

MONDAY MORNING INTEL

GIVĒON

Epic



MMI
PROFILE
ERIK BRADLEY

TOP 40 *EDITION*

MAY 17, 2021



HEARTBREAK ANNIVERSARY

GIVĒON

**HEADED TOP 25 & CLOSING
UP THE PANEL @ POP!**

#5  **SHAZAM USA!**

#13 SPOTIFY  **TOP 200 USA!**

#18 SPOTIFY  **TOP 200 GLOBAL!**

450 MILLION STREAMS TO DATE!

#28* +335 SPINS!!!



MONDAY MORNING INTEL

MAY 17, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

5.17.21

AIRPLAY

THE WEEKND "Save Your Tears"

RETENTION

Tiesto "The Business"

CALLOUT

ARIANA GRANDE "positions"

AUDIO

POLO G "Rapstar"

VIDEO

LIL NAS X "MONTERO (Call Me By Your Name)"

SALES

MASKED WOLF "Astronaut In The Ocean"

COMPOSITE

THE WEEKND "Save Your Tears"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	2	17	5	14	3	1	THE WEEKND	Save Your Tears	XO/Republic
4	8	3	10	19	4	2	THE KID LAROI	Without You with Miley Cyrus	Columbia
2	17	8	6	11	5	3	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
6	10	24	8	5	2	4	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
13	16	14	7	3	1	5	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
10	15	2	18	7	19	6	OLIVIA RODRIGO	drivers license	Geffen/Interscope
21	x	25	4	6	10	7	BILLIE EILISH	Your Power	Darkroom/Interscope
14	12	6	17	18	6	8	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
16	x	30	2	9	8	9	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
19	24	5	3	1	15	10	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
3	4	9	24	25	21	11	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
17	14	12	9	17	14	12	OLIVIA RODRIGO	deja vu	Geffen/Interscope
20	18	13	14	8	12	13	CARDI B	Up	Atlantic
11	9	16	20	29	11	14	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
8	5	4	27	24	43	15	ARIANA GRANDE	34+35	Republic
12	11	7	34	22	27	16	TATE MCRAE	You Broke Me First	RCA
5	6	1	36	27	42	17	ARIANA GRANDE	positions	Republic
15	7	11	26	41	22	18	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
18	13	27	16	28	20	19	GLASS ANIMALS	Heat Waves	Republic
9	3	28	31	40	16	20	DUA LIPA	We're Good	Warner
26	1	26	32	35	13	21	TIESTO	The Business	Atlantic
39	x	40	1	2	24	22	POLO G	Rapstar	Columbia
31	22	21	12	10	31	23	LIL TJAY	Calling My Phone f/6LACK	Columbia
30	23	23	11	16	26	24	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
41	x	19	25	4	29	25	MOOSKI	Track Star	Capitol
28	21	15	33	12	34	26	DUNCAN LAURENCE	Arcade	Capitol
38	x	x	15	32	17	27	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic
24	x	32	22	20	35	28	KALI UCHIS	Telepatia	Virgin EMI/Interscope
7	19	10	46	26	40	29	ARIANA GRANDE	pov	Republic
23	x	39	30	37	7	30	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
22	25	22	28	36	28	31	JUSTIN BIEBER	Hold On	Def Jam
49	x	x	13	13	32	32	LIL BABY	On Me	QC/Motown/Capitol
32	27	29	19	21	41	33	SZA	Good Days	Top Dawg Ent./RCA
43	x	x	21	31	37	34	DRAKE	What's Next	OVO/Republic
47	x	x	29	15	38	35	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
48	x	x	40	30	9	36	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA
35	26	20	39	39	30	37	JUSTIN BIEBER	Anyone	Def Jam
42	x	34	37	42	18	38	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
25	x	38	45	44	23	39	AJR	Way Less Sad	BMG-Hollywood
46	x	x	23	23	46	40	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
27	x	35	43	50	33	41	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
50	x	x	35	33	25	42	NIKO MOON	Good Time	RCA Nashville
33	28	18	44	46	44	43	JESSIA	I'm Not Pretty	Artist Driven/Republic
34	x	36	48	34	49	44	NESSA BARRETT	la di die f/jxdn	Warner
36	x	31	41	45	48	45	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
29	20	33	50	47	50	46	BEBE REXHA	Sacrifice	Warner
45	x	x	42	38	36	47	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
37	x	41	47	49	39	48	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
44	x	x	38	43	45	49	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic
40	x	37	49	48	47	50	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop

REGARD
TROYE SIVAN
TATE MCRAE



OFFICIALLY TOP 25 @ POP! - GOING FOR #1 AT DANCE RADIO TW!

40 MILLION STREAMS TO DATE! 

 SHAZAM NUMBERS EXPLODING!

JIMMY FALLON PERFORMANCE 5/19!



TIES RECORD FOR QUICKEST #1 ON BILLBOARD DANCE/MIXSHOW CHART!

#25* +947 SPINS!!! (#5GG) @ POP RADIO

DANCE #2*!!!



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	39	22	17	POLO G	Rapstar	Columbia
2	49	32	17	LIL BABY	On Me	QC/Motown/Capitol
3	41	25	16	MOOSKI	Track Star	Capitol
4	21	7	14	BILLIE EILISH	Your Power	Darkroom/Interscope
5	48	36	12	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA
6	47	35	12	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
7	38	27	11	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic
8	19	10	9	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
9	43	34	9	DRAKE	What's Next	OVO/Republic
10	13	5	8	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
11	50	42	8	NIKO MOON	Good Time	RCA Nashville
12	31	23	8	LIL TJAY	Calling My Phone f/6LACK	Columbia

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
3	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
4	THE WEEKND	Blimbing Lights	XO/Republic
5	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
6	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
7	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
8	AVA MAX	Kings & Queens	Atlantic
9	POST MALONE	Circles	Republic
10	HARRY STYLES	Adore You	Columbia
11	HARRY STYLES	Watermelon Sugar	Columbia
12	DUA LIPA	Break My Heart	Warner
13	AJR	Bang!	BMG-Hollywood
14	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
15	DUA LIPA	Don't Start Now	Warner
16	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
17	DOJA CAT	Say So	Kemosabe/RCA
18	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
19	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
20	BENNY BLANCO, HALSEY & KHALID	Eastside	FKS-Interscope
21	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
22	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
23	POST MALONE	Better Now	Republic
24	SAM SMITH & NORMANI	Dancing With A Stranger	RCA-Capitol
25	JONAS BROTHERS	Sucker	Republic
26	KHALID	Talk	RCA
27	SAINT JHN	Roses	Godd Complexx/HITCO
28	THE WEEKND	Heartless	XO/Republic
29	PANIC! AT THE DISCO	High Hopes	Fueled By Ramen/EMG
30	JONAS BROTHERS	Only Human	Republic

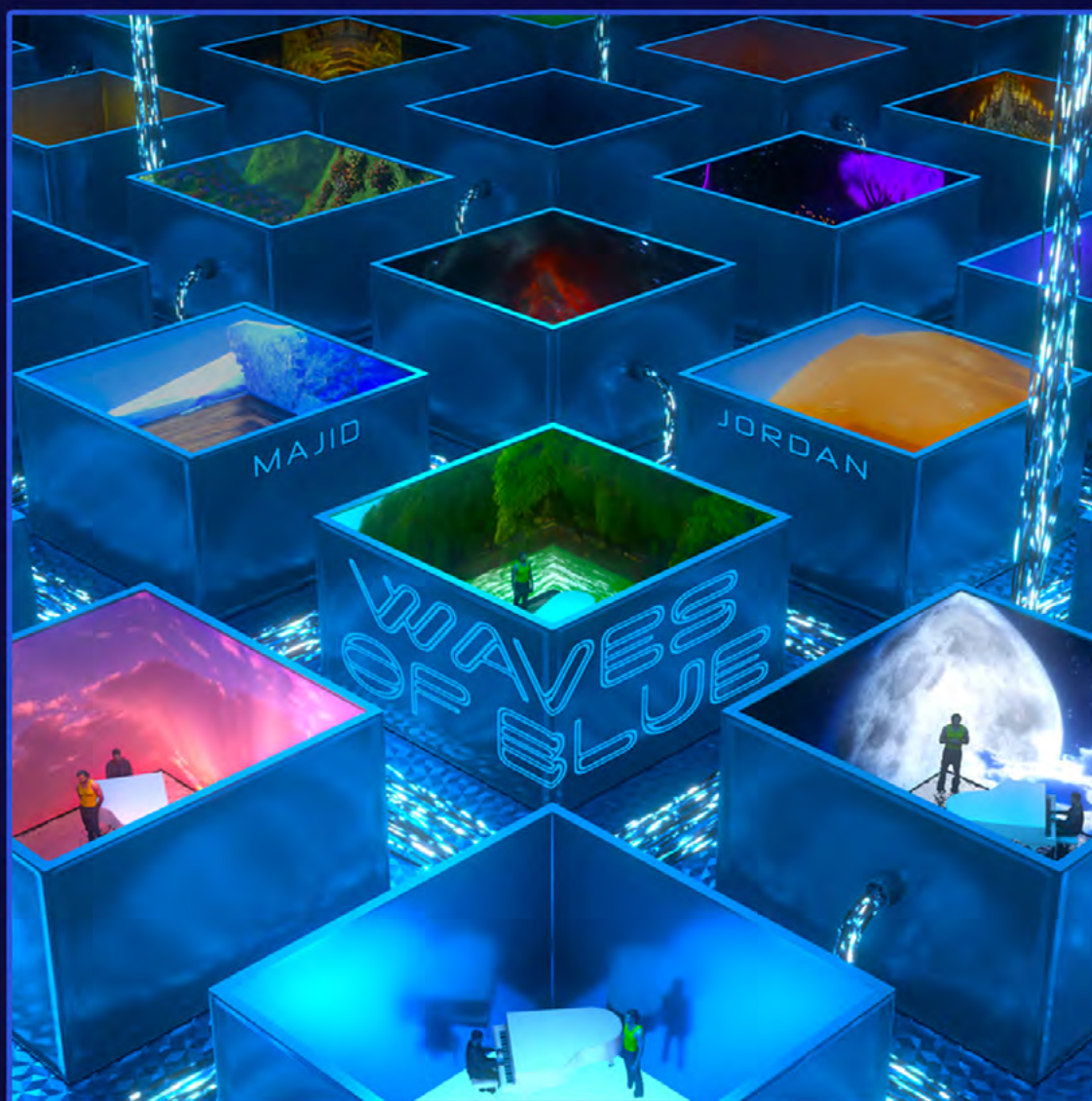


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MAJID JORDAN "WAVES OF BLUE"



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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BILLIE EILISH	Your Power	Darkroom/Interscope
HOTZONE	KALI UCHIS	Telepatia	Virgin EMI/Interscope
HOTZONE	SOFIA CARSON	Fool's Gold	Hollywood
HOTZONE	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
HOTZONE	NESSA BARRETT	la di die f/jxdn	Warner
HOTZONE	SARA KAYS	Remember That Night?	Atlantic
HOTZONE	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
HOTZONE	ANNIKA WELLS	Sucks Being Sober	Epic
HOTZONE	JACKSON WANG	LMLY	88rising/12Tone

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ANITTA	Girl From Rio	Warner
DEVELOPING	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic
DEVELOPING	POLO G	Rapstar	Columbia
DEVELOPING	VERONIKA	Homesick	Whattaguy Music
DEVELOPING	AJ MITCHELL	STOP	Epic
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
DEVELOPING	JESSIA	I'm Not Pretty	Artist Driven/Republic
DEVELOPING	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
DEVELOPING	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
DEVELOPING	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
DEVELOPING	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
DEVELOPING	MOOSKI	Track Star	Capitol
DEVELOPING	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop
DEVELOPING	LIL TJAY	Calling My Phone f/6LACK	Columbia
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	JUSTIN BIEBER	Hold On	Def Jam
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	OLIVIA RODRIGO	deja vu	Geffen/Interscope
DEVELOPING	ADDISON RAE	Obsessed	Sandlot/in2une
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
DEVELOPING	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	TIESTO	The Business	Atlantic



ERIK BRADLEY INTEL

CURRENT POSITION:

MUSIC BRAND
MANAGER / AUDACY
WBBM-FM CHICAGO
WBMX-FM CHICAGO
KNOU / LOS ANGELES

Ok big guy, Fantasy Time! Tomorrow morning at 6am, in all time zones, you're signing on a new Top40 station that is live in all top 20 markets. Your Mission: to eliminate the competition. The first four singles you play are a recurrent, a power, a new track, and a gold. What are they? Ready, aim... fire!

I'd start with ALL smashes, after something to identify whatever we'd decided to brand the station as... but the first 4 songs would probably be something like Blinding Lights - Levitating - Positions - Mood. That would likely do the trick!

You have a stellar reputation as an "ear to the ground" programmer. What advice would you give to young programmers on where to discover real emerging artists and singles?

Those outlets have evolved over the years, so the best way I've found is by networking with others that I trust from years of developing relationships (labels, managers, etc.). Doesn't happen overnight, but you'll gain their trust and respect, and will hopefully start to believe your instincts once you've proven that they should.

Have you heard this one? Erik Bradley walks into a bar, with an artist, a PD and a promotion rep. The bartender tells them that drinks are on the house, as long as you come up with a plan to save the world. Who are your bar-room buddies and why?

Oh, that's easy: Mariah Carey, Beata Murphy and Gary Spangler. I know the four of us would strategize some fairly remarkable plans!

Modern programming duties include a much wider net than before. What is the biggest challenge of programming music in multiple markets?

GREAT question, and it's one that I'm still trying to come up with the answers to - so if anyone reading this has any insights to that end PLEASE email me EB@audacy.com. Haha. No, for real, I think working from lists is critical. I always do this (and it's gratifying to cross things off the list, makes you feel super productive). Try to come up with ways to work smarter not harder (easier said than done). Prioritize the items that most need your attention. And try to stay in close contact with the key teammates at each station that you need to be in touch with the most.

You are building an all-format mega station that is staffed by the most influential radio personalities of all time. You can choose from living or from those currently not using oxygen. In your wildest imagination: who's on mornings, middays, ops drive and nights? Please feel free to go cuckoo.

Hmmmm... I'd so much rather spend time thinking about the programming brains of the station and for that I'd choose these three folks -- not just because they're 3/4 of my personal Radio Programming Mount Rushmore, or because I work so closely with them now, but I honestly would say Todd Cavanah & Michael Martin top that list. Both are absolutely brilliant radio minds. Todd and I have worked side by side every single day since I started in Chicago at B96 in October 1993. Yes, almost thirty (!!!!!) years of programming together. And I still learn from him every single day. I'm beyond grateful/lucky/blessed to be able to do Chicago radio with one of my very best friends, and someone who I truly believe is one of the most underrated radio programmers of all-time. Working with and learning from Michael at KNOU in LA has been quite simply an INCREDIBLE experience for me. I've really enjoyed being able to see things through a different lens and observing Michael's unparalleled instincts and always on-point insight is a dream for someone like me. As far as other programmers that I'd want to involve, there is only one: Keith Naftaly. 106 KMEL San Francisco (1990's edition) taught me how to think differently about radio. The first time I heard KMEL in-person I was hooked. I couldn't turn it off. I'd never heard anything like it. The magic that Keith (along with Hosh, Joey, Harold and the brilliant Michelle S.) created still stands the test of time. Probably one of the very best sounding stations that I have ever heard, the combination of community engagement, music programming and undeniable Bay Area vibe immensely helped to shape the way I saw my position. Still does to this day.

**MONDAY
MORNING
INTEL**

***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
2	POLO G	Rapstar	Columbia	PLAY VIDEO ▶
3	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ▶
4	MOOSKI	Track Star	Capitol	PLAY VIDEO ▶
5	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
6	BILLIE EILISH	Your Power	Darkroom/Interscope	PLAY VIDEO ▶
7	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ▶
8	CARDI B	Up	Atlantic	PLAY VIDEO ▶
9	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
10	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ▶
11	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ▶
12	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
13	LIL BABY	On Me	QC/Motown/Capitol	PLAY VIDEO ▶
14	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
15	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner	PLAY VIDEO ▶
16	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ▶
17	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
18	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
19	THE KID LAROI	Without You	Columbia	PLAY VIDEO ▶
20	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ▶
21	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
22	TATE MCRAE	You Broke Me First	RCA	PLAY VIDEO ▶
23	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ▶
24	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ▶
26	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
27	ARIANA GRANDE	positions	Republic	PLAY VIDEO ▶
28	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
29	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ▶
30	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
31	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ▶
32	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic	PLAY VIDEO ▶
33	NIKO MOON	Good Time	RCA Nashville	PLAY VIDEO ▶
34	NESSA BARRETT	la di die f/jxdn	Warner	PLAY VIDEO ▶
35	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
36	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ▶
37	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
38	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG	PLAY VIDEO ▶
39	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ▶
40	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
41	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
42	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
43	TAYLOR SWIFT	Mr. Perfectly Fine (Vault)	Republic	PLAY VIDEO ▶
44	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
45	DEMI LOVATO	Met Him Last Night f/A. Grande	Island/Republic	PLAY VIDEO ▶
46	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ▶
47	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO ▶
48	ASHE & FINNEAS	Till Forever Falls Apart	further./Mom+Pop	PLAY VIDEO ▶
49	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA	PLAY VIDEO ▶
50	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GRANDE, ARIANA	Positions	1	3	1	1
2	RODRIGO, OLIVIA	Drivers License	2	1	3	2
3	THE KID LAROI	Without You	5	2	2	9
4	GRANDE, ARIANA	34 + 35	4	5	11	3
5	LIL NAS X	Montero (Call Me By Your Name)	3	4	8	6
6	EILISH, BILLIE	Therefore I Am	7	7	4	5
7	SAWEETIE FEAT. DOJA CAT	Best Friend	6	11	12	7
8	MCRAE, TATE	You Broke Me First	9	9	7	11
9	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	13	14	5	4
10	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	10	6	9	17
11	GRANDE, ARIANA	POV	8	13	18	8
12	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	12	16	6	10
13	RODRIGO, OLIVIA	Deja Vu	16	8	13	14
14	CARDI B	Up	11	21	10	13
15	MASKED WOLF	Astronaut In The Ocean	19	12	22	12
16	LAURENCE, DUNCAN	Arcade	17	15	14	16
17	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	14	10	20	21
18	THE WEEKND	Save Your Tears	15	19	21	15
19	JESSIA	I'm Not Pretty	23	17	15	22
20	MOOSKI	Track Star	27	18	16	20
21	BIEBER, JUSTIN	Anyone	21	20	19	23
22	LIL TJAY FEAT. 6LACK	Calling My Phone	20	23	26	19
23	BIEBER, JUSTIN	Hold On	22	22	23	24
24	GIVEON	Heartbreak Anniversary	26	25	17	18
25	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	24	26	25	25
26	EILISH, BILLIE	Your Power	30	28	27	26
27	TIESTO	The Business	18	31	29	30
28	DAYA	Bad Girl	33	24	24	32
29	GLASS ANIMALS	Heat Waves	29	29	30	31
30	LIPA, DUA	We're Good	25	27	34	33
31	SZA	Good Days	28	34	32	28
32	MITCHELL, AJ	STOP	41	30	28	35
33	DOJA CAT FEAT. SZA	Kiss Me More	35	36	35	27
34	LOVATO, DEMI FEAT. ARIANA GRANDE	Met Him Last Night	31	32	40	36
35	KALI UCHIS	Telepatia	34	41	36	29
36	REXHA, BEBE	Sacrifice	32	35	38	34
37	IMAGINE DRAGONS	Follow You	44	33	31	38
38	REGARD, TROYE SIVAN & TATE MCRAE	You	38	40	33	42
39	RAE, ADDISON	Obsessed	37	43	44	40
40	BARRETT, NESSA FEAT. JXDN	La Di Die	43	37	39	39
41	ASHE & FINNEAS	Till Forever Falls Apart	40	39	43	43
42	AJR	Way Less Sad	42	42	42	37
43	NELLY & FLORIDA GEORGIA LINE	Lil Bit	39	38	41	44
44	WELLS, ANNIKA	Sucks Being Sober	36	44	37	45
45	CARSON, SOFIA	Fool's Gold	45	45	45	41
46	POLO G	Rapstar	47	47	46	47
47	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	46	48	50	46
48	MAJOR LAZER FEAT. SIA & LABRINTH	Titans	50	49	47	48
49	KAYS, SARA	Remember That Night?	49	46	49	49
50	ATB & TOPIC & A7S	Your Love (9PM)	48	50	48	50

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	HARRY STYLES	Treat People With Kindness	Columbia
2	ASTRONOMERS	Overthinking	---
3	SPOTEMGOTTEM	Beat Box	JayRebl/Geffen/Interscope
4	LILHUDDY	The Eulogy Of You And Me	Immersv/Geffen/Interscope
5	AURORA	Runaway	Glassnote
6	KSI	Patience f/Yungblud & Polo G	RBC/BMG
7	ROSE	On The Ground	YG/Interscope
8	LUCAS ESTRADA & AJ SALVATORE	Kiss Me f/Calica	Robbins Entertainment
9	LUKAS GRAHAM	Share That Love	Warner
10	DABABY	Suge	SCMG/Interscope
11	NICK JONAS	This Is Heaven	Republic
12	TONES AND I	Fly Away	Elektra/EMG
13	LEONY	Faded Love	Kontor
14	AFROJACK & DAVID GUETTA	Hero	Wall/Spinnin'
15	SOULJA BOY	She Make It Clap	Virgin Music
16	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
17	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
18	RODDY RICCH	High Fashion f/Mustard	Atlantic
19	BLXST	Overrated	Red Bull/EVGLE
20	NF	Clouds	NF Real/Virgin Music
21	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
22	GIRL IN RED	Serotonin	Marie Ulven/AWAL
23	ARLOW & ELLIOT KINGS	Frozen In Time f/Introspect	Spinnin' Next
24	NERVO & CARLA MONROE	Gotta Be You	Thrive
25	SURFACES	Wave Of You	10K Projects/Capitol
26	2KBABY X MARSHMELLO	Like This	Warner
27	AJA	Red Button	SET
28	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
29	TAYLOR SWIFT	invisible string	Republic
30	GOONS	Hesitate	---
31	JAX JONES & AU/RA	I Miss U	Interscope
32	BISHOP BRIGGS	River	Teleport/Island/Republic
33	SAM FISCHER	This City	RCA
34	MARTIAL SIMON	Let's Hear It For The Boy	GET SET Records
35	RUSS & BIA	Best On Earth	Columbia
36	MAJESTIC X BONEY M.	Rasputin	Last Nite/Arista
37	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
38	CHELSEA COLLINS	Hotel Bed f/Swae Lee	HITCO
39	REMI WOLF & DOMINIC FIKE	Photo ID (Remix)	Island
40	KENNYHOOPLA, TRAVIS BARKER	Estella	Mogul Vision/Arista
41	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
42	DOJA CAT	Streets	Kemosabe/RCA
43	KYLIE MINOGUE	Real Groove	Darenote/BMG
44	KATY PERRY	Smile	Capitol
45	TAI VERDES	A-O-K	Last Nite/Arista
46	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
47	LITTLE MIX	Confetti f/ Saweetie	Columbia
48	POST MALONE	Candy Paint	Republic
49	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
50	DRAKE	Wants And Needs f/Lil Baby	OVO/Republic

IT WAS THE MUSIC

OFFICIAL TRAILER



What did we learn during lockdown? That there's a lot of great video content to stream! MMI stumbled across this ten-part musical smorgasbord on Amazon Prime that gets right to the heart of why we all do what we do. The focus is on "Boomer artists" who keep hitting the road and stretching their strings for decades. To see what a long (and loving) strange trip it's been, click on the video above!



Check out these videos hand-picked by our staff!



AQU@LIU\$ - "U MY BAE"

Aqu@riu\$ gets around. Dude has mucho honeys and can name check the heck out of the geographical locations. This guy is like the Rand McNally of love and the GPS of gyrating. I mean Mr. Aqu@riu\$ folds road maps into bed-sheets and rolls down the highway of romance. But he better watch it because it looks like the bevy of baes might be connecting the dots on the travel itinerary. If you wanna see how Aqu@riu\$ works the road circuit, click here:



COLDPLAY - "HIGHER POWER" LIVE FROM THE BRIT AWARDS

Last week's 2021 Brit awards was set afire and adrift with a floating Coldplay mega performance in the middle of the Thames River. The quartet hammered out their latest release "Higher Power" in full British regalia including plumes of rainbow smoke and dancing holograms. For a jolly good time, click here:



JOEL CORRY X RAYE X DAVID GUETTA - "BED"

MMI Way Cool Video Alert: Okay kids, here's one for you. This triple threat of UK talent rolls out of "bed" with the catchiest film since The Stepford Wives. This twisted take on cyber dating is all dolled up and ready to be delivered to your door. If you want to see love for dummies, plug one in and click here.



MAJID JORDAN - "WAVES OF BLUE"

This Majid Jordan track keeps pinging the MMI radar. There are a couple of things happening here: Majid isn't a person (well, half of him is) but it's a duo and they're Canadian which is always cool too, eh? But we're also picking up on this "clip" trend that's a cool look for club play and vibe setting. This visualizer of "Waves of Blue" is fun, colorful, mood setting and enjoyable to watch but you may get a little seasick. To see pretty colors, take this and click here:



DON TOLIVER - "WHAT YOU NEED"

MMI Trippy Video Alert: Don Toliver smokes 'em out with his latest video offering, "What You Need". This ganja filled video weaves between religious symbolism rolled up in a psychedelic spliff of a conundrum. What?..... yep. Any who, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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