MONDAY MORNING INTEL

STARTING OVER Chris Stapleton

MAX spins NOW

274.8M Global Streams LTD



Country Edition

NASHVILLE APPROVED

APRIL 5, 2021

MONDAY MORNING INTEL

APRIL 5, 2021

INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- 5 POWERS
- 7 ACTION/RECURRENTS
- S HOTZONE/DEVELOPING
- 11 PRO-FILE
- 13 VIDEO STREAMING
- 14 COUNTRY CALLOUT
- **15 FUTURE TRACKS**
- 15 INTELESCOPE
- 7 INTELEVISION
- 1/= METHODOLGY
- 19THE BACK PAGE



AIRPLAY THOMAS RHETT "What's Your Country Song"

RETENTION TENILLE ARTS "Somebody Like That"

CALLOLIT BRETTYOUNG"Lady"

ALIZIO GABBY BARRETT"The Good Ones"

LUKE COMBS"Forever After All"

SALES GABBY BARRETT "The Good Ones"

COMPOSITE NIKO MOON"Good Time"



IMPACTING NOW





GIVE HEAVEN SOME HELL

ADD NOW

YROSE

ADD NOW





POWER UP HOW



ADD NOW

WHERE I FIND GOD





Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TWRK Retention	TW RK Callout	TWRK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP RANK	ARTIST	TITLE	LABEL
5	11	7	1	3	1	1	GABBY BARRETT	The Good Ones	Warner/WAR
4	5	20	2	2	2	2	CHRIS STAPLETON	Starting Over	Mercury Nashville
2	8	5	4	13	3	3	THOMAS RHETT	What's Your Country Song	Valory
21	X	3	3	1	4	4	LUKE COMBS	Forever After All	River House/Columbia Nash
1	14	1	11	4	6	5	BRETT YOUNG	Lady	BMLG
3	2	2	6	29	17	6	FLORIDA GEORGIA LINE	Long Live	BMLG
7	4	21	9	18	21	7	DUSTIN LYNCH	Momma's House	Broken Bow
10	12	24	8	14	7	8	ERIC CHURCH	Hell Of A View	EMI Nashville
6	9	4	5	42	12	9	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
9	7	6	28	27	10	10	JAKE OWEN	Made For You	Big Loud
19	16	18	15	8	8	11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
12	21	9	16	11	11	12	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
8	1	14	10	43	37	13	TENILLE ARTS	Somebody Like That	19th & Grand
20	22	16	13	20	9	14	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
14	3	30	12	26	40	15	JORDAN DAVIS	Almost Maybes	MCA Nashville
45	Χ	Х	20	6	16	16	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
23	31	8	7	21	14	17	DAN + SHAY	Glad You Exist	Wamer/WAR
16	15	28	31	24	20	18	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
31	23	37	19	7	5	19	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
18	18	42	17	19	18	20	MIRANDA LAMBERT	Settling Down	RCA Nashville
13	17	15	29	38	23	21	DYLAN SCOTT	Nobody	Curb
17	24	29	30	15	13	22	BLAKE SHELTON	Minimum Wage	Warner/WMN
15	20	19	21	37	27	23	DIERKS BENTLEY	Gone	Capitol Nashville
11	6	12	41	44	39	24	RASCAL FLATTS	How They Remember You	Big Machine
30	χ	31	38	16	19	25	ELVIE SHANE	My Boy	Wheelhouse
24	25	10	25	34	28	26	COLE SWINDELL	Single Saturday Night	Wamer/WMN
35	Χ	27	24	25	30	27	LEE BRICE	Memory I Don't Mess With	Curb
22	26	23	32	22	25	28	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
25	13	32	26	33	36	29	CARLY PEARCE	Next Girl	Big Machine
36	28	26	23	10	22	30	KANE BROWN	Worship You	RCA Nashville
28	10	40	35	31	31	31	BROTHERS OSBORNE	All Night	EMI Nashville
41	χ	39	43	9	15	32	KENNY CHESNEY	Knowing You	Blue Chair/Wamer/WEA
43	Χ	χ	36	12	38	33	HARDY	Give Heaven Some Hell	Big Loud
34	χ	13	22	49	35	34	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
49	Χ	Χ	39	5	24	35	LILY ROSE	Villain	Big Loud/Republic
27	19	35	40	30	43	36	BRANTLEY GILBERT	Hard Days	Valory
38	27	25	34	23	46	37	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
37	Χ	22	45	28	47	38	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
29	Χ	43	18	50	26	39	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
46	Χ	Χ	50	17	32	40	LARRY FLEET	Where I Find God	Big Loud
44	Χ	34	37	36	42	41	INGRID ANDRESS	Lady Like	Wamer/WEA
26	30	17	44	45	45	42	JUSTIN MOORE	We Didn't Have Much	Valory
32	33	41	14	48	29	43	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
48	Χ	Χ	33	32	44	44	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville
33	29	11	48	46	48	45	SCOTTY MCCREERY	You Time	Triple Tigers
42	Χ	38	46	47	34	46	JON PARDI	Tequila Little Time	Capitol Nashville
47	Χ	Χ	47	39	33	47	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
40	Χ	36	49	40	49	48	LADY A	Like A Lady	BMLG
39	32	33	42	41	41	49	MICHAEL RAY	Whiskey And Rain	Warner/WEA
50	Χ	X	27	35	50	50	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville



#6
CONSUMPTION PER SPIN

COUNTRY - PANDORA TOP SPINS

ON-DEMAND STREAMS / WEEK





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	45	16	29	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	21	4	17	LUKE COMBS	Forever After All	River House/Columbia Nash
3	49	35	14	LILY ROSE	Villain	Big Loud/Republic
4	31	19	12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
5	43	33	10	HARDY	Give Heaven Some Hell	Big Loud
6	41	32	9	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
7	19	11	8	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
8	35	27	8	LEE BRICE	Memory I Don't Mess With	Curb
9	20	14	6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	23	17	6	DAN + SHAY	Glad You Exist	Warner/WAR
11	36	30	6	KANE BROWN	Worship You	RCA Nashville
12	46	40	6	LARRY FLEET	Where I Find God	Big Loud



MMI-RECURRENTS

4.5.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

DANK		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE BRYAN	Down To One	Capitol Nashville
2	LUKE COMBS	Better Together	River House/Columbia Nash
3	LEE BRICE	One Of Them Girls	Curb
4	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
5	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
6	NIKO MOON	Good Time	RCA Nashville
7	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
8	LUKE COMBS	Lovin' On You	River House/Columbia Nash
9	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
10	LUKE BRYAN	One Margarita	Capitol Nashville
11	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
12	JAMESON RODGERS	Some Girls	River House/Columbia Nash
13	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
14	CHRIS LANE	Big, Big Plans	Big Loud
15	MAREN MORRIS	The Bones	Columbia
16	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
17	OLD DOMINION	One Man Band	RCA Nashville
18	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
19	CHRIS JANSON	Done	Warner/WAR
20	SAM HUNT	Hard To Forget	MCA Nashville
21	JAKE OWEN	Homemade	Big Loud
22	MIRANDA LAMBERT	Bluebird	RCA Nashville
23	TRAVIS DENNING	After A Few	Mercury Nashville
24	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash
25	SAM HUNT	Kinfolks	MCA Nashville
26	JUSTIN MOORE	Why We Drink	Valory
27	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
28	KENNY CHESNEY	Happy Does	Blue Chair/Warner/WEA
29	DUSTIN LYNCH	Ridin' Roads	Broken Bow
30	MATT STELL	Everywhere But On	Arista Nashville/RECORDS







Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
HOTZONE	LUKE COMBS	Forever After All	River House/Columbia Nash
HOTZONE	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
HOTZONE	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
HOTZONE	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
HOTZONE	LEE BRICE	Memory I Don't Mess With	Curb



MMI-DEVELOPING

4.5.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DFVFI OPING	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
DEVELOTING	ION PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	JAKE OWEN	Made For You	Big Loud
DEVELOPING	ERIC CHURCH	Hell Of A View	EMI Nashville
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	TEDDY ROBB	Heaven On Dirt	Monument
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	RASCAL FLATTS	How They Remember You	Big Machine
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud



ELVIE ANE BOY"

CONNECTING WITH YOUR AUDIENCE TOP 30 AT MEDIABASE AND BILLBOARD 86% OF THE PANEL NOW ON BOARD

NEW ADDS INCLUDE

WBWL/BOSTON WKKT/CHARLOTTE KASE/AUSTIN KFKF/KANSAS CITY

KTEX/MCALLEN
WCOS/COLUMBIA
KTOM/MONTEREY
WEZL/CHARLESTON, S.C.

OVER ONE MILLION STREAMS PER WEEK FOR NINE STRAIGHT WEEKS OVER 26 MILLION TOTAL STREAMS

RESEARCHING AT
WUBE/CINCINNATI, WUSY/CHATTANOOGA, KRTY/SAN JOSE
AND KXLY/SPOKANE, AMONG MANY OTHERS



Lainer Wilson

THENGS ANAN TOP 30!

WUSN / CHICAGO, WKIS / MIAMI, KMNB / MINNEAPOLIS WLHK / INDIANAPOLIS, WIRK / WEST PALM BEACH, KVOO / TULSA

#4 SHAZAM DISCOVERY CHART!

#7 SIRIUS/XM THE HIGHWAY HOT 30 COUNTDOWN!

#9 CPS AND STPS!

OVER 46 MILLION ON-DEMAND STREAMS!

3 WEEKS OF SALES, CONSUMPTION, STREAMS, & SHAZAM INCREASES!









CURRENT POSITION:

FOUNDER/CEO MONDAY MORNING INTEL

In 1987 you introduced your child Mediabase to the music world. It had an immediate and seismic effect on radio programming and completely changed record promotion forever. Did you expect that?

Yes. That sounds like a simple answer, but believe me, I had to sell it to many, many, non-industry investors before it saw the light of day at radio and records. We aren't talking about lightweight investors either. Our investment team in Detroit, Kughn Enterprises owned Lionel Train Company, the Upper Deck Baseball Card Company, and many other high profile and powerful companies. So to walk into that Board Room, armed with only my partner in crime, a 26 year old wife, and a general concept of how we were going to turn the industry upside down, was not an easy challenge at all. Even worse, try to explain the idea to a room full of bankers in three-piece suits. "You are going to do wha-a-a-a-t???" In the final analysis even through early thin times, there were two people who always believed... my wife Nancy, and Steve Lehman. Steve saw the vision and understood it like very few others. He liked it enough to buy and support the company in the early '90s and rode it out. We have been good friends and great partners ever since.

In a modern digital world, programmers can drown in oceans of research. How does your new "performance chart" at MMI address that?

The original concept of taking the top 35 US Markets, monitoring airplay for a 24-hour period, then projecting real airplay over a week was a fairly simple one. It instantly killed the "paper ad" and the ridiculous "overnight airplay only" on records that either deserved no airplay at all, or better than the overnight spins they were getting. I was programming major market Rock at WMET in Chicago at the time, so trust me, I knew full well how the game was played. After a number of years and technological advances, it became very, very clear to me that our monitored charts were simply not enough information for PDs to make decisions based on the whole picture. Again, I simply looked at the obvious: Station Airplay results, Callout research, Streaming, both audio and video, and sales to develop a retention algorithm Composite Score. Everything, as always, is based on fact, not opinion. The idea is to consolidate everything that matters into one neat, well put together package: hence, MONDAY MORNING INTEL.

Imagine this: Aliens are landing, and the Death Star Bongo-blast detonator is set on "destruct Earth" in 48 hours. What would be your plans before the Big Boom?

Simple: Figure out a place to position a radio station so we could blow some Ozzie and AC/DC into their landing units... maybe toss in the Starland Vocal Band, "Afternoon Delight." That would scare them away very quickly. You know, the "Guantanamo" effect.

As an ex-major market programmer, what do you think the current mentality should be today: Playing singles from the 'active" components such as audio, video streams or the more "passive' data from call-out?

We didn't even do callout until I got tied into Doubleday in Chicago. My philosophy is simple: PLAY THE HITS, including album tracks that could be hits. Put on a great air staff. Have some fun. The rest will take care of itself. I believe my radio stations proved that time and time again over the decades. My biggest problem with radio today is so obvious...radio station playlists are way too narrow. If I hear one more PD tell me, "that's really not in our lane," I'm going to go nuts on them. The only way you get variety is to "punch around." When I started in the '70s, our radio station was extremely broad, playing just about everything. No one ever complained about the variety. Name one person on the planet that is in the very same mood 24/7/365, therefore, wants to hear only one style and tempo of music. It's absurd, and it's not how real life works.

All formats considered, what are the most influential radio stations of all time and why?

The radio stations that stepped "out of bounds" and presented a cool, unique sound. KROQ in the '80s would top that list. The live reads guiding me to where I could "rent a color TV for a reasonable cost," the Jack Webb Dragnet drops, the constant breaking of cool new acts that made up the ROQ of the '80s. Nothing like it. Often imitated, never duplicated. After KROQ, there is really no close comparison in my view.

You can have dinner with anyone (living or... not). Excluding your lovely wife and kids, who would that be, what would you discuss and what would you order?

Wow. I'd like a table for six please, Me, Babe Ruth, Lou Gehrig, Billy Martin, and Mickey Mantle and George Steinbrenner. Food doesn't matter, I'd be too busy talking the entire time. As for music, already done that: Charlie Daniels, with Peter Frampton a close second.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1 2 3 4 5 6 7	LUKE COMBS CHRIS STAPLETON GABBY BARRETT BRETT YOUNG LILY ROSE RYAN HURD W/MAREN MORRIS LITTLE BIG TOWN	Forever After All Starting Over The Good Ones Lady Villain Chasing After You Wine, Beer, Whiskey	River House/Columbia Nash Mercury Nashville Warner/WAR BMLG Big Loud/Republic Arista Nashville Capitol Nashville	PLAY VIDEO >
8 9	KEITH URBAN WITH P!NK KENNY CHESNEY	One Too Many Knowing You	RCA/Capitol Nashville Blue Chair/Warner/WEA	PLAY VIDEO ► PLAY VIDEO ►
10 11	KANE BROWN SAM HUNT	Worship You Breaking Up Was Easy In The	RCA Nashville MCA Nashville	PLAY VIDEO ► PLAY VIDEO ►
12	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDE0 ►
13 14	THOMAS RHETT ERIC CHURCH	What's Your Country Song Hell Of A View	Valory EMI Nashville	PLAY VIDEO ► PLAY VIDEO ►
15	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDE0 ►
16 17	ELVIE SHANE Larry fleet	My Boy Where I Find God	Wheelhouse Big Loud	PLAY VIDEO ►
18	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO ► PLAY VIDEO ►
19	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ►
20	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ►
21	DAN + SHAY	Glad You Exist	Warner/WAR	PLAY VIDEO ►
22 23	JASON ALDEAN PRISCILLA BLOCK	Blame It On You Just About Over You	Macon Music/Broken Bow Mercury Nashville/InDent	PLAY VIDEO ► PLAY VIDEO ►
24	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO >
25	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ►
26	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ▶
27	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ▶
28	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ►
29 30	FLORIDA GEORGIA LINE Brantley Gilbert	Long Live	BMLG	PLAY VIDEO ►
30 31	BROTHERS OSBORNE	Hard Days All Night	Valory EMI Nashville	PLAY VIDEO ► PLAY VIDEO ►
32	TAYLOR SWIFT	no body, no crime f/Haim	Republic/MCA Nashville	PLAY VIDEO >
33	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ►
34	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
35	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ►
36	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ►
37 38	DIERKS BENTLEY DYLAN SCOTT	Gone Nobody	Capitol Nashville Curb	PLAY VIDEO ►
39	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ► PLAY VIDEO ►
40	LADY A	Like A Lady	BMLG	PLAY VIDEO ►
41	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ►
42	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek	PLAY VIDEO ▶
43	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO ►
44	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO ►
45 46	JUSTIN MOORE	We Didn't Have Much You Time	Valory Triple Tigore	PLAY VIDEO ►
46 47	SCOTTY MCCREERY JON PARDI	Tequila Little Time	Triple Tigers Capitol Nashville	PLAY VIDEO ► PLAY VIDEO ►
48	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO >
49	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ►
50	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ►

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	YOUNG, BRETT	Lady	1	1	1	2
2	FLORIDA GEORGIA LINE	Long Live	2	2	2	7
3	COMBS, LUKE	Forever After All	3	3	4	24
4	PARMALEE & BLANCO BROWN	Just The Way	5	5	3	25
5	RHETT, THOMAS	What's Your Country Song	4	6	7	13
6	OWEN, JAKE	Made For You	22	4	12	5
7	BARRETT, GABBY	The Good Ones	27	15	20	1
8	DAN + SHAY	Glad You Exist	15	11	13	8
9	HUNT, SAM	Breaking Up Was Easy In The 90's	8	16	8	9
10	SWINDELL, COLE	Single Saturday Night	7	8	5	39
11	MCCREERY, SCOTTY	You Time	12	29	6	4
12	RASCAL FLATTS	How They Remember You	11	19	9	11
13	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	28	13	16	6
14	ARTS, TENILLE	Somebody Like That	19	21	19	3
15	SCOTT, DYLAN	Nobody	13	14	15	23
16	YOUNG, CHRIS & KANE BROWN	Famous Friends	21	12	11	37
17	MOORE, JUSTIN	We Didn't Have Much	9	18	26	12
18	URBAN, KEITH + PINK	One Too Many	6	25	28	10
19	BENTLEY, DIERKS	Gone	26	10	25	27
20	STAPLETON, CHRIS	Starting Over	17	23	24	15
21	LYNCH, DUSTIN	Momma's House	29	17	18	22
22	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	14	31	14	30
23	ALDEAN, JASON	Blame It On You	31	7	35	16
24	CHURCH, ERIC	Hell Of A View	16	39	10	44
25	BLOCK, PRISCILLA	Just About Over You	30	38	22	14
26	BROWN, KANE	Worship You	38	22	21	28
27	BRICE, LEE	Memory I Don't Mess With	10	33	29	36
28	MCGRAW, TIM & TYLER HUBBARD	Undivided	23	32	36	17
29	SHELTON, BLAKE	Minimum Wage	39	24	23	21
30	DAVIS, JORDAN	Almost Maybes	42	9	37	26
31	SHANE, ELVIE	My Boy	44	20	17	40
32	PEARCE, CARLY	Next Girl	18	26	43	42
33	RAY, MICHAEL	Whiskey And Rain	41	27	27	31
34	ANDRESS, INGRID	Lady Like	25	42	45	18
35	JANSON, CHRIS	Waitin' On 5	43	30	30	32
36	LOCASH	Beers To Catch Up On	24	36	42	35
37	GILBERT, BRANTLEY	Hard Days	34	28	40	43
38	LADY A	Like A Lady	36	46	31	20
39	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	33	43	32	46
40	LITTLE BIG TOWN	Wine, Beer, Whiskey	37	37	39	33
41	PARDI, JON	Tequila Little Time	20	40	44	48
42	CHESNEY, KENNY	Knowing You	35	48	38	29
43	BROTHERS OSBORNE	All Night	32	35	47	34
44	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	47	41	34	41
45	LAMBERT, MIRANDA	Settling Down	45	34	41	45
46	WALKER, CLAY	Need A Bar Sometimes	46	47	46	19
47	ROBB, TEDDY	Heaven On Dirt	40	45	48	38
48	DICKERSON, RUSSELL	Home Sweet	48	44	49	49
49	ALAINA, LAUREN FEAT. JON PARDI	Getting Over Him	49	50	33	47
50	WILSON, LAINEY	Things A Man Oughta Know	50	49	50	50

MMI-FUTURE TRACKS

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	BROOKS & DUNN BALLERINI, KELSEA OLD DOMINION HURD, RYAN BRADBERY, DANIELLE FREY, KYLIE OLD DOMINION ADKINS, TRACE ALLAN, GARY COMBS, LUKE BOOTH, TYLER JOHNSON, CODY ELI YOUNG BAND & BUFFETT, JIMM CAM ERNEST KING, ELLE & LAMBERT, MIRANDA MUNSICK, IAN MOON, NIKO WHITE, DRAKE JOHNSON, RAYNE SWIFT, TAYLOR LYNCH, DUSTIN FOR KING & COUNTRY MCGRAW, TIM NELLY & FLORIDA GEORGIA LINE LANGSTON, JON ROADHOUSE SIMPSON, STURGILL CHILDERS, TYLER ANDERSON, ABBY ROADHOUSE CHILDERS, TYLER JINKS, CODY FLORIDA GEORGIA LINE STAPLETON, CHRIS JINKS, CODY MONTGOMERY, WALKER THE CADILLAC THREE ROADHOUSE GUYTON, MICKEY	Brand New Man w/Luke Combs Half Of My Hometown f/KChesney Paint The Grass Green Every Other Memory Never Have I Ever I Do Thing My Heart Is A Bar Better Off Waste Of A Whiskey Drink Houston, We Got A Problem Already Got One Wild As You Saltwater Gospel Till There's Nothing Left Cheers Drunk (And I Don't Wanna Go) Long Haul No Sad Songs Mix 'Em With Whiskey Real Dang Good You All Over Me f/Maren Morris Thinking 'Bout You f/M. Porter God Only Knows Humble and Kind (Nunca Te) Lil Bit When It Comes To Loving You Talking With Our Hands I Don't Mind ('20) Whitehouse Road Star Spangled Banner No Peace f/Raelynn Bus Route House Fire Mamma Song Colorado Arkansas Ain't A Train Simple Town Tabasco & Sweet Tea Reckless Kids f/ODELL Heaven Down Here	Arista Nashville Black River Entertainment RCA Nashville RCA Nashville Big Machine/BMLG RCA Nashville Verge Records Nashville EMI Nashville River House/Columbia Nash Columbia Nashville Cojo Music Valory Triple Tigers Big Loud RCA Warner/WEA RCA Nashville Reverend White Mountain Road/Verge Republic Broken Bow Curb Word McGraw/Columbia Nashville RECORDS/Columbia 32 Bridge/EMI Nashville High Top Mt/Thirty Tigers HickmanHoll/Thirty Tigers Black River Entertainment Hickman Holler/RCA Late August Records BMLG Mercury Nashville Late August Records Stringtown Big Machine Capitol Nashville
43 44 45	SOLAR, CJ IMLER, JEFFREY ALLEN HASTY, KAT	Watered Down Whiskey Being Right Next To You City Of Shame	Sea Gayle Les Bon Temps Entertainme
46 47 48 49 50	NAUTA, TAYLOR BAND LEWIS, AARON HARRISON, KREE CARMICHAEL, DILLON TENPENNY, MITCHELL	Magic Love That Ain't Country That's How Hearts Get Broken Hot Beer Broken Up	Dot One Vision Riser House Columbia Nashville
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Check out these videos hand-picked by our staff!



CARRIE UNDERWOOD-"JUST AS I AM"

Carrie has never been shy about her faith. One of the signature moments of her live show is the mind-bending and soul-stirring rendition of "How Great Thou Art." It's enough to make you leave your seat, crawl down the aisle and ask for salvation. Carrie brought her musical message to The Today Show with this beautifully simple and loving version of Sunday morning standard, "How Great Thou Art." Click here!



CARRIE UNDERWOOD, VINCE GILL -"HOW GREAT THOU ART" (ACM AWARDS)

Since we referenced it, why not show it? We reached back eight years and found this larger-than-life performance of Carrie and Vince pounding out "How Great Thou Art." Carrie's new LP "My Savior" is out now and ringing the church bells everywhere. This brilliant collection of hymns touches the very fabric of our upbringing, and clearly defines the term 'God-given talent'. Click here!



CHRIS YOUNG, KANE BROWN - "FAMOUS FRIENDS"

MMI Keeping It Real Alert: Nashville is built on Country superstars. The biggest and best walk openly among us and hug necks in the neighborhood Kroger. It's also built on everyday heroes, who are just as famous in their own arenas. 2020/2021 has pelted Nashville relentlessly on the chin. Tornadoes, bombings, and floods - not to mention Covid. And the real stars are the folks that keep bringing it back, day after day. Chris Young and Kane Brown sure get it right in this clip of "Famous Friends." Click here!



LUCY CLOUD - "CRASH AND LEARN"

MMI Emerging Star Alert! Full disclosure: we'd never heard of Lucy Cloud. Someone sent the video of "Crash and Learn," and the modern discovery process kicked in. You dig for more and you dig what you find. Lucy is a kid. She's an eighteen-year-old Belmont University student here in Nashburg. But the song, the voice, and the video are nowhere close to child-like. We also discovered we're a bunch of Johnny-come-latelies as this stunning talent has recently been written up in American Songwriter. Heck, even her name is cool! To watch and hear someone gifted, say hello to Lucy Cloud - and click here!



CARLY PEARCE - "NEXT GIRL"

As the old saying goes, boys will be boys! Carly captures the comical charades of dudes out drinking, in this clip of "Next Girl." It's an anthropological study of the male species misbehaving at its best/worst. Ladies: if you want to see a familiar sight; and gents: for a premier on how not to act - click here!



CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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