## MONDAY Morning Intel



THIS YEARS RECIPIENT OF THE BILLBOARD MUSIC ICON AWARD CELEBRATING HER ACHIEVEMENT OF

15 TOP 10 HOT 100 SINGLES AND 10 #1'S AT HOT AC RELEASED 8 STUDIO ALBUMS – SELLING 60 MILLION ALBUMS WORLDWIDE 3X GRAMMY WINS WITH 20 NOMINATIONS

EDITION

**OP 40** 





# **ALL I KNOW SO FAR**

**CLICK TO WATCH OFFICIAL VIDEO** 

DOCUMENTARY P!NK: ALL I KNOW SO FAR TO LAUNCH WORLDWIDE EXCLUSIVELY ON prime video ON MAY 21ST



# MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAYTHE WEEKND "Save Your Tears"RETENTIONTIESTO "The Business"CALLOUTARIANA GRANDE "positions"AU300POLO G "Rapstar"VIDEOLL NAS X "MONTERO (Call Me By Your Name)"SALESTHE WEEKND "Save Your Tears"COMPOSITETHE WEEKND "Save Your Tears"

## MondayMorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

## MONDAY Morning Intel

## MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	2	16	2	3	1	1	THE WEEKND	Save Your Tears	X0/Republic
21	x	7	3	1	9	2	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
2	18	9	5	10	4	3	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
10	12	25	6	4	3	4	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
14	17	17	7	6	2	5	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
7	15	2	13	12	16	6	OLIVIA RODRIGO	drivers license	Geffen/Interscope
16	14	8	12	17	6	7	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
20	16	13	11	5	11	8	CARDI B	Up	Atlantic
17	X	14	8	15	15	9	OLIVIA RODRIGO	deja vu	Geffen/Interscope
6	3	6	29	21	21	10	TATE MCRAE	You Broke Me First	RCA
5	10	5	20	24	19	11	THE KID LAROI	Without You	Columbia
3	5	12	24	22	22	12	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
18	Х	34	4	11	10	13	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
13	11	18	17	27	8	14	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
8	8	3	23	23	38	15	ARIANA GRANDE	34+35	Republic
9	9	4	34	29	23	16	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
43	X	X	1	2	24	17	POLO G	Rapstar	Columbia
4	6	1	33	25	40	18	ARIANA GRANDE	positions	Republic
15	7	10	25	41	20	19	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
12	4	27	27	38	17	20	DUA LIPA	We're Good	Warner
19 24	13	30 28	16 30	28 33	18 13	21 22	GLASS ANIMALS TIESTO	Heat Waves The Business	Republic Atlantic
24 32	1 22	28 21	30 9	33 9	13 25	22	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
32 31	22	23	9 10	9 7	23 28	23 24	LIL TJAY	Calling My Phone f/6LACK	Columbia
41	21 X	23 24	21	8	28 30	2 <del>4</del> 25	MOOSKI	Track Star	Capitol
26	x	24	X	X	Х	26	BILLIE EILISH	Your Power	Darkroom/Interscope
27	X	31	18	18	33	27	KALI UCHIS	Telepatia	Virgin EMI/Interscope
29	20	15	32	10	32	28	DUNCAN LAURENCE	Arcade	Capitol
23	X	41	28	35	12	29	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
22	26	22	22	32	29	30	JUSTIN BIEBER	Hold On	Def Jam
30	27	29	15	19	36	31	SZA	Good Days	Top Dawg Ent./RCA
42	х	Х	14	30	34	32	DRAKE	What's Next	OVO/Republic
11	23	11	43	36	41	33	ARIANA GRANDE	роv	Republic
47	Х	Х	26	13	35	34	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner
36	24	20	35	37	26	35	JUSTIN BIEBER	Anyone	Def Jam
45	Х	Х	19	20	45	36	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
50	Х	Х	37	26	5	37	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA
40	Х	37	36	42	14	38	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
25	Х	38	40	44	27	39	AJR	Way Less Sad	BMG-Hollywood
34	25	19	44	46	42	40	JESSIA	I'm Not Pretty	Artist Driven/Republic
33	Х	36	39	48	31	41	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic
35	Х	32	38	45	44	42	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
37	X	33	45 21	31 40	49 20	43	NESSA BARRETT	la di die f/jxdn Mr. Derfeetly Fine (Veult)	Warner
44 28	x 19	x 35	31 47	40 47	39 48	44 45	TAYLOR SWIFT BEBE REXHA	Mr. Perfectly Fine (Vault)	Republic Warner
28 46			47 41	47 39	48 37	45 46	TWENTY ONE PILOTS	Sacrifice Shy Away	Warner Fueled By Ramen/EMG
46 38	X X	x 39	41 49	39 49	37 7	40 47	ANNIKA WELLS	Sucks Being Sober	Epic
30 48	x X	39 X	49 48	49 16	7 47	47	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music
48 39	X	x 40	40 46	43	47 46	49	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
49	x	40 X	40 42	43 34	40 43	-5 50	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope
10	Λ	Λ	12	υŦ	10			1 Start in the in the boy	Dauboji oupitor intersoope

## MMI-ACTION

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	43	17	26	POLO G	Rapstar	Columbia
2	21	2	19	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
3	41	25	16	MOOSKI	Track Star	Capitol
4	50	37	13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA
5	47	34	13	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner
6	20	8	12	CARDI B	Up	Atlantic
7	42	32	10	DRAKE	What's Next	OVO/Republic
8	14	5	9	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
9	16	7	9	SAWEETIE	Best Friend f/Doja Cat	lcy/RCA-Warner
10	32	23	9	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
11	45	36	9	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic

**TOP 40** 

## MMI-RECURRENTS 5.10.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold

D.1.11/		before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/ IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
3	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
4	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
5	THE WEEKND	Blinding Lights	XO/Republic
6	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
7	AVA MAX	Kings & Queens	Atlantic
8	POST MALONE	Circles	Republic
9	HARRY STYLES	Adore You	Columbia
10	HARRY STYLES	Watermelon Sugar	Columbia
11	DUA LIPA	Break My Heart	Warner
12	AJR	Bang!	BMG-Hollywood
13	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
14	DUA LIPA	Don't Start Now	Warner
15	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
16	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
17	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
18	DOJA CAT	Say So	Kemosabe/RCA
19	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
20	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
21	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
22	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
23	POST MALONE	Better Now	Republic
24	KHALID	Talk	RCA
25	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope
26	JONAS BROTHERS	Sucker	Republic
27	SAINT JHN	Roses	Godd Complexx/HITCO
28	THE WEEKND	Heartless	XO/Republic
29	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
30	POST MALONE & SWAE LEE	Sunflower	Interscope-Republic

HOTZONE

HOTZONE

HOTZONE

HOTZONE

HOTZONE

HOTZONE

HOTZONE



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

BILLIE EILISH REGARD NESSA BARRETT KALI UCHIS JACKSON WANG SOFIA CARSON MOOSKI

Your Power You f/Troye Sivan & Tate McRae la di die f/jxdn Telepatia LMLY Fool's Gold Track Star

Darkroom/Interscope Ministry Of Sound/Epic Warner Virgin EMI/Interscope 88rising/12Tone Hollywood Capitol

### **TOP 40**

## MMI- DEVELOPING

## 5.10.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	POLO G	Rapstar	Columbia
DEVELOPING	SARA KAYS	Remember That Night?	Atlantic
DEVELOPING	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
DEVELOPING	DRAKE	What's Next	OVO/Republic
DEVELOPING	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
DEVELOPING	ANNIKA WELLS	Sucks Being Sober	Epic
DEVELOPING	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
DEVELOPING	JUSTIN BIEBER	Hold On	Def Jam
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	LIL TJAY	Calling My Phone f/6LACK	Columbia
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
DEVELOPING	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	ADDISON RAE	Obsessed	Sandlot/in2une
DEVELOPING	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
DEVELOPING	OLIVIA RODRIGO	deja vu	Geffen/Interscope
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	<b>RECORDS/Columbia</b>
DEVELOPING	SZA	Good Days	Top Dawg Ent./RCA
DEVELOPING	DUA LIPA	We're Good	Warner
DEVELOPING	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	BEBE REXHA	Sacrifice	Warner
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	TIESTO	The Business	Atlantic
DEVELOPING	MEDUZA	Paradise f/Dermot Kennedy	Republic





## ELLEN CARVELLO NTEL

CURRENT POSITION: PRESIDENT CARVELLO MUSIC MANAGEMENT

## Seems like radio is embracing more active records lately. Tracks seem to emerge from global charts and indie labels faster. What the heck is all that about?

It's my job to provide as much information as I can to my radio partners and my label partners. Technology has given us the ability to track music from many different sources. Songs that radio stations might have ignored because it was indie or unique in the sound, now have a chance to raise their hand because there are so many ways to track and discover music now. Now, labels might find something that would have fallen through the cracks. I'm glad to see the playing field is getting more equal for artists to have a chance at seeing their songs become a hit.

## Your all-time favorite artist (living or not) is coming to your house for dinner. Who is your dinner guest, what will you discuss and what are you whipping out for the meal? Here's the catch: you have to be able to prepare it.

Prince. No question it's Prince. We'll order take-out because I'd like him to come back. I know this isn't shocking to anyone that remotely knows me, but I don't cook. But I hear he makes eggs with curry and cheese....so maybe we can make eggs together. What would we discuss? We will discuss whatever he chooses. He's Prince.

#### Promotion seems to be changing. Programmers have less time and more demands. How do you stay effective?

Relationships are everything to me. When I talk to a PD about music, they must know that the success of the radio station is what I think about. I give them the facts and try to do as much research on the music as I can for them. When I talk to a Programmer, I don't want them to feel like I'm wasting their time. Everyone's day is so crazy, I help weed through the useless stuff. We have fun too so it's not a drill when I'm promoting. With downsizing on both sides...radio and records, I work hard to cover all the bases for my great radio stations and labels.

#### Top40 and Rhythmic seem to be sharing tons of tracks lately. Are the formats too close together?

Hits are the hits! You have to play them. Right now, we are in a music cycle that leans slightly rhythmic, but the Top 40's that still find the balance do the best. I don't see any reason you can't

play the big Rhythmic songs on Top 40 mixed with Harry Styles, Maroon 5, and AJR. It's those songs that make it where the 2 formats aren't so close. With Tik Tok, YouTube, and all the music discovery places, we should be able to play the best of the best and have the research to find the hits. That way when the cycles swing, it won't be so extreme.

You are on a shipping tanker in the South Pacific Ocean. The boat goes down. You wash up on the shore of a tiny island and it's you and a turntable with 5 albums. You won't be rescued for 3 years and you live off music, fish, and coconuts. What are the 5 albums? Hmmm hardest of all questions! Some people have very definitive favorite albums... I have loved so many genres and so many artists and bands throughout my life. I feel that some of my favorite albums aren't upbeat enough for this scenario. I don't think it's possible to choose, can we put 25 of my favorites in a bag and just pick out 5 blindfolded?

For the most part, they going to have to be uplifting... let's see, the Beatles #1 's (that about covers it), Shakedown Street by The Dead Iol, Fleetwood Mac's "The Best Of ", "The Temptations", "Greatest Hits", and I'm going to need to rock out on that island so, Guns & Roses Appetite for destruction or Zeppelin II. I also have to have Marvin Gaye "What's Going On". You're just going to have to let me break the rules here and have a few more... but that's what I do, isn't it?



ALL KNOW SO FAR

## ALL I KNOW SO FAR: SETLIST COMING MAY 21ST

## ТОРЧО MMI-VIJEO STREAMING 5.10.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	ITTLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO <b>&gt;</b>
2	POLO G	Rapstar	Columbia	PLAY VIDEO >
3	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO
4	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO 🕨
5	CARDI B	Up	Atlantic	PLAY VIDEO 🕨
6	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO 🕨
7	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO 🕨
8	MOOSKI	Track Star	Capitol	PLAY VIDEO 🕨
9	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO 🕨
10	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO 🕨
11	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO 🕨
12	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO 🕨
13	YUNG BLEU	You're Mines Still f/Drake	VM/0V0/Warner	PLAY VIDEO 🕨
14	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO 🕨
15	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ►
16	TOMMEE PROFITT	In The End f/Fleurie	Virgin Music	PLAY VIDEO ►
17	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDE0 ►
18	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ►
19	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDE0 ►
20	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO
21 22	TATE MCRAE Machine gun Kelly & Blackbear	You Broke Me First	RCA Red Bay/Interseens	
22 23	ARIANA GRANDE	My Ex's Best Friend 34+35	Bad Boy/Interscope Republic	PLAY VIDEO
23 24	THE KID LAROI	S4+S5 Without You	Columbia	
24 25	ARIANA GRANDE	positions	Republic	PLAY VIDEO ► Play video ►
26	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go)	RCA	PLAY VIDEO >
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO >
28	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO
29	BILLIE EILISH	Therefore I Am	Darkroom/Interscope	PLAY VIDEO >
30	DRAKE	What's Next	OVO/Republic	PLAY VIDEO
31	NESSA BARRETT	la di die f/jxdn	Warner	PLAY VIDEO >
32	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO >
33	TIESTO	The Business	Atlantic	PLAY VIDEO 🕨
34	MACHINE GUN KELLY	Forget Me Too f/Halsey	BadBoy/Capitol-Interscope	PLAY VIDEO 🕨
35	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO 🕨
36	ARIANA GRANDE	роv	Republic	PLAY VIDEO 🕨
37	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO 🕨
38	DUA LIPA	We're Good	Warner	PLAY VIDEO 🕨
39	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG	PLAY VIDEO 🕨
40	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic	PLAY VIDEO 🕨
41	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO 🕨
42	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO 🕨
43	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop	PLAY VIDEO ►
44	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO 🕨
45	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic	PLAY VIDEO ►
46	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDE0 ►
47	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO
48	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO
49	ANNIKA WELLS	Sucks Being Sober	Epic	PLAY VIDEO 🕨

## ТОРЧО MMI-TOP 40 CALLOUT 5.10.21

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 200 in	dividuals for a total Sample Size of 800 per	N'EAST	MIDWEST	SOUTH	WEST
	GRANDE, ARIANA	Positions				
1 2	RODRIGO, OLIVIA	Drivers License	1 3	3 1	1 8	2 1
2	GRANDE, ARIANA	34 + 35	2	4	3	6
4	EILISH, BILLIE	Therefore I Am	5	6	2	8
5	THE KID LAROI	Without You	4	2	9	7
6	MCRAE, TATE	You Broke Me First	7	8	3 7	4
7	LIL NAS X	Montero (Call Me By Your Name)	6	5	6	9
8	POP SMOKE	What You Know About Love	11	9	5	3
9	SAWEETIE FEAT. DOJA CAT	Best Friend	9	10	10	14
10	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	13	14	12	5
11	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	16	16	4	11
12	GRANDE, ARIANA	POV	10	17	11	10
13	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	17	7	15	17
14	CARDI B	Up	8	24	14	12
15	RODRIGO, OLIVIA	Deja Vu	12	11	26	15
16	LAURENCE, DUNCAN	Arcade	18	15	13	18
17	THE WEEKND	Save Your Tears	14	18	22	16
18	MASKED WOLF	Astronaut In The Ocean	26	12	20	13
19	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	22	13	19	21
20	SWIFT, TAYLOR	Willow	15	19	21	24
21	JESSIA	I'm Not Pretty	24	22	17	20
22	BIEBER, JUSTIN	Anyone	19	20	23	26
23	GIVEON	Heartbreak Anniversary	27	26	16	19
24	BIEBER, JUSTIN	Hold On	20	27 25	28	22
25	MAX, AVA	My Head & My Heart	21	25	32	25
26 27	LIL TJAY FEAT. 6LACK	Calling My Phone Track Star	30	21 23	29 31	23 27
27	MOOSKI Bruno Mars, Anderson .paak, silk sonic	Leave The Door Open	28 25	23 31	31 27	27 30
20 29	EILISH, BILLIE	Your Power	32	35	18	30 35
30	LIPA, DUA	We're Good	23	28	41	39
31	TIESTO	The Business	31	34	34	32
32	DAYA	Bad Girl	36	30	33	36
33	SZA	Good Days	29	39	35	31
34	GLASS ANIMALS	Heat Waves	33	32	38	34
35	BAD BUNNY + JHAY CORTEZ	Dakiti	39	29	37	28
36	MITCHELL, AJ	STOP	46	38	24	29
37	MEDUZA FEAT. DERMOT KENNEDY	Paradise	34	40	36	38
38	KALI UCHIS	Telepatia	45	36	40	33
39	LOVATO, DEMI FEAT. ARIANA GRANDE	Met Him Last Night	35	33	43	42
40	BARRETT, NESSA FEAT. JXDN	La Di Die	43	37	39	40
41	DOJA CAT FEAT. SZA	Kiss Me More	37	44	46	37
42	REXHA, BEBE	Sacrifice	38	41	44	41
43	REGARD, TROYE SIVAN & TATE MCRAE	You	47	46	25	48
44	IMAGINE DRAGONS	Follow You	49	42	30	46
45	RAE, ADDISON	Obsessed	40	49	49	44
46	AJR	Way Less Sad	42	48	48	43
47	WELLS, ANNIKA	Sucks Being Sober	41	50	42	49
48	CARSON, SOFIA	Fool's Gold	50	43	45 50	47 45
49 50	ASHE & FINNEAS	Till Forever Falls Apart	48	47 45	50	45 50
50	NELLY & FLORIDA GEORGIA LINE	Lil Bit	44	45	47	50

## TOP 40 MMI-FUTURE TRACKS 5.10.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TTLE	LABEL
1	SPOTEMGOTTEM	Beat Box	JayRebl/Geffen/Interscope
2	LEONY	Faded Love	Kontor
3	URBAN, KEITH WITH P!NK	One Too Many	RCA/Capitol Nashville
4	LUKAS GRAHAM	Share That Love	Warner
5	BIEBER, JUSTIN	As I Am f/Khalid	Def Jam
6	SYENCE	A Little Bit Bored f/Ruuth	HITCO
7	SWIFT, TAYLOR	Love Story (Taylor's Version)	Republic
8	NF	Clouds	NF Real/Virgin Music
9	ASTRONOMERS	Overthinking	
10	JAX JONES & AU/RA	I Miss U	Interscope
11	RODDY RICCH		•
		High Fashion f/Mustard	Atlantic
12	DABABY	Suge	SCMG/Interscope
13	SOULJA BOY	She Make It Clap	Virgin Music
14	AJA	Red Button	SET
15	JONAS, NICK	This Is Heaven	Republic
16	GOONS	Hesitate	
17	BLANCO, BENNY/MARSHMELLO	You	FKS/Joytime/Interscope
18	BLXST	Overrated	Red Bull/EVGLE
19	KENNYHOOPLA, TRAVIS BARKER	Estella	Mogul Vision/Arista
20	SWIFT, TAYLOR	invisible string	Republic
21	NERVO & CARLA MONROE	Gotta Be You	Thrive
22	POST MALONE	Enemies f/DaBaby	Republic
23	AFROJACK & DAVID GUETTA	Hero	Wall/Spinnin'
24	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
25	DAN + SHAY	Glad You Exist	Warner/WAR
26	SIMON, MARTIAL	Let's Hear It For The Boy	GET SET Records
20 27	LITTLE MIX	Confetti f/ Saweetie	Columbia
28	ARLOW & ELLIOT KINGS	Frozen In Time f/Introspect	Spinnin' Next
29	MINOGUE, KYLIE	Real Groove	Darenote/BMG
30	FISCHER, SAM	This City	RCA
31	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
32	DOJA CAT	Streets	Kemosabe/RCA
33	HOUSTON, WHITNEY	How Will I Know (2018)	Self-released by mixer
34	POST MALONE	Candy Paint	Republic
35	DRAKE	Wants And Needs f/Lil Baby	OVO/Republic
36	ONEDUO & VAUGHN, EMILY	Leave This Place	Robbins Entertainment
37	SHIESTY, POOH	Back In Blood f/Lil Durk	Atlantic
38	PITBULL/FARRUKO/EL ALFA	Ten Cuidado	Mr. 305
39	ALESSO	Going Dumb	Liquid State
40	VERDES, TAI	Stuck In The Middle	Arista
41	RUSS & BIA	Best On Earth	Columbia
42	CODD, SHANE	Get Out My Head	Astralwerks/Capitol
42 43	ROMANO, CAROLINE	Jagged Stars	Hashtag Ent.
			-
44 45	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
45	BISHOP BRIGGS	River	Teleport/Island/Republic
46	CANNONS	Fire For You	Columbia
47	POP SMOKE	Dior	Victor Victor/Republic
48	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
49	CHEAT CODES	Lean On Me f/Tinashe	Cheat Codes LLC/further.
50	SAWEETIE	Back To The Streets f/J. Aiko	lcy/Warner

MMI-INTELESCOPE

5.10.21

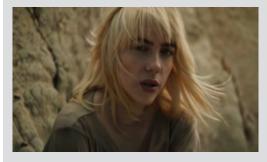
## DUNCAN LAWRENCE "ARCADE" - THE MUSIC VIDEO

Duncan Lawrence has a global smash with "Arcade." The video itself is another piece of art, in itself. The underwater fantasy float-fest features the singer-songwriter submerged and swirling in subterranean scenery. This quick mini-doc in Dutch takes us below the surface of the story, and gives us a deeper dive into Duncan's "Arcade." Click here!



## MMI-INTELEVISION

#### Check out these videos hand-picked by our staff!



#### **BILLIE EILISH - "YOUR POWER"**

No secrets here. A hypnotic signature Billie-whisper delivers a powerful message about abuse. Eilish uses her star-power to take a swing at the mistreatment of young women, not just in the music biz but beyond as well. The video itself is as real as it gets, with the viewer wondering how the star can keep her cool, as the co-star wraps itself around her and prepares for a life-threatening constriction. Brilliant art song, brilliant video. Now, someone please check on Billie. Click here!





#### ANITTA - "GIRL FROM RIO"

No butts about it! Summer is HERE! Anitta remakes and samples the 1965 Record of The Year global smash "Girl From Impanema," and takes us to the beach for some scantily-clad sandy posteriors. The retro dance troupe cutaways are brilliant and Anitta is now doing the Bossa Nova right up to power rotation! For some seasonal fun, click here!





#### **MAJOR LAZER FT. SIA AND LABYRINTH - "TITANS"**

Major Lazer beams us up to a world of puppets, animation and some impressive dancing monsters from space. In "Titans," The Major reports for destruction duty as the world is attacked by behemoth creatures that are just plain making a mess of some city that we hope isn't ours. But our hero prevails by throwing down some sick beats and "turnin' this thang around..." Game on? Click here!





## RITON AND THE NIGHTCRAWLERS FT. MUFASA & HYPEMAN - "FRIDAY"

Well, it may not be Hemingway or Shakespeare but it sure is fun. The lyrics are basically "It's Friday Then, It's Saturday, Sunday, what," but it works. And for some reason we keep turning the darn volume up in the office and

playing it again. Riton and The Nightcrawlers break out all the moves on another boat, beach, boisterous romp of a good time. Grab a red solo cup and click here!





#### NF - "JUST LIKE YOU"

NF (aka Nathan Feuerstein) hits his stride with the kinda-dark-kindanot track "Just Like You." The clip has a flashback-laden trip through time, with the aches and pains of family and growing up intertwined in a suburban setting. The underlying message is hopeful; because no matter how funky you feel or if you're on the down and out route, there's plenty of folks around you that are "Just Like You." Click here!



### **CHARTS/POWERS:**

торчо

MONDAY

MORNING

**AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

ETHOJO

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**2 RETENTION** is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

### **STREAMING AUDIO, VIDEO AND SALES**

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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#### CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

## MONDAY Morning Intel

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5.10.21

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#### PAW POWER

NOT IN MY BOWL Heidi Dogg Chloe Dogg Harley Thor