

# MONDAY MORNING INTEL

MAY 3, 2021

# INTEL TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK
- **5** POWERS
- **=** ACTION/RECURRENTS
- 10 HOTZONE/JEVELOPIONG
- 12 PRO-FILE
- 14 VIDEO STREAMING
- 15 TOP 40 CALLOUT
- 15 FUTURE TRACKS
- 7 INTELESCOPE
- 15 INTELEVISION
- 15 METHODOLOGY
- 20 THE BACK PAGE





AIRPLAY

**THE WEEKND "Save Your Tears"** 

RETENTION

**THE WEEKND "Save Your Tears"** 

CALLOUT

**ARIANA GRANDE** "positions"

ALIZIC LIL NAS X "MONTERO (Call Me By Your Name)"

VIDEO LIL NAS X "MONTERO (Call Me By Your Name)"

**SALES** BRUNO MARS/A. PAAK/SILK SONIC "Leave The Door Open"

**COMPOSITE** LIL NAS X "MONTERO (Call Me By Your Name)"

# "WE DUMPED VOICETRACKS!"

Here's What Happened...



**FALL 2020 FALL 2019** 

7.1-#3<sub>T</sub>

**11.1-#1**⊺

4.8-#4T

15.4-#1

100% *LIVE!* 

Make Top-40 nights an EVENT! Turn listeners into FANS!

Call Rich at Sun Broadcast Group, 212 380-9338, or robrien@sunbgi.com



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RI AIRPL	TWRK Y retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
22	X	8	1	1	5	1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
1	1	16	10	14	8	2	THE WEEKND	Save Your Tears	XO/Republic
5	11	3	11	9	11	3	OLIVIA RODRIGO	drivers license	Geffen/Interscope
3	24	11	2	3	4	4	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
11	15	27	6	4	1	5	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
18	X	19	4	13	9	6	OLIVIA RODRIGO	deja vu	Geffen/Interscope
16	20	18	5	5	2	7	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
21	19	15	9	2	7	8	CARDI B	Up	Atlantic
17	16	9	14	17	3	9	SAWEETIE	Best Friend f/Doja Cat	<i>lcy/RCA-Warner</i>
2	2	6	30	23	20	10	TATE MCRAE	You Broke Me First	RCA
20	Χ	36	3	10	10	11	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
13	13	17	18	29	6	12	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
10	6	7	22	21	33	13	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
6	8	13	29	25	22	14	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
7	10	2	24	22	40	15	ARIANA GRANDE	34+35	Republic
34	X	23	7	7	23	16	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
8	5	1	32	24	42	17	ARIANA GRANDE	positions	Republic
4	9	5	39	31	26 29	18	BILLIE EILISH LIL TJAY	Therefore I Am	Darkroom/Interscope
32 15	х 7	25 10	8 26	8 41	29 19	19 20	TRAVIS SCOTT & HVME	Calling My Phone f/6LACK	Columbia
12	3	31	28	37	13	21	DUA LIPA	Goosebumps (Remix) We're Good	Cactus Jack/Epic Warner
19	3 14	34	20 17	28	15	22	GLASS ANIMALS	Heat Waves	Republic
9	12	4	23	50	17	23	THE KID LAROI	Without You	Columbia
33	18	29	12	16	28	24	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard
25	4	33	33	36	12	25	TIESTO	The Business	Atlantic
43	Х	Х	20	6	30	26	MOOSKI	Track Star	Capitol
30	Х	32	16	19	37	27	KALI UCHIS	Telepatia	Virgin EMI/Interscope
28	25	14	35	11	35	28	DUNCAN LAURENCE	Arcade	Capitol
23	27	26	21	30	25	29	JUSTIN BIEBER	Hold On	Def Jam
35	21	21	34	35	24	30	JUSTIN BIEBER	Anyone	Def Jam
44	χ	Χ	13	27	31	31	DRAKE	What's Next	OVO/Republic
39	17	24	36	38	21	32	AVA MAX	My Head & My Heart	Atlantic
29	29	30	15	18	38	33	SZA	Good Days	Top Dawg Ent./RCA
46	Х	Χ	25	12	34	34	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner
24	Χ	40	37	40	14	35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
14	26	12	46	39	46	36	ARIANA GRANDE	pov	Republic
49	Χ	Χ	19	20	43	37	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
40	Χ	20	41	45	32	38	TAYLOR SWIFT	willow	Republic
42	Х	Χ	40	42	16	39	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
37	Χ	Х	42	48	18	40	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic
26	Х	39	45	44	27	41	AJR	Way Less Sad	BMG-Hollywood
45	Χ	Х	27	33	39	42	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic
38	Χ	37	31	43	41	43	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
41	Х	35	44	26	48	44	NESSA BARRETT	la di die f/jxdn	Warner
36	28	22	47	46	45	45 46	JESSIA	I'm Not Pretty	Artist Driven/Republic
27	22	38	48	47 24	47 26	46	BEBE REXHA	Sacrifice	Warner
48 47	X	X	43 50	34 15	36	47	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
47 21	x 23	x 28	50 49	15 49	44 50	48 49	TOMMEE PROFITT Daya	In The End f/Fleurie Bad Girl	Virgin Music Sandlot/AWAL
31 50			49 38	49 32	50 49	<del>49</del> 50	BEACH BUNNY	Cloud 9	further./Mom+Pop
50	Х	Χ	30	JΖ	43	30	DEMOTE DUNING	Giudu 3	rururer./wom+rup



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	22	1	21	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	34	16	18	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
3	43	26	17	MOOSKI	Track Star	Capitol
4	21	8	13	CARDI B	Up	Atlantic
5	32	19	13	LIL TJAY	Calling My Phone f/6LACK	Columbia
6	44	31	13	DRAKE	What's Next	OVO/Republic
7	18	6	12	OLIVIA RODRIGO	deja vu	Geffen/Interscope
8	46	34	12	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner
9	49	37	12	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
10	16	7	9	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
11	20	11	9	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
12	33	24	9	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard

#### **TOP 40**

## MMI-RECURRENTS

5.3.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years,

DANK		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
2	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
3	DUA LIPA	Levitating	Interscope-Warner
4	THE WEEKND	Blinding Lights	XO/Republic
5	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
6	AVA MAX	Kings & Queens	Atlantic
7	POST MALONE	Circles	Republic
8	HARRY STYLES	Adore You	Columbia
9	HARRY STYLES	Watermelon Sugar	Columbia
10	DUA LIPA	Break My Heart	Warner
11	AJR	Bang!	BMG-Hollywood
12	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
13	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
14	DUA LIPA	Don't Start Now	Warner
15	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
16	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
17	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
18	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
19	DOJA CAT	Say So	Kemosabe/RCA
20	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
21	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
22	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
23	POST MALONE	Better Now	Republic
24	SAINT JHN	Roses	Godd Complexx/HITCO
25	JONAS BROTHERS	Sucker	Republic
26	THE WEEKND	Heartless	XO/Republic
27	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
28	KHALID	Talk	RCA
29	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic
30	POST MALONE	Wow	Republic





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic
HOTZONE	AJ MITCHELL	STOP	Epic
HOTZONE	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
HOTZONE	KALI UCHIS	Telepatia	Virgin EMI/Interscope
HOTZONE	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
HOTZONE	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
HOTZONE	SOFIA CARSON	Fool's Gold	Hollywood
HOTZONE	DUNCAN LAURENCE	Arcade	Capitol
HOTZONE	BEBE REXHA	Sacrifice	Warner
HOTZONE	JUSTIN BIEBER	Hold On	Def Jam
HOTZONE	AJR	Way Less Sad	BMG-Hollywood
HOTZONE	SZA	Good Days	Top Dawg Ent./RCA
HOTZONE	LIL TJAY	Calling My Phone f/6LACK	Columbia
HOTZONE	GIVEON	Heartbreak Anniversary	Not So Fast/Epic

#### **TOP 40**

## MMI-DEVELOPING

5.3.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	NESSA BARRETT	la di die f/jxdn	Warner
DEVELOPING	JACKSON WANG	LMLY	88rising/12Tone
DEVELOPING	MOOSKI	Track Star	Capitol
DEVELOPING	ANNIKA WELLS	Sucks Being Sober	Epic
DEVELOPING	ARIANA GRANDE	pov	Republic
DEVELOPING	OLIVIA RODRIGO	deja vu	Geffen/Interscope
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
<b>DEVELOPING</b>	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
<b>DEVELOPING</b>	DUA LIPA	We're Good	Warner
<b>DEVELOPING</b>	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
<b>DEVELOPING</b>	SAWEETIE	Best Friend f/Doja Cat	lcy/RCA-Warner
<b>DEVELOPING</b>	MEDUZA	Paradise f/Dermot Kennedy	Republic
<b>DEVELOPING</b>	ADDISON RAE	Obsessed	Sandlot/in2une
<b>DEVELOPING</b>	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
<b>DEVELOPING</b>	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	TIESTO	The Business	Atlantic







#### **CURRENT POSITION:**

SENIOR VICE PRESIDENT OF PROGRAMMING

## You have run the gammit of aggressive Top40 to calculated Hot AC....all in majors markets. Is it a blessing or curse to be early on new music?

It all depends on your brand strategy and that is dictated by your listeners appetite for new music Generally speaking I've found that CHR listeners want and expect more new music while AC listeners tend to prefer less new music. So I suppose it's knowing your audience.

## You are living in a space station in tight quarters orbiting Mars for 6 months. You are stuck with 3 other astronauts of your choice. Who are they and why?

I am going to go with 4 other astronauts- John, Paul, George and Ringo! And if there's room, Elon Musk because if the ship breaks down, he'll figure out how to get home.

## If the target audience for KBIG could be personified into one human. What would this person look like, where would the go after work and describe their music consumption routines?

Thirty something, active adult with kids or is planning to have kids. She's a career professional who stays up to date on the latest trends in music, TV and movies. And she loves MYfm!

## Growing up and falling in love with radio, what was the single radio station that had the most profound effect on you personally and career-wise.

That's easy- Q107 (WRQX) in Washington, DC. I listened to the station every morning while getting ready for school and then in the evening in my bedroom while I was doing my homework. I knew every song and every jock- including the part timers. Eventually I got a job at WRQX- answering

phones, driving the van and that's when my real education started. The Q107 team was generous with their time and shared their knowledge- Alan Burns, Donna Burns, Mary Taten, Pam Trickett, Dude Walker, Doug Limerick, Gary Murphy, Sandy Weaver, Jim Elliott, Scott Woodside, Uncle Johnny, Vivienne Vaughan, Randy Lane and so many more.

About 20 years ago, you left me stranded in a Tequila Bar at 2am in Paris, France. Even though I'm over it and eventually found my way home thanks to the Paris Police....did you forget that I didn't speak French?

It was a deliberate and conscience move! I knew that the best way for you to truly learn about Paris was with a rapid immersion course! And viola monsieur, you're better man because of it.

Bonus round: You have front row center seats for any artist living or....not. Who would that be? See question 2, above.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
2	CARDI B	Up	Atlantic	PLAY VIDEO ▶
3	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ▶
4	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
5	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ▶
6	MOOSKI	Track Star	Capitol	PLAY VIDEO ▶
7	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ►
8	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ►
9	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ►
10 11	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ►
11 12	DUNCAN LAURENCE YUNG BLEU	Arcade You're Mines Still f/Drake	Capitol VM/OVO/Warner	PLAY VIDEO ►
13	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ►
14	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ► PLAY VIDEO ►
15	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music	PLAY VIDEO ►
16	BAD BUNNY	Dakiti f/Jhay Cortez	Rimas/The Orchard	PLAY VIDEO ►
17	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
18	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
19	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ▶
20	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ▶
21	POP SMOKE	What You Know Bout Love	Victor Victor/Republic	PLAY VIDEO ▶
22	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
23	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ▶
24	ARIANA GRANDE	positions	Republic	PLAY VIDEO ▶
25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ▶
26	NESSA BARRETT	la di die f/jxdn	Warner	PLAY VIDEO ▶
27	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ▶
28	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
29	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ►
30	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ▶
31 32	BILLIE EILISH BEACH BUNNY	Therefore I Am Cloud 9	Darkroom/Interscope further./Mom+Pop	PLAY VIDEO ►
32 33	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic	PLAY VIDEO ►
34	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG	PLAY VIDEO ► PLAY VIDEO ►
35	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ►
36	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
37	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
38	AVA MAX	My Head & My Heart	Atlantic	PLAY VIDEO ▶
39	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
40	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
41	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
42	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ►
43	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic	PLAY VIDEO ▶
44	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
45	TAYLOR SWIFT	willow	Republic	PLAY VIDEO ▶
46	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ►
47	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO ►
48	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO ►
49 50	DAYA	Bad Girl	Sandlot/AWAL	PLAY VIDEO ►
50	THE KID LAROI	Without You	Columbia	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	HTUOS	WEST
1	GRANDE, ARIANA	Positions	2	3	1	2
2	GRANDE, ARIANA	34 + 35	1	4	4	3
3	RODRIGO, OLIVIA	Drivers License	5	1	9	1
4	MOMNEY, RITT	Put Your Records On	3	7	2	13
5	THE KID LAROI	Without You	6	2	10	9
6	EILISH, BILLIE	Therefore I Am	4	9	3	8
7	MCRAE, TATE	You Broke Me First	10	5	11	5
8	POP SMOKE	What You Know About Love	12	12	5	6
9	LIL NAS X	Montero (Call Me By Your Name)	11	6	13	7
10	SAWEETIE FEAT. DOJA CAT	Best Friend	14	15	7	11
11	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	21	8	6	12
12	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	8	14	15	4
13	GRANDE, ARIANA	POV	16	17	8	10
14	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	9	10	14	17
15	LAURENCE, DUNCAN	Arcade	25	11	12	20
16	CARDI B	Up	7	20	17	16
17	THE WEEKND	Save Your Tears	13	18	18	15
18	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	24	13	16	23
19	MASKED WOLF	Astronaut In The Ocean	20	16	19	19
20	RODRIGO, OLIVIA	Deja Vu	15	19	25	14
21	SWIFT, TAYLOR	Willow	18	22	22	22
22	BIEBER, JUSTIN	Anyone	19	21	21	24
23	JESSIA	I'm Not Pretty	22	24	23	21
24	GIVEON	Heartbreak Anniversary	26	26	20	18
25	MAX, AVA	My Head & My Heart	17	25	28	25
26	LIL TJAY FEAT. 6LACK	Calling My Phone	39	23	24	30
27	BIEBER, JUSTIN	Hold On	28	28	27	26
28	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	27	29	26	27
29	DAYA	Bad Girl	36	30	29	32
30	BAD BUNNY + JHAY CORTEZ	Dakiti	48	27	34	29
31	SZA	Good Days	31	37	31	34
32	LIPA, DUA	We're Good	23	32	39	38
33	KALI UCHIS	Telepatia	38	35	37	28
34	TIESTO	The Business	40	34	33	35
35	GLASS ANIMALS	Heat Waves	35	40	36	33
36 27	MEDUZA FEAT. DERMOT KENNEDY	Paradise	30	41	35	36
37 20	BARRETT, NESSA FEAT. JXDN	La Di Die	45	31	30	44
38	BLACK EYED PEAS & SHAKIRA G-EAZY FEAT. CHRIS BROWN & MARK MORRISON	Girl Like Me	29	36	42	37
39 40		Provide Kiss Me More	42	39 42	32	46
40 41	DOJA CAT FEAT. SZA LOVATO, DEMI FEAT. ARIANA GRANDE		32 33	42 38	46	31
42	REXHA, BEBE	Met Him Last Night Sacrifice	33 34	36 44	45 44	43 42
43	WELLS, ANNIKA	Sucks Being Sober	44	43	38	42
44	AJR	Way Less Sad	41	48	43	39
45	CARSON, SOFIA	Fool's Gold	49	33	41	50
46	FAT JOE, DJ KHALED, AMORPHOUS	Sunshine (The Light)	43	50	40	41
40 47	NELLY & FLORIDA GEORGIA LINE	Lil Bit	43 37	45	40 47	49
48	RAE, ADDISON	Obsessed	47	43 47	48	45
49	ASHE & FINNEAS	Till Forever Falls Apart	50	46	49	40
<del>5</del> 0	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	46	49	50	47
		···,			-	.,

## TOP 40 MMI-FUTURE TRACKS

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

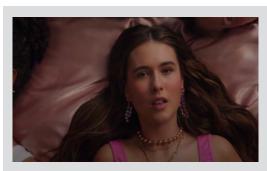
RANK	ARTIST	TITLE	LABEL
1	URBAN, KEITH WITH P!NK	One Too Many	RCA/Capitol Nashville
2	LERAY, COI	No More Parties	Republic
3	CODD, SHANE	Get Out My Head	Astralwerks/Capitol
4	JAX JONES & AU/RA	I Miss U	Interscope
5	DOJA CAT	Streets	Kemosabe/RCA
6	LEONY	Faded Love	Kontor
7	ASTRONOMERS	Overthinking	
8	CANNONS	Fire For You	Columbia
9	SURFACES	Wave Of You	10K Projects/Capitol
10	AJA	Red Button	SET
11	NERVO & CARLA MONROE	Gotta Be You	Thrive
12	SYENCE	A Little Bit Bored f/Ruuth	HITCO
13	NF	Just Like You	NF Real/Virgin Music
14	ILLENIUM & IANN DIOR	First Time	12Tone
15	SPOTEMGOTTEM	Beat Box	JayRebl/Geffen/Interscope
16	LIL DICKY	Earth	BMG
17	SWIFT, TAYLOR	invisible string	Republic
18	PITBULL/FARRUKO/EL ALFA	Ten Cuidado	Mr. 305
19	DAN + SHAY	Glad You Exist	Warner/WAR
20	SHIESTY, POOH	Back In Blood f/Lil Durk	Atlantic
21 22	LARSSON, ZARA	Need Someone	Epic
22	BISHOP BRIGGS MUSTARD	River	Teleport/Island/Republic
23 24	KENNYHOOPLA, TRAVIS BARKER	Ballin' f/Roddy Ricch Estella	10 Summers/Interscope Mogul Vision/Arista
2 <del>4</del> 25	DIMITRI VEGAS/LIKE MIKE/V.VICI	Get In Trouble (So What)	Smash The House
25 26	ONEDUO & VAUGHN, EMILY	Leave This Place	Robbins Entertainment
27	WEST, KANYE	Touch The Sky (2018)	
28	GIRL IN RED	Serotonin	Marie Ulven/AWAL
29	RUSS & BIA	Best On Earth	Columbia
30	DABABY	Suge	SCMG/Interscope
31	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
32	PATRULLA 81	Celoso f/Montez De Durango	
33	AIKO, JHENE	B.S. f/H.E.R.	2Fish/ArtClub/RCA-Def Jam
34	RODDY RICCH	High Fashion f/Mustard	Atlantic
35	SHAB	What I Do	Shabnam Music LLC
36	GT_OFICE	Body Talks f/ZHIKO	Soave
37	SOULJA BOY	She Make It Clap	Virgin Music
38	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
39	ROBSON, VOOST & ALIX	Want You	ChillYourMind
40	ROMANO, CAROLINE	Jagged Stars	Hashtag Ent.
41	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
42	MEDUZA, HILL, BECKY & GOODBOYS	Lose Control	Astralwerks/Capitol
43	SAXE, JP	Line By Line f/Maren Morris	Arista
44	JONAS, NICK	Spaceman	Republic
45	VERDES, TAI	Stuck In The Middle	Arista
46	JOY, TESSA	Flames	Tessa Joy Music
47	LANE, CHARLIE X GOLD 88	Give Me That f/Kate Wild	Total Smash
48	EMPIRE OF THE SUN	Walking On A Dream	Astralwerks/Capitol
49 50	ALESSO	Going Dumb	Liquid State
50	VAVO	Pieces f/Tyler Mann	KESS/IMPERIAL

# LITTLE SIMZ "INTROVERT"

As music evolves, the moniker rapper/poet is becoming as common as singer/songwriter. Such is the description for London's Little Simz. She's definitely causing global ripples with "Introvert", a piercing dramatic groove that is tough as nails yet anthemic and beautiful. The music is produced by Inflo who, if you don't know is well worth a google. This 6 minutes cinamazing clip is a heart thumper. To get really real, click here:



Check out these videos hand-picked by our staff!



#### MIMI WEBB - "GOOD WITHOUT"

Another Tik Tok Star explosion? Well yes... but no, too. Mimi has been singing/songwriting/studying music in her UK home for a good minute and was actually signed to SonyUK before she blew up on the social media springboard. In this heartbreaking sleep-over clip of her global smash "Good Without," she gathers her BFFs for a wine, nail-polish and hair-do support group. Need group therapy? Click here!





#### **JULIA MICHAELS - "ALL YOUR EXES"**

Ladies, some advice from MMI: If you used to date old what's-his-face, DO NOT accept an invitation from Julia Michaels! You will be carved up like a Thanksgiving turkey. Taking some tips from 'American Psycho," Jules bashes some brains, hacks some heads and serves dinner to the dead! In this video, "All Your Exes" never make it to Texas! Click here!





#### TIËSTO - "THE BUSINESS"

Calling all cadavers: While we're on the subject, the dead can sure dance! Global phenom DJ Tiesto traumatizes the dinner-diners before boarding a bus for a zombie disco-dance party. In this clip of "The Business" you'll want to give the cast a hand. They'll need it. To die laughing, click here!





#### POLO G - "RAPSTAR"

For a Chicago kid of barely twenty-two, Polo G has a lot under his sequined belt. And, in a streaming world, that includes a platinum album. "RAPSTAR" exploded like a supernova to the top of the sales charts and now is twinkling at radio. The familiar theme of too much, too soon, too fast cuts through. To board the jet, click here!





#### ATB, TOPIC, A7S - "YOUR LOVE (9PM)"

MMI Cool Concept Alert: this multi-artist combo clip has a lesson within the lesson portrayed in a Flashdance-kinda throwback theme, wrapped in a metaphoric audition. Wut? This dark, cool, vibey video simply states that "Your Love" works best when shared. Click here!







#### **CHARTS/POWERS:**

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

#### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY MORNING INTEL

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