

MONDAY MORNING INTEL



3 BILLION CAREER STREAMS TO DATE!

IMPACTING POP NOW



TOP 40 EDITION

APRIL 19, 2021

MONDAY
MORNING
INTEL

APRIL 19, 2021

***TABLE OF
CONTENTS***

3 #1 SONGS THIS WEEK

4 POWERS

6 ACTION/RECURRENTS

8 HOTZONE/DEVELOPING

9 PRO-FILE

12 VIDEO STREAMING

13 TOP 40 CALLOUT

14 FUTURE TRACKS

16 INTELESCOPE

17 INTELEVISION

18 METHODOLOGY

19 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

4.19.21

AIRPLAY

BILLIE EILISH "Therefore I Am"

RETENTION

RITT MOMNEY "Put Your Records On"

CALLOUT

ARIANA GRANDE "positions"

AUDIO

LIL NAS X "MONTERO (Call Me By Your Name)"

VIDEO

LIL NAS X "MONTERO (Call Me By Your Name)"

SALES

BRUNO MARS/A.PAAK/SILK SONIC "Leave The Door Open"

COMPOSITE

OLIVIA RODRIGO "drivers license"

MONDAY

MORNING

INTEL

**YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	13	2	11	13	8	1	OLIVIA RODRIGO	drivers license	Geffen/Interscope
12	x	15	2	12	4	2	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
3	3	14	10	15	10	3	THE WEEKND	Save Your Tears	XO/Republic
30	x	19	1	1	2	4	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
20	x	23	3	10	5	5	OLIVIA RODRIGO	deja vu	Geffen/Interscope
11	19	36	4	2	1	6	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
18	16	8	15	17	6	7	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
21	23	13	6	3	7	8	CARDI B	Up	Atlantic
4	5	9	30	26	18	9	TATE MCRAE	You Broke Me First	RCA
10	14	3	26	28	13	10	THE KID LAROI	Without You	Columbia
9	10	6	22	24	27	11	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
6	8	5	24	22	41	12	ARIANA GRANDE	34+35	Republic
36	x	24	5	5	22	13	LIL TJAY	Calling My Phone f/6LACK	Columbia
7	6	1	33	23	40	14	ARIANA GRANDE	positions	Republic
1	11	7	35	33	25	15	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
8	12	11	32	27	23	16	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
16	27	21	7	11	3	17	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
14	20	16	23	32	9	18	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
5	1	4	43	29	39	19	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
38	x	27	8	9	28	20	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
15	9	10	27	46	20	21	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
22	4	22	31	35	21	22	JUSTIN BIEBER	Anyone	Def Jam
23	2	25	37	38	14	23	AVA MAX	My Head & My Heart	Atlantic
19	18	39	18	30	17	24	GLASS ANIMALS	Heat Waves	Republic
13	7	37	28	40	19	25	DUA LIPA	We're Good	Warner
43	x	29	29	8	11	26	DEMI LOVATO	Dancing With The Devil	Island/Republic
24	17	30	20	19	37	27	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
42	x	x	17	31	12	28	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
34	x	17	36	14	35	29	DUNCAN LAURENCE	Arcade	Capitol
46	x	x	21	4	31	30	MOOSKI	Track Star	Capitol
33	x	34	13	18	42	31	SZA	Good Days	Top Dawg Ent./RCA
25	15	31	34	39	15	32	TIESTO	The Business	Atlantic
44	x	33	9	25	26	33	DRAKE	What's Next	OVO/Republic
41	x	38	14	16	36	34	KALI UCHIS	Telepatia	Virgin EMI/Interscope
50	x	x	12	7	32	35	DOJA CAT	Streets	Kemosabe/RCA
49	x	x	25	6	30	36	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
28	25	28	16	37	38	37	JUSTIN BIEBER	Hold On	Def Jam
17	x	12	46	42	47	38	ARIANA GRANDE	pov	Republic
26	x	42	39	44	16	39	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
35	24	18	38	48	34	40	TAYLOR SWIFT	willow	Republic
48	x	x	19	21	46	41	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
39	26	26	42	36	24	42	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG
29	22	40	44	34	44	43	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic
32	x	43	x	x	x	44	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
37	x	20	47	41	48	45	JESSIA	I'm Not Pretty	Artist Driven/Republic
47	x	x	41	20	43	46	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
31	x	41	45	47	33	47	AJR	Way Less Sad	BMG-Hollywood
45	x	x	40	45	29	48	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
40	x	35	48	43	45	49	G-EAZY	Provide f/Chris Brown	RCA
27	21	32	49	49	49	50	DAYA	Bad Girl	Sandlot/AWAL



DOJA CAT FT. SZA KISS ME MORE

25 MILLION


WW STREAMS TRENDING
IN 1ST WEEK!

200+

COMBINED STATIONS
ON IMPACT!

20 MILLION

VIDEOS VIEWS IN
1ST WEEK!

 **#1 TODAY'S TOP HITS**

#1

MOST ADDED

#1

GREATEST GAINER

#10

U.S. SHAZAM

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	30	4	26	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	36	13	23	LIL TJAY	Calling My Phone f/6LACK	Columbia
3	38	20	18	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
4	43	26	17	DEMI LOVATO	Dancing With The Devil	Island/Republic
5	46	30	16	MOOSKI	Track Star	Capitol
6	20	5	15	OLIVIA RODRIGO	deja vu	Geffen/Interscope
7	50	35	15	DOJA CAT	Streets	Kemosabe/RCA
8	42	28	14	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
9	21	8	13	CARDI B	Up	Atlantic
10	49	36	13	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
2	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
3	THE WEEKND	Blinding Lights	XO/Republic
4	DUA LIPA	Levitating	Interscope-Warner
5	AVA MAX	Kings & Queens	Atlantic
6	HARRY STYLES	Adore You	Columbia
7	POST MALONE	Circles	Republic
8	DUA LIPA	Break My Heart	Warner
9	HARRY STYLES	Watermelon Sugar	Columbia
10	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
11	AJR	Bang!	BMG-Hollywood
12	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
13	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
14	DUA LIPA	Don't Start Now	Warner
15	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
16	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
17	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
18	DOJA CAT	Say So	Kemosabe/RCA
19	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
20	HARRY STYLES	Golden	Columbia
21	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
22	POST MALONE	Better Now	Republic
23	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
24	JONAS BROTHERS	Sucker	Republic
25	SAINT JHN	Roses	Godd Complexx/HITCO
26	THE WEEKND	Heartless	XO/Republic
27	KHALID	Talk	RCA
28	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
29	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic
30	POST MALONE	Wow	Republic

AJ MITCHELL

STOP

**#3 MOST ADDED
POP SONG IN THE COUNTRY!**

FIRST WEEK LEADERS INCLUDE:

WIHT - WASHINGTON DC | WWPW - ATLANTA | WHYI - MIAMI

WPOW - MIAMI | WFLZ - TAMPA | WTOK - PUERTO RICO

WBLI - LONG ISLAND | WKFS - CINCINNATI | KMXV - KANSAS CITY

WNCI - COLUMBUS | WPLW - RALEIGH | WNFN - NASHVILLE | WRVW - NASHVILLE

WSPK - HUDSON VALLEY | WVHT - NORFOLK | WAPE - JACKSONVILLE

WFBC - GREENVILLE | WXKB - FT MYERS | WFLY - ALBANY | WAEB - ALLENTOWN

WARQ - COLUMBIA | WDOD - CHATTANOOGA

WKXJ - CHATTANOOGA | WXNR - GREENVILLE

AND MANY MORE!!!

Epic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	OLIVIA RODRIGO	deja vu	Geffen/Interscope
<i>HOTZONE</i>	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
<i>HOTZONE</i>	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
<i>HOTZONE</i>	ARIANA GRANDE	pov	Republic
<i>HOTZONE</i>	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
<i>HOTZONE</i>	KALI UCHIS	Telepatia	Virgin EMI/Interscope
<i>HOTZONE</i>	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
<i>HOTZONE</i>	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
<i>HOTZONE</i>	JUSTIN BIEBER	Hold On	Def Jam
<i>HOTZONE</i>	GIVEON	Heartbreak Anniversary	Not So Fast/Epic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
<i>DEVELOPING</i>	SOFIA CARSON	Fool's Gold	Hollywood
<i>DEVELOPING</i>	ADDISON RAE	Obsessed	Sandlot/in2une
<i>DEVELOPING</i>	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner
<i>DEVELOPING</i>	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
<i>DEVELOPING</i>	DUNCAN LAURENCE	Arcade	Capitol
<i>DEVELOPING</i>	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
<i>DEVELOPING</i>	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
<i>DEVELOPING</i>	DUA LIPA	We're Good	Warner
<i>DEVELOPING</i>	CARDI B	Up	Atlantic
<i>DEVELOPING</i>	TIESTO	The Business	Atlantic
<i>DEVELOPING</i>	DAYA	Bad Girl	Sandlot/AWAL
<i>DEVELOPING</i>	BEBE REXHA	Sacrifice	Warner
<i>DEVELOPING</i>	AJR	Way Less Sad	BMG-Hollywood
<i>DEVELOPING</i>	LIL TJAY	Calling My Phone f/6LACK	Columbia
<i>DEVELOPING</i>	GLASS ANIMALS	Heat Waves	Republic
<i>DEVELOPING</i>	SZA	Good Days	Top Dawg Ent./RCA
<i>DEVELOPING</i>	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
<i>DEVELOPING</i>	TONES AND I	Fly Away	Elektra/EMG



GUY

ZAPOLEON

INTEL

CURRENT POSITION:

PRESIDENT OF
ZAPOLEON
CONSULTING

You're interviewing two candidates for a PD gig. Both are equally qualified and check many boxes. Candidate one has amazing ears and a track record for hearing big hits, but numbers and data make them dizzy. Candidate two is a research scientist and a tremendous data interpreter but couldn't hear a train wreck. Who gets the job?

I'd interview them and make them fill out my famous - maybe infamous - PD questionnaire. I've always said that programmers need to be able to see "gray;" we even put a question in to detect that in some of the AM/FM questionnaires, because the artistic part of radio requires being able to see beyond the data.

Funny, I remember a fellow group program director who was frustrated with undisciplined programmers who kept screwing up radio stations. He told me that we should hire all our program directors from McDonalds U - where they train the McDonalds franchise managers - he thought would be great Program Managers. I said, "what about the ability to hear music? What about creativity?" He said that you can teach the music part - just look at Radio & Records for the hits - and we could get creativity from other staffers. Well, I disagreed, of course, and we have more of the McDonalds U program directors than we need.

I do think that the science part is disproportionately higher than the art of radio. I've always been an extremely data-oriented programmer, and still am, but have always tried to see past the data and into the future. We have to keep the artistic part alive and well. In radio, we need the hidden surprises, the unexpected, the FOMO - Fear Of Missing Out - factor to get listeners hooked and hopefully bring back others who have left.

If a programmer has had the right mentors, they will have learned when to use research and when to be able to see past their research, with their "trained gut," the instincts acquired from their mentors and past experiences. This gives you the confidence to use those instincts in the decision-making process, and lessen the TOTAL reliance on research, which a lot of times simply doesn't have the answers.

Sometimes a younger programmer will have the answer, and more experienced programmers don't. I've been in some of those situations... that young program director just needs to be able to explain and defend his/her beliefs with logic. So, I am definitely a very data-oriented programmer, but always look for data to confirm my gut reactions, and I think we often expect the answer from one piece of research and don't give the research a chance to trend out; that often could be multiple weeks or multiple sources of data or looking inside the numbers to get your answer.

So, which of those candidates would I hire? I'd look for flexibility and willingness to learn - especially about research - from that creative and artist candidate. Those creative people are the ones Radio needs the most

right now. But if that creative guy was not willing or teachable then I'd offer him a major market MD job or even Asst PD. But if he wasn't interested then I'd probably pass and pick the research guy, but surround him with creative people and make sure he was willing to accept great ideas from others.

Country and Top40 seem to basically research the same demos: Females 18-24 and Females 25-54. And even though Country has opened the door a bit, there is a pretty wide gap in the number of female artists on the charts. Why is that?

I've always felt the same way: there are so many great female artists in country and frankly my favorite artists from Country. I've seen Carrie Underwood remain one of the top Q score artists in Country, but that's not always been the case with men. Well with country you know you're looking at a much more traditional audience. That's much more conservative than other formats and sadly many female artists have struggled with airplay and becoming hits at Country. The good news is that we've seen more hits by women than in previous years, and Maren Morris, Gabby Barrett, Carly Pearce, Maddy & Tae and Miranda Lambert all have had big Country hits in the past year. So guys... give the girls a chance!

You are traveling in a small tin spaceship for 4 months to Planet Zorg. Your mission is to build Zorg's first radio station. You can choose 3 programmers to take with you for the long flight. Who are they and why?

I'm just going to pick one, Tom Poleman, who combines great instinct, knows the brilliant basics and sees the future where many many programmers can't. He sees gray, not just black and white, he's disciplined but creative and has never been afraid to take risks. He's obviously a born leader.

Technology is changing. The music discovery process has greatly changed and the job description has continued to morph. How will the Program Director position be different in 5 years?

Sadly, I think we have to face facts, and recent music platform studies have shown that radio is the medium that listeners depend on for the hits in all formats, and less and less for music discovery. The program director of the future will need to understand his target, but that target will be 18 (if not older). He will be a skilled talent coach, a great marketing mind, and know how to ensure that his radio station and each fulltime personality knows how to take advantage of social media.

We all have stations that effected and shaped our careers. Current or historically speaking, what are the three most influential radio stations of all time?

93/KHJ Los Angeles

Z100 New York

WABC New York and Y100 under the late great Bill Tanner

I can't put it in the Top 3 but I'm very proud of KZZP Phoenix (which had one of the greatest most creative staffs of all time). It set so many trends and established rules that we used in radio for the next two decades.

If radio never existed, where would your career path have led you?

Hard to even imagine no radio as a kid. Honestly, I'd be heartbroken, since I wanted to be in radio since I first heard WABC/New York, when I was 13, and 93/KHJ Los Angeles, from the time I was 14 'til I was 27, when it signed off. It's offered me so many opportunities to be creative, to work with great talented people, to mentor and to help others personally and through my radio stations, and it certainly helped me grow personally. If I didn't get into radio then I'd have tried to make it in the music industry, which was my original goal when I applied for a Summer Job at Warner Brothers in 1973 and led to my Top 1000 hits being published by WB Circular and Rolling Stone, and my first radio job at K-Earth. If not that I would have gone on to be what my mother wanted me to be, a Psychologist (I got a Bachelor's Degree from UCLA), so I would have had to get my masters or doctorate. If not that I would have continued as an Executive in Retail, working for my Dad, and perhaps even building a retail company with him one day. He was an industry leader in his clothing business, being one of the first to create stories to specialize in fashions for Juniors & Misses.

nessa barret ft jxdn la di die

JIMMY
Kimmel
LIVE!

CLICK HERE
TO WATCH

iHeart
RADIO
MUSIC
AWARDS 2021

SOCIAL STAR
NOMINEE



NEARLY 17 MILLION
SPOTIFY STREAMS



OVER 15 MILLION
FOLLOWERS
ON TIK TOK



OVER 5 MILLION
FOLLOWERS
ON INSTAGRAM

IMPACTING
T40
NOW

TOP 10 GAINER
AT ALT RADIO

WARNER
RECORDS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
2	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
3	CARDI B	Up	Atlantic	PLAY VIDEO ▶
4	MOOSKI	Track Star	Capitol	PLAY VIDEO ▶
5	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ▶
6	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner	PLAY VIDEO ▶
7	DOJA CAT	Streets	Kemosabe/RCA	PLAY VIDEO ▶
8	DEMI LOVATO	Dancing With The Devil	Island/Republic	PLAY VIDEO ▶
9	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ▶
10	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
11	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ▶
12	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ▶
13	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ▶
14	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
15	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
16	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ▶
17	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
18	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
19	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ▶
20	ERICA BANKS	Buss It	1501 Certified/Warner	PLAY VIDEO ▶
21	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ▶
22	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
23	ARIANA GRANDE	positions	Republic	PLAY VIDEO ▶
24	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ▶
25	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ▶
26	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ▶
27	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ▶
28	THE KID LAROI	Without You	Columbia	PLAY VIDEO ▶
29	RITT MOMNEY	Put Your Records On	Disruptor/Columbia	PLAY VIDEO ▶
30	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
31	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic	PLAY VIDEO ▶
32	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ▶
33	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO ▶
34	BLACK EYED PEAS	Girl Like Me f/Shakira	Epic	PLAY VIDEO ▶
35	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ▶
36	ALL TIME LOW	Monsters f/blackbear	Fueled By Ramen/EMG	PLAY VIDEO ▶
37	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ▶
38	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ▶
39	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
40	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
41	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ▶
42	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
43	G-EAZY	Provide f/Chris Brown	RCA	PLAY VIDEO ▶
44	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
45	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
46	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
47	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
48	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ▶
49	DAYA	Bad Girl	Sandlot/AWAL	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GRANDE, ARIANA	Positions	2	3	1	3
2	RODRIGO, OLIVIA	Drivers License	5	2	4	1
3	24KGOLDN + IANN DIOR	Mood	3	4	5	2
4	THE KID LAROI	Without You	8	1	6	5
5	MOMNEY, RITT	Put Your Records On	1	10	2	4
6	GRANDE, ARIANA	34+35	4	5	7	9
7	POP SMOKE	What You Know About Love	9	8	3	6
8	EILISH, BILLIE	Therefore I Am	7	6	8	14
9	SAWEETIE FEAT. DOJA CAT	Best Friend	10	9	9	15
10	MCRAE, TATE	You Broke Me First	14	7	12	11
11	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	6	14	10	10
12	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	11	12	11	16
13	GRANDE, ARIANA	POV	12	22	16	8
14	CARDI B	Up	13	16	13	23
15	THE WEEKND	Save Your Tears	20	24	17	12
16	BIEBER, JUSTIN, DANIEL CAESAR & GIVEON	Peaches	16	19	19	17
17	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	23	11	20	21
18	LAURENCE, DUNCAN	Arcade	21	13	15	31
19	SWIFT, TAYLOR	Willow	17	17	18	24
20	LIL NAS X	MONTERO (Call Me By Your Name)	24	18	24	13
21	JESSIA	I'm Not Pretty	30	15	21	19
22	MASKED WOLF	Astronaut In The Ocean	18	21	23	25
23	BIEBER, JUSTIN	Anyone	29	20	14	28
24	RODRIGO, OLIVIA	deja vu	15	28	32	7
25	LIL TJAY FEAT. 6LACK	Calling My Phone	26	27	22	20
26	MAX, AVA	My Head & My Heart	19	26	26	29
27	ALL TIME LOW FEAT. BLACKBEAR	Monsters	25	29	25	26
28	GIVEON	Heartbreak Anniversary	28	31	28	22
29	BIEBER, JUSTIN	Hold On	31	25	29	32
30	LOVATO, DEMI	Dancing With The Devil	34	23	42	18
31	BAD BUNNY + JHAY CORTEZ	Dakiti	37	30	31	35
32	TIESTO	The Business	22	37	34	37
33	DAYA	Bad Girl	42	35	27	40
34	DRAKE	What's Next	35	40	33	27
35	SZA	Good Days	46	36	30	34
36	G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Provide	40	34	36	33
37	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	43	38	35	30
38	LIPA, DUA	We're Good	33	33	38	42
39	KALI UCHIS	Telepatia	36	42	37	36
40	GLASS ANIMALS	Heat Waves	32	32	45	46
41	BLACK EYED PEAS & SHAKIRA	Girl Like Me	44	39	40	39
42	MEDUZA FEAT. DERMOT KENNEDY	Paradise	38	41	44	38
43	REXHA, BEBE	Sacrifice	27	45	47	48
44	AJR	Way Less Sad	47	43	43	45
45	ASHE & FINNEAS	Till Forever Falls Apart	41	47	46	44
46	TONES AND I	Fly Away	50	49	41	41
47	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	49	48	39	49
48	NELLY & FLORIDA GEORGIA LINE	Lil Bit	48	46	48	47
49	DOJA CAT FEAT. SZA	Kiss Me More	39	44	50	43
50	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	45	50	49	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	HENDERSON, ELLA/TOM GRENNAN	Let's Go Home Together	Warner Music UK
2	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
3	TUAN, MARK & SANJOY	One In A Million	Port 22
4	IMANBEK & GOODBOYS	Goodbye	Astralwerks/Capitol
5	POP SMOKE	Dior	Victor Victor/Republic
6	PATRULLA 81	Celoso f/Montez De Durango	---
7	VERDES, TAI	Stuck In The Middle	Arista
8	SAWEETIE	Back To The Streets f/J. Aiko	Icy/Artistry/Warner
9	PUSSYCAT DOLLS	React	Access
10	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
11	SILK CITY & ELLIE GOULDING	New Love	Columbia
12	ROMANO, CAROLINE	Jagged Stars	Hashtag Ent.
13	JOY, TESSA	Flames	Tessa Joy Music
14	DVRKO	Don't Save Me f/Tyler Graves	L3V3L
15	DRAKE	Money In The Grave f/Rick Ross	OVO/Republic
16	ALESSO	Midnight f/Liam Payne	10:22/Astralwerks/Capitol
17	LAUV	I Like Me Better (2020)	Lauv/AWAL
18	LUCAS & STEVE	No Diggity f/Blackstreet	Spinnin'
19	SHAB	What I Do	Shabnam Music LLC
20	SINGE, WILLIAM	Closer	Over Media
21	BAD BUNNY	Yo Perreo Sola	Rimas
22	STATIC & BEN EL	Shake Ya Boom Boom	Saban Music Group
23	POST MALONE	Enemies f/DaBaby	Republic
24	LARSSON, ZARA	Need Someone	Epic
25	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
26	LEWIS, SG	One More f/Nile Rogers	Casablanca
27	MASSARA, INDIANA	Squeeze	Wamba Technologies
28	SYENCE	A Little Bit Bored f/Ruuth	HITCO
29	DRAKE	Wants And Needs f/Lil Baby	OVO/Republic
30	SMITH, SAM	I Feel Love	Capitol
31	THE CHAINSMOKERS & ILLENIUM	Takeaway f/Lennon Stella	Disruptor/Columbia
32	VAVO	Pieces f/Tyler Mann	KESS/IMPERIAL
33	BENASSI, BENNY & JEREMIH	Loveline	Ultra
34	HARLOW, JACK	Already Best Friends f/C.Brown	Generation Now/Atlantic
35	LOUD LUXURY & WALKER, FRANK	Like Gold f/Stephen Puth	Armada
36	AVIELLA	Tell Me What You're Thinking	Dim Mak
37	EILISH, BILLIE	Ocean Eyes	Darkroom/Interscope
38	SOFI TUKKER	Purple Hat	Ultra
39	DRAKE	Nonstop	Cash Money/Republic
40	SUPER-HI, NEEKA	Following The Sun	Blended/further.
41	KAROL G & NICKI MINAJ	Tusa	UMLE/Republic
42	CARDI B	Money	Atlantic
43	MONEYBAGG YO	Said Sum	N-Less Ent/Interscope
44	AIKO, JHENE	B.S. f/H.E.R.	2Fish/ArtClub/RCA-Def Jam
45	DIPLO & SONNY FODERA	Turn Back Time	Mad Decent
46	BANG, FREDO	Top f/Lil Durk	Def Jam
47	POST MALONE	Candy Paint	Republic
48	NOLAN, TANYA	No Pressure	ArtsessionZ
49	BLXST	OVERRATED	Red Bull/EVGL
50	WEBB, MIMI	Good Without	Epic

**#3 MOST ADDED
POP SONG IN THE COUNTRY!**

AJ MITCHELL



nessa barret ft jxdn la di die

**IMPACTING
T40
NOW**



SOCIAL STAR NOMINEE



**NEARLY 17 MILLION SPOTIFY
STREAMS**



**OVER 15 MILLION FOLLOWERS
ON TIKTOK**



**OVER 5 MILLION FOLLOWERS
ON INSTAGRAM**



CLICK HERE TO WATCH

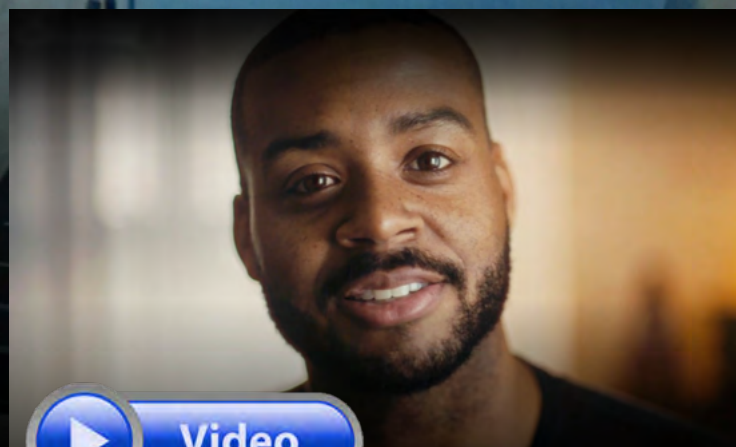
**TOP 10 GAINER
AT ALT RADIO**



A CONCERTO IS A CONVERSATION

FROM THE NEW YORK TIMES

If you're reading this, there's a 126% chance that you're affiliated with the business of music. This brilliant mini-doc from the NYTimes reminds us that each note has deep meaning, history and cultural substance. If it's Hip-Hop, Rock, Dance or classical...and you're thinking that today's rotation around the Earth didn't amount to much, click here:

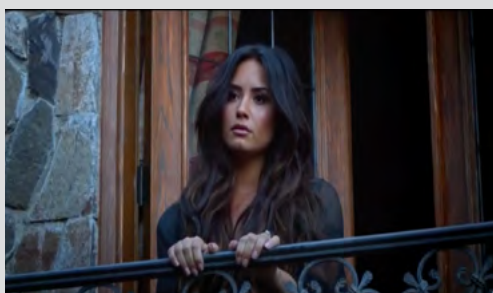


Check out these videos hand-picked by our staff!



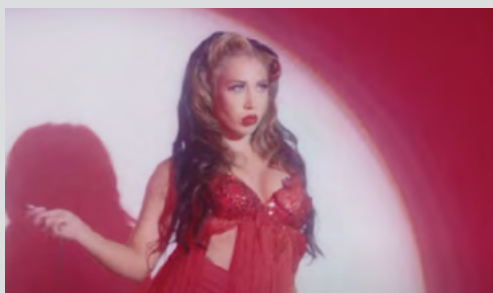
DOJA CAT FT. SZA - "KISS ME MORE"

MMI Trippy Video Alert: Ok, so the dude from Grey's Anatomy lands on Planet Her and takes a white kayak up a pink space river, meets a giant Doja Cat and SZA, and eats a bit of hallucinogenic fruit before paddling into a giant pair of lips. Got it? Good. Because it's really cool. "Kiss Me More" and click here!



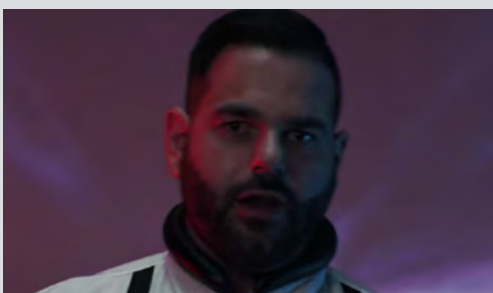
DEMI LOVATO FT. ARIANA GRANDE - "MET HIM LAST NIGHT"

In the latest installment of Intellevision's look at Demi's "Dancing With The Devil" project, we take a look at a song that's a slam dunk tell-tale terror trip of mistaken identity. Even though "Met Him Last Night" spells out the prelude to her overdose, it wasn't written by Demi; it was penned by her friend and singles collaborator Ariana Grande. For a look at a great night gone really bad, click here!



KALI UCHIS - "TELEPATIA"

"Telepatia" is a very big global smash. The Spanish language single about a spiritual long-distance relationship is charted in more countries than the Rand-McNally can list! This simple, self-directed video is shot in the artist's small Columbia hometown, and features a montage of street scenes - plus some occasional booty flashes! This single has some Latin heat and is picking up muchos numeros unos alerts on the MMI Airplay machinery! Click here!



MASKED WOLF - "ASTRONAUT IN THE OCEAN"

MMI can't get enough of Wolfie. Many moons ago we saw this intergalactic rocket blowing up the global radar. It didn't take long to touch down on the top of the US MMI radio data screens. And this missile with a mission keeps hitting the retro afterburners. Number one? The final frontier! Click here!



FOO FIGHTERS - "WAITING ON A WAR"

Music Genres have their basic themes. Like, Country is built on beer, Momma, and trucks; Rock and Roll has a foundation in revolt, defying authority, and doing what feels right. Dave gets his Foos out in this post-apocalyptic clip called "Waiting On a War." It's like a musical Mad Max, starring young folks who've had enough. More mainstream than many FF tracks... and we're way good with that! Click here!



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

MARKETING, PROMOTION
& Magic Fueled by Studio2Bee

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY DO THE WORK

Richard R. Deitemeyer

Kate Collins

Britney Whitney

Lindsey McDaniel

Donna West

Todd Morris

GRAPHIC DESIGN

EGO Design

OPERATIONS

Kylee Laynee Higgins

PAW POWER

NOT IN MY BOWL

Heidi Dogg

Chloe Dogg

Harley Thor