

Sacrifice

BEBE REXHA

SACRIFICE



TOP 40 *EDITION*

**MONDAY
MORNING
INTEL**

APRIL 5, 2021

MONDAY MORNING INTEL

APRIL 5, 2021

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

4.5.21

AIRPLAY

OLIVIA RODRIGO "drivers license"

RETENTION

THE WEEKND "Save Your Tears"

CALLOUT

OLIVIA RODRIGO "drivers license"

AUDIO

DRAKE "What's Next"

VIDEO

CARDI B "Up"

SALES

BRUNO MARS/A. PAAK/SILK SONIC "Leave The Door Open"

COMPOSITE

OLIVIA RODRIGO "drivers license"

**MONDAY
MORNING
INTEL**

**YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

SOFIA CARSON

FOOL'S GOLD

Written & Produced by *Stargate* ("Dancing With A Stranger"), Raye, Jakob Rabitsch, & Jeff Jones

ADDS ON IMPACT:

VENUS SXM

MUSIC CHOICE

KAMP Los Angeles

KMVQ San Francisco

KHTS San Diego

WTOK Puerto Rico

WBLI Long Island

KZHT Salt Lake City

WKST Pittsburgh

KMXV Kansas City

WNCI Columbus

WSPK Hudson Valley

WBBO Monmouth-Ocean

XHTO El Paso

KLLY Bakersfield

WVYB Daytona Beach

KLCA Reno

WLTO Lexington

WJFX Ft. Wayne

WXYK Biloxi

WXXX Burlington



CLICK HERE TO WATCH THE VIDEO  **YouTube**

DIRECTED BY HANNAH LUX DAVIS (ARIANA GRANDE, HALSEY, DEMI LOVATO, & MORE)

2 BILLION Total Streams

26 MILLION Social Media Audience

REVLON GLOBAL AMBASSADOR

**HOLLYWOOD
RECORDS**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TWRK AIRPLAY | TWRK RETENTION | TWRK CALLOUT | TWRK AUDIO | TWRK VIDEO | TWRK SALES | TWCOMP RANK | ARTIST | TITLE | LABEL |
|-----------------|-------------------|-----------------|---------------|---------------|---------------|----------------|--------------------------------|--------------------------------|-------------------------|
| 1 | 10 | 2 | 10 | 10 | 8 | 1 | OLIVIA RODRIGO | drivers license | Geffen/Interscope |
| 7 | 1 | 15 | 12 | 13 | 10 | 2 | THE WEEKND | Save Your Tears | XO/Republic |
| 23 | x | 21 | 1 | 6 | 2 | 3 | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam |
| 10 | 2 | 3 | 16 | 23 | 18 | 4 | 24KGOLDN | Mood f/Iann Dior | RECORDS/Columbia |
| 15 | x | 35 | 5 | 4 | 3 | 5 | BRUNO MARS/A . PAAK/SILK SONIC | Leave The Door Open | Aftermath Ent./Atlantic |
| 2 | 9 | 8 | 34 | 20 | 13 | 6 | BILLIE EILISH | Therefore I Am | Darkroom/Interscope |
| 6 | 6 | 10 | 31 | 25 | 11 | 7 | TATE MCRAE | You Broke Me First | RCA |
| 4 | 7 | 7 | 21 | 17 | 37 | 8 | ARIANA GRANDE | 34+35 | Republic |
| 21 | 16 | 11 | 20 | 15 | 7 | 9 | SAWEETIE | Best Friend f/Doja Cat | Icy/Artistry/RCA-Warner |
| 22 | 23 | 16 | 2 | 1 | 1 | 10 | CARDI B | Up | Atlantic |
| 20 | x | 26 | 11 | 22 | 4 | 11 | MASKED WOLF | Astronaut In The Ocean | Elektra/EMG |
| 9 | 12 | 4 | 24 | 24 | 26 | 12 | POP SMOKE | What You Know Bout Love | Victor Victor/Republic |
| 13 | 17 | 6 | 26 | 26 | 12 | 13 | THE KID LAROI | Without You | Columbia |
| 35 | x | 17 | 4 | 5 | 32 | 14 | LIL TJAY | Calling My Phone f/6LACK | Columbia |
| 5 | 4 | 1 | 32 | 27 | 44 | 15 | ARIANA GRANDE | positions | Republic |
| 8 | 11 | 14 | 33 | 28 | 21 | 16 | MACHINE GUN KELLY & BLACKBEAR | My Ex's Best Friend | Bad Boy/Interscope |
| 39 | x | 27 | 7 | 2 | 23 | 17 | DOJA CAT | Streets | Kemosabe/RCA |
| 37 | x | 30 | 3 | 19 | 14 | 18 | DRAKE | What's Next | OVO/Republic |
| 16 | x | 24 | 30 | 33 | 5 | 19 | MAROON 5 F/MEGAN THEE STALLION | Beautiful Mistakes | 222/Interscope |
| 3 | 3 | 5 | 42 | 37 | 39 | 20 | RITT MOMNEY | Put Your Records On | Disruptor/Columbia |
| 12 | 13 | 25 | 38 | 38 | 9 | 21 | AVA MAX | My Head & My Heart | Atlantic |
| 38 | x | 28 | 8 | 7 | 34 | 22 | GIVEON | Heartbreak Anniversary | Not So Fast/Epic |
| 19 | 18 | 29 | 18 | 16 | 33 | 23 | BAD BUNNY | Dakiti f/Jhay Cortez | Rimas/The Orchard |
| 31 | x | 32 | 6 | 29 | 22 | 24 | JUSTIN BIEBER | Hold On | Def Jam |
| 17 | 8 | 12 | 28 | 50 | 27 | 25 | TRAVIS SCOTT & HVME | Goosebumps (Remix) | Cactus Jack/Epic |
| 11 | 5 | 22 | 15 | 34 | 50 | 26 | JUSTIN BIEBER | Anyone | Def Jam |
| 32 | x | 37 | 14 | 14 | 35 | 27 | SZA | Good Days | Top Dawg Ent./RCA |
| 40 | x | 33 | 13 | 12 | 30 | 28 | KALI UCHIS | Telepatia | Virgin EMI/Interscope |
| 14 | 14 | 38 | 29 | 42 | 20 | 29 | DUA LIPA | We're Good | Warner |
| 25 | 15 | 19 | 35 | 45 | 25 | 30 | TAYLOR SWIFT | willow | Republic |
| 49 | x | x | 19 | 3 | 24 | 31 | YUNG BLEU | You're Mines Still f/Drake | VM/OVO/Warner |
| 27 | 19 | 23 | 40 | 36 | 17 | 32 | ALL TIME LOW | Monsters f/blackbear | Fueled By Ramen/EMG |
| 36 | x | 18 | 37 | 11 | 43 | 33 | DUNCAN LAURENCE | Arcade | Capitol |
| 46 | x | x | 23 | 8 | 31 | 34 | MOOSKI | Track Star | Capitol |
| 26 | 20 | 31 | 36 | 41 | 6 | 35 | TIESTO | The Business | Atlantic |
| 18 | 22 | 39 | 27 | 32 | 19 | 36 | GLASS ANIMALS | Heat Waves | Republic |
| 43 | x | x | 9 | 39 | 28 | 37 | JUSTIN BIEBER | As I Am f/Khalid | Def Jam |
| 28 | x | 41 | 41 | 47 | 15 | 38 | NELLY & FLORIDA GEORGIA LINE | Lil Bit | RECORDS/Columbia |
| 24 | 21 | 36 | 44 | 30 | 41 | 39 | BLACK EYED PEAS | Girl Like Me f/Shakira | Epic |
| 45 | x | x | 39 | 18 | 38 | 40 | ERICA BANKS | Buss It f/Travis Scott | 1501/Epic-Warner |
| 47 | x | x | 22 | 21 | 45 | 41 | POP SMOKE | For The Night f/Lil Baby/DaBab | Def-Cap-Int-Republic |
| 44 | x | x | 43 | 40 | 16 | 42 | IMAGINE DRAGONS | Follow You | KidinaKorner/Interscope |
| 42 | x | x | 47 | 9 | 47 | 43 | ADDISON RAE | Obsessed | Sandlot/in2une |
| 48 | x | x | 17 | 35 | 42 | 44 | JUSTIN BIEBER | Unstable f/The Kid Laroi | Def Jam |
| 29 | x | 13 | 46 | 44 | 49 | 45 | ARIANA GRANDE | pov | Republic |
| 41 | x | 9 | 50 | 31 | 46 | 46 | TOMMEE PROFITT | In The End f/Fleurie | Virgin Music |
| 34 | x | 34 | 45 | 43 | 40 | 47 | G-EAZY | Provide f/Chris Brown | RCA |
| 33 | x | 20 | 48 | 49 | 48 | 48 | JESSIA | I'm Not Pretty | Artist Driven/Republic |
| 50 | x | x | 25 | 46 | 29 | 49 | JUSTIN BIEBER | Ghost | Def Jam |
| 30 | x | 40 | 49 | 48 | 36 | 50 | AJR | Way Less Sad | S-Curve-Hollywood |

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW RANK | TW RK AIRPLAY | TWMMI COMPOSITE | ACTION FACTOR | ARTIST | TITLE | LABEL/IMPRINT |
|---------|---------------|-----------------|---------------|---------------|--------------------------------|-------------------------|
| 1 | 39 | 17 | 22 | DOJA CAT | Streets | Kemosabe/RCA |
| 2 | 35 | 14 | 21 | LIL TJAY | Calling My Phone f/6LACK | Columbia |
| 3 | 23 | 3 | 20 | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam |
| 4 | 37 | 18 | 19 | DRAKE | What's Next | OVO/Republic |
| 5 | 49 | 31 | 18 | YUNG BLEU | You're Mines Still f/Drake | VM/OVO/Warner |
| 6 | 38 | 22 | 16 | GIVEON | Heartbreak Anniversary | Not So Fast/Epic |
| 7 | 22 | 10 | 12 | CARDI B | Up | Atlantic |
| 8 | 21 | 9 | 12 | SAWEETIE | Best Friend f/Doja Cat | Icy/Artistry/RCA-Warner |
| 9 | 40 | 28 | 12 | KALI UCHIS | Telepatia | Virgin EMI/Interscope |
| 10 | 46 | 34 | 12 | MOOSKI | Track Star | Capitol |

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK TW | ARTIST | TITLE | LABEL/IMPRINT |
|---------|--------------------------------|--------------------------------|---------------------------|
| 1 | CHRIS BROWN X YOUNG THUG | Go Crazy | Chris Brown/300 Ent.-RCA |
| 2 | THE WEEKND | Blinking Lights | XO/Republic |
| 3 | DUA LIPA | Levitating | Interscope-Warner |
| 4 | JUSTIN BIEBER & BENNY BLANCO | Lonely | fks/Def Jam-Interscope |
| 5 | AVA MAX | Kings & Queens | Atlantic |
| 6 | JUSTIN BIEBER | Holy f/Chance The Rapper | Def Jam |
| 7 | POST MALONE | Circles | Republic |
| 8 | HARRY STYLES | Adore You | Columbia |
| 9 | HARRY STYLES | Watermelon Sugar | Columbia |
| 10 | AJR | Bang! | S-Curve-Hollywood |
| 11 | LEWIS CAPALDI | Before You Go | Vertigo/Capitol |
| 12 | DUA LIPA | Break My Heart | Warner |
| 13 | DUA LIPA | Don't Start Now | Warner |
| 14 | HARRY STYLES | Golden | Columbia |
| 15 | JAWSH 685 X JASON DERULO X BTS | Savage Love (Laxed-Siren Beat) | Columbia |
| 16 | GABBY BARRETT | I Hope f/Charlie Puth | Warner/WAR |
| 17 | BLACKBEAR | Hot Girl Bummer | Beartrap/Alamo/Interscope |
| 18 | SURF MESA | ily (i love you baby) f/Emilee | Astralwerks/Capitol |
| 19 | DOJA CAT | Say So | Kemosabe/RCA |
| 20 | SAM SMITH & NORMANI | Dancing With A Stranger | RCA-Capitol |
| 21 | BENNY BLANCO, HALSEY & KHALID | Eastside | FKS-Interscope |
| 22 | THE WEEKND | Heartless | XO/Republic |
| 23 | POST MALONE | Better Now | Republic |
| 24 | SAINT JHN | Roses | Godd Complexx/HITCO |
| 25 | KHALID | Talk | RCA |
| 26 | JONAS BROTHERS | Sucker | Republic |
| 27 | PANIC! AT THE DISCO | High Hopes | Fueled By Ramen/EMG |
| 28 | POST MALONE | Wow | Republic |
| 29 | POST MALONE & SWAE LEE | Sunflower | Interscope-Republic |
| 30 | DABABY | Rockstar f/Roddy Ricch | SCMG/Interscope |

JUSTIN BIEBER

ft. Daniel Caesar & Giveon

PEACHES



Def
Jam
recordings

Over 65M Views! You 
Over 200M Global Streams!
T20 @ RHY! T20 @ Top 40!

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

| | ARTIST | TITLE | LABEL/IMPRINT |
|---------|-------------------------------|--------------------------------|-------------------------|
| HOTZONE | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam |
| HOTZONE | ARIANA GRANDE | pov | Republic |
| HOTZONE | DUNCAN LAURENCE | Arcade | Capitol |
| HOTZONE | MASKED WOLF | Astronaut In The Ocean | Elektra/EMG |
| HOTZONE | LIL TJAY | Calling My Phone f/6LACK | Columbia |
| HOTZONE | CARDI B | Up | Atlantic |
| HOTZONE | JUSTIN BIEBER | Hold On | Def Jam |
| HOTZONE | BEBE REXHA | Sacrifice | Warner |
| HOTZONE | MEDUZA | Paradise f/Dermot Kennedy | Republic |
| HOTZONE | BRUNO MARS/A .PAAK/SILK SONIC | Leave The Door Open | Aftermath Ent./Atlantic |
| HOTZONE | GLASS ANIMALS | Heat Waves | Republic |
| HOTZONE | AJR | Way Less Sad | S-Curve-Hollywood |

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | ARTIST | TITLE | LABEL/IMPRINT |
|------------|--------------------------------|---------------------------|-------------------------|
| DEVELOPING | DEMI LOVATO | Dancing With The Devil | Island/Republic |
| DEVELOPING | GIVEON | Heartbreak Anniversary | Not So Fast/Epic |
| DEVELOPING | IMAGINE DRAGONS | Follow You | KidinaKorner/Interscope |
| DEVELOPING | DRAKE | What's Next | OVO/Republic |
| DEVELOPING | KALI UCHIS | Telepatia | Virgin EMI/Interscope |
| DEVELOPING | ASHE & FINNEAS | Till Forever Falls Apart | further./Mom+Pop |
| DEVELOPING | TONES AND I | Fly Away | Elektra/EMG |
| DEVELOPING | RITON X NIGHTCRAWLERS | Friday f/Mufasa & Hypeman | RCA |
| DEVELOPING | MAROON 5 F/MEGAN THEE STALLION | Beautiful Mistakes | 222/Interscope |
| DEVELOPING | SAWEETIE | Best Friend f/Doja Cat | Icy/Artistry/RCA-Warner |
| DEVELOPING | DAYA | Bad Girl | Sandlot/AWAL |
| DEVELOPING | JESSIA | I'm Not Pretty | Artist Driven/Republic |
| DEVELOPING | FAT JOE F/DJ KHALED, AMORPHOUS | Sunshine (The Light) | RNG/EMPIRE |
| DEVELOPING | THE KID LAROI | Without You | Columbia |
| DEVELOPING | BAD BUNNY | Dakiti f/Jhay Cortez | Rimas/The Orchard |
| DEVELOPING | BLACK EYED PEAS | Girl Like Me f/Shakira | Epic |
| DEVELOPING | POP SMOKE | What You Know Bout Love | Victor Victor/Republic |
| DEVELOPING | TRAVIS SCOTT & HVME | Goosebumps (Remix) | Cactus Jack/Epic |
| DEVELOPING | TIESTO | The Business | Atlantic |
| DEVELOPING | NELLY & FLORIDA GEORGIA LINE | Lil Bit | RECORDS/Columbia |
| DEVELOPING | SZA | Good Days | Top Dawg Ent./RCA |
| DEVELOPING | G-EAZY | Provide f/Chris Brown | RCA |
| DEVELOPING | TOMMEE PROFITT | In The End f/Fleurie | Virgin Music |
| DEVELOPING | JUSTIN BIEBER | Anyone | Def Jam |
| DEVELOPING | AVA MAX | My Head & My Heart | Atlantic |
| DEVELOPING | DUA LIPA | We're Good | Warner |



RICH MEYER INTEL

CURRENT POSITION:

FOUNDER/CEO
MONDAY
MORNING INTEL

In 1987 you introduced your child Mediabase to the music world. It had an immediate and seismic effect on radio programming and completely changed record promotion forever. Did you expect that?

Yes. That sounds like a simple answer, but believe me, I had to sell it to many, many, non-industry investors before it saw the light of day at radio and records. We aren't talking about lightweight investors either. Our investment team in Detroit, Kughn Enterprises owned Lionel Train Company, the Upper Deck Baseball Card Company, and many other high profile and powerful companies. So to walk into that Board Room, armed with only my partner in crime, a 26 year old wife, and a general concept of how we were going to turn the industry upside down, was not an easy challenge at all. Even worse, try to explain the idea to a room full of bankers in three-piece suits. "You are going to do wha-a-a-t???" In the final analysis even through early thin times, there were two people who always believed... my wife Nancy, and Steve Lehman. Steve saw the vision and understood it like very few others. He liked it enough to buy and support the company in the early '90s and rode it out. We have been good friends and great partners ever since.

In a modern digital world, programmers can drown in oceans of research. How does your new "performance chart" at MMI address that?

The original concept of taking the top 35 US Markets, monitoring airplay for a 24-hour period, then projecting real airplay over a week was a fairly simple one. It instantly killed the "paper ad" and the ridiculous "overnight airplay only" on records that either deserved no airplay at all, or better than the overnight spins they were getting. I was programming major market Rock at WMET in Chicago at the time, so trust me, I knew full well how the game was played. After a number of years and technological advances, it became very, very clear to me that our monitored charts were simply not enough information for PDs to make decisions based on the whole picture. Again, I simply looked at the obvious: Station Airplay results, Callout research, Streaming, both audio and video, and sales to develop a retention algorithm Composite Score. Everything, as always, is based on fact, not opinion. The idea is to consolidate everything that matters into one neat, well put together package: hence, MONDAY MORNING INTEL.

Imagine this: Aliens are landing, and the Death Star Bongo-blast detonator is set on "destruct Earth" in 48 hours. What would be your plans before the Big Boom?

Simple: Figure out a place to position a radio station so we could blow some Ozzie and AC/DC into their landing units... maybe toss in the Starland Vocal Band, "Afternoon Delight." That would scare them away very quickly. You know, the "Guantanamo" effect.

As an ex-major market programmer, what do you think the current mentality should be today: Playing singles from the 'active' components such as audio, video streams or the more "passive" data from call-out?

We didn't even do callout until I got tied into Doubleday in Chicago. My philosophy is simple: PLAY THE HITS, including album tracks that could be hits. Put on a great air staff. Have some fun. The rest will take care of itself. I believe my radio stations proved that time and time again over the decades. My biggest problem with radio today is so obvious...radio station playlists are way too narrow. If I hear one more PD tell me, "that's really not in our lane," I'm going to go nuts on them. The only way you get variety is to "punch around." When I started in the '70s, our radio station was extremely broad, playing just about everything. No one ever complained about the variety. Name one person on the planet that is in the very same mood 24/7/365, therefore, wants to hear only one style and tempo of music. It's absurd, and it's not how real life works.

All formats considered, what are the most influential radio stations of all time and why?

The radio stations that stepped "out of bounds" and presented a cool, unique sound. KROQ in the '80s would top that list. The live reads guiding me to where I could "rent a color TV for a reasonable cost," the Jack Webb Dragnet drops, the constant breaking of cool new acts that made up the ROQ of the '80s. Nothing like it. Often imitated, never duplicated. After KROQ, there is really no close comparison in my view.

You can have dinner with anyone (living or... not). Excluding your lovely wife and kids, who would that be, what would you discuss and what would you order?

Wow. I'd like a table for six please, Me, Babe Ruth, Lou Gehrig, Billy Martin, and Mickey Mantle and George Steinbrenner. Food doesn't matter, I'd be too busy talking the entire time. As for music, already done that: Charlie Daniels, with Peter Frampton a close second.

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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV RANK | ARTIST | TITLE | LABEL/IMPRINT | LISTEN LINKS |
|---------|--------------------------------|--------------------------------|-------------------------|------------------------------|
| 1 | CARDI B | Up | Atlantic | PLAY VIDEO ▶ |
| 2 | DOJA CAT | Streets | Kemosabe/RCA | PLAY VIDEO ▶ |
| 3 | YUNG BLEU | You're Mines Still f/Drake | VM/OVO/Warner | PLAY VIDEO ▶ |
| 4 | BRUNO MARS/A . PAAK/SILK SONIC | Leave The Door Open | Aftermath Ent./Atlantic | PLAY VIDEO ▶ |
| 5 | LIL TJAY | Calling My Phone f/6LACK | Columbia | PLAY VIDEO ▶ |
| 6 | JUSTIN BIEBER | Peaches f/Daniel Caesar/Giveon | Def Jam | PLAY VIDEO ▶ |
| 7 | GIVEON | Heartbreak Anniversary | Not So Fast/Epic | PLAY VIDEO ▶ |
| 8 | MOOSKI | Track Star | Capitol | PLAY VIDEO ▶ |
| 9 | ADDISON RAE | Obsessed | Sandlot/in2une | PLAY VIDEO ▶ |
| 10 | OLIVIA RODRIGO | drivers license | Geffen/Interscope | PLAY VIDEO ▶ |
| 11 | DUNCAN LAURENCE | Arcade | Capitol | PLAY VIDEO ▶ |
| 12 | KALI UCHIS | Telepatia | Virgin EMI/Interscope | PLAY VIDEO ▶ |
| 13 | THE WEEKND | Save Your Tears | XO/Republic | PLAY VIDEO ▶ |
| 14 | SZA | Good Days | Top Dawg Ent./RCA | PLAY VIDEO ▶ |
| 15 | SAWEETIE | Best Friend f/Doja Cat | Icy/Artistry/RCA-Warner | PLAY VIDEO ▶ |
| 16 | BAD BUNNY | Dakiti f/Jhay Cortez | Rimas/The Orchard | PLAY VIDEO ▶ |
| 17 | ARIANA GRANDE | 34+35 | Republic | PLAY VIDEO ▶ |
| 18 | ERICA BANKS | Buss It | 1501 Certified/Warner | PLAY VIDEO ▶ |
| 19 | DRAKE | What's Next | OVO/Republic | PLAY VIDEO ▶ |
| 20 | BILLIE EILISH | Therefore I Am | Darkroom/Interscope | PLAY VIDEO ▶ |
| 21 | POP SMOKE | For The Night f/Lil Baby/DaBab | Def-Cap-Int-Republic | PLAY VIDEO ▶ |
| 22 | MASKED WOLF | Astronaut In The Ocean | Elektra/EMG | PLAY VIDEO ▶ |
| 23 | 24KGOLDN | Mood f/Iann Dior | RECORDS/Columbia | PLAY VIDEO ▶ |
| 24 | POP SMOKE | What You Know Bout Love | Victor Victor/Republic | PLAY VIDEO ▶ |
| 25 | TATE MCRAE | You Broke Me First | RCA | PLAY VIDEO ▶ |
| 26 | THE KID LAROI | Without You | Columbia | PLAY VIDEO ▶ |
| 27 | ARIANA GRANDE | positions | Republic | PLAY VIDEO ▶ |
| 28 | MACHINE GUN KELLY & BLACKBEAR | My Ex's Best Friend | Bad Boy/Interscope | PLAY VIDEO ▶ |
| 29 | JUSTIN BIEBER | Hold On | Def Jam | PLAY VIDEO ▶ |
| 30 | BLACK EYED PEAS | Girl Like Me f/Shakira | Epic | PLAY VIDEO ▶ |
| 31 | TOMMEE PROFITT | In The End f/Fleurie | Virgin Music | PLAY VIDEO ▶ |
| 32 | GLASS ANIMALS | Heat Waves | Republic | PLAY VIDEO ▶ |
| 33 | MAROON 5 F/MEGAN THEE STALLION | Beautiful Mistakes | 222/Interscope | PLAY VIDEO ▶ |
| 34 | JUSTIN BIEBER | Anyone | Def Jam | PLAY VIDEO ▶ |
| 35 | JUSTIN BIEBER | Unstable f/The Kid Laroi | Def Jam | PLAY VIDEO ▶ |
| 36 | ALL TIME LOW | Monsters f/blackbear | Fueled By Ramen/EMG | PLAY VIDEO ▶ |
| 37 | RITT MOMNEY | Put Your Records On | Disruptor/Columbia | PLAY VIDEO ▶ |
| 38 | AVA MAX | My Head & My Heart | Atlantic | PLAY VIDEO ▶ |
| 39 | JUSTIN BIEBER | As I Am f/Khalid | Def Jam | PLAY VIDEO ▶ |
| 40 | IMAGINE DRAGONS | Follow You | KidinaKorner/Interscope | PLAY VIDEO ▶ |
| 41 | TIESTO | The Business | Atlantic | PLAY VIDEO ▶ |
| 42 | DUA LIPA | We're Good | Warner | PLAY VIDEO ▶ |
| 43 | G-EAZY | Provide f/Chris Brown | RCA | PLAY VIDEO ▶ |
| 44 | ARIANA GRANDE | pov | Republic | PLAY VIDEO ▶ |
| 45 | TAYLOR SWIFT | willow | Republic | PLAY VIDEO ▶ |
| 46 | JUSTIN BIEBER | Ghost | Def Jam | PLAY VIDEO ▶ |
| 47 | NELLY & FLORIDA GEORGIA LINE | Lil Bit | RECORDS/Columbia | PLAY VIDEO ▶ |
| 48 | AJR | Way Less Sad | S-Curve-Hollywood | PLAY VIDEO ▶ |
| 49 | JESSIA | I'm Not Pretty | Artist Driven/Republic | PLAY VIDEO ▶ |
| 50 | TRAVIS SCOTT & HVME | Goosebumps | b1/Epic | PLAY VIDEO ▶ |

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | TITLE | NEAST | MIDWEST | SOUTH | WEST |
|------|--|--------------------------|-------|---------|-------|------|
| 1 | GRANDE, ARIANA | Positions | 3 | 2 | 1 | 3 |
| 2 | RODRIGO, OLIVIA | Drivers License | 2 | 5 | 3 | 2 |
| 3 | 24KGOLDN + IANN DIOR | Mood | 1 | 3 | 8 | 4 |
| 4 | POP SMOKE | What You Know About Love | 4 | 4 | 2 | 9 |
| 5 | MOMNEY, RITT | Put Your Records On | 6 | 7 | 7 | 1 |
| 6 | THE KID LAROI | Without You | 7 | 1 | 11 | 8 |
| 7 | GRANDE, ARIANA | 34+35 | 5 | 8 | 9 | 11 |
| 8 | EILISH, BILLIE | Therefore I Am | 8 | 6 | 5 | 16 |
| 9 | PROFITT, TOMMEE FEAT. FLEURIE | In The End | 14 | 13 | 4 | 7 |
| 10 | MCRAE, TATE | You Broke Me First | 12 | 10 | 14 | 12 |
| 11 | SAWEETIE FEAT. DOJA CAT | Best Friend | 10 | 9 | 6 | 22 |
| 12 | SCOTT, TRAVIS FEAT. HVME | Goosebumps (Remix) | 13 | 12 | 10 | 14 |
| 13 | GRANDE, ARIANA | POV | 9 | 22 | 12 | 5 |
| 14 | MACHINE GUN KELLY X BLACKBEAR | My Ex's Best Friend | 16 | 11 | 16 | 13 |
| 15 | THE WEEKND | Save Your Tears | 21 | 19 | 13 | 6 |
| 16 | CARDI B | Up | 24 | 14 | 15 | 30 |
| 17 | LIL TJAY FEAT. 6LACK | Calling My Phone | 22 | 21 | 19 | 15 |
| 18 | LAURENCE, DUNCAN | Arcade | 20 | 15 | 22 | 23 |
| 19 | SWIFT, TAYLOR | Willow | 19 | 18 | 23 | 21 |
| 20 | JESSIA | I'm Not Pretty | 30 | 17 | 20 | 17 |
| 21 | BIEBER, JUSTIN F/DANIEL CAESAR, GIVEON | Peaches | 11 | 26 | 24 | 24 |
| 22 | BIEBER, JUSTIN | Anyone | 25 | 20 | 21 | 26 |
| 23 | ALL TIME LOW FEAT. BLACKBEAR | Monsters | 17 | 24 | 26 | 20 |
| 24 | MAROON 5 FEAT. MEGAN THEE STALLION | Beautiful Mistakes | 23 | 16 | 30 | 19 |
| 25 | MAX, AVA | My Head & My Heart | 15 | 23 | 27 | 29 |
| 26 | MASKED WOLF | Astronaut In The Ocean | 29 | 25 | 18 | 31 |
| 27 | DOJA CAT | Streets | 27 | 32 | 17 | 33 |
| 28 | GIVEON | Heartbreak Anniversary | 18 | 43 | 36 | 10 |
| 29 | BAD BUNNY + JHAY CORTEZ | Dakiti | 33 | 33 | 25 | 27 |
| 30 | DRAKE | What's Next | 32 | 36 | 28 | 18 |
| 31 | TIESTO | The Business | 31 | 29 | 29 | 32 |
| 32 | BIEBER, JUSTIN | Hold On | 35 | 28 | 38 | 25 |
| 33 | KALI UCHIS | Telepatia | 34 | 27 | 41 | 34 |
| 34 | DAYA | Bad Girl | 39 | 30 | 32 | 36 |
| 35 | G-EAZY FEAT. CHRIS BROWN & MARK MORRISON | Provide | 44 | 31 | 33 | 38 |
| 36 | SIGALA & JAMES ARTHUR | Lasting Lover | 28 | 40 | 34 | 39 |
| 37 | BRUNO MARS, ANDERSON .PAAK, SILK SONIC | Leave The Door Open | 37 | 38 | 35 | 35 |
| 38 | BLACK EYED PEAS & SHAKIRA | Girl Like Me | 42 | 42 | 31 | 41 |
| 39 | SZA | Good Days | 45 | 34 | 39 | 44 |
| 40 | MEDUZA FEAT. DERMOT KENNEDY | Paradise | 36 | 41 | 40 | 42 |
| 41 | LIPA, DUA | We're Good | 38 | 35 | 37 | 46 |
| 42 | ASHE & FINNEAS | Till Forever Falls Apart | 26 | 45 | 45 | 37 |
| 43 | GLASS ANIMALS | Heat Waves | 48 | 37 | 44 | 40 |
| 44 | NF | Clouds | 41 | 39 | 48 | 48 |
| 45 | REXHA, BEBE | Sacrifice | 43 | 44 | 46 | 45 |
| 46 | FAT JOE, DJ KHALED, AMORPHOUS | Sunshine (The Light) | 46 | 47 | 43 | 47 |
| 47 | TONES AND I | Fly Away | 50 | 50 | 42 | 28 |
| 48 | RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN | Friday | 40 | 48 | 50 | 43 |
| 49 | AJR | Way Less Sad | 47 | 46 | 49 | 50 |
| 50 | NELLY & FLORIDA GEORGIA LINE | Lil Bit | 49 | 49 | 47 | 49 |

Hot AC is tested every week for Popularity, Familiarity and Burn in myraid key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | TITLE | NEAST | MIDWEST | SOUTH | WEST |
|------|--|-----------------------------------|-------|---------|-------|------|
| 1 | 24KGOLDN + IANN DIOR | Mood | 2 | 1 | 1 | 3 |
| 2 | THE WEEKND | Blinding Lights | 1 | 2 | 4 | 2 |
| 3 | BROWN, CHRIS FEAT. YOUNG THUG | Go Crazy | 4 | 3 | 2 | 1 |
| 4 | MOMNEY, RITT | Put Your Records On | 9 | 6 | 3 | 7 |
| 5 | RODRIGO, OLIVIA | Drivers License | 5 | 7 | 5 | 6 |
| 6 | MAX, AVA | Kings & Queens | 3 | 4 | 14 | 5 |
| 7 | AJR | Bang! | 15 | 5 | 13 | 4 |
| 8 | POP SMOKE | What You Know About Love | 14 | 8 | 7 | 8 |
| 9 | MCRAE, TATE | You Broke Me First | 12 | 13 | 9 | 9 |
| 10 | THE KID LAROI | Without You | 13 | 9 | 11 | 11 |
| 11 | LIPA, DUA FEAT DABABY | Levitating | 8 | 16 | 8 | 18 |
| 12 | EILISH, BILLIE | Therefore I Am | 10 | 15 | 12 | 12 |
| 13 | GRANDE, ARIANA | 34+35 | 7 | 14 | 10 | 21 |
| 14 | SWIFT, TAYLOR | Willow | 6 | 12 | 18 | 16 |
| 15 | MACHINE GUN KELLY X BLACKBEAR | My Ex's Best Friend | 21 | 11 | 19 | 15 |
| 16 | DAYA | Bad Girl | 24 | 17 | 17 | 10 |
| 17 | MAX, AVA | My Head & My Heart | 29 | 10 | 21 | 14 |
| 18 | FISCHER, SAM FEAT. DEMI LOVATO | What Other People Say | 23 | 18 | 16 | 17 |
| 19 | MAROON 5 FEAT. MEGAN THEE STALLION | Beautiful Mistakes | 18 | 21 | 15 | 20 |
| 20 | MOON, NIKO | Good Time | 33 | 19 | 6 | 31 |
| 21 | SWIFT, TAYLOR FEAT. BON IVER | exile | 19 | 24 | 26 | 13 |
| 22 | BANNERS | Someone To You | 20 | 22 | 20 | 26 |
| 23 | BIEBER, JUSTIN | Anyone | 30 | 20 | 22 | 25 |
| 24 | ALL TIME LOW FEAT. BLACKBEAR | Monsters | 26 | 23 | 25 | 22 |
| 25 | BIEBER, JUSTIN | Hold On | 22 | 26 | 27 | 19 |
| 26 | THE WEEKND | Save Your Tears | 27 | 27 | 23 | 23 |
| 27 | REXHA, BEBE | Sacrifice | 36 | 29 | 24 | 35 |
| 28 | DERULO, JASON FEAT. ADAM LEVINE | Lifestyle | 34 | 28 | 34 | 30 |
| 29 | TONES AND I | Fly Away | 17 | 44 | 35 | 27 |
| 30 | SEABRA, ANSON | Walked Through Hell | 16 | 40 | 30 | 34 |
| 31 | LAURENCE, DUNCAN | Arcade | 28 | 36 | 39 | 28 |
| 32 | GLASS ANIMALS | Heat Waves | 37 | 25 | 37 | 36 |
| 33 | STYLES, HARRY | Golden | 35 | 31 | 41 | 29 |
| 34 | STARKS, WYN | Circles | 11 | 37 | 36 | 41 |
| 35 | IMAGINE DRAGONS | Follow You | 32 | 33 | 29 | 40 |
| 36 | SHEERAN, ED | Afterglow | 38 | 30 | 42 | 33 |
| 37 | ELLIOTT, BRYNN | Tell Me I'm Pretty | 41 | 34 | 31 | 39 |
| 38 | GRENNAN, TOM | Little Bit Of Love | 31 | 48 | 45 | 24 |
| 39 | BLAKK, FOREST | If You Love Her | 48 | 32 | 28 | 42 |
| 40 | LIPA, DUA | We're Good | 25 | 38 | 43 | 44 |
| 41 | ASHE & FINNEAS | Till Forever Falls Apart | 40 | 43 | 40 | 38 |
| 42 | SAXE, JP & MAREN MORRIS | Line By Line | 47 | 45 | 38 | 32 |
| 43 | PASSENGER | Sword From The Stone | 45 | 39 | 33 | 45 |
| 44 | KING, ELLE & MIRANDA LAMBERT | Drunk (And I Don't Wanna Go Home) | 42 | 42 | 32 | 46 |
| 45 | CLEMONS, ANT FEAT. JUSTIN TIMBERLAKE | Better Days | 43 | 47 | 44 | 47 |
| 46 | ABEL, ZAK | Be Kind | 49 | 35 | 50 | 43 |
| 47 | BRUNO MARS, ANDERSON .PAAK, SILK SONIC | Leave The Door Open | 46 | 50 | 48 | 37 |
| 48 | NELLY & FLORIDA GEORGIA LINE | Lil Bit | 44 | 46 | 46 | 48 |
| 49 | AJR | Way Less Sad | 50 | 41 | 47 | 49 |
| 50 | MISTERWIVES | Superbloom | 39 | 49 | 49 | 50 |

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

| RANK | ARTIST | TITLE | LABEL |
|------|--------------------------------|--------------------------------|---------------------------|
| 1 | LIL BABY | On Me | QC/Motown/Capitol |
| 2 | LEONY | Faded Love | Kontor |
| 3 | POP SMOKE | Hello f/A Boogie wit da Hoodie | Victor Victor/Republic |
| 4 | KING, ELLE & LAMBERT, MIRANDA | Drunk (And I Don't Wanna Go..) | RCA |
| 5 | BIEBER, JUSTIN | Off My Face | Def Jam |
| 6 | SYENCE | A Little Bit Bored f/Ruuth | HITCO |
| 7 | DAN + SHAY | Glad You Exist | Warner/WAR |
| 8 | BANNERS | Someone To You | Island/Republic |
| 9 | CANNONS | Fire For You | Columbia |
| 10 | BIEBER, JUSTIN | 2 Much | Def Jam |
| 11 | BIEBER, JUSTIN | Deserve You | Def Jam |
| 12 | CLEAN BANDIT | Higher f/Iann Dior | Atlantic |
| 13 | SHAB | What I Do | Shabnam Music LLC |
| 14 | BASSETT, JOSHUA | Lie Lie Lie | Warner |
| 15 | RODRIGO, OLIVIA | All I Want | Walt Disney Records |
| 16 | ILLENIU & IANN DIOR | First Time f/iann dior | 12Tone |
| 17 | KAYS, SARA | Remember That Night? | Atlantic |
| 18 | DABABY | Masterpiece | SCMG/Interscope |
| 19 | SWIFT, TAYLOR | invisible string | Republic |
| 20 | SAWEETIE | Back To The Streets f/J. Aiko | Icy/Artistry/Warner |
| 21 | JONAS, NICK | This Is Heaven | Republic |
| 22 | ESTRADA, LUCAS & SALVATORE,AJ | Kiss Me f/Calica | Robbins Entertainment |
| 23 | VERDES, TAI | Stuck In The Middle | Arista |
| 24 | LIL NAS X | MONTERO (Call Me By Your Name) | Columbia |
| 25 | HENDERSON, ELLA/TOM GRENNAN | Let's Go Home Together | Warner Music UK |
| 26 | FENIX & CHRIS WILLIS | Bring You Back | CuffLink |
| 27 | AJR | Stacy's Mom | --- |
| 28 | RAMOS, ANTHONY | Say Less | Republic |
| 29 | KENNYHOOPLA, TRAVIS BARKER | Estella | Mogul Vision/Arista |
| 30 | HALSEY | I'm Not Mad | Capitol |
| 31 | POST MALONE | Enemies f/DaBaby | Republic |
| 32 | MEGAN THEE STALLION | Cry Baby f/DaBaby | 1501 Certified/300 Ent. |
| 33 | 2KBABY X MARSHMELLO | Like This | Warner |
| 34 | BISHOP BRIGGS | River | Teleport/Island/Republic |
| 35 | ASTRONOMERS | Overthinking | --- |
| 36 | SHAGGY | It Wasn't Me (2018) | --- |
| 37 | SHIESTY, POOH | Back In Blood f/Lil Durk | Atlantic |
| 38 | SPOTEMGOTTEM | Beat Box | JayRebl/Geffen/Interscope |
| 39 | JONAS, NICK | Spaceman | Republic |
| 40 | IMANBEK & GOODBOYS | Goodbye | Astralwerks/Capitol |
| 41 | DIOR, IANN | Holding On | 10K Projects/Capitol |
| 42 | RUSS & BIA | Best On Earth | Columbia |
| 43 | KLEIN, DANTE/RAVEN & KREYN | Escape | Spinnin' |
| 44 | MUSTARD | Ballin' f/Roddy Ricch | 10 Summers/Interscope |
| 45 | FISCHER, SAM | This City | RCA |
| 46 | RODDY RICCH | High Fashion f/Mustard | Atlantic |
| 47 | DIPLO & SONNY FODERA | Turn Back Time | Mad Decent |
| 48 | MAJOR LAZER | Titans f/Sia & Labrinth | Mad Decent |
| 49 | MEDUZA, HILL, BECKY & GOODBOYS | Lose Control | Astralwerks/Capitol |
| 50 | NERVO & CARLA MONROE | Gotta Be You | Thrive |

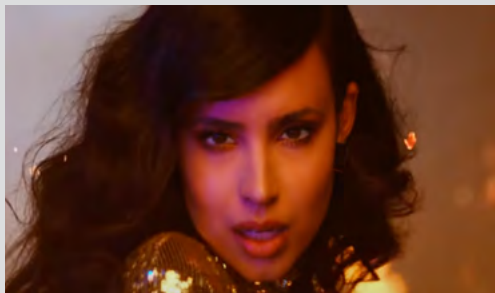
DEMI LOVATO

“DANCING WITH THE DEVIL”

If you haven't visited the hard hitting “spill all” Demi Documentary on Youtube you're running late! “Dancing With The Devil” is just that....a torrid tale of facing down your demons and Lovato leaves little to the imagination. Here's a mini-clip of what you'll find from the modern media delivered docuseries.



Check out these videos hand-picked by our staff!



SOFIA CARSON - "FOOL'S GOLD"

Does she look familiar? Of course she does. If you've been consuming Disney TV and Film productions (with your kids) Sofia Carson is a very familiar face. Her acting resume reads like a full shelf in the young adult section in a bookstore. Now she's on the music stage with chart-climber "Fool's Gold!" Watch out. This video is hot! Click here!



ANNIKA WELLS - "SUCKS BEING SOBER" (OFFICIAL UNOFFICIAL MUSIC VIDEO THING)

MMI Language Alert: F-Bombs Detected in the Area! This "unofficial official" video is a low-budget, high-energy capture of real friends being friends. It's an all-too-familiar ode to the pandemic, and a barely cinematic salute to sticking together. The clean version is setting off first alert pings like a school of snapper on sonar. For the original version, Click here!



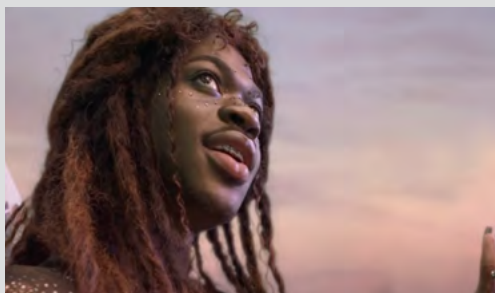
JACKSON WANG - "LEAVE ME LOVING YOU"

MMI Busy Dude Alert: Jackson Wang is a member of the hit-slinging South Korean K-pop group Got7. But that's only one of his gigs. In his home country of China, Wang has a solo artist career, TV roles, producer gigs, and even his own music label, Team Wang. We LOVE this breezy retro-groove spring/summer potential smash, "Leave Me Loving You." Check out this extended video with the same 90's Hong Kong thriller feel, and stick around for the attached "making of mini-doc." Click here!



ASHE & FINNEAS - "TILL FOREVER FALLS APART"

At MMI, we fell in love with Ashe and her mega-trippy "Moral of The Story." In her latest collaboration with Finneas (yes, that one... Bro of Billie) she nails an apocalyptic love story to the wall. This theatrical end-of-days romance musical is punctuated by this left of center video, where Ashe and Finneas dance their way into Armageddon. Wanna waltz? Click here!



LIL NAS X - "MONTERO (CALL ME BY YOUR NAME)"

MMI Med Advice Alert: do not use hallucinogens prior to viewing this video. Our favorite X-man takes us to the land of "Montero," and we mostly hid behind a rock. This wildly staged venomous video featured snakes, devils, hell-bound stripper poles, and a lot of hair and make-up. Fun to watch, hard to forget, and might come back to visit you during the night. Click here!



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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