

MONDAY MORNING INTEL



Epic



MMI
PROFILE
CAROLYN GILBERT

TOP 40 EDITION

MAY 24, 2021



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MAJID JORDAN "WAVES OF BLUE"



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COULDN'T WAIT:



CONTACTS: DAVE DYER: DAVE.DYER@WARNERRECORDS.COM | JOSH REICH: JREICH@WARNERRECORDS.COM

MONDAY MORNING INTEL

MAY 24, 2021

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

5.24.21

AIRPLAY

JUSTIN BIEBER "Peaches f/Daniel Caesar/Giveon"

RETENTION

Tiesto "The Business"

CALLOUT

ARIANA GRANDE "positions"

AUDIO

POLO G "Rapstar"

VIDEO

LIL NAS X "MONTERO (Call Me By Your Name)"

SALES

BRUNO MARS/A. PAAK/SILK SONIC "Leave The Door Open"

COMPOSITE

THE WEEKND "Save Your Tears"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	2	15	6	8	7	1	THE WEEKND	Save Your Tears	XO/Republic
9	13	13	4	2	3	2	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG
3	x	5	11	20	4	3	THE KID LAROI	Without You with Miley Cyrus	Columbia
1	14	12	5	11	8	4	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
6	10	22	7	6	1	5	BRUNO MARS/A .PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic
13	6	26	2	7	11	6	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
11	12	6	17	18	6	7	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
14	18	2	16	5	18	8	OLIVIA RODRIGO	drivers license	Geffen/Interscope
16	15	7	8	12	17	9	OLIVIA RODRIGO	deja vu	Geffen/Interscope
17	24	3	3	1	19	10	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
19	17	11	13	10	16	11	CARDI B	Up	Atlantic
5	5	10	23	25	22	12	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
12	9	17	18	27	13	13	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
20	x	24	12	17	21	14	BILLIE EILISH	Your Power	Darkroom/Interscope
10	4	4	27	24	43	15	ARIANA GRANDE	34+35	Republic
38	x	28	1	3	26	16	POLO G	Rapstar	Columbia
18	11	25	15	26	20	17	GLASS ANIMALS	Heat Waves	Republic
8	3	27	30	38	10	18	DUA LIPA	We're Good	Warner
7	7	1	35	28	41	19	ARIANA GRANDE	positions	Republic
15	8	8	25	41	23	20	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
29	22	19	10	9	27	21	LIL TJAY	Calling My Phone f/6LACK	Columbia
31	1	29	31	30	9	22	TIESTO	The Business	Atlantic
28	23	21	9	15	25	23	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
41	x	16	26	4	31	24	MOOSKI	Track Star	Capitol
4	16	9	43	31	35	25	ARIANA GRANDE	pov	Republic
26	20	14	34	13	30	26	DUNCAN LAURENCE	Arcade	Capitol
21	x	35	20	22	29	27	KALI UCHIS	Telepatia	Virgin EMI/Interscope
24	x	39	29	33	12	28	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
22	21	23	33	37	32	29	JUSTIN BIEBER	Hold On	Def Jam
39	x	42	28	36	5	30	COLDPLAY	Higher Power	Parlophone/Atlantic
47	x	x	44	19	2	31	P!NK	All I Know So Far	RCA
34	25	30	19	21	38	32	SZA	Good Days	Top Dawg Ent./RCA
49	x	x	14	16	36	33	LIL BABY	On Me	QC/Motown/Capitol
42	x	31	36	40	15	34	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
25	x	40	42	45	24	35	AJR	Way Less Sad	BMG-Hollywood
36	x	38	24	44	34	36	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
48	x	x	37	29	14	37	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA
44	x	x	21	32	40	38	DRAKE	What's Next	OVO/Republic
43	x	x	22	23	47	39	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic
23	x	34	40	50	28	40	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
50	x	x	32	14	37	41	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
33	26	20	38	39	33	42	JUSTIN BIEBER	Anyone	Def Jam
35	x	18	45	47	44	43	JESSIA	I'm Not Pretty	Artist Driven/Republic
30	x	32	48	35	45	44	NESSA BARRETT	la di die f/jxdn	Warner
27	19	33	50	43	48	45	BEBE REXHA	Sacrifice	Warner
32	x	41	47	49	42	46	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
40	x	37	41	46	50	47	NF	Just Like You	NF Real/Virgin Music
37	x	36	49	48	46	48	SARA KAYS	Remember That Night?	Atlantic
46	x	x	46	42	39	49	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG
45	x	x	39	34	49	50	BEACH BUNNY	Cloud 9	further./Mom+Pop

REGARD
TROYE SIVAN
TATE MCRAE



#1* @ DANCE RADIO!

HEADED TOP 20 @ POP! +862 SPINS!

50 MILLION STREAMS



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	38	16	22	POLO G	Rapstar	Columbia
2	41	24	17	MOOSKI	Track Star	Capitol
3	47	31	16	P!NK	All I Know So Far	RCA
4	49	33	16	LIL BABY	On Me	QC/Motown/Capitol
5	48	37	11	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA
6	39	30	9	COLDPLAY	Higher Power	Parlophone/Atlantic
7	31	22	9	TIESTO	The Business	Atlantic
8	50	41	9	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner
9	42	34	8	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
10	19	11	8	CARDI B	Up	Atlantic
11	29	21	8	LIL TJAY	Calling My Phone f/6LACK	Columbia

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DUA LIPA	Levitating	Interscope-Warner
2	TATE MCRAE	You Broke Me First	RCA
3	BILLIE EILISH	Therefore I Am	Darkroom/Interscope
4	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
5	THE WEEKND	Blinking Lights	XO/Republic
6	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
7	RITT MOMNEY	Put Your Records On	Disruptor/Columbia
8	AVA MAX	Kings & Queens	Atlantic
9	HARRY STYLES	Adore You	Columbia
10	POST MALONE	Circles	Republic
11	HARRY STYLES	Watermelon Sugar	Columbia
12	POP SMOKE	What You Know Bout Love	Victor Victor/Republic
13	DUA LIPA	Break My Heart	Warner
14	AJR	Bang!	BMG-Hollywood
15	LEWIS CAPALDI	Before You Go	Vertigo/Capitol
16	DUA LIPA	Don't Start Now	Warner
17	DOJA CAT	Say So	Kemosabe/RCA
18	JAWSH 685 X JASON DERULO X BTS	Savage Love (Laxed-Siren Beat)	Columbia
19	BLACKBEAR	Hot Girl Bummer	Beartrap/Alamo/Interscope
20	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
21	SURF MESA	ily (i love you baby) f/Emilee	Astralwerks/Capitol
22	JUSTIN BIEBER	Holy f/Chance The Rapper	Def Jam
23	SAINT JHN	Roses	Godd Complexx/HITCO
24	THE WEEKND	Heartless	XO/Republic
25	BTS	Dynamite	Columbia
26	JONAS BROTHERS	Only Human	Republic
27	BILLIE EILISH	bad guy	Darkroom/Interscope
28	LEWIS CAPALDI	Someone You Loved	Vertigo/Capitol
29	LIZZO	Truth Hurts	Nice Life/Atlantic
30	JUSTIN BIEBER & BENNY BLANCO	Lonely	fks/Def Jam-Interscope

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ANITTA	Girl From Rio	Warner
HOTZONE	NF	Just Like You	NF Real/Virgin Music
HOTZONE	MAJID JORDAN	Waves Of Blue	OVO Sound/Warner
HOTZONE	MIMI WEBB	Good Without	Epic
HOTZONE	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA
HOTZONE	DJ KHALED	I Did It f/Malone/Megan...	WTB/Rep-300-Cap-Int-Epic
HOTZONE	REGARD	You f/Troye Sivan & Tate McRae	Min.Of Sound/Capitol-Epic
HOTZONE	POLO G	Rapstar	Columbia
HOTZONE	NESSA BARRETT	la di die f/jxdn	Warner
HOTZONE	AJ MITCHELL	STOP	Epic
HOTZONE	JACKSON WANG	LMLY	88rising/12Tone
HOTZONE	KALI UCHIS	Telepatia	Virgin EMI/Interscope
HOTZONE	BILLIE EILISH	Your Power	Darkroom/Interscope
HOTZONE	SARA KAYS	Remember That Night?	Atlantic
HOTZONE	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
HOTZONE	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner
HOTZONE	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	COLDPLAY	Higher Power	Parlophone/Atlantic
DEVELOPING	SOFIA CARSON	Fool's Gold	Hollywood
DEVELOPING	GIVEON	Heartbreak Anniversary	Not So Fast/Epic
DEVELOPING	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
DEVELOPING	DUNCAN LAURENCE	Arcade	Capitol
DEVELOPING	VERONIKA	Homesick	Whattaguy Music
DEVELOPING	LIL TJAY	Calling My Phone f/6LACK	Columbia
DEVELOPING	THE KID LAROI	Without You with Miley Cyrus	Columbia
DEVELOPING	MOOSKI	Track Star	Capitol
DEVELOPING	BEBE REXHA	Sacrifice	Warner
DEVELOPING	CARDI B	Up	Atlantic
DEVELOPING	GLASS ANIMALS	Heat Waves	Republic
DEVELOPING	OLIVIA RODRIGO	deja vu	Geffen/Interscope
DEVELOPING	MAROON 5 f/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope
DEVELOPING	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
DEVELOPING	AJR	Way Less Sad	BMG-Hollywood
DEVELOPING	JUSTIN BIEBER	Hold On	Def Jam
DEVELOPING	TRAVIS SCOTT & HVME	Goosebumps (Remix)	Cactus Jack/Epic
DEVELOPING	JUSTIN BIEBER	Anyone	Def Jam
DEVELOPING	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia
DEVELOPING	THE WEEKND	Save Your Tears	XO/Republic
DEVELOPING	ARIANA GRANDE	34+35	Republic
DEVELOPING	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
DEVELOPING	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope
DEVELOPING	ANNIKA WELLS	Sucks Being Sober	Epic



CAROLYN GILBERT INTEL

CURRENT POSITION:

OWNER/PRESIDENT/
SUPREME HIGH PRIESTESS
NUVOODOO MEDIA
SERVICES, LLC

At MMI, we are all about branding. We LOVE the name NuVoodoo. What's the genesis of the name and what is the message within?

We were just considering putting together a company at the end of our Tribune days in 2010. Talking with Leigh Jacobs, he said, "We should call it New Voodoo because the old voodoo doesn't work anymore." Because we were a broke start up, I went looking for the url (because, of course, in 2010, that's where you start). NewVoodoo.com was taken. Nuvudu.com could be obtained for a few thousand dollars. NuVoodoo -- \$9.95. That was the decision-making process on the spelling. Because the old voodoo doesn't work anymore and besides, we have no money.

Really active records seem to never research early. Yet they explode in streaming and sales numbers. Should radio avoid, proceed with caution or follow the consumers lead and jump in?

Radio should play the hits. Winning stations have always played the hits. For years, breaking new music was a benefit to listeners. But frankly, the early adopters aren't looking to radio for what's the newest and the coolest. Unfamiliar music doesn't test using callout because it's an instant reactive methodology that's dependent on knowing a hook. (There are other ways to test brand new music, but callout isn't it.) Maintaining the image as a format-specific hit machine should be primary at this point. And remember -- radio needs consensus among an audience to determine hits. Streaming just needs fans.

Can you name singles (any genre) that would never research but you personally loved and couldn't hear enough?

Do you want to know the truth? I've spent my career not caring how anything tests. I've avoided "record guys" like the plague. My 100% focus has been that the research is done correctly -- the screen is met -- the right people are being researched. And even when I look at a test, I'm looking at trending and consistency. I couldn't tell you today what's testing unless I went and looked it up and I couldn't have told you 30 years ago. And frankly, my personal musical tastes just wouldn't test anywhere. I can assure you of that! Leigh Jacobs looks at 100% of our research, and he would be better qualified to answer this question than I am.

There's a cultural shift. Because of Covid, car listening is way down (like, duh). Many companies are considering (or have made the decision) to retain the "work from home" status quo. Should mid-days become more personality driven?

Not sure why we would do that. AMD/PMD are personality driven because of in-car listening. No matter where you're working, active, foreground personalities wouldn't be the appeal. I think a better focus would be on Total Line Reporting, so that those at-home workers with Alexa sitting over their shoulders can give the Nielsen credit deserved during the workday. Radio is there to keep you company. That's why I listen at work. Personalities would not change the midday calculus.

You have to spend six months working in an ice cream truck on the route between Tampa, Fla ending in Cheyenne, Wyoming. The goal is to sell out of cones and nutty-buddies every day by sunset. You have a driver and two other industry people on your team. Who are they and why?

Well, since he knows all the cool places and loves to drive, and is, of course, a radio savant, I'd hire Randy Michaels as the driver. Though it might get old tuning through waning AM signals across the country hearing the noise, as well as the bitching about it. Marc Chase would have to be there. He became my brother many years ago, and even though we stopped working together a dozen years ago is someone who will always be my best radio friend. He's also one of the best marketers I've ever known, so they'll know that ice cream truck is coming to wherever we are going. And, given the other two, I'd love to spend more time with Erica Farber. She's brilliant, sane and would be a perfect balance to the insanity on the other side of the ice cream truck. And there would have to be another adult on board to keep us out of jail. She comes from the sales side. We'd sell out of ice cream cones in a heartbeat with that group.

Boomers! There's a lot of em. They have disposable income. They are not as tech-savvy as the younger demos. If you were programming radio to scoop them all up, what would K-Carolyn Boomer-FM sound like? Genre of music? Personalities?

Well, I'm a boomer, and frankly, SiriusXM seems to have been lurking in my college dorm room when they programmed The Bridge. Joni Mitchell. Carole King. James Taylor. Cat Stevens. Todd Rundgren. Bonnie Raitt. Loggins & Messina. Seals & Crofts. Big Brother & the Holding Company. Jackson Browne. CSN. They are my musical comfort food. Personalities? They'd be the people I enjoy listening to, not necessarily radio personalities. Jon Stewart. Malcolm Gladwell. Ira Glass. David Letterman. Stephen Colbert. James Cordon. People who amuse me or at least make me think.

MONDAY

MORNING

INTEL

***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia	PLAY VIDEO ▶
2	MASKED WOLF	Astronaut In The Ocean	Elektra/EMG	PLAY VIDEO ▶
3	POLO G	Rapstar	Columbia	PLAY VIDEO ▶
4	MOOSKI	Track Star	Capitol	PLAY VIDEO ▶
5	OLIVIA RODRIGO	drivers license	Geffen/Interscope	PLAY VIDEO ▶
6	BRUNO MARS/A . PAAK/SILK SONIC	Leave The Door Open	Aftermath Ent./Atlantic	PLAY VIDEO ▶
7	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA	PLAY VIDEO ▶
8	THE WEEKND	Save Your Tears	XO/Republic	PLAY VIDEO ▶
9	LIL TJAY	Calling My Phone f/6LACK	Columbia	PLAY VIDEO ▶
10	CARDI B	Up	Atlantic	PLAY VIDEO ▶
11	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam	PLAY VIDEO ▶
12	OLIVIA RODRIGO	deja vu	Geffen/Interscope	PLAY VIDEO ▶
13	DUNCAN LAURENCE	Arcade	Capitol	PLAY VIDEO ▶
14	YUNG BLEU	You're Mines Still f/Drake	VM/OVO/Warner	PLAY VIDEO ▶
15	GIVEON	Heartbreak Anniversary	Not So Fast/Epic	PLAY VIDEO ▶
16	LIL BABY	On Me	QC/Motown/Capitol	PLAY VIDEO ▶
17	BILLIE EILISH	Your Power	Darkroom/Interscope	PLAY VIDEO ▶
18	SAWEETIE	Best Friend f/Doja Cat	Icy/Artistry/RCA-Warner	PLAY VIDEO ▶
19	P!NK	All I Know So Far	RCA	PLAY VIDEO ▶
20	THE KID LAROI	Without You	Columbia	PLAY VIDEO ▶
21	SZA	Good Days	Top Dawg Ent./RCA	PLAY VIDEO ▶
22	KALI UCHIS	Telepatia	Virgin EMI/Interscope	PLAY VIDEO ▶
23	POP SMOKE	For The Night f/Lil Baby/DaBab	Def-Cap-Int-Republic	PLAY VIDEO ▶
24	ARIANA GRANDE	34+35	Republic	PLAY VIDEO ▶
25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope	PLAY VIDEO ▶
26	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
27	MAROON 5 F/MEGAN THEE STALLION	Beautiful Mistakes	222/Interscope	PLAY VIDEO ▶
28	ARIANA GRANDE	positions	Republic	PLAY VIDEO ▶
29	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA	PLAY VIDEO ▶
30	TIESTO	The Business	Atlantic	PLAY VIDEO ▶
31	ARIANA GRANDE	pov	Republic	PLAY VIDEO ▶
32	DRAKE	What's Next	OVO/Republic	PLAY VIDEO ▶
33	NELLY & FLORIDA GEORGIA LINE	Lil Bit	RECORDS/Columbia	PLAY VIDEO ▶
34	BEACH BUNNY	Cloud 9	further./Mom+Pop	PLAY VIDEO ▶
35	NESSA BARRETT	la di die f/jxdn	Warner	PLAY VIDEO ▶
36	COLDPLAY	Higher Power	Parlophone/Atlantic	PLAY VIDEO ▶
37	JUSTIN BIEBER	Hold On	Def Jam	PLAY VIDEO ▶
38	DUA LIPA	We're Good	Warner	PLAY VIDEO ▶
39	JUSTIN BIEBER	Anyone	Def Jam	PLAY VIDEO ▶
40	IMAGINE DRAGONS	Follow You	KidinaKorner/Interscope	PLAY VIDEO ▶
41	TRAVIS SCOTT & HVME	Goosebumps	b1/Epic	PLAY VIDEO ▶
42	TWENTY ONE PILOTS	Shy Away	Fueled By Ramen/EMG	PLAY VIDEO ▶
43	BEBE REXHA	Sacrifice	Warner	PLAY VIDEO ▶
44	DJ KHALED	I Did It f/Malone/Megan...	WTB/RocNtn/Epic	PLAY VIDEO ▶
45	AJR	Way Less Sad	S-Curve-Hollywood	PLAY VIDEO ▶
46	NF	Just Like You	NF Real/Virgin Music	PLAY VIDEO ▶
47	JESSIA	I'm Not Pretty	Artist Driven/Republic	PLAY VIDEO ▶
48	SARA KAYS	Remember That Night?	Atlantic	PLAY VIDEO ▶
49	RITON X NIGHTCRAWLERS	Friday f/Mufasa & Hypeman	RCA	PLAY VIDEO ▶
50	REGARD	You f/Troye Sivan & Tate McRae	Ministry Of Sound/Epic	PLAY VIDEO ▶



HEARTBREAK ANNIVERSARY

GIVĒON
#27* +453 SPINS!
475 MILLION STREAMS



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GRANDE, ARIANA	Positions	3	5	1	1
2	RODRIGO, OLIVIA	Drivers License	1	3	5	2
3	LIL NAS X	Montero (Call Me By Your Name)	2	2	2	6
4	GRANDE, ARIANA	34 + 35	7	4	3	3
5	THE KID LAROI	Without You	4	1	4	7
6	SAWEETIE FEAT. DOJA CAT	Best Friend	10	7	8	4
7	RODRIGO, OLIVIA	Deja Vu	5	11	9	9
8	MCRAE, TATE	You Broke Me First	8	8	10	10
9	SCOTT, TRAVIS FEAT. HVME	Goosebumps (Remix)	13	10	7	11
10	GRANDE, ARIANA	POV	11	12	12	8
11	MACHINE GUN KELLY X BLACKBEAR	My Ex's Best Friend	6	6	15	16
12	CARDI B	Up	14	16	11	5
13	BIEBER, JUSTIN FEAT. DANIEL CAESAR & GIVEON	Peaches	15	15	6	12
14	MASKED WOLF	Astronaut In The Ocean	19	9	19	13
15	LAURENCE, DUNCAN	Arcade	9	18	13	17
16	THE WEEKND	Save Your Tears	12	20	17	14
17	MOOSKI	Track Star	21	13	16	18
18	MAROON 5 FEAT. MEGAN THEE STALLION	Beautiful Mistakes	17	14	20	15
19	JESSIA	I'm Not Pretty	16	19	14	21
20	LIL TJAY FEAT. 6LACK	Calling My Phone	22	17	22	20
21	BIEBER, JUSTIN	Anyone	18	21	21	22
22	GIVEON	Heartbreak Anniversary	24	22	18	23
23	BRUNO MARS, ANDERSON .PAAK, SILK SONIC	Leave The Door Open	20	24	24	28
24	BIEBER, JUSTIN	Hold On	26	23	26	24
25	EILISH, BILLIE	Your Power	25	26	23	19
26	GLASS ANIMALS	Heat Waves	29	31	28	29
27	DOJA CAT FEAT. SZA	Kiss Me More	30	33	30	26
28	LIPA, DUA	We're Good	23	29	32	38
29	POLO G	Rapstar	31	30	33	25
30	TIESTO	The Business	27	27	31	34
31	SZA	Good Days	28	35	36	27
32	MITCHELL, AJ	STOP	37	32	27	32
33	IMAGINE DRAGONS	Follow You	41	28	25	39
34	LOVATO, DEMI FEAT. ARIANA GRANDE	Met Him Last Night	36	25	38	33
35	BARRETT, NESSA FEAT. JXDN	La Di Die	42	34	35	36
36	REXHA, BEBE	Sacrifice	35	39	37	35
37	MAJOR LAZER FEAT. SIA & LABRINTH	Titans	38	38	40	30
38	REGARD, TROYE SIVAN & TATE MCRAE	You	32	40	29	41
39	KALI UCHIS	Telepatia	39	44	34	31
40	KAYS, SARA	Remember That Night?	34	36	44	40
41	NF	Just Like You	33	46	48	37
42	DJ KHALED FEAT. POST MALONE, MEGAN THEE STALLION, LIL BABY, DABABY	I Did It	48	37	46	42
43	NELLY & FLORIDA GEORGIA LINE	Lil Bit	44	41	45	44
44	WELLS, ANNIKA	Sucks Being Sober	45	43	41	46
45	AJR	Way Less Sad	47	42	42	47
46	CARSON, SOFIA	Fool's Gold	46	45	43	45
47	ANITTA	Girl From Rio	40	48	50	43
48	RITON X NIGHTCRAWLERS FEAT. MUFASA & HYPEMAN	Friday	43	47	49	48
49	COLDPLAY	Higher Power	49	49	39	50
50	WANG, JACKSON	Leave Me Loving You	50	50	47	49

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	ALL TIME LOW	Once In A Lifetime	Fueled By Ramen/EMG
2	AURORA	Runaway	Glassnote
3	24KGOLDN	Company f/Future	RECORDS/Columbia
4	KSI	Patience f/Yungblud & Polo G	RBC/BMG
5	TAYLOR SWIFT	Love Story (Taylor's Version)	Republic
6	SOULJA BOY	She Make It Clap	Virgin Music
7	JUSTIN BIEBER	As I Am f/Khalid	Def Jam
8	SAWEETIE	Fast (Motion)	Icy/Artistry/Warner
9	REMI WOLF	Photo ID	Island/Republic
10	JAX JONES & AU/RA	I Miss U	Interscope
11	RODDY RICCH	High Fashion f/Mustard	Atlantic
12	TELYKAST	Nobody To Love f/Loren Gray	TELYKast
13	JACK HARLOW	Already Best Friends f/C.Brown	Generation Now/Atlantic
14	NICK JONAS	This Is Heaven	Republic
15	DABABY	Suge	SCMG/Interscope
16	LUCAS ESTRADA & AJ SALVATORE	Kiss Me f/Calica	Robbins Entertainment
17	SURFACES	Wave Of You	10K Projects/Capitol
18	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
19	TONES AND I	Fly Away	Elektra/EMG
20	MORRAY	Quicksand	Pick Six/Interscope
21	CANNONS	Fire For You	Columbia
22	NERVO & CARLA MONROE	Gotta Be You	Thrive
23	NF	Clouds	NF Real/Virgin Music
24	BISHOP BRIGGS	River	Teleport/Island/Republic
25	CHELSEA COLLINS	Hotel Bed f/Swae Lee	HITCO
26	TAYLOR SWIFT	invisible string	Republic
27	POP SMOKE	The Woo f/50 Cent/Roddy Ricch	Victor Victor/Republic
28	MAJESTIC X BONEY M.	Rasputin	Last Nite/Arista
29	RUSS & BIA	Best On Earth	Columbia
30	ROSE	On The Ground	YG/Interscope
31	2KBABY X MARSHMELLO	Like This	Warner
32	ARLOW & ELLIOT KINGS	Frozen In Time f/Introspect	Spinnin' Next
33	KANYE WEST	Gold Digger (2015)	---
34	VAVO	Pieces f/Tyler Mann	KESS/IMPERIAL
35	DOJA CAT	Streets	Kemosabe/RCA
36	MUSTARD	Ballin' f/Roddy Ricch	10 Summers/Interscope
37	SAM FISCHER	This City	RCA
38	AXEL RULAY X VERBO FLOW	Si Es Trucho Es Trucho	La Granja
39	ALESSO & ARMIN VAN BUUREN	Leave A Little Love	---
40	CAROLINE ROMANO	Jagged Stars	Hashtag Ent.
41	POST MALONE	Candy Paint	Republic
42	KENNYHOOPLA, TRAVIS BARKER	Estella	Mogul Vision/Arista
43	ERICA BANKS	Buss It f/Travis Scott	1501/Epic-Warner
44	SHAB	What I Do	Shabnam Music LLC
45	POOH SHIESTY	Back In Blood f/Lil Durk	Atlantic
46	MEDUZA, BECKY HILL & GOODBOYS	Lose Control	Astralwerks/Capitol
47	DANTE KLEIN, RAVEN & KREYN	Escape	Spinnin'
48	CARDI B	WAP f/Megan Thee Stallion	KSR Group/Atlantic
49	BLACKBEAR	Me And Ur Ghost	Beartrap/Alamo/Interscope
50	KYLIE MINOGUE	Real Groove	Darenote/BMG

BELLA POARCH

“BUILD A B*TCH”



It's becoming a familiar sound: TikTok-Boom-Smash. Beautiful Bella Poarch exploded off the social media giant by amassing around 70 million followers by lipsyncing. The Filipino-American sensation transplanted her teenage self to Texas and after a stint in the US Navy (what?) sailed on the the US streaming charts! Now there's this! One of the most compelling, artistic, theatrical and in-your-face videos buzzing today. Bella is bold. Bella is bad-ass. Bella is brilliant. To see Bella "Build a Bitch", click on the video above.

Check out these videos hand-picked by our staff!



AFROJACK & DAVID GUETTA - "HERO" OFFICIAL MUSIC VIDEO

House Music in the House! David Guetta and Afrojack are the God-Poppas of progressive club beats. The dance-king duo doubled down on emerging Brooklynite Luxtides to vocalize this feel-good retro summer smash. If you need a "Hero", click here:



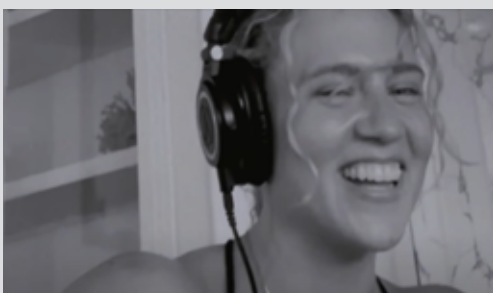
HAYLEY KIYOKO - "FOUND MY FRIENDS"

Hayley Kiyoko is not new to stardom. She began as a child actress/model and has appeared in tons of TV and film ranging from Scooby-Doo to CSI. Hayley has several singles but now it looks like she "Found Her Friends" at pop radio. The one-woman performance has Hayley checking into a hotel lobby with moves to stun any bellhop. Click here:



NICKI MINAJ, DRAKE & LIL' WAYNE - "SEEING GREEN"

Well this certainly is a head trip. These three mega stars take turns preaching the gospel according to the book of old school testament. Nicki, Lil and D-Rake all throw down in equal parts from the pulpit of Hip-Hop havoc. Lil Wayne goes to the pool, Nicki goes to space and Drake travels to another dimension. It's called "Seeing Green" but get ready for lots of pretty colors. Click here:



KAT CUNNING - "COULD BE GOOD"

Dear Kat, we heard your single "Could Be Good" on the radio. It was on The Pulse on SiriusXM. It made us turn up the volume in the MMI-mobile. Then we did what people do and googled the heck out of you. Congrats on all your TV and stage work, now you have a great single to add to your accomplishments! We didn't know you but now we do. Lucky us! We like to share here at MMI. When we share, we ask folks to click here:



KALEO - "BREAK MY BABY"

Stroll down the hall to your triple-A control room and you'll probably find Kaleo in power rotation. The wildly popular bluesy rockish Icelandic band decided to go fishing with a guitar, a harmonica, and a rowboat. This stark black and white iPhone special version of their current hit "Break My Baby" rocks more than the boat. For a slice of something different, click here.



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:
ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION
& Magic Fueled by Studio2Bee
MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins

RESEARCH TEAM
PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer
Kate Collins
Britney Whitney
Lindsey McDaniel
Brenda Manney
Todd Morris

GRAPHIC DESIGN
EGO Design

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL
Heidi Dogg
Chloe Dogg
Harley Thor