Nonday Morning Intel JACKSON





NASHVILLE APPROVED

MAY 3, 2021

MMI PROFILE BEV RAINEY

THE BEST BREAKUP, DRINKING, UPTEMPO SONG OF THE SUMMER!

JACKSON MICHELSON

ADD IMPACT DATE 5/10 13 EARLY DELIVERS ALREADY!



MONDAY MORNING

MAY 3, 2021 INTEL TABLE OF

- #1 SONGS THIS WEEK Δ
- POWERS F
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- A MODERN DAY MUSIC RESEARCH SYSTEM

SONGS THIS WEEK MORNING INTEL **BY MMI COMPOSITE CATEGORIES ARPLAY** JAKE OWEN "Made For You" **RETENTION** JORDAN DAVIS"Almost Maybes" **CALLOUT** BRETTYOUNG"Lady" AUTIC CHRIS STAPLETON"Starting Over" **VIDED** LUKE COMBS"Forever After All" **SALES** GABBY BARRETT"The Good Ones" **COMPOSITE** GABBY BARRETT"The Good Ones"

MONDAY

MONDAY MORNING NTE Monday MorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	ITTLE	LABEL
2	9	5	3	3	1	1	GABBY BARRETT	The Good Ones	Warner/WAR
1	2	7	6	22	17	2	JAKE OWEN	Made For You	Big Loud
4	14	9	5	9	20	3	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville
6	7	34	4	11	10	4	ERIC CHURCH	Hell Of A View	EMI Nashville
20	5	41	1	2	8	5	CHRIS STAPLETON	Starting Over	Mercury Nashville
13	18	10	16	8	9	6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	17	1	27	6	21	7	BRETT YOUNG	Lady	BMLG
21	23	3	7	15	5	8	DAN + SHAY	Glad You Exist	Warner/WAR
18	16	20	9	10	14	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
11	12	26	10	16	18	10	MIRANDA LAMBERT	Settling Down	RCA Nashville
8	34	14	2	1	4	11	LUKE COMBS	Forever After All	River House/Columbia Nash
38	Х	28	12	5	3	12	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
3	4	12	8	40	36	13	TENILLE ARTS	Somebody Like That	19th & Grand
12	13	2	11	34	31	14	DIERKS BENTLEY	Gone	Capitol Nashville
24	6	13	14	21	37	15	DUSTIN LYNCH	Momma's House	Broken Bow
9	1	24	13	29	41	16	JORDAN DAVIS	Almost Maybes	MCA Nashville
7	10	11	23	38	32	17	DYLAN SCOTT	Nobody Wine Deer Whicher	Curb Carital Nachaille
30	19 21	43	17	4	2	18		Wine, Beer, Whiskey	Capitol Nashville
17 16	21 8	15 27	19 28	31 28	15 24	19 20	COLE SWINDELL TIM MCGRAW & TYLER HUBBARD	Single Saturday Night Undivided	Wamer/WMN Big Machine-BMLG
10 14	o 15	27 40	20 25	20 25	24 12	20	BLAKE SHELTON	Minimum Wage	Wamer/WMN
27	15 X	40 17	23 32	23 18	22	21	LUKE BRYAN	Waves	Capitol Nashville
5	3	8	32 41	45	39	22	RASCAL FLATTS	How They Remember You	Big Machine
37	x	38	29	13	7	23	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
15	25	19	26	23	, 27	25	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow
25	X	45	24	19	13	26	THOMAS RHETT	Country Again	Valory
22	11	30	20	35	35	27	CARLY PEARCE	Next Girl	Big Machine
45	x	X	35	17	6	28	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
23	22	6	22	46	26	29	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
26	32	21	31	14	23	30	ELVIE SHANE	My Boy	Wheelhouse
33	29	36	21	7	25	31	KANE BROWN	Worship You	RCA Nashville
19	26	4	42	39	38	32	JUSTIN MOORE	We Didn't Have Much	Valory
34	Х	39	30	26	33	33	LEE BRICE	Memory I Don't Mess With	Curb
28	30	25	18	36	34	34	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
35	20	18	40	32	46	35	BRANTLEY GILBERT	Hard Days	Valory
41	Х	31	36	24	43	36	HARDY	Give Heaven Some Hell	Big Loud
31	Х	32	39	33	40	37	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
40	24	22	34	30	48	38	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent
50	Х	Х	37	12	29	39	LILY ROSE	Villain	Big Loud/Republic
36	Х	23	47	47	19	40	LADY A	Like A Lady	BMLG
44	Х	37	33	41	28	41	INGRID ANDRESS	Lady Like	Warner/WEA
42	X 01	35	46	49	11	42	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
29	31	33 20	15 29	50	47	43	GARTH BROOKS & TRISHA YEARWOOD	Shallow Whickow And Dain	Pearl Warner ANEA
43 22	28 27	29 16	38 18	43 49	44 40	44 45	MICHAEL RAY	Whiskey And Rain You Time	Wamer/WEA Triple Tigers
32 47	27	16 ×	48 43	48 27	49 50	45 46	SCOTTY MCCREERY MATT STELL	You Time That Ain't Me No More	Triple Tigers Arista Nashville/RECORDS
47 48	X	X	43 49	27 20	50 45	46 47	LARRY FLEET	Where I Find God	Big Loud
40 46	X X	x 44	49 45	20 37	43 42	47 48	PARKER MCCOLLUM	To Be Loved By You	ыg Loud MCA Nashville
40 39	33	44 42	43 44	42	42 30	49	JON PARDI	Tequila Little Time	Capitol Nashville
49	33 Х	42 X	44 50	42	30 16	-5 50	ASHLEY MCBRYDE	Martha Divine	Wamer/WMN
Ъ	^	Λ	00	77	10	00			

CONVERTING NOW AT KCYY, SAN ANTONIO

NEW IN CHATTANOOGA, NEW ORLEANS & WEST PALM BEACH

CAITLYN SMITH

I CAN'T

ADD NOW

Sorry,

We're Closed for good.

Thank you for everything





CLICK HERE TO WATCH VIDEO





Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL / IMPRINT
1	38	12	26	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
2	45	28	17	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
3	20	5	15	CHRIS STAPLETON	Starting Over	Mercury Nashville
4	21	8	13	DAN + SHAY	Glad You Exist	Warner/WAR
5	37	24	13	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
6	30	18	12	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
7	50	39	11	LILY ROSE	Villain	Big Loud/Republic
8	18	9	9	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
9	24	15	9	DUSTIN LYNCH	Momma's House	Broken Bow
10	13	6	7	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville



MMI-RECURRENTS 5.3.21

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK Tw	ARTIST	ITTE	LABEL/IMPRINT
1	THOMAS RHETT	What's Your Country Song	Valory
2	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek
3	LUKE BRYAN	Down To One	Capitol Nashville
4	LUKE COMBS	Better Together	River House/Columbia Nash
5	FLORIDA GEORGIA LINE	Long Live	BMLG
6	LEE BRICE	One Of Them Girls	Curb
7	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
8	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
9	DARIUS RUCKER	Beers And Sunshine	Capitol Nashville
10	NIKO MOON	Good Time	RCA Nashville
11	LUKE COMBS	Lovin' On You	River House/Columbia Nash
12	GABBY BARRETT	I Hope f/Charlie Puth	Warner/WAR
13	LUKE BRYAN	One Margarita	Capitol Nashville
14	JAMESON RODGERS	Some Girls	River House/Columbia Nash
15	KELSEA BALLERINI	Hole In The Bottle	Black River Entertainment
16	MAREN MORRIS	The Bones	Columbia
17	OLD DOMINION	One Man Band	RCA Nashville
18	CHRIS LANE	Big, Big Plans	Big Loud
19	HARDY	One Beer f/L. Alaina/D. Dawson	Big Loud
20	JASON ALDEAN	Got What I Got	Macon Music/Broken Bow
21	MADDIE & TAE	Die From A Broken Heart	Mercury Nashville
22	BLAKE SHELTON	Nobody But You w/Gwen Stefani	Warner/WMN
23	CHRIS JANSON	Done	Warner/WAR
24	SAM HUNT	Hard To Forget	MCA Nashville
25	SAM HUNT	Kinfolks	MCA Nashville
26	JAKE OWEN	Homemade	Big Loud
27	ELI YOUNG BAND	Love Ain't	Valory
28	CHRIS JANSON	Good Vibes	Warner/WAR
29	JUSTIN MOORE	Why We Drink	Valory
30	TRAVIS DENNING	After A Few	Mercury Nashville

LITTLE BIG TOWN WINE, BEER, WHISKEY

#2 SELLING SONG PERFORMED ON THE ACM AWARDS #2 DOWNLOADED COUNTRY TRACK THIS WEEK: +245%, SOLD 7.5K TRACKS ON-DEMAND STREAMS +13%, NOW OVER 4.5M WEEKLY 146 MILLION GLOBAL STREAMS LTD

#3 MOST SHAZAMED SONG "LIFE TO DATE" OF ALL CURRENT SONGS ON THE SHAZAM COUNTRY CHART (#11 ON THE CHART)







Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE
HOTZONE	THOMAS RHETT	Country Again
HOTZONE	LUKE COMBS	Forever After All
HOTZONE	CHRIS YOUNG & KANE BROWN	Famous Friends
HOTZONE	JASON ALDEAN	Blame It On You
HOTZONE	JUSTIN MOORE	We Didn't Have Much
HOTZONE	LUKE BRYAN	Waves
HOTZONE	COLE SWINDELL	Single Saturday Night
HOTZONE	RYAN HURD W/MAREN MORRIS	Chasing After You

Valory River House/Columbia Nash RCA Nashville Macon Music/Broken Bow Valory Capitol Nashville Warner/WMN Arista Nashville

LABEL/IMPRINT



MMI- DEVELOPING

5.3.21

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BRETT YOUNG	Not Yet	BMLG
DEVELOPING	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
DEVELOPING	MIRANDA LAMBERT	Settling Down	RCA Nashville
DEVELOPING	DIERKS BENTLEY	Gone	Capitol Nashville
DEVELOPING	BLAKE SHELTON	Minimum Wage	Warner/WMN
DEVELOPING	HARDY	Give Heaven Some Hell	Big Loud
DEVELOPING	LAINEY WILSON	Things A Man Oughta Know	Broken Bow
DEVELOPING	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
DEVELOPING	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash
DEVELOPING	KANE BROWN	Worship You	RCA Nashville
DEVELOPING	LOCASH	Beers To Catch Up On	Wheelhouse
DEVELOPING	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville
DEVELOPING	DAN + SHAY	Glad You Exist	Warner/WAR
DEVELOPING	CARLY PEARCE	Next Girl	Big Machine
DEVELOPING	ELVIE SHANE	Му Воу	Wheelhouse
DEVELOPING	KENNY CHESNEY	Knowing You	Blue Chair/Warner/WEA
DEVELOPING	RUSSELL DICKERSON	Home Sweet	Triple Tigers
DEVELOPING	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG
DEVELOPING	LEE BRICE	Memory I Don't Mess With	Curb
DEVELOPING	LADY A	Like A Lady	BMLG
DEVELOPING	JON PARDI	Tequila Little Time	Capitol Nashville
DEVELOPING	CHRIS JANSON	Waitin' On 5	Warner/WAR
DEVELOPING	INGRID ANDRESS	Lady Like	Warner/WEA
DEVELOPING	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
DEVELOPING	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl
DEVELOPING	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville
DEVELOPING	SCOTTY MCCREERY	You Time	Triple Tigers
DEVELOPING	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
DEVELOPING	BRETT YOUNG	Lady	BMLG
DEVELOPING	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent

Country







CURRENT POSITION:

92.3 KRST ALBUQUERQUE ON-AIR PROGRAM DIRECTOR

You're in the studio. You're a producer. You have to create one pop or rock song into a Country Smash by 6am. What would the song be and who would you have record it?

The hard part would be picking just one combination. Stapleton nailing Kaleo – No Good, Eric Church covering Genesis – That's All, or I'd love to have Dan + Shay make Lean on Me their own.

During the pandemic, Country has seen one of the biggest growth spurts than many formats. Any thoughts on why?

During the pandemic, people have had more opportunity at home to explore and discover music they might not have been exposed to while working in an office setting. We all know country has become a blend of pop, rock and the traditional country sound. I think that's given the genre more appeal to a broader audience. It makes sense that country would attract a wider range of listeners sonically and then hook them because the songs still tell stories - better than any other format - of the LIFE we've been missing out on during the pandemic. Country is comfort food for the imagination and has a taste for almost everyone.

Your all-time favorite artist ever (living or ah, not currently breathing) is coming to your house tonight for dinner. Who is your dinner date and what are you making for dinner? P.S. No cheating. You have to be able to make it!

I'll do one better and CATCH dinner myself! I love going out to the San Juan Islands and catching Dungeness crab. Steaming them up on the beach and hanging out with Paul Heaton from The Beautiful South would be hysterical. I don't think he'd enjoy the campfire dinner but might like the conversation!

There is an unsigned Country artist with a track that is so far and away number one in local streaming numbers that nothing comes close. It's not a label priority, no one else in America is playing it and the act has a weird name. But again, the streams are through the roof... do you play it?

I'd spotlight it a few times on-air and put it all over social media. Having our DJs try to become "Tik Tok famous" by doing a video skit with it and other fun posts would be a great way bring the song into our brand. Regular rotation would depend on our radio listeners' reactions to what the streamers have discovered.

You have to ride in a 1997 Chevy Econoline van with a broken radio from Woonsocket, Rhode Island to Carson City Nevada and you can only eat truck stop food. You have 3 other passengers from the radio and music industry. Who would your ideal travel buddies be and why?

Raffaella Braun (Triple Tigers), Bill May (Premiere Radio Network) and Mike McVay (McVay Media). There would be non-stop laughing, brainstorming, learning and stories. The inspirational energy and storytelling ability that each of these three have is contagious! Plus, putting them in a confined space together would be really amusing. I bet there'd be an industry story for every town we went through and they could all handle the truck stop food. (I've seen you eat a pimento sandwich, McVay.) By the time we reached Nevada, I'd be changed forever.

Outside of New Mexico, what is the percentage of people that can spell Albuquerque?

The same percent that knows you spell 'chile' with an 'E' if you want something green and spicy. Otherwise, you'll get a bowl of meat and beans with your order. This was my first mistake after moving to NM. Lesson learned.



Bonus Round: Shout out to your heroes and homies. You have the Mic!

Big shout-out to my Cumulus family – Greg Frey, Jeff Berry, Kris Abrams and Charlie Cook! Charlie gets an extra shout-out for making me his deputy - badge and all!!!

JACKSON MICHELSON

ADD IMPACT DATE 5/10 13 EARLY DELIVERS ALREADY!



Country MMI-VIDED STREAMING 5.3.21

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	Forever After All	River House/Columbia Nash	PLAY VIDEO 🕨
2	CHRIS STAPLETON	Starting Over	Mercury Nashville	PLAY VIDEO >
3	GABBY BARRETT	The Good Ones	Warner/WAR	PLAY VIDEO 🕨
4	LITTLE BIG TOWN	Wine, Beer, Whiskey	Capitol Nashville	PLAY VIDEO 🕨
5	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville	PLAY VIDEO 🕨
6	BRETT YOUNG	Lady	BMLG	PLAY VIDEO 🕨
7	KANE BROWN	Worship You	RCA Nashville	PLAY VIDEO 🕨
8	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville	PLAY VIDEO 🕨
9	SAM HUNT	Breaking Up Was Easy In The	MCA Nashville	PLAY VIDEO 🕨
10	KEITH URBAN WITH P!NK	One Too Many	RCA/Capitol Nashville	PLAY VIDEO ►
11	ERIC CHURCH	Hell Of A View	EMI Nashville	PLAY VIDEO >
12		Villain Kooming You	Big Loud/Republic	PLAY VIDEO >
13 14	KENNY CHESNEY Elvie Shane	Knowing You My Boy	Blue Chair/Warner/WEA Wheelhouse	
14 15	DAN + SHAY	Glad You Exist	Warner/WAR	
16	MIRANDA LAMBERT	Settling Down	RCA Nashville	PLAY VIDEO ► Play video ►
17	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment	PLAY VIDEO
18	LUKE BRYAN	Waves	Capitol Nashville	PLAY VIDEO
19	THOMAS RHETT	Country Again	Valory	PLAY VIDEO >
20	LARRY FLEET	Where I Find God	Big Loud	PLAY VIDEO >
21	DUSTIN LYNCH	Momma's House	Broken Bow	PLAY VIDEO >
22	JAKE OWEN	Made For You	Big Loud	PLAY VIDEO ►
23	JASON ALDEAN	Blame It On You	Macon Music/Broken Bow	PLAY VIDEO 🕨
24	HARDY	Give Heaven Some Hell	Big Loud	PLAY VIDEO 🕨
25	BLAKE SHELTON	Minimum Wage	Warner/WMN	PLAY VIDEO 🕨
26	LEE BRICE	Memory I Don't Mess With	Curb	PLAY VIDEO 🕨
27	MATT STELL	That Ain't Me No More	Arista Nashville/RECORDS	PLAY VIDEO 🕨
28	TIM MCGRAW & TYLER HUBBARD	Undivided	Big Machine-BMLG	PLAY VIDEO 🕨
29	JORDAN DAVIS	Almost Maybes	MCA Nashville	PLAY VIDEO 🕨
30	PRISCILLA BLOCK	Just About Over You	Mercury Nashville/InDent	PLAY VIDEO 🕨
31		Single Saturday Night	Warner/WMN	PLAY VIDEO >
32	BRANTLEY GILBERT	Hard Days	Valory Diver House (Columbia Nech	PLAY VIDEO
33 34	JAMESON RODGERS	Cold Beer Callingf/L. Combs	River House/Columbia Nash	
34 35	DIERKS BENTLEY CARLY PEARCE	Gone Next Girl	Capitol Nashville Big Machine	PLAY VIDEO ► Play video ►
36	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dak Janiels/BBR-BMLG	PLAY VIDEO
37	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville	PLAY VIDEO
38	DYLAN SCOTT	Nobody	Curb	PLAY VIDEO >
39	JUSTIN MOORE	We Didn't Have Much	Valory	PLAY VIDEO >
40	TENILLE ARTS	Somebody Like That	19th & Grand	PLAY VIDEO >
41	INGRID ANDRESS	Lady Like	Warner/WEA	PLAY VIDEO >
42	JON PARDI	Tequila Little Time	Capitol Nashville	PLAY VIDEO 🕨
43	MICHAEL RAY	Whiskey And Rain	Warner/WEA	PLAY VIDEO 🕨
44	ASHLEY MCBRYDE	Martha Divine	Warner/WMN	PLAY VIDEO 🕨
45	RASCAL FLATTS	How They Remember You	Big Machine	PLAY VIDEO 🕨
46	LAINEY WILSON	Things A Man Oughta Know	Broken Bow	PLAY VIDEO 🕨
47	LADY A	Like A Lady	BMLG	PLAY VIDEO 🕨
48	SCOTTY MCCREERY	You Time	Triple Tigers	PLAY VIDEO 🕨
49 50	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek	PLAY VIDEO >
50	GARTH BROOKS & TRISHA YEARWOOD	Shallow	Pearl	PLAY VIDEO 🕨

THIS IN LYNCH FEAT. MACKENZIE PORTER THINKING BOUTYOU 66 MILLIN 0N-DEMAND STREAMS HUGE FIRST WEEK ADDS! #1 TOP THUMBED PANDORA NEW COUNTRY FOR 6 WEEKS IN A ROW!

"SONG IS A SMASH!" - TIM CONLON, WKIS/MIAMI

"DUSTIN LYNCH IS A PROVEN HIT MAKER IN OUR FORMAT, AND THIS IS WHAT HE DOES BEST. AND MACKENZIE PORTER IS THE PERFECT COMPLIMENT TO HIS VOICE!" - BRENT MICHAELS, KUZZ/BAKERSFIELD, CA

BBR R BMG



Country is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

1 YOUNG, BRETT Lady 2 1 3 4 2 FLORIDA GEORGIAL LINE Lang Live 3 4 1 9 3 PARAMLE & BLANCO BROWN Just The Way 1 2 9 5 4 BENTLEY, DIERKS Gane 12 9 6 2 5 DAN - SHAY Glad You Exist 9 17 7 3 6 MOORE, JUSTN We Dou't Have Much 13 6 16 10 7 B RAFETT, GABBY The Good Ones 4 19 4 31 8 WILSON, LANEY Things A Man Oughta Know 11 22 2 20 9 OVER, JAKE Made Ever You 7 8 14 23 8 11 HUT, SAM Broady Mass Easy In The 90'S 6 15 23 8 12 YOUR, CHIS & KARE BROWN Brance Theraby 10 10 19 26 14	RANK	ARTIST		N'EAST	MIDWEST	SOUTH	WEST
2 FLORIDA GEORGALINICE Long Live 3 4 1 9 3 PRAMMLER & BLANCO BROWN Just The Way 1 2 9 6 2 5 DNH + SHAY Glad Yue Exist 9 17 7 3 6 MOORE, LUSTIN We Diort Have Much 13 6 16 10 7 BARRETT, GABBY The Good Ones 4 19 4 31 8 WLSON, LAINEY Things A Man Oughta Know 16 3 18 22 9 OWEN, JAKE Made For You 16 3 18 23 10 RASCAL FLATS How They Remember You 7 8 14 23 11 HUN, SAM Breaking Ub Was Easy In The 90'S 6 15 23 8 12 YOUNO, CHRIS & KAWE BROWN Famous Friends 10 10 19 26 13 SOCT, TYLAN Nabody Kas 5 5 20 41 10	1	YOUNG, BRETT	Lady	2	1	3	4
3 PARMALEE & BLANCO BROWN Just The Way 1 2 9 5 4 BENTLY, DIERKS Gone 12 9 17 7 3 5 DAN + SHAY Glad You Exist 9 17 7 3 6 MOORE, JUSTN We Didn't Have Much 13 6 16 10 8 RARET, GABBY The Good Ones 4 19 4 43 8 WILSON, LANEY Things A Man Ought Aknow 11 22 2 2 9 OVEN, JAKE Made For You 7 8 14 29 11 HURT, SAM Mohody 8 5 20 41 41 ARTS, TENILE Somebody Like That 10 10 10 10 10 12 25 13 SCOTT, DYLAN Monema's House 28 7 25 17 14 ARTS, TENILE Samebody Like That 10 10 10 20	2		-		4		
5 DAM + SHAY Glad You Exist 9 17 7 3 6 MOORE, JUSTIN We Didn't Have Much 13 6 16 10 7 BARRET, GABBY The Good Ones 4 19 4 31 8 WILSON, LANEY Things A Man Oughta Know 11 12 22 20 9 OVEN, JANE Made For You 16 3 18 28 9 OVEN, JANE Man They Remember You 7 8 14 29 11 HUNT, SAM Breaking Up Was Easy In The 90 S 6 15 23 8 12 YOUNG, CIRIS & KANE BROWN Famous Trends 17 16 8 5 20 41 4 ATS, TENLLE Someody Like That 10 10 19 25 17 13 SCOTT, DYLAN Monora's House 37 13 12 40 14 ATS, TSULKE Waes 31 12 40 <		PARMALEE & BLANCO BROWN	Just The Way	1	2	9	5
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49 MCCOLLUM, PARKER To Be Loved By You 50 47 32 50	47	PARDI, JON	Tequila Little Time	47	50	43	14
	48	LITTLE BIG TOWN	Wine, Beer, Whiskey	45	49	48	42
50 RHETT, THOMAS Country Again 48 43 50 44	49	MCCOLLUM, PARKER	To Be Loved By You	50	47	32	50
	50	RHETT, THOMAS	Country Again	48	43	50	44

NOBODY **POWER UP NOW!** ON TOUR WITH *Luke Bryan* JULY 22 - OCTOBER 16





Country MMI-FUTURE TRACKS 5.3.21

Market Discovery: Songs showing significant consumer impact from Modern Media exposure but not yet charted Top 50 from radio airplay.

RANK	ARTIST	TITLE	LABEL
1	PITNEY, MO	Local Honey	Curb
2	VERONIKA	Homesick	Whattaguy Music
3	WOYS, TIFFANY	Do Ya	Tiffany Woys
4	JONES, CAROLINE	Come In (But Don't Make)	Mailboat
5	SWIFT, TAYLOR	You All Over Me f/Maren Morris	Republic
6	HARDY	Unapologetically Country As	Big Loud
7	ELI YOUNG BAND & BUFFETT, JIMMY	Saltwater Gospel	Valory
8	CROW, BART	Pocket Full Of Kisses	Drift Ring
9	GRIMES, CURTIS	Friends	Lonely River
10	STAPLETON, CHRIS	You Should Probably Leave	Mercury Nashville
11	WALLEN, MORGAN	Sand In My Boots	Big Loud/Republic
12	STAPLETON, CHRIS	Maggie's Song	Mercury Nashville
13	RICH, TYLER	Better Than You're Used To	Valory
14	MARLOWE, KAMERON	Giving You Up	Sony Music Ent. Chile S.A
15	CARTER, SHY	Good Love	Warner/WAR
16	BRELAND	Cross Country	Bad Realm/Atlantic
17	CHURCH, ERIC	Look Good And You Know It	EMI Nashville
18	WHITTERS, HAILEY	Fillin' My Cup f/Lit. Big Town	Pigasus/S&D/Big Loud
19	MOORE, KIP	Good Life	MCA Nashville
20	FARR, TYLER	Soundtrack To A Small Town	Night Train/Broken Bow
20 21	HUTCHINS, ARIEL	Wine Won't Work	
22	SWIFT, TAYLOR	Love Story (Taylor's Version)	Republic Big Loud (Benublic
23	WALLEN, MORGAN	Somebody's Problem	Big Loud/Republic
24	DOLEAC, ADAM	Whiskey's Fine	Arista Nashville
25	SEAFORTH	Breakups	Arista Nashville
26	PEARCE, CARLY	Show Me Around	Big Machine
27	DICK, LUKE	Polyester f/Miranda Lambert	Republican Hair, LLC
28	DESERT CITY RAMBLERS, THE	Comin' Home	Crank Kick Media
29	POWELL, MARK	l Hope I'm Holding You	
30	KELLEY, BRIAN	Beach Cowboy	Warner/WMN
31	BLOCK, PRISCILLA	Wish You Were The Whiskey	Mercury Nashville/InDent
32	CHURCH, ERIC	Where I Wanna Be	EMI Nashville
33	MADISON STATION	Shoes Under My Bed	Yellow Hammer Music Group
34	KEARNS, HALLE	Whatever You Do	
35	MAREZ, TRISTON	Where The Neon Lies f/R.Dunn	Torrez Music Group
36	DAVIS, JORDAN	Lose You	MCA Nashville
37	FISHER, CREED	Rock & Roll Man	Fishdog Records
38	HURD, RYAN	Every Other Memory	RCA Nashville
39	KELLEY, BRIAN	Made By The Water	Warner/WMN
40	MICHELSON, JACKSON	Tip Jar	MCC/Curb
41	WARD, JOSH	A Cowboy Can	Smith Music Group
42	SAXE, JP	Line By Line f/Maren Morris	Arista
43	DOLEAC, ADAM	Another	Arista Nashville
44	CARTWRIGHT, TROY	Hung Up On You	Warner/WAR
45	BRICE, LEE	Soul	Curb
46	CHURCH, ERIC	Bad Mother Trucker	EMI Nashville
47	HOLLIS, CLAY	Anybody Lovin' You Lately	
48	ALDEAN, JASON	Dirt We Were Raised On	Macon Music/Broken Bow
49	PARKER, DREW	Party In The Back	Make Wake Artists
	•	-	



MMI-INTELESCOPE

5.3.21

BRI FLETCHER'S ALL-FEMALE COLLABORATION "GLOW"



With an invitation from CMT, Bri brings out her besties in this dynamic anthem that surely "Glows!" Besides Bri Fletcher, we are treated to the amazing voices of Katie Austin, Sara Spicer, Kaylin Bradley Lenderman, Ashlie Amber, Tori Allen and Liv Charente! These women deliver the music, the message and the magic! If you want to feel the "Glow," click here!



STURGILL SIMPSON

It's been just over a year since the world lost John Prine to Covid. But we'll never lose his music. Those songs will live and breath as long as music and southern poetry lovers walk God's Earth. Sturgill Simpson floated the quick teaser that he'll be releasing his spin on "Paradise", an early Prine masterpiece. For a sneaky sideways peek inside the studio, Click here:

AND THE REAL PROPERTY OF



Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!

LAUREN ALAINA FT. JON PARDI - "GETTING OVER HIM"

Lauren's on the run. And for good reason. She's teamed up with this Pardi feller, and there's been some stick 'em ups going down. You'll find more characters in this video than in a bowl of alphabet soup. For a quick game of robbers and cops, click here!





CALLISTA CLARK - "CHANGE MY MIND (UNPLUGGED)"

Callista Clark is sure 'nuff the real deal. Small town teen wunderkind, raised singing in church, song-writing, guitar picking, Georgia peach country girl... dang, this child checks all the boxes. If you don't believe, this stripped-down soulful performance will change your mind. Click here!





REBA MCENTIRE - "SOMEHOW YOU DO"

Reba has always been outstanding in her field. Now, Reba's out standing in the road. And, as always, she delivers. This gentle ballad from the film, 'Four Good Days' (starring Glenn Close), packs a message of hope and enlightenment. Click here!





JAMESON RODGERS - "IN IT FOR THE MONEY" MMI Great Song, Great Video, Great Message Alert: Jameson

Rodgers hits you square in the noggin with a stage full of truth, in this video for "In It For The Money." If you want to cash in on some good advice, click here!





YOLA - "DIAMOND STUDDED SHOES"

MMI Yo, Yola Alert: If you haven't received the Yola memo you're not on the global train. Yola is a British, soulful songbird, with a beautiful foot into Country and R&B. Her voice is soaked in the vintage of all the great masters and her accolades include four Grammy nominations. Get hip, get on the Yola bandwagon, and click here!



THE TENNESSEE WEREWOLVES

ZINN'S CLONE MPACTS MAY 10TH

NEW RELEASE

> "If you're not doing something new, you're not doing anything at all." Sam Phillips

> > The Tennessee Werewolves are the first of a kind doing something new!

Promotion: Marty Schwartz (310)614-0358

CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z RETENTION is calculated by listener Tune-In and Tune-Out using trailing 6 weeks, weighting the most recent week double, and the five weeks prior equally.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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