CONGRATS TO OUR ACM AWARD NOMINEES

MONDAY MORNING INTEL

FEMALE ARTIST OF THE YEAR ASHLEY MCBRYDE

DUO OF THE YEAR DAN + SHAY

NEW MALE ARTIST OF THE YEAR CODY JOHNSON

NEW FEMALE ARTIST OF THE YEAR INGRID ANDRESS GABBY BARRETT

SINGLE OF THE YEAR
INGRID ANDRESS - "MORE HEARTS THAN MINE"
(ADDITIONAL NOMNATION FOR PRODUCER CREDIT)
GABBY BARRETT - "I HOPE"

ALBUM OF THE YEAR ASHLEY McBRYDE - NEVER WILL

SONG OF THE YEAR
ASHLEY McBRYDE - "ONE NIGHT STANDARDS"
(SONGWRITERS: ASHLEY McBRYDE, NICOLETTE HAYFORD, SHANE MCANALLY)

MUSIC EVENT OF THE YEAR
BLAKE SHELTON - "NOBODY BUT YOU" (DUET WITH GWEN STEFANI)
(PRODUCER: SCOTT HENDRICKS)
HARDY FEAT. LAUREN ALAINA AND DEVIN DAWSON - "ONE BEER"

















NASHVILLE APPROVED

APRIL 19, 2021

CONGRATS TO OUR ACM AWARD WINNERS





DUO OF THE YEAR DAN + SHAY

NEW FEMALE ARTIST OF THE YEAR GABBY BARRETT



MONDAY MORNING INTEL

APRIL 19, 2021

INTEL TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK
- **5 POWERS**
- 7 ACTION/RECURRENTS
- S HOTZONE/DEVELOPING
- 11 PRO-FILE
- 14 VIDEO STREAMING
- 15 COUNTRY CALLOUT
- 15 FUTURE TRACKS
- *15 INTELESCOPE*
- 2/ INTELEVISION
- 23 METHODOLGY
- 24 THE BACK PAGE



GABBY BARRETT "The Good Ones"

RETENTION TENILLE ARTS "Somebody Like That"

CALLOLT BRETT YOUNG "Lady"

ALJEIO CHRIS STAPLETON"Starting Over"

LUKE COMBS"Forever After All"

SALES GABBY BARRETT"The Good Ones"

COMPOSITE GABBY BARRETT "The Good Ones"

THE NEW SINGLE FROM $J\Lambda CKSC$ MICHELSON

AVAILABLE NOW | IMPACTING MAY 10

WATCH THE LYRIC VIDEO NOW





WHEREIT ALL BEGAN...

BIG LOUD



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TWRK Retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	8	7	3	3	1	1	GABBY BARRETT	The Good Ones	Warner/WAR
14	X	3	2	1	2	2	LUKE COMBS	Forever After All	River House/Columbia Nash
9	11	1	10	5	8	3	BRETT YOUNG	Lady	BMLG
2	6	36	1	2	3	4	CHRIS STAPLETON	Starting Over	Mercury Nashville
5	4	4	4	30	17	5	FLORIDA GEORGIA LINE	Long Live	BMLG
3	5	5	19	25	9	6	JAKE OWEN	Made For You	Big Loud
11	13	2	5	20	14	7	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
6	2	22	9	17	22	8	DUSTIN LYNCH	Momma's House	Broken Bow
8	17	6	13	12	13	9	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
7	9	33	6	14	6	10	ERIC CHURCH	Hell Of A View	EMI Nashville
20	15	15	15	11	10	11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
15	14	37	11	7	7	12	MIRANDA LAMBERT	Settling Down	RCA Nashville
19	22	14	18	9	5	13	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
4	1	23	7	42	31	14	TENILLE ARTS	Somebody Like That	19th & Grand
13	3	16	14	29	38	15	JORDAN DAVIS	Almost Maybes	MCA Nashville
17	10	20	29	26	20	16	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
23	26	10	8	23	15	17	DAN + SHAY	Glad You Exist	Wamer/WAR
16	18	8	21	36	28	18	DIERKS BENTLEY	Gone	Capitol Nashville
12	16	11	28	40	25	19	DYLAN SCOTT	Nobody	Curb
30	20	44	22	8	4	20	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
42	Х	41	12	13	11	21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
10	7	9	39	45	35	22	RASCAL FLATTS	How They Remember You	Big Machine
28	Χ	30	34	16	18	23	ELVIE SHANE	My Boy	Wheelhouse
22	23	13	20	32	26	24	COLE SWINDELL	Single Saturday Night	Wamer/WMN
18	19	38	32	27	16	25	BLAKE SHELTON	Minimum Wage	Wamer/WMN
21	25	24	30	22	24	26	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
24	12	35	25	35	36	27	CARLY PEARCE	Next Girl	Big Machine
48	Χ	χ	17	4	32	28	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
36	30	27	27	6	21	29	KANE BROWN	Worship You	RCA Nashville
35	Χ	32	31	24	34	30	LEE BRICE	Memory I Don't Mess With	Curb
43	Χ	18	35	21	39	31	HARDY	Give Heaven Some Hell	Big Loud
26	Χ	29	26	46	29	32	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
38	Χ	42	37	18	23	33	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
31	31	19	23	38	19	34	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
27	21	26	42	31	45	35	BRANTLEY GILBERT	Hard Days	Valory
25	28	17	41	39	33	36	JUSTIN MOORE	We Didn't Have Much	Valory
37	24	25	33	28	46	37	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
34	Χ	31	36	33	42	38	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
50	Χ	χ	38	10	27	39	LILY ROSE	Villain	Big Loud/Republic
33	Χ	39	χ	Χ	Χ	40	LUKE BRYAN	Waves	Capitol Nashville
44	Χ	28	40	43	43	41	INGRID ANDRESS	Lady Like	Wamer/WEA
39	Χ	43	45	37	30	42	JON PARDI	Tequila Little Time	Capitol Nashville
47	Χ	χ	44	15	47	43	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS
40	29	21	43	44	37	44	MICHAEL RAY	Whiskey And Rain	Wamer/WEA
32	27	12	47	47	48	45	SCOTTY MCCREERY	You Time	Triple Tigers
46	Χ	Χ	49	19	40	46	LARRY FLEET	Where I Find God	Big Loud
41	Χ	40	48	48	12	47	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
29	32	34	16	49	44	48	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
49	Χ	Χ	24	34	49	49	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville
45	Х	Χ	46	41	41	50	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	42	21	21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	48	28	20	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
3	14	2	12	LUKE COMBS	Forever After All	River House/Columbia Nash
4	43	31	12	HARDY	Give Heaven Some Hell	Big Loud
5	50	39	11	LILY ROSE	Villain	Big Loud/Republic
6	30	20	10	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
7	20	11	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
8	36	29	7	KANE BROWN	Worship You	RCA Nashville
9	19	13	6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	9	3	6	BRETT YOUNG	Lady	BMLG
11	23	17	6	DAN + SHAY	Glad You Exist	Warner/WAR

Country

MMI-RECURRENTS

4.19.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

	before being reclassified as Gold.					
RANK TW	ARTIST	TITLE	LABEL/IMPRINT			
1	THOMAS RHETT	What's Your Country Song	Valory			
2	LUKE BRYAN	Down To One	Capitol Nashville			
3	LEE BRICE	One Of Them Girls	Curb			
4	LUKE COMBS	Better Together	River House/Columbia Nash			
5	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers			
6	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope			
7	NIKO MOON	Good Time	RCA Nashville			
8	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville			
9	LUKE COMBS	Lovin' On You	River House/Columbia Nash			
10	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment			
11	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR			
12	LUKE BRYAN	One Margarita	Capitol Nashville			
13	MAREN MORRIS	The Bones	Columbia			
14	JAMESON RODGERS	Some Girls	River House/Columbia Nash			
15	OLD DOMINION	One Man Band	RCA Nashville			
16	CHRIS LANE	Big, Big Plans	Big Loud			
17	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud			
18	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville			
19	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow			
20	CHRIS JANSON	Done	Warner/WAR			
21	SAM HUNT	Hard To Forget	MCA Nashville			
22	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN			
23	TRAVIS DENNING	After A Few	Mercury Nashville			
24	LUKE COMBS	Does To Me f/Eric Church	River House/Columbia Nash			
25	JAKE OWEN	Homemade	Big Loud			
26	ELI YOUNG BAND	Love Ain't	Valory			
27	CHRIS JANSON	Good Vibes	Warner/WAR			
28	JUSTIN MOORE	Why We Drink	Valory			
29	MIRANDA LAMBERT	Bluebird	RCA Nashville			
30	DIERKS BENTLEY	Living	Capitol Nashville			







Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE BRYAN	Waves	Capitol Nashville
HOTZONE	LUKE COMBS	Forever After All	River House/Columbia Nash
HOTZONE	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
HOTZONE	LADY A	Like A Lady	BMLG
HOTZONE	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
HOTZONE	JON PARDI	Teguila Little Time	Capitol Nashville



MMI-DEVELOPING

4.19.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THOMAS RHETT	Country Again	Valory
DEVELOPING DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOT ING DEVELOT ING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING DEVELOPING	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
DEVELOPING DEVELOPING	COLE SWINDELL	Single Saturday Night	Warner/WMN
DEVELOPING	ELVIE SHANE	My Boy	Wheelhouse
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	DYLAN SCOTT	Nobody	Curb
DEVELOPING	JORDAN DAVIS	Almost Maybes	MCA Nashville
DEVELOPING	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
DEVELOPING	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	JUSTIN MOORE	We Didn't Have Much	Valory
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	BRANTLEY GILBERT	Hard Days	Valory
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	MICHAEL RAY	Whiskey And Rain	Warner/WEA

YOUR ACM NEW FEMALE ARTIST OF THE YEAR

GABBY BARRETT



THE GOOD ONES

MAX SPINS NOW THROUGH 4/25



PLATINUM CERTIFIED

LEADS HEART COUNTRY AWARDS' NOMINATIONS

HOLDS TOP 2 FEMALE MOST STREAMED COUNTRY SONGS OF 2021

OVER 1 BILLION GLOBAL CAREER STREAMS

MORNING INTEL

Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



GUY ZAPOLEON INTEL

CURRENT POSITION:

PRESIDENT OF ZAPOLEON CONSULTING

You're interviewing two candidates for a PD gig. Both are equally qualified and check many boxes. Candidate one has amazing ears and a track record for hearing big hits, but numbers and data make them dizzy. Candidate two is a research scientist and a tremendous data interpreter but couldn't hear a train wreck. Who gets the job?

I'd interview them and make them fill out my famous - maybe infamous - PD questionnaire. I've always said that programmers need to be able to see "gray;" we even put a question in to detect that in some of the AM/FM questionnaires, because the artistic part of radio requires being able to see beyond the data.

Funny, I remember a fellow group program director who was frustrated with undisciplined programmers who kept screwing up radio stations. He told me that we should hire all our program directors from McDonalds U - where they train the McDonalds franchise managers - he thought would be great Program Managers. I said, "what about the ability to hear music? What about creativity?" He said that you can teach the music part - just look at Radio & Records for the hits - and we could get creativity from other staffers. Well, I disagreed, of course, and we have more of the McDonalds U program directors than we need.

I do think that the science part is disproportionally higher than the art of radio. I've always been an extremely data-oriented programmer, and still am, but have always tried to see past the data and into the future. We have to keep the artistic part alive and well. In radio, we need the hidden surprises, the unexpected, the FOMO - Fear Of MIssing Out - factor to get listeners hooked and hopefully bring back others who have left.

If a programmer has had the right mentors, they will have learned when to use research and when to be able to see past their research, with their "trained gut," the instincts acquired from their mentors and past experiences. This gives you the confidence to use those instincts in the decision-making process, and lessen the TOTAL reliance on research, which a lot of times simply doesn't have the answers.

Sometimes a younger programmer will have the answer, and more experienced programmers don't. I've been in some of those situations... that young program director just needs to be able to explain and defend his/her beliefs with logic. So, I am definitely a very data-oriented programmer, but always look for data to confirm my gut reactions, and I think we often expect the answer from one piece of research and don't give the research a chance to trend out; that often could be multiple weeks or multiple sources of data or looking inside the numbers to get your answer.

So, which of those candidates would I hire? I'd look for flexibility and willingness to learn - especially about research - from that creative and artist candidate. Those creative people are the ones Radio needs the most

right now. But if that creative guy was not willing or teachable then I'd offer him a major market MD job or even Asst PD. But if he wasn't interested then I'd probably pass and pick the research guy, but surround him with creative people and make sure he was willing to accept great ideas from others.

Country and Top40 seem to basically research the same demos: Females 18-24 and Females 25-54. And even though Country has opened the door a bit, there is a pretty wide gap in the number of female artists on the charts. Why is that?

I've always felt the same way: there are so many great female artists in country and frankly my favorite artists from Country. I've seen Carrie Underwood remain one of the top Q score artists in Country, but that's not always been the case with men. Well with country you know you're looking at a much more traditional audience. That's much more conservative than other formats and sadly many female artists have struggled with airplay and becoming hits at Country. The good news is that we've seen more hits by women than in previous years, and Maren Morris, Gabby Barrett, Carly Pearce, Maddy & Tae and Miranda Lambert all have had big Country hits in the past year. So guys... give the girls a chance!

You are traveling in a small tin spaceship for 4 months to Planet Zorg. Your mission is to build Zorg's first radio station. You can choose 3 programmers to take ats with you for the long flight. Who are they and why?

I'm just going to pick one, Tom Poleman, who combines great instinct, knows the brilliant basics and sees the future where many many programmers can't. He sees gray, not just black and white, he's disciplined but creative and has never been afraid to take risks. He's obviously a born leader.

Technology is changing. The music discovery process has greatly changed and the job description has continued to morph. How will the Program Director position be different in 5 years?

Sadly, I think we have to face facts, and recent music platform studies have shown that radio is the medium that listeners depend on for the hits in all formats, and less and less for music discovery. The program director of the future will need to understand his target, but that target will be 18 (if not older). He will be a skilled talent coach, a great marketing mind, and know how to ensure that his radio station and each fulltime personality knows how to take advantage of social media.

We all have stations that effected and shaped our careers. Current or historically speaking, what are the three most influential radio stations of all time?

93/KHJ Los Angeles

Z100 New York

WABC New York and Y100 under the late great Bill Tanner

I can't put it in the Top 3 but I'm very proud of KZZP Phoenix (which had one of the greatest most creative staffs of all time). It set so many trends and established rules that we used in radio for the next two decades.

If radio never existed, where would your career path have led you?

Hard to even imagine no radio as a kid. Honestly, I'd be heartbroken, since I wanted to be in radio since I first heard WABC/New York, when I was 13, and 93/KHJ Los Angeles, from the time I was 14 'til I was 27, when it signed off. It's offered me so many opportunities to be creative, to work with great talented people, to mentor and to help others personally and through my radio stations, and it certainly helped me grow personally. If I didn't get into radio then I'd have tried to make it in the music industry, which was my original goal when I applied for a Summer Job at Warner Brothers in 1973 and led to my Top 1000 hits being published by WB Circular and Rolling Stone, and my first radio job at K-Earth. If not that I would have gone on to be what my mother wanted me to be, a Psychologist (I got a Bachelor's Degree from UCLA), so I would have to had to get my masters or doctorate. If not that I would have continued as an Executive in Retail, working for my Dad, and perhaps even building a retail company with him one day. He was an industry leader in his clothing business, being one of the first to create stories to specialize in fashions for Juniors & Misses.

I'M NOT FOR EVERYONE BROTHERS OSBORNE

ADD 4/26

"Everyone at KKBQ is an Osborne at heart!" - Johnny Chiang Director of Operations/KKBQ

From their album SKELETONS



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO ▶
2	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDEO ►
3	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO ▶
4	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic	PLAY VIDEO ▶
5	BRETT YOUNG	Lady	BMLG	PLAY VIDEO ▶
6	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO ►
7	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ►
8	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO ►
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO ►
10	LILY ROSE	Villain	Big Loud/Republic	PLAY VIDEO ►
11	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ►
12	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	PLAY VIDEO ►
13	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO ►
14	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO ►
15 10	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO ►
16	ELVIE SHANE	My Boy	Wheelhouse	PLAY VIDEO ►
17	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO ►
18	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA	PLAY VIDEO ►
19	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO ►
20 21	PARMALEE Hardy	Just The Way f/Blanco Brown Give Heaven Some Hell	Stoney Creek	PLAY VIDEO ►
22	JASON ALDEAN	Blame It On You	Big Loud Macon Music/Broken Bow	PLAY VIDEO ► PLAY VIDEO ►
23	DAN + SHAY	Glad You Exist	Warner/WAR	
23 24	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO ► PLAY VIDEO ►
25	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO >
26	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO >
27	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO >
28	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO >
29	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO ►
30	FLORIDA GEORGIA LINE	Long Live	BMLG	PLAY VIDEO ▶
31	BRANTLEY GILBERT	Hard Days	Valory	PLAY VIDEO ▶
32	COLE SWINDELL	Single Saturday Night	Warner/WMN	PLAY VIDEO ▶
33	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	PLAY VIDEO ►
34	ANDREW JANNAKOS	Gone Too Soon	RCA Nashville	PLAY VIDEO ▶
35	CARLY PEARCE	Next Girl	Big Machine	PLAY VIDEO ▶
36	DIERKS BENTLEY	Gone	Capitol Nashville	PLAY VIDEO ▶
37	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO ▶
38	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO ▶
39	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO ▶
40	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO ▶
41	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO ▶
42	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO ▶
43	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO ▶
44	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO ►
45	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO ►
46	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO ►
47	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO ▶
48	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO ►
49	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO ►

Congratulations

2021 ACM NEW MALE ARTIST OF THE YEAR

"Megastar!" - Katy Perry (American Idol)





Country MMI-COUNTRY CALLOUT 4.19.21

Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	YOUNG, BRETT	Lady	10	1	1	1
2	PARMALEE & BLANCO BROWN	Just The Way	1	6	5	12
3	COMBS, LUKE	Forever After All	3	4	11	31
4	FLORIDA GEORGIA LINE	Long Live	7	3	8	19
5	OWEN, JAKE	Made For You	6	2	28	6
6	HUNT, SAM	Breaking Up Was Easy In The 90's	5	16	10	2
7	RHETT, THOMAS	What's Your Country Song	9	11	4	15
8	BARRETT, GABBY	The Good Ones	8	14	15	5
9	BENTLEY, DIERKS	Gone	13	5	34	7
10	RASCAL FLATTS	How They Remember You	2	23	13	22
11	DAN + SHAY	Glad You Exist	11	20	6	9
12	SCOTT, DYLAN	Nobody	4	10	14	45
13	MCCREERY, SCOTTY	You Time	18	41	2	3
14	SWINDELL, COLE	Single Saturday Night	20	7	25	24
15	YOUNG, CHRIS & KANE BROWN	Famous Friends	12	19	17	13
16	URBAN, KEITH + PINK	One Too Many	17	9	12	38
17	DAVIS, JORDAN	Almost Maybes	29	12	26	14
18	MOORE, JUSTIN	We Didn't Have Much	26	22	19	8
19	HARDY	Give Heaven Some Hell	34	26	21	16
20	RICE, CHASE FEAT. FLORIDA GEORGIA LINE	Drinkin' Beer. Talkin' God. Amen.	39	8	22	23
21	MCGRAW, TIM & TYLER HUBBARD	Undivided	28	21	27	20
22	RAY, MICHAEL	Whiskey And Rain	37	15	29	21
23	LYNCH, DUSTIN	Momma's House	19	25	30	35
24	ARTS, TENILLE	Somebody Like That	21	13	37	43
25	ALDEAN, JASON	Blame It On You	16	17	45	33
26	BLOCK, PRISCILLA	Just About Over You	38	29	20	17
27	GILBERT, BRANTLEY	Hard Days	25	24	33	36
28	BROWN, KANE	Worship You	40	34	7	29
29	ANDRESS, INGRID	Lady Like	14	36	41	10
30	WILSON, LAINEY	Things A Man Oughta Know	32	32	23	27
31	SHANE, ELVIE	My Boy	49	28	18	26
32	RODGERS, JAMESON FEAT. LUKE COMBS	Cold Beer Calling My Name	24	42	16	40
33	BRICE, LEE	Memory I Don't Mess With	15	43	36	28
34	CHURCH, ERIC	Hell Of A View	31	33	9	47
35	BROOKS, GARTH & TRISHA YEARWOOD	Shallow	36	18	40	42
36	PEARCE, CARLY	Next Girl	23	37	38	34
37	STAPLETON, CHRIS	Starting Over	30	35	24	44
38	LAMBERT, MIRANDA	Settling Down	22	45	43	25
39	SHELTON, BLAKE	Minimum Wage	46	31	35	30
40	BRYAN, LUKE	Waves	42	30	39	46
41	ROBB, TEDDY	Heaven On Dirt	47	48	31	11
42	ALLEN, JIMMIE & BRAD PAISLEY	Freedom Was A Highway	48	39	48	4
43	JANSON, CHRIS	Waitin' On 5	45	27	32	49
44	LOCASH	Beers To Catch Up On	27	46	42	39
45	LADY A	Like A Lady	44	38	46	32
46	HURD, RYAN & MAREN MORRIS	Chasing After You	33	50	3	50
47	CHESNEY, KENNY	Knowing You	41	40	50	18
48	PARDI, JON	Tequila Little Time	35	44	49	37
49	DICKERSON, RUSSELL	Home Sweet	43	47	47	48
50	LITTLE BIG TOWN	Wine, Beer, Whiskey	50	49	44	41

CONGRATULATIONS

CARLY PEARCE • LEE BRICE



I HOPE YOU'RE HAPPY NOW

WINNER



SINGLE & MUSIC EVENT OF THE YEAR





Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	тите	LABEL
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	SWIFT, TAYLOR SAXE, JP STAPLETON, CHRIS FISHER, CREED HADDOCK, HAYDEN SHENANDOAH & SHELTON, BLAKE DICK, LUKE ALDEAN, JASON ELI YOUNG BAND & BUFFETT, JIMM JONES, CAROLINE PEARCE, CARLY MAREZ, TRISTON BUTTS, KAITLIN DOLEAC, ADAM WHITTERS, HAILEY WILLIAMS, ZACH CROCKETT, CHARLEY DOLEAC, ADAM RAWLS, ROSEVELT KEARNS, HALLE JOHNSON, RAYNE BUSH, JAKE STATELINE BAND WARD, JOSH WALLEN, MORGAN PITNEY, MO COOKE, CHAD, BAND RAY, ROBERT BRELAND MIDLAND NAVARRO, GEORGE GREEN, DREW WARD, SETH HILL COUNTRY REVIVAL DAVIS, JORDAN BROOKS & DUNN DUCAS, GEORGE KIN FAUX RHETT, THOMAS ADKINS, TRACE SEAFORTH MCINTIRE, KALEB	You All Over Me f/Maren Morris Line By Line f/Maren Morris You Should Probably Leave Rock & Roll Man Honky Tonk On Then A Girl Walks In Polyester f/Miranda Lambert Dirt We Were Raised On Saltwater Gospel Come In (But Don't Make) Show Me Around Where The Neon Lies f/R.Dunn How Lucky Am I Whiskey's Fine Fillin' My Cup f/Lit. Big Town Chain Breaker I Can Help Another Somebody's Child Whatever You Do Love' Em While You Can Better By The Beer Full-Time Fool A Cowboy Can Somebody's Problem Local Honey Bringing Country Back Come Home To You Cross Country Texas Is The Last Stop Lost In A Kiss She Got That Lucky Strike Hundred Dollar Bill Lose You Brand New Man w/Luke Combs Old Timers Plainview Want It Again Better Off Breakups Plain O' Texas	Republic Arista Mercury Nashville Fishdog Records Foundry Republican Hair, LLC Macon Music/Broken Bow Valory Mailboat Big Machine Torrez Music Group Arista Nashville Pigasus/S&D/Big Loud Essential/PLG The Next Waltz Arista Nashville Legend Entertainment Smith Music Group Big Loud/Republic Curb Big R.I.G. Country Bad Realm/Atlantic Big Machine Sony Music Nashville MCA Nashville Arista Nashville Loud Ranch Valory Verge Records Nashville Arista Nashville Arista Nashville Arista Nashville
41	SEAFORTH	Breakups	

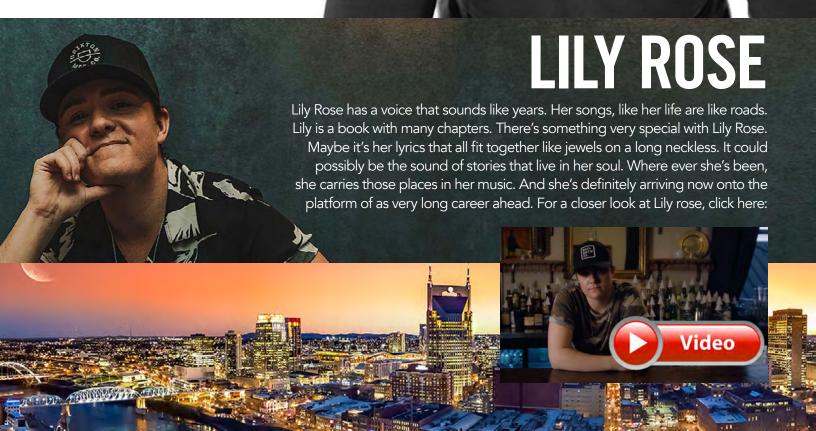
JOHN KING "YOUR MAN"



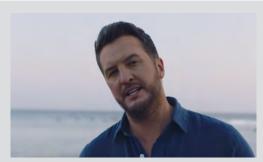




You can take the same themes and the same notes, put em in a jar, shake em up and pour em out. It's the heart that makes it real. John King has always had a genuine subtle touch to his songs. The authentic warmth of his performance makes his music real Country. In the CMT feature clip, King captures the simplicity with a sweetness of emotion. If you want to see "Your Man," click here:



Check out these videos hand-picked by our staff!



LUKE BRYAN-"WAVES" (OFFICIAL MUSIC VIDEO)

MMI Summer Smash Alert: The sun's out. The temp's up. The beaches are open. Perfectly on cue, Luke drops an up-tempo, summer salute to long-lasting summer love. Beautifully shot and ready for rotation. To play in the "Waves," click here!





CAM -"TILL THERE'S NOTHING LEFT"

The final countdown. The Apocalypse. The end of times. What the hell-let's make out! Cam slams it home in this countdown clock of a Country smash. In a very dreamy and dramatic bar setting, the singer in sequence makes it clear with whom she's spending her final hours. Kiss someone goodbye and click here!





MORGAN WADE- "WILDER DAYS"

When you dive in and dig deeply, the word "edge" comes to mind. One view and listen to the video for "Wilder Days" makes the modern music discovery process kick in quickly. And when you find more Morgan Wade, you find the edge, that grit, that poetic angst that leaves you wanting more Morgan. In a singles world... she may be an album artist. The collection of songs on "Reckless" is aptly named and contains sand.

And what a voice - soulful, reedy, emotion ridden and





DYLAN SCOTT - "NOBODY"

childlike. To meet a bad-ass, click here!

As Dylan Scott scoots up through the Top 10 in Airplay, we decided to take some notes. One: rent out a theater on your anniversary and watch your wedding videos. Two: put some pure gospel into your singles and watch 'em float upward to the heavenly top of the chart. Three: Dylan does it again. And four: click here!





IAN MUNSICK - "LONG HAUL"

Time-tripping through the Rockies, Ian Munsick is an American mix of hippy-folk-meets-mountain-music that blends up beautifully as New Age authentic Country. His music and vibe are real. "Long Haul" puts a rootsy spin on an age-old theme: long-lasting love. To breathe in some fresh mountain air, click here!







NATIONAL ON-AIR PERSONALITY OF THE YEAR WINNER

KIX BROOKS

American Country Countdown with Kix Brooks

ON-AIR PERSONALITY OF THE YEAR
- MAJOR MARKET WINNER

DOUBLE-L - LOIS LEWIS

KNIX-FM - Phoenix, AZ

ON-AIR PERSONALITY OF THE YEAR
- LARGE MARKET WINNER

LEXI & BANKS - LEXI PAPADOPOULOS, JARED BANKS

KUBL-FM - Salt Lake City, UT

ON-AIR PERSONALITY OF THE YEAR
- MEDIUM MARKET WINNER

BUZZ JACKSON

KIIM-FM - Tucson, AZ

ON-AIR PERSONALITY OF THE YEAR
- SMALL MARKET WINNER

STEVE, BEN AND NIKKI - STEVE STROUD, BEN WALKER AND NIKKI THOMAS

WXBQ-FM - Bristol, VA

Ul inners

RADIO STATION OF THE YEAR -MAJOR MARKET WINNER

KNIX - FM

Phoenix, AZ

RADIO STATION OF THE YEAR -LARGE MARKET WINNER

WODR-FM

Palaigh NC

RADIO STATION OF THE YEAR -MEDIUM MARKET WINNER

KUZZ-AM/FM

Bakersfield, CA

RADIO STATION OF THE YEAR -SMALL MARKET WINNER

KKNU-FM

Eugene, OR

MONDAY MORNING INTEL

HAS THE ACM'S COVERED!

CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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