37	Χ	11	29	47	35	36	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
29	20	31	40	32	42	37	BRANTLEY GILBERT	Hard Days	Valory
28	Χ	15	44	45	45	38	JUSTIN MOORE	We Didn't Have Much	Valory
40	25	33	23	27	47	39	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
46	Χ	Χ	49	18	33	40	LARRY FLEET	Where I Find God	Big Loud
35	Χ	38	13	48	44	41	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
36	Χ	26	48	40	43	42	SCOTTY MCCREERY	You Time	Triple Tigers
33	Χ	44	33	49	28	43	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
50	Х	X	25	33	46	44	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
43	X	42	45 27	31	49	45	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
45 47	X	43	37	42	40	46	INGRID ANDRESS	Lady Like	Wamer/WEA
47	X	41	43	29	48	47	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Wamer/WMN
49	X	X 40	32 47	37	41	48	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
44	χ 20	40 24	47 46	46 41	38	49	JON PARDI	Tequila Little Time	Capitol Nashville
42	28	34	46	41	39	50	MICHAEL RAY	Whiskey And Rain	Wamer/WEA

BROTHERS OSBORNE

For your ACM Award Consideration

Duo of The Year Album of the Year – SKELET()NS

#1 Digital Album all genre first week



"Skeletons is a remarkably engaging country-leaning rock record that shows off what the duo does best."

- RollingStone

"One of the most exciting duos in country...big doses of gritty outlaw-era authenticity and the return of honest-to-goodness guitar solos."

"With ferocious guitars, stomping drum lines, and plenty of blue-collar fire, Brothers Osborne positively sizzles."

- Entertainment



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	30	8	22	LUKE COMBS	Forever After All	River House/Columbia Nash
2	48	29	19	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
3	32	19	13	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
4	38	27	11	KANE BROWN	Worship You	RCA Nashville
5	24	14	10	DAN + SHAY	Glad You Exist	Warner/WAR
6	39	30	9	LEE BRICE	Memory I Don't Mess With	Curb
7	10	2	8	NIKO MOON	Good Time	RCA Nashville
8	20	12	8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
9	41	33	8	HARDY	Give Heaven Some Hell	Big Loud
10	46	40	6	LARRY FLEET	Where I Find God	Big Loud
11	50	44	6	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville

Country

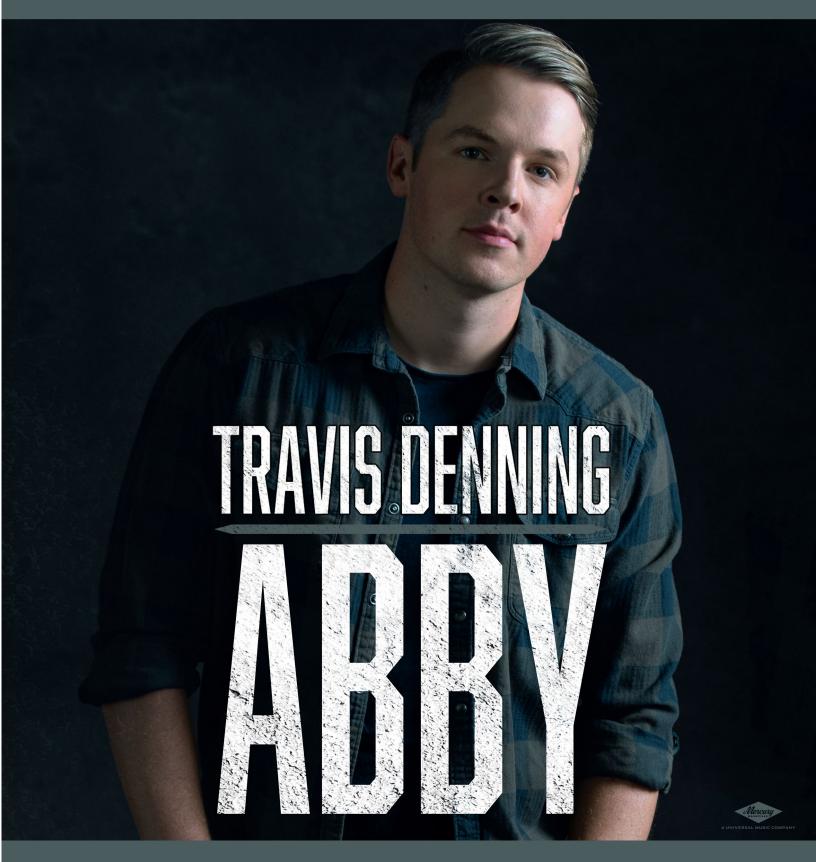
MMI-RECURRENTS

3.22.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Better Together	River House/Columbia Nash
2	LEE BRICE	One Of Them Girls	Curb
3	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
4	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
5	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
6	LUKE COMBS	Lovin' On You	River House/Columbia Nash
7	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
8	CHRIS LANE	Big, Big Plans	Big Loud
9	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
10	LUKE BRYAN	One Margarita	Capitol Nashville
11	MAREN MORRIS	The Bones	Columbia
12	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
13	JAMESON RODGERS	Some Girls	River House/Columbia Nash
14	OLD DOMINION	One Man Band	RCA Nashville
15	SAM HUNT	Hard To Forget	MCA Nashville
16	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
17	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
18	MATT STELL	Everywhere But On	Arista Nashville/RECORDS
19	MIRANDA LAMBERT	Bluebird	RCA Nashville
20	CHRIS JANSON	Done	Warner/WAR
21	JAKE OWEN	Homemade	Big Loud
22	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
23	CHRIS JANSON	Good Vibes	Warner/WAR
24	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
25	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
26	SAM HUNT	Kinfolks	MCA Nashville
27	JON PARDI	Heartache Medication	Capitol Nashville
28	JUSTIN MOORE	Why We Drink	Valory
29	LADY A	Champagne Night	BMLG
30	DAN + SHAY	I Should Probably Go To Bed	Warner/WAR

ALREADY HAS 17 MILLION LIFE TO DATE STREAMS



AVAILABLE NOW ADD DATE: 3/29

FOR YOUR ACM CONSIDERATION: NEW MALE ARTIST OF THE YEAR





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LADY A	Like A Lady	BMLG
HOTZONE	LUKE COMBS	Forever After All	River House/Columbia Nash
HOTZONE	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
<i>HOTZONE</i>	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
HOTZONE	COLE SWINDELL	Single Saturday Night	Warner/WMN



MMI-DEVELOPING

3.22.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	LARRY FLEET	Where I Find God	Big Loud
DEVELOPING	JAKE OWEN	Made For You	Big Loud
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	BROTHERS OSBORNE	All Night	EMI Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	ERIC CHURCH	Hell Of A View	EMI Nashville
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	TEDDY ROBB	Heaven On Dirt	Monument
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
DEVELOPING	ROBERT COUNTS	What Do I Know	Arista Nashville

JIMMIE ALLEN

FOR YOUR ACM CONSIDERATION **NEW MALE ARTIST OF THE YEAR**

524M TOTAL ON-DEMAND STREAMS

BETTIE JAMES "BEST ALBUMS OF 2020" LISTS BILLBOARD, ROLLING STONE & SOUNDS LIKE NASHVILLE

NATIONAL PRESS APPEARANCES





















HOST OF APPLE MUSIC'S WILDCARD RADIO, GRAMMY'S 20TH ANNUAL NASHVILLE BLOCK PARTY. THE ACM AWARDS RADIO WINNER RECEPTION

GUEST CO-HOST ON NBC'S TODAY, E!'S DAILY POP & LIVE FROM E!

CHILDREN'S BOOK "MY VOICE IS A TRUMPET" AVAILABLE JULY 13, 2021

"THERE IS NO TIMELINE FOR SUCCESS. SO NEVER GIVE UP. REMEMBER OUR DREAMS DON'T QUIT ON US... WE QUIT ON THEM."

- JIMMIE ALLEN

CLICK HERE FOR A SPECIAL MESSAGE FROM JIMMIE











CURRENT POSITION:

DIRECTOR OF OPERATION CMG ORLANDO RADIO

> BRAND MANAGER FOR WWKA

When making music decisions which of these four is more important to you and why? Sales. National Streams. Gut. Video streams?

All of it! We always start with the song and if we feel it's a fit for our station but we then pivot into a deep dive on local/national streams, Mscores, video streams, research... even social media activity of the artist (TikTok/Insta, etc). We track all of those metrics weekly and look for songs showing growth and potential. The earlier a song has a story the better.

There is a meteor hurdling its way towards Earth and we all have 24 hours until "The Big Kaboom." What are your plans? Ps... this is a family show!

Throwing my phone in the fire, grabbing some cold ones and watching the sunset/sunrise from my pool.

You've championed a few artist in your time. Is there any one that you are most proud of discovering?

When I was in St. Louis these guys came by the station in their beat-up, white van to drop off some music to my Music Director. Dusty brought me this burned CD with sharpie scribble all over it and said, "you have to listen to this... now." We agreed that we needed to get this on right away and ask listeners what they thought. The song blew up and all of St. Louis got to hear "Cruise" before anyone else. FGL was opening for Dierks Bentley in the market and had a huge response that night and soon after they were signed. We had that in POWER rotation forever!

Orlando is a unique Country Market. A big demographic diversity and lots of transient tourism. How do you balance programming to the locals but appear to the visitors as well?

We have a seen an explosion with the Hispanic population coming from Puerto Rico and many areas in South America. This has changed our strategy on who to target and more important where to target them. Many tourists know Orlando as Disney... but the WWKA listeners are in the suburbs and rural areas, which are actually pretty far from the home of the Mouse. With that said, our stations still have to appeal to the tourists as well. When our stations can provide great results for our clients and help drive market revenue from the tourist industry, we all win!

How have you adjusted your programming fundamentals with the ongoing pandemic?

First and foremost, I've been really focused on our people. I oversee six stations in our cluster and we have an incredible culture. It's been important to find ways to maintain that culture during the pandemic and things have actually become more one-on-one than ever before. Every person on our team has a different view of how the pandemic has impacted them and it's been important to address those views. As for WWKA specifically, we are constantly looking at the market and how they are reacting to the different things we are doing. Things like virtual experiences and if there is screen fatigue, whether they are ready to see live shows again, what music they are liking. In particular, we really had to look at our currents and how long it took for people to become familiar with the music... the timeframe for the Orlando listeners was way longer than it was prior. Finally, a huge shoutout to our whole CMG Country team. Guys like Johnny Chiang and Steve Smith have really been a huge help for me in Orlando. Having two of the best minds in the business as your allies is a pretty incredible and reassuring feeling.

If radio never existed, what career path would you have followed?

Honestly, I have no clue... this is all I have wanted to do since I was 10-years-old. I grew up listening to New York City radio with Howard Stern, Soupy Sales, Don Imus and Wolfman Jack. It never entered my mind that I would ever do anything else. IF you're going to make me choose... I think I would be a great theme park character at Disney or Universal! Since moving to Orlando, I am obsessed with the theme parks.

MONDAY MORNING INTEL **POUR WEEKLY RESOURCE **MUSIC** RESEARCH**

Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



THE NO. 1 PLATINUM-CERTIFIED SINGLE

"I HOPE YOU'RE HAPPY NOW" WITH CARLY PEARCE

BILLBOARD TOP COUNTRY SONGS OF 2020 (#9)

"TWO OF THE BEST VOICES IN COUNTRY MUSIC..."
- NASH COUNTRY DAILY

"PEARCE AND BRICE'S VOICES BLEND BEAUTIFULLY..."
- BILLBOARD

"CARLY PEARCE AND LEE BRICE REINVENT THE CLASSIC COUNTRY MALE/FEMALE DUET..."





Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ►
2	NIKO MOON	Good Time	RCA Nashville	PLAY VIDEO ►
3	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDEO ►
4	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO ▶
5	BRETT YOUNG	Lady	BMLG	PLAY VIDEO ►
6	LUKE BRYAN	Down To One	Capitol Nashville	PLAY VIDEO ►
7	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ►
8	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ►
9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ▶
10	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO ►
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ►
12	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	PLAY VIDEO ►
13	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO ►
14 15	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ►
16	THOMAS RHETT ELVIE SHANE	What's Your Country Song	Valory Wheelhouse	PLAY VIDEO ► PLAY VIDEO ►
17	PARMALEE	My Boy Just The Way f/Blanco Brown	Stoney Creek	
18	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ►
19	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO ► PLAY VIDEO ►
20	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO >
21	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ►
22	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ▶
23	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ►
24	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO ▶
25	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ▶
26	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ▶
27	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO ▶
28	FLORIDA GEORGIA LINE	Long Live	BMLG	PLAY VIDEO ▶
29	CODY JOHNSON & REBA MCENTIRE	Dear Rodeo	CoJo/Warner/WMN	PLAY VIDEO ▶
30	BROTHERS OSBORNE	All Night	EMI Nashville	PLAY VIDEO ▶
31	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ▶
32	BRANTLEY GILBERT	Hard Days	Valory	PLAY VIDEO ▶
33	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ►
34	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ▶
35	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
36	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ►
37	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	PLAY VIDEO ►
38	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ►
39	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ►
40	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ►
41	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ►
42	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ►
43 44	TENILLE ARTS RASCAL FLATTS	Somebody Like That How They Remember You	19th & Grand	PLAY VIDEO ►
44 45	JUSTIN MOORE	We Didn't Have Much	Big Machine Valory	PLAY VIDEO ►
45 46	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ► PLAY VIDEO ►
4 0	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO >
48	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO >
49	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO >
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CONGRATULATIONS TO



ON YOUR NOMINATION ACM GROUP OF THE YEAR

IN A CHALLENGING YEAR, YOU THOUGHT OF OTHERS MORE THAN YOURSELVES AND NEVER BACKED DOWN FROM MOVING FORWARD AGAINST ALL ODDS.

THANK YOU

FOR WHAT YOU DID BEYOND THE MUSIC:

 PROVIDED 72,000 MEALS FOR FAMILIES IN NEED IN PARTNERSHIP WITH SECOND HARVEST OF MIDDLE TENNESSEE.

• #STAYHOME MERCH LINE CREATED AND PROMOTED TO BENEFIT YOUR CREW.

 SPECIAL MERCH SALE WITH PROCEEDS GOING TO NAACP.

 CREATED COUNTRY FUZZ PRESENTS - PRODUCING 41 LIVESTREAMS (AUG-NOV) BENEFITTING INDEPENDENT VENUES, ARTISTS, AND SECOND HARVEST. AND FOR THE MUSIC...

RELEASED THEIR 4TH ALBUM COUNTRY FUZZ
 RELEASED A COUNTRY VERSION OF POST MALONE'S "CIRCLES"
 RELEASED A COLLABORATION WITH RAY WYLIE HUBBARD
 RELEASED A COLLABORATION WITH RYAN HURD
 RELEASED A SURPRISE 5TH ALBUM TABASCO & SWEET TEA





FOR YOUR ACM CONSIDERATION THE CADILLAC THREE FOR ACM GROUP OF THE YEAR



Country MMI-COUNTRY CALLOLT 3.22.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST CONTROL TO GITTE GITTE GITTE CONTROL TO GITTE GITTE GITTE CONTROL TO GITTE G	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	FLORIDA GEORGIA LINE	Long Live	1	2	6	1
2	YOUNG, BRETT	Lady	2	9	1	6
3	BRYAN, LUKE	Down To One	4	1	7	2
4	PARMALEE & BLANCO BROWN	Just The Way	9	8	5	3
5	MOON, NIKO	Good Time	6	12	3	12
6	COMBS, LUKE	Forever After All	5	13	2	29
7	OWEN, JAKE	Made For You	19	3	4	7
8	ARTS, TENILLE	Somebody Like That	7	15	8	5
9	RHETT, THOMAS	What's Your Country Song	3	5	17	18
10	SCOTT, DYLAN	Nobody	8	20	14	8
11	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	12	10	18	10
12	DAN + SHAY	Glad You Exist	26	4	11	20
13	LYNCH, DUSTIN	Momma's House	10	21	13	16
14	HUNT, SAM	Breaking Up Was Easy In The 90's	20	28	9	15
15	MOORE, JUSTIN	We Didn't Have Much	23	14	22	4
16	YOUNG, CHRIS & KANE BROWN	Famous Friends	14	18	12	25
17	RASCAL FLATTS	How They Remember You	24	6	19	24
18	BENTLEY, DIERKS	Gone	29	11	24	11
19	SWINDELL, COLE	Single Saturday Night	13	23	10	38
20	ALDEAN, JASON	Blame It On You	35	7	21	9
21	BARRETT, GABBY	The Good Ones	21	25	26	13
22	STAPLETON, CHRIS	Starting Over	15	27	23	19
23	CHURCH, ERIC	Hell Of A View	17	22	27	21
24	SHELTON, BLAKE	Minimum Wage	22	19	25	33
25	BROWN, KANE	Worship You	28	16	28	31
26	MCCREERY, SCOTTY	You Time	33	34	16	17
27	SHANE, ELVIE	My Boy	37	17	15	41
28	URBAN, KEITH + PINK	One Too Many	16	32	30	39
29	BRICE, LEE	Memory I Don't Mess With	25	29	32	30
30	MCGRAW, TIM & TYLER HUBBARD	Undivided	27	37	31	14
31	GILBERT, BRANTLEY	Hard Days	34	26	29	35
32	PEARCE, CARLY	Next Girl	18	35	39	22
33	BLOCK, PRISCILLA	Just About Over You	36	39	20	34
34	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	11	33	35	45
35	RAY, MICHAEL	Whiskey And Rain	32	36	33	37
36	LOCASH	Beers To Catch Up On	40	30	41	23
37	JANSON, CHRIS	Waitin' On 5	41	38	34	28
38	DAVIS, JORDAN	Almost Maybes	44	24	37	43
39	BROTHERS OSBORNE	All Night	30	31	44	32
40	LAMBERT, MIRANDA	Settling Down	42	40	36	40
41	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	38	41	40	36
42	LITTLE BIG TOWN	Wine, Beer, Whiskey	43	42	38	26
43	PARDI, JON	Tequila Little Time	31	44	42	27
44 45	ROBB, TEDDY	Heaven On Dirt	39	43	46	42 40
45 40	JOHNSON, CODY FEAT. REBA MCENTIRE	Dear Rodeo	48	46 47	45 42	46
46 47	SMITH, CAITLYN FEAT. OLD DOMINION	I Can't	46	47 45	43	48
47 40	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	45 47	45 40	47	47
48	DICKERSON, RUSSELL	Home Sweet	47	48	49	44
49 50	ANDRESS, INGRID	Lady Like	49	49 50	48	49 50
50	WILSON, LAINEY	Things A Man Oughta Know	50	50	50	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	MARK RONSON TAYLOR SWIFT LILY ROSE KENNY CHESNEY MORGAN WALLEN LARRY FLEET ELLE KING & MIRANDA LAMBERT TAYLOR SWIFT FILMORE RYAN HURD W/MAREN MORRIS GRANGER SMITH ROBYN OTTOLINI RILEY GREEN CODY JOHNSON & REBA MCENTIRE CLAY WALKER CHRIS STAPLETON SHY CARTER MITCHELL TENPENNY LEE BRICE ERIC CHURCH DARIUS RUCKER ASHLEY MCBRYDE TOM SEXTON PARKER MCCOLLUM CARLY PEARCE BROTHERS OSBORNE RUSSELL DICKERSON CHRIS BANDI ANDREW JANNAKOS CAITLYN SMITH JASON ALDEAN RANDALL KING ROBERT COUNTS LINDSAY ELL OLD DOMINION KAMERON MARLOWE TRAVIS DENNING MATT STELL	Uptown Funk f/Bruno Mars Love Story (Taylor's Version) Villain Knowing You 7 Summers Where I Find God Drunk (And I Don't Wanna Go) no body, no crime f/Haim Nothing's Better Chasing After You Hate You Like I Love You F-150 If It Wasn't For Trucks Dear Rodeo Need A Bar Sometimes You Should Probably Leave Good Love Bucket List Soul Lynyrd Skynyrd Jones My Masterpiece Martha Divine What The Whiskey's For To Be Loved By You Should've Known Better I'm Not For Everyone Home Sweet Would Have Loved Her Gone Too Soon I Can't f/Old Dominion Dirt We Were Raised On Around Forever What Do I Know wAnt me back Never Be Sorry Sober As A Drunk ABBY That Ain't Me No More	RCA Republic Big Loud/Republic Blue Chair/Warner/WEA Big Loud/Republic Big Loud RCA Republic/MCA Nashville Curb Arista Nashville Wheelhouse Warner/WMN BMLG CoJo/Warner/WMN Show Dog Nashville Mercury Nashville Warner/WAR Columbia Nashville Curb EMI Nashville Curb EMI Nashville Capitol Nashville Warner/WMN Lots To Do Music MCA Nashville Big Machine EMI Nashville Triple Tigers RECORDS Nashville RCA Nashville Monument Macon Music/Broken Bow Warner/WMN Arista Nashville Stoney Creek RCA Nashville Columbia Nashville Columbia Nashville Mercury Nashville Arista Nashville
38 39 40 41 42 43 44 45 46 47 48 49 50	MATT STELL BRETT ELDREDGE HEATH SANDERS NATE BARNES GEORGE STRAIT LAUREN ALAINA TRACE ADKINS CHARLEY CROCKETT TROY CARTWRIGHT JOSH WARD READ SOUTHALL BAND CAYLEE HAMMACK MARY HEATHER HICKMAN	That Ain't Me No More Good Day (2021) Old School's In You Ain't Pretty God And Country Music Getting Over Him w/Jon Pardi Better Off I Can Help Hung Up On You A Cowboy Can Where We Belong Just Friends Treasure	Arista Nashville/RECORDS Warner/WMN Valory Quartz Hill MCA Nashville Mercury Nashville Verge Records Nashville The Next Waltz Warner/WAR Smoklahoma Records Capitol Nashville Rolling River



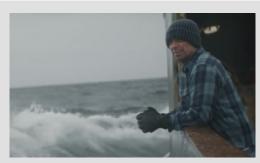




MMI Great Story Alert: Levi Hummon is emerging as a singer/songwriter the modern way: Streaming and on-line exposure. His songs have millions of streams and he has an extremely active fan base. And in Nashville, he's music royalty as his dad is Grammy winner Marcus Hummon, who has written multiple massive hits for Nashville's biggest stars. But this is Country music and it's all about Momma. Levi's mom is Becca Stevens, an Episcopal priest and social change warrior for peace and justice! The Today Show caught up with Mother and Son. To see Nashville at its best, click here:



Check out these videos hand-picked by our staff!



KENNY CHESNEY - "KNOWING YOU"

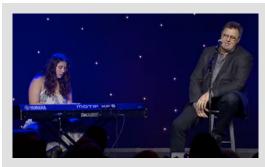
Every story, every relationship, every life has a beginning, a middle and an end. In his latest, Kenny captures it perfectly, poetically and poignantly. This thoughtful portrait of remembering a lost love is captured by the lens of Kenny's constant collaborator, visionary director Shaun Silva. One would wonder if there isn't a tip of the hat to Jimmy Buffett's "Living and Dying in 3/4 time" hidden in the sentiment. To ride this wave, click here:



FILMORE - "NOTHING'S BETTER" (STRIPPED DOWN)

Talk about a garage band! Filmore gathered his buddies and broke it out home-style with the wicked cool take on "Nothing's Better". No flash powder, special effects or street dancing flash mobs here. This video is an honest take on a great song performed with shelving and yard tools for ambiance! "Nothing's Better" than that. Click here to watch:





VINCE GILL - "WHEN MY AMY PRAYS"

It was just a week ago that Vince had to move things around on his mantle to make room for Grammy number 22! This personal and vulnerable song first appeared on his 2019 album "Okie" one of Gill's career best, filled with introspective brilliance and reveals. "When My Amy Prays" won the Best Solo Performance trophy this year. To see it lovingly performed by Vince and daughter Corrina Grant Gill click here:



SHY CARTER - "GOOD LOVE"

MMI Emerging Superstar Alert! We have about 1 million reasons to love Shy Carter. He's been on the InteleScope for years. And yes, we know we've posted an early version of this video before...but just like hearing the song, it just keeps getting better. The message, the mission, the man and the music...all positively paying it forward. If you need some "Good Love" (and we all do) click here:



BRANDY CLARK - "WHO I THOUGHT I WAS"

We keep our Brandy Clark on the way top shelf. She is one of the greatest living American songwriters. She may be Nashville's Joni Mitchell. Brandy's latest album is "Your Life is a Record". It's packed with lyrical muscle! After you devour that like a hot Krispy Kreme, go find "12 Stories" and swim in a sea of musical genius songwriting. Inspired by an off-the-cuff comment from a humble John Prine, Brandy wrote "Who I thought I Was". Click here:

CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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